

MO INFO

NEWSLETTER OF THE MISSOURI LIBRARY ASSOCIATION

November 2015

Volume 46, Number 6

Thank you!

As I sit here writing my final message, I have just two words for each of you – THANK YOU.

Because of all of your help and support, MLA has had a tremendous year. We started the year with a serious budget situation caused by the governor's withholds. You stepped up to the plate and participated in record numbers at Library Advocacy Day. Your voices were heard and this past spring, the governor released the funds back to libraries that sorely needed it. You volunteered to serve on committees and Community of Interest groups and because of it, I hear groups talking about bringing in speakers for webinars. I see postings on Facebook pages. New awards are being created. People are asking how they can be more involved. Keep it up! If you have an idea, bring it to the Board. The more involved you are, the stronger MLA will become.

I also must give a loud round of applause to our conference coordinator, Dan Brower and his Kansas counterpart, Kelly Fann. Over 800 Missouri and Kansas library professionals and friends attended the conference in Kansas City. We were treated to an opening reception that used the entire Central Library and featured two jazz bands. For the first time ever, we heard an opening AND a closing keynote talk. The committee waded through over 200 session proposals to produce nearly 100 high quality breakout sessions and numerous table talk and poster sessions. We held our first trivia night and had a lot of fun singing along with the "name the next lyric" round. We held an awards reception rather than a dinner and filled the room with people wishing the winners well. This conference had so many firsts and they were all capably implemented by our illustrious coordinators. Thank you, Dan, Kelly, and your entire committee for your efforts. You did an outstanding job!

None of us can thank Amigos enough for their services. Without them, our conference registration would not run smoothly, our finances would not be so well-cared for, and our lives as officers and volunteers for MLA would not be so easy. This fine group of people keeps us running and I owe them immeasurable thanks.

Finally, thank you to the most incredible Board I could have asked for. We saw ourselves through the library budget crisis and through an officer change mid-year. The wisdom and grace displayed by this extraordinary group of people helped me in my position as President and I could not have done it without all of you. Many, many thanks.

Thank you, MLA for a wonderful year as president. I hope I was able to serve you well and help you accomplish the tasks you set before yourselves. I now turn over leadership of this great organization to Jodie Borgerding who will continue the work so many Boards before us have started. Anyone who has worked with Jodie knows that she does not sit still. Likewise, MLA has a strong Board with good ideas and enthusiasm. MLA is definitely in capable hands, and I look forward to seeing what next year holds for us.

Best wishes,
Christina Prucha
MLA President



Library Advocacy Day Registration to Open Soon

The Missouri Library Association will host its annual Library Advocacy Day on Tuesday, February 9, 2016 at the Secretary of State Interpretive Center, at 600 West Main, Jefferson City, MO 65101. Online registration opens **December 1, 2015**. Don't miss out on this chance to meet with your senators and representatives. Tell them in person why libraries matter in Missouri!

Schedule

9:30 am – 10:00 am Check in at Registration

10:00 am – 11:30 am Orientation

Welcome by 2016 MLA President, Jodie Borgerding

Comments by State Librarian, Barbara Reading

Legislative Update from MLA Legislative Advocate, Randy Scherr

General Information and Visit Etiquette by Legislative Committee Chair, Gerald Brooks

11:30 am – 12:30 pm Lunch

Lunch will be provided as part of the registration cost.

1:00 pm – 5:00 pm Afternoon Visits

Pricing

\$25.00 – Institutional Members

\$35.00 – Non-Institutional Members

Don't forget to set up your appointments with your senators and representatives! If you are not sure who your senator or representative is, or if you need to find contact information, use these links:

Missouri Senators - <http://www.senate.mo.gov/>

Missouri Representatives - <http://www.house.mo.gov/sitemap.aspx?pid=16>

Questions? Contact Gerald Brooks, MLA Legislative Committee Chair at gbrooks@slpl.org.

Gerald Brooks
MLA Legislative Committee Chair
gbrooks@slpl.org

Join the Computer and Information Technology Community of Interest!

Are you interested in computers? Are you interested in information technology? Join the Computer and Information Technology Community of Interest to discuss related topics and to participate in next year's annual conference! Membership is free (check the box next to our community name when you renew your membership!), and so is joining the listserv: <http://molib.org/get-involved/email-lists/> Hope to hear from you soon!

Shannon Mawhiney, 2015 Chair, smawhiney@missouristate.edu
Joshua Welker, 2016 Chair, welker@ucmo.edu

MLA Asks President Obama to Name a Librarian as the Next Librarian of Congress

As you may have read, the current Librarian of Congress Dr. James H. Billington will retire at the end of the year. Earlier this summer, ALA sent a resolution to President Obama recommending that a librarian be chosen as the next Librarian of Congress and many other states have followed suit. At the Sept. 30 MLA Board meeting, the MLA Board agreed that we should also lend our voice to the call. The following letter was subsequently sent to President Obama.

Christina Prucha
MLA President

President Barack Obama
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500



Dear Mr. President:

The Library of Congress is facing a historic opportunity to lead our knowledge society into a productive 21st century. The institution is widely regarded as our national library and must lead the nation and the world in the evolving information economy and in preserving the cultural record of the United States. As you contemplate the leadership needed to accomplish the significant work that lies ahead for libraries in a rapidly changing information environment, we strongly urge you to appoint a professional librarian as the next Librarian of Congress.

Diversity and inclusion are foundational values of the library profession and essential elements in the provision of library resources, services and staffing. We therefore urge that, in making this appointment, strong consideration is given to a nominee who is a library leader reflective of the diversity of this nation.

We believe that the competencies of the Librarian of Congress need to include:

- experience as the leader of a major library serving the public and/or research community;
- deep subject/technical expertise in librarianship and the management of digital assets;
- an understanding of scholarly research and scholarly communication;
- executive management and leadership skills;
- communication, marketing and resource development skills; and
- vision, entrepreneurial spirit and a commitment to collaboration.

The Librarian of Congress will be the spokesperson and a partner in the global library community, understanding the integral role libraries of all types play in formal education, community-based learning and the promotion of individual opportunity and community progress.

The Missouri Library Association strongly believes all Americans must have access to the information needed to succeed in the new and emerging economy, and lead productive lives in the digital age. The next Librarian of Congress must be a strong advocate for those information services, and a champion for equitable access and digital inclusion.

An informed citizenry is essential to our future as a thriving democratic society. Strong library and information services, led by the Librarian of Congress' visionary leadership, are essential to creating and maintaining that informed citizenry. It is our view, and we hope one that you share, that a professional, lifelong librarian is best suited to understand this role and serve as the next leader of the Library of Congress.

Sincerely,
Christina Prucha
President
Missouri Library Association

2016 MLA Conference Update

We are proud to host the MLA 2016 Conference in Springfield, Missouri. The conference will be held from Wednesday, October 5th through Friday, October 7th at the Ramada Plaza Hotel & Oasis Convention Center. The annual Board Retreat and Board dinner will meet in Springfield on Tuesday, October 4th. Stay tuned for more conference details. Please contact us in the interim if we can be of any assistance during this exciting planning process.

Your 2016 MLA Conference Co-Coordinators,

Erin Gray and Renee Brumett

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Libraries Without Borders

I don't know what any individual should do about crossing her own borders. I only know that I live a happier, more adventurous life, by crossing borders. - Sherman Alexie



The lights have dimmed over Kansas City, and Libraries Without Borders has come to a close. Thank you to everyone who attended this year's joint conference of the Kansas and Missouri Library Associations! This conference could not have happened without the help of our army of volunteers! Thank you to the conference planning committee: Shelley Akins, Jodie Borgerding, Susan Burton, Beth Caldarello, Ashley Fick, Sarah Gil, Kim Gile, Katie Gregory, Polli Kenn, Royce Kitts, Tiffany Mautino, Brian McCann, Elena McVicar, Sandy Moore, Seth Moses, Jennifer Peters, Chris Pryor, Helen Rigdon, April Roy, Katie Schneider, Jennifer Steinfeld, Mark Swails, Lindsey Warner, and Amber Wright.

Thank you to everyone who volunteered to help on any of our sub-committees, and thank you to those day-of volunteers that jumped in to help pull everything together. We'd like to give a very special thanks to the crew at Amigos Management Services. Amigos managed a lot of the behind-the-scenes work, and we couldn't have done it without them!

Finally, we need to thank you. Without you attending the conference, it could not have been a success. You, along with around 900 other librarians, made this conference one to remember. Let us know what you thought about all of the sessions, social events, special events, and speakers by filling out our evaluation forms:

Overall Conference Evaluation: <https://goo.gl/PQ3Bmq>

Breakout Sessions Evaluation: <https://goo.gl/M2vWX2>

Filling out these evaluations will help next year's conference coordinators know what was successful and what could have been better!

Session materials and virtual sessions are available on our website now. Continue your adventure at <http://mlakla2015.weebly.com/>.

We hope everyone enjoyed their time, and thank you to both organizations for allowing us to coordinate this memorable event.

Your 2015 Conference Co-Coordinators,
Dan Brower & Kelly Fann

Banned Books Week Brings Art to the Stacks at Jefferson College Library

This September, Jefferson College Library celebrated Banned Books Week with a local event, *Art in the Stacks*, and a talk by ALA IFC Chair Pam Klipsch. *Art in the Stacks* is our soon-to-be-annual event in which students create artworks responding to the idea of intellectual freedom, banned books, and censorship. Art and literature often find themselves in the same hot water. Artists-- from Andres Serano to Ted Geisel (Dr. Seuss)-- at some point in their careers, inevitably find their work challenged as 'obscene', or censored for some perceived slight against the norm. Librarians and artists agree with Frank Zappa, who said, 'Without deviation from the norm, progress is not possible.' The constellation of ideas that provides for a vibrant culture needs outliers, requires strangeness, and asks us to occasionally be uncomfortable as we absorb new things. This is how we grow as human beings.



As librarians, we believe that each person deserves the chance to explore the unfamiliar, and to determine for herself what she will take off the proverbial shelf. Art brings a poignant visual language to bear on these concepts. It reinforces and extends the power of the written word. *Art in the Stacks* celebrates the common human imagination, how we are compelled to learn, to create, and to push the boundaries of our understanding, and most importantly features artworks that promote the freedom to read. Winners received prize money, and a chance to display their art for the month of October. This year's winners include Brooke Stiebel (1st place), Jodi Woolsey (2nd place), and Courtney Woolford (3rd place), as well as Sarah Maples and Patricia Darby, who received honorable mention. Our other excellent artists are Emery Beshler, Brandy Burgett, Elijah James Govero, Emily Lay, Kelsey Nelson, and Samantha Niehaus. Special thanks to our judge Nick Nihira and Sara Denny, to Pam Klipsch for speaking at Jefferson College on October 6, to Erin Bova for her photography, and to Circulation Assistant Kim Garzia for our display.

Joe Kohlburn, Emerging Technologies Librarian, Jefferson College, jkohlbur@jeffco.edu

Kirkwood Public Library Promotes Early Literacy through Outreach Collection

Kirkwood Public Library has partnered with the local Parents As Teachers group to enhance access to materials that foster early literacy skills in young children. Funded by a grant from the Clifford Willard Gaylord Foundation, the library created bags of books for parent educators to use on home visits. The bags contain books and a game, puzzle or manipulative to extend the learning.

Kirkwood Parents As Teachers was a natural partner in this project. The program provides information on early childhood development as well as support to families with children birth to age five. As part of a service project, a local school adopted the project and donated additional books for future bags for the collection.

[Lynn Bosso](mailto:lboss@kirkwoodpubliclibrary.org)

Director, Programs & Youth Services

Kirkwood Public Library

lboss@kirkwoodpubliclibrary.org

Missouri Evergreen News

Dulany Memorial Library in Salisbury went live on Missouri Evergreen on September 28. Missouri Evergreen member Sullivan Public Library merged with member Scenic Regional Library on October 1, so the number of Missouri Evergreen library systems dropped to 24, although the number of library branches in the consortium remained the same. Members who attended the KLA/MLA Conference gathered for an informal lunch at the Yard House restaurant to socialize and share ideas. Missouri Evergreen is sad to say goodbye to Carl Wingo, our Liaison at the State Library, but wish him all the best in retirement!

As reported previously, according to recent statistics from the Missouri State Library, among all Missouri public libraries and public library consortia, Missouri Evergreen is currently:

- **third** in number of registered borrowers
- **third** in legal service area represented (almost 500,000 LSA Population)
- **fourth** among all Missouri public libraries and public library consortia in collection size.

Missouri Evergreen libraries have found that their requests for traditional interlibrary loan have decreased dramatically as requests for consortium borrowing and lending has increased. In the three fiscal years of its existence, Missouri Evergreen borrowing and lending has increased from 183% of traditional OCLC interlibrary loan to 221%. This growth in borrowing within the consortium translates into savings in terms of staff time and money. The Missouri Evergreen website, <http://libraries.missourievergreen.org>, contains more information about the consortium, including member libraries and borrowing/lending statistics. The mission of Missouri Evergreen is to provide a shared integrated library system to increase resource sharing among Missouri public libraries. Administered by MOBIUS, it is supported by the Institute of Museum and Library Services under the provision of the Library Services and Technology Act as Administered by the Missouri State Library, a division of the Office of the Secretary of State.

Debbie Luchenbill
Evergreen Coordinator
Missouri Evergreen Project/MOBIUS
deborah@mobiusteam.org

Academic Year 15-16 Knowledge River Cohort now Open

It is a pleasure to announce that **Knowledge River** is now accepting applications for the 15th Cohort, and the priority deadline is March 1, 2015. Knowledge River, within the University of Arizona School of Information, focuses on educating information professionals who have experience with and are committed to Latino and Native American populations. Knowledge River also fosters understanding of library and information issues from the perspectives of Latino and Native Americans and advocates for culturally sensitive library and information services to these communities. Since its inception, Knowledge River has become the foremost graduate program for training librarians and information specialists with a focus on Latino and Native American cultural issues. To date, over 170+ scholars have graduated from this program. The Knowledge River package may include

- Financial Aid covering tuition and fees
- Work Experience in a graduate assistantship
- Cohort Support
- Mentorship
- Professional Development with support for professional development events
- Enhanced Curriculum from Latino and Native American perspectives.

To find out more about the program, visit, <https://voicethread.com/share/7017243/> or visit the website at <http://si.arizona.edu/knowledge-river-0> to find out more about how to apply.

Gina Macaluso, MLS, CPM
Assistant Professor,
Knowledge River Program Manager
University of Arizona School of Information ,
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Amigos Updates

Amigos Fellowship Program to host online overview

If you plan on submitting an application for 2016 funding from the Amigos Fellowship and Opportunity Award Program, you'll want to be sure and register to attend a live online overview of the program presented by Amigos November 17. This one-hour session is open exclusively to Amigos members and is free of charge.

The Amigos Fellowship and Opportunity Award Program supports library innovation, development, and research. Through a competitive selection process, up to \$10,000 is available annually to Amigos member libraries and their staffs. Funding may be requested for projects that will advance the services of the library or promote the growth and development of individuals or teams.

Join Amigos staff online on November 17 at 10:30 a.m. CST to learn about the award program, how you or your library can apply for funding, and what projects may qualify. Also, get tips on writing a successful proposal and ask questions about the process. For more information about the November overview or the Fellowship Program, contact learn-ing@amigos.org or 800-843-8482, ext. 2829.

WGU ready to roll with Amigos eShelfSM Service

Kristen Vogt, Digital Services Librarian at Western Governors University, says WGU has loaded its titles and is ready to go when the Amigos eShelfSM Service officially launches, currently scheduled for November 2. The WGU library participated in the service's Early Release Program, so has actually been using the service for a while. Vogt offers this on WGU's experience so far. "We are currently using the eShelf to provide access to children's books for the students in our Children's Literature course," she noted. "Many students have access already through their job or local library, but some of our students live in remote areas and find it difficult to obtain books. As we are an academic library, none of our providers offers this type of collection, and adding a platform like Overdrive just for these books is not cost-effective. We plan to expand the collection over time to include more variety in our collection as well."

If you're ready to participate in the Amigos eShelfSM Service e-book platform, an affordable, flexible option for hosting and circulating e-books for your patrons, it's time to sign up! Visit the [Amigos eShelfSM Service page on our website](#) and complete the [Contact Us form](#) so we can get you ready for the November launch. For more information about the Amigos eShelfSM Service, contact Christine Peterson, peterston@amigos.org, eshelf@amigos.org or 800-843-8482, ext. 2891.

Registration is open For "Ebooks in Libraries: An Update," an Amigos November 16 online conference

Registration is now open for the November 16 online conference, "Ebooks in Libraries: An Update." Sign up for a day of exciting and informative programming.

In the morning, Saint Edwards University librarians Tina Buck and Sara Hills will present "A DDA Program Four Years Later: Evaluation and Sustainability." They will discuss DDA as a collection-management tool, illustrating with use, cost, and collection data. Included will be a brief history of DDA at a small liberal arts university, focusing on the rationale for adopting the DDA model and the impact of increasing costs and reduced availability of academic publishers.

In the afternoon, Jackie Ricords of IGI Global will present "New Research on Ebooks: Library and Publisher Partnerships." This session will cover new research in three key e-resources trends:

- Your Content is Time-Sensitive
- Know Your Users
- Competing in the Age of Free and Open Education

Two concurrent sessions will run throughout the day.

Remember, as a benefit of membership, Amigos members always attend our online conferences free of charge. Non-members should register by November 2 for Early Bird discount pricing. Visit the [conference website](#) for complete registration information, schedules, and session descriptions.

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Amigos Updates

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Save the date! Member-to-Vendor Chat with Taylor & Francis

Don't forget to add Amigos' next Member to Vendor chat to your calendar. On **Tuesday, November 10** at 1:30 p.m. CST Taylor and Francis will be available to chat with members. Watch the [Amigos website](#) for more details.

PolicyMap offers Amigos members multi-year discount

From now until December 31, PolicyMap is offering Amigos members greater discounts for one-time purchases. For extra savings, take advantage of either a three-year or five-year one-time purchase.

Additionally, attend the upcoming MapChat (webinar) this Monday, October 19, on [Using PolicyMap in the Classroom](#). This webinar will feature how two university professors incorporate PolicyMap into their curriculum to provide students with mapping capabilities and data that they wouldn't otherwise have available to them.

For trials and pricing information, contact Erica Owusu, owusu@amigos.org or 800-843-8482, ext. 2850.

Two updated courses coming in November, December

Core Reference Skills

November 4, 6

1:30 - 3:30 p.m. CST

Information seekers interact daily with library staff to meet their information needs. Do you have what it takes to be an effective reference provider? This course helps reference staff identify necessary skill sets needed for any reference interaction whether it is face to face, virtual or on the telephone. Additionally recognize common barriers to productive reference interactions, develop techniques to overcome them and discover how to locate basic reference sources. Register [here](#)

Tech Topics: Social Networks and Privacy

December 2

10:30 a.m. - 12:30 p.m. CST

Facebook? Twitter? LinkedIn? SnapChat? Are you on one of these? Two? Three? Social networks are becoming more common and, in libraries, expected. However, there has been a lot of discussion concerning how much each of these networks knows about you, how much they share with others, and with whom they are sharing.

Take a trip to the "dark side." Find out what you agreed to when you accepted their terms of service!

This series, Tech Topics, is primarily lecture-based and introduces library staff to technologies that may impact libraries and library services. Early bird registration for this course ends November 10. Register [here](#).

Larry Godwin, Communications Specialist, Amigos Library Services, godwin@amigos.org

Missouri Author Awards Subcommittee Creates Two New Awards

There are two new awards that will be presented at the Missouri Library Association Conference next year and annually after that. They are the Missouri Author Awards, one for adult fiction and one for adult nonfiction. The awards are to encourage and recognize Missouri authors and promote interest in local authors' books, whether the books are about Missouri or another subject. Awards are based on literary merit. An honored author must be a Missourian by birth or have lived in Missouri for at least five years. The book for which the award is presented must have been published within the past three calendar years prior to the year of the Association Convention at which the award is presented.

The awards will be selected by the Missouri Author Awards Subcommittee. If you are interested in serving on the committee, please notify MLA President, Jodie Borderding. If you are interested in nominating a title for one of the awards, please fill out the online form on the website.

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Missouri Author Awards Subcommittee Creates Two New Awards

(Continued from page 8)

Reprints of works originally published prior to the cutoff year of the award are not eligible for consideration. An author's body of work is ineligible. (We already have the Missouri Literary award for that purpose). An editor or translator may be considered if the book is of value to the permanent record of the State. The honoree must be living. Each award consists of a \$250 honorarium and a commemorative plaque.

The awards will be selected by the Missouri Author Awards Subcommittee. If you are interested in serving on the committee, please notify MLA President, Jodie Borderding. If you are interested in nominating a title for one of the awards, please fill out the online form on the website.

Regina Greer Cooper

Missouri Author Awards Subcommittee

reginac@thelibrary.org

Springfield-Greene County Library Updates



Community Relations graphic designer Charli Barnes poses with the life-size cutout of Beatles Paul McCartney to promote the Beatles in Missouri display at the Library Center.

The Beatles in Missouri? It Happened in 1964!

The Beatles made a secret visit in 1964 to a remote ranch near Alton, Mo., for some R&R during a hectic concert schedule. The story of their Ozarks trek and almost-unnoticed appearance sparked eyewitness that are still told in southern Missouri. The Local History & Genealogy Department and Community Relations staffs at the Library Center had fun with the story, photographs, film footage of the Beatles and Beatlemania artifacts borrowed from Springfield collectors to create an attention-getting exhibit in Local History that will be on display through February.

(Continued on page 10)



Local History & Genealogy staff created the display with film footage, photographs and artifacts of Beatlemania.

Springfield-Greene County Library Updates

(Continued from page 9)

Friends Boost Campaign with \$200,000 Challenge

Months of planning and up-to-the-minute hard work by Library staffers and volunteers paid off with a blockbuster party at the Brentwood Branch Library on Sunday, Sept. 20. The block party kicked off the final phase of the capital campaign to renovate. The Friends of the Library made news at the block party by announcing the Brentwood Branch. An estimated 600 people enjoyed a jam-packed, two-hour blitz featuring live performances, children's activities, T-shirt and bag sales to benefit the campaign, raffle items and a donation box for campaign contributions. Their \$200,000 challenge grant. All cash-in-hand donations for the ReNew Brentwood capital campaign made beginning that day will be matched by the Friends up to \$200,000. The gift has already turned the more than \$4,000 donated that day at The Foundation table into more than \$8,000.

Grant Expands Microfilm Services for Researchers

A new grant will allow the Library's Local History Department to offer a second digital microfilm reader printer for patrons' research. The \$7,369 Technology Mini-Grant comes from the Missouri State Library. Planning and Development Librarian Gay Wilson explained the need: "The Library has seen a large increase in patrons and staff doing genealogical and local history research. Many times these patrons have traveled from out of town in order to access the Library's microfilm collection. Consequently, the patrons are using the equipment for longer periods of time." She said the current digital reader printer, funded with a 2010 grant, is always in demand. With Local History's addition of 195 microfilm reels of southwest Missouri newspapers, the staff anticipates greater use of its microfilm collection and digital reader printer, she said. The new equipment will also provide the newest technology for patrons and Library staff, she added.



Library Foundation Director Valerie Richardson and Friends of the Library President Jim Moore show off the Friends' \$200,000 pledge toward the ReNew Brentwood capital campaign. With each sizeable contribution, more books are added to the book tower.

With Zinio, Patrons Can Read Magazines Online, Anytime

Library card holders can forego their costly magazine subscriptions. Now they can read more than 100 of the most popular magazines online through Zinio for Libraries. The move responds to patron and staff requests for the ability to access the Library's magazine collection when and where it's convenient for them. Library card holders can create a free account, scan the magazine titles and read them immediately or store them for later. There is no limit to the number a person can download, and the magazine only goes away if the reader manually deletes it. Zinio is accessible through thelibrary.org/digital.

Library Unveils Statewide World War I Website



The Library unveiled a history-rich website, missourioverthere.org, to a crowd of World War I enthusiasts on Monday, Aug. 24, at the Library Center. Guest speaker was Dr. Christopher Capozzola, author and associate professor of history at Massachusetts Institute of Technology. Local History & Genealogy Department Manager Brian Grubbs served as the project director with multiple partners to create Over There: Missouri and the Great War." The website invites the public to send in their WWI documents, photographs and other artifacts for possible inclusion in the site, which is now shared with the world.

Kathleen O'Dell
Community Relations Director
Springfield-Greene County Libraries
kathleeno@thelibrary.org

St. Louis County Library Opens New & Renovated Branches Lewis & Clark Branch Opens First on October 14

St. Louis County Library will open the new Lewis & Clark Branch to the public on Wednesday, October 14 at 9:00 a.m. as part of the Your Library Renewed campaign. Construction on the Lewis & Clark Branch began in the fall of 2014 and is part of a multi-year, \$120+ million campaign to renovate or replace 19 branches within the Library District. Five additional locations will reopen in November–January.

The new Lewis & Clark Branch is located in north St. Louis County at 9909 Lewis-Clark Blvd. The project was the first non-residential construction in Moline Acres in a decade. Library Director Kristen Sorth said, “We are so thrilled to be opening the beautiful new Lewis and Clark Branch. I said at the groundbreaking that this was the library the community built and this can be seen in every corner of the branch. I hope the patrons love it as much as we do.”



Community input helped determine many of the amenities included in the new branch. Some of the highlights include an expanded children’s area with discovery themed details—including the Big and Little Dipper made out of LED lights; a business center with fax, copy and scanning machines; three different computing areas with all new computers; a large community meeting room with a white board and projector; private study rooms; and an expanded, colorful teen area.



The iconic stained glass windows depicting Lewis, Clark and Sacagawea have been reinstalled at the branch. The panels, originally created by Emil Frei & Associates, were removed from the old branch before demolition. The experts at Emil Frei carefully cleaned and restored the windows, which are now on display on the east side of the new building.

The new Lewis & Clark Branch was designed by KAI Design & Build. The project’s budget was \$6.5 million and was funded by proceeds from a 2012 tax initiative.

Construction on all of the new and renovated buildings in Phase One of the Your Library Renewed campaign is expected to be complete by the end of 2016. The timeline is subject to change based on weather conditions and other factors.

More details about the construction projects can be found at www.slcl.org/your-library-renewed. Please contact Jennifer McBride, Communications Manager at 314-994-3300 ext. 2250 for media inquiries about the Your Library Renewed campaign.

Jennifer McBride
Communications Manager
St. Louis County Library
jmcbride@slcl.org

MO Libraries Snapshot Day

The Missouri Library Association held its first annual snapshot day on October 14. All libraries in the state were invited to participate in posting what was happening in their libraries on this one random day in October. You answered our call and because of it, we have a tangible record of the many different kinds of services we provide. From Dewey the cat to library employees hard at work, we have demonstrated that we have not disappeared and we are needed and used by people of every age.

If you have not had a chance to look at the Storify site, please do so. You will see elementary students working on projects in their school library, students using study space, small children using the computer in their public library, many programs being held throughout the day at all kinds of libraries, and pictures of the many people who make the library function behind the scenes. It is all posted at <http://www.storify.com/molibraries>.

If you would like to have MLA save your permission slips, please digitize them and submit them to mla@amigos.org. You may submit the image and permission slip together if you prefer to coordinate the two for later searching.

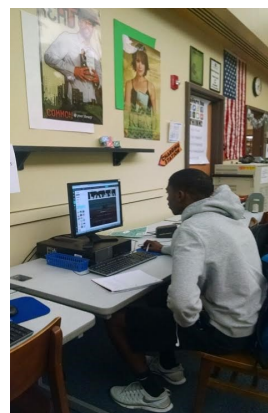


Moving forward, MLA asks you to do something with what we have produced. Find out who your senator and representative are. Send them this link and tell them that these stories represent just a portion of the reasons why library funding matters to everyone in the state. If your library has not already posted your contribution, post and tell your legislators that this is how people use the libraries in their districts. Look up the interests of your legislators and invite them to see how your library and libraries around the state actively support these causes with our programming and services. Go a step further and invite your legislators into your libraries so that they can see firsthand the vibrant life of the 21st century library. Start building the relationship now so that come Advocacy Day on February 9, you will be able to walk into their offices with a strong continuation of the story that they started hearing about today.

And now that you have seen how it works, be on the lookout for next year's Snapshot Day

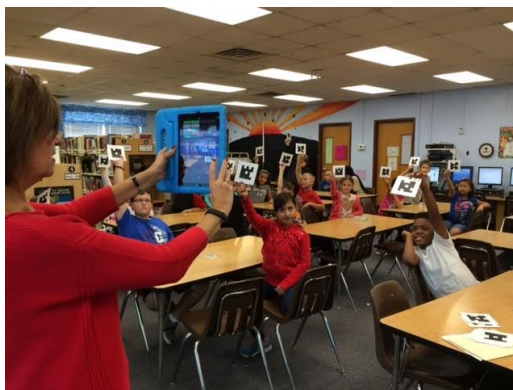
Christina Prucha
MLA President
christina.prucha@statetechmo.edu

Mehlville High School: Missouri Snapshot Day



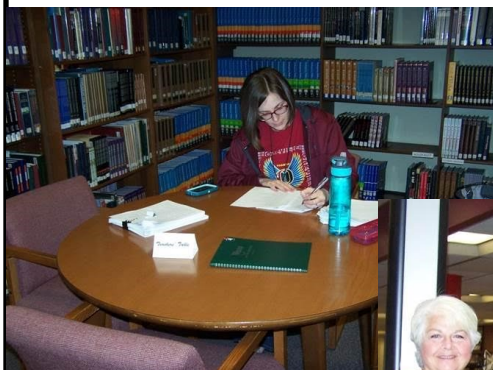
Judith Carter, Librarian, Mehlville High School, carterj@mehlvilleschooldistrict.net

Bierbaum Elementary School: Missouri Snapshot Day



Kathleen Sigman, Librarian, Bierbaum Elementary School, ksigman@mehlvilleschooldistrict.net

Oakville High School: Missouri Snapshot Day



Bonnie Colburn, Library Secretary, Oakville High School, bcolburn@mehlvilleschooldistrict.net

UMKC: Missouri Snapshot Day



Just a typical day at Miller Nichols Library, UMKC (every seat taken) .

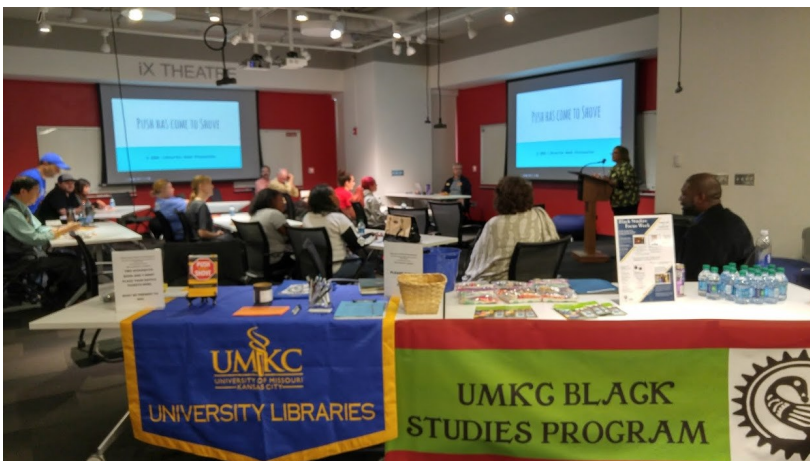


The UMKC Miller Nichols Library Café (above) is a popular place to hang out.

Our own “Rose the Riveter” Dani Wellemeyer (below) fixing a book cart.



Social Justice book talk *Push Has Come to Shove*, (right) led by Scott Curtis.



Chris LeBeau
Asso. Teaching Professor
iSchool, University of Missouri
Librarian, Learning & Research,
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UMKC
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MU Libraries Updates

MU Libraries Celebrate the 100th Anniversary of Ellis Library

COLUMBIA, Mo. -- The University of Missouri's Ellis Library will celebrate its 100th anniversary by hosting several events throughout the 2015-16 academic year. The first event will be a Centennial kickoff on Lowry Mall on Sept. 23 from 11:30 a.m. to 1:30 pm. At this student-focused event, there will be free pizza, ice cream, giveaways, games and music. Speakers will include Chancellor R. Bowen Loftin, former Mizzou and NFL football star Howard Richards and Missouri Student Association President Payton Head.

Jim Cogswell, director of the MU Libraries, stated "This celebration is the perfect way to reaffirm the importance of libraries, both to the University and to the greater community. In the heart of campus and at the center of learning, that's the best way to describe the MU Libraries."

In 1913, the General Assembly of Missouri appropriated \$275,000 for the first library to be built at MU. The library collections had previously been housed in Academic Hall and Jesse Hall, but in fall of 1915, the new library opened with enough space for 520,000 volumes. In 1971, this building was named the Elmer Ellis Library after the first president of the University of Missouri System. Today, the MU Libraries consist of Ellis Library, eight specialized libraries, the University Archives and two off-site book depositories. The collections in all these libraries include more than 4.6 million volumes.

Events and exhibits throughout the year will celebrate the past and look to the future of the MU Libraries. On October 15, the Health Sciences Library, one of the largest specialized libraries on campus, will hold a special celebration for its patrons. On January 15, there will be a rededication of Ellis Library that will focus on the history of the building and the contribution of librarians and library staff throughout the years. On April 15, the annual Library Society Dinner, with featured speaker David Ferriero, Archivist of the United States, will be held for supporters of the library to celebrate the Centennial year.

To learn more about the activities, events and exhibits of the Ellis Library Centennial and how you can participate, please visit library.missouri.edu/centennial.

Grace Atkins Hired as New User Engagement Librarian

The MU Libraries are pleased to announce that Grace Atkins has been hired as our new User Engagement Librarian. She began work at the beginning of the fall semester. Grace recently completed her Master of Science in information studies with a specialization in academic libraries at the University of Texas at Austin. She received her bachelor's degree from St. Olaf College. In addition to serving as the User Engagement Librarian for Ellis Library's research and information services division, she will serve as the subject specialist for digital storytelling and film studies. Grace can be reached at 573-882-2814 or atkinsge@missouri.edu.

Shannon Cary
Communications Officer
MU Libraries

Mid-America Library Alliance Updates

Fall MALA Workshops

There's one more in-person MALA's workshop for the fall!

Reader's Advisory

November 17, 2015: [Reader's Advisory for Everyone](#)

For more information, please contact Mary Puhr at marypuhr@mid-americalibraryalliance.org or (816) 521-7257.

Need Quick Technology Tips? Let lynda.com Help

Sometimes you only need a short tutorial to answer a question about setting up a spreadsheet macro or an Outlook rule. You can get those quick solutions, as well as in-depth courses, through lynda.com.

Offering training your way and on your schedule, lynda.com is an award-winning provider of rich, relevant and educational materials with an ever-expanding library of thousands of media-rich online tutorials in a variety of topics.

Mid-America Library Alliance Updates

Need Quick Technology Tips? Let lynda.com Help

[\(Continued from page 15\)](#)

Through the Mid-America Library Alliance (MALA), you can purchase lynda.com licenses at a group rate, and save more than \$200 off the cost of a direct purchase! We have a few licenses left that will expire February 29, 2016, and they are just \$50 each! You can also get your reservations in now for the next round of annual licenses that will launch March 1, 2016.

For library staff training, these single licenses allow each individual user unlimited access to all the lynda.com content (3,600+ courses!) and features.

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- Help patrons learn how to use their new smart phones and other tech gifts and gadgets
- Prepare your organization to communicate with key audiences in the event of a crisis
- Learn how to use Google Drive and Google Docs
- Design and implement customer surveys to improve service
- Leverage mobile apps to reach patrons in new ways
- Keep your IT staff current on the latest products and versions
- Organize your office or workspace for maximum efficiency
- And much, much more!

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You or your organization must be a MALA member to be able to purchase licenses at the group rate. If you are in the MALA Get Connected Courier Delivery Service - you ARE a MALA member! Otherwise, it is easy and affordable to become a [MALA Educational Affiliate Member](#) and take advantage of this great training opportunity.

Make It Happen

For more information and to reserve your licenses, contact Kirsten Myers by e-mail at kirstenmyers@mid-americalibraryalliance.org or by phone at (816) 521-7266 or toll-free 877-600-9699.

Unlimited Access to MALA Webcasts and Library Espresso Shots

Don't know which library webcast to select with your limited professional development budget? How about ALL of them!

We know that library budgets are tight. And even with MALA's affordable rates on individual webcasts, you have had to make choices and prioritize. To fill this need, we have created the MALA All-Access Pass for Webcasts! Now you can watch all of our webcasts -- for a year! -- for one affordable price.

And for those seeking short bursts of training, we developed Library Espresso Shot Training! These short 3-12 minute tutorials cover library-related current topics in a shorter timeframe.

The annual subscription to the MALA [All-Access Pass for Webcasts](#) gives you access to all the past, present and future offerings during your subscription year for one rate (\$89.00 for MALA Members and \$189.00 for Non-Members). The MALA All-Access Pass package also includes all of the Library Espresso Shots!

Mid-America Library Alliance Updates

Unlimited Access to MALA Webcasts and Library Espresso Shots

(Continued from page 16)

You can also subscribe to just the [Library Espresso Shots training](#) for one annual rate (\$25.00 for MALA members and \$50.00 for Non-members).

All the new topics we add to our ever-expanding body of library-specific webcasts or Library Espresso Shots during your subscription period will be available to you, too!

If you would like to see which topics are available now, please visit our [webcast](#) page in our Professional Development section. Please note, the MALA All-Access Pass does not include Harassment Prevention Training for Library Staff and Supervisors.

Register now for either the MALA [All Access Pass for Webcasts](#) or the [Library Espresso Shots](#) training, or for more information, contact Mary Puhr at marypuhr@mid-americalibraryalliance.org or (816) 521-7257.

Kirsten Myers
Special Projects Coordinator and Courier Services
Mid-America Library Alliance

Corrections: November 17, 2015

The following changes were made to this issue of *MO Info*:

- “Mid-America Library Alliance Updates” article added on pages 15-17.

Jennifer Parsons
Chair, *MO Info* Subcommittee
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The Missouri Library Association, Columbia, MO, est. 1900, is the Missouri State Chapter of the American Library Association, Chicago, IL.

MO INFO Submission Guidelines

MO INFO (ISSN 0884-2205) is published six times/year (January, March, May, July, September, and November).

The most recent issue as well as back issues of MO INFO can be viewed on the MLA membership webpage at <http://molib.org/about/mo-info-newsletter>.

MO INFO is produced by the Publications Committee. To facilitate the Committee's production process, please follow the submission suggestions below.

Article format:

- Microsoft Word document
- Include desired headline and your contact email and role in MLA
- Include digital photos (with captions) and graphics with your articles as desired

Article and Advertising Submission Deadline: 15th of the month preceding publication.

Article copy submitted by email to Jennifer Parsons at parsons.jm@gmail.com.

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