unKventional

Bold Ideas for Better Libraries

October 2nd - 4th @ KCI Expo Center
2019 Missouri Library Association Annual Conference
"Here's to the crazy ones. The misfits. The rebels. The troublemakers. The round pegs in the square holes. The ones who see things differently. They're not fond of rules. And they have no respect for the status quo. You can quote them, disagree with them, glorify or vilify them. About the only thing you can't do is ignore them. Because they change things. They push the human race forward. And while some may see them as the crazy ones, we see genius. Because the people who are crazy enough to think they can change the world, are the ones who do."

~ Rob Siltanen
### Conference at a Glance

- **Wednesday**: 6
- **Thursday**: 7
- **Friday**: 8

### General Information

- 9

### Our Sponsors

- 10

### Thanks and Recognition

- 11

### Keynote and Featured Speakers

- 12

### MLA Award Winners

- 14

### Detailed Program Schedule

- **Wednesday**: 18
- **Thursday**: 23
- **Friday**: 36

### Performer Showcase

- 42

### Trade Show Map and Vendor Key

- 46

### Trade Show Vendors

- 48

### 2019 MLA Governance and Officers

- 51

### 2019 MLA Members

- 53
Join us at the Rabbit Hole to celebrate the opening of MLA’s 2019 Conference. MLA will get a sneak peak at the world’s first Exploratorium, an immersive storybook wonderland and national center for the children’s book, which is expected to officially open to the public in Spring 2020. Enjoy local food truck offerings, drinks throughout the evening, and live music from Stolen Winnebagos. This event is free and open to all MLA Conference attendees. Transportation will also be provided.

This event is co-sponsored by The Kansas City Public Library and Mid-Continent Public Library.
### Thursday, October 3rd, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Location/Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 - 8:00</td>
<td>Hosting Comic Book Club in an Academic Setting</td>
</tr>
<tr>
<td>8:00 - 9:00</td>
<td>Read the Room: Proactive Safety and Security Strategies for Public Libraries</td>
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<tr>
<td>9:00 - 9:45</td>
<td>Increasing Librarian Well-Being</td>
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<tr>
<td>10:00 - 10:45</td>
<td>Using Wikipedia to Build Community</td>
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<tr>
<td>11:00 - 11:45</td>
<td>Sure-Fire Read Aloud Hits: The Missouri Building Block Picture Book Award</td>
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<tr>
<td>12:00 - 1:00</td>
<td>Vendor Breakfast</td>
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<tr>
<td>1:00 - 1:45</td>
<td>Table Talks &amp; Posters</td>
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<tr>
<td>2:00 - 2:45</td>
<td>Vendor Hall LibraryLand Stage Author Talks, Vendor Demos, Publisher Booksales, Tech Demos, Graphic Novels Highlights</td>
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<td>3:00 - 3:45</td>
<td>CPC &amp; Amigas HQ</td>
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<td>4:00 - 5:00</td>
<td>Edge 2.0: Public Libraries As Catalysts For Community Innovation</td>
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<td>5:00 - 6:00</td>
<td>Count Us In! Public Libraries and Census 2020</td>
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<td>6:00 - 7:00</td>
<td>Off the Beaten Path: Designing Adult Programs For a New Era</td>
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<td>7:00 - 8:00</td>
<td>A Library Without Books: The Spirit of the Library Lives Digitally</td>
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<td>8:00 - 9:00</td>
<td>Reading Rocket: On The Road With Early Literacy</td>
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<td>9:00 - 10:00</td>
<td>Keeping Up With Readers Advisory For Teens</td>
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<td>10:00 - 11:00</td>
<td>Creation, Care, Feeding of a Marketing Plan</td>
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<td>11:00 - 12:00</td>
<td>Business Meeting</td>
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<td>12:00 - 1:00</td>
<td>CPC &amp; Amigas HQ</td>
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<td>1:00 - 1:45</td>
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<td>12:00 - 1:00</td>
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**Friday, October 4th, 2019**

**ALF Boot Camp**

**Library Land Stage**

**Library Land Stage**

**Café**

**Expo Hall B**

**Missouri Pershing, Truman**

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@Uncon2019 & @MOlibrarieson  
and  
#2019MLA  
#Uncon2019  
#MOlibraries
Welcome

As information professionals, we admittedly spend a lot of time making things the same. We employ standardized cataloging rules to all of our materials. We make sure that all of our patrons have equal access to our libraries and receive the same care every time they visit. We use quantifiable data to measure the usage of our collections and the types of services that we offer.

But at this year's conference, we want to focus on being unconventional. Rules and grids are powerful and helpful, but they are not the only effective tools we have. So this year we are highlighting some of the many ways that we can push boundaries and do things differently to bring about change and growth in our communities.

This year you will see a preconference workshop on the introduction of social workers onto library staff. You can attend sessions that will give you new outlooks into

• Budgets, funding, and financing,
• How to engage with children's emotional development,
• New paths for growing your career,
• Managing staff performance,
• Supporting LGBT populations,

And much more. Beyond all that, our opening celebration will take place at the Rabbit Hole—a new immersive center for children's books that takes engaging with literature to a whole new level.

But the boldest, most unconventional element of the conference is you. We can't wait for you to attend this year's sessions and events, share your own experiences, and take all that back to your home library to spread new unconventionality there. We hope that throughout the conference you will have conversations with your colleagues that will be enlightening and bold and maybe uncomfortable. We hope you will use social media to share the excitement with others who are attending or who are watching from a distance at #MLALeftBehind on twitter. We hope that you will not hold back in asking questions or trying something new.

Above all, we hope that you will be Unconventional.

Thanks for attending. Let's get started.

2019 MLA CPC

Hospitality & Registration Desk

• Located in the Expo Center Lobby

• Hours
  Wednesday, October 2, 7:30 am – 4 pm
  Thursday, October 3, 7:30 am – 4 pm
  Friday, October 4, 7:30 am – noon

• Don't forget to get your conference t-shirt!

Conference Information

• Sessions are open to conference attendees in accordance with posted safety capacities.

• Complimentary WiFi is available throughout the conference center.

• Share your thoughts, experiences and pictures #uncon2019

• Find more conference details at: http://molib.org/conference/mla2019/

Using a smartphone or tablet? Access the conference app by downloading EventsXD and searching for Missouri Library Association.

We want your feedback! Please submit the conference evaluation via the conference app or on the conference website.

Conference volunteers will be taking photos and/or videos that may be used in MLA social media posts, online publications, or print publications. Your attendance at conference grants permission for these images to be used. Those wishing not to be photographed or recorded should inform the photographer.

Wellness Room is available for your convenience front right side of the Expo lobby.

Any Questions - Please visit the Registration Desk.

Missouri Library Association Code of Conduct

The Missouri Library Association (MLA) hosts professional events and communication outlets to enable its members to receive continuing education, build professional networks, and discover new products and services for professional use. To provide all participants the opportunity to benefit from MLA events, the Missouri Library Association is committed to providing a safe and harassment-free environment for everyone, regardless of gender, sexual orientation, gender identity, gender expression, disability, physical appearance, ethnicity, religion or other group identity.

The Missouri Library Association follows the American Library Association’s Statement of Appropriate Conduct regarding harassment or other inappropriate behaviors. If any MLA member ever feels uncomfortable or harassed, or if they witness any violations of these policies, they should reach out to an MLA event planner, an MLA Board member as designated by name badge, or to conference security, if applicable. Individuals may also email 2019MLAKC@gmail.com. All reports will be directed to the MLA Board for further action. Anyone working in a college or university setting may also be required to contact their Title IX officer.
Our Sponsors

Thank you to Central States for providing adult refreshments at our opening all conference social event.

Many thanks to EBSCO for their generous sponsorship of hotspots to support our digital needs at conference.

Thank you to JanWay for co-sponsoring the 2019 MLA Meet & Greet.

Thank you Kansas City Public Library for co-sponsoring our opening all conference social event at The Rabbit Hole, and for supplying various event items we couldn’t have done without.

Sincere thanks to Mid-America Library Alliance for co-sponsoring the 2019 MLA Member Meet and Greet and for sponsoring the MLA Business Meeting.

Our thanks to Mid-Continent Public Library for co-sponsoring our opening all conference social event at The Rabbit Hole, and for lending out various technology and event items that helped make this conference happen.

Thank you Midwest Tape for donating the conference bags.

Big thank you to The Rabbit Hole for collaborating with us to make our opening all conference social event something so unconventional.

Many thanks to KWM Special Library Association for sponsoring the Bohley Trivia night.
Special Thanks

- RabbitHole KC for agreeing to a crazy idea to host 400 librarians for a party.
- Amigos Library Services, especially Linda, Keith, and Tracy.
- Shelly McDavid for all her amazing help with the conference website.
- Cindy Thompson for being a fantastic resource for all our questions.
- EBSCO, Kansas City Public Library, Mid-Continent Public Library and MOBIUS for contributions to our technology needs.
- Terri Clark, Collection Development Manager, Mid-Continent Public Library for helping us solicit donations/helping us find conference bags.
- Central States Beverage for donations to the social event.
- Barnes and Nobel our 2019 Conference Book Vendor.
- All Vendors who donated raffle items.

Thanks and Recognition
Keynote and Featured Speakers

Opening Keynote

Elissa Hardy

Elissa Hardy, LCSW is the Community Resource Manager at the Denver Public Library in Colorado. This department consists of three other social workers and four peer navigators. The team supports and builds relationships with customers experiencing life challenges and assists them in navigating community resources to achieve their goals and improve quality of life; provides training for library staff; and engages the community in solutions. Elissa is also an adjunct instructor at the Graduate School of Social Work at the University of Denver. She teaches courses on policy analysis; power, privilege and oppression; and the intersections of mental health, substance use, and trauma.

April Roy

April Roy is the Director of the Plaza Library and Kansas City Public Library’s Branch-Based Programs. She is currently the Past-President of the Missouri Library Association. April became interested in trauma informed library services during her time as the Manager of the L.H. Bluford Library on Kansas City’s Eastside. Her work there was honored with the 2015 I Love My Librarian Award! April never turns down a chance to use a microphone to advocate for libraries and library services. When she is not at work, she enjoys road trips, picture books and spending time with her family.

Caroline Sharkey

Caroline Sharkey, LCSW, is a clinical supervisor and psychotherapist at Project Family. She is also a PhD student and project coordinator for the Trauma Informed Library Transformation (TILT) with the University of Georgia School of Social Work and Athens Regional Library System. Her clinical social work practice and research addresses trauma, historical trauma, restorative justice practices, trauma-informed systems, integrated school mental health, and child/adolescent and family therapy including a focus on LGBTQAI+/GNC family systems and healing trauma. She worked previously as the Director of Youth Services at one of the largest community service boards in Georgia where she oversaw clinical services for youth and families and 6 state and federal grant youth initiatives. She was the long-time executive director and teacher at the Albany Free School the longest running inner-city democratic school in the United States, and co-founder of an urban community center, Grand Street Community Arts in Albany, NY. Caroline has more than 20 years of experience working with children and families and trauma care. Caroline lives in Athens, Georgia with her partner, three amazing kids, and far too many backyard chickens.

Closing Keynote

Kathi Kromer, ALA Office of Advocacy

Kathi Kromer is the Associate Executive Director of the Public Policy and Advocacy Office for the American Library Association. As an advocate for libraries and librarians, Kathi leads a team of public policy and advocacy experts to develop and implement strategies which advance the mission of ALA and increases the visibility of the organization at the local, state and federal level. Kathi has a Master of Arts, International Commerce and Policy from George Mason University, Fairfax, Virginia, and a Bachelor of Arts, History and Political Science from University of Pittsburgh, Johnstown, Pennsylvania.

American Library Association

Wanda Brown, ALA President

We are excited to, again this year, offer conference attendees the opportunity to hear from the leaders of the American Library Association. ALA President Wanda Brown, Director of Library Services, C.G. O’Kelly Library Kelly Library, Winston-Salem State University (N.C.), assumed the presidency at the end of the ALA Annual Conference in June this summer in Washington, D.C. As President Wand Brown is committed to advocating for libraries, fostering diversity and inclusion and demonstrating our professions values.

Awards Gala Speaker

Amanda Barnhart

Amanda Barnhart is the Branch Manager for the North-East Library, a branch location of Kansas City Public Library. Formerly a teen librarian, Amanda currently serves as the Young Adult Library Services Association President-Elect (2019-2020).
Sarah Jude grew up believing you must always hold your breath when passing a cemetery and that there is always something hiding in the fog. Now she lives near the woods and rural places that offer inspiration for her Midwestern Gothic stories. Her atmospheric YA novel, THE MAY QUEEN MURDERS (Houghton Mifflin Harcourt Books for Young Readers, 2016), was selected as a January 2016 ALAN Pick by the National Council of Teachers of English and received a starred review from Publisher’s Weekly, stating, “Jude’s characters exude authenticity, and the suspense stays palpable through the final pages.” Her work has received accolades from Kirkus, School Library Journal, Booklist, VOYA, and the Bulletin for the Center of Children’s Books among others and has been featured on numerous recommended reading lists. When she is not writing, she can be found in her art studio in Missouri where she resides with her husband, children, and dogs.

Bryan Caplan helps businesses elevate their digital presence. A national speaker for the Grow with Google partner program, award-winning CEO of Bryan Caplan Marketing and host of the Bigger Better Biz channel on YouTube, Bryan travels the country, presenting on a wide range of digital marketing topics to help small businesses grow and succeed.

Sue Lowell Gallion writes for children because she is passionate about children, reading, and any combination of the two! Her latest books are early reader series, Tip and Tucker, written with children’s author pal Ann Ingalls and illustrated by Brazilian illustrator Andre Ceolin. The first book in the series, Tip and Tucker Road Trip, will release in March from Sleeping Bear Press. The second in the series, Tip and Tucker Hide and Squeak, releases in August, and the third book will come out in 2020. Sue has several other picture books under contract releasing in 2020 and 2021 that have not been publicly announced to date.

Pug Meets Pig, illustrated by Joyce Wan (Beach Lane Books/Simon & Schuster) released fall 2016, with a starred review from Publishers Weekly. Another Pug and Pig book, Pug & Pig Trick-or-Treat, also illustrated by Joyce Wan, released summer 2017, with starred reviews from both Publishers Weekly and Kirkus. Stay tuned for more Pug and Pig adventures to come! In 2013, Sue received the Most Promising Picture Book Manuscript award from SCBWI (Society of Children’s Book Writers and Illustrators). Sue’s stories, poems, and activity rhymes have been published in children’s magazines including Highlights and High Five.

Today Sue lives in the Kansas City area. Kansas City is a city in two different states. There’s a road called State Line Road not far from Sue’s house. She lives on the Kansas side. The state of Missouri is on the other side of the road. Sue’s family includes her daughter, son and daughter-in-law, and two little grandsons. Another important member of her family is her black lab mix, Tucker, who likes to go on walks and hold hands.
Cycling Friendly” business project and the “High Street Harvest

14    MLA Award Winners

Smith exemplifies the work and legacy of Francis “Bud” Barnes. Carthage Public Library, he also sees firsthand the impact with librarians in Southwest Missouri. Being a weekly visitor to State Aid to Libraries to FY15 levels, and he has worked closely Conference Committee. He has championed the effort to restore Missouri libraries. During his time on the House Budget Representative Cody Smith now processing between 30-40 records requests per day. Request for a scanned copy of the listing from microfilm or St. Louis Public Library users can search the index and send a records that had not been previously accessible online. The index now has approximately 970,000 listings and is continuing to grow. St. Louis Public Library users can search the index and send a request for a scanned copy of the listing from microfilm or databases. Thanks to the new St. Louis Obituary Index, SLPL is now processing between 30-40 records requests per day.

Excellence in Genealogy and Local History Award

Renee Jones

Renee Jones was instrumental in transferring the St. Louis Obituary Index into CONTENTdm. This involved transferring old data and reformattting each individual record. She also added records that had not been previously accessible online. The index now has approximately 970,000 listings and is continuing to grow. St. Louis Public Library users can search the index and send a request for a scanned copy of the listing from microfilm or databases. Thanks to the new St. Louis Obituary Index, SLPL is now processing between 30-40 records requests per day.

Community Partnership Award

Healthy Schools, Healthy Communities (Capital Region Medical Center) & Missouri River Regional

Missouri River Regional Library has worked with Healthy Schools, Healthy Communities on two different projects: the “Cycling Friendly” business project and the “High Street Harvest” project. For “Cycling Friendly,” MRRL has promoted cycling in the community by providing free bike racks, bike locks, restrooms, Wi-Fi, and water to bicyclists in the community. For the “High Street Harvest” initiative, MRRL provided space for herb planters funded by Healthy Schools, Healthy Communities that provides free herbs to members of the community. MRRL maintains the herb garden and developed educational materials to help community members harvest and use the herbs. Healthy Schools, Healthy Communities and Missouri River Regional Library are working together to make the community healthier.

Francis “Bud” Barnes Outstanding Legislator Award

Representative Cody Smith

Representative Smith has proven himself to be a true advocate for Missouri libraries. During his time on the House Budget Committee, Representative Smith has taken the opportunity to speak on behalf of libraries multiple times, whether it has been on the House floor, in the Budget Committee, or in the Budget Conference Committee. He has championed the effort to restore State Aid to Libraries to FY15 levels, and he has worked closely with librarians in Southwest Missouri. Being a weekly visitor to Carthage Public Library, he also sees firsthand the impact libraries have in their communities. As an avid library user and champion in Jefferson City, we feel that Representative Cody Smith exemplifies the work and legacy of Francis “Bud” Barnes.

Secretary of State Jay Ashcroft

Since taking office in 2017, Secretary of State Jay Ashcroft has been an unwavering advocate for and true champion of Missouri libraries. Ashcroft has stated on multiple occasions how important libraries are to Missourians. They are a "great equalizer" in that they "expand opportunity and unleash potential." Having testified at multiple budget hearings and advocating for the continued and increased support of libraries, Ashcroft has been helpful and instrumental in restoring state library funding. Though there is still more work to do, Secretary Ashcroft has proven his desire to continue supporting libraries. Secretary Ashcroft has not only impacted Missouri libraries, but the millions of Missourians whom they serve.

Missouri Building Block Picture Book Award

Sue Lowell Gallion for Pug Meets Pig

The Missouri Building Block Picture Book Award, sponsored and selected by the Youth Services Community of Interest (YSOI), is presented annually to the author and illustrator of the picture book voted most popular by preschool children in Missouri’s public libraries and is designed to encourage reading aloud to children from birth through kindergarten age.

Missouri Fiction Author Award

Ann Leckie for Provenance

Ann Leckie is the author of the Hugo, Nebula, Arthur C. Clarke, and British Science Fiction Award-winning novel Ancillary Justice, and its Locus Award-winning sequel Ancillary Sword. Her most recent novel is The Raven Tower. She has also published short stories in Subterranean Magazine, Strange Horizons, and Realms of Fantasy. Her story "Hesperia and Glory" was reprinted in Science Fiction: The Best of the Year, 2007 Edition edited by Rich Horton. Ann has worked as a waitress, a receptionist, a rodman on a land-surveying crew, and a recording engineer. She lives in St. Louis, Missouri.

Michael Wallis for The Best Land Under Heaven

A best-selling author and award-winning reporter, Michael is a historian and biographer of the American West who also has gained international notoriety as a speaker and voice talent. His work has appeared in hundreds of magazines and newspapers, including Time, Life, People, Smithsonian, The New Yorker, and The New York Times. Michael has been nominated three times for the Pulitzer Prize and was also a nominee for the National Book Award. A storyteller who likes nothing better than
transporting audiences across time and space, Michael has published nineteen books. His book The Best Land Under Heaven: The Donner Party in the Age of Manifest Destiny was published in 2017 and became an instant bestseller. He is currently working on his 20th book, the biography of Missouri native Belle Starr. A Missouri native, Michael met his wife, Suzanne Fitzgerald Wallis, at the University of Missouri. They have lived in Tulsa since 1982.

**MLA Literary Award**

**Phillip Howerton for The Literature of the Ozarks**

Phillip Howerton holds a PhD in English from University of Missouri-Columbia and is a professor of English at Missouri State University-West Plains. His work has appeared in numerous journals and books, and he is a co-founder and poetry editor of Cave Region Review and general editor of Elder Mountain: A Journal of Ozarks Studies. His poetry collection, The History of Tree Roots, was published by Golden Antelope Press in 2015, and his The Literature of the Ozarks: An Anthology was published by University of Arkansas Press in 2019. This anthology covers over 200 years of Ozarks literature and is a great introduction to the regional literature of the Ozarks.

**Outstanding Library Employee Award**

**Susan Davids**

Susan Davids supervises the library’s Adult Outreach (AO) Department at St. Louis Public Library. AO provides library services to senior group residences and social services agencies, visiting 66 locations each month. As Supervisor of AO, Susan Davids started a new program, Digital Literacy for Seniors, where they learn about the basics of using smartphones and computers. Susan also volunteered to help Career Online High School by Gale, an 18-credit, vocation-based high school program for adults. This spring 11 adults received their diploma and 24 continue to work toward that goal. Susan Davids is dedicated to making a difference in the lives of adults in the City of St. Louis, and encourages their development through programs at their local library.

**Outstanding New Librarian Award**

**Stephanie Chinn**

Stephanie Chinn is an Information Specialist II at Curtis Laws Wilson Library, Missouri University of Science and Technology. Stephanie recently received her MLIS from UM-Columbia and has since made valuable contributions to the library. In response to recent budget shortfalls, Stephanie has stepped up in her role as a cataloger to ensure that patrons receive the materials they need in a timely manner, even while working understaffed and underfunded. Stephanie goes above and beyond her duties, and library resources would be harder to access without her expertise.

**Outstanding Professional Librarian Award**

**Gina Sheridan**

Gina Sheridan is a librarian and author living in St. Louis, Missouri. She earned her MLIS from the University of Alabama in 2007, and has been in her current role as branch manager for the St. Louis County Library Lewis & Clark Branch since February 2017. Lewis & Clark is located in a high-poverty area. Since becoming branch manager, Gina has worked with community partners to help meet the needs of children and families in the area and has implemented an incentive program to help improve the library’s relationship with children and teens who frequent the branch and improve their behavior. These efforts are making an impact in the library and the community.

**Public Relations Achievement Award**

**University of Missouri-Kansas City University Libraries**

UMKC University Libraries is awarded the 2019 MLA Public Relations Achievement Award for their collaboration between their libraries and UMKC Student Government in waging a successful election campaign, between January 2019 to April 2019, that won student support for a student incremental library fee. Under the campaign theme “Your Voice. Your Vote. Your Libraries.”-- the election had the highest voting turnout in the history of electronic voting at UMKC at 72 percent. The Libraries’ Student Library Fee Task Force played a pivotal role, with strong public relations support in all aspects from the Libraries, in gaining the favorable vote for the student library fee that will enable UMKC University Libraries to “provide the longer hours needed by students attending an urban university as well as the tools, collections, and enhanced spaces that work together to ensure student academic success.”

**Show Me Youth Services Award**

**Courtney Waters**

Courtney is the Teen Services Manager at Missouri River Regional Library. She earned her MLIS from the University of Missouri in 2008 and started her career in Teen Services at MRRL shortly after graduation. She loves the job so much that she's still running the Teen department 11 years later. In recent years, Courtney has been a member of Missouri Association of School Librarians’ Gateway Award Committee and Young Adult Library Services Association’s Legislative Committee. She is currently serving on YALSA's Alex Award Committee. When she's not at work, Courtney enjoys reading (obviously), knitting, playing drums, watching far too much streaming content, and hanging out with her pets.
MLA Award Winners

Virginia G. Young Outstanding Service Award

Dona Phillips

Dona Phillips is a life-long Missouri resident who has taught in Kansas and Missouri for 45 years and has served as a trustee for the Ray County Library since 2003. During her time on the Board, she has worked tirelessly to advocate for and provide library services for all citizens. Under Dona’s leadership, the library has engaged in activities and projects such as moving the library into an updated facility, expanding outreach and programming, and running a successful campaign to increase the tax levy. Dona has been a positive and practical visionary for the Ray County Library and leveraged her leadership to improve library services for rural areas of the county. Her efforts have done a great deal to improve the Ray County Library and make her deserving of the Virginia G. Young Outstanding Service Award.

Scholarships

Patt Behler Call-to-Conference Award

Raymond Coke

The Patt Behler Call-to-Conference Award is sponsored by the Youth Services Community of Interest and is offered to introduce working librarians to the activities and programs of MLA and YSCI and to encourage involvement and on-going participation in the professional activities of those organizations.

Ronald G. Bohley Scholarship

Brent Sweany

The Ronald G. Bohley Scholarship is sponsored and selected by the Professionalism, Education, Employment, and Recruitment Community of Interest (PEER CI) and is awarded annually to an individual enrolled in or recently accepted into an ALA-accredited program in pursuit of a Master’s degree in Library or Information Science. The Scholarship is awarded to an individual who has demonstrated high scholastic achievement, a commitment to professionalism and library cooperation, a desire to provide quality service to library patrons, and promise toward making a contribution to Missouri libraries.

Technical Services Community of Interest Call-to-Conference Award

Naomi Wolfson

TSCI Call-to-Conference Award seeks to support the professional development of an individual employed in a technical services role by encouraging participation in the MLA Annual Conference. The TSCI also seeks to expand its membership reach in order to build a stronger sense of community between those individuals employed in a technical services occupation in the state of Missouri. The TSCI Call-to-Conference Award provides one individual with reimbursement (or a waiver) for the cost of registration to attend the Missouri Library Association’s Annual Conference.

Thusnelda Schmidt Scholarship

Tammie Benham

The Thusnelda Schmidt Scholarship is sponsored by the Youth Services Community of Interest (YSCI) of the Missouri Library Association and is made possible by the Thusnelda Schmidt Fund. Recipients of this award may use scholarship money to attend regional or national continuing education events to strengthen their skills in youth librarianship.
Detailed Program Schedule: Friday October 4th

- **Why the Librarian was Miffed Over TIF**
  - Economic Incentive Policy and its Impact on Public Library Funding
  - Session: 11:00 am, Salon E
  - Speakers: Steve Potter, Library Director, Mid-Continent Public Library; Jim Staley, Community Relations and Planning Director, Mid-Continent Public Library; Dr. Terrance Ward, Doolin Ward Consulting (tentative)

- **#ReadLocal: A Conversation with Local YA Authors**
  - Join two YA-crazed library ladies as they converse with local Young Adult authors.
  - Session: 11:00 am, Salon F
  - Speakers: Bailey Compton, Teen Librarian, St. Charles City-County Library; Brandi Hamlin, Youth Services Paraprofessional, St. Charles City-County Library

- **Closing Keynote: Kathi Kromer, ALA Office of Advocacy**
  - Session: 12:00 pm, Exhibit Hall
  - Audience: General audience
  - Sponsors: Legislative Committee
Detailed Program Schedule: Wednesday Oct. 2nd

Pre-Conferences

Performers’ Showcase
8:00am – 11:30am, Ambassador Room
The Performers’ Showcase offers the opportunity to meet and view mini-performances of children’s performers – all eager to perform in libraries across Missouri. Performers will include magicians, musicians, educators, and more. Time will be available to meet and book performers.
Sponsors: YSCI

Genealogy and Local History 101
9:00 am, Midwest Genealogy Center
Cheryl Lang
Midwest Genealogy Center Manager, Mid-Continent Public Library
Jennifer Sanders-Tutt
Local History Librarian, St. Joseph Public Library
Rebecca Splain
Adult Services Librarian from St. Charles City-County Library

Most librarians are trained to help customers with reference questions, but even though digitization has revolutionized our access to documents, fielding genealogy questions can be mystifying. This three-part preconference will show that family and local history research does not have to be difficult at all; it can even be fun!

The Accidental Genealogy Librarian: Cheryl Lang, Midwest Genealogy Center Manager at Mid-Continent Public Library understands that genealogy can be intimidating for staff who “accidentally” get pushed into the role of “genealogy librarian.” She will introduce the basic skills necessary to conduct a genealogy reference interview and acquaint library staff with basic genealogy reference tools.

Building a Local History Collection at Your Library: Jennifer Sanders-Tutt, Local History Librarian at St. Joseph Public Library, will offer ideas on creating, preserving, and/or promoting a local history collection with resources that you may already have at your disposal.

Genealogy-Related Programming at the Public Library: Rebecca Splain, Adult Services Librarian from St. Charles City-County Library will share some exciting ideas for creating genealogy and local history related programming for your library including sharing free online resources, starting an oral history project, and having open genealogy lab sessions.

Attendees will learn how to: Navigate basic sources for family history research; utilize resources that you may already have at your disposal to turn your library into a local history hub; and bring genealogy and local history related programming ideas back to your library.
Academic library staff, Public library staff, General audience
Sponsors: GENE

Increasing Resilience Through Trauma Sensitive Approaches
9:00 am, Salon B
Scott Rader
Early Literacy Coordinator, Mid-Continent Public Library
Michael Willis
School Age Coordinator, Mid-Continent Public Library
Mackenzie Ahlberg Elliot
Community Programming Specialist: Teen, Mid-Continent Public Library

Vera Elwood
Outreach Librarian, Hays Public Library
Adverse Childhood Experiences (ACEs) have been shown to have long-lasting effects on the health of our communities. The ability to understand and react to ACEs is the first step to a healthy community. This session will help you learn to recognize trauma and toxic stress. We will facilitate a discussion on what you are already doing to help your community become more resilient. Attendees will leave with practical ideas to implement in their spaces.

At the end of the session, participants will be able to define trauma, understand the prevalence of trauma, and explain the impact of trauma on behavior and development. Participants will be able to understand the principles of trauma sensitivity and describe ways we are already trauma-sensitive. Participants will be able to define resilience and understand the importance of mindfulness and self-care in resisting traumatization.

Academic library staff, Public library staff, Media specialist/school library staff, Children and teen services staff, Managers/Directors, Trustees, General audience
Sponsors: YSCI

Access Challenged? An Intellectual Freedom Workshop
9:00 am, Missouri Room
Tiffany Mautino
Intellectual Freedom Committee – Chair, Missouri Library Association
MLA - IFC
Andrea Miller - Missouri State University
Joe Kohlburn - Jefferson College
Kara Bell - Scenic Regional Library
Ying Li - St. Charles Community College
Kris Dyer - Mid-Continent Public Library
If you have ever found yourself explaining why we collect certain types of books, protecting a customer’s privacy by asking the police for a subpoena, or finding creative ways to remove barriers to access, this is the session for you. The workshop is divided into three sections that provide a short information component followed by a small group breakout, where attendees will be led through scenarios. These “Practical & Everyday’s” are the focus of the workshop, when attendees will have the time to listen and work through real situations from libraries and come away with
ideas and tools they can practically apply in their own libraries. Libraries need staff who are conversant in intellectual freedom, in all departments and on all levels. This three-hour workshop is designed to give attendees a broad overview of Intellectual Freedom as the basis of library services and increase their comfort level when interacting with their community on Intellectual Freedom issues.

Academic library staff, Public library staff, Media specialist/school library staff, Children and teen services staff, Technical services staff, Managers/Directors, Trustees, General audience

Sponsors: MACRL

**Breakout Sessions**

**It All Starts Here: Library Programming for Babies**
1:00 pm, Salon A

*Sarah Dunson*
Early Literacy Associate, Mid-Continent Public Library

Many libraries begin their children’s programming at age two; by doing so, librarians are missing out on an important opportunity to support the beginning stages of early literacy in their community. Join Sarah Dunson, Early Literacy Associate with Mid-Continent Public Library, as she guides you through the hows, whys, and fun of programming for babies in the library.

Audience members of this breakout session will learn about the developmental and physical benefits babies get when they’re introduced to lap bounces, music, instruments, fingerplays, rhymes, building, and socialization. Audience members will walk away from this presentation with program ideas they can implement right away.

Public library staff, Media specialist/school library staff, Children and teen services staff

Sponsors: YSCI

**DIY @ Your Library: Modern Homesteading**
1:00 pm, Salon B

*Keir Haug*
Branch Manager - Prairie Commons Branch, Saint Louis County Library

*Meg Coyle*
Branch Manager - Cliff Cave Branch, Saint Louis County Library

Do-it-yourself is all the rage right now. The library is the perfect environment to share knowledge, skills, and provide resources for community members to create more and purchase less. Considering the breadth of topics in the DIY universe, it is easy to engage your particular community. Programs can range from baking projects, cleaning supplies, beauty products, recipe testing, and even backyard chickens! Following the discussion, the presenters will do a quick DIY program demonstration.

Session attendees will learn how to create simple, easy to reproduce programs on a wide variety of topics that can be tailored to the interests of their own community members. The presenters will discuss their successes as well as their failures and how to avoid the issues they have encountered.

Public library staff, Managers/Directors

**Making the Most of your Journal Usage Data**
1:00 pm, Salon C

*Shelly McDavid*
Southern Illinois University Edwardsville

*Neil E. Das*
Electronic Resources Librarian, Southern Illinois University Edwardsville

In our current fiscal climate with yearly inflationary cost increases of 2-6% for many subscriptions, it is imperative that libraries strive for their budgets to go further to expand our suite of resources. As a result, most academic libraries annually undertake some form of electronic journal usage review to determine factors such as cost per use to inform budgetary decisions. Southern Illinois University Edwardsville STEM Librarian, Shelly R. McDavid, and Electronic Resources Librarian, Neil E. Das, walk you through some of their creative approaches to analyzing electronic journal usage data by subject at Lovejoy Library. They also show you their methods for leveraging existing pay per article services to potentially save your library time and money. Finally, they discuss some tech savvy ways they envision utilizing Python to automate some of these processes in the future.

The audience will learn the rationale behind this project, the methodology utilized, and the current limitations, with a short section on what’s next for the future of automating the annual analysis of journal usage data by subject using Python.

Academic library staff, Technical services staff, Managers/Directors

Sponsors: TSCI, MACRL

**What are Municipal Bonds and How are They Used to Fund Projects?**
1:00 pm, Salon D

*Martin Ghafoori*
Director - Public Finance, Stifel

*Patrick Wall*
Library Director for the University City Public Library

Municipal Bonds are an important funding mechanism for public entities and allows for access to funds at tax-exempt rates, which are typically lower than taxable rates. This discussion will include a range of topics from bond basics to some more advanced topics – What are Bonds? How do they work? What can they fund? What is the difference between General Obligation Bonds and Certificates of Participation? What is a bond rating and how does that impact my interest rate? The discussion will focus on municipal bond fundamentals and will delve into
Detailed Program Schedule: Wednesday Oct. 2nd

how library district's may be able to utilize bonds to fund projects. How municipal bonds can be utilized to fund library projects. This will include information from the infancy stages of identifying the need, the election process and important dates to bear in mind, to determining the types of bonds that are available. The process of issuing bonds is one that is not nearly as daunting as one may imagine!

Public library staff, Managers/Directors, Trustees

Beginning Practical Project Management for Libraries - Tools, Tips & Tricks
1:00 pm, Salon E

Lea Briggs
Library Director, Northwest Missouri State University

Project Management is a fast-growing discipline and set of techniques useful in all professional fields. This session will help de-mystify project management and show how it could be applied in libraries. Many free or low-cost tools that exist to manage projects will be discussed, and practical tips for managing projects will be shared. Come learn how to better streamline your projects and get them to successful completion!

The audience will learn:
• To define project management as a discipline and understand how it could be applied in libraries
• Common project management tools
• Tips for making managing projects easier

Academic library staff, Public library staff, Technical services staff, Managers/Directors, General audience

Sponsors: MACRL, PEER

Creating Teen-Led Programming
1:00 pm, Salon F

Kelsey Bates
Senior Teen Librarian, Kansas City Public Library

Create dynamic teen programming by going directly to the source - the teens themselves! The Plaza Branch of the Kansas City Public Library has been offering teens the opportunity to have their voices heard with their Teen Leaders of Today advisory group as well as through programming such as the Kansas City Youth Empowerment Summit and the Kansas City History Breakout Boxes Internships. Using 21st century skills while debriefing, teens learn how to lead programs and as well as create a Teen Space that best suits their needs.

The audience will learn how to incorporate 21st century skills into their teen programming, including how to debrief teens on their leadership experiences. They will also learn how to create opportunities for the teens to lead library programming and provide input on library spaces. Finally, they will receive program plans for teen-led programming including the Kansas City Youth Empowerment Summit and the Kansas City History Breakout Box Internships.

Public library staff, Media specialist/school library staff, Children and teen services staff

Sponsors: YSCI

Listen Up! Readers' Advisory for Audiobooks
1:00 pm, Missouri Room - Holiday Inn

LynnDee Wathen
Branch Manager, Mid-Continent Public Library - Buckner Branch

A reformed "audiobooks don't count as reading" snob tells you WHY audiobooks are great for readers and will provide tips on how to "booktalk" audiobooks to library patrons.

Audience members will learn fun facts about library circulation of audiobooks, audiobooks for all ages, popular narrators, awards, and other readers' advisory knowledge to help connect readers with audiobooks.

Public library staff, media specialist/school library staff, general public

Sponsors: 2019 CPC

Dispatches from the digital collaboration front lines: Update on DPLA and MissouriHub
2:00 pm, Salon A

Emily Jaycox
Librarian, Missouri Historical Society

DPLA, the Digital Public Library of America, aggregates metadata for digitized resources from contributing "hubs," offering a portal for searching across collections. MissouriHub formed in 2014 to contribute content and joined DPLA in 2018 as a full member. Over 225,000 records from 14 Missouri libraries are now discoverable in DPLA. In 2018 DPLA had a tumultuous year with significant staff cuts and a revised focus. This led Missouri-Hub to reconsider its purpose and sustainability also. What are DPLA and MissouriHub's plans for the coming year? What did MissouriHub members learn from DPLAFest (DPLA’s annual conference) in April that can help libraries interested in digitization?

What is DPLA, the Digital Public Library of America, and what is it not? What does it mean that MissouriHub ("MoHub") is now a full member of DPLA? How does MoHub collaborate with other organizations in Missouri around digitization projects? What challenges did DPLA face in the past year, and what impact is that having on MoHub? How does MoHub plan to help Missouri libraries develop a "community of practice" around digitization?

Academic library staff, Public library staff, Technical services staff, Managers/Directors, General audience

Sponsors: TSCI, GENE
True Crime: Throw the Book At 'Em!
2:00 pm, Salon B

Heather Wefel
Adult Services Librarian, St. Charles City-County Library

True Crime is super hot right now. It attracts all kinds of people because it involves so many subjects like forensics, history, sociology, psychology, and (of course) criminology. Examples of my past True Crime themed events include escape rooms, trivia nights, live podcast recordings and talks from local law enforcement. This presentation will cover everything from brainstorming possible presenters to navigating topics meant for mature audiences. SSDGM.

If you are not having True Crime programming in your library, you are missing a quick and easy way to get large attendance numbers. In the last two years, I have hosted over 25 successful True Crime Events. I’ll tell you what works.

Public library staff, General audience

Children's Social Emotional Development In the Library: Self-Regulation Transitions, Emotional Identification, And Sensory Activities In Story Times For a Trauma Sensitive Demographic
2:00 pm, Salon C

Ren Reed
Early Literacy Associate, Mid-Continent Public Library

Josie Schnieder
Early Literacy Associate, Mid-Continent Public Library

A Child's social emotional development can be measured in stages and are paramount in creating a healthy community. In areas with low socio-economic demographics, we can correlate a systematic failure in social emotional development caused by trauma exposure. As educational centers move forward in developing programs such as Positive Reinforcement, and PBIS, we need to parallel their efforts to supplement this initiative.

How can libraries assist in social emotional development of children, and why? How does it apply to children's programming, and story times. You will learn some easy self-regulation activities to add to story times, how to help toddlers identify emotions with literature, and how to create sensory simulation objects/toys on a low budget.

Children and teen services staff

Sponsors: YSCI

Library Bond Financing 101 - Maximizing Capital/Minimizing Cost
2:00 pm, Salon D

Michael Short
Senior V.P., George K. Baum & Company

Steve Potter
Library Director Mid-Continent Public Library

Discussion of the Missouri statutory provisions relating to public library finance. Attendees will hear an overview of financing options available to public libraries in the state of Missouri, an explanation and elaboration of commonly used terms and a more in-depth discussion of strategies for maximizing capital available while minimizing transactional costs based on best practices.

What financing tools are available to public libraries in Missouri and how best to access the municipal capital markets for capital needs.

Public library staff, Managers/Directors, Trustees

Unintended User Feedback From a Library Scavenger Hunt Activity
2:00 pm, Salon E

Navadeep Khanal
E-Learning and Web Development Librarian, Libraries, University of Missouri

Veronika Bradley
Graduate Library Assistant, Libraries, University of Missouri

In 2015 the University of Missouri Libraries implemented a library scavenger hunt activity adapted from another institution. The activity was designed to replace library tours and save time during one-shot instruction sessions so that librarians could focus on delivering instruction content rather than providing a tour of spaces and services. It was also aimed to provide course instructors the autonomy to assign exploration of the library as a separate class activity, or for students to use it as an independent learning activity altogether. Besides the pre-and post-mini assessment questions about how ready students felt to use the library, some brain break activities such as taking a selfie, and writing a poem or haiku were included to add some fun as well as allow some reflection time since the entire activity can take up to thirty minutes for someone new to the library. One unintended outcome of asking students to write a poem or haiku was that it provided feedback on library services, spatial organization, as well as the activity itself.

Come learn about how the scavenger hunt activity was set up and implemented, and the kind of feedback we are able to get from its use.

You will learn about what the library scavenger hunt activity entails, how it was set up and implemented at the University of Missouri Libraries, and the kind of intended and unintended feedback we are able to get from its use.

Academic library staff, Public library staff, Media specialist/school library staff, Children and teen services staff, General audience

Sponsors: MACRL
Detailed Program Schedule: Wednesday Oct. 2nd

(Barely) Managing Teens
2:00 pm, Salon F

Asia Gross  
Regional Branch Manager, St. Charles City-County Library

Elizabeth Lippoldt  
Teen Services Librarian, St. Charles City-County Library

Got teens? We do, lots of them. Working in a branch located within walking distance to a Middle School and two High Schools can be challenging, especially when you have no dedicated teen space and only 1.5 FTE teen services staff. Yet, somehow we manage. Over the last several years we’ve learned some vital tips and tricks and developed new programs and services to help us manage teen behavior. While we stumble and make mistakes, we somehow avoid catastrophe and still come out of the school year exhausted but satisfied. All with the same limited resources most of us face. We’ll share what has worked for us (and what hasn’t) and hope to get some new ideas from you as well.

Learn simple and effective ways to help you manage the behavior of teens in your library. Many of the tips require little to no money and are easy to implement. We will also discuss creating behavior expectations and consequences that are teen appropriate and how to get staff buy-in to welcoming teens to the library.

Public library staff, Children and teen services staff, Managers/Directors

Sponsors: YSCI

STArt @ Your Library: Science, Technology, and Art Programs for Youth
2:00 pm, Ambassador

Sarah Wood  
Assistant Manager, Youth Services, St. Louis County Library

Andrea Walter  
Youth Services Project Assistant, St. Louis County Library

Refresh your youth programs with new ideas for science, technology, and art themes. We’ll provide resource lists, price points, and a chance for hands-on experience with tech items.

A variety of science, tech, and art program ideas for youth, from toddlers to teens that have been successful at St. Louis County Library. We’ll share photos, how-to details, a list of resources, cost breakdown, including ways to cut costs for libraries with no/low program budget. We’ll also bring a few coding/robotics items to show attendees at the end.

Public library staff, Children and teen services staff

Sponsors: YSCI

Library Advocacy Day Video Project
2:00pm, Cafe

Opening Keynote Panel: Librarian seeks Social Worker: Only the BOLD need apply
3:00pm, Exhibit Hall

Join our very own, MLA Past President, April Roy, as she hosts this panel discussion about the growing trend of Social Workers as library resources, trauma informed care approaches to customer service and what a library response to community resiliency could like from Missouri Libraries. Panelists: Caroline Sharkey, LCSW, Program Coordinator, Athens-Clarke County (Ga.) Library’s Trauma-Informed Library Transformation Initiative; Elissa Hardy, LCSW, Community Resource Manager, Denver Public Library.

All Conference Event

Sponsors: 2019 CPC

MLA Member Meet and Greet & Vendor Fair
4:00pm – 6:00pm, Exhibit Hall

This year it’s all in one place, and it’s all about engagement. Directly following our Opening Keynote this year MLA Committee’s and Communities of Interest will be available at their booths alongside our Vendors. As always, you will have the opportunity to meet with vendors to see what is new and exciting! You will also have a chance to learn how you can be an active part of MLA. Meet MLA board members, or talk with committee chairs and engage with long-time members of the organization. Attendees will vote on the most creative display and have a chance to win door prizes or a free drink ticket. Earn tickets for the exhibitor drawing on Thursday. Light hors d’oeuvres and drinks will be available, as well as, a cash bar. Come explore!

All Conference Event

Sponsors: MALA, JanWay

Opening Party at The Rabbit Hole
7:00pm – 10:00pm, 919 East 14th Ave. North Kansas City, MO 64116

Join us at The Rabbit Hole to celebrate the opening of MLA’s 2019 Conference. MLA will get a sneak peek at the world’s first Explorastorium, an immersive storybook wonderland and national center for the children’s book, which is expected to officially open to the public in Fall 2019. Enjoy local food truck offerings and drinks throughout the evening.

All Conference Event

Sponsors: Kansas City Public Library, Mid-Continent Public Library
Vendor Breakfast
8:00am-9:00am, Ambassador Room
Good Morning MLA come enjoy complimentary breakfast and enjoy some free time to get to know our Vendors. Table Talks and Poster sessions will be in the same area so you can engage and interact with presenters and each other over the various topics brought to conference this year.
All Conference Event

TableTalks

Activist Hour: Sharing Strategies for Social Justice Work
8:00am, Exhibit Hall
Lindsey Taggert
Director of Resource Management & Discovery, Missouri State University
Are you interested in critical librarianship? Are you looking for ways to engage with social justice principles? Join us to learn more about #critlib and current social justice issues in LIS. Browse mini-posters highlighting inspiring movements along with suggestions on how to take action - both in this hour and back at your library. Working on a project you’d like to share? Want to lift up the work of a colleague or group you admire? All are invited to share in this discussion.
General Audience
Sponsors: MACRL

The Future is Now: What Are Your Priorities in New Hires?
8:00am, Exhibit Hall
Denice Adkins
Associate Professor, School of Information Science & Learning Technologies, University of Missouri
Library and information science (LIS) is constantly evolving, and LIS education changes too. Help us prioritize our changes based on your needs. SISLT faculty are currently asking questions about redesigning the curriculum, including reassessing our required courses, creating stackable certificates, and creating post-masters certificates. Other LIS programs are increasing their coverage of diversity and inclusion, big data and privacy, artificial intelligence, virtual reality, media literacies, and scholarly communication. There are so many possibilities, and we can’t engage in all of them. What do you need? What do you want? What possibilities do you think we should explore? Tell us!
Current trends and possibilities for LIS education nationwide.
Managers/Directors, Trustees, General audience
Sponsors: PEER

Craft and Learn
8:00am, Exhibit Hall
Heather Wefel
Adult Services Librarian, St. Charles City-County Library
Cindy McCormack
Craft and Learn is a program mashup. It is a monthly series that combines the intellectual components of an academic lecture and the socializing of a craft program. We choose a relevant historical event or figure each month and begin the program with a lively 10-15 minute presentation about this topic. Information covered includes back stories, misconceptions, legends, and little known facts about the subject. The rest of class is spent making a related craft. Past examples include Rosie the Riveter combined with the making of her red bandana and The Pony Express with the making of their messenger bag.

This type of programming is a great way to introduce different types of programming to patrons. Making a craft after learning about the subject makes the project more meaningful to participants. It also allows patrons that usually only attend lectures to enjoy a hands on experience. This is a great way to utilize the unique talents of staff.
Academic library staff, Public library staff

Creating 3D Models for Libraries and Patrons
8:00am, Exhibit Hall
Joey Bryan
Technical Integration Specialist, MOREnet
3D printing is being used increasingly to support learning, research and creativity. Typically, patrons are not allowed to interact with fragile objects like fossils and artifacts. 3D printing allows people to touch, hold and even take home models. Patrons can learn to design and print objects from their readings. They can find and print 3D models to support their research. We will look at beginning design using Tinkercad, a free online design program.
Attendees will be come familiar with essential skills for designing in 3D, as well as finding valuable resources and source materials.
Academic library staff, Public library staff, Media specialist/school library staff, Children and teen services staff, Technical services staff, Managers/Directors, Trustees, General audience
Sponsors: 2019 CPC, MACRL
Becoming a Readers’ Advisory Ninja: Tips, Resources, and Strategies in RA
8:00am, Exhibit Hall

Gregg Winsor
Reference Librarian - Readers’ Advisory, Johnson County Library

Gregg Winsor, reference librarian and board member of the non-profit group LibraryReads, leads a discussion on the latest tips, strategies, and resources on Readers' Advisory that will keep you and your library ahead of the curve on new releases, anticipating your patrons' needs. We will discuss the importance of the role of social media and how publishers use librarians as tastemakers.

A list of practical resources, including LibraryReads, getting egalleys from NetGalley and Edelweiss, the Panarama Project, social media hashtags, using library marketing as guides, and much more.

Public library staff; Children and teen services staff; Managers/Directors; General audience

Developing Mutualistic Community Relationships to Improve Outreach Services
8:00am, Exhibit Hall

Emma England
Early Literacy Associate, Mid-Continent Public Library

Developing relationships with organizations in the community can be challenging if both parties do not deem the relationship beneficial for their respective sides. We will examine how to effectively communicate in pursuit of developing mutually beneficial relationships. The end goal of these relationships is to offer more focused outreach services and become more in tune with the needs and desires of the community. So that the library can grow its reach and better serve those in the community that are unable to visit the physical building.

Attendees will learn methods for communicating and developing mutually beneficial relationships with members of the community to create and ultimately offer more effective outreach services.

Public library staff; Children and teen services staff; General audience

How do we reach disenfranchised populations? A look at how we do Adult Outreach
8:00am, Exhibit Hall

Sam Mueller
Assistant Branch Manager, Mid-Continent Public Library

Have you noticed that there are people in your community that the library does not reach very well or at all? Come and chat about how to ensure that your library is meeting the needs of everyone in your community. Let's make difference in the lives of the people who make up our communities. This discussion will take a look into meeting the needs of underserved and disenfranchised populations in library communities. The talk will include topics such as: how to start building community partners, the different types of programs that can be done, and how to retain community engagement.

The audience will learn about how I successfully developed an Adult Outreach program. This will include how I marketed the library to the public, how I dealt with developing and retaining community partners, and what worked and did not work for me in the process of creating over sixteen different outreach events that recurred weekly and monthly.

Public library staff; Managers/Directors; General audience

Print Periodicals: Recut the Puzzle Without Losing Any Pieces
8:00am, Exhibit Hall

Jennifer Combs
Collection Development Associate, Kansas City Public Library

For out print periodicals at KCPL we centralized receiving, added records, set up an in-house barcode and label system, changed our process, brought the system to branch managers and staff, changed circulation policies, and trained a new staff member all within a several month period.

With teamwork and some flexibility, a public library can change most aspects of periodicals all at once without going crazy. And all once may be the way to do it.

Public library staff, Technical services staff
Sponsors: TSCI
Poster Sessions

**Become a Global Librarian**
8:00am, Exhibit Hall

**Jeannette E. Pierce**
Associate University Librarian, University of Missouri

Do you want to enhance your professional knowledge by connecting with colleagues from around the world? There are many paths to becoming a global librarian from working or volunteering overseas to growing a global perspective on our profession right here at home. Whatever you want to do, ALA’s International Relations Round Table (IRRT) can help you to find opportunities, connect with colleagues from around the world, and share your experiences with others.

The poster session highlights how individual librarians can enhance their knowledge of international librarianship and develop a global perspective on our profession.

Academic library staff, Public library staff, Media specialist/school library staff, Children and teen services staff, Technical services staff, Managers/Directors, Trustees, General audience

Sponsors: MACRL

**Take the Bull by the Horns: Combatting Bulls*t in Academic Libraries**
8:00am, Exhibit Hall

**Amanda B. Albert**
Information Literacy Coordinator, Washington University in St. Louis

This poster will discuss what is meant by bullish*t in libraries, as defined in a seminal talk given by Jane Schmidt in a 2018 keynote at the Conference on Asian Pacific American Leadership. The presenter will identify various types of BS perpetuated and created in libraries, highlighting such concepts as innovation, leadership, and (ir)relevance. The presenter seeks to answer the question "is BS ever beneficial to the library and it’s organizational culture? Finally, the poster will discuss specific strategies for combating BS in ones own library, including overcoming the "cult of busy". Participants will be encouraged to reflect on their own libraries and their own practice in order to engage with each other about the culture we create in libraries, and the positives and negatives we encounter. Although this poster has an academic library perspective, BS is a common situation in many organizational cultures, thus it may appeal to those who work in other types of libraries.

As a result of engaging with this poster the audience will be able to
1. Define BS in their own library environment
2. Discuss healthy and unhealthy organizational cultures
3. Strategize how to overcome BS in their library

Academic library staff; General audience

Sponsors: MACRL, PEER

Breakout Sessions

**Hosting Comic Book Club in an Academic Setting**
9:00 am, Salon A

**Mara Inge**
Sr. Library Information Specialist, University of MO Engineering Library

Comic Book and graphic novel clubs are generally thought to be the domain of the public library. Comic books and graphic novels are not widely considered educational in nature, and therefore are not always welcome in an academic environment. Despite scholarly research into the subject, structure, and the art of the comic book and graphic novel, they are still considered something “fun” and “frivolous”. The validity of comic books and graphic novels has recently been championed by the American Library Association with the establishment of the new Graphic Novels & Comics Round Table. When we started a Comic Book Club at the Engineering Library & Technology Commons, we were delighted to find those clubs do have a place in an academic setting after all. Hosting a comic book club is a great way to engage students from different disciplines in a common interest in a fun, safe, and comfortable environment.

The audience will discover the ins and outs of establishing and hosting a comic book club within an academic setting. This includes approaching library administration with the idea, getting students involved, reading selections, tips for facilitating meetings, as well as reaching out to local comic book stores and other professional resources.

Academic library staff, Media specialist/school library staff, Managers/Directors, Trustees, General audience

Sponsors: MACRL

**Read the room: Proactive Safety and Security Strategies for Public Libraries**
9:00 am, Salon B

**Dustin Koopman**
Safety and Security Manager, Mid-Continent Public Library

The session will be presented with the aid of Power Point. The content will focus on providing attendees with the basic knowledge of situational awareness. The goal is to instill confidence in the staff of our libraries to identify suspicious behavior and ways to counteract the behaviors. The PowerPoint contains information on effective communication, general observation skills and proactive measures to deter criminal behavior. The session also discusses the importance of safety and security while maintaining a patron’s trust, providing service and stewardship and protecting intellectual freedom.

The audience will learn basic techniques to identify nefarious behavior and ways to reduce the risk of that behavior. This session will also teach the audience the importance of safety and security while maintaining the trust of our patron’s and protecting intellectual freedom.

Public library staff, Managers/Directors, General audience

Sponsors: IFC
Increasing Librarian Well-Being
9:00 am, Salon C
Erin Campbell, MLS
Senior Research Librarian, National Association of Insurance Companies
Alicia Houston
Librarian, Black & Veatch Corporation
Sara K. Motzinger, MLS
Medical Librarian, Kansas City University of Medicine and Biosciences
Katie Mulik, MLS, AHIP
Manager of Library Services, Children’s Mercy Hospital
As librarians it’s in our nature to want to help everyone the best we can. However, we can’t do our jobs properly if we feel dissatisfied in our profession and disconnected from our purpose. Hear from a panel that includes health sciences librarians, a social worker turned librarian, and librarians who understand the stress and problems our profession faces.
This session will offer a frank conversation on how to improve the well-being and professional satisfaction of librarians in all settings.
General audience
Sponsors: PEER

Using Wikipedia to Build Community
9:00 am, Salon D
Kim Gile
Community Reference Manager, Kansas City Public Library
In this session, you’ll learn how to use Wikipedia as a programming and information literacy tool to help your community. By using unique events like themed Wikipedia Edit-A-Thons, you can create community partnerships, highlight collections, and create a more authoritative resource for all. Kim Gile, Wikipedia and Community Reference Manager at the Kansas City Public Library, will walk you through it.

How to use Wikipedia as a programming tool
Academic library staff, Public library staff, Media specialist/school library staff, Children and teen services staff, General audience

Grow with Google – Get Your Business Online
9:00 am, Salon E
Bryan Caplan
Learn about Google My Business, a free tool for local businesses who want to connect with customers on Google Search and Maps. Get hands-on help creating or updating your business profile or a simple website.
In this session we’ll show you how to:
● Create or claim your Google My Business listing
● Manage your business info across Google Search and Maps
● Use Google My Business to connect with potential customers
● Create a free website using the info from your business listing

Surefire Read-Aloud Hits: The Missouri Building Block Picture Book Award
9:00 am, Salon F
Brandi Hamlin
Youth Services Paraprofessional, St. Charles City-County Library
Johnathan Shoff
Youth Services Supervisor, St. Charles City-County Library
Are you looking for great new picture books to read to your kids? Do you want to empower them? Then come meet the ten nominees for the 2019 Missouri Building Block Picture Book Award—an award where preschoolers and kindergartners pick the best book of the year!
Our audience will get to hear each of the 2019 Building Block Award nominees read aloud to them, see examples of songs, rhymes, and activities that could be used with each title, and hear ideas for ways that the Building Block nominees could be used in the library or classroom.
Public library staff, Media specialist/school library staff, Children and teen services staff, General audience
Sponsors: YSCI

From Page to Stage: Creating Rewarding Author Events in Your Library
9:00 am, Missouri Room-Holiday Inn
Katie Stover
Director of Readers’ Services, Kansas City Public Library
The book is what brings librarians, authors, and readers together and author events in the library are a terrific way to celebrate all three. Learn how to craft an author event that stimulates the audience, circulation, and book sales. Library staff will learn how to create an author event that goes beyond a book signing. Authors will learn how to present their books to programming librarians for potential library events.
Library staff will learn how to talk to authors about creating an event that goes beyond a book signing. Authors will learn how to take their written work and turn it into a program with substance. Library staff will receive a programming planning check list that includes marketing strategies.
Public library staff, General audience, Authors

Explaining and exploring our value: Engineering student and faculty perceptions of "their" library
10:00 am, Salon A
Noël Kopriva
Engineering Librarian & Head, Engineering Library & Technology Commons, University of Missouri
Mara Inge
In this presentation we discuss creating and distributing perception surveys and how their results show the impact of the Engineering Library & Technology Commons (ELTCC) on students and faculty at the University of Missouri. We decided to conduct the surveys after discovering in late 2018 that a space
planning process for a renovation of the College of Engineering (COE) that could close the library as soon as Summer Session 2019. Results of the student survey are consistent with the literature in that Mizzou Engineering undergraduates value the library’s space over its collections. Respondents also expressed support for the library space as essential to their success. In May the COE’s space planning committee recommended keeping the library open for the present. The faculty survey will be distributed in summer 2019 and focuses on how researchers currently use the library’s collections and services. The survey asks respondents to predict how they think use patterns might change both for themselves and their students if the library were to ultimately close.

Attendees will learn what value the library's collections, digital resources, space, and staff have for different patron categories. Attendees will learn how perception surveys can showcase library value when that value is misunderstood by administrators looking for valuable space and resources in a tight budget environment.

Academic library staff, Technical services staff, Managers/Directors, General audience

Sponsors: MACRL

Does Iron Man know Wonder Woman?: Librarians, the Universes, and Pop Cultural Literacy
10:00 am, Salon B

Kaite Stover
Director of Readers' Services, Kansas City Public Library

Naphtali Faris
Lonejack Branch Manager, Mid-Continent Public Library

Joshua Neff
Librarian, Johnson County (KS) Library

Gregg Winsor
Readers' Advisor, Johnson County (KS) Library

For many young (and not so young) readers, pop culture is the gateway to reading and libraries. Pop cultural literacy is also a highly visible way for libraries to demonstrate to the public the relevance and currency of our collections and staff knowledge to a diverse community. Using the Marvel and DC Comics universes, a panel of librarians will talk about the relationships between publishing, filmmaking, serial storytelling, and other entertainment formats. They will also point out the ways these franchises introduce inclusion and diversity embedded in themes of honor, friendship, teamwork, and more. Attendees will learn ways to stay current with pop culture trends, resources to consult, and how to work trends in pop culture into collections, displays, and patron interactions.

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Public library staff, Media specialist/school library staff, Children and teen services staff, General audience

Sponsors: YSCI

Resume & Job Assistance: What to do when your Business Librarian is Unavailable
10:00 am, Salon C

Rachelle Brandel
Adult Services Librarian, Ferguson Municipal Public Library

This presentation focuses on the basic skills required to assist job seekers in (a) creating a resume and cover letter, (b) searching for jobs, (c) obtaining interview skills, and (d) creating an online presence. Librarians from all backgrounds will leave feeling empowered to assist patrons of all skill levels in navigating the job market. Librarians will create a resume and cover letter (going over the do’s and ‘don’t’s), learn about physical and online resources for job searching (such as ReferenceUSA, linkedIn, and more), learn to hold a mock interview and the top interview questions asked, and learn the best practices on how to assist patrons in creating an online presence on LinkedIn.com. Attendees should leave feeling confident to help their patrons apply for jobs and confident to share what they’ve learnt with their fellow co-workers.

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Academic library staff, Public library staff, General audience

Sponsors: PEER

Does It Bring You Joy? Letting Go of Policies, Procedures & Resources That No Longer Fit
10:00 am, Salon D

Karen Robinson
Assistant Teaching Professor, University of Missouri

Christa Van Herreweghe
Assistant Director - University City Public Library

Cindy Dudenhofer
Director of Information Resources & Assessment - Central Methodist University

If you missed it on Netflix, Marie Kondo’s “tidying up” inspirations can indeed be applied to libraries! Are there policies, procedures, resources (including space) that no longer fit? Are you in tune with what your library community wants and needs now, rather than “It’s always been this way” or “We’ve always had this”? We will consider Kondo’s mantra “Does it bring you joy?” relative to the decision making process in your organization. You will hear from both public and academic librarians who have had to (painfully or joyfully) go through the process of change - and letting go - in order to better meet the needs of their community.
Attendees to this session will learn to be bold in decision making processes relative to their library's resources, services and community.

Academic library staff, Public library staff, Media specialist/school library staff, Technical services staff, General audience

Sponsors: MACRL, PEER

Grow with Google – Reach Customers Online with Google
10:00 am, Salon E
Bryan Caplan

Learn how customers find your business online and how to promote your business using Search Engine Optimization (SEO) and Smart Campaigns in Google Ads.

In this workshop we’ll discuss best practices for:
- Improving your website’s visibility in Google’s organic search results, on all devices
- Creating a free Google My Business listing
- Advertising your business on Google

Sponsors: IFC, MACRL

MACRL Luncheon: Lauren Pressley, President of the Association of College and Research Libraries
11:00am – 1:00pm, Missouri Room
Sponsors: MACRL

Rethinking Hiring: Diving Deeper Into Your Candidate Pool
11:00 am, Salon A
Andrew Phillips
North Independence Branch Manager, Mid-Continent Public Library
Leigh Hallenberg
North Oak Branch Manager, Mid-Continent Public Library

Why do we hire the way that we do? We get dozens of applicants for entry level positions with little in the way of objective criteria on paper to judge them. The same type of candidates rise to the top and we interview them in a setting that may not even display the job skills you need for the position you are hiring for. Why do we do it? Instead, we should think about what's behind the hiring process and engage with other hiring managers to discuss what can be done in all of our libraries.

Sponsors: PEER

Sponsors:

Lessons Learned from Special Librarians
11:00 am, Salon C
Katie Mulik, MLS, AHIP
Medical Librarian, Kansas City University of Medicine and Biosciences
Sara K. Motsinger, MLS
Librarian, Black & Veatch Corporation
Alicia Houston

Thinking Creatively About Digital Collections
11:00am – 1:00pm, Ambassador Room
Sponsors: MACRL

The audience will learn how the library can serve not only as the center for research that supports a campus wide reading initiative, but also as a place where patrons are aware of digital collections at the library.

Patrons will hear from librarians and other staff on the many different perspectives on digital collections that they have gathered to learn about and discuss the culturally significant theme of growing the library's digital collection.

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Sponsors: IFC, MACRL

Thusnelda Schmidt Children’s Luncheon:
Author, Sue Gallion
11:00am – 1:00pm, Ambassador Room
Sponsors: YSCI

Sponsors:

Rethinking Hiring: Diving Deeper Into Your Candidate Pool
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Andrew Phillips
North Independence Branch Manager, Mid-Continent Public Library

Academic library staff, Children and teen services staff, Managers/Directors

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Sponsors: PEER
Thinking Creatively About Digital Collections
11:00 am, Salon B
Elizabeth McArthur
Digital Equity & Strategic Technologies Librarian, BiblioTech

As a librarian at the first all-digital public library in the nation, I think exclusively about digital collections. This has given me a different perspective on digital as well as insights on: 1) making dollars spent on digital go farther; 2) increasing digital usage in a way that doesn't force additional spending; and 3) how to make patrons aware of digital collections at the library.

How to increase usage of their digital collections without breaking the bank.

Public library staff, Children and teen services staff, Managers/Directors, General audience

Demonstrating Value of Your Library and YOU: Lessons Learned from Special Librarians
11:00 am, Salon C
Erin Campbell, MLS
Senior Research Librarian, National Association of Insurance Companies

Alicia Houston
Librarian, Black & Veatch Corporation

Sara K. Motsinger, MLS
Medical Librarian, Kansas City University of Medicine and Biosciences

Katie Mulik, MLS, AHIP
Manager of Library Services, Children’s Mercy Hospital

Decreased budgets? Check. Tasked to do more with less? Yep. We might be librarians in different settings, but we all face the same challenges: Showing value and demonstrating relevance in our organizations and communities. Hear from a panel of special librarians who will share various tactics, techniques, and strategies to show value through strategic messaging, library outreach, identifying champions, reevaluating services to align with organizational goals, and showing your worth as an information professional.

Audience will walk away with various tactics, techniques, and strategies to show value through strategic messaging, library outreach, identifying champions, reevaluating services to align with organizational goals, and showing your worth as an information professional.

General audience

One Campus, One Read, Many Voices: How the Academic Library Can Support Campus Reading Initiatives
11:00 am, Salon D
Lindsay Schmitz
Head of Public Services, University of Missouri St. Louis

Lindsey Scales
Reference Librarian, University of Missouri St. Louis

The University of Missouri St. Louis is participating in a campus-wide reading initiative, using the book If Beale Street Could Talk, by James Baldwin. This novel is a timely work that reflects current social issues in our society. This presentation will showcase how UMSL Libraries play an integral part in this endeavor through partnership with various departments on campus to spark wide-ranging conversations about diversity and inclusion, provide a shared intellectual experience that connects the UMSL community and supports multi-disciplinary learning. By supporting courses using the book in their curriculum with research guides, conducting library instruction and research assistance, and hosting group discussions and other events, the UMSL Libraries are a valuable contributor to the program. “The one book, one community concept has proven to be successful in building a sense of belonging to a community, encouraging the formation of new communities, and in some instances, opening up communication on sensitive issues (Rodney, 2004).” This presentation will discuss how the UMSL Libraries serves as a focal point to bring the campus together to discuss the extremely significant and timely themes of racism in the criminal justice system, judgement, isolation, fear, morality, and ultimately love that are depicted in this book.

The audience will learn how the library can serve not only as the center for research that supports a campus wide reading initiative, but also as a physical space where a diverse campus population can gather to learn about and discuss the culturally significant themes present in this work. It is our hope that the library will be a place where students of all backgrounds can safely and effectively explore the topics in this book and learn from the viewpoints of their peers and mentors.

Academic library staff, Public library staff, Technical services staff, Managers/Directors, General audience

Grow with Google – Using Data to Drive Business Growth
11:00 am, Salon E
Bryan Caplan

Learn best practices and analyze trends about how customers engage with your business online, then turn these insights into well-informed, actionable decisions.

In this session we’ll introduce talk about:
- Identifying business goals and how you plan to use your online presence to achieve them
- Incorporating data into your marketing plan
- Selecting tools to help you find the answers you need
Rolling For Initiative: Facilitating Learning with Tabletop Games
11:00 am, Salon F

Kelsey Bates
Senior Teen Librarian, Kansas City Public Library

Ron Freeman
Children's Librarian, Kansas City Public Library

Lauren Olson
Youth Librarian, Kansas City Public Library

The Kansas City Public Library has embraced the many aspects of tabletop gaming, including breakout boxes and gaming circles, and has created an initiative using tabletop games as a tool to engage children and teens’ development of 21st century skills. With the help of local experts in the community, library staff has used experimental professional development to tailor learning experiences to their youth’s diverse needs. This session will offer hands-on methods on how to play and modify tabletop games in order to target skill development as well as cultivate a culture of learning amongst library staff.

We will offer effective strategies and examples on how to pair tabletop games to best fit different learning environments, distinctive learning styles and developmental needs with the community’s children and teens in mind. Participants will be able to take back our toolkit and implement the three most important strategies with tabletop gaming experiences within their communities: selecting games that target the development of specific skills; debriefing techniques that enrich the learning experience; and modifying games to best fit community’s needs.

Public library staff, Media specialist/school library staff, Children and teen services staff, General audience

Edge 2.0: Public Libraries as Catalysts for Community Innovation
1:00 pm, Salon A

Lourdes Aceves
Associate Director, Digital Programs, Urban Libraries Council

Jennifer Thompson
Library Consultant, Missouri State Library

Public libraries can be catalysts for innovation in their community. However, resources, space, and funding can often limit libraries from becoming local innovators. Forming strategic partnerships can help public libraries mitigate these factors and become community leaders but in small and rural communities, finding partners itself is challenging.

Join this session to learn how Edge 2.0 can help library leaders like you identify areas of improvement, create and leverage partnerships, and communicate library impact to funders and government leaders. All Missouri Public Libraries have access to the Edge 2.0 platform. This project is supported by the Institute of Museum and Library Services and the Missouri State Library.

Public library staff, Managers/Directors

ALA Leaders @ Chapter Conference
1:00 pm, Salon B

Wanda Kay Brown
ALA President, American Library Association

We are excited to, again this year, offer conference attendees the opportunity to hear from the leaders of the American Library Association. ALA President Wanda Brown, Director of Library Services, O’Kelly Library, Winston-Salem State University (N.C.), assumed the presidency at the end of the ALA Annual Conference in June this summer in Washington, D.C. As President Wanda Brown is committed to advocating for libraries, fostering diversity and inclusion and demonstrating our profession’s values.

Academic library staff, Public library staff, Media specialist/school library staff, Children and teen services staff, Technical services staff, Managers/Directors, Trustees, General audience

Sponsors: 2019 CPC, MACRL

So You Want to be a Manager: Faking It Till You Make It
1:00 pm, Salon C

Leanna Gezich
Assistant Branch Manager, Mid-Continent Public Library

Sam Mueller
Assistant Branch Manager, Mid-Continent Public Library

Melissa Stan
Assistant Branch Manager, Mid-Continent Public Library

Have you always felt you were meant to manage? Maybe you’ve never actually considered that role your goal – but perhaps you should! We’re here to let you know there’s more than one way to become a library manager. Join three new assistant managers from different library backgrounds as we break down our tips and tricks to take a wide range of skills and strengths and confidently market yourself for the manager position you want.

Our audience will learn there is more than one way to become a library manager. We hope to encourage people to look outside their comfort zones and consider management roles with new eyes. We’ll explain how to combine traditional managerial training with potentially unconventional experiences and use them as translatable skills that will stand apart from the crowd and help form the type of manager they want to be.

Academic library staff, Public library staff, Children and teen services staff, Managers/Directors, General audience

Sponsors: PEER

What’s So Special About Special Libraries?
1:00 pm, Salon D

Brian McCann
Systems & Knowledge Management Librarian, Stinson Leonard Street

Most people are aware of public ad academic libraries, but what
about those "special" libraries? Hospitals, law firms, corporations, and more all have information needs. How are those being met? In this session we will explore how special libraries function, what makes them different from other kinds of libraries, and what a worker in a special library does as part of their job. The presentation will include a virtual tour of several libraries in the Kansas City area with lots of exploration of what makes them unique. There will also be pointers on how to get involved or grow your career in special library circles.

The audience will learn what special libraries do, what makes them unique, and how to get involved and learn more about them. General audience

Sponsors: 2019 CPC

Spotlight on Literacy: A Third-Grade Reading Project in Rural Missouri
1:00 pm, Salon E

Naphtali Faris
Lone Jack Branch Manager, Mid-Continent Public Library

Katina Jones
Data Analyst, Mid-Continent Public Library

Studies show that students struggling to read in third grade are less likely to graduate. In 2018, following the release of below average state reading scores, librarians in Lone Jack worked with MCPL’s data analyst to develop a reading program for local third grade students. The result was a year-long focus on literacy, both in the library and the community. This session will highlight the details of the program, unexpected successes, and the data and outcomes collected.

At the end of this session, participants will be able to state several reasons for proactive intervention to support students’ literacy development under the increased academic demands of third grade. At the end of this session, participants will have a robust understanding of how to replicate this public library/school reading enrichment program in their own communities. At the end of this session, participants will have the necessary tools to measure outcomes for students, teachers, and caregivers participating locally in similar programs.

Public library staff, Media specialist/school library staff, Children and teen services staff, Managers/Directors

Sponsors: YSCI

MRRL Book Box: Increasing Circulation and Reaching New Readers Through Innovation
1:00 pm, Salon F

Natalie Newville
Marketing Manager, Missouri River Regional Library

Claudia Cook
Director, MRRL

Angie Bayne
Children's Department Manager, MRRL

Courtney Waters
Teen Services Manager, MRRL

Missouri River Regional Library (MRRL) faced a dilemma when the system’s circulation numbers were not increasing while the program attendance, outreach, and database numbers were. At this point, the staff knew they needed to get creative and by thinking outside of the box, they created and implemented MRRL Book Box! MRRL Book Box is the public library’s version of a subscription box, combining the librarians’ love of reader’s advisory and the patron’s love of cultivated content. MRRL has utilized a multi-faceted marketing campaign to saturate the community, increasing circulation and reaching both new and inactive cardholders. Reviews are overwhelmingly positive, with members of the community thrilled with the excitement of picking up packages of books specifically chosen for their preferences. With the launching of this program, MRRL has seen an increase in circulation numbers, as well as an increase in new and reactivated library cards.

Participants will be able to implement their own Book Box program at their library. The behind the scenes organization and strategy, marketing of the program, and the reader’s advisory tips and tricks will be shared with attendees. MRRL staff have gone through the growing pains of creating sign up forms and box evaluations, tracking procedures, reader’s advisory strategies, and a marketing campaign to launch the program. The end result is a tested procedure that keeps a complicated program organized and thriving.

Public library staff

Sponsors: MACRL

ACRL’s Project Outcome
2:00pm, Missouri Room

Based on the model developed by the Public Library Association (PLA), Project Outcome provides simple surveys and tools for measuring and analyzing outcomes, including interactive data dashboards. Users also have access to the resources and training support needed to use their results and confidently assert the value of their academic library. The standardized surveys allow libraries to aggregate their outcome data and analyze trends over time by service area and program type. Libraries can also benchmark their outcomes against other users’ aggregated results by Carnegie class and nationwide.

Project Outcome is designed to help academic libraries assess and communicate the impact of essential library programs and services.

Sponsors: YSCI

Count US In! Public Libraries and Census 2020
2:00 pm, Salon A

Jenny Garmon
Legal + Government Information Specialist, Kansas City Public Library

Beccah Rendall
VISTA/RISE Program Specialist, Kansas City Public Library
The Kansas City Public Library, a partner with the Kansas City Regional Complete Count Committee, will use a team approach to ensure a complete and accurate account of our communities with Census 2020. We will share how we built the team, pathways we took that worked, how we recovered from setbacks, and how we propose to use Census 2020 results to improve our community connections and services.

Academic library staff, Public library staff, Media specialist/school library staff, Children and teen services staff, Technical services staff, Managers/Directors, Trustees, General audience

Sponsors: TSCI

Reading Rocket: On the Road to Early Literacy

2:00 pm, Salon D

Lisa Campbell
Reading Rocket Coordinator, Mid-Continent Public Library

Armed with a used bookmobile and a vision of how to bring early literacy to the underserved pockets of its three-county library community, Mid-Continent Public Library set out on a brand new mobile mission. Without existing policy, procedure, or precedent, every experience, from fashioning “Gertie” into a state-of-the-art mobile literacy vehicle to figuring out where to park all 38 feet of her, was a brand new experience. Despite all of the bumps and bruises encountered in launching the Reading Rocket: Mobile Literacy Vehicle, the first year of operation saw more than 17,000 visitors come aboard!

Come learn about our journey, the hiccups, and successes. Hear how we established partnerships, built programming, and found the underserved pockets in our community. Then join us as we look to the road ahead.

Attendees will learn how to build a mobile early literacy outreach program, as well as identify potential pitfalls. Additionally, they will get tips on establishing partnerships, finding underserved pockets in the community, and working through unexpected roadblocks.

Children and teen services staff

Sponsors: YSCI

Detailed Program Schedule: Thursday, October 3rd

Off the Beaten Path: Designing Adult Programs for a New Era

2:00 pm, Salon B

Katie Hopkins
Adult Programming Coordinator, Springfield-Greene County Library District

Konrad Stump
Local History Associate, SGCL

Bigfoot! Hypertufa mushrooms! Death cafes! Libraries are for all types of learning. Explore adult programming twists that appeal to the non-traditional library user.

The audience will hopefully learn how they can take traditional adult program types (lectures, book discussions, film screenings) and flip them on their heads to appeal to a wider variety of library users.

Public library staff


2:00 pm, Salon C

Jeannine Linnane
Assistant Librarian, Littler

Jackie Lemmer
Assistant Librarian, Littler

Less print doesn’t mean less information. In 2017, our firm decided to eliminate duplication between online and print content by not ordering books where the content was available online. The resource prioritization project freed up significant time and money resources. This allowed the library to focus staff resources on more challenging projects. The presentation will walk through the content analysis process the library used to determine what print to keep and what to cancel; how we gained stakeholder buy in; and how the librarian time spent handling books is now used to create innovative projects.

In this program, we explore how the spirit of a law library is alive and well, despite appearing as fraction of its former self. Our firm has transitioned into the digital space, and the goal of collecting and disseminating information remains the same. We discuss how our firm made this transition and the successes and challenges along the way.

Academic library staff, Public library staff, Technical services staff, Managers/Directors, Trustees, General audience

Sponsors: GENE

Keeping Up with Readers Advisory for Teens

2:00 pm, Salon E

Tiffany Weyant
Sr. Library Technical Assistant, Kansas City Public Library

Do you struggle trying to recommend new, diverse titles to teens in your library? Do you find yourself falling behind on the latest trends? Then this is the presentation for you! A panel of librarians will be discussing recent YA titles that interest teens and will be recommending ways in which to provide the best reader’s advisory, even when you may not know the topic you’re discussing!

There will be a chance for you to test your knowledge of teen topics with a Kahoot trivia game.

The audience will gain resources to access diverse and on-trend books for teen reader's advisory in their libraries. They will leave with a better understanding of how to find the best books available for teens and have a chance to test their knowledge about topics relating to teens.

Public library staff, Media specialist/school library staff, Children and teen services staff

Sponsors: YSCI

Become a Global Librarian

8:00 am, Exhibit Hall

Sponsors: MACRL, PEER

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Sponsors: GENE

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Attendees will learn how to build a mobile early literacy outreach program, as well as identify potential pitfalls. Additionally, they will get tips on establishing partnerships, finding underserved pockets in the community, and working through unexpected roadblocks.

Children and teen services staff

Sponsors: YSCI

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Public library staff, Media specialist/school library staff, Children and teen services staff

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Assistant Librarian, Littler

Jackie Lemmer
Assistant Librarian, Littler

Less print doesn’t mean less information. In 2017, our firm decided to eliminate duplication between online and print content by not ordering books where the content was available online. The resource prioritization project freed up significant time and money resources. This allowed the library to focus staff resources on more challenging projects. The presentation will walk through the content analysis process the library used to determine what print to keep and what to cancel; how we gained stakeholder buy in; and how the librarian time spent handling books is now used to create innovative projects.

In this program, we explore how the spirit of a law library is alive and well, despite appearing as fraction of its former self. Our firm has transitioned into the digital space, and the goal of collecting and disseminating information remains the same. We discuss how our firm made this transition and the successes and challenges along the way.

Academic library staff, Public library staff, Technical services staff, Managers/Directors, Trustees, General audience

Sponsors: GENE

Reading Rocket: On the Road to Early Literacy

2:00 pm, Salon D

Lisa Campbell
Reading Rocket Coordinator, Mid-Continent Public Library

Armed with a used bookmobile and a vision of how to bring early literacy to the underserved pockets of its three-county library community, Mid-Continent Public Library set out on a brand new mobile mission. Without existing policy, procedure, or precedent, every experience, from fashioning “Gertie” into a state-of-the-art mobile literacy vehicle to figuring out where to park all 38 feet of her, was a brand new experience. Despite all of the bumps and bruises encountered in launching the Reading Rocket: Mobile Literacy Vehicle, the first year of operation saw more than 17,000 visitors come aboard!

Come learn about our journey, the hiccups, and successes. Hear how we established partnerships, built programming, and found the underserved pockets in our community. Then join us as we look to the road ahead.

Attendees will learn how to build a mobile early literacy outreach program, as well as identify potential pitfalls. Additionally, they will get tips on establishing partnerships, finding underserved pockets in the community, and working through unexpected roadblocks.

Children and teen services staff

Sponsors: YSCI

Keeping Up with Readers Advisory for Teens

2:00 pm, Salon E

Tiffany Weyant
Sr. Library Technical Assistant, Kansas City Public Library

Do you struggle trying to recommend new, diverse titles to teens in your library? Do you find yourself falling behind on the latest trends? Then this is the presentation for you! A panel of librarians will be discussing recent YA titles that interest teens and will be recommending ways in which to provide the best reader's advisory, even when you may not know the topic you're discussing!

There will be a chance for you to test your knowledge of teen topics with a Kahoot trivia game.

The audience will gain resources to access diverse and on-trend books for teen reader's advisory in their libraries. They will leave with a better understanding of how to find the best books available for teens and have a chance to test their knowledge about topics relating to teens.

Public library staff, Media specialist/school library staff, Children and teen services staff

Sponsors: YSCI
Succession Planning: Taking Action
2:00 pm, Salon F
Paula Singer, PhD
Vice President, Segal Consulting

Succession Management. Succession Planning. Workforce Planning. Contingency Planning. Knowledge Transfer. Key Position Identification. You may have led or initiated these formal initiatives in your library system; maybe not. However, it’s clear that there is a wave of talent leaving and the workforce from which you are recruiting is changing. We need to be better prepared. In this session, we will develop a greater understanding of these terms, practices and challenges and explore a few of the related tool sets. We will also pool our shared experiences with creating a growth and development culture within our systems, as well as planning for departures.

Learning Objectives:
Understand the steps in creating a succession plan
Recognize and be able to address the challenges and common pitfalls of succession planning
Define the roles and responsibilities within the succession planning process
Managers/Directors; Trustees; General audience

Sponsors: 2019 CPC

Building A Community of Leaders
2:00 pm, Ambassador
Aaron Eller
Regional Branch Manager, St. Charles City-County Library

Are you providing leadership in your department or library branch? Every library staff member has the ability to develop leadership skills and contribute to their organization. This breakout session will cover a selection of leadership topics with the goal of giving people a starting point for professional and personal growth.

This presentation briefly reviews a variety of leadership topics and gives practical advice to librarians so that they can begin: improving communication skills, learning about personal strengths and weaknesses, acquiring supervisory experience, starting down a path of leadership, cultivating professional relationships, resolving work conflict, managing time, and achieving goals.

Public library staff, General audience

Sponsors: PEER

Creation, Care, Feeding of a Marketing Plan
3:00 pm, Salon D
Karen Robinson
Assistant Teaching Professor, University of Missouri

Many of us are accidental library marketers. If you are not part of a large library system that is fortunate to have professional marketing and communications officers, then promoting the library's services and resources may fall on you. Where to begin? In this session you will gain a general foundation of marketing efforts; the difference between marketing & promotion; how to begin creating a marketing plan; and evaluation of your efforts. Come to the session knowing your library's mission/vision and community, as we will work in groups to begin creation of a plan for you to identify specific actions to get started!

Attendees will learn how to begin creating a marketing plan for your library or special program/service.

Academic library staff, Public library staff, Media specialist/school library staff, General audience

Sponsors: MACRL

LGBTQ Plus You – Incorporating LGBTQ+ in Your Library
3:00 pm, Salon F
Julie Phoenix
Youth Librarian, St. Louis County Library

Angie Rundle
Youth Services Specialist, St. Louis County Library

Katherine Van Arsdale
Assistant Branch Manager, St. Louis County Library

While the ALA GLBT Round Table celebrates its fiftieth year with a panoply of accomplishments, there is still much work to be done in making LGBTQ+ inclusive library spaces across the country. Many library workers want to make their spaces as welcoming as possible, but struggle with the logistics. Join three Queer identifying librarians from the St. Louis County Library as they discuss their journey into building safe spaces for LGBTQ+ patrons and staff members. Learn about simple changes your library can make including using inclusive language, finding local resources, initiating partnerships with LGBTQ+ organizations, integrating LGBTQ+ programming (from birth to adult), building collection representation, and more.

By attending this session, participants will leave feeling better equipped to meet the needs of this underserved community and train and encourage their staff to do the same.

Academic library staff, Public library staff, Media specialist/school library staff, Children and teen services staff, Technical services staff, Managers/Directors, Trustees, General audience

Sponsors: IFC

Communities of Interest & Committee Meetings
3:00pm, Ambassador

As an organization MLA takes this opportunity every year at conference to plan for our future. Current and prospective members are invited to enjoy a snack and set goals for the coming year.

All Conference Event
**Exhibitor Drawing**  
3:00-4:00pm, Exhibit Hall  
Enjoy beverages, treats and giveaways from our generous vendors.  
All Conference Event

**MLA Business Meeting**  
4:00pm, Salon A  
All Conference Event  
Sponsors: MALA

**SISLT Reception**  
5:00pm, OFF-SITE, Pizza Shoppe - Prairie View Rd.  
Sponsor: University of Missouri School of Information Science and Learning Technologies

**SLIM Mixer**  
5:00pm, Missouri Room-Holiday Inn  
Sponsors: University of Emporia

**MLA Awards Gala**  
6:00pm – 8:00pm, Ambassador Room  
Please join us for the MLA Awards Gala to celebrate this year’s MLA awards such as Community Partnership, MO Authors, Meritorious Achievement, Outstanding Professional Librarian, and more. Hosted by the MLA Awards Committee. Opening speaker and MC for the evening will be Amanda Barnhart, who is the Branch Manager for the North-East Library, a branch location of Kansas City Public Library. Formerly a teen librarian, Amanda currently serves as the Young Adult Library Services Association President-Elect (2019-2020).

**Ronald G. Bohley Scholarship Trivia**  
8:00pm, Missouri Room  
MLA's beloved trivia night!  
Sponsors: Kansas/Western Missouri Chapter of the Special Libraries Association
Detailed Program Schedule: Wednesday Oct. 2nd

(Barely) Managing Teens
1:00 pm, Salon F
Asia Gross
Regional Branch Manager, St. Charles City-County Library
Elizabeth Lippoldt
Teen Services Librarian, St. Charles City-County Library

Got teens? We do, lots of them. Working in a branch located within walking distance to a Middle School and two High Schools can be challenging, especially when you have no dedicated teen space and only 1.5 FTE teen services staff. Yet, somehow we manage. Over the last several years we've learned some vital tips and tricks and developed new programs and services to help us manage teen behavior. While we stumble and make mistakes, we somehow avoid catastrophe and still come out of the school year exhausted but satisfied. All with the same limited resources most of us face. We'll share what has worked for us (and what hasn't) and hope to get some new ideas from you as well.

Learn simple and effective ways to help you manage the behavior of teens in your library. Many of the tips require little to no money and are easy to implement. We will also discuss creating behavior expectations and consequences that are teen appropriate and how to get staff buy-in to welcoming teens to the library.

Public library staff, Children and teen services staff, Managers/Directors

Sponsors:
YSCI

STArt @ Your Library: Science, Technology, and Art Programs for Youth
2:00 pm, Ambassador
Sarah Wood
Assistant Manager, Youth Services, St. Louis County Library
Andrea Walter
Youth Services Project Assistant, St. Louis County Library

Refresh your youth programs with new ideas for science, technology, and art themes. We'll provide resource lists, price points, and a chance for hands-on experience with tech items.

A variety of science, tech, and art program ideas for youth, from toddlers to teens that have been successful at St. Louis County Library. We'll share photos, how-to details, a list of resources, cost breakdown, including ways to cut costs for libraries with no/low program budget. We'll also bring a few coding/robotics items to show attendees at the end.

Public library staff, Children and teen services staff

Sponsors:
YSCI

Library Advocacy Day Video Project
2:00pm, Cafe

Opening Keynote Panel: Librarian seeks Social Worker: Only the BOLD need apply
3:00pm, Exhibit Hall

Join our very own, MLA Past President, April Roy, as she hosts this panel discussion about the growing trend of Social Workers as library resources, trauma informed care approaches to customer service and what a library response to community resiliency could like from Missouri Libraries. Panelist: Caroline Sharkey, LCSW, Program Coordinator, Athens-Clarke County (Ga.) Library's Trauma-Informed Library Transformation Initiative; Elissa Hardy, LCSW, Community Resource Manager, Denver Public Library.

All Conference Event

Sponsors:
2019 CPC

MLA Member Meet and Greet & Vendor Fair
4:00pm – 6:00pm, Exhibit Hall

This year it's all in one place, and it's all about engagement. Directly following our Opening Keynote this year MLA Committee's and Communities of Interest will be available at their booths alongside our Vendors. As always, you will have the opportunity to meet with vendors to see what is new and exciting! You will also have a chance to learn how you can be an active part of MLA. Meet MLA board members, or talk with committee chairs and engage with long-time members of the organization. Attendees will vote on the most creative display and have a chance to win door prizes or a free drink ticket. Earn tickets for the exhibitor drawing on Thursday. Light hors d'oeuvres and drinks will be available, as well as, a cash bar. Come explore!

All Conference Event

Sponsors:
MALA, JanWay

Opening Party at The Rabbit Hole
7:00pm – 10:00pm, 919 East 14th Ave. North Kansas City, MO 64116

Join us at The Rabbit Hole to celebrate the opening of MLA's 2019 Conference. MLA will get a sneak peek at the world's first Explorastorium, an immersive storybook wonderland and national center for the children's book, which is expected to officially open to the public in Fall 2019. Enjoy local food truck offerings and drinks throughout the evening.

All Conference Event

Sponsors:
Kansas City Public Library, Mid-Continent Public Library
**Detailed Program Schedule: Friday October 4th**

### Breakout Sessions

**ALA's Office of Advocacy Training**
8:00am – 11:00am, Ambassador Room

Build your advocacy knowledge and turn your passion for the library into action. ALA’s Advocacy Training is an exemplary training program designed to prepare you with the leadership skills to be an effective advocate and to amplify the library voice in public policy. This three-hour intensive training is designed to help develop relationships with elected officials and engage in year-round advocacy. Learn about library policy issues and how to frame them for elected officials, hone how you convey your unique library story, and prepare to make a difference in policy debates.

Sponsors: Legislative Committee

**Young Adult Author Breakfast: Author, Sarah Jude**
8:00am – 10:00am, Missouri Room

Sponsors: YSCI

**Coding for Younger Children**
9:00 am, Salon A

Joey Bryan, EdS
Technical Integration Specialist, MOREnet

Programming concepts can be introduced into learners at a young age. Resources such as Cubetto, Ozobot and Osmo will help demonstrate how young learners can develop skills that will be equipping them to take control of the technology in the library through coding. Attending this session will provide a glimpse into how coding can be entertaining and educational for even the youngest learners.

Attendees will learn about resources available to teach young children fundamental concepts of coding and programming.

Academic library staff, Public library staff, Media specialist/school library staff, Children and teen services staff, Technical services staff, Managers/Directors, Trustees, General audience

Sponsors: 2019 CPC, YSCI

**Your Collection Unshelved: Teaming Up for a Thriving Collection**
9:00 am, Salon B

Diane Christensen
Collection Development Librarian, Mid-Continent Public Library

Cassidy Rogers
Collection Development Librarian, Mid-Continent Public Library

Lisa Sampley
Collection Services Manager, Springfield Greene County Library District

Engage your customers and provide excellent customer service using a core tool: your library collection. Explore how collection-focused teams work to meet customer needs through targeted selection strategies and in-library promotional tactics. Learn more about the collection development professionals behind the scenes and pathways to entering this developing field.

- Customer-centered, community-focused selection processes
- The importance of collection promotion and maintenance
- Ways to integrate your full library team for the ultimate customer experience
- Collection Development as a career track

Public library staff

**Going Bold by Going Bust: Doing away with the Library Liaison Model**
9:00 am, Salon C

Mardi Mahaffy
Head of Teaching and Learning, University of Missouri-Kansas City

Julie Hartwell
Instructional Design Librarian, UMKC

Cindy Thompson,
Associate Dean, UMKC

With a decrease in the number of subject librarians available at the University of Missouri-Kansas City, the Libraries decided on an unconventional approach to dividing our labor: end the library liaison program. Rather than distributing workloads across different fields of subject expertise, the UMKC Libraries switched to a more functional approach by creating departments and teams focused on instruction, research support, collections, and outreach. This program will explore the reasoning behind our decision, our evolving organizational structure, impacts on instruction, and lessons learned.

- Attendees will identify responsibilities assigned to subject liaisons and explore alternative distribution models.
- Attendees will recognize necessary steps for smooth planning and implementation of a reorganization.
- Attendees will discuss alternative procedures for assigning and distributing instruction responsibilities.

Academic library staff, Managers/Directors

Sponsors: MACRL

**Talking Business at the Library without a Budget**
9:00 am, Salon D

Morgan Perry
Business Outreach Specialist, Mid-Continent Public Library

Kelly Head
Business Information Librarian, Mid-Continent Public Library

Serving the small business community shouldn't be expensive or scary. Join us for a deep dive into ways your library can be an information conduit for small businesses without spending money on resources. We'll also explore ways to navigate the small business culture in cities and towns to increase your comfort level.
Attendees will leave with a list of free resources for small businesses, an understanding of the library's potential role in the small business community, and techniques to build confidence in our value.

Public library staff, Managers/Directors, General audience
Sponsors: 2019 CPC

Wellness for all: Promoting health and wellness in Missouri libraries
9:00 am, Salon E
Christina Pryor
Library Engagement and Missouri Coordinator, National Network of Libraries of Medicine, MidContinent Region
Kathy Condon-Boettcher
Director, Festus Public Library
Bonnie Witt
Health & Wellness Coordinator, Mid-Continent Public Library

Join Chris Pryor, Kathy Condon-Boettcher, and Bonnie Witt as they explore how libraries across Missouri can have positive impacts on their library communities and their library workforce by implementing a variety of health and wellness practices, initiatives, and programs. The presenters will demonstrate how they encourage health and wellness in their local communities as well as among their library staff. We will explore examples about how libraries as well as individual library employees can enhance health and wellness through library space, wellness practices, and health education.

• Identify how staff wellness impacts overall library performance
• Explore health and wellness practices and initiatives for library community and staff
• Discuss how to fund health and wellness initiatives in the library

Academic library staff, Public library staff, Media specialist/school library staff, Children and teen services staff, Managers/Directors, General audience
Sponsors: MACRL

COUNTER Release 5: What’s Different, What To Do With It
9:00 am, Salon F
Melanie Church
Content Services Librarian, Rockhurst University

A new COUNTER code of practice was released this year for vendors reporting usage statistics to libraries. Release 5 reports started being available from most vendors in January 2019 with a deadline of April 2019 to maintain compliant status. Most vendors continue to provide Counter Release 4 data (so most of your JR1s will probably still be available during 2019), but some have already started phasing it out. Other vendors are working over the summer to begin providing the new reports. This presentation will discuss what makes release 5 different from release 4 and what my library has been doing to work through the transition. The audience will learn about the changes that have recently been made to the format that Counter-compliant vendors use to report usage statistics and possible ways of using the new format in their workflows.

Academic library staff, Technical services staff
Sponsors: TSCI, MACRL

Coding Club Resources
10:00 am, Salon A
Bob Martin
Tech Integration Specialist, MOREnet

With Computer Science now becoming a core class for public schools, there will soon be renewed interest in coding at many levels in your library. There are several programs out there that make starting a coding club easy and best of all, you don't need to be a coding guru to lead them! This session will explore and demonstrate several of these "canned" clubs you can use to make your club go or give you a jump start on the coding fun!

Coding club types, resources, tips for getting started and going to the next level with coding in the library
Public library staff, Media specialist/school library staff, Children and teen services staff, Managers/Directors
Sponsors: 2019 CPC, YSCI

Facebook Advertising for Small and Rural Libraries: Let's Make it Fun Again
10:00 am, Salon B
Hanna Taylor
Small Business Specialist, Mid-Continent Public Library

Morgan Perry
Small Business Specialist, Mid-Continent Public Library

Whether you work in a multi-branch system or the only library for three counties, social media has become a team effort. In this session we’ll cover the science behind the art of advertising on Facebook as well as an introduction to Facebook Ads.

Attendees will receive updated tips and tricks for efficient Facebook advertising, techniques for engaging other staff members, and an introduction to free resources that will help keep your work fun.

Academic library staff, Public library staff
Sponsors: 2019 CPC

Scholarly Information Seeking Habits and Behaviors of Missouri State University (MSU) Faculty
10:00 am, Salon C
Andrea Miller
Assistant Head, Content Management & Acquisitions, Missouri State University

A group of employees from the Missouri State University (MSU) Libraries conducted an ethnographic study of a sample of tenure
Detailed Program Schedule: Friday October 4th

track faculty members from across all of MSU’s colleges to learn about their scholarly information seeking habits and behaviors. The study consisted of semi-structured interviews combined with direct observation. We were seeking insights into a number of questions. What information sources and technologies are used by MSU faculty members in their scholarship? Where do the faculty conduct their research? Whom do faculty consult for research, writing, and information seeking assistance? The study’s questions were designed to elicit responses encompassing the information universe as a whole, well beyond just our own library’s resources. The results were analyzed, organized, and compiled into a report based upon three major areas: content, spaces, and services. Come learn about our findings, including the major issues raised in the study and our resulting recommendations of ways that our library might work towards better meeting the needs of our faculty.

• How our ethnographic study of faculty was formulated and conducted.
• What sorts of information sources and technologies faculty use in conducting their scholarship.
• Where faculty conduct their research, both in physical spaces and in cyberspace.
• Whom faculty consult for assistance with their scholarly research and writing.
• Which modes of communication the faculty use.
• Issues related to the discovery of and access to content.
• Explicit and implicit service needs and interests of faculty.

Academic library staff, Managers/Directors
Sponsors: IFC, MACRL

Japanese Cartoons and Comics
10:00 am, Salon D
Matthew Murphy
An analysis of the genres, terms, and themes of anime and manga - a rapidly growing area of interest especially in youth and young adult services. While collections and public demand have both increased over the last decade the specifics of this media category have not widely been addressed outside of fan spaces.
Common types and categories of Japanese media, their age appropriateness, the "jargon" of fans of this media, how the themes and messages differ from western media (with an emphasis on gender and sexuality), and examples of popular series.
Public library staff, Children and teen services staff
Sponsors: YSCI

Making the Census Count: How An Accurate & Complete Count Benefits Missouri
10:00 am, Salon E
Alexandra Rankin
Government Affairs Manager, Missouri Foundation for Health
The census provides an official count of the United States’ popula-
ation and information about important demographic changes over a 10-year period. The data are used to ensure states are being fairly represented, both in the allotment of federal dollars and the number of congressional districts. The federal funds driven by census estimates go toward numerous programs aimed at helping undeserved communities. The 2020 Census faces several challenges that could prevent an accurate and complete count, including reliance on new technology, budget cuts, and the possible addition of a citizenship question. Libraries are essential in getting out the count efforts, as they fill gaps in even our hardest to count communities. Missouri is at heightened risk of an undercount if we do not prioritize efforts early and strategically.

The audience will learn why a complete and accurate count in the 2020 Census is crucial for Missouri. We will also provide information regarding new challenges and considerations for the 2020 Census. The presentation will examine why libraries play a critical role in promoting census participation and provide information on how libraries can get engaged. Missouri Foundation for Health is taking on a leadership role in census planning and is hoping to find ways to support libraries in this work.

Academic library staff, Public library staff, Media specialist/school library staff, Technical services staff, Managers/Directors, General audience

School Libraries Venturing into Mental Health
10:00 am, Salon F
Beth M. Brendler
Assistant Teaching Professor, University of Missouri
Denice Adkins
Associate Professor, University of Missouri
Kerry Townsend
Library Media Coordinator, Columbia Public Schools and doctoral student, University of Missouri

In Missouri, over 55% of students experienced depressive symptoms such as feeling sad, changes in sleep, and difficulty concentrating in school, at least sometimes. 31.7% reported feeling hopeless at times, 14% had attempted to harm themselves, and 14% had considered suicide in the last year. Additionally, 30% were unsure of where to get help.
One in five young people struggle with mental illness, but the average delay between the onset of their problems and the provision of treatment is ten years. Many young people who need mental health supports do not get them. However, most of those who do receive those supports find them at their schools. School mental health programs are particularly important in rural communities where there is a significant need for accessible and appropriate mental health supports.

This session reports on research assessing the capacity of rural school libraries as anchors for community mental health literacy efforts. Our project looked at current efforts among rural schools and communities in Missouri to promote mental health literacy with a focus on roles or functions of school libraries and school
Gaining a seat at the table: Conversations with stakeholders
11:00 am, Salon A

Dr. Rene Burress
Assistant Professor, University of Central Missouri

Jennifer Caster
School Librarian, Belton School District

Amanda Harrison
District Library Supervisor, McPherson Kansas

Gaining a seat at the table is often essential for librarians hoping to share advocacy and collaborate with stakeholders. Three presenters will share information about how librarians have gained a seat at the table to be included in state conversations about the Every Student Succeeds Act, Kansas School Redesign, and restarting the conversation about library evaluation standards in Missouri. While this presentation includes stories that are primarily school and education related, the spirit of collaboration and working with government stakeholders is applicable to libraries at all levels.

Tips for how to advocate for all libraries. How to best engage stakeholders at a variety of levels, local, state, and national.

Academic library staff, Public library staff, Media specialist/school library staff, Managers/Directors

Sponsors: MACRL

Imagine: One App to Rule Them All
11:00 am, Salon B

Christine Peterson
Engagement & Emerging Technologies Coordinator, Amigos Library Services

Imagine a time when patrons need only a single app to retrieve your library's digital materials - ebooks, e-audio, and video - across all content providers. A national project is close to this dream. The open source SimplyE app brings together ebooks and audiobooks into a single, easy-to-use interface for patrons. Find out about the SimplyE app, what implemented libraries are saying about it, and how you can participate.

The audience will be able to:
* identify issues patrons have in reading/listening to digital materials
* discuss how open source projects work
* compare functionality in the SimplyE app with vendor functionality

Public library staff, Managers/Directors

Sponsors: YSCI

Spearheading a Major Anniversary Celebration
11:00 am, Salon C

Jennifer Sanders-Tutt
Local History Librarian, St. Joseph Public Library

Major anniversary celebrations are opportunities for communities to come together and celebrate their heritage and shared history. These celebrations can be something as small as a local historical festival, or as large as the upcoming Missouri Bicentennial. The approach to celebrating these events can be universal and easily adapted from one celebration to the next. Jennifer Sanders-Tutt, Local History Librarian at the St. Joseph Public Library, will showcase St. Joseph Missouri’s 175th Anniversary and how it has evolved into an annual Local History Week and Founders Day Celebrations. An anniversary celebration cannot be accomplished by a single person, though that is often how plans start out. She will share helpful tips on how to identify and coordinate community groups and lead them in a direction to collaborate towards the desired goal.

Those in attendance will learn how to identify organizations within their community, gather support, and keep momentum going. The presentation will also cover how to approach negative commentary and response from the community, how to work with City Government on events, strategies for viral marketing, and tips that can be adapted for their own community celebrations or even the Missouri Bicentennial in 2021. The audience will learn how to use the programs and collection that they already have to promote and celebrate their events.

Public library staff, General audience

Creating Your Own Breakout Room for the Library
11:00 am, Salon D

Joey Bryan
Technical Integration Specialist, MOREnet

Creating a breakout room is an innovative way to bring technology and critical thinking into the library. They promote engagement and collaboration; they can be done with a wide variety of technologies, including no tech, physical boxes or digital environments. In this session we will discuss a variety of ideas for building your own breakout challenges. Participants will leave with resources for making your own breakout rooms/boxes.... if
Detailed Program Schedule: Friday October 4th

they can breakout.

Audience members will leave this session with an understanding of ways to create and facilitate their own breakout rooms in their library.

Academic library staff, Public library staff, Media specialist/school library staff, Children and teen services staff, Technical services staff, Managers/Directors, Trustees, General audience

Sponsors: 2019 CPC, YSCI

Why the Librarian was Miff Over TIF:
Economic Incentive Policy and its Impact on Public Library Funding
11:00 am, Salon E

Steve Potter
Library Director, Mid-Continent Public Library

Jim Staley
Community Relations and Planning Director, Mid-Continent Public Library

Dr. Terrance Ward
Doolin Ward Consulting (tentative)

You’ve heard rumors that the soybean field on the edge of town is being considered by a big box retailer to build a next-gen replacement store. This sounds good the old store is 15 years old and seems run down. A new store would be nice. Then you start reading about EEZ, TIF, Chapter 100, 353s, CID, and TDD associated with the new store, but have no idea what any of these things mean. Next, the mayor contacts you and says they need you to sit on the TIF commission to help bring the new store to town. Feeling unqualified, you accept anyway because librarians rarely say, “no.” But what does all this mean and what do you need to know to be a good representative for your community and your library?

- The different economic development tools used by cities to incentivize new businesses and development
- The positive and negative aspects for the tools relative to a public library’s revenue stream
- The role of the library in the economic development incentive process
- Previously filed legislation to change the economic development landscape

Public library staff, Managers/Directors, Trustees

Sponsors: YSCI

Closing Keynote: Kathi Kromer, ALA Office of Advocacy
12:00pm, Exhibit Hall

General audience

Sponsors: Legislative Committee

#ReadLocal: A Conversation with Local YA Authors
11:00 am, Salon F

Bailey Compton
Teen Librarian, St. Charles City-County Library

Brandi Hamlin
Youth Services Paraprofessional, St. Charles City-County Library

Join two YA-crazed library ladies as they converse with local Young Adult authors. Discover how libraries can tap into local YA authors to provide meaningful literary experiences for teens and how BOLD ideas shaped the careers of these writers.

Attendees will learn ways they can work with local authors to the benefit of their library’s YA readers. Attendees will also gain insight into the world of writing. There will be time allotted for audience questions.

Public library staff, Media specialist/school library staff, Children and teen services staff, Managers/Directors, General audience

Sponsors: YSCI
Earn your Master of Library Science

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For more information contact:
sliminfo@emporia.edu or 620.341.5203
emporia.edu/slim
Performer Showcase

**Babalo**o 10:10 am

Let’s get loud in the library!!! Babalo is an interactive musical comedy act for songs. Get ready for singing, shouting, dancing, bean-bag-hopping, really big balloons, beat-boxing, bucket-drumming, and bubbles! But wait--there's more!

**Brian Wendling**

If you imagine it, it can come true!

Ten year old Brian Wendling could never have imagined that he would be a professional juggler all of his adult life! See the story he weaves with his crazy juggling skills!

Brian Wendling uses his award winning juggling to give a history of how his unlikely performing career came to be. Everything from ball spinning to combination skills on a rolling globe to juggling props from other countries will excite the kids (and adults!) while Brian plays with the juggling props and his audience.

Life is never a straight line - going forward is the only thing that matters!

**Celia** 9:20 am

*Celia’s Sing Along Dance Party*

Celia’s world-famous, one-woman show is a rockin’, stomping’, hollering good time. Wear your dancing shoes to this all-ages party because Celia will rock your socks off!

Celia also performs with Jeanie Puppets (www.jeaniebryanpuppets.com) & FIRE DOG (www.seefiredogroll.com)

original songs - kids' songs - popular favorites - action songs - silly songs - happy feelings, Price range: $225-450 plus travel,

celaiasrock@gmail.com, 314.913.1516, www.celiaisrock.com

**Dino O’Dell** 8:50 am

*Dinosaur O’Dell’s Tall-Tales, Urban Legends, and other Magical Yarns*

Whether you are counting monsters, fixing spaceships or swimming in peanut butter, Dino’s interactive songs and stories will engage your curiosity and inspire your inner detective. Join us as we investigate fiction, non-fiction and the 5 Ws: who, what, when, where, and why.

**The Fishin’ Magicians**

Steve Craig and Amy Short

Three Choices

Fractured Fairy Tales with The Fishin’ Magicians

Hilarious fractured fairy tales come to life with The Fishin’ Magicians. Imagine what happens when they combine a unicorn with an alligator to get a mythical beast - the uni-gator. See what wacky things they do with magic beans then rush home to grown some of your own.

45-minute programs.

Photo Fun for Kids

Want to take fun photos of your friends, family and pets? Learn tips for taking better photographs, basic camera parts and camera operations. Bring your own digital camera or phone with a camera option then get ready to create great photos. 90-minute workshops. 4th-12th Grades. Please limit audience size to 25.

Get a G.R.I.P. on Butterfly Gardening

Want to attract colorful butterflies to your yard? Learn to get a G.R.I.P. on the basics of butterfly gardening which include Goals, Research, Installation and Patience. Steve Craig and Amy Short will guide you through the process of creating a habitat to host all four parts of the life cycle of this popular insect. 90-minute programs.

**Flying Debris** 8:40 am

“The Flying Debris Show is a comedy variety show filled with juggling, magic, zany stunts, audience participation, and always includes an inspirational message. A comedy show appropriate and appreciated by all audiences.”
Glen Foster 9:10 am

The Glen Foster Show is an interactive Comedy Magic Show that is fun for all ages. Glen is a Family Entertainer with 25 years experience. Glen performs on Cruise Ships such as Disney, Carnival, Royal Caribbean. Celebrity and Paradise Cruise Lines. He offers a 30 min or 45 min Interactive Magic Show as well as a 30 minute hands on Magic Workshop. The show is self-contained. It does not matter the size of the audience, the show will always entertain. Glen also offers illusions that he and the Librarian can do together for an additional fee. Make the Librarian Appear, Disappear, Cut in Half or Suspended in Mid air, right before your very eyes. Glen also carries a 5 Million Dollar Liability Insurance as well.

Book NOW for Summer 2020, before the dates disappear.
www.glenfostermagic.com
Pricing and Fees available upon request at glenfosterlib@gmail.com or at glenfostermagic@gmail.com

Happy Faces 9:50 am

Fun for the Whole Family!
Always looking to find the joy in every person, HFE has provided a variety of professional programs all year round, for over 18 years. There are programs for all ages and many are great for a wide age range of participants.

Programs for youth include: The Jester Tells All (2020 theme), Under the Big Top, Sock Hop Smiles and more.

Youth and Adults enjoy: interactive murder mysteries (various themes to choose), Game Show Party and MadSkillz.

Programs for library staff development are also available.
www.HappyFacesEntertainment.biz (816)309-2464

Jay and Leslie’s Laughing Matters 10:20 am

Laughing Matters can be a full evening theater show, a festival show, a school assembly, a library program, or just about anything you need. We choose from over 90 minutes of wacky juggling, mime, magic, and humor routines we have developed since 1980.

All ages enjoy our show, and we can tailor the program to any audience. Laughing Matters is refreshingly original family fun. Let us craft the perfect mix of routines for your event!

Jeanie Puppets 9:30 am

Jeanie Puppets offers delightfully entertaining puppet shows featuring beautifully handcrafted puppets. New for 2020 is "It's a Pirate's Life for Steve," the hilarious swashbuckling misadventures of Pirate Steve and first-mate "Parrot" Steve. Returning library favorites are "Monster Magic" -- a magic show and puppet show in one! -- and of course, the ever-popular "Celia & Friends" musical puppet show featuring live music by Celia.

Jeanie Puppets is a Missouri Arts Council Touring Performer.

Joyce Slater

Stories! Art! Music! Laughter! Welcome to the vibrant world of storyteller Joyce Slater. Since 1996 Joyce has led audiences on a magic path through the realm of folktales, fairy tales, ghost stories, personal narratives and more.

As a teaching artist, Joyce revels in the exploration of creativity of both students and teachers. She is listed on the MidAmerica Arts Alliance Touring Roster and the Missouri Arts Council Roster. Joyce is also the Executive Director of the River and Prairie Storyweavers and the Artistic Director of the KC Storytelling Festival.

Kinder Songs 8:30 am

Brian and Terri Kinder are Arkansas’ original rollicking, good time, concert and recording artists for kids. A retired career Music Educator, Brian holds a Masters in Liberal Arts, but is most proud of his eleven CD releases of fun original songs for kids. The Kinders have been spotlighted by, the American Library Association, and School Library Journal. This year they received the Celebrate Literacy Agency award from the Arkansas Reading Association for their contribution to reading in the State of Arkansas. As Parent’s Choice Award winners, the Kinders are currently nominated for Best Children’s Song, Best Children’s CD and Best Children’s Educational CD by the world’s largest independent music organization, (Just Plain Folks). In 2016 Kinder Lullaby was nominated for a Grammy.
Mad Science 10:50 am

We deliver unique, hands-on science experiences for children that are as entertaining as they are educational.

Mad Science Group Inc. has franchises located around the world, who bring science education to millions of children each year. Our innovative programs help kids learn about science through our fun after-school programs, preschool programs, in-class workshops, camps, birthday parties and special events.

Mad Science programs encourage scientific literacy in children in an age when science is as vital as reading, writing and arithmetic and we don’t stop there.

For over 30 years, we have invested in research and development and continue to do so. We believe in the importance of being at the forefront of our industry and continue to create hands-on science programming for kids.

Marko Music 9:40 am

Marko Polo and his trusty guitar energize family audiences with songs that are humorous, entertaining and educational. Whether performing traditional songs, popular favorites or unique originals, Marko connects with audiences in meaningful ways. With his acclaimed band FIRE DOG, Marko has released three original family music albums "For the Kids,“(2015) "Endangered Species Project,"(2017) and "It's FIRE DOG!!!(2019) feature groovy tunes that will get your that will get your tail wagging. Marko is currently offering solo, duo, and full band programs and would love to visit your library in 2020! - www.firedogkids.com

Martika Daniels 10:30 am

Martika is based out of Kansas City, MO. She graces the audience with her witty humor and playful charm. Don't let this fool you...She is a one woman stunt show that takes the audience on a journey through her death defying adventures. She offers not just her stunt show but a variety of circus inspired shows and workshops. Martika is known for her motivational speaking in her performances. Incorporating informative and uplifting messages about taking calculated risks. No matter how terrifying a goal maybe it is achievable!

Martika entertains with walking on machetes, hula hooping, swallowing swords and more! Not all shows include fire or dangerous stunts. Her show is family friendly with crowd interaction in mind. Her spectacular show will make the audience laugh and leave them asking..."HOW DID SHE DO THAT!!? I want to see more."

Mike Anderson: The Dulcimer Guy

Mike is a renowned storyteller with the ability to reach multi-age audiences. Whether telling his stories of growing up with his next-door neighbor Denny or relating traditional tales, Mike blends stories and music to make a great show.

Ms. Libby 8:20 am

"Ms. Libby delights young audiences with performances that encourage them to sing, dance, laugh, play and be themselves. Shows include songs, stories (with a little help from young friends), bubble dance parties, instrument and prop exploration, and even some drama! Ms. Libby loves to be silly, and kids will laugh along with fun songs and hilarious puppets as she needs their help to answer questions about speckled frogs and Old MacDonald's bus. All are welcome at Ms. Libby's Music Party!"

Ms. Libby's Music Class
mslibbysmusic.com, (314) 518-0985

Parasol Puppets 9:00 am

Husband-and-wife puppeteers Peter Allen and Debbie Lutzky Allen created Parasol Puppets in 1986 and have been delighting audiences with their shows ever since. Parasol Puppets offers quality puppet shows and puppetry workshops for family audiences. Over the years, they have created and performed many folk and fairy tales, including THE MAGIC TEAPOT, LITTLE RED RIDING BUG, RUMPELSTILTSKIN and CHICKENS AND PIGS AND BEARS...OH MY!

Our 2020 summer library show, THE RAT PRINCESS, is a hand puppet adventure for the whole family. Based on a Korean Folk Tale, this puppet adaptation is filled with audience participation and interaction.

Peter and Debbie were recently awarded an UNIMA Citation of Excellence for their hand puppet show, PUNCH AND JUDY.

Cost & time: Average length of performance: 35 minutes.
Cost: $235 per show plus travel expenses. Group bookings share the travel fee and save money!

Parasol Puppets is included in the Missouri Arts Council Touring Roster Directory. They are based in Jamesport, Missouri.
Contact: (660) 684-6825, dlpallen@grn.net
www.parasolpuppets.com
Paul’s Puppets 10:00 am

Paul Vandivort

With some scissors and a little bit of cardstock, you can literally assemble your own Avenger puppet. With a few cardboard boxes you can build a cardboard castle that opens like a pop-up book. Paul Vandivort is a puppeteer and puppet builder who teaches puppet building & performs puppet shows at schools, summer camps & libraries. Member of the Missouri Arts Council Touring Roster.

Peppy Puppet Troupe 10:40 am

Peppy Puppet Troupe was formed in 2009 by two St. Louis puppeteers, Michelle O’Donnell and Stan Gulick. They perform entertaining and educational puppet shows with a strong story line and humor. They utilize talking mouth puppets, hand puppets and a live actor. They have performed at many venues throughout St. Louis, St. Charles, and Kansas City, Missouri.

Richard Renner 8:10 am

"Read All About It!"

Laugh and Learn with the Vodvill Klown

One of the America’s most beloved clowns brings his talents to illustrate the Joy of Reading. Through his well crafted comic characters we take a tour of the library and share their favorite books. Each character brings the book to life with Richard’s circus skills. There’s a pilot who shows them the proper way to fly a stunt plane, a bungling scientist who introduces us to big words and a musician who gets the kids involved as they learn to read music. These skits and more blend in together to give your students the thrill of reading a good book and the effect it can have on a lifetime of learning.

School of Information Science and Learning Technologies
University of Missouri

100% ONLINE WITH IN-STATE TUITION!

**LIBRARY & INFORMATION SCIENCE**
- MLIS: Master of Library & Information Science with option for Missouri Library Media Specialist Certification
- Digital Humanities Graduate Certificate

**LEARNING TECHNOLOGIES**
- Ed Sp: Educational Specialist (Technology in Schools, Online Education, Learning Technologies and Design)
- MS: Master of Science (Technology in Schools, Online Education, Learning Technologies and Design)
- Online Educator Graduate Certificate (AECT endorsed)
- User Experience & Usability Graduate Certificate

*Also offered: PhD in Information Science & Learning Technologies*
### Trade Show Map and Vendor Key

**MLA Trade Show 2019**  
**NOT TO SCALE**

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Trade Show Vendors • 47
Trade Show Vendors

Amigos Library Services 401
Amigos is one of the nation’s leading member-led library consortia. Our members benefit from discounts, training, professional consultation, association management, courier service, and Amigos eShelf Service e-book platform.

AtoZDatabases 604
AtoZdatabases.com is the premier provider of reference databases for Libraries. We offer Free Job Search, Background/Criminal Search, Business Profiles, People Finder and Mailing Lists.

AWE Learning 404
AWE is the leading provider of all-in-one digital learning solutions to public libraries. Our products feature top-rated educational programs and are ready to go right out of the box. No Internet connection is required.

Barnes & Noble 204

Baker & Taylor 302
Baker & Taylor is the premier distributor of digital and print books and entertainment products. We offer cutting-edge digital media services and technology platforms to publishers, libraries, schools, and retailers worldwide.

Bond Architects, Inc. 207
Bond Architects provides architecture, interior design and planning solutions to a wide range of libraries. As a firm, Bond Architects has worked on more than 50 regional library design projects over the past 26 years.

The Book Farm Inc. 601
We specialize in reinforced library book binding, educational puppets, puzzles and more. We would like to be considered a first choice for Librarians needs.

Bound To Stay Bound Books 201
We provide prebound juvenile library books with full processing and automation support available.

Brodart Co. 107
Since Brodart pioneered the book jacket cover in 1939, we have concentrated exclusively on helping libraries better serve their patrons. Today, no other provider can match Brodart's comprehensive range of book processing/cataloging services, and supplies.

Children's Plus, Inc. 211
Children's Plus, Inc. specializes in books for PreK-YA; offering the best quality, service and selection.

Clark Enersen 202

CoLibri Systems North America, Inc. 206
Book Covering System to protect and preserve your books. Covers are durable, recyclable and non toxic. Protect your books from spills, scratching, yellowing and dust.

Comprise Technologies 308
Comprise’s portfolio of solutions includes: PC, time & print management; mobile printing; point-of-sale systems; self-service kiosks; calendaring, event scheduling, staff appointments & equipment rental; online fine & fee payments; and so much more.

Dake Wells Architecture 602
Dake Wells Architecture's steadfast commitment to innovative & sustainable design has been recognized by clients, peers, & publications nationally. With offices in Springfield & Kansas City, we serve civic clients and communities across the midwest.

Delia Remington, Eagle Heights Press 309

DLSG at Image Access 801

EBSCO Information Services 501
EBSCO provides a discovery service, full-text and secondary databases, e-books, e-journals & e-packages, print subscriptions and related services for all types of libraries.

Elsevier 403
Elsevier is a global information analytics business that helps institutions and professionals progress science, advance healthcare, and improve performance.
Emporia State University School of Library & Information Management 701
Emporia State University’s School of Library & Information Management offers an ALA accredited MLS degree through a unique hybrid program of online & in-class instruction. Concentrations available: Leadership & Administration, Archives, & more!

FaxScan24 Fax & Scan Kiosks 703
FaxScan24 is an affordable and easy-to-use self-service fax & scan kiosk. Patrons can easily send faxes and email scanned documents using credit, debit or prepaid fax cards as payment. No library cost. No staffing required. www.faxscan24.com

Gumdrop Books 210
For over 40 years, family-owned Gumdrop Books has prided itself on delivering unparalleled product knowledge and customer service. We proudly service the school and library book market in over 60 countries.

Ingram Library Services 208
Ingram Library Services offers ordering tools, collection development support and services, and customizable solutions for all the time-consuming tasks libraries are faced with on a daily basis.

Midwest Tape - hoopla 104
Missouri Humanities Council 303
The mission of the Missouri Humanities Council is to enrich lives and strengthen communities by connecting Missourians with the people, places, and ideas that shape our society.

Missouri Vocational Enterprises 910
Missouri Vocational Enterprises (MVE) is a program within the Missouri Department of Corrections. Its objective is to develop personal responsibility in offenders through the development of diverse training programs that enhance their employability and opportunity for success while incarcerated and upon release.

MO Association of School Librarians 203

Mo State Library 305
The Missouri State Library promotes excellence in Library service through support of library funding grants and staff development.

MOBIUS 504
MOBIUS is a vibrant, collaborative partnership of libraries providing access to shared information resources, services and expertise.

MOREnet 304
MOREnet provides educational resources and information technology services such as online resources, professional development, Google Apps for Education, Internet access, content filtering, network consulting, network backup and storage.

National Network of Libraries of Medicine, MidContinental Region 402
The NNLM is the core of the NLM’s outreach program to reduce health disparities and improve information literacy. Come by to learn more about the resources, training classes, and funding opportunities that are available from the NLM and NNLM MCR.

OverDrive 101
Create your Virtual Branch! OverDrive enables you to offer bestselling ebooks, audiobooks, streaming video and periodicals – online 24/7 – from your library’s website.

Recorded Books 306
Recorded Books delivers the library industry’s broadest array of digital services via its RBdigital app, including audiobooks, eBooks, magazines, comics, streaming video, and more.
Trade Show Vendors

Sapp Design Architects 106

SirsiDynix 301
Integrated Library Software.

Southwest Solutions Group, Inc. 307
Southwest Solutions Group is a solutions-oriented company dedicated to helping you save space and improve your library’s efficiency. We design and install shelving, furniture, high bay archive shelving, displays and storing books and art of all kinds

Stifel 804
Bond underwriting and financial services.

Swiftspace 311

The Book Farm Inc. 601

The State Historical Society of Missouri 113
The State Historical Society of Missouri is the premier research center for the study of Missouri state and local history. Founded in May 1898, SHSMO collects, preserves, and publishes materials that enhance research and supports learning.

The Story Center at Mid-Continent Public Library 209

ThriftBooks 902
Give your Donated and Discarded Books New Life! ThriftBooks collects your unwanted books and finds them new readers through online sales, while providing needed fundraising for libraries and literacy programs worldwide. The #1 Online Used Book Store!

T-Mobile for Education 704
T-Mobile is a national provider of wireless voice, messaging, and data, all built on America’s fastest 4G LTE Network.

University of Missouri SISLT 901
Graduate Program.

Usborne Books and More 909
Children's books.

WT Cox Information Services 603
For over 40 years WT Cox Information Services has proudly offered the highest level of customer service standards in the industry. We are committed to partnering with our libraries to provide cost-effective, personalized serials management services

LibraryLand Stage
Join us in the vendor hall to hear about how Missouri and Kansas libraries are working with local authors and storytellers to connect and share stories within their communities, and to learn about the latest and greatest from library vendors. A new interview or talk starts every half hour so stop by anytime on Thursday and Friday morning.

Featured libraries, authors, storytellers, and vendors may be available after each interview or talk for questions and further conversation.

Exhibitor Hall
All conference attendees are welcome and encouraged to visit the exhibitor hall and enjoy the performances and presentations on the LibraryLand Stage.

Vendor Fair:
Wednesday, October 2, 4 pm – 6 pm

Vendor Breakfast:
Thursday, October 3, 7 am – 10 am

Table Talks & Poster Sessions:
Thursday October 3, 8 am – 9 am

Exhibitor hall open & LibraryLand Stage performances:
Thursday, October 4, 9 am – 7 pm

Vendor Drawing:
Thursday, October 4, 3:30 pm.
Wednesday At A Glance

Opening Party at The Rabbit Hole
Wednesday, October 2, 2019 from 7 - 10 pm
919 East 14th Ave
North Kansas City, MO 64116

Join us at the Rabbit Hole to celebrate the opening of MLA’s 2019 Conference. MLA will get a sneak peak at the world’s first Explorastorium, an immersive storybook wonderland and national center for the children’s book, which is expected to officially open to the public in Spring 2020. Enjoy local food truck offerings and drinks throughout the evening. There will also be live music from Stolen Winnebagos. This event is free and open to all MLA Conference attendees. Transportation will also be provided.

This event is co-sponsored by The Kansas City Public Library and Mid-Continent Public Library.

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Rachelle Brandel

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Emily Jaycox

Missouri Association of College and Research Libraries (MACRL)
Noel Kopriva

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The StoryCenter at MCPL

Established in 2013, The Story Center at Mid-Continent Public Library’s Woodneath Library Center offers unique services that empower people to create stories, share those stories, and connect with the stories of others.
For information, visit mystorycenter.org
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Henry County Library
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Jefferson County Library
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OZARKSWATCH
the magazine of the Ozarks

For more than 30 years, OzarksWatch Magazine has sought to share the uniqueness of the Ozarks with our readers and to capture memories of the history and culture of the region for future generations. OzarksWatch Magazine is printed twice a year by the Ozarks Studies Institute an initiative of the Missouri State University Libraries. Recent past issues have highlighted Ozarks Music, Pictures of the Ozarks, Henry Schoolcraft’s 200-years-ago Journey, Death and Burial Traditions, Prohibition, Temperance and Moonshine, and (coming this fall) All Our Watery Wealth.

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Our sincere apologies to STIFEL for the ad omission in the body of the conference program.

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