

MO INFO

NEWSLETTER OF THE MISSOURI LIBRARY ASSOCIATION

January 2014

Volume 45, Number 1

A Statement from MLA President Gerald S. Brooks

Growing Keeps Us Strong: Legislation Makes Us Stronger

A Very Happy New Year to all! I am very excited about continuing the great work of our immediate Past President in 2014, as well as working with our executive board (congratulations to all of the new members), Amigos, our valued stakeholder institutions, and most importantly our membership.

My goal this year is to keep MLA growing and becoming stronger with each new member and each new legislative change that will enhance the services, information, and help, which we as an organization provide to our Libraries across the state.

Membership continues to be a major ingredient for the strength of our organization. I charge each one of you to join me in assisting the Membership Committee in recruiting new members as well as continuing your own membership. If you have not renewed yet, please do so now at <http://www.mymolib.org>. Also, if your Library is not a member, please ask them to become one. I quote our Past President: "An association is only as strong as its active membership."

Legislative Action is another important issue of MLA. Our Legislative Committee continues to work hard on our behalf in Jefferson City, and I urge you to go online and take a look at the legislative priorities of the committee and support them in any way that you can. After all, what they achieve benefits all of us. Please mark your calendar to join us for **Library Advocacy Day in Jefferson City on Tuesday, February 4, 2014**. This is one of the association's most important activities and we need your help to tell our Library stories. Many legislators don't fully understand what we do for their constituents.

It is indeed an honor and privilege to lead this organization. One I do not take lightly. So join me as we embark upon the task of making your Association stronger and even better for 2014.

Yours in Service,

Gerald S. Brooks, President,
Missouri Library Association
gbrooks@slpl.org

2014 MLA Conference Update: The Dance Party Continues

Plans are well underway for the 2014 MLA Conference in Columbia at the Holiday Inn Executive Center. Mark your calendars for October 8 - 10, 2014 for "Evolution, Revolution: Reinventing Missouri Libraries." Here are some of the highlights of our progress so far.

Announcing our speaker!

We are super-excited that contributing author for "Library 2020: Today's Leading Visionaries Describe Tomorrow's Library" and public library director Sarah Houghton (The Librarian in Black) has agreed to deliver our keynote address.

Keep on dancing

We confirmed with the hotel that they have space available for a Thursday night dance party, so we can continue what turned out to be an enormously popular social event!

New is nice

For those who have attended conferences at the Holiday Inn Executive Center before, you are in for a pleasant surprise. The hotel's entrances, lobby area, and main meeting rooms have all been remodeled. The spaces feel fresh, modern, and new. Many of the sleeping rooms have also been updated (remodeled bathrooms, new carpet, paint, and furnishings), with the remaining sleeping room updates scheduled to be completed by the time we arrive for conference.

Information (and Wi-Fi) wants to be free!

The Holiday Inn provides free wireless Internet access for guests in the sleeping rooms, the meeting rooms, and the trade show venue.

MLA needs you

Finally, we have almost all of our Conference Arrangements Committee (CAC) chairs appointed (a big thanks to all who have volunteered), but we are still looking for MLA members to chair a handful of positions. Are you a top-notch techie? Fantastic fundraiser? We need you! Here are the brief descriptions of these open positions. Email us for more details or to let us know you are interested in helping out.

- **Technology Chair:** Troubleshoots data connections and audio-visual needs of conference sessions and events; secures volunteers to help with technology needs and setup during the conference; helps Conference Coordinators in evaluating equipment requests and soliciting equipment donations.
- **Vendor/Sponsor Development Chair:** Solicits sponsorship from local and area businesses for attendee prizes and deals.

Thanks to everyone who has provided feedback about the 2013 conference, letting us know what you loved about the event and what might be improved. While we can't guarantee action on all of the suggestions, we will certainly consider them all and would like to continue to hear your good ideas and comments.

Your 2014 Conference Co-coordinators,

Angela Scott
ascott@dbrl.org

Lauren Williams
lwilliams@dbrl.org

Springfield-Green Public Library News

Kristin Bennett Named Park Central Branch Manager

Kristin Bennett of Washington, Mo., was named branch manager of the Park Central Branch Library in November. She succeeds Kelly Miller, who left in 2013 to teach in China. Kristin earned her Master of Library and Information Services from the University of Missouri-Columbia in December 2013 while working as head of the Customer Services Department for Clemco Industries in Washington. Kristin also volunteered at the Washington and Gerald public libraries, and completed an internship at the St. Louis Art Museum Library in the ILL program and digitization initiative.



Kristin graduated from Truman State University in Kirksville with a major in history and a minor in Spanish and English, and earned a master's degree in European Historical Archaeology at the University of Sheffield in Yorkshire, England before starting her master's degree in library science.

Erin Gray is New Republic Branch Library Manager



Erin Gray, a 10-year employee of the Springfield-Greene County Library District, took over as branch manager of the Republic Branch Library in November 2012.

Erin joined the library district in 2003 following work in the Peace Corps Service in Estonia, in the Baltic Region of northern Europe. She has worked in youth services, library reference department and was branch manager of the Stafford and Fair Grove branch libraries. Most recently she worked in the district's Collection Services Department helping select and purchase books, DVDs, CDs and other materials. She has a Master of Library and Information Science. She succeeds Republic Branch Manager Geri Olmstead, who was named director of the Chris-

Greene Teens Get a Crack at New Releases and Reviews

A group of Springfield-Greene County teens are part of a new group called GreeneTeens, one of 16 Teens' Top Ten Galley Groups in the nation. The library district was chosen in 2012 by the Young Adult Library Services Association, YALSA, to organize it.

GreeneTeens and the other groups receive advanced reader copies of books, or "galley copies," from publishers to provide feedback about the books before publication. GreeneTeens reviewers also nominate titles to the national Galley Group Advisory Board, which compiles a short list of the nominations it receives from all 16 groups. Teens across the nation vote for their favorite titles, and the 10 titles receiving the most votes become the coveted Teens' Top Ten list announced by YALSA each October during Teen Read Week.

Youths in grades 6-12 must apply to become a member of GreeneTeens. An application must a recommendation from a librarian or teacher, and members must commit to reading and reviewing three titles every six months. The reviews are available on the GreeneTeens blog, www.greenteensbooks.blogspot.com.

(Continued on page 4)

Springfield-Greene Public Library News

(Continued from page 3)

Library Center Branch Manager Lorraine Sandstrom Retires

Lorraine Sandstrom retired December 4 as branch manager of the Library Center, flagship branch of the Springfield-Greene County Library District. Lorraine joined the district 27 years ago and became the Library Center's manager when it opened in 1999.

Lorraine was involved in numerous civic groups, most recently serving on the Missouri State University Public Affairs Planning Committee and the Missouri Humanities Council.

Lorraine is credited for transforming the new Library Center into a community forum space, providing a venue for the discussion of topics of educational, cultural and political importance. Said retired library district Executive Director Annie Busch, "The 1990s and 2000s were major time of transition for public libraries, but Lorraine was a part of an incredible team who thrived on the challenge and worked together to create a public library system that exceeded everyone's expectations. Lorraine's bold laughter could be heard throughout the halls, even up through the floor to my office. I knew all was right with the world when I heard the laugh."



Kathleen O'Dell
Springfield-Greene County Library

Youth Services Community of Interest Announces New Thusnelda Schmidt Scholarship

The Missouri Library Association's Youth Services Community of Interest (YSCI) is thrilled to announce a new award, the Thusnelda Schmidt Scholarship. Recipients of the award may use scholarship money to attend regional or national continuing education events to strengthen their skills in youth librarianship. The scholarship, made possible by the Thusnelda Schmidt Fund, covers all registration and travel expenses incurred while attending a regional or national conference. The amount of the award will be determined annually by YSCI leadership and by the balance of the Thusnelda Schmidt Fund.

Applicants must be members in good standing of MLA who work in youth services. Applications and additional information are available through the MLA website (<http://molib.org/awards/#schmidt>) and must be submitted (or postmarked) by January 31 of the conference year. A committee of YSCI members appointed by the current YSCI Chair will select the scholarship winner each year.

Questions regarding the inaugural Thusnelda Schmidt Scholarship may be directed to the 2014 YSCI Chair, Melissa Horak-Hern, at 816-701-3481 or by email at MelissaHorakHern@kclibrary.org.

Melissa Horak Hern,
2014 YSCI Chair
MelissaHorakHern@kclibrary.org

The Stacks Are Alive With the Sound of Music!!!



In fall and early winter, Kirkwood Public Library featured a series of programs called "Music in the Library." We had four programs in the series, one each in September, October, November, and December, on a weekend afternoon.

We had the musicians play in our periodical area, with a big bay window, on the main floor, so patrons were able to stop and listen on their way in or out of the library. The series was a big hit with patrons of all ages enjoying the musicians. We featured a classical guitarist, a cellist, and a group of nine classical guitarists. We finished with a chamber chorus singing holiday music in December. The Friends of Kirkwood Public Library supported our endeavors with refreshments. The program was such a success; we are planning to offer more music in the coming months!

Deb Barry
Director of Adult & Community Services
Kirkwood Public Library

St. Louis Regional Library Network presents **TECH EXPO 2014**

February 26, 2014

9 a.m.—3:30 p.m.

Logan University

Chesterfield, MO

Register today!

<http://slrln.org>

\$10 members
\$15 non-members

For more information, please contact Christina Prucha @ christina.prucha@logan.edu or 636-230-1783.

Polly Boruff-Jones resigns as Drury University library director

Polly Boruff-Jones has resigned as the Director of the Library and Information Resources and Director of Academic Computing at Drury University effective September 30, 2013. In her three years in Missouri, Boruff-Jones was active in state professional organizations serving on committees and boards for MLA, MLNC, and MORE-net. Boruff-Jones returned to her home state of Indiana to be Dean of the Library at Indiana University Kokomo. She is succeeded in her position by Craig Smith, who was named interim director.

Polly Boruff-Jones
Drury University (formerly)

Jefferson County Library Foundation Receives Monsanto Fund Grant for Summer 2014 Library Programs

The Jefferson County Library Foundation has received a grant of \$9,990 from the Monsanto Fund to support science-themed activities as part of the 2014 Summer Reading Program. Foundation Board President Vernon Sullivan, a retired educator, said the Foundation was thrilled to receive the grant to provide hands-on activity programs at all three branch libraries next summer. "This is a great fit with the 2014 theme of 'Fizz, Boom, Read!'" Sullivan said, "And an opportunity to show kids how science connects with everyday life."

Library director Pam Klipsch said the library was grateful to the Foundation Board and to the Monsanto Fund for providing this support. "It's going to give us opportunities to collaborate with the school districts, Jefferson College and the Mastodon Fair," she said, "and to encourage kids' natural curiosity about how things work, and how to make them work better. The library should be a place that encourages curiosity and investigation."

Since 1964, the Monsanto Fun has functioned as the philanthropic arm of St. Louis-based Monsanto Corporation, working to improve people's lives and strengthen the communities where Monsanto employees live and work. The Math & Science Education K-12 Program awards grants to educational organizations like libraries to encourage young people to explore and connect with the world around them.

Pam Klipsch
Jefferson County Library
pklipsch@jeffcolib.org

New Director at Washington Public Library

As of October 2013, Jackie Hawes is the new director of Washington Public Library (at <http://scenicregional.org/index.php/component/content/article/389>). The position was previously held by Nell Redhage, who worked for the Washington Public Library system since 2008. Hawes comes to the Washington Public library system from Kentucky, where she was a library coordinator for the Maysville Community and Technical College.

The Washington Public Library system has a collection of over 47,000 items, including multimedia, and periodical and database subscriptions. It serves the city of Washington, Missouri, and has a lending agreement with the Scenic Regional Library System.

Jackie Hawes
Director
Washington Public Library

I Need a Library Job: A Service to Start Your Library Career

I Need a Library Job (INALJ) is a volunteer-run organization to help individuals find library-related jobs. Started in 2010 by Naomi House, INALJ began as a project to help classmates find jobs. Today, just over 3 years later, there are over 180 volunteers, over 3 million page views, and over 2000 librarians have found jobs. INALJ serves not only the United States and Canada, but also, several international countries. Each state, province, and country has their own page. You can find the complete list of job pages at <http://inalj.com/?p=1441>.

Each of these pages is run by a Head Editor and one or more Assistant State Editors. Editors spend much of their time scouring library websites, listservs and library association websites looking for new jobs. They also take submissions from search committees and human resources departments that have posted jobs. (Use the contact form at the bottom of the page to submit new jobs.) These jobs not only encompass traditional library roles such as library director or youth services librarian, but also non-traditional roles for those with library related skills. Jobs like archivists, museum curators, taxonomists, information professionals, data managers, information architects, data scientists, and even chief information officers are all included on INALJ pages.

New jobs are added daily (Monday-Friday, with the exception of federal holidays) and are left up for one week unless there is a deadline for applications, in which case, the job remains on INALJ until the deadline. New jobs are located at the top of each page to help job searchers find them easily. Each page also contains a list of websites for library related jobs in the area.

New articles, written by volunteers are published 3-4 times a day, Monday-Friday. These articles consist of job hunting advice, library programming ideas, resources for a variety of library departments, conference information, free online webinars, and a variety of other topics.

INALJ is always taking applications for new volunteers. These positions range from helping out three hours a week to 15 hours a week. Everything is done through email, Google Drive, and Wordpress. It's not difficult work, and doesn't take much time. It's even fun at times. For more information about volunteering at INALJ, visit http://inalj.com/?page_id=47338. Most volunteers are in library school or recent graduates, but some are librarians that have worked in the field for many years.

Anyone with a librarian opening at their organization, anyone looking for employment in the or looking for advice about a variety of topics should check out INALJ. It's a versatile resource containing a treasure trove of information for librarians of all types.

Tiffany Newton
INALJ Volunteer

Digital News: Online Missouri Oral Histories

Oral histories offer a wealth of information on seemingly infinite topics. Having them keyword searchable and available via the internet can make them even more useful and useable to an even wider audience, such as what the examples below have done.

(Continued on page 9)

MALA Offering Lynda.com Pro and Kiosk License Subscriptions

The Mid-America Library Alliance (MALA) is forming a collaborative purchasing arrangement with lynda.com. MALA will become a lynda.com Enterprise Solutions member, which allows us to pass on great savings for our library partners.

Lynda.com helps anyone learn software, technology, creative, and business skills to achieve their personal and professional goals. With a lynda.com subscription, members receive unlimited access to a vast library of high-quality, current, and engaging video tutorials taught by recognized industry experts. Access to this type of training allows anyone at any skill level the ability to watch bite-size tutorials for immediate problem solving or take comprehensive courses from start to finish.

MALA Enterprise Solutions offers the full lynda.com pro license which generally costs \$375.00/license per year for \$100.00/license/year. This is one license/email address or person. This price could go even lower depending on how many licenses we are sold.

The lynda.com pro license includes access to all the tutorials, exercise files, downloads, and completion certificates. MALA will also have the ability to run reports by library, name, course, etc. under this licensing agreement and will offer this service to our members. You can purchase one or one hundred – there is no limit. Each license would run for a one year period beginning February 15, 2014, and ending February 14, 2015.

In order for MALA to secure the deep discounts associated with consortia purchasing of the lynda.com pro license, we need to bring on as many library licenses at the same time as possible. We will need commitments from libraries by January 27, 2014, accompanied by a list which includes first name, last name, library, state, and email address for the licenses requested. This will allow us to get all of the accounts set up and ready to go by February 15, 2014.

MALA will also offer libraries the ability to purchase Kiosk licenses for public access at your library. As there are no additional discounts associated with the Kiosk licenses, these can be started at any time during the calendar year and run for a one year period. The pricing is based on the serviceable population size of each library, and the discount is built into the size of library. Libraries participating in this will receive the number of concurrent licenses for their category, as well as a matching number of activation keys that can be used off site. Each activation key is for a two week period of time. These licenses will require libraries to complete individual registrations contracts with lynda.com to activate.

For additional information, please go to <http://www.mid-americalibraryalliance.org/PDF/lyndacom.pdf>

If you would like to subscribe or have questions, please contact Susan Burton at susanburton@mid-americalibraryalliance.org or 877-600-9699.

Kirsten Myers
Special Projects Coordinator
Mid-America Library Alliance

Digital News: Online Missouri Oral Histories

(Continued from page 7)

The [Missouri Veterans History Project](#) trains volunteers and records oral histories of Missouri veterans. The recordings they create are available to the State Historical Society of Missouri and the Library of Congress, but some are also available [online](#). Most of these histories feature veterans of World War II, but also included are veterans of the Vietnam



Thelma White and Tommy Pike at White-head Mercantile. Missouri State University

War and the current War on Terror.

The State Historical Society of Missouri has their [Politics in Missouri Oral History Project](#)

available online as well, some with audio and transcripts, and others with just transcripts, for a total of 159 oral histories online. The interviews were first done in 1996 and include sessions with politicians such as [Claire McCaskill](#), [Warren E. Hearnes](#), and others.

Missouri State University has also begun putting online its [Route 66 Oral Histories](#). These interviews include transcripts, photos, and other related materials. Currently they focus on locations in Carthage, Halltown, and Springfield.



Missouri Veteran Stories, from the Missouri Veterans History Project

Have a question about anything digital that you would like to see addressed in a future issue? If so, please contact Shannon Mawhiney at smawhiney@missouristate.edu.

Shannon Mawhiney
Missouri State University
smawhiney@missouristate.edu

Myrtle Public Library Featured on National Public Radio

Myrtle, Mo.'s public library and its director, Rachel Reynolds Luster, was featured in National Public Radio (NPR) program entitled "Turning a Page Inside a Rural One-Room Library". The episode aired on the *Morning Edition* show as part of series "Keys to the Whole World: American Public Libraries."

Both the audio (including transcript) and an accompanying article can be found at NPR's website, at <http://www.npr.org/2013/10/21/235483140/turning-a-page-inside-a-rural-one-room-library>



The Missouri Library Association, Columbia, MO, est. 1900, is the Missouri State Chapter of the American Library Association, Chicago, IL.

MO INFO Submission Guidelines

MO INFO (ISSN 0884-2205) is published six times/year (January, March, May, July, September, and November).

The most recent issue as well as back issues of MO INFO can be viewed on the MLA membership webpage at <http://molib.org/membership/index.html#moinfo>.

MO INFO is produced by the Publications Committee. To facilitate the Committee's production process, please follow the submission suggestions below.

Article format:

- Microsoft Word document
- Include desired headline and your contact email and role in MLA
- Include digital photos (with captions) and graphics with your articles as desired

Article and Advertising Submission Deadline: 15th of the month preceding publication.

Article copy submitted by email to Jennifer Parsons at parsons.jm@gmail.com

2013 MLA Executive Board

President: (2014)

Gerald S. Brooks
Director, Marketing and Public Relations
St. Louis Public Library
St. Louis, MO 63103
314-662-1950 (cell)
gbrooks@slpl.org

President-Elect: (2014)

Christina Prucha
Cataloger Librarian/Archivist
Learning Resource Center
Logan University
Chesterfield, MO 63017
christina.prucha@logan.edu

Past-President: (2014)

Carol Smith
Associate Professor of Library Services,
Technology Initiatives Librarian
James C. Kirkpatrick Library
University of Central Missouri
Warrensburg, MO 64093
660-543-8639
csmith@ucmo.edu

ALA Councilor: (2014-2016)

Regina Greer Cooper
Executive Director
Springfield-Greene County Library District
Springfield, MO 65801-0760
reginac@thelibrary.org

Member-at-Large: (2013-2014)/ Treasurer :(2014)

Sharla Lair
Consortial Services and Training
Coordinator
MOBIUS Consortium
Columbia, MO 65203
877-366-2487
sharla@mobiusconsortium.org

Member-at-Large: (2013-2014)

Cynthia Dudenhoffer
Director of Information Resources
Central Methodist University
Fayette, MO 65248
660-248-6292
cmdudenh@centralmethodist.edu

Member-at-Large: (2013-2014)

Jane Theissen
Associate Professor, Reference & Learning
Commons Librarian
Fontbonne University
Clayton, MO 63105
314-889-4570
jtheissen@fontbonne.edu

Member-at-Large: (2014-2015)

Seth Hershberger
Assistant Director
Cass County Public Library
Harrisonville, MO 64701
hershbergers@casscolibrary.org

Member-at-Large: (2014-2015)

Jodie Borgerding
Instruction & Liaison Librarian
Webster University
Webster Groves, MO 63119
jborgerding80@webster.edu

Member-at-Large: (2014-2015)

Cindy Stewart-Grant
Branch Manager
Mid-Continent Public Library, Dearborn
Branch
Dearborn, MO 64439
CStewartGrant@mymcpl.org

Management Firm – ex-Officio: (2013)

Tracy Byerly
Chief Communications and Membership
Development Officer
AMIGOS
Ballwin, MO 63021
972-340-2893
byerly@amigos.org