

# CONFERENCE PROGRAM ADDENDUM

- **Pre-Conference - A Picture is Worth a Thousand Statistics: Visualizing Data for Maximum Impact** is **CANCELLED**
- **Pre-Conference - From Drudgery to Dynamic: Strategic Planning to Move Your Library Forward** will be in **St. Moritz**
- **Pre-Conference - Delving into the Genealogical Research Process** will be in **Lugano**
- **Pre-Conference - MLA Academy: Grant Writing** will be in **Alpine 1**
- **Pre-Conference - Show-Me Value: Using Assessment Data to Communicate Library Value to Diverse Stakeholders** will be in **Alpine 2**
- **Pre-Conference - Performers' Showcase** will be in **Matterhorn**
- **Opening Keynote** will be in **Bern/St. Moritz**

MLA Conference 2017  
At-a-Glance  
Wednesday, October 4

	Versailles Ballroom/Foyer	Bern	St. Moritz	Lugano	Zermatt	Alpine 1	Alpine 2	Matterhorn	Zurich Ballroom
									Zurich / Geneva / Interlaken
8 - 9 AM									
9 AM - 12PM			Pre-Conference - From Drudgery to Dynamic: Strategic Planning to Move Your Library Forward	Pre-Conference - Delving into the Genealogical Research Process		Pre-Conference- MLA Academy: Grant Writing	Pre-Conference - Show-Me Value: Using Assessment Data to Communicate Library Value to Diverse Stakeholders	Pre-Conference - Performer's Showcase	
12 - 12:30 PM									
1 - 2 PM									
2 - 2:45 PM			Opening Keynote: Judge Jimmie Edwards						
3 - 3:45 PM		Designing Spaces With What You Already Have	Preschool Appiness	From Data to Decision: De-selecting a Physical Serials Collection	The New Google Earth	Year One: Quest for Millennial Programming	Getting started with local history in your public library		
4 - 4:45 PM		Exploring Primary Source Materials: The Library of Congress	Developing sensory-sensitive Programming	Researching Native American Ancestors	What is Watch	Library League: Advisory Powers Activate!	#InnerHappy: Launching a Body Positive Campaign at the Library		
5 - 6:30 PM		Reading Boosters: A Grow a Reader Initiative	Who's Steering the Ship?	Library Services and Early Literacy Approaches in Public Libraries for Deaf and Hard of Hearing Children	Zoom, Zoom, Zoom!	Helping Nondigital Natives Navigate Technology	What are They Thinking? Tips on How to Build an Effective Survey		MLA Meet & Greet
7 - 10 PM		Exhibitor Opening Reception							
									Bohley Scholarship Invia Night