

# MO INFO

NEWSLETTER OF THE MISSOURI LIBRARY ASSOCIATION

March 2013

Volume 44, Number 2

## MLA: Join, Engage, Swap, Shadow, Mentor!



MLA President Carol Smith visiting MO Senator Maria Chapelle-Nadal—and her dogs—at the senator's second annual LAD reception for visiting librarians.

MLA is off to an active and productive start to 2013. On February 4, all of MLA's committee chairs joined in a 90-minute **committee orientation web session** to exchange information on committee goals, ideas, and issues for the year. MLA's committees carry out the work of the association and it was a great opportunity to come together as a single team and to develop a better understanding of how the contributions of each individual unit accrue to create a dynamic association. We hope it is the first of several such virtual gatherings during the year and have created a web forum to help keep the conversation going.

**Library Advocacy Day (LAD)** on February 5 was a great success, thanks to the hard work of your Legislative Committee. In addition to being well attended, your President was extremely pleased to see several people take her up on a challenge to bring along a "newbie" and guide them through the process of advocating with our legislators for support of libraries.

They included Advocacy Day veteran Steve Campbell, who mentored first time attendee and recent MU graduate Maureen Willmann as they visited seven of their ten Scenic Library area representatives and senators throughout the day. We hope to see even more of you next year (with mentees in tow!). To learn more about MLA's legislative efforts, visit our new CapWiz site at <http://www.capwiz.com/ala/mo/home/>



LAD veteran, Steve Campbell, mentoring first time attendee, Maureen Willmann.

In other news, the 2013 St. Louis Conference Planning Committee has just finished soliciting program proposals and will soon begin the process of reviewing and selecting them to ensure a **varied and engaging conference**. So mark your calendars now for October 2-4. The 2013 conference theme, by the way, is "Missouri Libraries: Keep Calm and Ask a Librarian"!

Also, the children of Missouri have spoken! Visit <http://molib.org/awards/buildingblock/> to see their list of 2013 **Missouri Building Block Picture Book Award** nominees as well *Press Here*, the winning picture book for 2012.

Your association has also been engaged in important work ensuring **freedom of access to information** in Missouri. On February 15, MLA submitted a joint letter along with ALA's Office for Intellectual Freedom and the American Association of School Librarians (AASL), expressing our concern regarding a request to remove books from the Buffalo Prairie Middle School Library. The Missouri Association of School Librarians (MASL), the ACLU, and the National Coalition against Censorship (NCAC) sent additional letters of concern. Details of these actions were sent to all members via email and the association will continue to keep members updated. Thank you to MLA's Intellectual Freedom Committee for working so quickly on this critical issue and coordinating efforts with associations across the country to send a strong message.

The Missouri Library Association offers members an ever-increasing number of opportunities to both engage with and learn from your peers across the state and beyond. All you need is a **current MLA membership**. If you've already renewed, a hearty thank you! If you haven't, please take a few moments to do so right now by visiting <http://www.mymolib.org/>. Then read on to learn how

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# When should you pay your membership dues?

**\$90,710**

Anticipated MLA Revenue

**25%**

of revenue is generated by Annual Conference

**51%**

of revenue is generated by Individual & Institutional Memberships

Most members pay their dues between July and September. However, planning for Annual Conference begins as early as January. Give MLA a strong financial position by paying your dues early. Generating membership revenue early in the year helps us plan for a better conference in the fall.

**Please consider paying your dues by March 31.**

If you have any questions, please contact  
MLA Treasurer Brandy Sanchez  
at [brandysanchez@gmail.com](mailto:brandysanchez@gmail.com).



## Missouri Evergreen Update

Missouri Evergreen continues to grow! Doniphan-Ripley County Library went live on the system in January, and Albany Carnegie Library went live on February 25, and Howard County goes live in March, bringing the number of Missouri Evergreen libraries to ten! Staff traveled all over the state visiting many of the current Evergreen libraries to provide additional training and support, as well as to visit interested libraries and to get ready for other libraries to join the system. Resource sharing among libraries in the consortium has grown by leaps and bounds!

The Missouri Evergreen Board held a meeting by conference call in early February, along with Evergreen Coordinator Debbie Luchenbill and MOBIUS IT Manager Justin Hopkins. In April, Luchenbill, Hopkins, and MOBIUS Executive Director Donna Bacon will travel to the Evergreen International Conference in Vancouver, B.C. to discuss, share, and learn with other Evergreen ILS administrators and users.

The mission of Missouri Evergreen is to provide a shared integrated library system to increase resource sharing among Missouri public libraries. Administered by MOBIUS, it is supported by the Institute of Museum and Library Services under the provision of the Library Services and Technology Act as administered by the Missouri State Library, a division of the Office of the Secretary of State.

Debbie Luchenbill  
Missouri Evergreen Coordinator  
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## 2012 Building Block Award Winner Announced

The children of Missouri have spoken!

*Press Here*, written and illustrated by Herve Tullet, is the winner of the 2012 Missouri Building Block Picture Book Award.

Over 23,000 children in schools and libraries across the state participated in this year's voting. *Press Here* captured nearly 25% of the voting with a total of 5,636 votes. *Mitchell's License*, by Hallie Durand, came in 2nd place with 3,590 votes; and *I Spy With My Little Eye*, by Edward Gibbs, came in 3rd place with 2,633 votes. *Press Here* is an interactive book that asks children to manipulate red, yellow and blue dots. This book captured the imaginations of its readers with the children repeatedly asking for "the magic book." Congratulations to Herve Tullet!

The Missouri Building Block Committee wishes to heartily thank all of the teachers, librarians, parents, and caregivers who read to their kids and helped them vote. Your support is what made this award so very successful.

## Show and Tell: Sharing What's Happening @ Your Library

*This is a new feature of MO INFO where you are invited to share what's new, interesting, and wonderful happening at your library. It can be a great book recently acquired, an innovative service available to your patrons or even a new piece of equipment. Nothing is too big or too small to shout about!*

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### Reading Never Goes Out of Style

The highly creative staff at the Cape Girardeau Public Library came up with "Reading Never Goes Out of Style" as the theme for this year's Adult Winter Reading Club. Check out the visual they created to entice library users to join!



The Adult Services Department of the Cape Girardeau Public Library has offered adult reading clubs in both the summer and winter for a number of years. The Summer 2012 Reading Club theme, "Between the Covers" was very successful, due in part to the prop of an actual bed in front of the Adult Services Information Desk.

In an attempt to find another "winner", the staff found a photo of these newspaper outfits on Pinterest and re-created it. Other enticements during the two month club included a "Reading Never Goes out of Style" book display and the chance for participants to win a Barnes and Noble gift certificate. Although this winter's club did not have a lot of participants, the "evening wear" definitely attracted a lot of attention.

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### Have a Blind Date Tonight

Single? In a relationship? "It's complicated"? No matter! During the entire month of February, you can head to the East Central College Library and have a mysterious assignation. Or as many as you like. If you're up for a rendezvous, all you have to do is check out one of the books on display. They are all wrapped and you won't know the identity of your blind date until you get it home. Will it be fiction or non-fiction? Funny, informative, entertaining or heart-breaking? Spend some time getting to know your date. There will be no uncomfortable questions to answer, no awkward lulls in the conversation, no need to put on nice shoes (or even get out of your pajamas). Sure, you might be disappointed; but then again.... you may end up having a great time with something you would otherwise never have ventured to read.

Inside each book pocket is a 'Rate Your Blind Date' slip: if you're so inclined, you can say whatever you want about it.

Even if your date turns out to be a dud, (don't worry; its feelings won't be hurt), all is not lost! With each slip you return (1 blind date per day), you can enter a raffle. One lucky Blind Dater will win a \$25 Junie Moon gift certificate courtesy of Friends of the Library. Stop by the library between February 1 and 28. You might get lucky; if not in love, then perhaps in literature.

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## MLA Featured Librarian – March 2013



Dan Brower and is that Hedwig, Harry Potter's snowy owl?

Hey, everybody! I'm Dan Brower and I am the Assistant Branch Manager for the Red Bridge Branch of Mid-Continent Public Library, located in Kansas City, MO. I've been with MCPL since 2008, and my job has varied greatly since I started. I started out as a technology trainer for both the public and staff. I've been involved with multiple outreach projects. I have also participated in MALA workshops and webcasts. Now, I make sure that things run smoothly at the branch and stand in when the Branch Manager isn't there. I also make all of the schedules for the branch, and I hire, train, and supervise our pages. I help with the branch's collection development and budgets while still monitoring daily procedures. I've also been known to rummage through and play with the puppets. When I'm not at my desk or at the circulation desk, I'm usually out and about in the community raising people's awareness of the library and everything we have to offer. I strive to change people's opinion of the library from an afterthought to their *first* thought.

I am currently working toward my Master's Degree in Library Science at Emporia State University.

### When/Why did you decide that you wanted to be a librarian?

I received my Bachelor's degree in History from Missouri State University. After that, I decided that I wanted to get into Archives. I love history, and having the opportunity to actually *touch* it was an exciting prospect for me. After looking around at different schools, though, it became apparent that in order to get into Archives, I would almost certainly need a Master's degree in Library Science, too. As I applied to library schools, I decided to look for jobs in libraries so that I would have experience as well as the education. I never thought of myself as a librarian, but by the end of my second week, I had an epiphany; I just knew that this is what I wanted to do for the rest of my life. I haven't looked back or thought twice since.

### What do you like most about being a librarian and what are the biggest challenges in your job?

My favorite thing about being a librarian is working with the public. I always tell people that we are like superheroes, changing lives, and I really do believe that. Working with the public means that I get to go on information adventures, and I get to see, firsthand, the impact of libraries. I love it when children will come into the library and shout (in a library shout, of course), "You were at my school!" Early on in my library career, I helped a customer pick out some Disney children's books. At first, I thought that she wanted them for her children. As it turned out, she wanted the books so that *she* could learn how to read. It's great to know that you can make that difference in someone's life.

I have found that the biggest challenge in my position is managing. It's weird since that's what I do, but it requires a lot of juggling. It can be difficult to be the person in between the staff and the branch manager, but having a good team definitely helps.

### Tell us about the Center School Summer Outreach Program: How did it start, why do you do it, and what kind of response are you getting?

My branch is located in south Kansas City and serves the Center School District. We visited the elementary schools last May to talk about our Summer Reading Program (SRP) and many of the students were excited. One student raised their hand and asked how they could participate if they couldn't get to the library. I was fairly new to this environment, so I quickly said that they could ride with a friend. Well, that wasn't an option either. So, I told them that they can log their minutes online. This, also, wasn't an option. As it turns out, many families only had one vehicle and most families didn't have internet access. When those students went home for the summer, they had no way to take part in our SRP. The school librarian brought her concerns to me, and I coordinated the effort to bring our library to them during their 4-week summer school. We brought 600 books to the school, along with laptops for circulation, library card sign-ups, SRP logs, and SRP prizes. We also had a themed display each week to entice students to check out books set on a theme. After the dust had settled and we returned to the branch, 508 books had circulated, 104 students signed up for library cards, and 116 students participated in the Summer Reading Program! This is the kind of thing that I love doing. I saw an opportunity for service, worked with my team, and provided something to those students that they may not have had otherwise.

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There has been a great response from the kids, parents, and the schools. There's even another area school that wants us to do the same kind of project with them this year because they are in a similar situation!

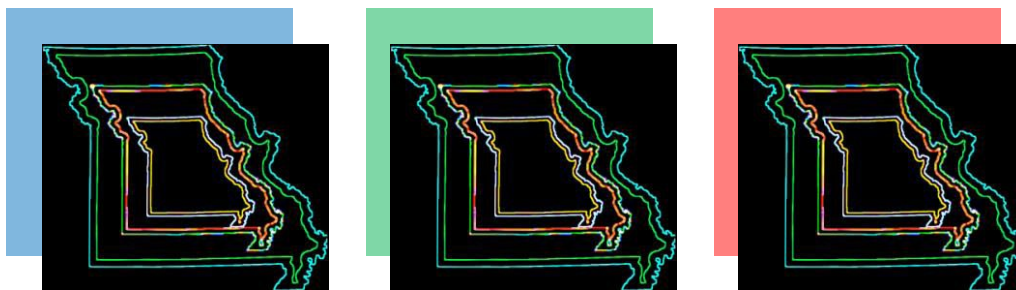
### **If you were to hire a public librarian, what skills and/or qualities would you look for in a candidate?**

I think that technology skills are invaluable now. Knowing how to use a computer and get on the internet is one thing, but as librarians and information professionals, we need to know how to navigate the sea of endless (and sometimes) useless information. That being said, I find myself on multiple social media sites often. Ideally, I'd be looking for someone who is not afraid to experiment. Trying new and innovative things is a plus, and I think being able to think outside the box is a great quality to possess. I would also look for someone who has a proven track record of working with others. If you're going to work for me, you're going to have to have a team mindset.

### **Why are you involved in the Missouri Library Association?**

I first joined MLA because of the potential connections that I could make. I went to my first conference without even being a member, and it was worth every penny! Now, I am a full-fledged member, and I go because of the ideas and conversation. Swapping battle scars and life-changing stories has really affected me in a positive way, and there's no way I can replace the friendships I've gained through MLA. I'm looking forward to many more conferences (especially 2015).

## **Digital News: Missouri in Color**



Though intrepid photographers began experimenting with color photography processes as early as the year 1850, it is something of a rarity to see color photographs produced before the 1960s. Luckily two collections of these rarities that feature color images of Missouri from the 1930s-1950s are available online.

The Frank Lauder Autochrome Collection from the Kansas City Public Library's Missouri Valley Special Collections has, among its 831 digitized color glass negatives, [38 images taken in Missouri](#), including in Kansas City, St. Louis, Arrow Rock, and Excelsior Springs. Frank Lauder was a lecturer who used his color images, which were produced using the Autochrome process, to supplement the talks he gave to garden clubs.



Old Courthouse in St. Louis. Charles W. Cushman Photograph Collection, Indiana University Archives.

Charles W. Cushman also photographed scenes in Missouri, as well as across the world, using the Kodachrome process. Held at the Indiana University Archives, the Charles W. Cushman Photograph Collection includes over 14,000 images, with [91 of those being in Missouri](#). Locations include Branson, Cape Girardeau, Hannibal, Jefferson City, Kansas City, St. Louis, Ste. Genevieve, and Van Buren, among others.

*Do you know of more online collections of early color photography in Missouri? Have a question about anything digital that you would like to see addressed in a future issue? If so, please contact Shannon Mawhiney at [smawhiney@missouristate.edu](mailto:smawhiney@missouristate.edu).*

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## ALA Councilor Report

### NLLD Registration Now Open

Registration for the 2013 National Library Legislative Day (NLLD) is now open! To get started simply visit <http://ala.org/nlld> and click "Register".

On the site you also will find instructions for making a hotel reservation at the official NLLD hotel. This year's event will be held at the Liaison Hotel in Washington DC on May 7 and 8. You can also find preliminary information about this year's schedule of NLLD events.

This is the 39<sup>th</sup> year that ALA is sponsoring National Library Legislative Day in Washington. Each year, over 400 library supporters travel to DC where they receive training and briefings to prepare them for meetings with their Senators and Representatives. They continue to build on the relationships they established at NLLD when they get back home.

The White House Conference on Library and Information Services Taskforce (WHCLIST) and the ALA Washington Office are calling for nominations for the WHCLIST Award. Each year, this award helps a non-librarian --- such as a trustee or other library supporter --- participate in NLLD. The winner receives a stipend of \$300 and two free nights at the NLLD hotel. For more information visit the WHCLIST page <http://ala.org/whclist>.

Gerald Brooks from St. Louis Public Library serves as the MLA Legislative Committee's Federal legislative coordinator. Gerald assists in arranging appointments with Senators and Representatives, and serves as the contact person for the Missouri delegation. You can contact Gerald at [gbrooks@slpl.org](mailto:gbrooks@slpl.org).

### MY BUDGET Seeks Citizen Input on Federal Budget Priorities

Sen. Patty Murray (D-WA) has established a web site so citizens can voice their budget priorities. Sen. Murray is the Chair of the Senate Budget Committee.

"My Budget," is designed to provide the American public with an easy way to pass along their budget stories, ideas, values and priorities to Congress."

Find the website at: <http://budget.senate.gov/democratic/index.cfm/mybudget>

As librarians we can use this platform to make sure libraries are a priority in the next budget. Here are some suggested talking points:

- 84% of Americans 16 or older have been to a library or bookmobile. In the last year, 59% of Americans used library services. Throughout the economic downturn, patrons have increasingly turned to the local library for information on a wide range of subjects, including job searching.
- In one year, 30 million Americans used library connections to search and apply for jobs.
- Over 92% of libraries provide access to job databases and online job applications.
- Although in the last 10 years the number of library computer workstations has doubled, 87% of urban libraries do not have enough computers to meet the daily demand.
- Libraries provide an important link between the government and the public. When individuals need to research court cases, look up a fact from an Environmental Protection Agency study or find forms to file their taxes, they come to the library to do it.
- Studies show that a child's brain develops the most between birth and age three. Many of the 16,604 public libraries in the United States support parents and caregivers with early childhood development programs that train caregivers to read to children, support family based literacy activities, and encourage young children learning to read.
- Support funding for the Library Services and Technology Act (LSTA). LSTA funding helps libraries meet community needs, utilize technology to provide enhanced services, reach underserved populations, and much more.

Submitted by  
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## MLA Library Advocacy Day 2013

Librarians from across the state visited with their legislators on Tuesday February 5, 2013. More than 50 were registered for the event, with several MLA members attending for the first time. It is essential to continue to expand the pool of MLA members interested in advocating for librarians and libraries.

During the evening reception at the Jefferson City Country Club we were pleased to have a visit from Missouri Secretary of State, Jason Kander.

MLA's Library Advocacy Day was followed with the first Legislative Update. This was a great opportunity to discuss our successes from LAD, and to continue to discuss legislation impacting libraries and librarians across the state.

Library Advocacy Day 2013 proved to be a great chance to begin building relationships with our newly elected officials as well as renewing relationships with our legislators already in place.



Missouri Secretary of State, Jason Kander and Missouri Library Association President, Carol Smith

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Attendees at the 2012 Legislative Day in Jefferson City, MO

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to become more involved with your Association!

Want to join a committee or community of interest? Let us know via our web form at <http://molib.org/membership/getinvolved.html>

Want to meet other librarians in your area? Join a regional networking group at <http://molib.org/networking/> (or start your own!).

And...announcing a **brand new opportunity**: Are you an academic librarian who's always wondered what it's like to be a children's librarian? Or perhaps you're a public librarian that has always been curious about special librarianship? Well, now's your chance! As a benefit of MLA membership, you can now participate in **MLA's new job swap/shadow board**. Sign up to shadow another librarian, offer to let someone shadow you, or even swap jobs for a day with another librarian! Use the web form at <http://www.molib.org/swapshadow/> to add any professional development opportunity you can offer to other members, or "claim" an existing job swap/shadow opportunity that appeals to you. It's a new way to participate in MLA!

Yours in Service,

Carol Smith, President,  
Missouri Library Association  
[csmith@ucmo.edu](mailto:csmith@ucmo.edu)



## Mid-Continent Public Library News

### Mid-Continent Public Library Ranked One of America's Star Libraries

Mid-Continent Public Library has been recognized by Library Journal, a publication of the American Library Association, as one of **America's Star Libraries**. This is the Library's fourth selection among the top public libraries in America, continuing the astounding trend since 2009.

The Library Journal Index of Public Library Service 2012 identified 262 Star libraries out of 7,570 public libraries in America. The Star rating is based on use statistics including library visits, circulation, program attendance, and public Internet usage. Mid-Continent Public Library received a **four star rating**.

Four other Kansas City area library systems also received Star Library ranking: Kansas City Public Library, North Kansas City Public Library, Kansas City, Kansas Public Library, and Johnson County Public Library. This makes the Greater Kansas City area one of the densest clusters of public library users in America.

Jessica Ford

Public Relations Coordinator  
Mid-Continent Public Library  
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## Springfield-Greene County Library News

### Battle of Springfield Series Attracts 1,013 Visitors

Abraham Lincoln, authors, librarians and musicians drew standing-room-only crowds to Springfield-Greene County Library District's Library Center Jan. 8-13 for a series celebrating "The Battle of Springfield: Marmaduke's Raid and the Emancipation Proclamation. A total of 1,013 people attended the week's events, and many of those people returned multiple nights.

The event was timed to the 150<sup>th</sup> anniversary of the 1863 Battle of Springfield in which Gen. John Marmaduke played a role, and the anniversary of Lincoln's Emancipation Proclamation. Brian Grubbs, Manager of the Local History & Genealogy Department and his staff organized the series, which was funded by the Missouri Humanities Council and with support of the National Endowment for the Humanities; Friends of the Library and several other partners. Programs included lectures, historic sites tours, a film, stage performances and music.



Abraham Lincoln re-enactor Fritz Klein, from the Lincoln Institute for Education in Springfield, Ill., made an eerily realistic presidential entrance into the auditorium and gave an impassioned argument for emancipation. The Library's local history associate John Rutherford and author and Missouri State University professor William Piston provided a colorful context and description of Marmaduke's Raid on Union-held Springfield in 1863. Later in the week, staff from Wilson's Creek National Battlefield shared Civil War artifacts to a packed auditorium.

Audiences also attended live readings of Civil War-based dramas by Ozarks Technical Community College actors; local history associate

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## MALA (formerly KCMLIN) Updates: March 2013

### MALA Awarded LSTA Grant for Webcasts

The Mid-America Library Alliance has been awarded an LSTA Grant from the State of Missouri to produce and deliver 20 webcasts. The series will be called *Online Education for Libraries: Online/Anytime Webcasts*.

There will be ten 60-minute webcasts and ten 30-minute webcasts. The webcasts are geared toward personnel and trustees from Missouri public libraries in both rural and urban settings. These webcasts will be made available free of charge to these libraries.

Titles in the 60-minute series of webcasts are:

- Effective Library Board Governance
- Evolving Public Libraries for the 21st Century & Beyond
- Virtual Customer Services Strategies: E-mail, Instant Messaging, and Social Media
- After the Internet and E-Books: The Future of the Information Society
- The Great Safe Place: Secure Library Workplaces
- 911: Library Disaster Planning for Your Community
- Quick, Cheap and Decent Strategic Planning for the Library
- Making a Stunning First Impression: Library Curb & Counter Appeal
- Striking a Balance: Finessing Your Supervisor Skills
- Engaging Library Outreach to Underserved Communities

Titles in the 30-minute series of webcasts are:

- Ten Steps: Motivation Techniques to Boost Performance
- Ten Steps: Designing a Roadmap to Staff Accountability
- Ten Tips: Inspiring, Educational & Fun Library Staff Days
- Ten Tips: Breathe Life Into Your Data
- Ten Tips: Leading Your Library to Think Outside the Books
- Ten Steps: Make Your Library NOT the Best Kept Secret in Town
- Ten Tips: Library Public Relations on a Frazzled Shoestring
- Ten Tips: Navigating Ethical Practices in Your Library
- Ten Tips: Tools to Interact with Patron Challenges with Confidence
- Ten Steps: Critical Evaluation of Book Reviews

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### MO Arts Council Promotes Public Libraries

The [Missouri Arts Council](#) has published an article, [Enjoy the Arts Live and In Person at Your Public Library](#), describing art-related programs taking place in Missouri libraries. Staff at the council spoke with librarians across the state and discovered plenty of unique and interesting activities, such as: literary mini-golf, art exhibits, student art showcases, presentations by musicians, authors, performing troupes and more. Check out the article and perhaps you will get some ideas for your library!

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## MALA Spring Workshops - Join Us!

We are proud to announce our spring workshop offerings! Many people are hard at work preparing outstanding professional development opportunities to inspire and inform. You won't want to miss out, so be sure plan ahead and sign up early!

### March

- 03/12/13 [Mental Health First Aid Training](#)  
03/26/13 [Reader's Advisory II - Genre Boot Camp](#)

### April

- 04/03/13 [Packing the House Through Programming](#)  
04/09/13 [Children's 2013 Workshop](#)  
04/18/13 [E-Reader Petting Zoo - Morning Session](#)  
04/18/13 [E-Reader Petting Zoo - Afternoon Session](#)  
04/25/13 [Effective Performance Evaluations](#)  
04/29/13 [Romance Comes to Kansas City](#)

### May

- 05/02/13 [Accomplish Goals](#)  
05/07/13 [Genealogy: Native American Research](#)  
05/22/13 [Real Reference - Morning Session](#)  
05/22/13 [Real Reference - Afternoon Session](#)  
05/30/13 [Common Technology Questions in the Modern Library World](#)

### June

- 06/06/13 [Genealogy: Saving Our Stories](#)

## Congratulations to MALA Certificate Recipients!

MALA is proud to honor the persistence and dedication of the following library personnel who have achieved professional development certification in the following areas:

### Supervisor Certificate

Mary Barnhart, Trails Regional Library  
Kira Green, Mid-Continent Public Library  
Rita Patterson, Olathe Public Library  
Jeanne Reed, Mid-Continent Public Library  
Linda Washam, Trails Regional Library  
Sheryl Nance-Durst, Kansas City, KS Public Library  
Karen Wickwire, Mid-Continent Public Library  
Doug Johnston, Mid-Continent Public Library  
Deborah Jordahl, Mid-Continent Public Library  
Colleen Miller, Cass County Public Library  
Patrice Nollette, Mid-Continent Public Library  
Louisa Van Horne, Mid-Continent Public Library

### Library Paraprofessional Certificate

Robert Forster, Mid-Continent Public Library  
Vicki Madick, Mid-Continent Public Library  
Debbie Atwood, Mid-Continent Public Library

### Reader's Advisory Certificate

Lucy Lockley, St. Charles City-County Library District

Learn more about MALA's [Professional Development Certifications](#) on our website.

### Beth Willis, MLS

Technology Services Specialist  
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Kansas City Metropolitan Library & Information Network  
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## Lead the Change! Missouri Registration Now Open

*Library Journal* is thrilled to announce that its renowned leadership development program **Lead the Change** is set to come to Missouri on June 5, 2013! The program, offered through a partnership of the Missouri State Library and MOBIUS, brings together library thought leaders to show participants how today's top libraries are leading change and transforming their communities. Although Lead the Change events around the country have thus far focused on Public Libraries, the upcoming event will be the **first** to balance its focus on both Public and Academic Libraries by inviting both public and academic library speakers.

The event will be held at Lincoln University in Jefferson City. **Please note that only the first 100 Missouri librarians that register are allowed to attend.** Registration fees will be paid for through support from the Institute of Museum and Library Services under the provisions of the Library Services and Technology Act as administered by the Missouri State Library, a division of the Office of the Secretary of State. So, the event will be free to you!

### Registration

**IMPORTANT:** *In order to receive free entrance to the event, each registrant must enter the coupon code mentioned in Step 5.*

#### Follow these simple steps:

Click this link: <https://shop.mediasourceinc.com/ProductDetails.aspx?ocid=266>

Click "Add to Cart"

Enter or create Library Journal log in information.

"View Cart" if you are not already redirected to your Shopping Cart.

Enter coupon code **LTCMO** in the "Coupon" text box on the Shopping Cart page

Click "apply" next to the text box (cost will reduce to zero)

Click "Proceed to Checkout"

Finalize your order

Don't miss out on attending a program that will give you the tools to help harness your innovation, your ideas, and your ability to lead!

## Teens for Jeans @ Scenic Regional Library

"Teens for Jeans" is a program to help homeless teens, and a way to encourage teens in the community to help others. This program was identified through [www.dosomething.org/teensforjeans](http://www.dosomething.org/teensforjeans), an online organization that does several "good deed" programs that focus on teens. They accept jeans that are in good or new condition. Any size, color, or style of jeans is accepted as well as adult, children's, juniors, and teen jeans.



School librarians were asked to participate by Scenic Regional Library with the goal of getting teens involved. Those interested were given a donor contact sheet with a place for the donor's name, phone number, email address, and the number of jeans donated. That way the donors would get a 25% off Aéropostale coupon for every pair of jeans donated. The schools were also given information on the goals of the campaign, a Q&A page, and three boxes to start collecting jeans whenever they were ready.

The program was promoted via flyers in the library, the Scenic Regional Library's Facebook page, the Scenic Regional Library's website and an advertisement in the newspaper. The donated jeans were transported to Aéropostale who then sent the jeans to a nearby homeless shelter, the St. Patrick Center in St. Louis. When the jeans were delivered it was discovered that the Scenic Regional Library jeans drive had surpassed the goal for the St. Patrick's Center and that the excess would be distributed to other shelters in the area.

"Teens for Jeans" was a great way to not only help others in need but also helped promote Scenic Regional Library within the community.

## Eleven Missouri Libraries Receive NEH Grant

In Fall 2012, libraries across the country applied for a competitive grant sponsored by The National Endowment for the Humanities and developed in collaboration with the American Libraries Association. The *Bridging Cultures: Muslim Journeys* initiative is designed to promote a greater community understanding of and respect for Muslim culture and heritage. Libraries of all types across the country applied, and the results are in. Of the 843 libraries and humanities councils receiving the grant, 11 hail from Missouri:

- St. Charles Community College (Cottleville)
- Missouri River Regional Library (Jefferson City)
- Missouri Southern State University (Joplin)
- Kansas City Public Library (Kansas City)
- William Jewell College (Liberty)
- Three Rivers Community College (Poplar Bluff)
- Central Library (St. Louis)
- St. Louis Community College-Forest Park (St. Louis)
- St. Louis Public Library (St. Louis)
- University City Public Library (University City)
- University of Central Missouri (Warrensburg)



Each of these libraries has received a substantial collection of books, films, and electronic resources addressing six major themes relating to Islamic history, culture, and perspectives: American Stories, Connected Histories, Literary Reflections, Pathways of Faith, Points of View, and Art, Architecture, and Film. To promote the collection, each library, in conjunction with community partners, will host at least one event in 2013 exploring these themes.

The recipient Missouri libraries have a tremendous variety of great programming planned for the year:

The Charles F. Curry Library at William Jewell College is planning two primary events. Their spring event will be a film showing of *Prince Among Slaves*, to be held on April 10. In the fall, they will host a round-table dinner and discussion focusing on a common reader chosen from the collection: *Acts of Faith* by Eboo Patel. A scholar-moderated discussion of the book will be held on November 13.

The James C. Kirkpatrick Library of the University of Central Missouri is planning a series of five events, each centering on a different theme and led by a scholar. These include a film and book discussion of *Prince Among Slaves*, a Skype presentation by Leila Ahmed, one of the authors featured in the collection, a presentation centering on the University Museum's extensive Islamic cultural artifacts, and separate lectures on Islamic politics and faith.

St. Louis Community College – Forest Park is also planning a series of five events through the year, beginning with a community workshop exploring the program's five themes. Other events include a panel discussion on Islam's impact on the arts, a lecture on Islam in America, a lecture on Islamic literature, and a panel discussion centering on the Points of View theme.

The Missouri River Regional Library is organizing an ambitious series of presentations throughout the year beginning in late spring, including but not limited to film viewings and discussions by art history professors, and a program on Islamic poetry and poets.

University City Public Library is partnering with Interfaith Partnership of Greater St. Louis to present a facilitated discussion and viewing of the film *Prince among Slaves* on April 18. They are also developing a reader's guide to the entire grant collection.

St. Louis Public Library has arranged for Dr. Melanie Michailidis of the St. Louis Art Museum to give a presentation and slide show on Islamic Art. They are also organizing a lecture and panel discussion led by Dr. John Bowen of Washington University, who recently published a book entitled *Blaming Islam* (MIT Press), along with other panelists from the university's Jewish, Islamic, and Near Eastern Studies Department.

(Continued on page 14)

## Annual Conference Update: Keep Calm and Ask a Librarian

The planning for the 2013 MLA Annual Conference is well underway and the Conference Co-Coordinators along with the Conference Planning Committee can't wait to host everyone in St. Louis October 2-4 at the [Sheraton Westport Chalet](#). The conference theme is "Keep Calm and Ask a Librarian" and with this article we are unveiling the 2013 MLA Conference logo. As we mentioned in the last issue of MOInfo we are excited that ALA President-Elect Barbara Stripling will be the 2013 Conference Keynote Speaker. In addition, we are happy to announce that Margaret M. Conroy, Missouri State Librarian will be the speaker at the Awards Dinner.

The Chalet hotel and conference center boasts many great features to ensure that conference attendees "keep calm" and have an enjoyable MLA Conference experience including:

- **Free** wireless internet throughout the conference center, hotel, and guest rooms
- An onsite restaurant that serves a breakfast buffet, lunch buffet, and dinner a la carte (not included with room but reasonably priced)
- Great dining options for all tastes and budgets literally right next door at the lovely [Westport Plaza](#)
- **Free** onsite self parking facility including a dedicated parking garage
- Many other great features including a lounge, business center, indoor pool and fitness facility

The Conference Planning Committee is hard at work to develop a successful educational program and plenty of networking opportunities for conference attendees, students, volunteers, and vendor partners but we need your help to make the 2013 Conference successful! Here is what you can do to help:

- **Plan to attend** the 2013 MLA Annual Conference
- **Volunteer to help** the Conference Planning Committee put together a successful 2013 event. [Click here to sign up to help.](#)

We will be setting the conference registration prices soon. In the meantime, if you have any questions, comments, or suggestions, please let me or Candice know.

Plan now and we hope to see you all in St. Louis in October!

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2013 MLA Conference Co-Coordinators



(Continued from page 13)

The Kansas City Public Library is in the early stages of developing grant-related events in conjunction with the Nelson-Atkins Art Museum.

Spiva Library at Missouri Southern State University is planning to use *The Butterfly Mosque: A Young American Woman's Journey to Love and Islam* by G. Willow Wilson as a student book club spring read. Their Literary Lion's Book Club, associated with their Friends of the Library group, will be using *Dreams of Trespass* by Fatima Mernissi as this summer's read.

These are just a sampling of the many programs being planned. All of them promise to be interesting and informative, and MLA encourages its members to attend events held in their region throughout the year. Congratulations to all the winning libraries and their successful project directors!

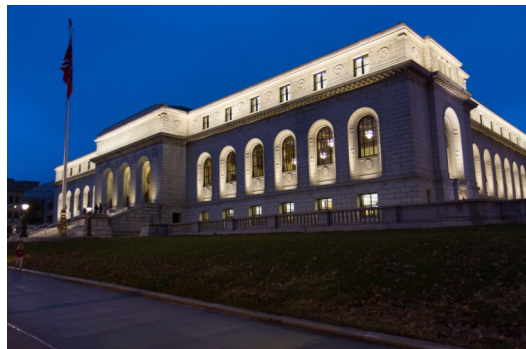
For more information on the *Bridging Cultures: Muslim Journeys* grant, visit <http://www.programminglibrarian.org/muslimjourneys.html>

Submitted by  
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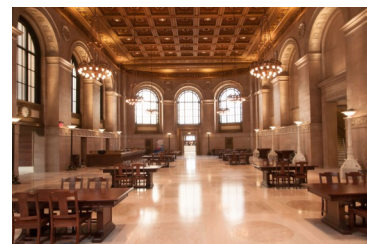
NATIONAL ENDOWMENT FOR THE  
**Humanities**

# Welcome Back to Central Library!



After nearly a decade of planning, designing, fundraising, and construction, I am honored to welcome you back to Central Library. From the day we first announced it, the interest in this historic project has been overwhelming.

It seems that everywhere I've gone in the last two years, the first question people ask is, "When is Central reopening?" We made a pledge that Central would be completed during this, its centennial year. Thanks to the incredible effort of everyone involved, I am pleased to say that we not only finished on time, but also



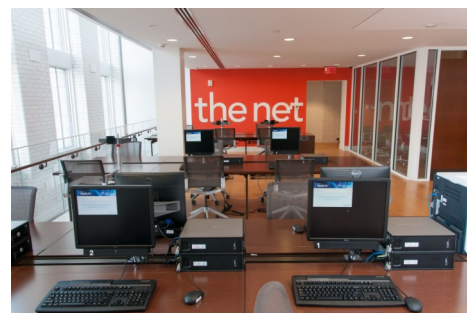
under budget.

People sometimes ask whether we should invest in libraries; are they relevant in the twenty-first century? The answer is a resounding, "Yes!" If anything, they are even more important. At a time when the Internet provides instant access to frequently poor-quality information, libraries remain trusted resources. Of course, technology is important. A large percentage of the Central project's time and budget was devoted to ensuring that Central Library would be equipped with state-of-the-art technology that will enable our information professionals to better serve you and to enhance your personal digital experience.



Also, libraries are still cornerstones of their neighborhoods. They are places where families can bring youngsters for storytimes and crafts, school kids can get homework help and play video games, college students can do research, job-hunters can get on the path to finding their dream job, and everyone can find a group or program they'll enjoy.

Located in downtown St. Louis, one doesn't usually think of Central as being in a neighborhood. But the booming Loft District population has made Central Library very much a neighborhood Branch (albeit a very large one). We believe that our downtown neighbors will quickly embrace Central as "their Branch," just as residents near our other locations have done for decades.



We at the St. Louis Public Library have a saying: Preserving traditions while pushing boundaries. The restoration and renewal of Central Library embodies this ideal more than any endeavor we have undertaken since Central was built in 1912. The grand architecture and peerless beauty have been preserved. They have been complemented by the addition of stunning new spaces and technologies that push the boundaries of who and what the Library is far into the future.

Thank you for your support, patience, and love of the Library. We exist for one reason—to serve you. Central Library belongs to you. Visit it. Use it. Enjoy it.

Waller McGuire  
Executive Director



Submitted by

Gerald S. Brooks  
Director of Marketing &  
Public Relations  
St. Louis Public  
Library



*(Continued from page 9)*

Michael Price drew a crowd to hear about the Battle of Hartville, part of Marmaduke's Raid. Audiences also heard about slavery from Dr. Diane Mutti Burke and attended the film, "Ride with the Devil," and Rutherford led three bus tours of Battle of Springfield sites. The Holmes Brigade ended the week with a concert of authentic Civil War-era camp music. An exhibit of related photographs and historical notes produced by the Library District continued through February at the History Museum for Springfield-Greene County, the Library Station, Library Center and Wright County Libraries.

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## Library Patrons Donate 7,433 Pounds of Food

Springfield-Greene County Library patrons donated 7,433 pounds of food during its fourth fine-amnesty week, Food For Fines. That amounted to almost 4 tons of nonperishable food and hygiene items that were turned over to Ozarks Food Harvest, a food bank that serves families in 28 southwest Missouri counties.

Patrons received 50 cents off their overdue-fines balance for each item of food or hygiene product they donated the week of Jan. 27-Feb. 2. The library forgave about \$3,821 in fines that week.

"One of our library's values is 'synergy,' and the collaboration that goes into Food For Fines creates great synergy. It's a wonderful way for the Library to work with Ozarks Food Harvest while giving our patrons an opportunity to help themselves and help others in the Ozarks," said library district Executive Director Regina Cooper.

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## What's Regina Up To? Follow Her on Twitter!



She's at an employee coffee in Willard, she's in Jefferson City, now she's on Twitter. Staff and patrons can now follow Springfield-Greene County Library District Executive Director Regina Cooper anytime on Twitter.

Since launching her Twitter account in January, Regina has kept staff and others updated about meetings with architects for an upcoming Brentwood Branch Library renovation, meetings with state legislators, and even polled them about their interest in a 3D printer. Anyone can follow her at @ReginaGreerCoop.

Springfield-Greene County  
Library District Executive  
Director, Regina Cooper

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## Library Wins Grants for E-devices, More Mobile Laptops

Springfield-Greene County Libraries patrons will soon get to enjoy more e-reader devices and learn on newer laptops in Edge Community Technology Center Mobile classes, thanks to two grants totaling \$19,972 through the Missouri State Library.

A \$4,972 eReader Exploration Grant from the Library Services and Technology Act will buy three copies of the iPad 3 and iPad Mini so staff can help patrons learn how to use them during one-on-one and class lessons. It will also purchase a Nook HD, HDplus, Kindle Fire HD and Kindle Paperwhite, which are updated versions of the most popular patron e-readers. The grant will also buy a Google Nexus 7 & 10 and Window Surface to give us a well-rounded collection of the new and popular devices for patrons and for staff training. As part of the project, the Library will provide trainings for staff, trustees, volunteers and patrons.

A \$15,000 grant will provide a major Edge Mobile upgrade, also courtesy LSTA/Missouri State Library. The Library is providing a \$5,748 local match. The grant will replace 12 laptops for trainings at branches, senior centers and other sites, and add a product for Mac users, 4 MacBook Pro laptops, and a laptop charging card for safe storage and charging.





The Missouri Library Association, Columbia, MO, est. 1900, is the Missouri State Chapter of the American Library Association, Chicago, IL.

### MO INFO Submission Guidelines

**MO INFO** (ISSN 0884-2205) is published six times/year (January, March, May, July, September, and November).

The most recent issue as well as back issues of MO INFO can be viewed on the MLA membership webpage at <http://molib.org/membership/index.html#moinfo>.

MO INFO is produced by the Publications Committee. To facilitate the Committee's production process, please follow the submission suggestions below.

Article format:

- Microsoft Word document
- Include desired headline and your contact email and role in MLA
- Include digital photos (with captions) and graphics with your articles as desired

Article and Advertising Submission Deadline: 15th of the month preceding publication.

Article copy submitted by email to Christina Prucha at [christina.prucha@logan.edu](mailto:christina.prucha@logan.edu).

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