



Tales from the Children's Floor

Finding the right story for the right kid

What are we talking about today?

- Sharing juvenile reading recommendations with customers and other staff members
- Identifying and recommending alternative reading formats in juvenile literature
- Creating fun and engaging displays for children and caregivers



What are the kids reading?

Popular topics in Fiction:

- Media based books (TV, movie, videogame)
- Diary/Journal style
- Scary books
- Animals
- Fantasy

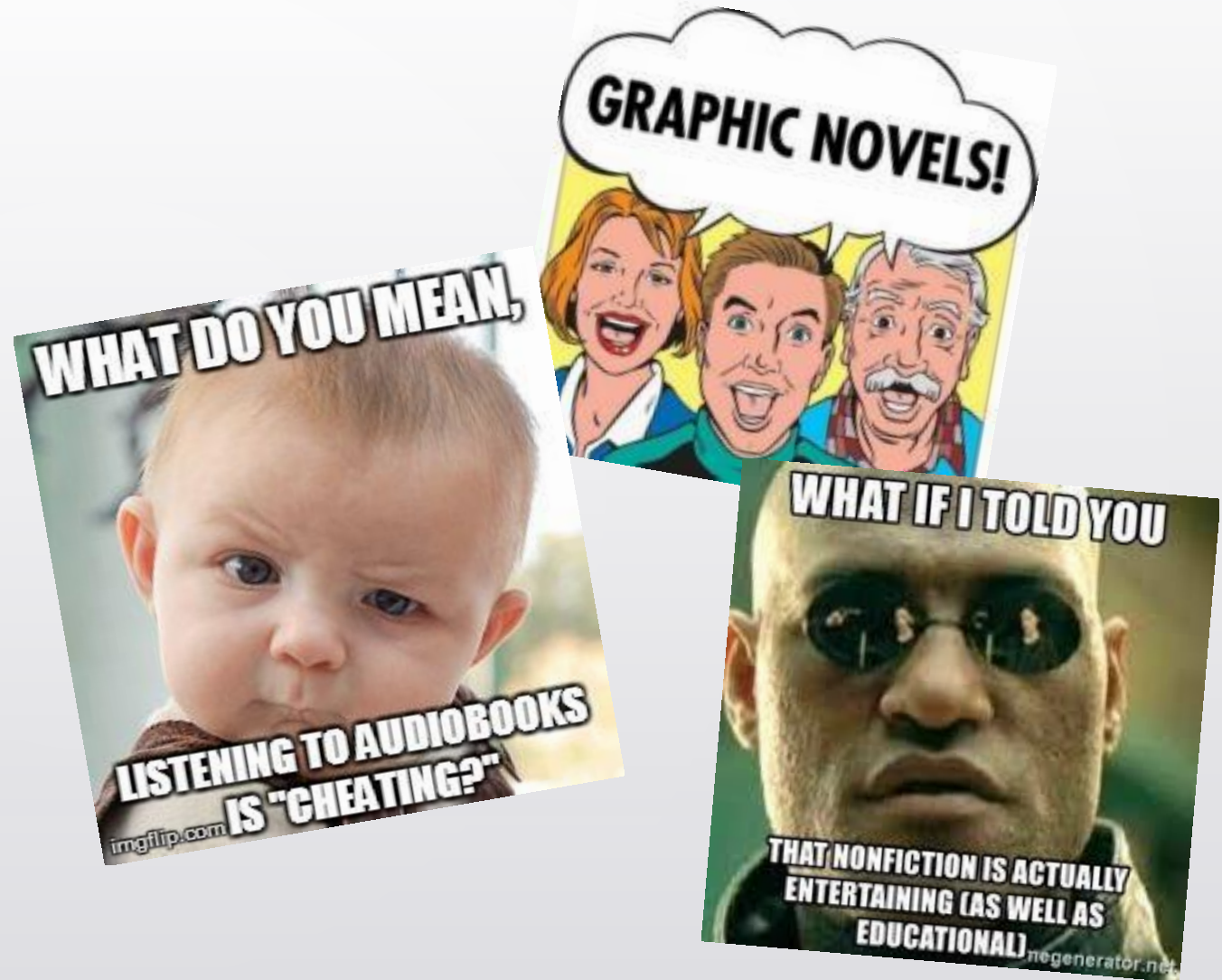


Popular Topics in Non-Fiction:

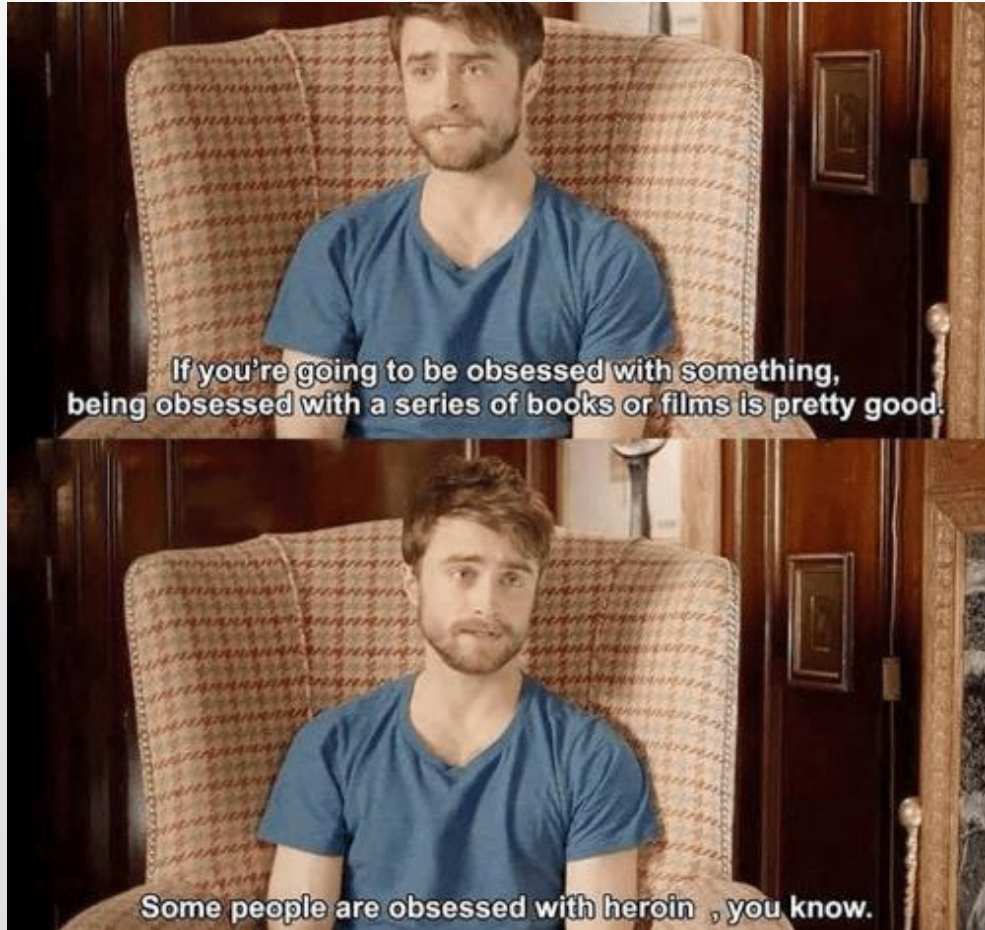
- Dinosaurs
- Minecraft
- Lego
- Sharks
- Animal vs. Animal series
- Who Was/What Was series
- Survival stories

Alternative formats!

- Graphic Novels are books too!
- Audiobooks totally count
- Non-Fiction doesn't have to be non-fun



Pretty, pretty book displays



- Merchandising your collection
- You already have the books – get creative!
- Start with your favorites – topics or series you are excited about
- Tap into what the customers want/need



Additional Resources

Pinterest Boards

- "Library Displays" by Jennifer Ray
 - <https://pin.it/li66k36ravuhrh>
- "Library Display Inspo & Ideas" by PintSized Y.S. Clerk
 - <https://pin.it/gg4mqmzfrmbn7k>
- "Library Displays & Interiors" by Shadow Ceramics, Angela Palmer, & RoseAleta Laurell
 - <https://pin.it/hrwuw7ufgren2z>

Instagram

- #librarydisplays
- #librariesofinstagram



Additional Readings

Brown, S. (2013). Twenty rules for better book displays. *RA News*. Retrieved from <https://www.ebscohost.com/novelist/novelist-special/twenty-rules-for-better-book-displays>

Cox Clark, R. (2007). Audiobooks for children: Is this really reading? *Children & Libraries: The Journal of the Association for Library Service to Children*, 5(1), 49–50.

Grover, S., & Hannegan, L. (2011). Epic audio: Odyssey award-winning audiobooks provide a total listening experience. *School Library Journal*, 57(12), 54–56.

Jacobson, A. (2012). Building displays that move “the merchandise”: Observe, eavesdrop, ask--and the books will fly off the shelves. *American Libraries Magazine*. Retrieved from <https://americanlibrariesmagazine.org/2012/02/15/building-displays-that-move-the-merchandise/>



Additional Readings

Larson, J. (2006). Listen up! What's new in audiobooks. *Library Media Connection*, 25(1), 40–44.

Lesesne, T. (2013). Reading with our ears. *Young Adult Library Services*, 11(3), 30–32.

O'Donnell, K. (2017, April 20). How do library displays happen? Retrieved from <https://www.brooklineibrary.org/2017/04/20/how-do-library-displays-happen/>

Ullery, S. (2017, November 28). A guide to comics, webcomics and graphic novels for reluctant readers. Retrieved from <https://bookriot.com/2017/11/28/comics-reluctant-readers/>

Varley, P. (2002). As good as reading? Kids and the audiobook revolution. *Horn Book Magazine*, 78(3), 251–262.



Feel free to contact us!

Emma England

Early Literacy Associate

North Independence Branch

Mid-Continent Public Library

eedland@mymcpl.org

Leanna Gezich

Early Literacy Associate

North Independence Branch

Mid-Continent Public Library

lgezich@mymcpl.org

Colleen Norman

Assistant Branch Manager

Buckner Branch

Mid-Continent Public Library

cnorman@mymcpl.org