MOINFO

NEWSLETTER OF THE MISSOURI LIBRARY ASSOCIATION

May 2015

Volume 46, Number 3

President's Report: MLA Delegation for National Library Legislative **Day 2015**

On May 4-5, 2015, a delegation from the Missouri Library Association was in Washington, D.C. for National Library Legislative Day (NLLD). Eight of us from Missouri attended: Bernadine Abbott Hoduski, chair of the American Library Association's Government Documents Round Table (ALA GODORT) and Kansas City resident; Geri Olmstead of Christian County Library; Steven Potter of Mid-Continent Public Library; Christina Prucha of Logan University; Barbara Reading, the State Librarian at the Missouri State Library; Peggy Ridlen of Fontbonne University; Margaret Sullivan of Rockwood School District and President of Missouri Association of School Librarians (MASL); and Jim Schmidt of Springfield-Greene County Public Library. We had the opportunity to learn about the issues that ALA advocates for on our behalf on a daily basis and then we took the issues that were most relevant to us in Missouri and brought them to the attention of our senators and representatives. It's a rewarding and exciting experience to see democracy at work.

Given our own budget issues in Missouri, I thought I would take this opportunity to describe National Library Legislative Day and argue its importance to us in our everyday lives. When you attend NLLD, you start with an introduction and overview on Sunday afternoon. You go to the ALA office in Washington, D.C., meet some of the staff, and learn how to interact with legislators. You aren't sent in unprepared! On Monday, you meet at the hotel for a full day of briefings. This year, we were given talking points on Appropriations, Privacy & Surveillance, Net Neutrality, Library Services and Technology Act (LSTA), Effective School Literacy Programs in Elementary and Secondary Education Act (ESEA), Fair Access to Science and Technology Act of 2015 (FASTR), and the Freedom of Information Reform Act (FOIA). Again, you are never unprepared at NLLD.



Jazzy Wright, ALA Washington Office Press Officer, speaks about the dos and don'ts of writing a press release on Monday afternoon.



Margaret Sullivan, Peggy Ridlen, and Steve Potter wait in Senator McCaskill's office Tuesday morning.

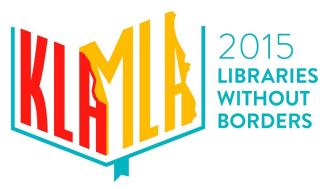
Following our briefings, we met as a delegation and decided how to split up our visits and how to divide our talking points. Given that we had school, public, and academic specialists among the MLA delgation, we were wellcovered to speak on any of the issues. Time constrains you from speaking on every issue, so you must choose what is important to you. Our group chose to focus on LSTA, Net Neutrality, ESEA, and FOIA.

National Library Legislative Day is a busy one! You walk from building to building meeting with senators and representatives from throughout Missouri. This year, we met only with legislative aides because the House was not in session and neither senator was available. In other years, we have met with a mix of senators, representatives, and aides. You will only have a brief 10-15 minutes to make your case. Your elevator speech needs to be ready and it is typically a team effort. Although Margaret Sullivan primarily spoke about ESEA, Peggy Ridlen and I were able to support her statements with our own examples of working with college students who may or may not have had access to school librarians. In this short amount of time, the legislators or their staff listen and ask meaningful questions. You do

not feel that your time has been wasted and you appreciate the role individuals play in the legislative process.

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MLA and KLA joining for a combined fall conference



Mark your calendars for Libraries Without Borders, as MLA and KLA gather together at the <u>KC Convention Center</u>, September 30 - October 2 in in beautiful downtown Kansas City!

In a variation to our normal separate conference, Kansas and Missouri will join forces in reaching across state boarders for our first joint conference in over 50 years!

The opening reception is Wednesday evening at Kansas City Public Library's Central Branch. The conference planning committee is working feverishly to coordinate an exceptional annual conference, along with an anticipated 100 vendors at our trade show.

Conference coordinators are Dan Brower, (dbrower@scenicregional.org) of MLA and Kelly Fann (kfann@lawrence.lib.ks.us) of KLA. The

joint Conference Committee has 23 members: 10 Missouri reps, 10 Kansas rep, 1 special libraries rep, 1 regional rep and 1 Iowa rep.

The cost for this 3-day affair will be \$120 for members of MLA or KLA. Early bird registration for this grand event opens in mid-June. An Ambassadors Committee will pair mentors up with first-time attendees, and virtual conference sessions will be broadcast and recorded for those unable to attend. The conference is still accepting proposals through May 15, particularly for table talks and poster sessions.

Hotel arrangements have been made at the Crowne Plaza downtown. There are also rooms available at the Hotel Phillips and the Aladdin.

This joint conference promises a rare opportunity to meet and collaborate with librarians from both states. Find all the details on our website http://molib.org/conference/2015-conference/ and remember to check back often for updates!

For vendors, <u>exhibitor registration</u> is open until July 31. More information is available online about our <u>exhibitor proposal</u> and <u>sponsorship</u> investment opportunities.

Founded in 1900, both MLA and KLA organizations strive to promote library service, foster professional development and cooperation, and expand opportunities for the library community throughout Missouri and Kansas. With more events from which to choose and more people with whom to connect, we are bringing the features of a national conference home to the Midwest while keeping that local spirit strong.

Brian McCann Central Library, Black & Veatch Overland Park, KS mccannb@bv.com

Missouri libraries Join DPLA!

The Missouri Hub for the Digital Public Library of America (DPLA) launched in October 2014 with over 41,000 records from six Missouri institutions. The Missouri Hub is one of several DPLA service hubs across the country that aggregate metadata from regional libraries, archives and museums and provide the records to DPLA. The service hubs enable state and regional institutions to participate in DPLA along-side larger institutions like the Smithsonian and the New York Public Library. Additional Missouri libraries are expected to add metadata this spring and the Missouri Hub is seeking additional enthusiastic partners interested in supporting DPLA's goal to "bring together the riches of America's libraries, archives, and museums and make them freely available to the world."

To learn more about DPLA, the Missouri Hub and how your library can participate, please attend upcoming presentations at the 2015 Annual MOBIUS Conference or the June 2015 meeting of the Missouri Public Library Directors.

Emily Jaycox Missouri History Museum emily@mohistory.org

Editor's note: Below are the full 2014 Reports for the following MLA Communities of Interest.

- Access Services (ASCI)
- Computer and Information Technology (CITCI)
- Genealogy and Local History
- Missouri Association of College and Research Libraries (MACRL)
- Professionalism, Education, Employment, and Recruitment (PEER)
- Public Libraries (PLCI)
- Reference and Government Information (RGICI)
- Technical Services (TSCI)
- Youth Services (YSCI)

These were collected and submitted to *MO Info* by Community of Interest Council Chair Jennifer Peters (jpeters2511@gmail.com).

Access Services Community of Interest Annual Report – 2014

All Access Services Community of Interest (ASCI) activity this year revolved around the conference and the email distribution list. ASCI sponsored a number of conference sessions and participated in the meet and greet for MLA committees and CIs.

During the annual meeting, the group discussed the changes in leadership due to the previous chair moving out of state in the middle of the year. Joshua Lambert, the vice-chair of the CI took over as acting chair for 2014 and will continue as chair through 2015. Katherine Bohnenkamper, who was recorder, became the acting vice-chair for 2014-2015 and kept recorder duties also. Ellie Kohler, was elected as the recorder, effective January 1, 2015.

There was discussion related to some of ASCI's sponsored sessions and what topics we would like to see in the conference next year. Some topics mentioned include the Mobius/Prospector connection, combined service desks, and the unique difficulties of access services. Next year's conference will be different because the MLA Annual Conference and the Kansas Library Conference will meet jointly in Kansas City and processes may be very different

Sponsored MLA Conference Sessions

Heart: Finding and Keeping Your Creativity at Work

The Future of Access Services - Lightning Talks

The Myth of Multitasking: How to Control Your Workday, Instead of Letting Your Workday Control You Innovation in Library Services at the Pryor Learning Commons.

ASCI was the secondary sponsor for seven MLA Conference Sessions.

The 2015 ASCI officers will be: Joshua Lambert, Chair; Katherine Bohnenkamper, Vice Chair, Ellie Kohler, Recorder.

Annual report compiled by Joshua Lambert.

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Computer and Information Technology Community of Interest (CITCI) Annual Report – 2014

Attending: Robert Hallis (Chair), Shannon Mawhiney (Vice Chair)

CITCI at a Glance

Members	134
MLACITSIG-L subscribers (as of 12/10/14)	127
Sponsored Conference Sessions	0
Co-sponsored Conference Sessions	9

The committee met Thursday morning, Oct. 9, mainly to discuss the community of interest. Robert Hallis brought up the possibility of helping MACRL with providing distance workshops.

Shannon Mawhiney will work on contributing something to MO Info, especially to encourage participating in the CI. She will also try to get everything on the MLA site about the CI updated, and contact the MLA listsery for CI participation.

In April, members reviewed the list of presentations the CI could sponsor and prioritized their selections. Nine were selected for the annual conference. The sessions were as follows:

The Future of Bibliographic Records Co-sponsored with Access Services CI Bill Walker, Imaging Field Services Officer, Amigos Library Services Wednesday, October 8 at 3:15pm.

Making a Commitment to User-Centered Design

Co-sponsored with Tech Services CI, Access Services CI, Reference and Government information CI, and Professionalism, Education, Employment, and Recruitment CI

David Lindahl, Director of Strategic Initiatives and Planning, and Kelley Martin, Library Specialist, University of Missouri-Kansas City Libraries

Thursday, October 9 at 9:15am.

Building an E-book Platform

Co-sponsored with Youth Services CI

Christine Peterson, E-book Project Manager, Amigos Library Services

Thursday, October 9 at 11:15am.

Publish and MOBILIZE Your Archive Collections!

Co-sponsored with Genealogy and Local History CI and MACRL

Ying Lin, Electronic Resources and Information Literacy Librarian, and Olivia Knoesel, University Archivist, Maryville University Library

Thursday, October 9 at 1:00pm.

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Computer and Information Technology Community of Interest (CITCI) Annual Report – 2014

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Minecraft at Your Library

Co-sponsored with Youth Services CI and Public Libraries CI

Nicholas O'Neal, Director of Circulation, Technology and Teen Services, Kirkwood Public Library

Thursday, October 9 at 2:00pm.

Video Tutorials in Your Library

Co-sponsored with Reference and Government Information CI

Tiffany Davis, Reference Librarian, St. Louis County Library Friday, October 10 at 8:15am.

Integrating Library Instruction into the Blackboard Environment

Co-sponsored with MACRL

Robert Hallis, Instructional Design Librarian, University of Central Missouri Friday, October 10 at 9:15am.

Quality Metadata: Reinventing Service

Co-sponsored with MACRL and Technical Services CI

Felicity Dykas, Head of Digital Services, Ellis Library; Heather Moulaison, PH.D., Associate Professor, The iSchool; and Kristen Gallant, Graduate Student, Library and Information Science, University of Missouri-Columbia Friday, October 10 at 9:15am.

Design on a Dime: Website Redesign on a Minimal Budget

Co-sponsored with MACRL

Jodie Borgerding, Instruction & Liaison Services Librarian, and Heidi Vix, Electronic Resources Librarian, Webster University

Friday, October 10 at 10:15am.

Genealogy and Local History Community of Interest Annual Report – 2014

CONTACT PERSON: 2015 Chair: Dean Hargett 2014 Chair: Claire Ewersmann

DATE FORM COMPLETED: 2-5-2015

COMPLETED BY: Claire Ewersmann

BRIEF DESCRIPTION OF ACTIVITIES HELD IN THE PAST YEAR:

2014 was a re-building year for the Genealogy and Local History CI. We had an annual meeting on October 9th, 2014. During the meeting we elected a new recorder, Marilyn Hutchings, and discussed potential future activities for the CI, particularly the possibility of starting a blog, and potential pre-conference and conference sessions for MLA 2015.

At MLA's 2014 conference, the CI sponsored or co-sponsored three sessions: "It's a Tornado! Are We Prepared?", "Publish and MOBILIZE Your Archive Collections!", and "The Laura Ingalls Wilder Manuscripts, Papers, and Scholarship: Current State and Potential Future Developments."

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MACRL Community of Interest Annual Report – 2014

NAME OF CI: MACRL

CONTACT PERSON: Stephanie D. Tolson

DATE FORM COMPLETED: February 3, 2015

COMPLETED BY: Stephanie D. Tolson

BRIEF DESCRIPTION OF ACTIVITIES HELD IN THE PAST YEAR:

2014 Representatives

I	Acting Chair/Vice Chair, Susan Kromrie	Recorder, Stephanie Tolson

MACRL Chair/Vice-Chair Danielle Theiss assumed a new position as Library Director at the University of St. Mary's De Paul Library (Kansas) midyear; therefore, Susan Kromrie assumed the role of Chair/Vice-Chair, and Stephanie Tolson agreed to move from Recorder to Chair in 2015. We elected both a Vice-Chair and a Recorder at the MACRL business meeting in October. During the MLA Conference, Susan and Stephanie participated in the Meet and Greet for new members. A poster was displayed highlighting several of Missouri academic libraries. The MACRL Business Meeting was held on October 9, 2014 and the above officers were elected. Anne Riley, Vice-President/President-Elect of ACRL, spoke to members about ACRL initiatives during the MACRL luncheon

MACRL served as the primary sponsor for seven conference sessions and secondary sponsor for five. Primary sponsor:

- Can a Scavenger Think Critically? Creating Meaningful Library Assignments
- Entertaining the Entrepreneur: leveraging your business databases
- Integrating Library Instruction into the Blackboard environment
- Moving to LibGuides 2.0: Re-Evaluating and Re-Envisioning Research Guides in Context
- Project Mayibuye Preserving South Africa's Struggle from Apartheid to Democracy
- Pulling it all Together: A Framework for addressing the new ACRL Information Literacy Standards
 Thinking About Academic Library Leadership? Tips and Tales from Brand New and Not-So-New Small College Library Directors

Secondary sponsor:

DIY Extreme Home (page) Makeover

The Laura Ingalls Wilder Manuscripts, Papers, and Scholarship: Current State and Potential Future Developments

Innovation in Library Services at the Pryor Learning Commons

Publish and MOBILIZE Your Archive Collections!

Quality Metadata: Reinventing Service

We are excited to announce the viewing of two ACRL webinars:

Virtual Reference 101 will be shown to members on March 13, 2015, 9:30 am – 12:30 pm. Our host library will be Emerson Library, Webster University, 101 Edgar Rd., St. Louis, MO 63119. The parking garage is #10/P on the map and the library is #8. Visitors can park in the Garden Park Plaza at 568 Garden Avenue. Here is a link to the campus map: http://www.webster.edu/campus-map/. RSVP to stolon@stchas.edu by March 10th.

Beyond Worksheets: Using Instructional Technologies for Authentic Assessment of Student Learning. This webinar will be a post-conference session on June 3rd during the MOBIUS Annual Users Conference in Columbia, MO. Sign up for the post-session during your MOBIUS Conference registration.

Stephanie Tolson will be working with the Kansas Chapter of ACRL in preparation for the Joint Conference that will be held in Kansas City September 30-October 2, 2015.

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MACRL Community of Interest Annual Report – 2014

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2015 Representatives

Chair, Stephanie Tolson	Vice-Chair, Robert Hallis
Dean of Learning Resources and Academic Support	Associate Professor
St. Charles Community College	University of Central Missouri
4601 Mid Rivers Mall Drive	Kirkpatrick Library
Cottleville, MO 63376	JCKL 2446
T: 636-922-8512	Warrensburg, MO 64093
E-mail: stolson@stchas.edu	T: 660-543-8002
	E-mail: hallis@ucmo.edu
	ACRL Representative, Susan Kromrie
Recorder, Kimberly Moeller	Harriett K. Hutchens Library
Librarian	Southwest Baptist University
University of Missouri-Columbia	1600 University Avenue
173 Ellis Library	Bolivar, MO 65613-2597
Columbia, MO 65211	T: 417-328-1629
T: 573-884-8603	E-mail: skromrie@sbuniv.edu

Professionalism, Education, Employment, and Recruitment Community of Interest Annual Report – 2014

CONTACT PERSON: Anna Strackeljahn
DATE FORM COMPLETED: 4/9/2015

COMPLETED BY: Anna Strackeljahn

BRIEF DESCRIPTION OF ACTIVITIES HELD IN THE PAST YEAR:

Selected Kelly Anders as 2014 recipient of Ronald G. Bohley Scholarship.

Public Libraries Community of Interest Annual Report — 2014

Chair: Eric Petersen Vice Chair: Seth Smith Recorder: Laura Kirk

1. PLCI served as the primary sponsor for eight programs at the 2014 Annual Conference: Stu-jitsu: The Gentle Art of Supervising Student Workers; University City Public Library's progress report on the MoreNet three- year Library Research Project; It's a Tornado! Are We Prepared?: Disaster Preparedness in Missouri's Libraries; Taking the Team Approach to Library Security; Making it Click: E-Government in Public Libraries; So You Want to Blog: The Hows, Whats, and Whys of Creating Your Own Space on the Internet; Readers' Advisory: Beyond the Half-Day Workshop; Strengths, Weaknesses, Opportunities, and Threats: Reinventing Your Branch Using SWOT.

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Public Libraries Community of Interest Annual Report — 2014

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- 2. During the year, officers worked to increase PLCI use of our Facebook page through a coordinated individual outreach effort. Individual Facebook messages were sent to 102 members of the page, encouraging them to post a fun or thought-provoking item or question related to public libraries (not necessarily Missouri public libraries). Since January 2014, the Facebook page has gained 27 new members, an increase of 26%. The page now has 129 members.
- 3. At the Annual Conference, officers introduced the eight sponsored presentations; participated in the Meet and Greet event; and conducted the annual business meeting. At the annual business meeting, I proposed a revision to our Bylaws that would allow for them to be adopted, suspended, or amended at any regular meeting of the PLCI (such as our October 9th meeting) by a 2/3 vote of the members present at that meeting without requiring that the change/changes be submitted at either the previous PLCI meeting or by regular mail or e-mail thirty days in advance of the next PLCI meeting. I recommended this Bylaws change to allow for simple Bylaws revisions approved by PLCI members at a regular meeting to be immediately submitted to the MLA Bylaws/Handbook Committee for their review and approval. At the PLCI meeting I suggested that making this change would eliminate the slowness of the Bylaws revision process by eliminating the need to wait one year (until the next regular PLCI meeting) to submit changes to the Bylaws/Handbook committee, and that it would keep in place the process of an e-mail or regular mail ballot. The change would simply add the additional option of a streamlined process to make Bylaws changes at our face-to-face annual meeting. This Bylaws revision required a CI member vote to go into effect. I sent the PLCI membership a SurveyMonkey ballot on October 17th describing this proposed Bylaws change in detail. The ballot closed on December 16th. The change was approved by a vote of 85.48%, more than the 2/3 required to pass.

Respectfully submitted,

Eric Petersen

Reference and Government Information Community of Interest Annual Report— 2014

CONTACT PERSON: Tiffany Davis, Reference Librarian, St. Louis County Library (tdavis@slcl.org)

DATE FORM COMPLETED: _2/2/15 COMPLETED BY: Tiffany Davis

BRIEF DESCRIPTION OF ACTIVITIES HELD IN THE PAST YEAR:

RGICI was the primary sponsor for four programs at MLA 2014:

Big Help for Small Business

Reference Librarians on the Prowl: Implementing Roving Reference in an Academic Library

Video tutorials in Your Library

What is a Family Place Library and Why Would You Want One?

RGICI was a secondary sponsor for five programs at MLA 2014:

Making a Commitment to User-Centered Design Making It Click: E-Government in Public Libraries

Section by Section: Getting Your Weeding Project Off the Ground

Stu-jitsu: The Gentle Art of Supervising Student Workers

World Premiere: Two New Librarian411 Videos

During the year, the chair sent out a survey on better ways the CI could serve and communicate with its members.

At the RGICI business meeting during the 2014 annual conference, the chair facilitated a brainstorming session to come up with ideas to draw more members.

Submitted by Tiffany Davis

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Technical Services Community of Interest Annual Report — 2014

CONTACT PERSON: Melanie Church

DATE FORM COMPLETED: 4/7/15

COMPLETED BY: Melanie Church

BRIEF DESCRIPTION OF ACTIVITIES HELD IN THE PAST YEAR:

2014 REPRESENTATION

Holli Henslee, Chair

Technical Services Coordinator/Senior Asst. Librarian

F.W. Olin Library Drury University 900 N. Benton

Springfield, MO 65802 Tel: 417-873-7483

hhenslee@drurv.edu

Melanie Church, Vice Chair Content Services Librarian

Greenlease Library Rockhurst University 1100 Rockhurst Road

Kansas City, MO 64110 Tel: 816-501-4143

melanie.church@rockhurst.edu

MLA Conference

Technical Service Community of Interest (TSCI) Vice-Chair Melanie Church participated in the Meet and Greet/New Member Welcome at MLA conference. The TSCI won the award for Most Creative Poster for the second year in a row with the theme of "Library Materials Don't Just FALL Onto the Shelf. Technical Services make it Happen."

The Technical Services Community of Interest (TSCOI) members gave feedback to the Chair via web form about their preferences for which sessions to sponsor. 10 were selected and we were able to offer technical services related programming on a wide variety of topics. These sessions were sponsored or co-sponsored by the TSCOI at the 2014 MLA conference:

- 1. Reinvent Your Library: Merchandising Tips to Engage Your Patrons, co-sponsored with Access Services Community of Interest
- 2. Missouri State Library's Early Literacy Initiative, co-sponsored with Youth Services Community of Interest
- 3. Making a Commitment to User-Centered Design, co-sponsored with Access Services; Reference and Government Information Services; PEER; and Computer and Information Technology Communities of Interest
- 4. Section by Section: Getting Your Weeding Project Off the Ground, co-sponsored with Access Services Community of Interest, MACRL, and Reference and Government Information Community of Interest
- 5. It's a Tornado! Are We Prepared? Disaster Preparedness in Missouri's Libraries, co-sponsored with Public Libraries Community of Interest, Genealogy and Local History Community of Interest
- 6. Happier at Work, co-sponsored with Access Services Community of Interest, PEER
- 7. And the Oscar Goes to... The Nighthawks: Special Collections Internships
- 8. Data Mining and Google Analytics for Libraries: A Case Study
- 9. Quality Metadata: Reinventing Service, co-sponsored with Computer and Information Technology Community of Interest, MACRL
- 10. World Premiere: Two New Librarian 411 Videos, co-sponsored with PEER, Access Services Community of Interest, Reference and Government Information Community of Interest

Meet-up

The TSCOI had an informal meet-up on October 8 at a local restaurant during the MLA 2014 annual conference.

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Technical Services Community of Interest Annual Report — 2014

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Business Meeting

The TSCOI held a business meeting at the MLA annual conference. The following topics were discussed:

Ideas for what the Technical Services Community of Interest should do and be.

How to enhance participation.

Call for volunteer for open Vice-Chair position.

2015 Representation

Melanie Church, Chair	Dawn Mackey, Vice Chair
Content Services Librarian	Technical Services Manager
Greenlease Library	Kansas City Public Library
Rockhurst University	14 West 10 th Street
1100 Rockhurst Rd.	Kansas City, MO 64105
Kansas City, MO 64110	Tel: 816-701-3564
Tel: 816-501-4143	dawnmackey@kclibrary.org
melanie church@rockhurst edu	

Youth Services Community of Interest Annual Report — 2014

CONTACT PERSON: Sarah Bean Thompson (2015,) Melissa Horak-Hern (2014)

DATE FORM COMPLETED: January 12, 2015 (Updated April 10, 2015)

COMPLETED BY: Melissa Horak-Hern

BRIEF DESCRIPTION OF ACTIVITIES HELD IN THE PAST YEAR:

2014 Outreach: Vice-Chair Mary Ann Brickey attended an information table at the 2014 Missouri Association of School Librarians Conference in St. Louis April 13-15. Mary Ann promoted membership in both MLA and YSCI along with the Building Blocks Picture Book Award nominees.

2014 Awards: The 2014 Thusnelda Schmidt Scholarship went to Stephanie Smallwood of the Springfield-Greene County Library. Stephanie attended the 2014 National Association for the Education of Young Children National Conference and Expo.

The 2014 Show Me Youth Services Award was won by Angie Bayne of the Missouri River Regional Library after nomination by Claudia Schoonover. Based on feedback received from Angie, future winners will receive a plaque commemorating their achievements.

The 2014 Call to Conference elicited no applications and was not awarded.

2014 MLA Conference:

Sponsored sessions included:

Pre-conference: Uke Can Do It! Using the Ukelele in Story Time

Preconference: MLA Play Toddlers in the Library Need-to-Know Teen Lit MSL's Early Literacy Initiative

2014 Missouri Building Block Picture Book Award Nominees

Game On! Board Gaming with Kids and Teens The Gender Evolution in Adolescent Literature

The Big Bang: Bringing Teens' Original Content into Existence

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Youth Services Community of Interest Annual Report — 2014

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The Collaboration Equation: Making It All Add Up

Minecraft at Your Library

Unprogramming for Kids and Teens

What Is a Family Place Library and Why Would You Want One?

Techno Tots: Technology and Early Literacy

The Representation of African Cultures in Picture Books: Reinventing the Pastoral,

Primitive, and Poverty-Stricken Image

Clase Clase Si Si! A Multicultural School Experience in E-Library

Guerilla Story Time

Jennifer Daniels of The Learning Groove represented the 2013 MoBBPBA winner, *Pete the Cat and His Four Groovy Buttons* at the annual luncheon.

Author Natalie Lloyd's first novel, A Snicker of Magic won the hearts of YSCI officers and led to her keynote invitation at the annual Young Adults breakfast.

The annual Performers' Showcase drew fifteen live performers (including several who had not been featured in previous years,) seven info tables, and three conference program/website advertisers.

2015 Officers and Plans: Sarah Bean Thompson, Chair Johnathan Shoff, 1st Vice-Chair Currently vacant, 2nd Vice-Chair Shelley Akins, Recorder Melissa Horak-Hern, Past Chair

2015 1st Vice-Chair, Johnathan Shoff, and 2015 Past Chair, Melissa Horak-Hern, participated in the 2015 MoBBPBA selection process in January.

Past Chair Melissa will help represent MLA and YSCI at the MASL conference in April.

2015 Chair Sarah Bean Thompson is assisting with the joint KLA/MLA conference planning.

The capable SBT is also on the 2016 Caldecott Committee! Congratulations, Sarah!

Missouri Evergreen News

Missouri Evergreen is pleased to welcome its 25th member library—Willow Springs Public Library! Willow Springs will migrate to Evergreen in June 2015. Cameron Public Library is re-barcoding and preparing for its migration in late April. Schuyler County Library continues to catalog in the Missouri Evergreen database as part of their automation process.

The consortium now contains 1,383,560 items, 963,711 bibs, and 230,073 patrons. Member libraries borrow and lend materials within the consortium using the already-existing courier delivery service and patrons can place holds on materials from member libraries in the same way they can from their local systems. The Missouri Evergreen website, http://libraries.missourievergreen.org, contains more information about the consortium, including member libraries and borrowing/lending statistics.

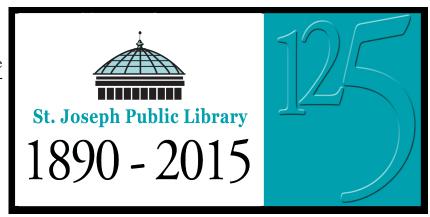
The mission of Missouri Evergreen is to provide a shared integrated library system to increase resource sharing among Missouri public libraries. Administered by MOBIUS, it is supported by the Institute of Museum and Library Services under the provision of the Library Services and Technology Act as Administered by the Missouri State Library, a division of the Office of the Secretary of State.

Debbie Luchenbill Evergreen Coordinator deborah@mobiusconsortium.org

St. Joseph Public Library Celebrates 125 Years

The St. Joseph Public Library is celebrating its 125th year serving its citizens. To kick off the year of celebration, the St. Joseph Public Library Foundation hosted a Fundraising Birthday Party Event at the East Hills Library on April 17th. Each of the library's four branches will host a birthday celebration during 2015.

On April 18, 1890 the citizens of St. Joseph voted to establish a tax-supported public library. The initiative was so popular that it passed with a margin of six to one. In 1890, the St. Joseph Public Library opened with 5,510 books, mostly donated by the St. Joseph Library Association, a subscription library previously established in 1887.



The first building was at 6th and Charles, but it wasn't long before it was outgrown and the library moved to a new location which it too outgrew moving to 927 Felix Street in March 1902. This building has been called the Central Library, the Main Library and, today, the Downtown Library. One of the unique aspects of the Downtown Library is that it was built by the St. Joseph School District as a joint School District Administration Building and Public Library. The building still houses both the School District Administration and St. Joseph Public Library, though we have always been and continue to be, two separate entities. We have been tenants for nearly 120 years, and our rent consists of paying our portion of the utilities in the building.

In December 1902, the Carnegie Library was built with funds donated by the Andrew Carnegie Foundation. We are proud to have one of the earliest branch libraries in Missouri right here in St. Joseph. Speaking of libraries funded by the Carnegie Foundation, not many communities were honored with receiving funds from the Andrew Carnegie Foundation for multiple branch libraries but St. Joseph was, and the Washington Park Library was opened in June 1910. Washington Park is in a lovely park and boasts two meeting rooms available for public use. St. Joseph is blessed with two historic Carnegie libraries that are vital to the neighborhoods in which they are located.

Renovations were done to the libraries at different times throughout the years, the most recent happening between 2001 and 2004 when the Carnegie, Downtown and Washington Park branches all underwent major renovations and repair. The purpose was to restore the buildings to their early 20th century beauty while equipping them for the 21st century.

Our newest branch, East Hills Library, opened in September 2004. It's a building that looks and operates like a modern library, inside and out. This branch also has meeting rooms, one of which is a theater-style meeting room with 89 seats, a small stage, screen, sound and video equipment and looping technology for the hearing impaired.

When the St. Joseph Public Library opened in 1890 it offered books, newspapers, and magazines for patrons. Today, we still have books, newspaper, and magazines, but they can be read in print, or on microfilm, or on the computer, or a personal device. Books come in print, large print, hardback, paperback, electronic, and audio that can either be on CD, an all-in-one-digital book, or downloadable audio. Users can also check out a movie or music from any of our branches, attend a meeting, watch a movie, hear about a topic of interest, make crafts or learn about local history all as part of our regular adult programming.

Need to file your taxes but don't have a computer? Come to the library. Need to hop on a wireless connection to send a quick email? Stop on by. Do you need to improve your computer skills? Yes, the public library is the place to get help. Even 125 years later, the public library is still, and we believe, always will be, an essential part of our community and a place for our citizens to come and visit.

Mary Beth Revels Director St. Joseph Public Library MRevels@sipl.lib.mo.us

Mid-America Library Alliance Updates

lynda.com Helps Your Makerspace Planning!

Is your library interested in creating a makerspace? A lynda.com license can make your planning easier. With the wide variety of software, creativity and design training available through an annual lynda.com license, you can get ideas, preview programs, and select the best approach for you – whether it's high-tech, low-tech or somewhere inbetween.

What can you explore with lynda.com?

- 3D Modeling and Printing Household Parts
- Getting Started with Makerbot 3D Printers
- Shooting Video, Video Editing and Visual FX
- Creating Animated Characters
- DIY Online Wedding Guestbook with WordPress
- Build and Export EPUBS and iBooks
- Foundations of Painting with Acrylics
- Brainstorming Basics
- Creativity Bootcamp
- Design Your Own Logo
- And much, much more!

Through the Mid-America Library Alliance (MALA), you can purchase lynda.com licenses at a group rate, and save more than \$200 off the cost of a direct purchase!

Since our first batch of licenses has sold out, we are taking reservations now for a second batch of licenses. The second batch of licenses is projected to roll out on June 1. Licenses in the **second batch cost just \$75 each**, and are effective through February 29, 2016.

For library staff training, these single licenses allow each individual user unlimited access to all the lynda.com content (3,400+ courses!) and features.

For MALA Members Only – and Membership Is Easy!

If your organization is already a member of MALA — you are eligible. You or your organization must be a MALA member to be able to purchase licenses at the group rate. If you are in the Get Connected Courier Delivery Service — you ARE a MALA member! Otherwise, it is easy and affordable to become a MALA Educational Affiliate Member and take advantage of this great training opportunity.

Make It Happen

To reserve your licenses and for more information, please contact Kirsten Myers, Special Projects Coordinator, by e-mail at <u>kirstenmy-ers@mid-americalibraryalliance.org</u> or by phone at (816) 521-7266 or toll-free 877-600-9699.

Spring MALA Workshops

MALA's lineup of in-person workshops is open for registration. For descriptions and pricing, please click the workshop link for more information.

Basic Library Service Skills

Thursday, 6/11/2015: Watchers Advisory: Building and Selling a Great Video Collection – Multiple Presenters

Library Programs and Trends:

Tuesday, 5/5/2015: The Wild World of Publishing – Multiple Presenters

Tuesday, 6/16/2015: <u>I have to be a technology teacher? HELP!!!</u> – Multiple Presenters

(Continued on page 17)

Connecting With Your Young(er) Adult Population

Kirkwood Public Library started Books on Tap, a book discussion group for a young(er) adult population at a brewery across the street from the library. Reaching out to this demographic can be a challenging process, but we have found that there is a demand for book clubs in the 20-40 age range. Inspiration and ideas for this book club came from the existing groups like Genre-X with Oak Park Public Library (IL) and Books & Bars with the DC Public Library.

To help us get the word out, we signed up for a subscription to Meetup.com. Meetup allows you to organize your meetings and reach a local population. From hiking and dancing to board games and book clubs, there's something for everyone! Our group launched in February, and we have over 90 people in our group who are receiving our updates. Our first two book discussions brought in 15 community members each. With the start of summer programming, we will be adding our adult board game nights and crafting series. Find us at http://www.meetup.com/Books-on-Tap-with-Kirkwood-Public-Library/

Emma DeLooze-Klein
Director of Adult & Community Services
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The Books on Tap logo.

St. Louis County Library Collects eReaders for the Visually Impaired



St. Louis County Library delivered refurbished eReaders to the St. Louis Society for the Blind and Visually Impaired. Recipients like Yolanda, can use the devices because the size is adaptable.

St. Louis County Library has collected almost 20 eReaders for the St. Louis Society for the Blind and Visually Impaired during a drive that began last fall. The eReaders are being adapted for use by clients of the society's low vision clinic. Clarkson Eyecare also helped the library by accepting donations of unneeded eReaders.

Clients of the vision clinic can use the devices to read because the type size is adaptable. Some devices have the capacity to convert text to speech, making them particularly useful for clients who are significantly visually impaired.

SLCL relied on its patrons to donate their unneeded eReaders during the drive, which was held at all 20 branches. Kindles, Nooks, Sony eReaders and iPads were among the items donated. Volunteers for the St. Louis Society for the Blind and Visually Impaired cleared any personal data and tested each unit to make it ready for its new owner.

The donated devices were delivered to the Society for the Blink the first week of May. SLCL staff will visit the low vision clinic later this month to conduct a training session on how to download eMedia from the library.

Jennifer McBride Communications Manager St. Louis County Library jmcbride@slcl.org

Amigos Updates

Amigos to exhibit at MOBIUS conference in Columbia

Be sure to stop by the Amigos booth June 1-3, 2015 during the MOBIUS annual conference in Columbia, MO. Consult the conference program for specific booth location.

MCPL says BoardDocs "changed the way we do business"

Amigos Member Discount Services is pleased with its recent addition of BoardDocs® Board Management Services from Emerald Data Solutions as a valued vendor partner. BoardDocs offers cost-saving online governance technologies that maximize board effectiveness by eliminating paper while maintaining an easily searchable legal repository for all documents.

Mid-Continent Public Library (MCPL) in Independence, MO, uses BoardDocs to facilitate its board operations. Teresa Johnson, Secretary of the MCPL Board, said, "BoardDocs has completely changed the way we do business." Gone, she notes, are the days of printing of numerous agendas containing hundreds of sheets of paper. She says staff members no longer have to spend hours searching to find old agendas or looking things up. "It's all now at everyone's fingertips, 24/7," Johnson said. MCPL Director and CEO Steven Potter, who serves as Vice Chair of the Amigos Board of Directors, recommended that Amigos offer the BoardDocs suite of e-governance tools to his fellow members.

BoardDocs has two powerful, easy-to-use services built on cloud-based technology: BoardDocs Pro and BoardDocs LT. BoardDocs Pro includes the most comprehensive suite of eGovernance tools available, promising to dramatically improve the way organizations manage packets, access information and conduct meetings. BoardDocs LT is an ideal solution for many organizations that need a reliable agenda service, with all of the power of BoardDocs Pro but without all of the features that larger organizations often require.

For more information on <u>BoardDocs</u> and the special pricing available to Amigos members, visit the <u>Amigos website</u> or contact Liz Wardlaw, <u>wardlaw@amigos.org</u> or 800-843-8482, ext. 2802.

Amigos member conference theme is "New Perspectives: The Library Revised"

The May 13-14, 2015 Amigos member conference, "New Perspectives: The Library Revised," promises a number of interesting and informative sessions. From hearing how one Amigos member is creating a library community maker space, to deciding if you should "tweet" to your patrons, to learning how to make the most of your Amigos membership, these and the other sessions will inspire and inform you and your staff. Visit the conference website for registration and program information.

It's hands-on time for Amigos eShelfSM Service

The <u>Amigos eShelf service</u> is ramping up! Keep up with these two important aspects of the project:

- Demonstrations of the Amigos eShelfSM service. We have scheduled weekly webinars in May that describe and demonstrate the service. Free to Amigos members, they are a place to familiarize yourself with the service, ask questions, and contribute your thoughts for future changes and development. Register for Know & Go: Unveiling the Amigos eShelf Service.
- Early Release Program. Another benefit of Amigos membership, this program allows libraries to try the Amigos eShelfSM service with little financial impact. Members pay just for ebooks for the duration of the program and, in return, continue to help us test the system. If you are interested, check out the <u>requirements</u>.

For more information about the Amigos eShelfSM Service, contact Christine Peterson, peterson@amigos.org or 800-843-8482, ext. 2891.

Get 13-15 months for the price of 12 on new OUP subscriptions

From now until June, purchase a new 12-month subscription to an Oxford University Press database and receive one to three months free. This includes the newly launched products Oxford Clinical Psychology and its subset, Treatments That Work. Amigos members who want to add new online database subscriptions (excluding law products) will be charged for 12 months but will gain immediate access at the time the order is placed. Note that subscriptions run on a July 1-June 30 cycle; therefore, savings are realized by placing an order prior to June 30.

To take advantage of this special offer, contact Erica Owusu, owusu@amigos.org or 800-843-8482, ext. 2850.

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Springfield-Greene County Library Updates



Lois Lowry at the book signing after her April 2 talk for One Read.

"The Giver" Author Lois Lowry Delights Full House

"The Giver" author Lois Lowry gave some 600 fans a night to remember at the Springfield Art Museum on Thursday, April 2. Listeners filled every seat in the 390-plus seat auditorium and sat or stood along the side and front aisles to hear a writer that many said changed their lives with her books. She told a mostly young crowd that if anything, her books reassured young readers that adults didn't "get it right," and so the younger generation still can have hope that they can make the world better.

The auditorium was so packed that an estimated 100 people waited in the lobby for the chance to have Lowry sign her books. By the night's end, all the books and "The Giver" T-shirts designed by library graphic artist Charli Barnes sold out, and Lowry signed her books from 8:30 until 10:30 p.m.

Lowry was the keynote speaker for the Library's One Read celebration that fea-

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Young adult authors Ellen Hopkins and Chris Crutcher

tured "The Giver." On Tuesday, April 14, at the Library Center, about 250 teenagers, librarians and parents gathered to hear young adult authors Ellen Hopkins and Chris Crutcher talk about writing stories that speak to today's teens, and not shying away from writing about the things that need to be said. The authors also stayed for a two-hour book signing.

EXPLORE Libraries Offer More for Springfield-Greene County

Library patrons now have access to an even larger collection of specialty books after four Missouri libraries joined MOBIUS, the consortium of member libraries that enables materials lending. EXPLORE is the eleventh MOBIUS cluster since MOBIUS' founding back in the late 1990's. The new cluster libraries include the Missouri History Museum, the Missouri Botanical Garden, the St. Louis Art Museum, and the Goldfarb School of Nursing at Barnes Jewish College. The Art Museum and Goldfarb previously shared their materials via the MOBIUS Union Catalog but now all four institutions have become full MOBIUS members that are hosted at Innovative's Data Center in Oakland, Calif., and who are fully supported by the MOBIUS central office. As time goes on, more of their materials will be made available for requesting and borrowing via the INN-Reach Union Catalog.

Library Station's Tysha Shay Named 2015 Mover & Shaker



Library Station Reference Manager Tysha Shay was named a "2015 Mover and Shaker" in the library industry by Library Journal. Tysha was profiled with the other honorees in the journal's March 15 issue. She was cited as one of 50 outstanding individuals whose efforts have expanded the services libraries provide and transformed libraries in the 21st century. Tysha was selected for helping create the library service, "Stories for Life," which takes stories, reminiscing activities and memory games to people underserved by traditional library programs – older adults in long-term care facilities. Themed visits include activities that encourage discussion with pleasant reminiscing, while bringing the fun, educational benefits of the library to the facility. Each month, staff share simple stories, provide interactive memory games, read poetry, furnish visual and tactile stimulation and present interesting historical or local information.

(Continued on page 19)

President's Report: MLA Delegation for National Library Legislative Day 2015

(Continued from page 1)

The best part about what happens in D.C. is that it affects us here in Missouri-- our presence there makes a difference here. When Congress passes LSTA funding, that money goes to the State Library where it is the made available to Missouri libraries to support their programming and technology needs, or it is made available to Missouri librarians in the form of professional development grants, that they then turn around to benefit their library users. Passing FASTR helps eliminate paying twice for federally-funded research, as it would require this research to be deposited with certain agencies and made freely available after only very short embargos (six months) by publishers. Enacting ESEA would provide dedicated funding to K-12 library programs and has language throughout mandating certified librarians in our K-12 schools. These lobbying efforts culminate in tenable results and it is why we attend yearly.

Get involved in library advocacy. It is worth the effort and the results can be significant. ALA has many resources available. Simply go to http://www.ala.org/advocacy. You can also subscribe to http://www.districtdispatch.org/ to follow issues. If you're interested in local advocacy, talk to Legislative Committee Chair Jim Schmidt (jims@thelibrary.org), or MLA President Christina Prucha (christina.prucha@logan.edu) about how you can become more involved.

Yours in Service,

Christina Prucha MLA President

Mid-America Library Alliance Updates

(Continued from page 13)

MALA All-Access Pass and Library Espresso Shots Training

We know that library budgets are tight. And even with MALA's affordable rates on individual webcasts, you have had to make choices and prioritize. To fill this need, we have created the new MALA All-Access Pass for Webcasts! Now you can watch all of our webcasts -- for a year! -- for one affordable price.

And for those seeking short bursts of training, we developed Library Espresso Shot Training! These short 3-10 minute tutorials cover library-related current topics in a shorter timeframe.

The annual subscription to the MALA All-Access Pass for Webcasts gives you access to all the past, present and future offerings during your subscription year for one rate (\$89.00 for MALA Members and \$189.00 for Non-Members). The MALA All-Access Pass package also includes all of the Library Espresso Shots!

You can also subscribe to just the Library Espresso Shots training for one annual rate (\$25.00 for MALA members and \$50.00 for Nonmembers).

All the new topics we add to our ever-expanding body of library-specific webcasts or Library Espresso Shots during your subscription period will be available to you, too!

If you would like to see which topics are available now, please visit our <u>webcast</u> page in our Professional Development section. Please note, the MALA All-Access Pass does not include Harassment Prevention Training for Library Staff and Supervisors.

Register now, or for more information, contact Kirsten Myers by email at <u>kirstenmyers@mid-americalibraryalliance.org</u> or by phone at 816-521-7266 or toll-free 877-600-9699.

Kirsten Myers Special Projects Coordinator and Courier Services Mid-America Library Alliance kirstenmyers@mid-americalibraryalliance.org

Amigos Updates

(Continued from page 15)

DeGruyter offers discounts on university presses collections

De Gruyter is offering Amigos members significant discounts on its University Presses eBook Collections, which include titles from <u>Harvard University Press</u>, <u>Princeton University Press</u>, <u>University of Pennsylvania Press</u>, and the recently-added <u>Columbia University Press</u>. From now until June 30, your library can purchase the following collections:

- Harvard University Press Frontlist 2014-2015
- Harvard University Press Backlist 2005-2013
- Harvard University Press Archive 1896-2004
- Princeton University Press Frontlist 2014-2015
- Princeton University Press Backlist 2000-2013
- Princeton University Press Archive 1931-1999
- University of Pennsylvania Press Frontlist 2014-2015
- University of Pennsylvania Press Backlist 2000-2013
- University of Pennsylvania Press Archive 1940-1999
- Columbia University Press Frontlist 2014-2015
- Columbia University Press Backlist 2000-2013

All collections are one-time purchases with no DRM and unlimited concurrent usage and printing. Pricing is based on Carnegie classification and the number of libraries that purchase.

For more information, contact Liz Wardlaw, wardlaw@amigos.org or 800-843-8482, ext. 2802.

Amigos training scheduled throughout May

Here's a quick look at classes scheduled this month:

- RDA for Copy Catalogers
 May 19-20, 10:30 a.m. 12:30 p.m.
- Metadata Principles and Practices 04: Metadata Relationships
 May 22, 10:30 a.m. 12:30 p.m.
- Preserving Your Historical Records
 - May 26, 1:30 p.m. 3:30 p.m.
- Protect Your Collection From Mold and Pests
 - May 26-28, 10:30 a.m. 12:30 p.m.
- Storage Methods: The Best Ways to Store Items in Your Collection
 May 28, 1:30 p.m. 3:30 p.m.

Visit our course calendar for a complete list of available sessions on a variety of subjects.

Larry Godwin Communications Specialist Amigos Library Services godwin@amigos.org

Springfield-Greene County Library Updates

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Patrons and Staff Celebrate National Library Week

Springfield-Greene County Libraries celebrated National Library Week, April 12-18, by challenging staff and patrons to show their library card pride. Using signage and staff help, visitors and staff members were encouraged to pose for a quick snapshot of themselves holding their library card or a giant library card, and photos were posted to the library district's Facebook page gallery. Each branch also had comment cards for patrons to write on, echoing the American Library Association's theme, "What did you create at the library?" A library column in the Springfield News-Leader profiled several patrons talking about what they "created" at the library, including a man who took free computer courses at the library to regain skills he lost after suffering a brain aneurysm, and a woman who found her birth family through the genealogy department. Patrons continued to email their own success stories through the week.

Kathleen O'Dell Community Relations Director Springfield-Greene County Library District kathleeno@thelibrary.org





The Missouri Library Association, Columbia, MO, est. 1900, is the Missouri State Chapter of the American Library Association, Chicago, IL.

MO INFO Submission Guidelines

MO INFO (ISSN 0884-2205) is published six times/year (January, March, May, July, September, and November).

The most recent issue as well as back issues of MO INFO can be viewed on the MLA membership webpage at

http://molib.org/about/mo-info-newsletter.

MO INFO is produced by the Publications Committee. To facilitate the Committee's production process, please follow the submission suggestions below.

Article format:

- Microsoft Word document
- Include desired headline and your contact email and role in MLA
- Include digital photos (with captions) and graphics with your articles as desired

Article and Advertising Submission Deadline: 15th of the month preceding publication.

Article copy submitted by email to Jennifer Parsons at parsons.jm@gmail.com.

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