CONFERENCE SCHEDULE

Wednesday, October 4

8:00 a.m. – 12:00 p.m.

Pre-Conference
MLA Academy: Grant Writing

Presenters: Emma DeLooze-Klein, Kirkwood Public Library, Roxanne Dunn, Southeast Missouri State University, Shay Young, Missouri State Library, Rebecca Maddox, Mid-Continent Public Library

Grant writing can be an overwhelming task, especially if you are new to it or wear many hats in your library. If you're curious about the process of grant writing, whether it be where to look for grants, how to write a good application, how to manage a grant effectively, or what to know about grant reporting, this workshop is for you. This four hour MLA pre-conference session will be a mix of discussion with presenters Emma DeLooze-Klein (Kirkwood Public Library), Roxanne Dunn (Southeast Missouri State University), Shay Young (Missouri State Library), Rebecca Maddox (Mid-Continent Public Library), and several grant recipients, as well as an opportunity to bring in your grant applications for feedback. The session is open to all library employees interested in the grant writing process.

Location: Bern

9:00 a.m. – 12:00 p.m.

Pre-Conference
Show-Me Value: Using Assessment Data to Communicate Library Value to Diverse Stakeholders

Presenter: Amanda B. Albert, Washington University in St. Louis

Have you ever thought: "My stakeholders don't understand what my library does or the benefits they derive from it, and I don't know how to communicate this effectively"?! Attend this workshop to learn strategies, techniques, and tools to communicate the value of your library to your stakeholders. This workshop will help librarians overcome commonly reported challenges including time, motivation, and persuasive communication techniques. By the end of this workshop participants will be able to:
1. Articulate the concept of communicating library value in order to apply it to their libraries' communication practices
2. Analyze their unique stakeholders in order to be able to communicate with them effectively
3. Develop components of a communication plan in order to strategically communicate the value of their library
Workshop participants will be prepared if they come to the event with stakeholders in mind (faculty, students, parents, etc.), examples of assessments and/or data they currently have or are prepared to get, and examples of marketing materials. We will use these items to develop tools to communicate your library's unique value.

You'll leave with a foundation of ideas to move beyond marketing to truly harnessing the power of your assessment data to "show-me" the value.

Location: St. Moritz

Pre-Conference
A Picture is Worth a Thousand Statistics: Visualizing Data for Maximum Impact

Presenters: Cynthia Dudenhoffer, Central Methodist University and Ellie Kohler, Rockhurst University

Do you collect statistics for checkouts, reference, programming? Do you have spreadsheets of data that are collecting dust in your computer? Are you tired of hearing people say that no one uses libraries anymore? So are we! In this session, we will provide guidance and hands on training to get you started visualizing your data. A picture is truly worth a thousand words, and graphic images can quickly communicate your story to patrons, the library board, or the administration. The session is designed for librarians and staff interested in building their skills, as well as those who don't have much experience! We will demonstrate infographics tools, Tableau, and other fabulous tools!

Location: Alpine 2

Pre-Conference
From Drudgery to Dynamic: Strategic Planning to Move Your Library Forward

Presenters: Sarah Erwin, Lisa Henry, and Bill O'Bright, Kirkwood Public Library and Lindsay Matush, Vario Consulting President

This preconference will be divided into four parts:
1. Why plan? Strategic plans are something we know we should have, but why? Strategic planner Lindsay Matush will guide the audience in understanding why strategic planning matters, and how it can influence organizations to grow.
2. Components of a successful plan: The 2015-2018 plan completed by Kirkwood Public Library has been the most successful plan to date. Presenters will demonstrate how the Library's plan came to life and guide attendees on essential components of a strong plan.
3. Study the Results: Presenters will review the six key objectives that made up the Library's plan and how the Library measured success.
4. Hands on work: Using sample case studies provided, Lindsay will guide attendees on the process of creating parts of a successful plan.

Location: Alpine 1

Pre-Conference
Delving into the Genealogical Research Process

Presenters: Jacob Eubanks and Daniel Lilienkamp St. Louis County Library

Most librarians are not experienced in the genealogical research process; it is not an area of study that is typically taught at library schools. Genealogical skills are developed through years of personal research and on-the-job experience working with patrons of diverse ethnic and cultural backgrounds. Workshop attendees will delve into the genealogical research process, exploring how the reference interview can be utilized to analyze and develop research plans for unique genealogical research problems. Through case studies and group break-out sessions, participants will develop research plans for individual cases, experience different genealogical research problems, and learn how to identify information sources appropriate to the genealogical query. Discussions led by experts will expose why certain records are preferential at certain points in the process. Attendees will learn about various information sources and their uses, including census, civil, religious, burial, court, immigration, military, and land records.

Location: Lugano

CONFERENCE SCHEDULE
Wednesday, October 4

9:00 a.m. – 12:30 p.m.

Pre-Conference
Performers' Showcase

Presenters: Various

The Performer Showcase offers the opportunity to meet and view mini-performances of children's performers - all eager to perform in libraries across Missouri. Performers will include magicians, musicians, educators, and more. Time will be available to meet and book performers. For more information about the performers, please see page ##.

Location: Zurich Ballroom

1:00 p.m. – 2:00 p.m.

Opening Keynote: Judge Jimmie Edwards

Location: Matterhorn

2:00 p.m. – 2:45 p.m.

Designing Spaces With What You Already Have

Presenters: Kim Gile, Kansas City Public Library and Matt Glawatz, The Clark Enersen Partners, Associate Principal

The Clark Enersen Partners and The Kansas City Public Library have teamed up to share experiences and design best practices to refresh the look of your library. We'll walk you through considerations about wayfinding, sightlines, function, and more. Take the tips shared back to your library and see how your patrons can experience and navigate your library in a new way.

Matt Glawatz, Architect and Associate Principal at The Clark Enersen Partners, and Kim Gile, Community Reference Manager at the Kansas City Public Library, will lead the session. Matt Glawatz, AIA, brings eight years of library design experience, and has worked with several public library systems throughout the region in realizing their project aspirations both large and small. Kim Gile has managed multiple library building projects and has experience in both urban and suburban library systems.

Location: Bern

Preschool Appiness

Presenters: Desiree Schumann and Sandy Anderson, St. Louis County Library

Do you know a preschooler who constantly asks to play with their caregiver's tablet or phone? This interactive workshop will take you through a Spotlight on Literacy grant project that was created to combine early literacy and digital literacy. After the mini workshop we will answer questions and give participants a chance to try out the apps.

Location: St. Moritz

From Data to Decision: De-Selecting a Physical Serials Collection

Presenter: Melanie Church, Rockhurst University

To assess a physical serials collection that was in need of pruning, librarians at Rockhurst University needed to create a homegrown tool to assess the collection. Previous to completing a fully realized deselection project, serials deselection at Greenlease had been largely limited to removing JSTOR duplicates up to the rolling wall. With the demand for space increasing and the demand for physical serials decreasing, librarians knew that more needed to be done to effectively manage the serials collection. This presentation will discuss the deselection process from records cleanup to physical removal. It will include a discussion of the data points gathered, the rationale behind those data points, and how the raw data was converted into a document that would facilitate decision making. Even with a relatively small serials collection of 800 titles, the project required a large time commitment, but has yielded great insights into the direction that librarians want the serials collection to go.

Location: Lugano

The New Google Earth

Presenter: Patti Jones, MOREnet

Google Earth now works in the Chrome Browser so no download is needed. Explore national parks with a Park Ranger, climb Mount Everest, or view local monuments with information cards, and then share your adventures with others. This remodel of Google Earth is breaktaking in High Res 3D and allows you to see the faraway world up close

Location: Zermatt

Year One: Quest for Millennial Programming

Presenter: Janelle Turner, St. Louis County Library

With the ever-changing demographics and trends in society, planning millennial programming can be puzzling at best and at worst fruitless. To captivate and support the community of young adults, it is important to understand the differences and similarities between age groups and whether cultural or economic differences can help predict the success of a program. Discussion will include how to engage using social media and other networks to enhance programming. Also how to revitalize existing programming to foster a cross-generational community.

At the end of this session participants will be able to identify what resources they can use to unearth potential patrons, receive tips on how to use social networks, and develop ways to remix programming to keep existing patrons while welcoming young adults.

Location: Alpine 1

Getting started with local history in your public library

Presenters: Jenny Bossaller, University of Missouri, School of Information Science & Learning Technologies, Seth Smith, DBRL, Librarian and Dylan Martin, University of Missouri, Ellis Library Graduate Assistant.

Have you ever thought about digitizing a local history collection, but you weren't sure how to get started? In 1992, a local music aficionado in Columbia Missouri began writing a 'zine that described thousands of shows that he attended. The black and white, photocopied 'zine also includes interviews with musicians and people involved with the punk and DIY scene. His collection includes thousands of photographs and negatives. This multimedia collection is one of the pilot projects of DBRL's new local digital history initiative. We will discuss platform and content management selection, workflow and file management, metadata standards, and other working components of a digital project. Each decision will be illustrated with the real-life experiences. We will also break down project curation and presentation components, as well as discuss the inclusion of the project in the Missouri Hub so that it can be uploaded to the Digital Public Library of America (DPLA). We will leave time for Q&A, and for you to discuss your own project experiences and future plans.

Location: Alpine 2

3:00 p.m. – 3:45 p.m.

Exploring Primary Source Materials: The Library of Congress

Presenters: Jane Theissen, Peggy Ridlen, and Justin Megahan, Fontbonne University

In 2014, in an effort to broaden students' exposure to primary sources, the faculty librarians at Fontbonne University added an assignment to their Information Literacy course requiring students to browse the Library of Congress website, find something of interest, and share it with their classmates. Student feedback to this activity has been nothing short of astounding. Students articulate an unexpected enthusiasm when they find historical documents and artifacts to be living, vibrant resources. We will share some of the many awestruck comments we received from students and how we "connect the dots" for them between what they are viewing (and excited to find) and the primary source materials they often need. Many students often express a desire to visit the Library of Congress in person after completing this assignment! What more could a librarian want?!

Location: Bern

Developing Sensory- Sensitive Programming

Presenters: Andrea Walter and Samantha Dozier, St. Louis County Library

Would you like to make your programming more inclusive, but don't know how? At this session we will give a brief overview of what autism and sensory disorders may look like and how to encourage families to feel welcome at your programs. From our hands-on experience, we will discuss sensory-oriented programs for children and adults, as well as how to make programming more accessible.

Location: St. Moritz

Researching Native American Ancestors

Presenter: Renee Glass, Springfield-Greene County Library

Do you have patrons that want to research Native Americans in their family tree? Learn how to guide your patrons to the resources they need to identify their Native American ancestors, including the importance of basic genealogy and online and printed resources.

Location: Lugano

What is Watch

Presenter: John Riley, MOREnet

watch.more.net is a video repository. Learn how to upload and manage videos and users in this clean, easy to use interface.

Location: Zermatt

Library League: Advisory Powers Activate!

Presenters: Carol Schrey, Maggie Melson, and Sara Nielsen, St. Charles City-County Library

We may not have Bruce Wayne, Diana Prince, or Clark Kent on staff at the St. Charles City-County Library but we do have Brandi, Shannon, Zach, and many more staff who are readers' advisory superheroes. The Library League features 12 library staff members as personal book and pop culture advisors. But the League covers much more than just books – they recommend great movies, music, podcasts, games and more. The Library League is present both in our branches and virtually, allowing customers to access the expertise of our staff, no matter where they are, via form-based readers' advisory. It allows us to position our library as a place of discovery and features our greatest resource - our staff!
Learn what worked, what didn't, and get tips on how you, too, can form your own super-sweet Super Squad of readers' advisors!
Have you taken new leaps in readers' advisory? Bring your stories! We will set aside time for your ideas and successes.

Location: Alpine 1

#InnerHappy: Launching a Body Positive Campaign at the Library

Presenters: Alison Griffith, and Heather Wefel St. Charles City-County Library

8 out of 10 women are not happy with their body, and the current media ideal of thinness is achieved by less than 5% of the population. Following a mission to promote wellness in the community, the St. Charles City-County Library boldly launched a Body Positive campaign in October 2016. This month-long effort included a social media call to action, challenging women to share their photos with the hashtag #InnerHappy. The Library featured 31 local and national body positive advocates on the Library's health and wellness blog "Ask Alison." The capstone of this campaign was a special screening of the international documentary *Embrace: One Woman's Journey to Inspire EveryBODY* at a local theater. The Library rolled out the red carpet for an audience of over 100 attendees, who left inspired to make changes in their lives and their community.

Two librarians will share lessons learned from diving head-first into the turbulent waters of a social movement. From getting buy-in from administrations, sponsors, and patrons, to juggling a social media campaign and a large-scale outside event, they will share the details of their missteps and successes.

Location: Alpine 2

CONFERENCE SCHEDULE
Wednesday, October 4

4:00 p.m. – 4:45 p.m.

MLA Meet and Greet

Location: Zurich Ballroom

Reading Boosters: A Grow a Reader Initiative

Presenter: Amy Barclay, Mid-Continent Public Library

The North Oak branch has been piloting a program aimed at assisting Kindergarten through 3rd grade students in reaching/maintaining grade level reading. In partnership with Turn the Page KC and local A+ students from the local high schools, we provide one-on-one sessions with students to build their reading skills using the "Read To, Read With, and Read By" method. Materials are pre-selected for readers to offer a few examples of grade level books. I will discuss the process used to build this program and evaluate the effectiveness of the program.

Location: Bern

Who's Steering the Ship?

Presenter: Paige Libbert, Avila University

Imagine, if you will, a library that has no leadership. Instead, it is being kept afloat by a somewhat ragtag group of librarians, just doing their best. Does this sound familiar to you? No? Well, it definitely does to the five full-time staff of the Hooley-Bundschu Library & Learning Commons (HBLLC) in 2017. Early in the spring semester, 2017, the HBLLC was suddenly left director-less after issues evolving from the earlier loss of a part-time position. With no succession plan(s) in place, the remaining full-time staff were left to keep the HBLLC afloat in an already turbulent budget year. This session will detail the story of the remaining staff and how they pulled together to keep the HBLLC running smoothly. The presentation will be on how the librarians were able to successfully 'steer the ship" by collaborating, sharing duties, building new relationships on campus, and careful planning and how constructive paranoia (succession planning) can help you avoid this same situation.

Location: St. Moritz

Library Services and Early Literacy Approaches in Public Libraries for Deaf and Hard of Hearing Children

Presenter: Bobbie Bushmam, University of North Texas

Have you ever wondered how to modify Every Child Ready to Read for special populations such as the deaf? Would you like to learn how to serve deaf and hard of hearing patrons at your library? Bobbie Bushman explains how you can take her grounded theory research and apply it to your library to better serve your patrons.

Location: Lugano

Zoom, Zoom, Zoom!

Presenter: John Riley, MOREnet

MOREnet members have access to a fantastic resource. It will allow you to build Collaboration-Enabled Conference Rooms, Hold Online Meetings, Share screens, Record your own Video Webinars, even allow remote access to your computer across-platforms. This session is a hands on look at Zoom, an easy to use tool for video, video conferencing and live broadcasting available to every MOREnet member. Come see what you're missing.
Location: Zermatt

Helping Nondigital Natives Navigate Technology

Presenter: Meggan Moore, Springfield-Greene County Library

Are you a reference librarian who often gets technology questions from patrons who aren't comfortable with computers? Have you ever thrown up your hands in frustration because you had no idea how to help these patrons without doing all the work for them? This presentation will help reference librarians learn skills to assist non-digital natives with tasks such as email creation and troubleshooting, filling out job applications, learning how to use library resources and more. Common issues reference librarians encounter as they help patrons use library computers will also be addressed.
Location: Alpine 1

What are They Thinking? Tips on How to Build an Effective Survey

Presenter: Judy Geczi, Saint Louis University

A poorly constructed survey can lead to undesirable results and even worse, waste the time and efforts of the user group who took your survey. It takes more than knowledge of how to use SurveyMonkey or Qualtrics to write a good survey. What do you need to know to ensure that your survey gives you the information you need? In this session, we will discuss important steps to take before you begin to write a survey. Also, you will learn how to design effective survey questions that gather meaningful data so you can best evaluate your programs and services.

Location: Alpine 2

5:00 p.m. – 6:30 p.m.

Exhibitor Opening Reception

Location: Versailles Foyer and Ballroom

7:00 p.m. – 10:00 p.m.

Ronald G. Bohley Scholarship Trivia Night

Location: Zurich/Geneva

CONFERENCE SCHEDULE

Thursday, October 5

8:00 a.m. – 9:00 a.m.

All-Conference Exhibitor Breakfast

Location: Versailles Ballroom

8:00 a.m. – 4:00 p.m.

Exhibit Hall Open

Location: Versailles Foyer and Ballroom

9:00 a.m. – 9:45 a.m.

Bridging the Gap Between Youth Literacy and Socioeconomic Status

Presenters: Beth Brendler, University of Missouri, Alora Bauer, University of Missouri, Graduate student and Kathryn Wibbenmeyer, University of Missouri, Graduate Student

Research demonstrates that children from low socioeconomic backgrounds struggle more with literacy than those from middle or high socioeconomic status (SES). This gap increases measurably with each year of schooling. One of the major issues for children with low SES is the lack of access to print materials. This is an area in which libraries have great potential to help remedy, however, for a plethora of reasons low SES families often do not use the library. In this presentation, we will discuss the issues surrounding literacy and socioeconomic status, the problems libraries face in their quest to engage low SES families, and ways libraries can go beyond their own borders to find creative solutions for addressing the literacy needs of economically disadvantaged children and adolescents. Youth services librarians and school media specialists will learn about some of the literacy issues children, adolescents, and families with low socioeconomic status face. Participants will increase their awareness of ways they can improve services, including outreach services, to address the issues and help those marginalized who most need our services.

Location: Bern

Oral Histories @ Your Library

Presenter: Cheryl Lang, Mid-Continent Public Library

The Midwest Genealogy Center of Mid-Continent Public Library received a Missouri Humanities Council grant to expand their "Tell Me A Story" oral history program. The program began in 2011 with an in-house recording studio and 4 recording kits. The grant then provided 46 more pre-packaged kits that include digital recorders that may be checked out to record family stories, veteran memories, or group histories. Find out how you can easily create this kind of program at your library.

Location: St. Moritz

Fishing in the deep waters of DPLA

Presenters: Emily Jaycox, Missouri History Museum and Tom Bober, School District of Clayton

So many libraries have digitized amazing primary source documents and images, but it's hard to know all the good websites to visit. DPLA is a front end for searching across numerous collections, with an opportunity to dive deeper when you find something of interest. This presentation will also assess DPLA's curated "exhibits" and "primary source sets," analyze their strengths and weaknesses, and give examples of how they can be used with student learners. Presenters: Emily Jaycox, Librarian at the Missouri History Museum, is a founding member of DPLA's Missouri Hub. Tom Bober is a Community Rep for DPLA, a former Teacher in Residence at the Library of Congress, and a school librarian.

Location: Lugano

3D Designing in the library

Presenter: John Riley, MOREnet

The public library often assumes a lead role in helping people of all ages build the skills and competencies they need. With the explosion of affordable desktop 3D printing, learning how to design 3D models is more important than ever. Get started with basic design using a free online cad tool that is so easy you'll be designing in minutes.

Location: Zermatt

Personal Digital Archiving - What is it and how do I offer this service?

Presenter: Catherine Lucy, Fontbonne University

Personal Digital Archiving (PDA) is a form of community outreach growing in popularity across the country. More and more libraries, archives, museums, and cultural institutions are offering digitization services to their patrons to encourage them to digitally preserve their important family documents and photographs. This session will provide an in-depth look at Fontbonne University's Personal Digital Archiving program, which is offered twice a year by appointment. Attendees will learn what Personal Digital Archiving is, how and why it benefits their community, and how to implement the service at their institution with some basic equipment. The presenter will also share some of the lessons learned at Fontbonne University since introducing the service last Fall.

Location: Alpine 1

From Check-Out to Chamber (of Commerce): Building Win-Win Relationships

Presenters: Eric Petersen, Kansas City Public Library, and Katie Gregory, Mid-Continent Public Library

Learn to navigate the chambers of commerce world to build meaningful relationships between your library and the business community. In addition to single-city chambers, there are regional chambers, community associations, development councils, the Missouri Chamber of Commerce... Which group does what, and which should you work with? Also get a primer on "chamber etiquette" and pitfalls to avoid. Attendees will also be invited to share their own experiences and suggestions working with chambers of commerce and similar groups.

Location: Alpine 2

Community Engagement Through Controversy

Presenters: Heather Wefel, Whitney Gerwitz, Melanie Foster, and Jamie Ward, St. Charles City-County Library

The 2016 political season left many people frustrated and confused on both sides of the aisle. Four librarians from the St. Charles City-County Library challenged themselves to create an entire year of programming dedicated to the controversial and topical issues to start dialogue within their community. They divided the months up by general theme and invited local and national experts to speak about a particular topic within that theme. For example the month of May was devoted to Social Justice, which generated lectures and workshops on subjects such as immigration, microaggression, global gender justice and prison reform. Other major themes included the environment, religion, and mental health all of which comprised the series entitled Current Conversations.
This breakout session will discuss the many tiny gears that went into creating this massive year long project. How do we approach controversial subjects in a sensitive manner? Where do we find guest lecturers that will be unbiased and factual but still engaging and approachable? How do you market such a series? More importantly, how do you ensure patrons will attend?

Location: Matterhorn

9:30 a.m. – 12:00 p.m.

Video Library Advocacy Day Project

Library advocacy matters more than ever! Record your testimonial and support Missouri libraries. Look for the video booth to share your stories about the ways your library builds bridges and supports your community.

Location: Versailles Foyer

10:00 a.m. – 10:45 a.m.

Turning a Pit into a Park and Other Lessons from Leslie Knope

Presenter: Rebecca Clarke, St. Louis County Library

Though Leslie Knope from "Parks and Recreation" despises Pawnee's local library, we can certainly take a few hints from her unflappable optimism, resilience, and can-do spirit. Using quotes and short clips from the show, attendees will learn more about what makes this tenacious, quirky, and perfectly flawed character an effective leader and problem solver. Leslie Knope's modest goal at the start of "Parks and Recreation" was to turn a pit into a park. The goal of this presentation is to show how her wisdom and charm can be applied to library service and leadership.

Location: Bern

Library instruction at the crossroads: Focusing your instruction to meet students' needs

Presenter: Robert Hallis, University of Central Missouri

Students continue to experience problems when tasked with finding information for their academic assignments. In an effort to address their challenges, librarians collaboratively work with faculty, produce finding aids, and instruct classes in finding appropriate resources for their academic assignments. A closer look at the obstacles students report, however, reveals some contradictory concerns. Head and Eisenberg conducted a number of studies that reveal students have a difficult time getting started, yet seldom ask a librarian for help. In order to get a clearer sense of where students encounter problems, the author used an analysis of opinion pieces in newspapers as an exercise to distinguish between understanding the content of a reading, an evaluation of the credibility of the source, and the task of locating an additional source that addressed a significant issue raised in the opinion piece. The results of this study reveal a range of skills that are required to effectively manage information, and clarify which of these skills can be effectively engaged in the single session we often provide.

Location: St. Moritz

Greased Lightning: Chrome Your Library

Presenters: Michelle Mears, and Kelly Morris, Rolling Hills Consolidated Library

In an effort to simplify and improve public computing, Rolling Hills Library switched to Chrome OS computers in 2015. This included both public catalog stations and public computing. Using a program from LibData, centralized management of stations was possible as well as offering print management at no extra cost. The system allows for login with library card number and for a guest pass to be created, and keeps usage statistics. Chrome is also being explored for creating multiple LCD displays for advertising and promotion in the library branches. After some initial resistance, the system is working well with very low cost and lower energy usage as well.

Location: Lugano

3D Printing in the library

Presenter: John Riley, MOREnet

Library 3D printing is empowering people to engage in creative learning, launch business ventures and solve complex health problems. Adding a 3d printer to your library can bring up many questions like what type of printer should we buy? What type of material should we use? What are the costs? What type of ventilation do we need? We will look at types of printers, filaments, tools, and software to get you on the right track.

Location: Zermatt

Display and Merchandising for the Thrifty Librarian

Presenter: Robin Hudson, Mid-Continent Public Library

Effective, on-site promotion of your library's collection, services, and programs is crucial, but the burden of budgeting resources such as time and money can feel prohibitive. In this session, you will discover practical approaches to branch merchandising that won't break the bank. Display and promotional methods, visual examples, resources, and best practices will be discussed.

Location: Alpine 1

Ask the Edge: From our Library to Yours

Presenter: Krissy Sinor, Springfield-Greene County Library

Do you have patrons who need specific help with their smartphones or tablets? If a patron asks how to download and use OverDrive, is someone available to help them? During this session, we will discuss how to implement one-on-one sessions in your library even if you don't have a dedicated technology center. Join Krissy Sinor from the Edge Community Technology Center in Springfield, Missouri, to discuss what to consider as you prepare to provide this service at your library. It takes a little planning, but the results can be rewarding.

Location: Alpine 2

Information Warriors: Combating Fake News in Public and Academic Libraries

Presenters: Anna Francesca Garcia, Kansas City Public Library, Cynthia Dudenhoffer, Smiley Memorial Library Central Methodist University

Who hasn't heard about 'fake news'? That term is everywhere now. However, ferreting out the truth is essential to what librarians do. Teaching others the importance of evaluating sources, especially in the age of information overload, is vital. Moreover, people need to know how to decide the trustworthiness of the information that they have.
This has become a big issue, and librarians are on the front lines. Cynthia Dudenhoffer is an Associate Professor and the Director at Smiley Memorial Library on the Central Methodist University campus in Fayette, MO. She has been instrumental in implementing information literacy instruction for students and faculty and how to recognize and combat "fake news". She will tell how an academic institution addresses this issue. Meanwhile, Anna Francesca Garcia will bring the public library perspective. She is the Education Librarian at Kansas City Public Library, and she will show how she addresses information literacy with area middle and high school students.

Location: Matterhorn

11:00 a.m. – 1:00 p.m.

MACRL Luncheon: Kevin Fosnacht

Location: Zurich

Thusnelda Schmidt Luncheon: Kevan Attebury

Location: Geneva

11:00 a.m. – 11:45 a.m.

Eastbound & Down: Bi-State Courier and Delivery

Presenters: Stephen Strohl, MOBIUS and Susan Palmer, Illinois Heartland Library System

So, print is dying, huh? With traditional ILL, the more you use it, the more you pay. This open-ended line item can be a budget buster when the cost to find, ship, transport, and return materials can cost in excess of $20 per item. Joining a network for resource sharing and delivery can dramatically cut your costs while connecting your community of users to millions of items. See how two states approach the same set of issues and learn how you can have access to more for less.

Location: Bern

Rethinking Gender Expectations: Male Body Image in Adolescent Literature

Presenters: Beth Brendler, University of Missouri and Kathryn Wibbenmeyer, University of Missouri, Graduate Student.

Body image and self-esteem issues have been prevalent in adolescent literature for many years, traditionally focusing on female protagonists and female perspectives. Adolescent males often experience similar issues with body image, yet very little has been discussed about their responses and coping mechanisms. This presentation will discuss male protagonists in adolescent novels who suffer from negative body image.
The protagonists often cope with the dichotomy of feeling invisible yet constantly scrutinized. In our analysis, we looked at the use of negative self-talk and demeaning language in adolescent novels, the underlying factors that caused the characters to develop eating problems, how and why they attempted to resolve it, and the types of opposition they faced when they tried to overcome their body image issues.
While some of the male characters' problems are similar to the issues we see in literature about females and body image, the requirements for a positive outcome differ. Females often must change their bodies in order to find happiness, however it is a change in psychological outlook that provides resolution for male characters. The novels we will discuss depict male protagonists' responses to social ostracism due to outward appearance.

Location: St. Moritz

Finding Your Ancestors in Company Employee Magazines and Trade Magazines

Presenter: Dennis Northcott, Missouri History Museum

Company employee magazines and trade magazines are packed with interesting facts about our ancestors, including articles on employees' hobbies and military service; birth, death, and marriage announcements; photographs of employees' children; announcements of promotions and retirements; and much more. This presentation will show many examples of content from these magazines and tips for locating them.

Location: Lugano

Creating your own Google Expeditions Kit

Presenter: John Riley, MOREnet

Google Expeditions is a new VR experience that is available to people who are interested in exploring virtual field trips. The full retail kits can be cost prohibitive but you can build your own for a fraction of the price. We will look at some of the expeditions as well as explore some options to bring the price down

Location: Zermatt

Effective Ways to Communicate with Legislators: Advocacy Day and Beyond

Presenters: Gerald Brooks, MLA Legislative Committee, Vicky Baker, Mid Continent Public Library, Peggy Ridlen, Fontbonne University, Pam Klipsch, Jefferson County Library, Regina Cooper, Springfield-Greene County Library and Jim Staley, Mid Continent Public Library

If you have been apprehensive or nervous about meeting with your State and U.S. Legislators to discuss Library issues, we have the answer. A panel of Library veterans, with years of experience visiting with Legislators during Missouri's Library Advocacy Day and Washington D.C.'s National Library Legislative Day (NLLD), will discuss how to prepare for and get the most out of your Legislative visits. They will also discuss why these visits are needed and their importance to Libraries across the state. This information can be used, whether you visit your Legislator with a group or one-on-one. In addition, a detailed handout will be available for you to take home.

Location: Alpine 1

Ten Lessons for New Professional Librarians and Those That Train Them

Presenter: Aaron Eller, St Charles City-County Library

Job descriptions tell you what to do as a librarian, but they don't tell you how to do it in a particular workplace environment. To avoid struggling through the first year, this session will equip trainers and prepare new professional librarians by giving them the knowledge needed to navigate a library's culture prepared to meet its challenges. Trainers and new professionals alike will receive practical action steps for growing employees into the leadership every organization needs.

Location: Alpine 2

Kansas City, the First Amendment, and You: Libraries Respond When Free Speech is Threatened

Presenter: Bruce Durazzi, Art Institute of St. Louis

News of arrests at the Plaza Branch of the Kansas City Public Library last May sent waves of shock and outrage through the library community. More than a year later, it is still difficult to understand what happened, why it happened, and what implications may be for the future.

This session will review the events of that day; examine the response from librarians and in the media; consider the legal and civil implications of the arrests; provide an update on recent developments; and suggest strategies to protect the First Amendment rights of library patrons in the future.

Location: Matterhorn

1:00 p.m. – 1:45 p.m.

Creating Effective Community Partnerships Through Programming

Presenters: Anna Francesca Garcia, Kansas City Public Library and Lauren Z. Williams, Daniel Boone Regional Library

Libraries don't exist in isolation but are vital parts of our vibrant communities. We'll provide examples of our libraries partnering with community entities to enrich established programs or create new programs in response to current social and political events. Such partnerships further entrench libraries in our communities and cement our inherent roles as providers of information and facilitators of knowledge creation, education, and transformation.

Lauren Z. Williams is the Adult & Community Services Manager at Daniel Boone Regional Library in Columbia, MO. Learn from her about how the library teamed up with the League of Women Voters to boost citizen engagement in the democratic process. For the younger set, find out about the synergy that Anna Francesca Garcia has fostered as she has partnered with The Nelson-Atkins Museum of Art, Club KC Mayor's Nights, and KCPT (our local public TV station), Lean Lab, and DREAMS KC to enhance the programs that they were already providing. This session will cover ways that these librarians are entrenching the library in their communities and will inspire further collaboration.

Location: Bern

Smart Girls Read Romance

Presenters: Jenny Ellis, and Rachael Grime, St. Joseph Public Library

Romance outsells almost all other fiction. It's a billion dollar industry but why are readers ashamed to admit they read it? We want to promote the romance genre, romance writers and romance readers in a positive light. We will offer tips on how to do romance readers' advisory, including how to coax a romance reader out of their shell so you know exactly what they're looking for. And for newcomers to the genre, we will discuss the popular subgenres and some top titles that every library should own. The session will also feature appearances by people from the book community, including one of the founding members of the Smart Girls Read Romance revolution.

Location: St. Moritz

Building Bridges: Using Learning Theory as a Foundation to Teach ESL Learners to Frame Information Creation as a Process

Presenter: Amanda B. Albert, Washington University in St. Louis

The frame Information Creation as Process states, "Experts look beyond format when selecting resources to use" (ACRL Framework, p. 5). Drawing upon transformative learning theory and using instructional design principles from "Understanding by Design" by Wiggins and McTighe, the presenter will discuss how to construct a lesson plan that empowers students to step back from old mental models and into a new one – conducting research from a place of curious inquiry rather than blind certainty. This approach to research encourages students to grapple with resources, regardless of format, analyzing them for their creation process and uses, while putting the student front-and-center in that creation process. Students will ponder how they contribute to this scholarly conversation, rather than regurgitating already formed arguments.
The presenter will discuss how to turn theory into practice by using activities such as encountering sources using BEAM (background, exhibit, argument, and method), and reflection using essential questions from Wiggins and McTighe. These activities will engage students with ways to interact with various resources, including how to evaluate resources to help the students make a strong argument. The presenter will also offer options for student learning assessment, including assessing the affective dimension of learning.

Location: Lugano

Making A Library Site with Google Sites

Presenter: Patti Jones, MOREnet

If you want a library website but don't feel you have the expertise in programming then Google Sites may be for you. Google Sites is a point and click website maker for creating great looking sites in a couple of hours. Sites is designed to work hand in hand with G Suite or a personal Gmail account.

Location: Zermatt

Book Discussion Kits with a Personal Touch

Presenters: Sarah Steele and Terra Sleep, St. Louis County Library

St. Louis County Library has grown its Book Discussion Kit program from approximately 700 checkouts in 2009 to over 1300 checkouts in 2016, despite branch closures caused by the system-wide renovation campaign. The key to this growth has been the personalized service we offer. Patrons book kits by phone, enabling us to give advice on selecting titles and offer alternatives when the title they want isn't available. We also allow a high level of kit customization including a scheduled pickup date and location, specific number of copies, and extra large print or audio. Each kit comes with an extensive Reader's Guide that we create. We can even put together temporary kits from circulating items if patrons want a title that isn't available. Even though many institutions are moving towards digital self-service models, we have found that our book-by-phone service provides increased patron satisfaction and higher booking efficiency. Join us to learn more and get tips on using Book Discussion Kits to create personal connections at your library.

Location: Alpine 1

Assessing our Learning Commons Implementation with Library Data

Presenter: Shelly McDavid, Missouri University of Science and Technology

Have you ever wondered how libraries use the data they've collected to make decisions? Join me as I walk you through some of the various ways the Curtis Laws Wilson Library at the Missouri University of Science and Technology obtain, analyze, and interpret the data we collect for determining our effectiveness and progress toward implementing a learning commons in our library. The mainstream guiding principles of a learning commons include, but are not limited to:
Access to a physical, virtual environment, and online tools or resources that invites and fosters participatory, active, engaged learning and creative collaboration, led by a team of professionals that can provide support and expertise to the learning commons users at their point of need, to effectively support positive learning outcomes and academic success.

Location: Alpine 2

Your Library Renewed: Building to Reflect Community Needs

Presenter: Kristen Sorth and Eric Button, St. Louis County Library

This presentation gives St. Louis County Library an opportunity to share a glimpse into the building projects that have largely dominated our work lives for more than two years. Learn the steps we took to determine how the renovations would support and drive service in our facilities and how we conveyed those concepts to various teams of architects. You should leave with some ideas or inspiration to help you as you strive to create facilities that meet the ever-changing needs of your individual communities.

Location: Matterhorn

2:00 p.m. – 2:45 p.m.

Poster Sessions

Location: Versailles Ballroom

Providing ILL Service Through #MizzouPDF

Presenters: Taira Meadowcroft, Katy Emerson, Caryn Scoville, and Diane Johnson, University of Missouri Health Sciences Library

Telling Digital Stories in the Library

Presenter: Jamie L. Huber Ward, St. Charles City-County Library-Corporate Parkway

Hidden Treasures in the Library: Bridging the Gap with Digitized Resources

Presenter: Tammie Busch, and Felicity Dykas, University of Missouri--Columbia

Automated Materials Handling: A Year in the Life

Presenter: Jeana Gockley, Springfield-Greene County Library

More Than Service Hours: Creating a Meaningful and Fun Teen Volunteer Program

Presenter: Chelsea Bedley, Kirkwood Public Library

Everything You and Your Patrons Need to Know about the DPLA's Missouri Hub

Presenters: Chris Freeland, Washington University in St. Louis and Heather Moulaison-Sandy, The iSchool at the University of Missouri

An Information Literacy Course: It's Not Just Academics

Presenter: Alice Ruleman, University of Central Missouri

Information Literacy is a Human Right: Bridging the Gap between Critical Practice and Positive Change

Presenters: Rebecca van Kniest and Peggy Ridlen, Fontbonne University

Diving into History: LIS In-Service Experience at the Black Archives of Mid-America

Presenters: Jennifer Walker, Alora Bauer, and Dylan Martin, University of Missouri

3D Print Service In A Medical Setting

Presenters: Jean Sidwell and Debra Loguda Summers, A.T. Still Memorial Library

Table Talks

Location: Versailles Ballroom

Open Access & Scholarly Communication

Presenter: Tensy Marcos-Bodker, Rockhurst University

Take-Charge Project Management

Presenter: Eric Petersen, Kansas City Public Library

Utilizing Online Reading Challenges in Your Library Programming and Reader's Advisory Services

Presenter: Rebecca Splain, St. Charles City-County Library

Trends in Cataloging

Presenter: Amy Pennington, Saint Louis University, Pius XII Memorial Library

CONFERENCE SCHEDULE

Thursday, October 5

Caveats of Copyright

Presenters: Michelle Ballard, Springfield-Greene County Library and Jennifer Peters, Rockhurst University

Data Visualization - Create Charts and Graphs from Library Data

Presenters: Judy Geczi, and Debbie Cribbs, Saint Louis University

Jobs of the Future

Presenters: Chris LeBeau and Karen Robinson, University of Missouri

Help! My Tutorial Software is Almost as Old as the Freshmen, What Should I Do?

Presenters: Carl Hess and Katlyn Griffin, Southeast Missouri State University

3:00 p.m. – 3:45 p.m.

Exhibitor Closing Reception/ Door Prizes

Location: Versailles Ballroom

4:00 p.m. – 5:00 p.m.

MLA Annual Business Meeting

Location: Matterhorn

5:00 p.m. – 7:00 p.m.

SISLT Reception

Location: Zurich Ballroom

7:00 p.m. – 9:00 p.m.

MLA Awards Reception

Location: Matterhorn

CONFERENCE SCHEDULE

Friday, October 6

8:00 a.m. – 9:00 a.m.

MLA Committee and CI Meetings

Location: Basel/Interlaken

8:00 a.m. – 9:45 a.m.

YA Author Breakfast: Shanna Swendson

Location: Zurich/Geneva

9:00 a.m. – 9:45 a.m.

#Adulting

Presenters: Anna Maria Gonzalez, St. Louis County Library and Jenny Ellis, St. Joseph Public Library–Carnegie Branch

What is adulting and when did it become a thing? Learn more about the history of this social phenomenon and debate on if it's real or not. Regardless of where it comes from, the appeal of adulting has bled into the cultural identities of Millennials and Generation Y, with literature and programming that appeals to these sensibilities. Take away a greater understanding of what #adulting is, with ideas on how to reach these populations at your library!

Location: Bern

Innovative Partnerships: The Transformation of Outdoor Spaces to Thriving Library Community Gardens

Presenters: Denise Chappell, St. Louis County Library and Matt Even, Gateway Greening

St. Louis County Library (SLCL) strives to deliver dynamic, innovative and educational programming for our patrons. This can be accomplished in a variety of ways. Establishing partnerships with community organizations is one way to cultivate these programs. In 2012, Gateway Greening and the SLCL formed a partnership to activate underutilized green space at library branches to create an environment for community collaboration. Five years later, there are 3 thriving community gardens that provide valuable programming opportunities for patrons and help us look forward to the future of libraries. Public libraries intersect community gardens to a broad sector of the public, making it possible to evolve what a library does, bring together individuals of all demographics, and provide a safe and secure environment in which to garden and change the use of public space. As community gardening and "green" initiatives continue to gain popularity across the nation, there is more opportunity than ever to combine resources of supportive organizations to strengthen community gardens as a tool for community development and education. In this session, we will show how creating community gardens at St. Louis County Library locations have transformed how libraries can become public spaces and look forward to SLCL's green future.

Location: St. Moritz

Distance Education- What a Military Deployment taught me about Service at the Library

Presenter: Matthew Lakin, St. Louis County Library

In January, I temporarily left the best job I've ever had (Training Manager for the St Louis County Library) for a six-month deployment to the middle east with the National Guard. Working alongside active duty military and civilians from several coalition countries allowed me a new perspective on leadership, follower-ship, teamwork, and service. Observation of how individuals deal with stress, change, and the fear associated with uncertainty inspired many to change some habits. The men and women around me responded in typically one of two ways; they embraced new positive habits or immersed themselves in less desirable habits.

Over the course of six months, some formal leaders failed and many informal leaders thrived. This was not strictly a military phenomenon; it was clearly a human dynamic. Above all, a sense of team: looking out for ourselves AND each other, seemed to be the deciding factor in which units prospered and which were less successful.

I'd like to share some ideas related to how my experiences in the desert translate to what we do at the library. How we might better deal with uncertainty, teammates we did not have a voice in selecting, leadership and follower-ship, and ultimately self-improvement.

Location: Lugano

Online Resources

Presenter: Patti Jones, MOREnet

Online Resources contain a variety of full-text magazines, newspapers, journals, and reference materials to support the education and research needs of Missouri citizens. This information is from reliable sources that provide accurate information. Help patrons find information for school projects, study for the ACT, SAT, ASVAB or other professional exams, browse ebooks in fiction or nonfiction, and research genealogy in HeritageQuest.

Location: Zermatt

Bridging the Diversity Gap: LGBT Collections for Youth

Presenters: Beth Brendler, University of Missouri, Lindsay Beckman, Brentwood Public Library, Denice Adkins, University of Missouri, and Heather Moulaison Sandy, University of Missouri

LBGTQ* youth demographics continue to rise, and public libraries' children's and teen services are prime candidates for offering a positive environment LGBTQ* youth might not experience elsewhere. This commitment to LBGTQ* communities is not only expected, but a celebration of the public library's purpose to represent all members of a community. Youth Services librarians must be particularly vigilant about LBGTQ* representation among their collections and programming if they are to heed the demographic shift and lack of support LBGTQ* children may face elsewhere. However, the stigma surrounding the LBGTQ* community can produce multifaceted challenges to librarians and library workers striving for more inclusive youth services. In an effort to determine how well we are meeting this challenge, we looked at the catalog holdings of 24 libraries across the country serving various regions and population sizes using a checklist of 80 LGBTQ* titles. In this presentation, we will discuss our findings and ways we can improve on our commitment to bridge the gap between what is needed and what we currently provide for LBGTQ* community members.

Location: Alpine 1

Bridging the Gap with a Single-Service Desk

Presenters: Karen Robinson, Lindsay Schmitz, and Linda Hearst, University of Missouri

Research demonstrates that children from low socioeconomic backgrounds struggle more with literacy than those from middle or high socioeconomic status (SES). This gap increases measurably with each year of schooling. One of the major issues for children with low SES is the lack of access to print materials. This is an area in which libraries have great potential to help remedy, however, for a plethora of reasons low SES families often do not use the library. In this presentation, we will discuss the issues surrounding literacy and socioeconomic status, the problems libraries face in their quest to engage low SES families, and ways libraries can go beyond their own borders to find creative solutions for addressing the literacy needs of economically disadvantaged children and adolescents.Youth services librarians and school media specialists will learn about some of the literacy issues children, adolescents, and families with low socioeconomic status face. Participants will increase their awareness of ways they can improve services, including outreach services, to address the issues and help those marginalized who most need our services.

Location: Alpine 2

Surefire Read-Aloud Hits: The Missouri Building Block Picture Book Award

Presenters: Ron Freeman, Kansas City Public Library, and Christy Schink, Scenic Regional Library

Are you looking for great, new picture books to read to your kids? Do you want to empower them? Then come meet the ten nominees for the 2017 Missouri Building Block Picture Book Award –– an award where preschoolers and kindergarteners pick the best book of the year.

Location: Matterhorn

9:30/10:00 a.m.

St. Louis County Library Renovated Branch Tour

Sponsored by Bond Architects

Buses leave at 9:30 a.m.; tour begins at 10:00 a.m.

Location: Sheraton Westport Chalet Lobby

CONFERENCE SCHEDULE

Friday, October 6

10:00 a.m. – 10:45 a.m.

Mad-Hatter Librarianship: How to wear multiple hats and maintain effectiveness as a library professional

Presenters: Patricia Peiffer, Hickey College and Abi Broadbent, William Jewell College

Recent graduates of library school share insights into the current culture of librarianship for young professionals, and some of the tools they use to navigate their positions. Increasingly, librarians are called upon to perform tasks which historically may have been reserved for a single job-description, and this presentation offers tools for librarians who are currently facing or anticipate facing these challenges. The presenters discuss the importance of networking with other library professionals, and some practical methods of doing so. They discuss specific tools they use to stay organized, and some tips for other young professionals who are adjusting to a new career and office politics. Connect with other librarians and find a Mad-Hatter colleague!

Attendees will leave the session with…
1. Concrete ideas to help them juggle multiple responsibilities.
2. Connections for their creative hive.
3. A renewed purpose to continue their work as a Mad-Hatter.

Location: Bern

Engaging Your Community: The Process

Presenters: Kim Gile, Kansas City Public Library and Jennifer Wilding, Executive Director of Consensus

The Kansas City Public Library and Consensus have teamed up to share a little inspiration and best practices on how to engage your community. Libraries are uniquely situated in the community to be a safe, neutral space for conversations. Learn about how to use pre-programmed forums or design your own that is tailored to the topics that your patrons are discussing in your neighborhood.

Jennifer Wilding, Executive Director of Consensus, and Kim Gile, Community Reference Manager at the Kansas City Public Library, will lead the session. Jennifer writes original discussion guides, trains moderators, and organizes public conversations for libraries in metro KC and around the U.S. Kim Gile is a trained moderator and has worked on several community conversations and forums in Kansas and Missouri. She is also Board President of Consensus.

Location: St. Moritz

Job Seekers' Support Group

Presenter: Jeffrey Berkbigler, University of Nevada – Las Vegas

Librarianship is a very competitive field to break into. There are many more applicants than open positions and the struggle to achieve one's career goals is extremely stressful. This breakout session is a round-table discussion opportunity for soon-to-be or recent graduates, or anyone else on the job market to come together to ask questions, commiserate, or share stories about their experiences. We can share stories about our success and failures, frustrations and hopes. It will give job seekers a place to show that they're not alone in their search and hopefully provide helpful information to shorten their search. Questions that may be addressed: What happens in an all-day academic library interview? How soon should thank-you's be sent? What is the difference between a CV and a Resume? What does "pay commensurate with experience" mean? What constitutes "professional experience"? How do you handle awkward moments? etc. This will be an open forum for anyone to contribute to in a safe environment.

Location: Lugano

CONFERENCE SCHEDULE

Friday, October 6

Google Forms for the Library Part I

Presenter: Patti Jones, MOREnet

See how to use Google forms to collect information in an online format. Book requests, class registrations, any information you now collect on paper can be easily collected via Google Forms and then analyzed.

Location: Zermatt

Hands-On Tech

Presenters: Emily McIlvoy and Andrea Walter, St. Louis County Library

At this interactive workshop, you will have an opportunity to play with Cubelets, Ozobots, Spheros, Makey Makeys, Dash and Dot, and Code-a-pillar. Find out if these tech items are right for your library. We will provide price points and programming tips.

Location: Alpine 1

Missouri Evergreen Open Forum

Presenters: Diane Disbro, Scenic Regional Library, Cathy Dame, Lebanon-Laclede County Library and Ron Eifert, Sikeston Public Library

With the addition of Texas County Library to the Missouri Evergreen consortium in July of 2017, the number of resources owned passed the 2,000,000 mark, making the collection the third largest in the state. The consortium now serves 401,913 patrons in 33 libraries with 5 other libraries having signed an MOU and preparing for migration. Resource sharing in libraries is the best possible use of free and open-source software. Attend this open forum to share ideas and best practices for getting the most from Evergreen or to learn how joining Evergreen can improve the service you provide for your patrons.

Location: Alpine 2

11:00 a.m. – 11:45 a.m.

Let's Work Together!

Presenters: Jenny Bossaller, Denice Adkins, and Chris LeBeau University of Missouri

We are here to serve you, State of Missouri. Let us know what is going on in your libraries today and how we can better prepare our students to work for you. We also are here to work with you! Our students need hands' on projects, and they are dispersed throughout the state. Do you have a project that requires extra hands? Need to collect data? Interpret it? Work on some programming? We might be able to help you out, while you add valuable experiences to our students' education. In this session, we will listen and learn from you.

Location: Bern

Distance Programming for Adults: Wolfner Library's Experiment in Book Clubs by Conference Call

Presenters: Amy Nickless and Meghan McCormack Wolfner Talking Book and Braille Library

In May, 2016, Wolfner Talking Book and Braille Library began offering book clubs by conference call to its patrons statewide. A great deal of thought and planning went into the process of creating a workable program that consists of three different monthly book clubs. Learn about the challenges Wolfner Library staff faced to create this successful program, ranging from the methods for conducting the book clubs to determining criteria for book selection, and how the process could be applied to create programming and bridge a gap in service for your library's homebound patrons.

Location: St. Moritz

Programs At Libraries: A Presenter's Perspective

Presenter: Mark H.X. Glenshaw, Fontbonne University

I am lucky to see libraries from a variety of perspectives: staff member, patron and presenter. I present scores of programs each year throughout Missouri and Illinois about my work as an award-winning naturalist. Libraries are one of my favorite and most frequent institutions at which to present. As a presenter, I not only evaluate my performance and preparation but that of the hosting institution. Since libraries are such a frequent host of my talks, I have seen some commonalities and variations in how libraries host, promote and run their programs. I will share with you my experiences about what libraries do well and how and where libraries can improve as well as the ingredients and process of making a successful program. I will also discuss the responsibilities and principles that should guide a speaker when arranging with and giving a program for a library.

Location: Lugano

Google Forms for the Library Part II

Presenter: Patti Jones, MOREnet

If you have used Google Forms to collect information about your library come see how to use Google Sheets to analyze the data. This class will benefit anyone who uses a spreadsheet, not just one made from Google Forms.

Location: Zermatt

Get it Write for your Readers

Presenter: Lucy M. Lockley, St. Charles City-County Library

Perk up your prose to pique patron interest. Learn to write compelling annotations, reviews, and more. Your good writing skills can translate to higher circulation and engagement with customers, so take it to the next level with exercises and tips that will help you read and listen with a writer's ear. Get a confidence boost when creating content to use both online and off.

Location: Alpine 1

Curriculum Mapping Lite: A Strategic Approach to Information Literacy in Course Progression

Presenter: Kimberly Moeller, University of Missouri – Columbia

Integration of information literacy within academic programs is the goal of many instruction and subject librarians. From one-shot sessions to embedded librarianship, incorporating library instruction into course curriculum occurs on a regular basis. However, as staffing and time are increasingly limited, librarians must focus on providing instruction in the most effective and efficient ways possible. Curriculum mapping assists in providing a holistic view of course programs and where to recommend information literacy instruction, but can also be incredibly time-consuming.

At MU Libraries, subject liaisons are responsible for multiple departments, encompassing hundreds of classes. In order to integrate library instruction within programs at the most relevant points, and still avoid the laborious work of mapping curriculum for the entire University of Missouri, librarians incorporate a strategy of "curriculum mapping lite." This presentation will cover methods for determining the most efficient ways to incorporate library instruction in order to develop information literacy across departments and programs. Attendees will also learn about strategies for supporting a library presence within selected courses, once the best entry points are determined.

Location: Alpine 2

12:00 p.m. – 1:00 p.m.

Closing Keynote: ALA President James Neal

Location: Matterhorn

1:15 p.m.

Missouri History Museum and MHM Library and Research Center Tour

Sponsored by the Genealogy and Local History Community of Interest

Buses will leave at 1:15 p.m. and return around 4:15 p.m.

Location: Hospitality Desk