ACRL Plan for Excellence Implementation Report from MACRL

(submission deadline: July 22, 2016)

ACRL Unit Name: Missouri Association of College and Research Libraries (MACRL)

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Value of Academic Libraries

The Missouri Association of College and Research Libraries (MACRL) serves as a unit of the Missouri Library Association. During the joint Missouri Library Association (MLA) and Kansas Library Association (KLA) Annual Conference held in Kansas City, MO from September 30-October 2, 2015, MACRL held a luncheon with Trevor A. Dawes, then Associate University Librarian at Washington University in St. Louis.

MACRL sponsored a session at the MLA/KLA Conference, "What Faculty Think they Know: Understanding Faculty Awareness and Perceptions of Library Services" in which the presenters discussed the findings of a Faculty Awareness Survey deployed in the spring of 2015 and lessons learned from other assessment tools to look longitudinally at the needs and concerns expressed on their campus.

MACRL 2016 President, Robert Hallis, and MACRL are currently working together with the MLA conference committee to plan events for the next conference which will be held in Springfield, MO on October 5–7, 2016.

Student Learning

MACRL sponsored an ACRL webinar at the Mobius Annual Conference on June 8, 2016 relating to "The Library for the Whole Student: Creating a Culture of Health & Wellness at Your Library" as a post-conference training session dealing with Wake Forest University's comprehensive wellness program. The webinar discussed library programming that included dimensions of emotional, environmental, financial, intellectual, occupational, physical, social, and spiritual wellbeing. There was an opportunity for post-webcast discussions led by Robert Hallis, Instructional Design Librarian, University of Central Missouri.

MACRL sponsored five MLA/KLA Conference sessions related to student learning: "Going Where They Are: Measuring the Impact on Student Learning of Intentionally Embedded Librarians." This presentation discussed initiatives which strategically embedded the library in the learning and teaching process through a variety of initiatives collaborating with faculty and students at Emporia State University. Another session on "Using Topics from Journal Most Read/Most Cited Articles as Search Terms in Library Instruction Class" showed how librarians, when teaching library instruction, in particular at a graduate

level, can use topics from scholarly articles as keywords or subject search terms to demonstration sample searches to students. "Don't Make the Blind Kid Play Dodge Ball: Making Library Instruction Accessible to Students with Disabilities," presented techniques for making instructions and instructional materials fully accessible to students with disabilities. In the session, "They're Not Where They Need To Be - Now What? Scaffolding Information Literacy and Using Assessment Data Successfully," where academic librarians worked on a multi-year project to scaffold information literacy into the Athletic Training (AT) Program and "Let's Make a Game Out of It: Building Connections, Constructing Community, Thinking Strategically" Mid-America Nazarene University used tabletop gaming as a catalyst for getting into the classroom, connecting with external constituents, and as a platform for improving the visibility of the library.

Research and Scholarly Environment

MACRL hosted a one day seminar on April 1, 2016 at the University of Central Missouri where librarians from area colleges and universities toured the UCM library and watched the ACRL webcast, "Introduction to Critical Pedagogy." A discussion following the webcast allowed librarians to comment on how they are incorporating critical pedagogy into their instructions.

MACRL sponsored two MLA/KLA conference sessions related to Research and the Scholarly Environment ACRL Excellence Objectives: "Digital Border-Crossing: Practical Advice for Digitization Projects that Transcend Borders" which described how the University of Kansas employed digitization to share their research scholarly materials on Guatemalan and Central American history and the session, "Support Open Educational Resources Now!", which described how the University of Missouri libraries engaged the student governing body to support open educational resources, particularly textbooks.

New Roles and Changing Landscape

MACRL sponsored the following program sessions at the MLA/KLA conference that related to changing roles in academic libraries: In the session, "Using Alternative Metrics for Collection Development; Assessment Basics: Surveys, Focus Groups, Interviews, and Observations? Finding the Right Tool for the Right Job," the presenters reviewed the current state of altmetrics use, and shared the preliminary results from a survey of academic librarians on their use of altmetrics data for collection development. The "Perspectives on the ACRL Framework, Comparing Standards, and Creating Learning Activities for Information Literacy" presentation updated conference librarians by sharing some of the ideas and activities related to the six threshold concepts of the Framework derived from attendance at several conferences (ACRL and LOEX).

A MACRL sponsored session at the MLA/KLA conference led by Danielle Theiss, first time director at the University of St. Mary in Leavenworth, KS described "My First Year as an Academic Library Director: Lessons Learned" where she reflected on the challenges, opportunities, and lessons learned as a new academic library director.

Enabling Programs and Services

      Member Engagement: MACRL hosted a table of interest at the MLA/KLA Conference to inform librarians of the value of ACRL and MACRL to academic libraries and librarians.