MO INFO

NEWSLETTER OF THE MISSOURI LIBRARY ASSOCIATION

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Report for National Legislative Day 2014

With all that had happened in Washington in the past year—threats to eliminate the federal agency that administers funding to libraries, legislation to stifle open access and the government shutdown—it was time, more than ever, to stand up for libraries. Missouri answered the call with hundreds of other library supporters, leaders and patrons from around the country, to meet with their legislators to advocate for library funding at National Library Legislative Day (NLLD), a two-day advocacy event. This year brought many new faces to the event.

National Library Legislative Day, which is hosted by the American Library Association (ALA), was held May 5-6, 2014, in Washington, D.C. Now in its 40th year, National Library Legislative Day focused on the need to fund the Library Services and Technology Act, support legislation that gives people who use libraries access to federally-funded scholarly journal articles and continue funding that provides school libraries with vital materials.

Once again, I had the privilege of leading the Missouri Delegation, which included myself, St. Louis Public Library, St. Louis, MO; Vickie Howard, Retired Librarian, Cape Girardeau, MO; Steven Potter, Mid-Continent Public Library, Grain Valley/Kansas City, MO; Christina Prucha, Logan University, St. Louis, MO; Barbara Reading, State Librarian, Jefferson City, MO; Peggy Ridlen, Fontbonne University, St. Louis, MO; and Jim Schmidt, Green County Public Library, Springfield, MO.

We were successful in scheduling meetings with our two Senators and nine Representatives or their Legislative Aides.

The Delegation met with Senator Blunt and Representatives Long, Luetkemeyer, and Smith. In addition we met with Legislative Assistants from Senator McCaskill and Representatives Wagner, Graves, Hartzler, Cleaver, and Clay.

The meetings with the Missouri Legislative Body were quite successful. They gave us the opportunity to thank each one for their past support and express how important it is for them to continue that support. Each member and their aides had first-hand knowledge of how important Libraries are and pledged to continue their support. Each one, whether it was a member or aide, had a story to tell about their Library experiences.

Timing was critical in achieving productive meetings with our Senators and respective Congressman this year. The key issues, as described by ALA were:

APPROPRIATIONS:

The American Library Association (ALA) asks Congress to:

- Fund the Library Services and Technology Act (LSTA) at \$180.9 million for FY 2015;
- Fund Innovative Approaches to Literacy (IAL) program at \$25 million for FY 2015;
- Fund the Library of Congress at \$593.1 million;
- Fund the Government Printing Office (GPO) at \$128.9 million.

EARLY LEARNING:

• ALA asks the President and Congress to recognize our contributions to the development of early learning initiatives by specifically including libraries as eligible entities and/or allowable partners as part of any federal early childhood education programs or initiatives.

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Candidate profiles and statements are included in this issue of MO Info. Voting shall take place July 15 – August 15, 2014. The ballot will be shared with the membership on July 15, 2014 and all members are encouraged to vote.

- If you chose to vote electronically when you paid for your 2014 membership, you will receive an email with instructions and a link to the candidate profiles and ballot. Electronic voting must be completed by 11:59 p.m., Friday, August 15th.
- If you indicated you preferred to receive a paper ballot, one will be mailed to you on July 15, 2014. Paper ballots must be received at the Amigos office by 5 p.m. on Friday, August 15, 2014.

MLA President-Elect Candidates

The position of President-Elect requires the elected person to serve one year as President-Elect (2015) and one year as President (2016). Per the MLA bylaws and handbook, the elected person shall attend all Executive Board meetings, serve in lieu of the President when s/he is unavailable, serve on the Conference Site Selection Committee, and attend at least one meeting of each Standing Committee to better understand the association's infrastructure and business. Additional roles and responsibilities are specified in the MLA bylaws and handbook.

Sharla Lair, MOBIUS, President-elect Candidate

(1 year as president-elect; 1 year as president)



Biography

Sharla Lair is the Consortial Services & Training Coordinator for MOBIUS. She received her MSLIS from Florida State University in 2010, after completing an MS in Geography, also from Florida State University. Although her degrees are from another state, Sharla was born and raised in Jackson, Missouri and has worked at several Missouri libraries including Riverside Regional Library and Springfield-Greene County Libraries. Prior to her current position at MOBIUS, Sharla was the Continuing Education Consultant at the Missouri State Library. She served on the Missouri Library Association (MLA) Conference committee in 2010 and 2011 and currently serves on the MLA Board as Member-at-Large and Treasurer. Sharla lives in Holts Summit with her husband, Chris and son, Jack. When not working, she enjoys spending time with her family, playing piano and putting

together jigsaw puzzles.

Statement

As libraries move forward and overcome the challenges presented by budget shortfalls and shrinking resources, we must always remember those qualities and characteristics that make us strong. I believe that Missouri Libraries' biggest strength is diversity. We are large and small, rural and urban, public and private. Each organization has its own needs yet each contributes in unique and important ways to strengthening the library community as a whole. Such differences are critical for advancing librarianship in Missouri. I have followed a career path that has granted me the privilege of working with many of Missouri's libraries – public, academic and special. I have come to appreciate the many challenges confronting librarians from both within and outside the profession. I also have come to believe that successfully addressing these challenges will require all library organizations to join together in developing creative, mutually beneficial solutions that simultaneously honor the unique interests of each. I believe the Missouri Library Association is critical to this process. I would welcome the opportunity to continue my service to the organization as President. I will bring my enthusiasm as well as my commitment to work toward bringing together Missouri Libraries' many voices in developing a stronger organization.

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April Roy, Kansas City Public Library, President-elect Candidate

(1 year as president-elect; 1 year as president)



Biography

April Roy is the Manager of the L.H. Bluford Library, a thriving library in the heart of Kansas City's urban core. Prior to her work at the Bluford Library, she was the Youth Services Manager at the Plaza Branch of the Kansas City Public Library system. She got her start in public library service working for the Mid-Continent Library System. April is a proud to hold her MA in Library Science from the University of Missouri and a BA in History from Missouri State University. Go Bears!

April has been actively involved with MLA for over 10 years. She has served as the Chair of the Awards Committee and the Public Library Division, has worked with the Building Block Book Award, served on the MLA Board as a Member-At-Large, and

was sponsored by MLA for the 2007 inaugural class of ALA Emerging Leaders. She has also had a role in MLA Conference planning and volunteering. April is also very active with the American Library Association and the Association for Library Service to Children. She is the current Chair of the ALA Recruitment Assembly, actively works with the Coretta Scott King Book Award Committee and served on the 2012 Caldecott Committee. She also serves as a Member of the Board for the Missouri Center for the Book.

When April is not busy being a librarian, she enjoys promoting the arts in her beloved city, playing with her daughter, and taking road trips.

Statement

I am honored to be asked to run for the office of President of the Missouri Library Association. I have enjoyed watching MLA change and grow as an organization and want to continue to be a part of its evolution. MLA has offered me many opportunities for leadership, and I have made lifelong friends and created a network that supports many aspects of my own career. I love being an advocate for MLA!

If elected to the office of President, I hope to continue to make MLA a fun and vibrant organization that nurtures new librarians and supports seasoned professionals. I want to revive regional networking, rev up the Communities of Interest, and improve communication so that everyone has an opportunity to serve, grow and be the best they can be. Library organizations are vital to the growth and preservation of libraries and I truly believe that it is our responsibility to advocate and protect the right of information access for all people.

MLA Members-at-Large Candidates

The 2014 slate of candidates for Members-at-Large include eight public and academic librarians whose past professional histories all demonstrate their ability to forge connections and understand the needs of the entire membership. In each election, MLA members are asked to select three of these candidates to represent the entire Missouri Library Association membership for two years terms as Members-at-Large (2015-2016). Their responsibilities include discovering members' concerns, representing the entire membership, serving as members of the Conference Site Selection Committee, and possibly serving as Secretary, Treasurer, or Assistant Treasurer. Additional roles and responsibilities are specified in the MLA bylaws and handbook.

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Anna Francesca Garcia / KCPL



Select Employment

Education Librarian and Education Outreach Librarian Kansas City Public Library, November 2011-Present

Library Associate

Mid-Continent Public Library: Liberty and Colbern Road Branches, October 2009- October 2011

Librarian, Apprentice Librarian, and Library Associate Las Vegas-Clark County Library: West Charleston, Clark County, and Whitney Branch, August 2004- September 2009

Education

MLIS (with Graduate Academic Certificate in Storytelling)—University of North Texas, 2009 BA (Women's Studies with Theatre Minor)—University of Nevada, Las Vegas, 2003 AA—Johnson County Community College, 2001

MLA Activities

Building Block Award Selection Committee Member, 2013

Presenter at Conference-- "Digging Databases: How to Get Teachers and Students to Love Them," 2013

Battledecks: Hall-of-Fame Inductee, 2013; Champion, 2012 and 2011 Presenter at Conference—Building Community Partnerships, 2012

Statement

Thank you for considering me for a Member-at-Large position on the Missouri Library Association's board. I love being able to bring excitement about libraries and information to young people. However, I believe that we serve our entire communities – people of all ages and backgrounds. I want to empower us all as we continue to engage those we serve. We merge history and cutting-edge technology to enlighten, enrich, and entertain people across Missouri. Again, thanks for seeing me as a leader in this quest.

Lindsey Taggart / Forest Institute



Employment

Public Services Librarian, Crowder College (present); Library Assistant, Forest Institute of Professional Psychology (2013-2014); Lutheran Volunteer Corps - Minneapolis (2012-2013); Circulation Assistant, Christian County Library (2010-2012)

Education

MLIS, University of Missouri-Columbia; BA, Grinnell College

Professional Memberships / Activities

ALA, ACRL, NMRT, Emerging Leader 2014; MLA; 417 Librarians; The Network for Springfield's Young Professionals; Missouri Master Naturalists – Springfield Plateau

Chapter

Statement

MLA has been especially valuable to me by providing continuous opportunities to keep up with current issues in our field, meet talented librarians, and be inspired by the great work happening in libraries of all types across the state. I'm excited and honored at the prospect of becoming more active in MLA as a candidate for Member-At-Large. I believe in the power of building relationships - within librarianship, across disciplines, and with our communities. If elected I look forward to facilitating these relationships to best serve the needs of our membership and, ultimately, our patrons. Thank you for your support!

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Anna Strackeljahn/SLCL



Biography

I received my MLS from the University of Missouri in May 2008 and started working for the St. Louis County Library (SLCL) later that year. I am currently the branch manager of the Weber Road branch at SLCL. I have been involved with MLA since 2006. In 2011, I became the vice-chair of the Professionalism, Education, Employment, and Recruitment Special Interest Group/Community of Interest, and I have chaired the group since 2012. I have also chaired the Public Relations committee (and now the new PR and Publications committee) since 2013. I assisted with annual conference planning in 2013.

Statement

I am very excited to run for Member-at-Large! I became involved with MLA because I love making a difference and working with library professionals all over the state. I have made friends, shared ideas, and encouraged others during my time in MLA, and I look forward to serving others in this new capacity. I am very grateful for this opportunity, and I can't wait to work with all of you!

Katy Smith/SLCC



Biography

Katy Smith is a Reference Librarian/Associate Professor at St. Louis Community College, Meramec. Teaching about libraries and about information is her passion; and, at STLCC, she teaches students (as well as faculty and staff) via reference interactions, library instructional sessions, and the college's library credit course. In addition, Katy has developed and taught a developmental level library skills course and an interdisciplinary credit-bearing course focused on the access and preservation of information. Katy has also been thrilled to have been given the opportunity to teach graduate courses for the School of Information Science and Learning Technologies at MU as a graduate assistant, a STAR, and now as an adjunct. Prior to St. Louis Community College, she worked at St. Louis County Library—as library assistant, reference librarian, and branch manager—and at the St. Louis Bowling Hall of Fame and Museum as registrar and curatorial assistant.

While Katy is a teacher, she is also an avid learner. A Ph.D. candidate in Information Science and Learning Technologies at the University of Missouri—Columbia, she is currently

researching and collecting data for her dissertation. Katy earned the MA in Information Science and Learning Technologies from MU and a BS with majors in Historic Preservation and American Studies from Southeast Missouri State University. On the continuing education side, she recently completed the "Read from the Start" facilitator training (Missouri Humanities Council) and led her first sessions this spring.

Katy has been active in MLA since, as an enthralled newbie library paraprofessional and MLA conference attendee, she "one-day road tripped" across the state (from south St. Louis to Excelsior Springs) to attend the afternoon sessions and the Special Libraries Division (SLD) meeting at the 1999 conference—and somehow became the Recorder for the SLD. Since then, she has served MLA as chair of SLD and MACRL (back in the "division days") and of the New Members/Membership, Annual Conference, By-Laws and Handbook, and Award committees. As such, she has also been a previous member of the Executive Board. She has provided additional service to MLA through other committee and task force work and through conference presentations.

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Statement

The Missouri Library Association provides vital education and networking opportunities for everyone concerned with and/or impacted by Missouri libraries and for the libraries themselves. As library use flourishes and funding declines, the importance of the role of MLA as an advocate for both the staff and the users of libraries continues to grow. If elected as a Member-at-Large, I pledge to actively solicit, share, and act upon input from members and to enthusiastically participate in the ongoing development and advocacy of our association. In the interest of full disclosure, 2014 was the first year since 2000 that I did not hold an official responsibility in the Missouri Library Association, and I miss the learning opportunities and the camaraderie that characterize an active role! I would be most honored to serve as a Member-at-Large. Thank you for your consideration!

Lauren Williams/DBRL



Biography

Lauren Williams has worked for the Daniel Boone Regional Library System (DBRL) since 2005 and has been a public services librarian for this system since 2010 when she earned her master's degree in library science from the University of Missouri.

In addition to working at the reference desk, she is DBRL's digital branch coordinator, editor of the library's blog for adults, and co-chair of the One Read program. In a previous life, she worked for an IT consultancy, and in another previous life when she thought she might want to be a university professor, she earned a master's degree in English literature. These two experiences - exposure to technology and a deep study of books and research - along with a fierce belief in free and equal access to information, made librarianship an ideal career.

Lauren is a member of ALA and has been a member of MLA since 2010. She has presented at annual conference on low-cost tools for strengthening a library's website and on DBRL's subject guide redesign project. She is currently acting as co-coordinator for the 2014 MLA Annual Conference.

Statement

I believe very strongly that libraries are one of the last truly democratic organizations in this country and that creating literate, informed, and engaged citizens is important and meaningful work.

Since becoming more involved with MLA as a coordinator for this year's conference, I've been pretty much bowled over by the dedication and passion of Missouri's librarians and how much this all-volunteer run organization has accomplished. I've gotten to see the operation of the board, participate in thoughtful discussion among fellow librarians, and I am very much interested in continuing my commitment to the growth and strengthening of MLA. I'm friendly, a super talker and writer, and I'd be honored to put these skills and love of librarianship to work as a Member-at-Large, facilitating communication between the board and membership, and advocating for both my profession and for library users in Missouri.

Christina Pryor/SLCL



Biography

Christina is the Reference Manager for the St. Louis County Library District. She has experience in public and corporate libraries. Chris has a Masters in Library and Information Science from the University of Missouri Columbia and a Bachelors degree in Journalism with a specialization in Advertising and Marketing from Southern Illinois University Carbondale. Chris has been a member of the Missouri Library Association since 2007 and has served as the Public Relations Chair, the 2008 Conference Publications Chair, and the 2013 Conference Co-Coordinator. She has also served as the Fundraising Chair, the Public Relations Chair, President-Elect, President, and Past-President for the St. Louis Metro Area Chapter of the Special Libraries Association. Chris was named a 2011 Rising Star by the Special Libraries Association.

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Statement

I am honored to be running for the Member-at-Large position for the Missouri Library Association. I have been an active member of MLA since 2007 serving on various committees and most recently served as the Co-Chair for the 2013 Annual Conference in St. Louis. MLA has played a significant role in my professional career as a librarian and I enjoy giving back to the organization which has been revived into a thriving association serving libraries of all sizes across the state of Missouri.

MLA is a crucial resource for networking and professional development for libraries in Missouri and it is vital that we do everything we can to preserve Missouri's libraries. As an association, we must continue to advocate for our profession as we continue to face ongoing challenges. As we saw in April 2014, when the House Budget Committee Chair Paul Ryan presented his proposed 2015 national budget, the wellbeing of libraries was again brought into jeopardy with the possible elimination of the Institute of Museum and Library Services (IMLS) which would include the Library Service and Technology Act (LSTA) grant funding upon which so many libraries in Missouri rely. Although it is unlikely that this proposed budget would be enacted as presented, this serves as a stark reminder that we must continue to be prepared and advocate for the importance of libraries and library funding whether we face a challenge at the state or national level. In the role of Member-at-Large, I am committed to advocating and moving our organization as well as our profession forward.

Eric Petersen / KCPL



Eric Petersen is the acting manager and business librarian of the Kansas City Public Library's H&R Block Business & Career Center. He has worked in the Block Center since March 2009. The Block Center is a dedicated space for patrons doing research related to career development/job searching, small business and nonprofit development, and personal finance. This is Eric's second position at the Kansas City Public Library. He also worked at KCPL's Plaza branch while completing his MLS, which he earned from the University of Missouri-Columbia in 2006. Eric has also worked in academic libraries, having held positions at the University of Missouri-Kansas City and Dana College in Blair, Nebraska.

Eric has been a member of MLA since 2006. He is currently chair of the Public Library Community of Interest, and serves on the Publications Committee. He has also served as co-chair of the Reference and Government Information Community of Interest, and assisted with the creation of this CI formed from the merging of the Reference & Information Services Special Interest Group and the Government Information Special Interest Group. Eric also served on the Conference Planning Committee for the 2011 MLA Conference in Kansas City. Eric is a member of the American Library Association, the Public Library Association, and the Reference and User Services Association. He also serves on RUSA's Business Reference & Services Section (BRASS) Public Libraries Committee.

Statement

Having been a member of MLA since 2006, I feel that I know MLA well. Apart from a brief stint in Nebraska, which rudely interrupts what would otherwise be ten consecutive years of MLA conference attendance, MLA has been *the* fixture of my professional life since I was a library student. I am so proud that our Association has transitioned into an all-volunteer organization so seamlessly. The smoothness of that transition speaks to the commitment of its members, including those serving on the Executive Board. A significant part of my investment in MLA is professional, but I'm not ashamed to admit that part of it is also personal. Many of my closest personal friends are also MLA members.

I will bring passion, a long (well, it seems long to me, and in a good way!) prior commitment to MLA, a knack for detail, and what I hope are some good personal and professional morals to the Executive Board. I also hope to learn a lot by serving; I'm always looking for mentors. By "receiving" mentoring I can then pay it forward by mentoring the great Missouri librarians who will follow me. I'm very excited about this opportunity to serve you as a Member-at-Large of our Executive Board.

Featured Librarian - July 2014 Ann Riley, University of Missouri Associate Director of Access, Collections, & Technical Services and ACRL Vice-President/President-Elect

Background: First, please tell us a little bit about yourself: Name, employment & current responsibilities, education, etc.:

My name is Ann Campion Riley, and I am the Associate Director for access, collections and technical services at the University of Missouri. I received my MSLS along with a Bachelor of Art in English from the University of Illinois at Urbana-Champaign, and I have a Master of Arts degree in English from the University of Missouri-St. Louis. I've been a librarian for over 30 years. I've worked at New Mexico State University, the University of Illinois, Lewis and Clark Library System in Illinois, Antelope Valley College in California, Maryville University in St. Louis, the U. Of Missouri, St. Louis, St. Louis Community College, Meramec, Southern Illinois University, and, for the last seven years, the University of Missouri, Columbia.

Q1: When did you decide that you wanted to be a librarian?

In high school, I volunteered in our school library and loved it, and the librarian encouraged me to become one, too, but when I was in college I decided to go to graduate school in English lit. As an undergraduate at the University of Illinois, I worked in the library, and saw the PhD students in English and other areas come back to get library degrees to get jobs. I wanted to get a job, so I decided to go to library school!

Q2: What do you like most about being the Associate Director of the Access, Collections, and Technical Services at the University of Missouri?

So many different challenges make every day interesting. Being in a large library that is a member of the Association of Research Libraries (ARL) offers opportunities to work with libraries all across the nation and the world on some of the big issues affecting learning and research as they relate to libraries. I love the big picture stuff, the issues of what universities and libraries face in the future.

Q3: What do you think are the biggest challenges in directing a department of a large, academic research library?

Much of it is what all librarians and supervisors face, just on a larger stage. For example, we have many budget challenges, because although we have a relatively large budget, we have to support a huge range of programs and resources for about 35,000 students and several thousand faculty, and coordinate work with our law and medical school libraries. We are also a key player in MOBIUS lending and borrowing. A leadership challenge is to help staff in MU Libraries know how important their work is in the large role MU plays in student success and research support in Missouri and the world.

Q4. Earlier this year, you were elected ACRL's Vice-President/President-Elect. So far, what do you like most about this new position?

Having the support of so many professional peers is thrilling. I feel so honored to have been elected. Thanks to everyone out there who voted for me. (Plus, when you're elected, you get invited to all the good ALA parties.)

Q5. What do you hope to bring to the ACRL in your coming term as President?

ACRL is a large and strong organization, and I hope to provide leadership in growing their role in professional development. Also, I want to help keep them responsive to members' needs, and work to keep membership dues as affordable as possible.

Q6: If you were to hire another librarian for the University of Missouri's Access, Collections, and Technical Services, what skills and/or qualities would you look for in a candidate?

At MU, we look for hard workers who can offer flexibility, team spirit and a positive attitude along with good academic credentials. The ability to learn new things and evolve with change is essential.

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Countdown to Conference! Are You Registered?



Just 12 weeks from now, we will be welcoming librarians from all over Missouri to Columbia. Early bird registration for the 2014 MLA Conference is open through August 15, and if you haven't committed to attending conference yet, we encourage you to take a look at the fantastic training and social opportunities that will be available to you and get yourself signed up!

Pre-conferences Aplenty

The morning of Wednesday, October 8, conference attendees will have the chance to participate in a variety of quality preconference events. The best news? All are available for FREE!

• Uke Can Do It! and MLA Play. Library staff members looking for youth services training have an opportunity to attend two back-to-back pre-conferences. "Uke Can Do It! Using the Ukulele in Story Time" will be 8:00 a.m. - 9:45 a.m. Grant funding from the Missouri State Library will pro-

vide each attendee with their own ukulele. (Registration limited to 50 participants.) Then at 10:00 a.m., "MLA Play" will provide library staff with fresh ideas for game-based youth programming.

- Volunteer Opportunity at The Food Bank. We know that librarians change lives every day within the walls of our libraries. This conference, make an impact on people out in our community as well and sign up for the <u>Librarians Build Communities</u> volunteer opportunity at The Food Bank. Transportation from the conference hotel will be provided. Led by ALA Emerging Leader Lindsey Taggart, volunteers will tour The Food Bank's facilities and spend the morning repackaging food to be sent out to hunger-relief agencies.
- Tour Daniel Boone Regional Library Facilities. When you take a vacation to a new location, do you force your fellow travelers to tour the local library? Seeing how other organizations operate and design their spaces can provide inspiration and ideas for your own library. Take a tour of the Columbia Public Library, headquarters of the Daniel Boone Regional Library, to see recent renovations and the children's early learning activity area designed by the Burgeon Group. Then tour the Southern Boone County Public Library in Ashland, the newest DBRL branch, and explore how local history and this small community's needs shaped its interior design. Transportation will be provided.
- Mizzou LIS Adjunct Workshop. Finally, are you a current or prospective MU adjunct instructor? Then don't miss the Mizzou LIS Adjunct Workshop, focused on tips and tricks for using online course management tools and teaching online courses, as well as current developments in the LIS program. This session will be led by Dr. Sanda Erdelez, Professor and LIS Program Chair, University of Missouri, and is sponsored by MU iSchool.

Transformative Training

We are incredibly impressed with the quality of the training presentations you and your peers are offering this year. The conference-at-a-glance schedule is available online now, and it includes the titles, dates, and times of all training sessions. Get ready for some serious (and not-so-serious) professional development opportunities! Here are just a few examples of what's on tap.

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Countdown to Conference! Are You Registered?

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- Game on! Board Gaming With Kids and Teens at Your Library
- Thinking About Academic Library Leadership? Tips and Tales from Brand New and Not-So-New Small College Library Directors
- Making a Commitment to User-Centered Design
- Readers' Advisory for a New Age of Readers
- The Laura Ingalls Wilder Manuscripts, Papers, and Scholarship: Current State and Potential Future Developments
 - Want Engaged Employees? Become a Servant Leader!
 - Stu-jitsu: The Gentle Art of Supervising Student Workers
 - The Future of Access Services Lightning Talks
 - Quality Metadata: Reinventing Service
 - Video Tutorials in Your Library (90-minute session)
 - Need to Know Teen Lit (90-minute session)
 - 2014 Missouri Building Block Picture Book Award Nominees (90-minute session)
- Strengths, Weaknesses Opportunities, and Threats: Reinventing your Branch Using SWOT Analysis (90-minute session)

See the full list of conference programs and register today www.mymolib.org/confintrologin.aspx. We can't wait to welcome you to CoMo in October!

Angela Scott
ascott@dbrl.org
Lauren Williams
williams@dbrl.org
2014 MLA Conference Coordinators

News from the MALA Interlibrary Loan SIG

Our new member:

The MALA Interlibrary Loan Special Interest Group is excited to announce our new vice-chair, Kate Coleman from Jefferson County Library. We look forward to working with her! She will help us with our goal to strengthen the ILL community in Kansas City and the surrounding area with training and professional development opportunities.

Happy Hour:

Who are the faces behind the OCLC symbols and email addresses you see every day? Join us next month for our very first Happy Hour and find out! All who are interested in resource sharing or meeting with people who are interested in resource sharing are welcome. Meet us on the Patio at McCoy's Public House in Westport in Kansas City on Wednesday, July 16 from 4-6 pm. Time and location details are also available on our blog: www.malalibraryloan.wordpress.com

Webcast Ideas Wanted:

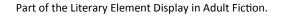
The MALA ILL SIG is seeking proposals for topic ideas [and presenters] for short informational webcasts specific to interlibrary loan. With your help, we'll generate a list of topics that would appeal to a broad audience of ILL practitioners, but be of specific interest to library staff associated with MALA. Send us your ideas!

Ellie Kohler Access and Learning Services Librarian Rockhurst University ellie.kohler@rockhurst.edu

Photos: Kirkwood Public Library's Summer Reading Program Decorations

Submitted by: Julie Hammond Kirkwood Public Library jhammond@kirkwoodpubliclibrary.org







A Tesla cutout greets guests who venture to the third floor for some non-fiction.







Multiple atomic arrangements dot the library tables on the main level.

Photos: Kirkwood Public Library's Summer Reading Program Decorations

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Part of the giant literary element table located in the Adult Fiction Reading area.



Super science-y wall decorations above the DVD and Audio section on Children's.

School of Information Science and Learning Technologies Updates from the University of Missouri



Fiona Holly off to NARA for the summer!

LIS student Fiona Holly has been chosen to be a summer intern in the Presidential Materials Division of the National Archives and Records Administration in DC. The Division works with the incumbent President to collect materials and artifacts to be archived and later used in that President's own presidential library.

Congratulations!

Congratulations to Missouri's iSchool's Dr. Twyla Gibson (and co-author, Mark Lipton) on her new book: Research, Write, Create: Connecting Scholarship and Digital Media.

Twyla Gibson is assistant Professor of Information at the School of Information Science and Learning Technologies, the iSchool at University of Missouri, where she teaches courses on digital humanities research and the history, philosophy, and ethics of information and media. Research and writing - essential skills for academic inquiry - are at the core of undergraduate and graduate studies. *Research, Write, Create: Connecting Scholarship and Digital Media* is a concise and essential book that guides students through the task of writing proposals, term papers, and major research projects. The authors, both experts in media literacy and digital projects, place traditional research methodology within the present research context, allowing for the incorporation of newer digital tools throughout the process.



Dr. Adkins and Dr. Moulaison elected to ALA Council - Congratulations!



Missouri iSchool's LIS Program is extremely proud to announce the election of its faculty members Associate Professor, Denice Adkins, and Assistant Professor Heather Moulaison, as members-at -large to the American Library Association Council. We congratulate Denice and Heather on the national leadership roles they will be assuming.



Dr. Heather Moulaison

Dr. Denice Adkins

Andrea Smolanovich School of Information Science and Learning Technologies University of Missouri smolanovicha@missouri.edu

Listening Advisory! What's That and Are Your Ears Burning? A Readers' Advisory Training Workshop with Special Guest Presenter Kelly Fann

Listening to a book is a different kind of experience from reading a book, and advising customers in finding that next good audiobook requires different techniques. The St. Charles City-County Library District Readers' Advisory Training program is hosting an audio readers' advisory workshop in July.

The workshop will be presented by special guest speaker Kelly Fann, from Tanganoxie Public Library, Kansas. Kelly will give advising tips and tricks, discuss appeal factors and trends, provide external resources, and review marketing and packaging techniques. Hot titles, mid-list titles, and key narrators will also be explored.

Presenter: Kelly Fann is the Director of the Tonganoxie Public Library in Tonganoxie, Kansas. She is a regular workshop presenter on readers' advisory practices, trends, and topics--her specialty being the horror genre and the incorporation of digital media for enhancing and invigorating library readers' advisory services. Kelly is also a reviewer for AudioFile magazine. Glued to the Internet, her iPhone, video games and audio books she is constantly seeking out new avenues and methods for finding the ultimate readers' services guides.

The Listening Advisory workshop will be held at the Spencer Road Branch in Community Commons, Room 240. There will be two presentations of the workshop in order to try and accommodate as many attendees as possible.

The dates and times to choose between are: Tuesday afternoon, July 29 - from 1:00 PM - 4:00 PM - OR -Wednesday morning, July 30 - from 9:30 AM - 12:30 PM

LIBRARY / LOCATION:

St. Charles City-County Library District Spencer Road Branch - Community Commons, Room 240 427 Spencer Road St. Peters, MO 63376 Click here for Directions to Spencer Road Branch

Enter the Community Commons from the Boone Hills entrance on the North side of the library. There will be handouts, light snacks, and possibly even some door prizes.

Staff from other library systems may register for this event by following these instructions:

CONTACT:

Send an email to Emily Hartman (<u>ehartman@stchlibrary.org</u>). In the Subject line put: **Listening Advisory with Kelly Fann**. In the text, list your **First Name**, **Last Name**,

library/organization, **Email address**, and a **contact Phone Number**. Be sure to specify the date of the workshop session for which you wish to register.

-- OR --

Phone the St. Charles City-County Library District General Administration office at 636-441-2300, Extension 1566, between 9:00 AM and 4:00 PM, Monday through Friday. Speak with an Administrative Assistant about registering for one of the workshop sessions of Listening Advisory! What's That and Are Your Ears Burning? in July.

Thanks, and hope to see you in the Community Commons at our Spencer Road Branch in July.

Lucy M. Lockley Collection Development Manager St. Charles City-County Library District llockley@stchlibrary.org

Springfield-Greene County Library Updates

Changing America Exhibit Features Browns of *Brown v. Board of Education Case*

A series of lectures, films, and a national traveling exhibit exploring two major civil rights movements that have changed America is planned July 12 to August 22 in Springfield. The series includes a July 31 talk by two sisters whose father lent his name to the landmark 1954 U.S. Supreme Court case *Brown v. Board of Education*. The series is sponsored by the Springfield-Greene County Library District and the Greater Springfield Race & Faith Collaborative. The national traveling exhibit, which opens with guest speakers and music at 1 p.m. July 12 at the Library Center, 4653 S. Campbell Ave., is called "Changing America: The Emancipation Proclamation, 1863 and the March on Washington, 1963." All events are free and open to the public.

The exhibit launches a six-week series that includes a talk at 7 p.m., July 31, at Central High School by sisters Cheryl Brown Henderson and Linda Brown Thompson. Their late father, Oliver L. Brown, joined other families to challenge racial segregation of children in Topeka, Kan. public schools. The U.S. Supreme Court ruled that such segregation violated the Equal Protection Clause of the Fourteenth Amendment. In this 60th anniversary year of the case, the sisters will share the story of "Brown v. Board of Education and How it Changed America." The sisters' visit is sponsored by the Friends of the Library and The Library Foundation.

"We are pleased to have been selected as a site for this exhibition," said Gay Wilson, Planning & Development Librarian. "The dramatic story of how these two pivotal events came into being, a century apart, and how each helped put the nation on a course toward fulfilling its commitment to liberty and justice for all, is one that can inspire all Americans."

This grant-funded exhibit, "Changing America: The Emancipation Proclamation, 1863 and the March on Washington, 1963," is presented by the Smithsonian's National Museum of African American History and Culture and the National Museum of American History in collaboration with the American Library Association Public Programs Office. The tour of the exhibition is made possible by the National Endowment for the Humanities: Exploring the Human Endeavor.

Library Center's Passport Acceptance Service Welcomed

The Library Center is the Springfield-Greene County area's new, one-stop travel shop. Beginning June 9, residents were able to apply for a U.S. passport and get a passport photo taken at the Library Center, one of 10 district branches. The service will be offered seven days a week – bringing a welcome convenience to the passport application process. No appointments are necessary. Two years after its initial application, the Springfield-Greene County Library District was designated as a passport acceptance facility by the U.S. Department of State. The Library Center is the only branch in the district handling applications for now. The district may expand the service to other branches in the future. Several libraries across Missouri serve as passport acceptance centers, but this is a first for the Springfield-Greene County Library District.

Individuals may apply for a passport and get a passport photo taken at the Library Center from 8:30 a.m.-8:30 p.m. Monday-Saturday, and 1-4:30 p.m. Sunday. Visitors are advised to first consult the U.S. Department of State's official page, http://www.travel.state.gov to download an application and for details on what documents and fees are required when applying at the Library Center. The library also has application forms.

"While the Library respects the U.S. Postal Service's experience with passport applications, we believe the Library District can supplement this important service with more convenient day, evening and weekend hours," said Gay Wilson, planning and development librarian who worked on the application to make the library district a passport acceptance facility. "The Library is already the public's source of travel information, with its extensive travel collection and speedy access to answers about required immunizations and travel restrictions," Wilson added. "Now we learn that there is a growing need for passports due to current travel regulations. We are glad the library can respond to that need. Travelers will no longer have to take off work or take children out of school to apply for a passport during the more limited hours at the post office facility."

(Continued on page 16)

Springfield-Greene County Library Updates

(Continued from page 15)

Library Center staff members have undergone the government's required training for correctly and securely handling passport applications. The Library purchased the necessary equipment – about \$600 total – and adopted all approved procedures to provide accurate and secure processing of passport applications. Applicants can learn more at http://thelibrary.org/passport. Proceeds from fees payable to the library district will go toward library operations.

Raise the Woof! Give a Dog and Brentwood a New Home

Library visitors and staff are invited to enter a raffle that could give their pup a home and help fund the ReNew Brentwood Branch campaign. A 24-by-28-inch dog house was designed by the 2014 Field Elementary School's 2nd grade and built by parents with materials generously donated by Lowe's. It is one of three dog houses that families built and donated through a Field program called "Stars" to foster participation. From July 7–26, anyone can buy a raffle ticket at any branch for \$1—or six for \$5—for the chance to win the dog house. The lucky dog that wins the drawing will be announced on July 30 at the Brentwood Branch.

Missouri Over There Project Attracts Library of Congress

The U.S. Library of Congress in Washington, D.C., announced that it has selected Springfield-Greene County Library's World War I digitization project website for inclusion in the historic collection of Internet materials related to the World War One centennial. It chose the project's website, http://missourioverthere.blogspot.com, for archiving. Local History & Genealogy Department Manager Brian Grubbs is the project manager with multiple partners, including museums and archives across the state.

The grant-funded project, "Over There: Missouri and the Great War," is underway in preparation for the centennial remembrance that begins this year. The site is an active blog now, and is the basis for the website that is expected to be completed in 2015. It will feature a single, digital collection of documents, photographs, artifacts and memorabilia illustrating the effect that World War I had on Missouri and the impact of Missourians' contribution to the war effort.

"We consider your website to be an important part of this collection and the historical record," said the Library of Congress to SGCL. "The Library of Congress preserves the Nation's cultural artifacts and provides enduring access to them."

Kathleen O'Dell Community Relations Director kathleeno@thelibrary.org

Featured Librarian - July 2014 Ann Riley, University of Missouri Associate Director of Access, Collections, & Technical Services and ACRL Vice-President/President-Elect

(Continued from page 8)

Q7: Why are you involved in the Missouri Library Association?

Our state association helps build cooperation and community across all types of libraries. I love Missouri, and libraries, and they come together in MLA. We have to support our local associations for the experiences they offer to all librarians and library workers.

Jennifer Parsons Chair, MO Info Subcommittee parsons.jm@gmail.com

The MU Libraries Receive Funding from Andrew W. Mellon Foundation for Recovery of Materials Damaged by Mold

The University of Missouri (MU) Libraries have received \$400,000 from the Andrew W. Mellon Foundation to support remediation or content replacement of materials damaged by an extensive mold outbreak in an off-site storage facility. This outbreak, discovered in October 2013, is presumed to have contaminated all of the approximately 600,000 volumes housed in that facility.

Partnerships with Washington University in St. Louis (WUSTL) and Missouri State University (MSU) will provide access to replacement copies of federal government documents and inter-library loan access to Missouri state materials, respectively. Subcontracts with these universities through this project will support the cataloguing, retrieving and preparing of relevant materials to share with MU Libraries on an as-needed basis. The funding also will help MU review the availability of online or print-ready copies of needed replacements through cooperation with membership organizations. WUSTL will benefit by regaining space vacated by federal documents transferred to MU, while MSU will benefit by having its Missouri state materials catalogued in order to provide access to MU and other area libraries.

"The MU Libraries are deeply grateful to the Mellon Foundation for their support of this project that leverages tools of digital librarianship to help preserve scholarship in traditional formats," said MU Libraries Director Jim Cogswell. "Institutional partnerships will enable the preservation of regional documents collections. The Mellon Foundation funding will allow MU Libraries to remediate mold for key groups of materials, work effectively with partner institutions for resource sharing, provide continued access to needed content of the damaged materials, and support part of the recovery effort."

MU Libraries also will spend up to \$600,000 from a self-insurance fund; additional sources are being explored. MU Libraries has contracted with a company for remediation services and negotiated for rental of two storage spaces, one in which pre-treated materials will be stored until they are cleaned, and one for storage of the remediated materials. As a longer-term solution, the Libraries are working with University of Missouri (UM) System's risk and insurance management department to develop a new strategy for fully insuring all collections, including those in storage, and will work with campus and UM System leadership to restore a plan for building an expansion to an existing storage facility and to accelerate fund allocation for its construction.

Shannon Cary Communications Officer MU Libraries carysn@missouri.edu

University of Missouri Libraries Updates

Schiefer Receives Show Me Steps Grant to Attend Workshop

Sandy Schiefer, Government Documents Librarian at the University of Missouri Libraries, has been awarded a Show Me Steps Continuing Education grant that will allow her to attend the "Providing Social Science Data Services: Strategies for Design and Operation" workshop in August at the University of Michigan.

Schiefer was recently appointed a Designated Representative for the Interuniversity Consortium for Political and Social Research (ICPSR). In this role she will assist data users in locating, downloading and working with ICPSR data. This five-day workshop is specifically designed for those new to providing social science data services. The \$1500 grant will cover the registration cost of the workshop.

The Show Me Steps to Continuing Education grant program provides financial assistance for Missouri library personnel to attend continuing education activities. This financial assistance program is funded by Library Services and Technology Act (LSTA) funds awarded through the Institute of Museum and Library Services, a federal agency that fosters innovation, leadership and a lifetime of learning. LSTA grants are awarded and administered to Missouri libraries by the Missouri State Library, a department of the Office of the Secretary of State.

(Continued on page 29)

Amigos Updates

Summer Training Opportunities from Amigos: Classes meet online

Image Editing with Photoshop Elements

July 8 - 10, 10:30 a.m. - 12:30 p.m. CDT

This workshop will teach you how to use Photoshop Elements in Expert Mode. Topics to be covered include: Photoshop Elements overview; basic image adjustments; histograms; non-destructive editing; selecting parts of images; retouching and recomposing; editing text images; working with RAW images.

Reference Services

July 17 & 24, 10:30 a.m. - 12:30 p.m. CDT

This course will familiarize both librarians and paraprofessionals with a range of print and online resources from dictionaries and encyclopedias, to handbooks, serials and databases. Learn which sources work for you and how to best use them.

Cataloging with RDA

July 29 - August 1, 10:30 a.m. - 12:30 p.m. CDT

This workshop will bring you the latest news on RDA and give you a thorough overview of the new content standard. Topics include an FRBR review, RDA Core elements for description, preferred titles and names, changes from AACR2, articulating relationships between resources and entities, RDA Toolkit functionality, and using workflows and mappings to catalog materials with RDA. Through exercises and hands-on cataloging experiences, you will receive a thorough grounding in RDA.

Core Reference Skills

July 29 & August 5

10:30 a.m. - 12:30 p.m. CDT

This course helps reference staff identify necessary skill sets needed for any reference interaction whether it is face to face, virtual or on the telephone. Additionally, you will learn to recognize common barriers to productive reference interactions, develop techniques to overcome them and discover how to locate basic reference sources.

Customer Skills for Library Staff - Techniques that Yield Results

August 7 & 14, 1:30 - 3:30 p.m. CDT

This course helps reference staff identify necessary skill sets needed for any reference interaction, whether it is face to face, virtual, or on the telephone. Additionally, learn how to recognize common barriers to productive reference interactions, develop techniques to overcome them, and discover how to display exemplary service to anyone visiting your library, face-to face or virtually.

<u>Innovative Reference Service</u>

August 19 & 26, 1:30 - 3:30 p.m. CDT

In this course we will explore various online platforms, how to engage with patrons in mobile reference, and also how to implement roving reference in your library. We will explore both open source tools and subscription based options. If you are interested in learning how to evaluate virtual/mobile solutions for your library, this class is for you.

Metadata for Digitized Resources

August 19 - 22, 10:30 a.m. - 12:30 p.m. CDT

This workshop outlines the types of metadata necessary to a well-maintained digital collection, including metadata for discovery, navigation, administration/preservation, rights management, and structural metadata.

Visit the Amigos Training Schedule for a complete list of scheduled training.

(Continued on page 29)

Digitally Preserving the Struggle Against Apartheid: College Helps Digitize Robben Island Museum Collection

[Editor's note: This article was first printed in the Spring 2014 issue of EdLife. It has been reprinted here with permission.]

With the passing of Nelson Mandela in December 2013, documenting his life will help future generations understand the significant role he played in ending apartheid in South Africa.

Of course, there were many others who fought against apartheid at great personal sacrifice, and their stories must be preserved and shared as well.

It is in that spirit the University of Missouri signed an agreement with the University of the Western Cape, UWC, and Robben Island Museum, both located in Cape Town, South Africa, to begin a joint project to preserve thousands of historical papers, photos and other items related to Robben Island and the struggle for freedom in South Africa.

Robben Island is where many political prisoners including Mandela were incarcerated for opposing apartheid and the regime that held power within South Africa from the 1960s to the early 1990s.

The archive, known as the UWC-Robben Island Mayibuye Archives, is a rich collection of materials that chronicles the struggle against apartheid in South Africa, the development of the new constitution and the birth of the new nation that affirms the democratic values of human dignity, equality and freedom.

Mayibuye is a Xhosa word from South Africa. It means "to return" or to "urge something to come back." It is often used as a call for restoration and retrieval, as well as reclaiming culture and power.

Scholars, archivists and researchers from the School of Information Science & Learning Technologies, SISLT, at the University of Missouri College of Education and University of Missouri Libraries, in conjunction with archivists from the Robben Island Museum, will digitize selected materials and make those available via a dynamic website.

"The goal is to make Robben Island resources more widely available to scholars, students and the general public around the world," says Thomas Kochtanek, associate professor in SISLT. "The partnership will also develop lesson plans for teachers and create serious learning games and related engaging applications based on these documents."

"The University of Missouri is proud to continue its working relationship with the University of the Western Cape, which began 27 years ago," says Daniel L. Clay, dean of the College of Education. "It was the first formal agreement between a U.S. university and a non-white South African University."

If you would like to provide financial support to help digitize the Robben Island Museum collection, please contact Gwen Robbins at <u>robbinsg@missouri.edu</u> or (573) 882-6443.

Lead the Change Coming Back to Missouri on Sept. 18

We are excited that Lead the Change is coming back to Missouri on September 18, to the new Woodneath Library Center in Kansas City. Lead the Change is an exciting professional development event developed by *Library Journal*, and has been held in 34 cities with over 3,000 attendees to date. The 2014 version will focus on developing and executing a customized marketing and community engagement plan for your library. Participants will be guided through a planning workbook and provided with tips, tools and techniques for developing and executing an integrated, sustainable marketing and engagement plan. Participants will be challenged to rethink relationships with customers, community, processes and their organizational capabilities, and will walk away with a framework that gets results.

The co-facilitators are Jim Staley of Mid-Continent Public Library and Kasey Riley of Johnson County Library. See http://libraryjournal.com/lead-the-change/ for more information and links to registration.

Barbara Reading State Librarian Missouri State Library barbara.reading@sos.mo.gov Steve Potter Director of Libraries Mid-Continent Public Library spotter@mymcpl.org

St. Louis County Library Updates

Three SLCL branches will help 'No Kid Hungry' initiative

From June 2 to August 15, St. Louis County Library will partner with Operation Food Search (OFS) to distribute free summer lunches for children ages 2-18. The meals are funded through the State of Missouri and coordinated by Operation Food Search as part of their "No Kid Hungry" initiative. Lunches will be available at three branches, each in a different part of St. Louis County: Florissant Valley in north county, Rock Road in the central county, and Weber Road, in south county. The lunches will be available Monday through Friday, from noon until 1:00 p.m.

"Hunger is a barrier to learning, so if we can deal with both at the same time it's a win for everybody," said Kristen Sorth, director of St. Louis County Library.

Operation Food Search, a food bank that serves the greater St. Louis area, will coordinate the delivery of lunches to the three library locations. The library will provide additional activities such as storytelling, board games, crafts, and programs during the lunch hour. The children will be encouraged to join one of the library's Summer Reading Clubs if they have not done so already.

The three locations were chosen based on need in those areas as well as availability of meeting rooms. Ideally the program will serve children who rely on free lunches during the school year, though that is not a requirement. According to the Missouri Hunger Atlas, 42.7% of students in St. Louis County are eligible for the national school lunch program. With school out for summer, some will struggle to find food. OFS' nutritious lunches will be a boost for the children and their families.

The library has worked with OFS for many years on holiday food drives and in April during National Library Week when it collected 32,152 pounds of canned food in lieu of overdue fines. OFS will also coordinate food distribution with some of the library's Sweet Reads sites. Sweet Reads delivers library materials to community gathering spots such as parks, pools and apartments during summer.

SLCL Works with County Juvenile Detention Center to Improve Residents' Reading Skills

St. Louis County Library has established a relationship with the St. Louis County Juvenile Detention Center in an effort to improve the reading skills of incarcerated teens. The library provides paperbacks and programs for the residents to expand their skills and enjoyment of reading.

The teens are allowed to read paperback books in their spare time. The option to read gives them something to do in addition to watching TV, hanging out, or exercising. They are also allowed to take the books to their locked rooms, so right before bed time at 9 p.m., they ask for permission to get a book.

"Every single kid, every single night," says Tremell Jones in response to a question about how many of the teens ask for a book now that the library has enlarged their choices. Jones is the Detention Center's Program Coordinator, and as such, spends many hours with the teens.

An average of 38 kids, ages 11-17 are housed in the St. Louis County Juvenile Detention Center. Most read below grade level, some as low as second grade level. Increasing their reading time improves their reading skills as well as their interest in reading. The reading scores are tested when the teens arrive and when they leave.

"While they are in detention, the teens have more time than usual to devote to reading. However, access to age appropriate, interesting materials is severely limited," says Colleen Hall, the manager of Outreach Services for the library. "The lack of appropriate materials is something the library can help with."

Until recently, all the paperbacks came from the library's 20 branches. In May, the library received a grant to enhance the variety of reading material sent. Better World Books approved the library's Leveraging Educational Assistance Partnership (LEAP) grant application for 2,500 paperbacks and \$1,500 for shelving and shipping of the material.

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Photos: Kirkwood Public Library's Summer Reading Program Decorations

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"Fizz, Boom, Read" door as you enter the Children's Area

Julia McDonald poses with Albert Einstein cutout!

(Continued on page 22)

Missouri Evergreen Update

Missouri Evergreen has reached a milestone—20 library systems are live on the Evergreen system and sharing resources with each other! Ozark Regional Library, an 8-branch system that had not previously been automated, had two of their branches go live in April, with the others following in May and June, after barcoding and cataloging all of their materials into the Missouri Evergreen database. Sikeston Public Library went live on June 16. Marion County Library Subdistrict #1 will make the twenty-first "live" library system in August, and Schuyler County Library will begin their automation process by cataloging into the system starting in July.

The Missouri Evergreen membership continues to refine and improve the policies, practices, and procedures of the consortium. The membership held their annual business meeting on June 5, and voted on revisions to the bylaws, discussed several recommendations and procedures from committees and subcommittees, and voted on two new members of the Executive Committee. Sue Szostak, from Poplar Bluff Public Library, and Steve Campbell, from Scenic Regional Library, were elected to serve three-year terms on the Executive Committee, along with members already serving terms: Terri York from Webster County Library, Karen Hayden from Little Dixie Regional Library, and Sue Lightfoot, from Carrollton Public Library. Dave Doennig, from Stone County Library, and Cathy Dame, from Lebanon-Laclede County Library, completed their terms on the Executive Committee.

(Continued on page 22)

Photos: Kirkwood Public Library's Summer Reading Program Decorations

(Continued from page 21)





In the Children's Area, quotes from scientists are displayed on the backs of our computer chairs.

Children's Area Summer Reading sign-up center gets kids excited about our events and prizes!

Missouri Evergreen Update

(Continued from page 21)

The consortium now contains 1,318,968 items, 910,483 bibs, and 210,545 patrons. Member libraries borrow and lend materials within the consortium using the already-existing courier delivery service and patrons can place holds on materials from member libraries in the same way they can from their local systems. The Missouri Evergreen website, http://libraries.missourievergreen.org, contains more information about the consortium, including member libraries and borrowing/lending statistics.

The mission of Missouri Evergreen is to provide a shared integrated library system to increase resource sharing among Missouri public libraries. Administered by MOBIUS, it is supported by the Institute of Museum and Library Services under the provision of the Library Services and Technology Act as Administered by the Missouri State Library, a division of the Office of the Secretary of State.

Debbie Luchenbill Evergreen Coordinator deborah@mobiusconsortium.org

IUG Insights: Lessons for a New Librarian

The 22nd Innovative Users Group (IUG) Conference, which took place May 6-9 in Detroit, brought together nearly 1,000 people from multiple countries to discuss issues and ideas related to using Innovative Interface's systems Sierra and Millennium, along with their suite of additional products. A one-day Polaris track was also added to the schedule following the announcement on April 1 that III had acquired the company. The conference was full of lessons for this first time attendee. Some have to do with the minutiae of library records--such as which MARC fields of e-resource records derived from other formats to check for issues: the 533, the 007, and the 830 are prime suspects--while some were more broadly applicable.

API Issues

At this type of conference in which participants are the users of a system and the representatives of the company who makes the system, interactions between the two groups are brought into sharp focus. This was especially true regarding the announcement that Innovative made that APIs and the sandbox to test them out in would incur their own separate fees. Although I only witnessed professional interactions, some librarians were much more forceful in expressing their displeasure than our reputation as a profession might lead one to expect. I was not present in the session in which the feedback was most vocal, but there was evidence of the controversy throughout the conference. Dissatisfaction over having to pay extra for APIs and the sandbox was repeatedly expressed on the lighted marker boards provided for feedback and on Twitter using the conference hashtag. Although it has recently been used for unrelated tweets, you can still find some of the upset attendees by searching the Twitter hashtag #IUG2014.

Amy Dickinson Keynote

Amy Dickinson, author of the "Ask Amy" advice column, whose keynote address during the opening session played well to the crowd by opening with the clip from *It's a Wonderful Life* featuring Mary as the old maid librarian. Dickinson's exhortation for librarians to treat the new systems with the enthusiasm we tend to reserve for whatever we find nostalgic



Some Twitter reactions on the #IUG2014 tag to Innovative's announcement to charge for APIs.

about the library was well-aimed. Many librarians, myself included at times, find it easy and appealing to get caught up in the retro spirit with date due card embellished t-shirts, smartphone cases, and stationery, but the present and the future should be treated with as much awe and devotion. Not all librarians have such a nostalgic bent, but I do agree with Dickinson that we will have difficulty engaging library users if we view our own tools as merely utilitarian. We limit ourselves if we only think of finding library resources as being fast and easy. Those qualities are important, but it's also exciting and we shouldn't lose sight of that.

Highlights from the Sessions

Each session had something interesting to offer, but the one that gave me the most ideas was "More Elusive Errors: Finding and Correcting Errors in Record Loads" by Lisa Robinson, who presented an impressive array of tools and techniques for finding errors ranging from obsolete language codes to missing delimiters. Robinson's presentation was inspired by errors that she found from record loads, but her process can be applied to errors that enter the catalog in any way. The presentation "CJK Fiction: Using Create Lists and Catalog Data to Promote Discovery" by Autumn Faulkner was also useful for inspiring the audience to think about ways of using the catalog to highlight foreign language materials. It was very interesting to see how non-Roman scripts are handled in a library

Mid-America Library Alliance Updates

Summer Workshop: Staying Connected with Your e-Patrons: Practical Tips on How to Manage Your Library's Social Media

Join us from 9 a.m. to 1 p.m. on July 22, 2014, for "Staying Connected with Your e-Patrons: Practical Tips on How to Manage Your Library's Social Media," at Rockhurst University's Greenlease Library.

This hands-on workshop offers practical methods of how to manage multiple social media streams for your library from one vantage point. Expertise in the creation and management of various types of social media avenues will be offered. Best practices derived from a small academic library's social media experience will be shared as well as examples from other library types. This participatory workshop will allow attendees the ability to create a management system for their library's social media outlets, develop collaboratively a social media library policy, and learn social media analysis methods.

Danielle Theiss is the Research, Learning and Assessment Services Librarian at Rockhurst University's Greenlease Library. She has worked in both public and technical services in academic libraries and is very interested in new technologies used for virtual reference services. Prior to coming to Rockhurst in 2010, she worked as the General Reference Coordinator at K-State Libraries at Kansas State University. Her first library job was as a page for the Mid-Continent Public Library system at the Lee's Summit branch when she was 14, and Danielle has not stopped working in libraries since. More information about Danielle is here: http://libguides.rockhurst.edu/DanielleTheiss.

MALA Certificate Program: n/a

Cost:

MALA Member: \$35.00Non-Member: \$70.00

Visit the information page to <u>register</u>.

Two New Webcasts from MALA: And the Winner is.... Exploring Book Awards from A-Z

There are hundreds of book awards, some general, some specific, some based on country or region, and some reflective of the many different genres. The Mid-America Library Alliance's Metro Area Reader's Round Table Committee has created this webcast to provide general information on a variety of the most notable book awards.

Cost: This is a free webcast!

To view it, all you need to do is go to the information page and <u>register</u>.

Storytime Elements

It's easy to get wrapped up in early literacy skills when developing storytimes. Doing storytime is more a stage performance than discussion, like in reader's advisory or reference. It requires thought beyond just picking materials. And don't forget... there are differences between liking storytime and liking TO DO storytime. Learn presenter Lisa Campbell's 5 elements in doing a successful storytime. She will discuss aspects that aren't normally covered when preparing for storytime to help you "put on a good show"!

Lisa Campbell has been with the Mid-Continent Public Library for about a dozen years and is the system's Children's Coordinator. She jokes she has worked with kids from diapers to driving! She enjoys books with pirates, fancy words and excessive amounts of glitter.

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State Historical Society of Missouri Updates

World War I and Your Ancestors

Join the State Historical Society of Missouri (SHSMO) at the Research Center—Columbia from 9 a.m. to 12 p.m. on Monday, August 11 for *World War I and Your Ancestors, a workshop exploring artifacts from soldiers and civilians of the First World War era. Claire Presley Marks, SHSMO Associate Historian, will guide you in evaluating photographs, personal letters, and other firsthand accounts of the wartime experiences of Missourians, both on the homefront and abroad. Period newspapers, popular books, and sheet music will offer further glimpses into the time period. Amy L. Waters, SHSMO reference specialist, will demonstrate ways to trace the lives of your ancestors during the dramatic political, social, and cultural changes initiated by World War I. Register by calling the Society at 573-882-7083, or email shsofmo@umsystem.edu by August 6. The \$15.00 fee (\$25.00 for nonmembers) includes the workshop and a boxed lunch from 12 to 1 p.m.*

Making Every Leaf Count

"Making Every Leaf Count: Finding, Organizing, and Protecting Your Genealogy Research' will be presented at the Hannibal Free Public Library from 6 to 9 p.m. on Tuesday, September 16. Reference specialist Amy L. Waters will provide tips for finding your family's history,documenting and citing sources, and organizing and storing genealogical work for future generations. This free workshop is suitable for beginners as well as experienced genealogists. Registration in advance is encouraged. To secure a spot, contact the Hannibal Free Public Library at 573-221-0222 or hallieys@hannibal.lib.mo.us.

Author of The Wild Vine to Speak at Annual Meeting October 18, 2014

Featured speaker Todd Kliman will present "The Ignoble Grape: The Rise and Fall and Rise Again of the Outsider Norton" at the State Historical Society of Missouri's 2014 annual meeting. The luncheon and presentation will begin at 12 p.m. on Saturday, October 18 at the Broadway Columbia, a Double Tree by Hilton hotel. Kliman, an editor and restaurant critic who has written for the *New Yorker* and *Harper's*, is the author of *The Wild Vine: A Forgotten Grape and the Untold Story of American Wine*. He will lead attendees in a historical exploration of the Norton, Missouri's state grape, which rose to international prominence when a wine from Hermann won a gold medal at the 1873 world's fair in Vienna.

A hybrid developed from native stock to withstand North American climates, the Norton was cultivated by Missouri winemakers to produce a full-bodied wine that pleased the connoisseurs. The grape is the cornerstone of Missouri's wine-making tradition.

Prior to the luncheon, join us for the 11 a.m. business meeting and see a presentation of highlights from the past year made possible by contributions from members of the Society. Registration for the annual meeting will open this month at http://shs.umsystem.edu. Get started as well on your own Norton adventure by ordering *The Wild Vine* at 573-882-7083 or shsofmo@umsystem.edu. The book is priced at \$22.50 for members and \$25.00 for nonmembers, shipping excluded.

Mary Ellen Lohmann Coordinator, Publications & Media Relations The State Historical Society of Missouri lohmannm@umsystem.edu

Report for National Legislative Day 2014

(Continued from page 1)

E-RATE:

- Libraries complete education, jumpstart employment, and empower people in communities across the country. The E-rate program is essential and ensures libraries have the high-capacity broadband they need to provide these critical community services.
- ALA thanks Congress for its continued support of the E-rate program and asks that it support the reforms that bring high-capacity broadband to all libraries.
- Without E-rate, libraries will not be able to meet the needs of their communities. We must not allow inadequate broadband to limit the services libraries can provide.

NETWORK NEUTRALITY:

- Preserving an open Internet is essential to our nation's freedom of speech, educational achievement, and economic growth.
- ALA asks Congress to support this principle and assure that the Federal Communications Commission (FCC) can use its authority to protect equitable access to online resources and allow the ability of all Internet users to create and disseminate their own content and applications without paying a toll to do so.

OPEN ACCESS:

• ALA asks Members of Congress to co-sponsor the Fair Access to Science and Technology Research Act of 2013 (FASTR) (S. 350/H.R. 708) to demonstrate support for open access to taxpayer-funded research.

PRIVACY & SURVEILLANCE:

- ALA asks Congress to pass the Email Privacy Act/Electronic Communications Privacy Act, bipartisan legislation (H.R. 1852/S.607) to reform ECPA to establish search warrant requirements for the government to obtain the content of Americans' emails when those communications are stored with a third-party service provider for more than 180 days.
- ALA asks Members of Congress to co-sponsor the USA FREEDOM Act (H.R. 3361/S.1599). These bills represent a bipartisan, bicameral effort to reform the government's surveillance authorities including ending the bulk collection of Americans' records shared with third parties and put reasonable limits on Patriot Act powers targeted at people in the United States.

SCHOOL LIBRARIES:

- ALA asks Congress to include effective school library programs in reauthorization of the Elementary and Secondary Education Act (ESEA);
- Students perform better in schools that have a quality school library with a state-certified school librarian.

WORKFORCE INVESTMENT:

- ALA asks the Congress to authorize public libraries that carry out employment, training, and literacy services as additional one-stop partners; and,
- Require inclusion of public libraries in state and local plans as well as descriptions of the actions that will be taken by the state and local Boards to foster communication, coordination, and partnerships with non-profit organizations around workforce development programs with employment, training, and literacy services carried out by non-profit organizations.

DECLARE SUPPORT FOR LIBRARIES:

• Libraries are essential to a democratic society. In affirming support for libraries, members of Congress can demonstrate to the millions of children, students and adults across the country who use libraries to learn, grow, find jobs, develop skills and achieve their dreams, that our elected officials have a deep understanding of what libraries do for individuals, for communities and for the entire country.

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Report for National Legislative Day 2014

(Continued from page 26)

• Congress can assure the public's right to know, promote literacy and lifelong learning – and support the truly essential role of libraries in communities and learning institutions across the country by supporting key federal library legislation, funding and policy issues.

Gerald S. Brooks, MLA President and Federal Legislation Coordinator 2014 gbrooks@slpl.org

Below and on the following pages are photos taken at National Library Advocacy Day. Two images are from the photoset "NLLD 2014" from the ALA Washington Office Flickr profile. They are used in accordance with the Attribution-NonCommercial 2.0 Generic Creative Commons License.



The Missouri Delegation at National Library Legislative Day 2014

Report for National Legislative Day 2014

(Continued from page 27)

Below and on the following pages are photos taken at National Library Advocacy Day. Two images are from the photoset "NLLD 2014" from the ALA Washington Office Flickr profile. They are used in accordance with the Attribution-NonCommercial 2.0 Generic Creative Commons License



The crowd at NLLD14. From the "NLLD 2014" photoset.



Declaration for the Right to Libraries. From the "NLLD 2014" photoset.

University of Missouri Libraries Updates

(Continued from page 17)

DeWeese to Retire After 40 Years of Exemplary Service

June DeWeese, Head of Access Services, who helped define the University Libraries for over 40 years, will be retiring on August 31. As a major figure in many campus activities, state and national library associations, and in the founding of MOBIUS, June was an important presence in the academic library world. Her strong leadership and advocacy will continue to affect the MU Libraries for many years to come. At her retirement reception in April, over 100 campus and community friends came out to honor her. She has also been honored by the University by receiving the title of Librarian IV Emerita.

Instruction Librarian Goodie Bhullar Honored with MU Writing Intensive Award

Congratulations to Goodie Bhullar, who has received one of the 2014 Writing Intensive Teaching Excellence Awards in recognition of her contributions in serving on the Writing Board, coordinating library instruction for many writing intensive classes, and being an excellent teacher. She was honored at a reception at the Benton Bingham Ballroom in Memorial Union on April 18.

Bernadine Abbott Hoduski Founders Award

Marie Concannon, Regional Librarian for Missouri, is the recipient of the 2014 Bernadine Abbott Hoduski Founders Award. This award recognizes documents librarians who may not be known at the national level but who have made significant contributions to the field of state, international, local, or federal documents. This award was presented to Marie for her talent for turning challenges into win-win opportunities that have directly benefitted libraries throughout the state of Missouri.

Shannon Cary Communications Officer MU Libraries <u>carysn@missouri.edu</u>

Amigos Updates

(Continued from page 18)

MacDonald Re-elected to Amigos Board; Potter Elected VP

Amigos Library Services is pleased to announce that Ms. Liz MacDonald, Dean of University

Library Services, Butler Library, Lindenwood University, St. Charles, MO, has been re-elected to a two-year term on the Amigos Board of Directors. Her term will expire in 2016.

Liz MacDonald

Mr. Steve Potter, Director of Library and CEO, Mid-Continent Public Library, Independence, MO, a member of the Amigos Board whose term expires in 2016, was elected to serve as Vice Chair of the Board for 2014-2015.

Election results were announced at the annual Amigos Member Business Meeting, an online event held May 14.



Steve Potter

Amigos Offers "Tips and Tricks for WorldShare ILL" Online Update Session July 21

Amigos will offer the informative Know & Go session, "Tips and Tricks for WorldShare ILL," July 21 from 1:30-2:30 p.m. CDT.

Did you know that with WorldShare ILL, you can initiate and track the purchase of an item to fill an ILL request? Have you tried customizing your bookstraps? Managing staff accounts? Using library links to save staff time in checking availability? For information about this new functionality, along with answers to your nuts and bolts questions about standard ILL processing in WorldShare ILL, attend this online session.

Join Continuing Education Librarian <u>Tim Prather</u> for this hour-long update session to learn more about the new functionality in WorldShare ILL, as well as some useful tips. Topics covered include customizing bookstraps and managing accounts, as well as initiating and tracking the purchase of an item to fill an ILL request. Register on the Amigos website.

The popular Know & Go educational series is one of the no-charge benefits available for Amigos members. Know & Go sessions are offered twice monthly on Monday afternoons. Visit the <u>Amigos website</u> for other timely Know & Go topics in the coming months.

Larry Godwin Communications Specialist Amigos Library Services godwin@amigos.org

St. Louis County Library Updates

(Continued from page 20)

The library has also developed a way for the teens to participate in its Teen Summer Reading Club and is planning to start a book discussion group. Programming of that kind is difficult, because many of the youth remain in the detention center for only a short time.

Even though the relationship between the library and the detention center is new, there are already positive results. For example, this is the first time some of the kids have read a book cover-to-cover. The library and the detention center expect additional benefits as the collaboration continues.

St. Louis County Library Named One of Post Dispatch's Top Work Places

For the third consecutive year, St. Louis County Library has been named a Top Place to Work by the *St. Louis Post-Dispatch*. The announcement was made on in a special section of the paper on June 29.

The Top Workplace designation was made after library staff were surveyed by Workplace Dynamics, an independent research company. Staff responded online to 25 questions designed by Workplace Dynamics regarding the library.

Library Director Kristen Sorth said, "We want our employees to be happy and to love their job. The mission of the St. Louis County Library has an impact on this. As library employees, we are incredibly lucky to be able to come to work every day and have an impact on the lives of our customers. SLCL employees are passionate about customer service and giving back to the community."

Staff responded to questions about job satisfaction, benefits, management, training opportunities and leadership. Answers were on a 7-point scale ranging from "strongly agree" to "strongly disagree." Two questions allowed respondents to write their own comments. All answers went to Workplace Dynamics, which created a summary. A question-by-question analysis will be sent to the library in a few weeks.

Julie Cruise Publications Coordinator St. Louis County Library

IUG Insights: Lessons for a New Librarian

(Continued from page 23)

with a large collection of such items, but it is not a complication that is common among smaller libraries here. "Fun (and Added Value) Things to Do with Your WebPAC," co-presented by Karen Perone, Leigh Duncan, and Amy James gave the audience a number of suggestions, some homegrown and some subscription services, for ways to enhance existing catalogs. The slides from these presentations, and almost all of the rest, have been uploaded to the IUG Conference page.

Thanks to a scholarship from MOBIUS, I was able to attend the IUG conference and meet many fantastic librarians. For a new professional, such as myself, the importance of contact with a diverse range of experienced professionals cannot be overstated. It is not only for the tips and tricks that they have learned over the years, but also the encouragement they give by example that mastery of so many systems and skills is possible. Face to face contact is fantastic, but IUG is also attempting to make it easier to connect with other users in the digital realm. Everyone at the conference was encouraged to update their user profiles on the IUG website to include photos and information on the modules each person uses in Sierra or Millennium, so that we can more easily find the right people to ask questions of. The ideas that one can gain from this type of conference, where everybody is using the same system, are invaluable, but the connections to be made with other librarians are equally important.

Melanie J. Church Content Services Librarian Rockhurst University melanie.church@rockhurst.edu

Mid-America Library Alliance Updates

(Continued from page 24)

Cost:

MALA Member: \$10.00Non-Member: \$20.00

Visit the information page to register.

For more information about MALA's professional development offerings, visit our website at www.mid-americalibraryalliance.org, or contact Mary Puhr by email at marypuhr@mid-americalibraryalliance.org or by phone at 816-521-7257.

FREE Webcasts for Missouri Libraries through August

Until the end of August 2014, all personnel in <u>any Missouri library</u> have the opportunity to attend a number of free professional development webcasts, and all <u>Missouri public library</u> staff can also attend the human resources series for free.

These free webcasts have been supported by the <u>Institute of Museum and Library Services</u> under the provision of the *Library Services and Technology Act* as administered by the <u>Missouri State Library</u>, a division of the Office of the Secretary of State.

Secure your spot now because they are going quickly!

Please visit our <u>online professional development page</u> for a list of the courses available to ALL libraries in Missouri, and the <u>Human Resources for Libraries</u> page for the listing of free webcasts for Missouri public library personnel.

While registration is required, there is no cost to register. For more information, visit our website at www.mid-americalibraryalliance.org or contact Mary Puhr by email at marypuhr@mid-americalibraryalliance.org or by phone at 816-521-7257.

lynda.com Licenses through MALA Still Available

The Mid-America Library Alliance (MALA) has <u>lynda.com licenses</u> still available to our membership – and they are going fast! These licenses allow unlimited access to all the lynda.com content until the end of February. If you would like to secure your spot, contact us right away!

Offering training your way and on your schedule, lynda.com is an award-winning provider of rich, relevant and educational materials with an ever-expanding library of thousands of media-rich online tutorials in a variety of topic areas, including:

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- Web
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- 3D & Animation

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Mid-America Library Alliance Updates

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- Audio & Music
- Technology in Education
- CAD
- and much more!

lynda.com's all-star team of trainers and teachers provides comprehensive and unbiased movie-based training to an international membership of tens of thousands of subscribers. lynda.com is ideal for finding both quick answers as well as undergoing entire training series. lynda.com offers videos for all skill levels that can be viewed a few minutes at a time or longer. Those who finish a training series will receive a custom-made certificate of completion.

If your organization is already a member of MALA - you are eligible. Otherwise, it is easy to become a MALA Educational Affiliate Member today in order to take advantage of this great training opportunity. Please visit the membership page of our website to learn more about becoming a MALA Educational Affiliate member.

Visit our website at www.mid-americalibraryalliance.org, or contact Susan Burton by email susanburton@mid-americalibraryalliance.org or by phone at 816-521-7257 for more information and pricing.

Kirsten Myers Special Projects Coordinator and Courier Services MALA kirstenmyers@mid-americalibraryalliance.org

Corrections

This issue of MO Info is a correction of the one first submitted on July 15 2014. The following corrections were made:

July 15 2014

• Biography for Christina Pryor added to "2015 MLA Executive Board Elections Candidate Statements and Election Information"

July 16 2014

• In article "Countdown to Conference! Are You Registered?" the sentence "For more info on the youth services pre-conferences, see Christy Schink's article in this edition of MO Info." was removed.

Jennifer Parsons Chair, *MO Info* Subcommittee parsons.jm@gmail.com





The Missouri Library Association, Columbia, MO, est. 1900, is the Missouri State Chapter of the American Library Association, Chicago, IL.

MO INFO Submission Guidelines

MO INFO (ISSN 0884-2205) is published six times/year (January, March, May, July, September, and November).

The most recent issue as well as back issues of MO INFO can be viewed on the MLA membership webpage at

http://molib.org/membership/index.html#moinfo.

MO INFO is produced by the Publications Committee. To facilitate the Committee's production process, please follow the submission suggestions below.

Article format:

- Microsoft Word document
- Include desired headline and your contact email and role in MLA
- Include digital photos (with captions) and graphics with your articles as desired

Article and Advertising Submission Deadline: 15th of the month preceding publication.

Article copy submitted by email to Jennifer Parsons at parsons.jm@gmail.com.

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