ENGAGING YOUR COMMUNITY: The Process
Public Opinion

Adjust your engagement strategy to the public’s awareness and opinion.
Panel Discussions
Group of experts moderated by someone engaging
Issue Studies

1. Gather data
2. Engage stakeholders and experts
3. Write up findings
4. Develop recommendations
Deliberative Forums
Trained moderators work with small groups using a discussion guide (www.nifi.org)
Engage thousands electronically through individual small group moderation, voting, and note sharing to establish common themes.
Focus Groups
Similar to deliberative forum
Surveys
Use a survey to gather information using well-thought-out questions
Future Search Conference
Over 2 ½ days, participants explore shared past and present, and create a vision of their ideal future with an action plan.
Custom Process
Tailor your meetings to meet the needs of your community.
Staff Training
Take the KU Certification or work with Consensus for a custom program