

## Missouri

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### Value of Academic Libraries

Goal: Academic libraries demonstrate alignment with and impact on institutional outcomes.

Objectives:

*1. Cultivate research opportunities that communicate the impact of academic and research libraries in the higher education environment.*

MACRL sponsored a conference presentation at the annual Missouri Library Association conference held October 2-4, 2019 in Kansas City, MO titled, "Hosting Comic Book Club in an Academic Setting." The presentation included information about The validity of comic books and graphic novels has recently been championed by the American Library Association with the establishment of the new Graphic Novels & Comics Round Table. The presenter discussed the Comic Book Club that was started at the Engineering Library & Technology Commons and how it was a great way to engage students from different disciplines in a common interest in a fun, safe, and comfortable environment. The presenter also discussed approaching library administration with the idea, getting students involved, reading selections, tips for facilitating meetings, as well as reaching out to local comic book stores and other professional resources.

*2. Promote the impact and value of academic and research libraries to the higher education community.*

MACRL sponsored a conference presentation at the annual Missouri Library Association conference held October 2-4, 2019 in Kansas City, MO titled, "Creation, Care, Feeding of a Marketing Plan." The presentation covered how to begin creating a marketing plan

*3. Expand professional development opportunities for assessment and advocacy of the contributions towards impact of academic libraries.*

MACRL sponsored a conference presentation at the annual Missouri Library Association conference held October 2-4, 2019 in Kansas City, MO titled, "ACRL's Project Outcome." The presentation covered information about the simple surveys and tools for measuring and analyzing outcomes, including interactive data dashboards that are provided through Project Outcome. The presentation also informed users that have access to Project Outcome about the resources and training support needed to use their results and confidently assert the value of their academic library. MACRL also co-sponsored a conference presentation with the Missouri Technical Services Community of Interest at the annual Missouri Library Association conference held October 2-4, 2019 in Kansas City, MO titled, "Making the Most of your Journal Usage Data." In this presentation, the audience learned creative approaches to analyzing electronic journal usage data by subject, the methodology utilized, and the current limitations, with a short section on what's next for the future of automating the annual analysis of journal usage data by subject using Python.

### Student Learning

Goal: Advance innovative practices and environments that transform student learning.

Objectives:

*2. Collaborate with internal and external partners to expand understanding of the impact of information literacy on student learning.*

MACRL co-sponsored a conference presentation with the Missouri Intellectual Freedom Community of Interest at the annual Missouri Library Association conference held October 2-4, 2019 in Kansas City, MO titled, "One Campus, One Read, Many Voices: How the Academic Library Can Support Campus Reading Initiatives" in which the audience learned how the library can serve not only as the center for research that supports a campus wide reading initiative, but also as a physical space where a diverse

campus population can gather to learn about and discuss the culturally significant themes present in this work

## Research and Scholarly Environment

Goal: The academic and research library workforce accelerates the transition to more open and equitable systems of scholarship.

Objectives:

*2. Enhance members' capacity to address issues related to scholarly communication, including but not limited to data management, library publishing, open access, and digital scholarship.*

MACRL hosted a webinar on July 12, 2019 at Washington University on the topic of Copyright and Open Educational Resources. Participants had lunch, a tour of the Olin Library, and viewed the webinar/had discussion.

## New Roles and Changing Landscapes

Goal: Academic and research library workforce effectively navigates change in higher education environments.

Objectives:

*1. Deepen ACRL's advocacy and support for the full range of the academic library workforce.*

MACRL hosted a conference luncheon at the annual Missouri Library Association conference held October 2-4, 2019 with guest speaker, Lauren Pressley, President of the Association of College and Research Libraries. Lauren spoke about academic libraries and leading organizational change.

*2. Equip the academic library workforce to effectively lead, manage, and embrace change, advocate for their communities, and serve as a catalyst for transformational change in higher education.*

MACRL sponsored a poster session at the annual Missouri Library Association conference held October 2-4, 2019 in Kansas City, MO titled, "Activist Hour: Sharing Strategies for Social Justice Work." A poster session that displayed information about #critlib and current social justice issues in LIS. The poster session highlighted inspiring movements along with suggestions on how to take action in the library.

MACRL also co-sponsored a conference presentation with the Missouri Professionalism, Education, Employment, and Recruitment Community of Interest at the annual Missouri Library Association conference held October 2-4, 2019 in Kansas City, MO titled, "Does It Bring You Joy? Letting Go of Policies, Procedures & Resources That No Longer Fit." The attendees of this session were presented with examples and ideas to be bold in decision making processes relative to their library's resources, services and community.

## Enabling Programs and Services

Member Engagement

MACRL maintains a listserv for MACRL members that provides local and national information and other resources of interest to its members.

## Core Commitment to Equity, Diversity and Inclusion

MACRL co-sponsored a conference presentation with the Missouri Intellectual Freedom Community of Interest at the annual Missouri Library Association conference held October 2-4, 2019 in Kansas City, MO titled, "Access through Inclusion: Supporting LGBT Populations in Rural Academic Libraries." In this presentation, the presenters from a rural academic library discussed how they stepped outside the conventional realm of librarianship to provide individual support to students as they created the college's first GSA, promoted an improved college non-discrimination policy, and held the college's first Trans Day of Remembrance and the county's first-ever Pride event.