

Submitted by: Jill Mahoney, Secretary [jill.mahoney@williamwoods.edu](mailto:jill.mahoney@williamwoods.edu)

### Value of Academic Libraries

Goal: Academic libraries demonstrate alignment with and impact on institutional outcomes.

Objectives:

*2. Promote the impact and value of academic and research libraries to the higher education community.*

MACRL sponsored a conference presentation at the annual Missouri Library Association conference held October 10-12, 2018 in Columbia, MO titled "Comic Con Relief," The presentation covered how an academic library hosted a Comic Con event in the library, and how the event promoted student engagement, as well as strengthened relationships with the community.

*4. Support libraries in articulating their role in advancing issues of equity, access, diversity, and inclusion in higher education.*

MACRL sponsored a conference presentation at the annual Missouri Library Association conference held October 10-12, 2018 in Columbia, MO titled "Fostering Inclusion and Cultural Competence through Campus-Wide Reading Programs." In this presentation, Librarians at Park University and the University of Missouri discussed their development of campus-wide reading programs with the goal of strengthening their communities and measuring the impact on participants' cultural competence.

### Student Learning

Goal: Advance innovative practices and environments that transform student learning.

Objectives:

*1. Empower libraries to build sustainable, equitable, inclusive, and responsive information literacy programs.*

MACRL sponsored a conference presentation at the annual Missouri Library Association conference held October 10-12, 2018 in Columbia, MO titled "Beyond the CRAAP Test: Tools for Verifying and Evaluating News and Information." Presenter Sandy Schiefer, Journalism Research and Digital Access Librarian, University of Missouri–Columbia discussed tools and techniques beyond the traditional CRAAP Test that can be used to teach students how to evaluate photographs, data, viral videos, and politician's claims.

*2. Collaborate with internal and external partners to expand understanding of the impact of information literacy on student learning.*

MACRL sponsored two conference presentations at the annual Missouri Library Association conference held October 10-12, 2018 in Columbia, MO related to Objective 2 in the Strategic Area of Student Learning. The first, "ShamHacks 2018: Hackathon as a Library Outreach Event," was presented by librarians at Missouri University of Science & Technology. Presenters discussed a campus-wide effort to highlight the innovations and creativity happening on the Missouri S&T campus (a STEM university). The library partnered with many campus units and the Association for Computing Machinery student group to create ShamHacks. This presentation highlighted how Hackathons are a current, relevant trend all over the world, and the role libraries can play in planning and hosting. Another MACRL sponsored

presentation was "Local & Contemporary: Connecting Undergraduates to Today's Artists & Resources." Librarians from the Nelson-Atkins Museum of Art and Missouri Western State University discussed a multi-year collaborative project that relies on local artist files to connect undergraduates to the broader contextual framework of contemporary art history. As part of an Art since 1945 course, university students are assigned a research paper in which they explore the work of a local artist in the Nelson-Atkins Museum of Art, Spencer Art Reference Library's Artists' Files and analyze this artist's practice in relation to artistic movements studied in the course curriculum. This collaborative presentation explores the possibilities of information literacy instruction and research in undergraduate education.

## New Roles and Changing Landscapes

Goal: Academic and research library workforce effectively navigates change in higher education environments.

Objectives:

*2. Equip the academic library workforce to effectively lead, manage, and embrace change, advocate for their communities, and serve as a catalyst for transformational change in higher education.*

MACRL hosted three events at the annual Missouri Library Association conference held October 10-12, 2018 in Columbia, MO that meet Objective 2 in the Strategic Area of New Roles and Changing Landscapes. First, a conference presentation was sponsored titled "Beyond Trust Falls: Engaging Staff and Nurturing Relationships." This presentation by librarians at Webster University discussed how to improve morale, boost communication between library departments, gain a greater understanding & appreciation of colleagues, and develop a greater sharing of knowledge. Second, MACRL hosted a luncheon at the conference, along with a speaker. The speaker was Lisa Janicke Hinchliffe, Professor/Coordinator for Information Literacy Services and Instruction in the University Library at the University of Illinois at Urbana-Champaign. She served as the 2010–2011 President of the Association of College and Research Libraries and currently serves as the editor for *Library Trends*. She spoke on current trends in academic libraries, considered through the lens of diversity and inclusion. Third, MACRL hosted a pre-conference workshop on Licensing Library E-Resources. This workshop, led by Abbie Brown, Head, Consortial Resources, University of Missouri, served as an introduction to license agreements for library e-resources. The workshop provided librarians and library staff with an understanding of licensing in order to serve the best interests of their library and institution.