Tales from the Children’s Floor

Finding the right story for the right kid
What are we talking about today?

- Sharing juvenile reading recommendations with customers and other staff members
- Identifying and recommending alternative reading formats in juvenile literature
- Creating fun and engaging displays for children and caregivers

so like why are we here?
What are the kids reading?

Popular topics in Fiction:

• Media based books (TV, movie, videogame)
• Diary/Journal style
• Scary books
• Animals
• Fantasy

Popular Topics in Non-Fiction:

• Dinosaurs
• Minecraft
• Lego
• Sharks
• Animal vs. Animal series
• Who Was/What Was series
• Survival stories
Alternative formats!

- Graphic Novels are books too!
- Audiobooks totally count
- Non-Fiction doesn't have to be non-fun
Pretty, pretty book displays

- Merchandising your collection
- You already have the books – get creative!
- Start with your favorites – topics or series you are excited about
- Tap into what the customers want/need
Additional Resources

Pinterest Boards

• "Library Displays" by Jennifer Ray
  • https://pin.it/li66k36ravuhrr

• "Library Display Inspo & Ideas" by PintSized Y.S. Clerk
  • https://pin.it/gg4mqmzfrmbn7k

• "Library Displays & Interiors" by Shadow Ceramics, Angela Palmer, & RoseAleta Laurell
  • https://pin.it/hrwuw7ufgren2z

Instagram

• #librarydisplays
• #librariesofinstagram
Additional Readings


Additional Readings


Feel free to contact us!

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