ACRL Plan for Excellence Implementation Report from MACRL (to be submitted before July 24, 2015)

ACRL Unit Name: Missouri Association of College and Research Libraries (MACRL)

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Value of Academic Libraries

The Missouri Association of College and Research Libraries (MACRL) serves as a unit of the Missouri Library Association. During the Missouri Library Association (MLA) Annual Conference held October 8-10, 2014, MACRL held a luncheon with ACRL president-elect, Ann Riley, who spoke on the opportunities and challenges facing libraries in higher education.

In addition MACRL sponsored three program sessions that contribute to the ACRL Excellence Objectives relating to the Value of Academic Libraries. *Thinking About Academic Library Leadership? Tips and Tales from Brand New and Not-So-New Small College Library Directors* included a panel of four library directors, discussing ways to prepare for future leadership, mentoring opportunities, challenges, and best practices for success. The sessions *DIY Extreme Home(page) Makeover* and *Innovation in Library Services at the Pryor Learning Commons* both addressed rethinking the way library services are offered to campus and independent learners.

MACRL President, Stephanie Tolson, and MACRL are working together with the Kansas Chapter of ACRL in preparation for the joint MLA/KLA conference that will be held in Kansas City September 30-October 2, 2105.

Student Learning

MACRL sponsored three sessions during the MLA Annual Conference regarding the Student Learning ACRL Excellence Objectives. *Pulling it all Together: A Framework for Addressing the New ACRL Information Literacy Standards* addressed the revision of courses informed by threshold concepts, metaliteracy, and the new ACRL Framework at Fontbonne University. Librarians from the University of Central Missouri presented both *Can a Scavenger Think Critically? Creating Meaningful Library Assignments,* examining revising course assignments to support critical thinking, and *Integrating Library Instruction into the Blackboard Environment,* overviewing transitions to online instruction through assignments, logistics, collaboration, embedded material, and assessment.

In collaboration with the MOBIUS Annual Conference, on June 3, 2015, MACRL sponsored the ACRL webinar *Beyond Worksheets: Using Instructional Technologies for Authentic Assessment of Student Learning* as a post-conference training session dealing with new tools and technologies to determine student learning.

Research and Scholarly Environment

Three MLA Conference sessions were sponsored by MACRL relating to the Research and Scholarly Environment ACRL Excellence Objectives. Librarians and faculty from the University of Missouri-Columbia Library and Information Science program presented *Quality Metadata: Reinventing Service*, detailing the value of metadata, and a study assessing attitudes and practices regarding quality metadata in repositories across the country. A librarian and archivist team from Maryville University led the session *Publish and MOBILIZE Your Archival Collections!* that detailed digitization of their archives with the tool Biblioboard in order to provide access to their community and general public. Similarly, University of Missouri-Kansas City Library and Information Science faculty presented *Entertaining the Entrepreneur: Leveraging Your Business Databases* as a way libraries can support public communities through business clientele.

Enabling Programs and Services

MACRL sponsored three MLA Conference sessions relating to the Excellence Objective of Enabling Programs and Services. Fontbonne librarians presented *Moving to LIbGuides 2.0: Re-evaluating and Re-envisioning Research Guides in Context*, describing their recreation of guides based on program and department structure to create a priorities, guidelines, and a template.   Special Collections and Archives of Missouri State University presented *The Laura Ingalls Wilder Manuscripts, Papers, and Scholarship: Current State and Potential Developments*, and a faculty member from the University of Missouri described a partnership with the University of the Western Cape and Robben Island Museum in *ProjectMayibuye: Preserving South Africa's Struggle from Apartheid to Democracy*. Both presentations described enhancing specific collections and access to the collections, through preservation and creation of interactive digital resources.

The ACRL webinar, *Virtual Reference 101*, was promoted by MACRL for ACRL member viewing on March 13, 2015, and was hosted in Emerson Library at Webster University.