

Missouri Library Association Special Board Meeting via Conference
Call December 7, 2018 Minutes by Anna Francesca Garcia

Attendees: April Roy, Erin Gray, Jamie Emery, Christina Prucha, Meredith McCarthy, Jenny Bossaller, Stephanie Tolson, Vicky Baker, Anna Francesca Garcia, Nicole Walsh, Jennifer Parsons

April motions that we vote to approve bank signature cards. (She will send this information). Second: Erin No Discussion Vote: Passes unanimously

April motions: Jack Beard and Associates Second: Stephanie Discussion: Vicky asks if this is a year that we do not do a full audit. April does not think so. Vicky says that she is pretty sure that we just had a full audit done. April says that we did not work a full audit cost into the budget and that this company has a history of good service to MLA. Vote: Passes unanimously

April motions that we accept Amigos contract Second: Vicky Question: April says that Nicole from Amigos is present to answer questions and can leave for our vote. Vicky says that she is fine with Nicole wants to know if contract includes possibility of web platform. April says no since we tabled that for further discussion. Can be added later. Vote: Passes unanimously

E-mail for 2020 site= Oasis Convention Center in Springfield, MO Motion from Committee: Enter discussions to hold 2020 MLA Annual Convention at Oasis Convention Center. April says she agrees that this is the best option in Springfield, MO. Committee passed unanimously. Vote: Passes unanimously

Vicky Baker had to leave discussion.

April traveled over 4,000 miles this year. Sets great precedent for MLA President to travel all over state. Cindy and Erin encouraged April to put in for She submitted mileage via recommendation from Erin and Cindy at non-profit rate of 14 cents per mile. Reimbursement of about \$1000. April paid about \$300 out of pocket. Increased travel budget for president of MLA already included in budget for next year. Anna Francesca suggested travel for MLA President put in official MLA President description, and April said that she will forward suggestion to Handbook and Bylaws Committee.

Center for the Book. Can we make it an MLA Community of Interest? They are part of Library of Congress. LoC helps sponsor:

- Annual student writing contest

- Annual National Book Festival tables for every state Only 2 people are trying to keep Center for the Book alive, and their website is outdated. They are comfortable dissolving their board since they aren't even following their bylaws. Often supported in other states by Humanities Council. New York and California State Library Organizations currently are parent organizations for it, and Stephanie asks if we have discussed it with Robin Westphal of MO State Library. April said that she had, but Center for the Book feels that MLA is more stable than the State Library. They do not want to be part of State Library again as they have been dropped from it before. April will create a three-person leadership team. According to our bylaws, to form a Community of Interest, twelve or 25 members must express interest. (She doesn't recall exact number, but it is written in the bylaws). Next, the Chair of Community of Interests (currently Dawn Mackey) will suggest actually forming it. Then, the MLA Board must vote to approve. April said that she will continue pursuing that connection.

Missouri Library Advocacy Day. Enrollment open. April encourages our attendance.

April, with this as her very last MLA Board meeting as President, adjourns meeting.

April Roy's Report

She has really enjoyed Meet & Greets around state.

CI Chair= voting member. Handbook

Anna Francesca likes. Cindy T. thinks it should have membership approval. Steve agrees with Cindy T. Cindy T. says it is a bylaws change that needs Board approval. Jennifer & Steve agree that change based on vote by CI committee heads. April will contact Handbook & Bylaws Committee for change to that position next year.

Erin Gray's Report

Great conversation with Gerald re: Legislative Committee.

Robin Westfall isn't able to be here, but she sent info. To Erin.

COSLA info. e-mailed by Erin Gray and put on screen for view by all by Meredith. Public support via letter from MLA. April wants us to support all state library initiatives. Erin agrees.

Erin Motions to send to Legislative Committee

Cindy T. Seconds, but is concerned about document being incomplete.

Vote will be once complete. Erin will tell Robin.

Springfield site selection visit for 2020 Dec. 4th

Joseph Hendricks shows Wild Apricot website created for ABOS (Association for Bookmobile and Outreach Services).

Can toggle between photos

Social Media Gadget

Abos-outreach.com -> Can see website here

Ability to have pages only available to administrators (a.k.a. Board or non-member vs. Member viewing difference)

Cindy T. asks about interactivity. Joseph says that it is mostly static, but he will ask about it. Meredith wants to know if there is an export option to go from Wild Apricot to another server. Joseph said, not known. Nicole says that they can check. Less robust than Google Docs. Does not automatically update.

Theme that ABOS is using is called "Bookshelf" and is mobile friendly.

Steve wants to know if this is to replace listserv. Erin says not currently known. Just wanted to see options.

Erin suggests forwarding to social media committee (*Look up actual name*)

Steve said wants to see what else is out there, and Cindy T. said knowing our needs and uses need to be known. We don't want to overwhelm people. For example, listservs are clunky and spam-heavy but often used. Would be great to replace. April likes ALA Connect.

Vicky Baker's Report

Only meeting not able to be here as Upcoming President, President, or Past President of MLA is today. MCPL is

Cindy Thompson's Treasurer Report

She was in a planned absence and then an unplanned absence, so Susan Wray did a lot.

Linda Elkow is amazing & helpful re: numbers

Motion to accept Oct. 2018 Income Statement= Cindy T.

Second= Erin Gray

Vote unanimous

Jenny Bossaler couldn't be here.

Jamie has Nothing to Report. April thanked her for work with Communities of Interest.

Susan Wray Absent

Stephanie Tolson= Nothing to report.

Kimberly Moeller's Report. 2018 Conference.

Debbie Luchenbill couldn't be here today.

\$41,676.90 Conference Earnings, about \$12,000 over budget.

Budgeted for 350 attendee 424 attendees with there. People said having centralized location in Columbia was a factor in being about to attend. 69 follow-up responses with most liking Drag Queen Storytime.

Looking at having community partners able to present without having to pay to register (example= Drag Queen)

Tiffany Mautino's Report. 2019 Conference.

Buckner has awful Internet. She was phoned in.

Katie Gregory not able to be here.

Colleen Norman here.

Meeting #1 before conference & #2 yesterday. #3= Jan. 10th.

Conference budget in detail= later discussed.

MASL-> Member rate conference rates reciprocal? Maybe too late this year, but Erin & April will next year will discuss with them.

Verification of membership instead of honor system is important.

Cindy T. says reciprocal needs to be discussed. It is a great idea but a mess in terms of statistics. Explore for 2020.

Attendance rates not increased= Student

New rate= \$20 for guest presenter at single session

Motion to approve Conference Budget=

Tiffany

Second= Cindy T.

Passes Unanimously

“Unconventional, bold ideas for conference ideas” = 2019 Conference theme

Motion to approve 2019 Conference Theme=

Tiffany

Second= Cindy T.

Passes Unanimously

Awards= No report submitted

Budget Report by Cindy Thompson

Goal= balanced budget

CIs had great requests. However, as we don't have new revenue for this year, so we can't do much.

Requests \$33,000 over what we have. Committee says that we will pay necessary amounts and then vote by board regarding other requests in terms of for what we consider worth dipping into reserves for.

Option to let members cover PayPal fees makes a big difference.

YSCI request for extra money to have attendees was given a lower amount because of MLA pres. going there. Rest of requests, including high Building Block requests approved.

Emerging leader funded. Travel for ALA Mid-winter for MLA president approved.

Extra funding for meet-ups and some for post-cards.

Washington D.C. is very expensive. However legislative support is one of our primary initiatives. Therefore

Continuing Education Requests from multiple committees in spreadsheet highlighted in blue. \$300 funding for each approved. Individual CIs can determine how else to fund what they are seeking.

Steve Campbell is concerned regarding funds given without accountability for what there is. Believes need criterion before.

April says CIs can determine what to do with funds given to them.

Cindy T. said all requests seemed legit except for Genealogy preconference funding. Pay less than requested for rest.

Gerald says receipts after show accountability

Cindy T. says bylaws specify much.

Erin says all CI committees detailed with those needing more details contacted by Cindy.

Meredith says marketing mission has been very amorphous, and having this outlined can help if CIs are purchasing marketing support

\$1300 over budget with current allotments to CIs.

Transitioning to WildApricot will change what we need to pay, lessening it. Social Media team is creating video of Legislative Day- member from Lathrop HS will edit. Also looking at creating a "benefits of membership" pamphlet to show library administration. Jennifer Parsons said that Conference Rate difference will be what shows people benefit of membership. Meredith said that we didn't allot much \$ to the Marketing Committee and "you get what you pay for."

April said that some use of reserves for some things is okay. Gerald agrees. Steve says reserves are for emergency like crash of economy like we had in 2018. Auditors suggest reserves should be one year over conference fee. We have too much per that now. Cindy T. suggests \$70,000 reserves for contractually committed funds. Cindy D. wanted to know current reserve level. \$94,000. (In income statement).

Concern regarding \$10,000 website overhaul. Steve Campbell thinks that it is a waste of money. GSuites is pretty robust and is free, per Meredith. Rachel Brekhaus & Cindy D. agree.

April suggests CE funding. Very important and supported at Meet & Greet. Also, \$5000 expenditure approved last year not spent. One-time expense of \$5000, not rolling-over.

Planning to submit spending report by Feb. 1st.

April & Erin think rebranding of logo should go hand-in-hand with website redesign.

Not having new logo yet means not overdoing swag purchases.

Stacy Hisle-Chaudri's Report (archivist)- leave at 11:30
a.m.

State Archivist and State Historical Society willing to help us with digitizing stuff, but we need to determine scope and jump through hoops. April said that taskforce for this would be great.

Gerald Brooks's Report (retiring legislative committee chair)- leave at 11:30
a.m.

LSTA Federal Funding

Wait & see re: MO funding.

02/26/2019= Library Legislative Day. Funding with \$30 (including box lunch). Registration opens 12/01/2018.

Dawn Mackey and Tiffany Mautino= Nothing to add

April seeking new Marketing Committee Chair since Meredith has a lot to do because of being on board now.

Anna Francesca, Jamie, and Erin like the idea of there being some small funding for Meet Up refreshments. Erin said that food makes people comfortable. As Jennifer said, this is the first introduction to MLA that many have since people who can't afford to go to conference are there. 6 meet-ups around state. Budget= \$300 for all (\$50 each)

\$3000 was max keynote speaker funding request last year. Per April, for last year we had \$1000 each for the YSCI speakers who Anna Francesca says were great.

April says that space is large in KCMO, so it isn't a problem to fit everyone into keynote space.

Keynote speaker for close encourages people to stay on Friday so that breakout sessions then are able to have audience.

Speaker choice goal= "Shiny" not "Sparkly"

Suggestion= \$13,000 instead of \$17,000 from reserves.

\$8,000

April says \$10,000 for a one-hour keynote is high. Steve totally agreed. He talked about having people draw from reserves being a "slippery slope."

Ask vendors to help sponsor speaker cost. Example= \$5000 total for keynote.

Stephanie says that most expensive keynote speaker should be at beginning or middle, not end, of conference.

**Cindy T. Moves to Approve 2019 Budget with Amendments
Discussed**

Erin Seconds

Passes unanimously

Brookmont wrote endowment fund policy. Amigos and one of our financial advisors looked over it. One-year long process

Cindy T. moves that we approve endowment fund policy (separate document)

Since from Committee, no second needed

Passes unanimously

Changes to handbook section 5.59

April moves that we approve updated handbook wording for section 5.59

Since from Committee, no second needed

Passes unanimously

Jennifer Parsons= Nothing to Report

Rachel Brekhaus had to leave but put some info. In chat box.

Current Treasurer, Upcoming Treasure, Current President, President Elect. Linda will send info. With bank account numbers.

Tracy suggests approving minutes on upcoming Friday meeting to start long process of approving people with bank.

Cindy says how awesome April is, and people unmute to applaud.
April adjourns meeting, but Erin uses gavel. :-)