LIBRARIES WITHOUT BORDERS

Kansas Library Association and Missouri Library Association Joint Conference

September 30 - October 2, 2015
Kansas City Convention Center
Kansas City, Missouri
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GENERAL INFO & GRATITUDE

Conference Information
All sessions and programs are open to conference attendees in accordance with published safety capacities. Meal event programs will begin approximately 45 minutes following meal service. Refer to program listings for specific times.
Free wireless Internet access is available throughout the entire conference center.
Tweet! Instagram! Please use the hashtag: #mokanlib15

Hospitality & Registration Desk Hours
The hospitality and registration desks can be found in the second floor (2500B level) lobby of the Kansas City Convention Center near the Exhibit Hall during these hours:

Wednesday, September 30, 7:30 AM–4:00 PM
Thursday, October 1, 7:30 AM–4:00 PM
Friday, October 2, 7:30 AM–11:00 PM

Conference Evaluations
Overall conference evaluation links will be provided after the close of conference. Please provide feedback for future conferences!

Special Thanks
Thank you to the plethora of individuals who helped make this conference possible. A joint conference for Missouri and Kansas has not happened in decades and it could not have happened again in 2015 if not for the dedicated librarians who gave their time and sanity to pull it all together!

A big thank you to the Kansas City Public Library for providing their beautiful space at the Central Branch for the opening reception, their Plaza Branch for the Weave-a-Tale public performance, and their design team for this year’s Libraries without Borders logo.

Thank you to Mid-Continent Public Library for hosting a preconference at the amazing Woodneath Branch Library and for graciously printing this year’s programs.

We’d also like to thank Amigos Library Services, particularly Linda Elkow and Keith Gaertner, for their infinite wisdom and patience. We couldn’t have done this without you!

2015 Conference Arrangements Committee
Co-coordinators
Kelly Fann, KLA & Dan Brower, MLA

Trade Show
Jennifer Peters & Susan Burton

Hospitality
Sandy Moore & Polli Kenn

Meeting Rooms
Mark Swails

Technology
Seth Moses

Registration
Jennifer Steinfeld & Royce Kitts

Publicity
Brian McCann

Pre-conferences
Tiffany Mautino & Katie Gregory

Table Talks
Beth Caldarello

Poster Sessions
Katie Schneider

Performer Showcase
Shelley Akins

Proposals
Sarah Gil & Katie Gregory

Transportation
Elena McVicar

Opening Reception
Ashley Fick

Local Development
Amber Wright

Mentors & Member Meet and Greet
Katie Gregory & Chris Pryor

Pub Crawl
April Roy & Dan Ireton

Trivia
Jodie Borgerding & Helen Rigdon

Basket Raffles
Anna Strackeljahn & Dan Ireton

Management Firm Consultant (Ex-officio)
Linda Elkow and Keith Gaertner, Amigos
# Wednesday at a Glance

<table>
<thead>
<tr>
<th>Time</th>
<th>Venue</th>
<th>Session</th>
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<tbody>
<tr>
<td>7:30 AM</td>
<td>Pre-Conferences Lobby</td>
<td>Community Through the Art of the Story Programming &amp; Outreach</td>
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<tr>
<td>8:00 AM</td>
<td>Pre-Conferences Lobby</td>
<td>Registration / Hospitality Desk Open</td>
</tr>
<tr>
<td>8:00 AM</td>
<td>Pre-Conferences Lobby</td>
<td>Professional Headshots</td>
</tr>
<tr>
<td>8:00 AM</td>
<td>Pre-Conferences Lobby</td>
<td>Welcome &amp; Opening Keynote: Peter Morville</td>
</tr>
<tr>
<td>9:00 AM</td>
<td>2509A</td>
<td>Bookmobiles &amp; Outreach Services Programming &amp; Outreach</td>
</tr>
<tr>
<td>9:30 AM</td>
<td>2509A</td>
<td>Using Alternative Metrics for Collection Dev Academic</td>
</tr>
<tr>
<td>10:00 AM</td>
<td>2509A</td>
<td>State Humanities Council Programs Programming &amp; Outreach</td>
</tr>
<tr>
<td>10:00 AM</td>
<td>2509A</td>
<td>Developing RA Skills &amp; Morale: Team Building Readers' Advisory</td>
</tr>
<tr>
<td>11:00 AM</td>
<td>2509A</td>
<td>Format Focus: RA Mixtape: Short Stories Readers' Advisory</td>
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<tr>
<td>11:30 AM</td>
<td>2509A</td>
<td>Succession Planning Leadership</td>
</tr>
<tr>
<td>11:30 AM</td>
<td>2509A</td>
<td>Teaching Common Core with Culturally Relevant Texts Youth Services</td>
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<tr>
<td>12:00 PM</td>
<td>2509A</td>
<td>Networking for Wallflowers Career</td>
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<tr>
<td>12:00 PM</td>
<td>2509A</td>
<td>Building Programs for Children with Special Needs Youth Services</td>
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<tr>
<td>1:00 PM</td>
<td>2509B</td>
<td>Genealogy Resources in the Heartland User Services</td>
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<td>Opening the Borders to Gov Information User Services</td>
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<td>Five Languages of Appreciation in the Workplace Leadership</td>
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<td>E-Resources Bootcamp Academic</td>
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<td>2509B</td>
<td>Balancing Act of Digital Privacy Technical/Technology</td>
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<td>2509B</td>
<td>PBworks Wiki Technical/Technology</td>
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<td>2509B</td>
<td>Buy what the library's selling Programming &amp; Outreach</td>
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<tr>
<td>1:00 PM</td>
<td>2509B</td>
<td>Tween Book Clubs: Tips and Titles! Youth Services</td>
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<td>They're Not Where They Need To Be Academic</td>
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<td>2:00 PM</td>
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<td>50 Shades of Quit Judging Readers' Advisory</td>
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<td>Beyond the TPT (Toilet Paper Tube) Youth Services</td>
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<td>2509B</td>
<td>They're Not Where They Need To Be Academic</td>
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<td>2509B</td>
<td>Weave-a-Tale with Kendra Jones Youth Services</td>
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<td>2509B</td>
<td>FoKLi/MLTA Luncheon with Gayle Harper</td>
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<td>2:00 PM</td>
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<td>Honoring the Creative Spirit with Gayle Harper General Interest</td>
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<td>2509B</td>
<td>Reaching Reluctant Teen Readers Youth Services</td>
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<td>2509B</td>
<td>StoryCorps @ your library Programming &amp; Outreach</td>
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<td>2509B</td>
<td>Tooting Our Own Horn General Interest</td>
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<td>Transforming Communities through Crisis Leadership</td>
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<td>2:00 PM</td>
<td>2509B</td>
<td>Member Meet &amp; Greet</td>
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<td>2:00 PM</td>
<td>2509B</td>
<td>Opening Reception</td>
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<tr>
<td>6:00 PM</td>
<td>Offsite Lawn</td>
<td>Pub Crawl</td>
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### THURSDAY AT A GLANCE

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<tr>
<th>Time</th>
<th>Location</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>7:30 AM</td>
<td>2500B</td>
<td>Registration / Hospitality Desk Open</td>
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<tr>
<td>8:00 AM</td>
<td>2500B</td>
<td>Pre-Conferences</td>
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<tr>
<td>8:30 AM</td>
<td>2500A</td>
<td>Vendor Breakfast</td>
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<tr>
<td>9:00 AM</td>
<td>2500A</td>
<td>Vendor Demonstrations</td>
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<tr>
<td>10:00 AM</td>
<td>2500A</td>
<td>Exhibit Hall Open</td>
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<tr>
<td>10:30 AM</td>
<td>2500A</td>
<td>Weeding Without Tears User Services</td>
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<tr>
<td>10:30 AM</td>
<td>2500A</td>
<td>Assessment Basics Academic</td>
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<td>10:30 AM</td>
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<td>Serving the Growing Latino Population User Services</td>
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<td>10:30 AM</td>
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<td>Management Foundations: Essential Skills Career</td>
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<td>10:30 AM</td>
<td>2500A</td>
<td>Guide to Adult &amp; YA Urban Fiction Readers’ Services</td>
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<td>RA Toolkit: Care and Feeding of Book Groups Readers’ Advisory</td>
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<td>Wayfinding in Contemporary Libraries Leadership</td>
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<td>Why “Hi There!” Might Not Make the Best Impression Career</td>
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<td>Interview Skills that Will Save You Career</td>
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<td>10:30 AM</td>
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<td>MARC Record Bestiary Technical/ Technology</td>
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<td>They Don’t Know We’re Here General Interest</td>
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<td>Visual Thinking Strategies From Museum to Library General Interest</td>
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<td>Teaching the Whole Child Youth Services</td>
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<td>Boys and Books - Get them hooked! Youth Services</td>
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<td>Watcher’s Advisory: Marketing Movies User Services</td>
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<td>Creating Healthy Communities Programming &amp; Outreach</td>
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<td>Discovery Systems as Convergence Technical Technology</td>
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<td>Using Google Apps to Effectively Manage Employees Leadership</td>
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<td>Let’s Make a Game Out of It Academic</td>
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<td>Bringing Sanity Back to Difficult Interactions Leadership</td>
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<td>Creating Partnerships to Reduce Recidivism General Interest</td>
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<td>Researching at the Midwest Genealogy Center User Services</td>
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<td>2500A</td>
<td>Keep Library Cultural Programs Going Programming &amp; Outreach</td>
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<td>10:30 AM</td>
<td>2500A</td>
<td>Let’s Talk About Race (Baby) Programming &amp; Outreach</td>
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<td>CULT/MACRL Luncheon</td>
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<td>LGBT Collections for Children and Adolescents Readers’ Advisory</td>
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<td>Rethinking Staff Training in the Public Library Leadership</td>
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<td>Top Tech Trends 2015 Technical/ Technology</td>
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<td>10:30 AM</td>
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<td>Children’s Literature</td>
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<tr>
<td>8:00 AM</td>
<td>Registration / Hospitality Desk Open</td>
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<td>9:00 AM</td>
<td>Professional Headshots</td>
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<tr>
<td>10:00 AM</td>
<td>Vendor Demonstrations</td>
<td>250A</td>
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<tr>
<td>11:00 AM</td>
<td>All Conference Break &amp; Prizes</td>
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<tr>
<td>12:00 PM</td>
<td>Awards Reception</td>
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<td>1:00 PM</td>
<td>Exhibits Open</td>
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<td>2:00 PM</td>
<td>Library Makeover Tour around SE KS User Services</td>
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<td>3:00 PM</td>
<td>Perspectives on the ACRL Framework Academic</td>
<td>250B</td>
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<td>4:00 PM</td>
<td>Using Topics from Most Read/Cited Articles Academic</td>
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<tr>
<td>5:00 PM</td>
<td>Teen Books for Adult Readers Readers' Advisory</td>
<td>250B</td>
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<tr>
<td>6:00 PM</td>
<td>Redefining Inspirational Fiction Readers' Advisory</td>
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<tr>
<td>7:00 PM</td>
<td>Reading is my Superpower Readers' Advisory</td>
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<tr>
<td>8:00 PM</td>
<td>Fresh Out of the Gate Career</td>
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<td>9:00 PM</td>
<td>Statewide Services: State Library of Kansas Leadership</td>
<td>250B</td>
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<tr>
<td>10:00 PM</td>
<td>A Room of One's Own: Library Study Room Usage User Services</td>
<td>250B</td>
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<tr>
<td>11:00 PM</td>
<td>Practical Advice for Digitization Projects that Transcend Borders</td>
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<tr>
<td>12:00 AM</td>
<td>The Special Librarian Career Path</td>
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<td>1:00 AM</td>
<td>Pop-up Usability Testing Technical/Technology</td>
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<td>2:00 AM</td>
<td>Circulating E-Readers Technical/Technology</td>
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<tr>
<td>3:00 AM</td>
<td>Demystifying Library Fundraising Leadership</td>
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<td>Legislative Challenges on Both Sides of the Border</td>
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<td>Intentionally Embedded Librarians Academic</td>
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<td>A Storywalk in the Park Programming &amp; Outreach</td>
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<tr>
<td>7:00 AM</td>
<td>Hosting Feeding Programs Programming &amp; Outreach</td>
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<tr>
<td>8:00 AM</td>
<td>The MO Building Block Picture Book Award Youth Services</td>
<td>250B</td>
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<td>9:00 AM</td>
<td>YA Literature Update 2015 Youth Services</td>
<td>250B</td>
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<td>10:00 AM</td>
<td>Don't Make the Blind Kid Play Dodge Ball Academic</td>
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<tr>
<td>11:00 AM</td>
<td>Building an Online Book Club Programming &amp; Outreach</td>
<td>250B</td>
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<tr>
<td>12:00 PM</td>
<td>Horrible, Evil Library Books User Services</td>
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<tr>
<td>1:00 PM</td>
<td>It's Not Change That's the Problem Leadership</td>
<td>250B</td>
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<tr>
<td>2:00 PM</td>
<td>FirstSearch to WorldCat Discovery Technical/Technology</td>
<td>250B</td>
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<tr>
<td>3:00 PM</td>
<td>Trivia Night</td>
<td>250B</td>
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# FRIDAY AT A GLANCE

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<th>Time</th>
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<tr>
<td>7:30 AM</td>
<td>Registration / Hospitality Desk Open</td>
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<tr>
<td>8:00 AM</td>
<td>Local Author Breakfast with Greg Kincaid</td>
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<tr>
<td>8:30 AM</td>
<td>FRIDAY AT A GLANCE</td>
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<tr>
<td>9:00 AM</td>
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<td>FRIDAY AT A GLANCE</td>
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<tr>
<td>3:00 PM</td>
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</table>

**Room 2500B Lobby**
- **FRIDAY AT A GLANCE**
- **Registration / Hospitality Desk Open**

**Room 2501 B/C/D**
- **FRIDAY AT A GLANCE**
- **Local Author Breakfast with Greg Kincaid**
- **Closing Keynote: William Ottens**

**Performance Hall Open**

**Room 2502 A**
- **FRIDAY AT A GLANCE**
- **DPLA: What is it? Technical/Technology**
- **Crossing the Musical Borders Programming & Outreach**
- **Attracting Digital Users Technical/Technology**
- **Library-Created eBook Platforms Technical/Technology**

**Room 2502 B**
- **FRIDAY AT A GLANCE**
- **Your Youth Has Become Historical Fiction Readers’ Advisory**
- **RA Toolkit: Writing Reviews Readers’ Advisory**
- **Nonfiction--Got to Be Real Readers’ Advisory**
- **New Adult Fiction: A New Genre Readers’ Advisory**

**Room 2503 A**
- **FRIDAY AT A GLANCE**
- **7 Habits of Highly Effective Library Students Career**
- **Art of Negotiation Technical/Technology**
- **Connecting Collection Dev and ILL User Services**
- **STEMming Outside the Box Programming & Outreach**

**Room 2503 B**
- **FRIDAY AT A GLANCE**
- **Library and County Extension Programming & Outreach**
- **Making the Library Accessible to Business Owners User Services**
- **Training Student Assistants in Different Depts Leadership**
- **Finding the Funding Leadership**

**Room 2504 A**
- **FRIDAY AT A GLANCE**
- **Connecting Public Libraries with Alternative Schools User Services**
- **Minecrafting Data Leadership**
- **Film Programming Programming & Outreach**
- **Libraries Without Borders General Interest**

**Room 2504 B**
- **FRIDAY AT A GLANCE**
- **Don’t Be Scared, It’s Just an Early Literacy Fair Youth Services**
- **STEAM-y Storytimes Youth Services**
- **Engaging Tweens and Teens Youth Services**
- **Why We Need Diverse Books Youth Services**

**Room 2505 A**
- **FRIDAY AT A GLANCE**
- **Support Open Educational Resources Now! Academic**
- **My First Year as an Academic Library Director Academic**
- **What Faculty Think they Know Academic**

**Room 2505 B**
- **FRIDAY AT A GLANCE**
- **MLA COI, Committee, Division Meetings**
- **Missouri State Librarian’s Luncheon**
- **MLA Business Meeting**

**Room 3501 A/B/C/D**
- **KLA Round Table, Section Meetings**
- **Kansas State Librarian’s Luncheon**
- **KLA Business Meeting**

**Room 3501 E/F/G/H**
- **FRIDAY AT A GLANCE**
- **MLA COI, Committee, Division Meetings**
- **Missouri State Librarian’s Luncheon**
- **MLA Business Meeting**
Earn your Master of Library Science in Overland Park and Emporia, Kansas

A graduate degree in Library and Information Management complements previous education, offers prospects for increased earnings and provides flexible skills for the future. Be a part of the information profession that has exciting career opportunities such as public or academic librarian, media specialist, data manager, archivist, and many more.

- **Balance Online Learning and Weekend Intensive Classes**
  Enjoy personal interaction between students and faculty as you combine your MLS studies with an active life

- **Leadership Development**
  Practice advocating for your library or information organization based on your new understanding of adaptive leadership

- **National and International Field Trips**
  Appreciate cultural differences on field trips to national and international libraries, museums and archives underwritten by SLIM scholarships

- **SLIM's Heritage of Excellence for Over a Century**
  Share the inherited legacy of a worldwide network of SLIM alumni to further your career objectives

For more information, contact:

**Lindsey Warner**
SLIM Overland Park MLS Director
lwarner3@emporia.edu or 620-341-5203

**Kathie Buckman**
SLIM Emporia MLS Director
kbuckman@emporia.edu or 620-341-5203

www.emporia.edu/slim
Thank you to bibliotheca (www.bibliotheca.com) for sponsoring the Building Community through the Art and Story and Tour of MCPL’s Woodneath Branch pre-conference.

Thank you to Scott Rice Education Solutions (www.scottrice.com) for sponsoring and providing conference breakout seating spaces.

Thank you to Emporia State University School of Library and Information Management (www.emporia.edu/slim) for sponsoring the swag bags.

Thank you to Kansas Library Association Educational Foundation (ksllbassoc.org/home/foundation/) for their sponsorship of this year’s opening keynote, Peter Morville.

Thank you to the University of Missouri School of Information Science & Learning Technologies (lis.missouri.edu) for their sponsorship of the opening reception and lanyards.

Thank you to Capira (www.capiratech.com) for their sponsorship and development of this year’s conference mobile app.

Thank you to Lyrasis for sponsoring this year’s joint awards reception. (www.lyrasis.org).

Thank you to Beta Phi Mu International Emporia State University Beta Epsilon Chapter (slmbetaepsilon.wordpress.com/), University of Missouri Press (upress.missouri.edu/), and driving-tests.org for their sponsorships of coffee breaks and snacks.

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KEYNOTE & FEATURED SPEAKERS

PETER MORVILLE (OPENING KEYNOTE)
The Architecture of Understanding

We think we’re designing libraries, websites, and services. But we’re not. We are agents of change. The systems we build shape the beliefs and behaviors of our users and our colleagues. If we hope to be better, user-centered design isn’t enough. We must also wrangle with culture, governance, methods, and metrics, because the things we make are reflections of how we see and sort ourselves. In this spirited tour of information architecture, organizational strategy, and systems thinking, Peter Morville draws from his new book, Intertwingled, to reveal how everything is connected from code to culture. It’s a trip into the wilderness of cognition and complexity that delivers a powerful message: since the library is a courageous act of inspiration architecture and a keystone of culture, our work together matters more than we know.

WILLIAM OTTENS (CLOSING KEYNOTE)

William began Librarian Problems (www.librarianproblems.com) in May of 2012 after having worked as a Reference Assistant and then a Reference Librarian at the Lawrence Public Library in Lawrence, Kansas. Inspired by other reaction.GIF tumbrls, it was a way to anonymously vent common librarian frustrations as well as point out his own quirks as a librarian. William worked for three years at the Lawrence Public Library and earned his MLS from The School of Library and Information Management at Emporia State University in 2010. In September of 2012, he accepted his first library director position at the Oskaloosa Public Library in Oskaloosa, Iowa - where his problems have grown exponentially!

TREVOR A. DAWES (CULS & MACRL LUNCHEON)

Trevor A. Dawes is an Associate University Librarian at Washington University in St. Louis. He was previously the circulation services director at Princeton University Library and prior to that held several positions at the Columbia University Libraries in New York. He has been active professionally, serving on several local, regional and national library committees. He was one of the founding members and the first president of the New Jersey Chapter of the Black Caucus of the American Library Association. He is an active member of the American Library Association and is a past president of the Association of College and Research Libraries.

BRIDGET HEOS (CHILDREN’S LITERATURE LUNCHEON)

Bridget Heos is the author of the Mustache Baby series, illustrated by Joy Ang, I, Fly: the Buzz About Flies and How Awesome They Are, illustrated by Jennifer Plecas, and more than 80 nonfiction books for kids. Mustache Baby is the winner of the 2015 MLA Building Block Picture Book Award and the Children’s Literature Association of Utah Beehive Award. Bridget lives in Kansas City with her husband and their four children, who were all born with mustaches (good guy ones of course). You can learn about school visits and more at authorbridgetheos.com or on Facebook at Author Bridget Heos.

GAYLE HARPER (FOKL/KLTA LUNCHEON)

Gayle Harper has been a travel photographer and writer for more than two decades. She knows from experience that the world is made up of fascinating destinations and remarkable people. Her latest book, Roadtrip With a Raindrop, is Gayle’s way of honoring America, her people and her greatest River. Gayle’s home is wherever she is, but she is often at home in Springfield, Missouri, with her husband, Mike, and their cat, Louie.

GREG KINCAID (LOCAL AUTHOR BREAKFAST)

Greg Kincaid, author of A Dog Name Christmas and Christmas with Tucker will share his experiences growing up on a Kansas farm. Movies based on both books can be seen on the Hallmark Channel every December. Today he is a full time lawyer and part-time writer. Kincaid will share how he juggles his careers, his family, and how he contributes to his community. Join us for breakfast and hear all about his journey to his latest novel, Tantric Coconuts: “It’s the Cliff Notes to life, with a love story and dogs thrown in to boot!”
On behalf of the Executive Committee for the Kansas Library Association, I want to welcome everyone to this year’s joint conference, “Libraries Without Borders.” We hope that this venture between our neighboring states, Kansas and Missouri, is not the last. I am excited for this conference because it is a great opportunity for Kansas Librarians to cross over the border in order to collaborate and network with our library neighbors to the east. It provides librarians from both states the chance to experience conference traditions from the other state association. In our modern society, libraries (and librarians) need to join forces and work as partners with other libraries and librarians across borders. This joint conference provides a unique occasion for us to reach across borders and to share ideas and form new relationships, along with reconnecting with old friends. I know as an academic librarian, I am excited that the two college and research libraries sections will be combining for a luncheon and that I will have a chance to gain new ideas from academic colleagues from both states. We have three days packed full of exciting and informative programs and speakers. Take advantage of them and learn something new!

Make sure that you attend the membership meetings for your organization. This is a chance for your voice to be heard and for you to be more involved in each organization. I know that we are always looking for members to volunteer to become more involved, especially at the section and roundtable level. At the KLA membership meeting, we will be presenting a draft of the strategic plan that will guide the work of the association for the next three years. We will be seeking input from members regarding that plan.

I want to commend, and thank, the joint conference committee for their hard work on this conference. In order to plan and carry out this conference, it has taken over three years, multiple meetings, countless emails and hours of work. Without their hard work and time, this conference would not have come to fruition. I know that on the Kansas side of the line, we learned more about conference planning from our Missouri friends.

During the conference, I challenge each conference attendee to reach out to someone who you do not know. It may be someone from over the border, or it may be a new attendee to the conference who could use a welcome and a smile from a friendly face. Attend sessions to learn from each other and share ideas. Take advantage of networking opportunities like the Meet and Greet and Exhibitor’s Bash on Wednesday afternoon, Awards Reception on Thursday, and the State Librarians’ Luncheons on Friday. Make time to visit the exhibit hall and meet with the vendors. A good thing about having a joint conference is the ability to attract more vendors to show us their products. Many of our vendors also help to support the conference through their generous donations. Finally, take time to relax and enjoy the wonderful things that downtown Kansas City has to offer, from the Opening Reception at the Kansas City Public Library Central Branch to the Power and Light District.

Sincerely,
Terri L. Summey
KLA President
The Missouri Library Association welcomes you to the Libraries without Borders Conference! It’s been a long time in the making and we hope you take these next few days to take the conference theme to heart and disregard those borders. Meet people from other libraries and other states. Take the time to hear both an opening and closing keynote. Explore some of the ways we’ve merged our traditions together and try something new. Those of you from Kansas will be very familiar with the format of the Awards Reception but those of you from Missouri might not be expecting the fun, informal reception format that we’ve adopted from Kansas. Likewise, Missourians, I hope you’ve signed up for our first ever State Librarian’s Luncheon. We discovered how popular this luncheon was last year when a delegation from Missouri attended KLA’s conference in Wichita. We quickly determined that something this good needed to be offered to librarians in Missouri and so it’s happening for the first time this year. If you haven’t been to a Meet & Greet before, this is the year to do it! Committees and Interest groups will have games and prizes that are sure to entice you and draw you in. And if you’re new to MLA or KLA, I hope you’ve decided to be part of the mentoring program. Follow a seasoned member around and learn about the organizations and how to best navigate the conference.

Be sure to attend your state’s annual business meeting. So many important decisions and announcements are made here and it is your place to voice your concerns and opinions in person. Membership directs us, whether we are KLA or MLA, and both organizations need your input at their respective annual meetings.

Of course there will be no borders as we pub crawl together, play trivia together, and attend the almost 100 sessions together. No matter what you decide to do over the next few days, you are bound to meet people you didn’t know before and explore ideas you haven’t come across before. So, over the next few days, remember there are no borders and reach out to someone new. Find out where they are from and what they do at their library. Get to know people and learn something new. Who knows what this week’s lack of borders will lead to?

Have a great conference and thank you for supporting both MLA and KLA.

Sincerely,
Christina Prucha
MLA President
The Kansas Library Association Awards Committee is pleased to announce the following award winners.

**LIBRARY ADVOCATE**

Senator Pat Pettey, Kansas City

To be given to an individual or institution in recognition of exemplary leadership or support for growth and development of the Kansas Library Association and/or a library or libraries in Kansas. Such leadership and support may be, for example, in areas of library-related legislation, media coverage, or in writings which further the understanding and appreciation of Kansas and its libraries. The year’s recipient is Senator Pat Pettey representing Kansas City Kansas. As her nomination letter reads, “She is always inquiring about the needs of the library and wants to be kept abreast of what is going on. When there is a need, she is willing to do whatever she can to assist (libraries)...”

**NEW PROFESSIONAL**

Lauren Hays, Mabee Library, MidAmerica Nazarene University

To be given to a Kansas Library Association member who, within the first five years after having earned a professional degree, has made a positive impact on the quality of library service and/or the role of library personnel in Kansas. As her nomination states, “[Lauren’s] list of accomplishments and new initiatives is remarkable – and even mind-boggling.”

**LIBRARY PERSONNEL**

Rhonda Machlan, State Library of Kansas

To be given to a Kansas Library Association member, either individual or institution, who has made notable contributions to the library profession, furthered significant development of libraries in Kansas, or performed exemplary service for an extended period of time. In case of retired individuals, the nominee may be a past member of the Kansas Library Association. This year we are presenting the award to Rhonda Machlan from the State Library of Kansas. In her nomination form, Rhonda is described as “a bastion of knowledge, competence, and common sense.” It goes on to state that, “She consistently does her homework on new technologies and vendor upgrades, and advocates for the needs of all of the sizes and types of Kansas libraries she supports in her role as Resource Sharing Specialist (a title that doesn’t begin to describe her areas of expertise).”

**MERITORIOUS SERVICE**

Kathy Rippel, Retired, Central Kansas Library System

To be given to an individual or institution in recognition of exemplary and sustained service to the benefit of Kansas libraries and library users and/or the Kansas Library Association. Kathleen Rippel, recently retired from the Central Library Kansas System after 17 years of service with them. Kathy’s contribution to the Kansas Library community is described as “resource sharing and access with a strong customer service orientation to successfully get people what they want” along with working and leading from the trenches providing a “solid source of guidance and inspiration.”

**BEST SMALL PUBLIC LIBRARY**

Hesston Public Library, Hesston, Kansas

The Best Small Public Library Award was created by regional library consultants, in conjunction with the Kansas Library Association, to recognize creative and excellent library service, program or activity in a service community of less than 5,000. Under Director Libby Albers’ leadership, the Library worked with the State Historian, Hesston Community Foundation, Hesston College, Hesston Record, Hesston Mennonite Church, and USD 460 to organize a week-long series of remembrance activities for the 25th anniversary of a tornado that swept through Hesston. The Library worked to create a Digital Special Collection of images, videos, and recorded accounts. They also marked the path the tornado took during the month of the anniversary of the tornado so participants could Walk the Path, as well as several other special remembrance programs.
The Missouri Library Association Awards Committee is pleased to announce the following award winners.

**MERITORIOUS ACHIEVEMENT**

Dottie Wobbe, Retired Branch Manager, St. Louis County Library

The Meritorious Achievement Award recognizes an individual who has made a significant contribution to libraries in Missouri. Dottie Wobbe retired from St. Louis County Library after over 43 years of loyal service. Her readers’ advisory, customer service, decision-making, and strong leadership have framed her as a role model for librarians everywhere.

**MISSOURI LIBRARY OF THE YEAR**

Scenic Regional Library

The Missouri Library of the Year Award is conferred upon any type of Missouri library, library system, or library network for distinguished achievement in service. In April 2014, Scenic Regional Library passed its first tax levy increase since 1959, which more than doubled its annual revenue. The increase also allowed the library to consolidate, combining its three separate county libraries into a single district. In January, the library increased its service hours over 40%, expanding weekend and evening hours. It also more-than-doubled its new materials budget, including the addition of Zinio, Freegal, Hoopla, and other e-media. The library expanded outreach to daycares and preschools, while adding book deliveries. Scenic Regional began offering adult outreach and programming at nursing homes and assisted living centers, in addition to adding a books-by-mail program. The library also added a full-time trainer to provide training for staff, as well as offer a wide range of computer classes to the public. The library also acquired land in all of its communities this year and will soon embark upon a system-wide building project which will more-than-double the size of all of its branches over the next four years, as well as add a ninth branch. Finally, earlier this year, the Library Board also approved a request by the Sullivan Public Library to join Scenic Regional as its eighth branch on October 1.

**VIRGINIA G. YOUNG OUTSTANDING SERVICE**

Don and Mary Ellen Sievert, Daniel Boone Regional Library Trustees

The Virginia G. Young Outstanding Service Award recognizes an individual trustee for exemplary service to libraries in Missouri. Don and Mary Ellen Sievert are a husband and wife team who volunteered their time and talents for a combined 30 years of service as Trustees of the Daniel Boone Regional Library. They each spent incalculable hours preparing for and attending board and committee meetings. The Sieverts have been involved in a great number of the significant milestones in DBRL history, including the hiring of the two most recent Directors, building the new library in Columbia and the new leased facility in Southern Boone County, and completing major renovations to the historic Carnegie library building which houses the branch in Callaway County.

**MISSOURI BUILDING BLOCK PICTURE BOOK**

Mustache Baby by Bridget Heos, Illustrated by Joy Ang

The Missouri Building Block Picture Book Award, administered by the Youth Services Community of Interest of the Missouri Library Association, is presented annually to the author and illustrator of the picture book voted most popular by preschool children in Missouri’s public libraries. “When Baby Billy is born with a mustache, his family takes it in stride. They are reassured when he nobly saves the day in imaginary-play sessions as a cowboy or cop and his mustache looks good-guy great. But as time passes, their worst fears are confirmed when little Billy’s mustache starts to curl up at the ends in a suspiciously villainous fashion. Sure enough, ‘Billy’s disreputable mustache led him into a life of dreadful crime.’ Plenty of tongue-in-cheek humor and cartoonish illustrations make this the perfect baby-shower gift for a mustachioed father-to-be.” Charming, funny, and dynamically illustrated—yes, this sounds like a back-of-the-cover review, but preschoolers across Missouri agree it’s that good.
Congratulations to all the award winners and many thanks to their thoughtful nominators! All award winners will be recognized at the awards banquet on Thursday, October 2 at 5:00 PM. Please join us to celebrate these outstanding award-winners.

**SHOW ME YOUTH SERVICES**

Jennifer Ilardi, Youth Services Specialist, St. Louis County Library Florissant Valley Branch

The Show Me Youth Services Award is sponsored by the Missouri Library Association Youth Services Community of Interest and recognizes a library employee, Friend, or Trustee who serves and/or advocates for children or young adults, and who demonstrates notable and outstanding performance in planning, developing, and promoting programs, services, collections, reading activities or advocating for children and teenagers in their libraries and communities. Jennifer Ilardi has served as the Youth Services Specialist at the Florissant Valley Branch of St. Louis County Library for over seven years. In this time, her overwhelming enthusiasm for youth services has been infectious, and the success and amount of youth programming opportunities at her branch have increased significantly. Her displays are creative, her crafts are fun and educational, and it’s obvious to any observer that she truly loves what she does. In addition to planning, preparing, scheduling, and presenting programs for ages zero to eighteen at the library, Jennifer has made connections with childcare providers, homeschoolers, schools, and educators in the area to provide outreach at those locations. Her commitment and passion truly make her an inspiration to youth services providers everywhere.

**RONALD G. BOHLEY SCHOLARSHIP**

Jack Meyer

The Professionalism, Education, Employment, and Recruitment (PEER) Community of Interest of the Missouri Library Association is pleased to announce that Jack Meyer from the University of Missouri has been chosen as the 2015 recipient of the Ronald G. Bohley Scholarship. Jack has been working in libraries since 2011 and has gained experience in both public and academic institutions. He currently works as a Graduate Reference Assistant in Ellis Library at the University of Missouri in Columbia. Throughout his library experience, Jack has learned the value of collaboration and serving the members of his community, which he is excited to continue in his future library career. Jack is currently enrolled in the School of Information Science and Learning Technologies at the University of Missouri. When he was notified that he won the scholarship, Jack said, “Thank you so much for choosing me for this scholarship. It is a great honor and I hope I can prove myself worthy of it by continuing to learn and grow in the field of library and information science.”

**AMERICAN LIBRARY ASSOCIATION EMERGING LEADER**

Jennifer Peters, Rockhurst University

The American Library Association (ALA) Emerging Leaders (EL) program is a leadership development program which enables newer library workers from across the country to participate in problem-solving work groups, network with peers, gain an inside look into ALA structure, and have an opportunity to serve the profession in a leadership capacity. It puts participants on the fast track to ALA committee volunteerism as well as other professional library-related organizations. Jennifer Peters has worked as the Content Services and Discovery Services Librarian at Rockhurst University for over two years. She was selected by the Missouri Library Association for her commitment to diversity and outstanding leadership skills. During the Emerging Leader program, Jennifer attended the ALA Midwinter Meeting, had access to the EL’s online learning/networking environment, and displayed the results of the EL project at a poster session at the ALA Annual Conference.

**THUSNELDA SCHMIDT SCHOLARSHIP**

Jessica Gould, St. Joseph Public Library

The Thusnelda Schmidt Scholarship is sponsored by the Youth Services Community of Interest (YSCI) of the Missouri Library Association and is made possible by the Thusnelda Schmidt Fund. Jessica Gould has worked as a Children’s Library Assistant at St. Joseph Public Library for over two years. Jessica will be able to use the scholarship money to attend regional or national continuing education events to strengthen her skills in youth librarianship.
Today’s students demand choices, requiring libraries to offer a range of spaces to support the many ways they learn. Steelcase works with the world’s leading educational institutions to create multipurpose, high-performance destinations for all of the places learning happens.

steelcase.com/libraries
scottrice.com
Weave-A-Tale Pre-Conference Workshop with Kendra Jones. Fabulous Early Literacy Programs for Infants and Toddlers

Location: 3501C/D & KCPL Plaza Branch
Learn how to create exceptional, early literacy rich, programs for your youngest patrons that will have caregivers lining up to participate. Explore manipulatives, draw on a partner, see examples of successful activities, and learn why these activities are important for early literacy development. All ideas may be easily adapted for an older audience. Kendra Jones is a baby whisperer and toddler enchantress (aka Children’s Librarian) in Tacoma, WA. Though her specialty is with the tiniest people she loves children of all ages, a good knock knock joke, and getting messy with STEM in the library. Weave A Tale is an annual workshop to honor long-time Lawrence Public Library’s children’s librarian, Joyce Steiner. Part of the Weave a Tale workshop also includes a public speaking piece. Kendra will be conducting the following storytime for children and their caregivers, but conference attendees are invited to attend as well: Music & Movement with special guest, Kendra Jones, Wed, Sept 30, 6:30 pm, KCPL Plaza Branch - Large Meeting Room

Building Community Through the Art of the Story & Tour of MCPL’s Woodneath Branch
Location: MCPL’s Woodneath Branch
*Transportation is provided to the off-site location. Meet at the registration desk before 8:30am. Stories inspire us, connect us, and help us understand the world around us a little better. They enrich our lives and our communities, and in a world of status updates and 142 character tweets, the need for stories has never been greater. Fostering original content in the library is one answer to the disconnected narratives of our online social media and texting worlds. Part presentation, part discussion facilitation this session offers librarians a new way to approach literacy and a new opportunity to engage and strengthen their communities. Literacy is no longer just about reading well; it is also about being able to tell one’s own story in a cohesive and meaningful way. A tour of the Mid-Continent Public Library’s Woodneath Branch will be given as well as a demonstration of the Espresso Book Machine.
Presented by Cody Croan, Woodneath Press Manager, Mid-Continent Public Library.
Sponsor: bibliotheca

Genealogy Resources in the Heartland
Location: 2504A
This session will consist of presentations from institutions in Kansas and Missouri who will discuss genealogy resources available to librarians and their customers. Learn about online and offline resources such as newspaper microfilm, obituary indexes, and local history collections. Ask questions of the experts in Kansas and Missouri genealogy research!
Presenters: Mid-Continent Public Library’s Midwest Genealogy Center, Topeka and Shawnee County Public Library, Wichita Public Library, and the Missouri State Historical Society.

Taking the Library to the People: Bookmobiles & Outreach Services
Location: 2502A
The Association of Bookmobile and Outreach Services (ABOS) invites you to a marketplace of outreach ideas, programming and services that are being done at various libraries across Kansas and Missouri. Learn about traditional outreach services such as home delivery or books-by-mail, storytimes at preschools, lobby stops at retirement communities, pop-up libraries at farmer’s markets, shopping malls, parks or other surprising spots. Plus explore the possibilities for programming partnerships in the community and a variety of mobile services, including bookmobiles, sprinter vans and smaller vehicles.
Presenters: ABOS and Pattie Johnston, Senior Outreach Services, Lawrence Public Library and Outreach Services Coordinator

50 Shades of Quit Judging: Readers’ Advisory, Intellectual Freedom, & Personal Taste
Location: 3501AB
Reading is a personal preference and readers take it personally. Get an overview of the philosophy, theory, and goals of Readers’ Advisory, a vital public library service. Attendees will learn why it’s important for readers’ advisors to make connections with the readers in order to connect readers to books. This pre-conference will lay the groundwork for additional sessions on Readers’ Advisory being presented as breakout sessions in the RA track throughout the conference.
Presenters: Kate Stover, Kansas City Public Library; Erin Downey Howerton, Wichita Public Library; Lucy Lockley, St. Charles City-County Library District; Andie Palouzetian, Woodneath Library Center, Mid-Continent Public Library; Diana Piett, Kansas City Public Library; Angela Strathman, Mid-Continent Public Library; Louisa Whitfield-Smith, Kansas City, Kansas Public Library; Gregg Windsor, Johnson County Library.
**WEDNESDAY CONFERENCE SCHEDULE**

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<th>Time</th>
<th>Event Details</th>
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| 11:30 AM - 12:45 PM | FoKL/KLTA Luncheon with Guest Gayle Harper | Ticketed Event  
  Location: 3501 C/D  
  This annual luncheon is open to everyone from Missouri and Kansas. Gayle has been a travel photographer and writer for more than two decades; her latest book, *Roadtrip With a Raindrop*, is Gayle’s way of honoring America, her people and her greatest River. By following the Mississippi River from its source to the sea through the heart of our land, we discover much about America’s greatest river, the many roles it plays in all our lives, its place in our history and our very identity as Americans. Through the open-hearted people we encounter everywhere – in cafés, on porches, even while stopped for road construction – we re-discover the basic goodness of people. AND, by leaving our agendas at home and wandering in this free-spirited way, we are reminded that life is meant to flow as easily as the river. FoKL will also present the Duane Johnson Library Leadership Award as well as other awards to highlight outstanding library service.  
  Sponsors: Friends of Kansas Libraries (FoKL) and the Kansas Library Trustee Association (KLTA). |
| 1:00 - 1:45 PM | Opening Keynote: Peter Morville: The Architecture of Understanding  
  Location: 2501A  
  We think we’re designing libraries, websites, and services. But we’re not. We are agents of change. The systems we build shape the beliefs and behaviors of our users and our colleagues. If we hope to be better, user-centered design isn’t enough. We must also wrangle with culture, governance, methods, and metrics, because the things we make are reflections of how we see and sort ourselves. In this spirited tour of information architecture, organizational strategy, and systems thinking, Peter draws from his new book, *Intertwined*, to reveal how everything is connected from code to culture. It’s a trip into the wilderness of cognition and complexity that delivers a powerful message: since the library is a courageous act of inspiration architecture and a keystone of culture, our work together matters more than we know. Peter is a pioneer of the fields of information architecture and user experience. His best-selling books include *Information Architecture for the World Wide Web*, *Ambient Findability*, *Search Patterns*, and *Intertwined*. He holds an MLS from the University of Michigan, and advises such clients as AT&T, Cisco, Harvard, IBM, Macy’s, the Library of Congress, and the National Cancer Institute. His work has been covered by Business Week, *The Economist*, NPR, and *The Wall Street Journal*. Peter lives in Ann Arbor, Michigan with his wife, two daughters, and a dog named Knowsy.  
  Sponsor: KLAEF |
| 2:00 - 2:45 PM | Using Alternative Metrics for Collection Development  
  Location: 2502A  
  Altmetrics data can possibly answer questions like, “What resources are getting the most attention from other scholars and the public?” and “What exactly do other researchers think about this book/article?” In this talk, the presenters will introduce the notion of using altmetrics for collection development, review the current state of altmetrics use, and share the preliminary results from a survey of academic librarians on their use of altmetrics data for collection development.  
  Track: Academic  
  Presenters: Sara W. Sutton, Assistant Professor of Library and Information Science and Rachel Miles, Graduate Student of Library and Information Management, Emporia State University |
|                | Networking for Wallflowers  
  Location: 2503B  
  Does the idea of networking frighten you? Terrify you? Cause compulsive cocktail napkin wadding and/or nervous laughter? As a librarian out in the business community, I understand your struggle and I am here to help! Networking for Wallflowers is a special workshop tailored to the needs of introverted librarians. We will identify what librarians have to offer, how to talk about those things, and practice making connections. Success is achievable for every personality type!  
  Track: Career  
  Presenter: Morgan Perry, Business Specialist, Mid-Continent Public Library |

**Exhibit Hall Hours**  
Location: 2501 B/C/D  
**Wednesday**  
4:00 - 5:30 PM  
**Thursday**  
9:00 - 4:00 PM  
**Friday**  
8:30 - 11:00 AM  
Find new products, ideas, and solutions for your library in the Exhibit Hall. Exhibits will be open all three days of conference.
Here comes the pitch: Millennials on getting people to buy what the library’s selling
Location: 2505B
We all want something from our patrons: we want teens to come to our programs; we want students to use our databases instead of Google; we want people to take advantage of collections and use our space. But often no amount of desire or Facebook posts or flyers actually get patrons to do these things. And let’s get real - librarians aren’t salespeople...

Beyond the TPT (Toilet Paper Tube): art exploration idea for storytime
Location: 3501A/B
For those who are new to programming, or may be lacking artistic confidence, this session will introduce simple and inexpensive process-based art ideas that can be easily incorporated with storytime and other library programs. Some techniques include: wax-resist watercolor, spin art, color mixing magic and more.

Honing the Creative Spirit in YOU with Author and Photographer Gayle Harper
Location: 3501C/D
The Creative Spirit is equally available to every one of us at all times, whether we see ourselves as a “creative person” or not. Learn how to recognize it in yourself and to honor it by making a space for it in your busy life. There are as many ways for it to express as there are individuals! Gayle Harper has been a travel photographer and writer for more than two decades. She knows from experience that the world is made up of fascinating destinations and remarkable people. Her latest book, Roadtrip With a Raindrop, is Gayle’s way of honoring America, her people and her greatest River.

Professional Headshots
Location: 2500B Office
Wednesday
2:00 - 4:00 PM
Thursday
1:00 - 5:00 PM
Sign up on site to take a 10 minute break and have a professional photo taken for just $20.00.

3:00 - 3:45pm
State Humanities Council Programs for Libraries and Communities
Location: 2502A
Brandon Hines, Librarian and Kansas Humanities Council Board Member, will introduce participants to the work and history of state humanities councils. Representatives from the Missouri Humanities Council and Kansas Humanities Council will showcase current and future programs, projects, and grants of relevance to libraries in their respective states. Key contacts and the steps to take advantage of these varied and often free resources will be shared.

Track: Programming & Outreach
Presenters: Brandon Hines, Administrator, Coffey County Library; Leslie Van Holten, Director of Programs, Kansas Humanities Council; Kathleen Dain, Director of Kansas City Office, Missouri Humanities Council
Fulfilling A Quest: Building Programs for Children with Special Needs
Location: 2503B
This workshop is designed to explore the successful collaboration between the library and institutions providing care to special needs children. It will use successful models of programs which partner public library programs with local mental health programs for children. Creating programs and partnerships with mental health facilities can be cost effective and mutually beneficial to a library. It provides safe, structured, and encouraging environments in which to develop positive, life-long habits for children. We will explore the logistics of a program, reading incentives, appropriate crafts and activities, themes, and successful strategies for engaging children and staff.

Track: Youth Services
Presenter: Sarah Owen, Young Adult and Programming Librarian, Coffeyville Public Library

PBworks Wiki: a tool streamlines our Technical Services workflow
Location: 2505A
The Technical Services Department of Spiva Library at the Missouri Southern State University has one librarian, four cataloging clerks and seven student employees to work on cataloging and physical processing/mending of new and old materials. Having a streamlined workflow is our goal for technical services functions and staffing when the technical services staff have their workstations on different floors in the library. We will introduce our experience with PBworks wiki and explain how we make it as a “responsive” workspace to facilitate our workflow. We will demonstrate the wiki pages we create to track adjust our workflow on a daily basis, as well as the useful features of wiki that help us to increase efficiency and accuracy at work.

Track: Technical/Technology Services
Presenters: Hong Li, Technical Services Librarian, Missouri Southern State University; Kayla Curran, Cataloger, Missouri Southern State University; Xiaocan Wang, Emerging Technologies Librarian, Missouri Southern State University

Tween Book Clubs: Tips and Titles!
Location: 2505B
Tween book clubs can be tricky. How do you lure kids in? Which books work? What do you do for an entire hour? These questions and many more will be fielded by Tween Librarian Jason Lamb and Children’s Librarian Jenny Cook! We’ll talk about what has worked and what has failed in our book club adventures. You’ll come away with popular book club titles, icebreakers, activity ideas and more! Jason hosts the Mustache Killers, a Guys Read Book Club for Topeka Shawnee County Public Library and Jenny leads the Mysterious Mustache Book Club at Lawrence Public Library.

Track: Youth Services
Presenters: Jenny Cook, Children’s Librarian, Lawrence Public Library; Jason Lamb, Tween Librarian, Topeka and Shawnee County Public Library

Engaging Readers and Teaching the Common Core with Culturally Relevant Texts
Location: 2503A
For children to become the proficient readers the Common Core State Standards require, they each need to develop their own reading identity: to know who they are as a reader and know what kinds of books pull them in and keep them engaged. For a child to develop a reading identity, they should be offered a wide variety of culturally relevant texts within literacy instruction across the school day. The presenter will review the research/literature base regarding the importance of engaging children with culturally relevant texts; define the criteria for identifying culturally relevant texts; demonstrate a method for choosing culturally relevant texts based upon a set of questions to ask oneself after previewing a book; connect the use of authentic texts to more effective instruction of the Common Core State Standards; and, book talk a variety of culturally relevant narrative and informational texts.

Track: Readers’ Advisory
Presenters: Angela Strathman, Readers’ Advisory Librarian, Mid-Continent Public Library; Andie Paloutzian, Story Center Program Manager for Woodneath Library Center, Mid-Continent Public Library

Five Languages of Appreciation in the Workplace: Empowering Organizations by Encouraging People
Location: 2504A
Unmotivated and unhappy staff leads to workplace troubles in the form of passive aggressive behavior, cynicism, poor productivity, strained relationships and an overall negative environment. When people feel valued and appreciated, they are motivated to become better and give their all to the tasks at hand, but a one size fits all approach to showing appreciation is rarely effective. In this presentation learn how effectively communicate appreciation and encouragement to those you work with. Gail Santy is a Certified Facilitator of Appreciation at Work and is excited to share this information with libraries.

Track: Leadership
Presenter: Gail Santy, Consultant, Central Kansas Library System

Format Focus: RA Mixtape: Short Stories
Location: 2502B
No other area in readers’ advisory strikes fear more often than short stories. Yet short stories are the best arena for discovering new authors, new genres, new subjects. Two short story experts will talk about introducing readers to short stories and the appeal of short stories. Learn how to use short stories and anthologies as a readers’ advisory tool to build your own knowledge base of authors, styles, and genres.

Track: Readers’ Advisory
Presenters: Krista Calvert, EdD, Literacy Project Manager, Kansas City, Kansas Public Schools
They’re Not Where They Need To Be - Now What? Scaffolding Information Literacy and Using Assessment Data Successfully

Location: 3501A/B

Academic librarians working on a multi-year project to scaffold information literacy into the Athletic Training (AT) Program will present not only the history of the project, but also how they implemented assessment plans throughout the project. As assessment data was gathered, the librarians and faculty from the AT Program noted a trend among the lower-level students and their lack of knowledge and skills regarding citation, plagiarism, and APA style. The librarians revised the instruction plan multiple times in order to meet the students’ needs. The presentation will cover the planning of the project, continued improvements and challenges, how assessment plans were created, and the use of online instruction tools.

Track: Academic

Presenters: Melia Fritch, Assistant Professor / Librarian, Kansas State University Libraries; Cindy Logan, Associate Professor / Librarian, Kansas State University

Tooting Our Own Horn: Developing a Brand Message

Location: 3501E/F

The mission of the Instruction & Liaison Services Department (ILSD) at Webster University Library is to help faculty, staff, and students become more information literate. However, due to the implementation of a new university wide strategic plan, ILSD was feeling a little lost in how their current initiatives and programs fit within the context of the plan, but also how to market themselves and their services. In order to help establish an identity within the library and the university, ILSD conducted a brainstorming activity that helped them develop a brand message: Expert Knowledge, Strategic Partnerships, and Customized Services. As a result, a marketing and communication plan was created that aligned the department’s goals and objectives for the upcoming school year with strategies and tactics based on the new branding concept.

Track: General Interest

Presenter: Jodie Borgerding, Instruction Librarian, Webster University Library

Opening Reception

Location: Kansas City Public Library Central Branch
14 W. 10th Street
Kansas City, Missouri

Wednesday
7:00 - 10:00 PM

The KLA/MLA Joint Conference Opening Reception will celebrate Kansas City and feature local restaurants and entertainment. The 1st floor will feature Gate’s BBQ, a local pianist playing Kansas City Public Library’s Grand Piano, and the bar will feature local craft beers from Kansas City Bier Company, Free State Brewery, and Boulevard Brewery, as well as wine and mixed drinks. The 2nd floor will feature Louder Than a Bomb teen poets in the youth services area and food from Rudy’s Tenampa Taqueria. The 3rd floor showcase the local Karl McComas-Reichl Jazz Trio and Italian hors d’oeuvres from Cupini’s. The 5th floor will have dancing to songs from the local cover band, The Pepper Sprouts, dessert from Scratch Bakery, and a second bar. The vault level will feature a loop of KC Downtowners video with Topsy’s Popcorn.

Opening Reception Transportation

Bus will run loops between The Aladdin Hotel and the Central Library approximately every 15 minutes. Service will end at 10:20 PM.

Sponsor
SISLT
8:00 - 8:45 AM
All Conference Vendor Breakfast
Location: Exhibit Hall
Free Breakfast Buffet

9:00 - 9:45 am
Table Talks
See page 32-33 for details
Location: Exhibit Hall

Poster Session
See page 33 for details
Location: Exhibit Hall

Weeding Without Tears: Don’t Let Weeding Become a PR Nightmare
Location: 2502A
Weeding the library collection is a challenge faced by every library. Outdated, unused and unpopular materials need to be removed from the collection to make room for new materials. But the public’s misunderstanding of this key responsibility of librarians can lead to PR nightmares such as the one faced by Chattanooga Public Library in 2014. This session will propose effective weeding policies, the importance of clear, written weeding criteria (with examples), and an Inventory Management approach to collection weeding. Strategies proposed include regular, year-round, transparent weeding programs and tiered staff and volunteer weeding practices.
Track: User Services
Presenter: Mickey Coalwell, Regional Manager, LSSI

Management Foundations: Essential Skills for Successful Library Manager
Location: 2502B
Many library managers start their careers knowing a lot about libraries, but not a lot about management. This presentation will introduce four foundational management skills that will help you to become a better (and happier!) library manager.
Track: Career
Presenter: Anna Strackeljahn, Branch Manager, St. Louis County Library

Wayfinding in Contemporary Libraries: A Case Study at Johnson County Central Resource Library
Location: 2503A
This session will focus on factors critical to effective way-finding in contemporary libraries. After years of dramatic changes in service to patrons, libraries face new challenges when giving clear directions to an increasingly diverse population. They must now find their way through spaces filled with a wider array of materials, services, and activities than ever before. Learn how way-finding solutions being implemented at Johnson County Library’s Central Resource Branch will address these needs.
Track: Leadership
Presenters: Rick Wise, Matt Glawatz, Kent Munster, Architects/Library Designers, The Clark Enersen Partners; Sean Casserly, County Librarian, Johnson County Library

MARC Record Bestiary: RDA Cataloging and Non-Book Materials
Location: 2503B
Have RDA cataloging for books down and hoping to move beyond the book? Not sure about RDA, but wondering what’s going on in these new non-book records? Looking for RDA implementation and training tips? This session will tour non-book cataloging with RDA and MARC, presenting MARC examples for different material types, comparisons between RDA and AACR2 with discussion of the “hybrid” catalog, as well as ideas for RDA implementation and training.
Track: Technical/Technology Services
Presenters: Morgan McCune, Cataloging Librarian, Associate Professor, Pittsburg State University

Teaching the Whole Child: Getting Kids Moving to Get them Learning
Location: 2504A
As librarians, we know much about getting kids’ brains ready to read...but what about their bodies? Research shows young children learn best through active play, and all that running, dancing and throwing makes their brains more active and efficient. In this session, you’ll learn how movement inspires learning and how to integrate it into your library storytimes or school library lessons. Come prepared to move – and learn!
Track: Youth Services
Presenter: Katie Carter, Youth Services Support Associate, Springfield Greene County Library

Creating Health Communities at the Library: One Starfish at a Time
Location: 2505A
A 2009 study from the American Heart Association disclosed the highest rates of hypertension in Kansas City, Missouri were within a two-block radius of the Lucille H. Bluford Library. In response, the Bluford Library collaborated with multiple healthcare partners to create and launch the Bluford Health & Wellness Center. Health and Wellness programming at Bluford has grown to include four weekly fitness classes, Chronic Disease Self-Management classes, Weight Loss Challenges, weekly visits from a Mobile Market and a wide variety of other health fairs and educational programs.
Track: Programming & Outreach
Presenters: April Roy, Manager, L.H. Bluford Library, Kansas City Public Library; Raquel Garcia, Community Health Nurse, Truman Medical Center; Nicki Jones, Owner and Operator, NickiFit LLC.

Let’s Make a Game Out of It: Building Connections, Constructing Community, Thinking Strategically
Location: 2505B
Presenters will discuss how they used tabletop gaming as a catalyst for getting into the classroom, connecting with external constituents, and as a platform for improving the visibility of the library. The presenters are in the process of launching a Center for Games and Learning funded by a $20,000 Sparks! Ignition Grant from the Institute of Museum and Library Services. Information on the different pieces of the grant and how games have been added to the academic library will be included.
Track: Academic
Presenters: Lauren Hays, Instructional and Research Librarian, MidAmerica Nazarene University; Mark Hayse, Director, Honors Program, MidAmerica Nazarene University
Researching at the Midwest Genealogy Center
Location: 3501A/B
This presentation is an introduction to the Midwest Genealogy Center in Independence, Missouri and its resources including microforms, periodicals, databases, and books. The Midwest Genealogy Center is the largest freestanding public genealogy library in the United States which boasts 52,000 square feet of resources for family history researchers. The speaker will discuss the free services and materials available for specialized genealogy research.
Track: User Services
Presenter: Cheryl Lang, Manager, Midwest Genealogy Center, Mid-Continent Public Library

Breaking Down Borders: LGBT Collections for Children and Adolescents
Location: 3501E/F
According to the Williams Institute, as many as six million American children and adults have an LGBT parent. The U.S. Census reports that the number of same-sex households increased over 80% between 2000 and 2010. The Center for Disease Control reports that between 4%-10% of youth surveyed identified themselves as lesbian, gay, bisexual, or transgender. As librarians our mission is to serve a diverse clientele and represent them in our collections. Incorporating LGBT materials into collections for youth is sometimes risky, often challenging, and always essential. This presentation will discuss research the authors have completed on LGBT collections in Missouri. We will also look at techniques librarians can use to assess the quality of LGBT materials, which can be applied to all diverse literature, and we will offer some suggestions on good additions for your collections.
Track: Readers' Advisory
Presenters: Beth Brendler, Assistant Professor, University of Missouri; Vanessa Adams, Doctoral Student, University of Missouri

10:00 - 10:45 AM
Location: 2502A
Many tools are available for librarians to determine user perceptions, satisfaction, or desires for services, collections, and spaces. It can be overwhelming! What exactly is the assessment trying to determine? Who is the targeted user group? Without a carefully focused research question, the results may not be what are needed or expected. Many assessments duplicate effort, annoy users, waste precious resources, and may be far more complex than necessary. After considering these issues, one can then determine the best assessment tool and how to move forward. Methods such as surveys, focus groups, interviews, observations, etc. all have advantages and drawbacks, and choosing the best tool will depend on having a thoroughly researched assessment question.
Track: Academic
Presenter: Laurel Littrell, Director of Planning & Assessment, Kansas State University

A Quick’n’ Dirty Guide to Adult and YA Urban Fiction
Location: 2502B
Think you know urban fiction? Think again. Urban fiction has quietly been growing and mutating, masked by the popularity of paranormal romance and dystopian literature. It has emerged as a complex and entertaining genre that boasts several subgenres including street lit, faith-based literature and Hispanic and Latino fiction, all with broad appeal. Hear from a Collection Development Manager, a Branch Manager and a Youth Services Librarian as they discuss the genre as it stands today, the challenges of managing and maintaining an urban fiction collection as well as its appeal and subgenres.
Track: Readers' Advisory
Presenters: Elena McVicar, Youth Services Librarian, Kansas City Public Library; April Roy, Lucile H. Bluford Branch Manager, Kansas City Public Library; Debbie Stoppello, Collection Development Manager, Kansas City Public Library

Vendor Demos
Location: Exhibit Hall
10:30 - 10:50 AM
Alexandria Library Automation

11:00 - 11:20 AM
Auto-Graphics, Inc.

11:30 - 11:50 AM
Comprise Technologies, LLC

1:30 - 1:50 PM
University of Missouri Press

2:00 - 2:30 PM
Today’s Business Solutions

Stop in the Demo area of the Exhibit Hall to see these short presentations of Vendor products.

Why “Hi There!” Might Not Make the Best Impression in Your Cover Letter
Location: 2503A
A panel of professionals, representing public and academic libraries, who have hired dozens of librarians will help the audience examine the resume writing process. Along with more experienced audience members, panelists will share what they look for in a resume and a winning cover letter. The panel will make themselves available to look at your resume and advise you outside of the session.
Track: Career
Presenters: Chris LeBeau, Asso. Teaching Professor, University of Missouri; Vicky Baker, Associate Director for Public Services, Mid-Continent Public Library; Laurie Hathman, Director, Rockhurst University
Boys and Books - Get Them Hooked!
Location: 2504A
Gross facts, bizarre history, and experiments that explode! These are just some of the ways to hook boys and get them into the library. Author, Stephanie Bearce will lead a hands-on class that presents exciting non-fiction books for elementary and middle school readers. You will learn about WWII spies, prohibition gangsters, wild west outlaws and real pirates. You will also create sample crafts and receive a free curriculum guide.
Track: Youth Services
Presenter: Stephanie Bearce, Author, Source Books/Prufrock Press

Discovery Systems as Convergence: Blurring the Boundaries between Public and Technical Services
Location: 2505A
Public Service and Technical Service librarians are deeply invested in ensuring access to library resources. Slick, fast, and easily queried discovery services such as Summon, Encore, and Bibliocommons are quickly replacing clunky federated search engines. Such systems are touted as panaceas that provide access to digital and physical content while eliminating siloed information spheres. Enhanced access does not come cheap, though; implementation requires a time commitment and monetary investment. This presentation will share the results of an analysis of all case studies and systems comparisons indexed in the LISTA database between 2009 and 2014. Preliminary results suggest a widespread concern for usability of the systems, and also demonstrate the interconnectedness of public- and technical-services.
Track: Technical/Technology Services
Presenters: Jenny S. Bossaller, Assistant Professor, University of Missouri; Heather L. Moulaison, Assistant Professor, University of Missouri

Bringing Sanity Back to Difficult Interactions with Patrons
Location: 2505B
No matter how fantastic the majority of our patrons are, there comes a time when every library worker must deal with a patron whose behavior is strange, rude, or even violent. This session will focus on types of problem behavior from patrons, policies to combat it, and strategies for dealing with the behavior when it inevitably happens. Session participants will also discuss real-life scenarios with each other to practice dealing with problem behavior.
Track: Leadership
Presenter: Ruth Harries, Evening Circulation Supervisor, Wichita State University

How to Keep Library Cultural Programs Going and Growing
Location: 3501A/B
Demonstrating and documenting the benefits of library cultural programming to those who can ensure long-term viable support and financial sustainability for those library cultural programs can be challenging. This presentation will share some of the methods used by a community-wide cultural and literacy program, known as the Springfield African American Read-In, that’s gained increasing support over the six years of its existence. Included in the presentation will be testimonials from youth who have participated throughout the years in the program, as well as interviews with program co-sponsors. Techniques for marketing and qualitative assessment of library cultural programming, two major ingredients for library cultural programming success and sustainability, will be described that librarians and staff in any type of library can use.
Track: Programming & Outreach
Presenter: Grace Jackson-Brown, Associate Professor, Library Science Education, Missouri State University Libraries

Rethinking Staff Training in the Public Library
Location: 3501E/F
St. Louis County Library (SLCL) launched a new approach to staff training called eCourses @ SLCL. The SLCL Reference staff is tasked with keeping apprised of the ever-changing electronic resource landscape and how best to keep staff at our 20 locations aware of these changes. To address this, the Reference Department has developed eCourses using the Moodle learning management system (LMS). Each course is designed for the student to complete at their own pace and can be accessed anywhere with their individual login and internet access. A demonstration of the Moodle LMS will be included.
Track: Leadership
Presenter: Tiffany Davis, Reference Librarian, St. Louis County Library
11:00 - 11:45 AM

Serving the Growing Midwestern Latino Population

Location: 2502A

The Latino population is rapidly growing in the Midwest, through population migration inside the United States and immigration from outside the country. Latinos in this Midwestern setting have different information needs than our traditional clientele, but they also have different information needs than Latinos in more traditionally-Latino states like California and Arizona. This presentation builds off research on Midwestern Latino populations done by institutions like the University of Missouri’s Cambio Center, University of Kansas Center for Immigration Studies, El Centro, Inc. of Kansas City, and the Latino/Latina Studies program at the University of Missouri-Kansas City. We look at how information needs are identified and resolved, and what role libraries can play in that process. We will incorporate best practices for serving the Midwestern Latino population, and describe how these can be implemented in attendees’ own libraries.

Track: User Services

Presenters: Dencode Adkins, Associate Professor, University of Missouri; Robin Fogle Kurz, Assistant Professor, Emporia State University

RA Toolkit: Care and Feeding of Book Groups

Location: 2502B

Long a library program staple, the book group can bring a great deal of satisfaction for patrons and sometimes, frustration. Hear from two seasoned book group leaders how to keep the conversation going, how to handle difficult participants, how to choose thought-provoking and discussable books, creative ways to keep the book group fresh.

Track: Readers’ Advisory

Presenters: Emily Walters, Information Specialist, Johnson County Library; Dana Platt, Reference/Instruction Librarian, Kansas City Public Library

I Want this Job Because I Like to Read Books: Interview Skills that Will Save You from Saying the Wrong Thing

Location: 2503A

Ok, so your resume caught the attention of the search committee, and you have been called for an interview. Interviewing is a skill, and it can be learned. There are a number of strategies that will help you pull off a successful interview. A panel of professionals, representing public and academic libraries, who have conducted dozens of interviews will walk the audience through the interview process, giving insights from the other side of the desk. Discover the differences between the academic and public library interview. Skype and phone interviews will be covered as well. The panel will look to more experienced audience members to also share their perspectives.

Track: Career

Presenters: Chris LeBeau, Asso. Teaching Professor, University of Missouri; Vicky Baker, Associate Director for Public Services, Mid-Continent Public Library; Laurie Hathman, Director, Rockhurst University

Visual Thinking Strategies From the Museum to the Library: What’s Going On In This Picture?

Location: 2503B

Visual Thinking Strategies is a teaching method that encourages interaction with a work of art through a facilitator led discussion, using three simple questions. Although developed to help connect to artwork in a museum setting, this technique is being adapted and used by educators to connect learners to primary source multidisciplinary resources. The VTS teaching method is well-suited for connecting students to the goals of both Information Literacy and Visual Literacy standards. It creates an interactive learning environment where many of the key issues facing researchers today, including: developing a research strategy, critical analysis, the importance of evidence-based research and synthesis of existing scholarship, can be explored. Use of VTS in information literacy sessions creates an interactive and engaged learning environment that simulates in-depth investigations while encouraging learners to make personal connections.

Track: General Interest

Presenter: Amelia Nelson, Public Services Librarian, The Nelson-Atkins Museum of Art

Watcher’s Advisory: Marketing Movies

Location: 2504A

Visual media carries more weight and reaches a larger audience than print, and yet we spend most of professional development energy learning and discussing appeal factors for books. In this session, we will discuss appeal factors for mainstream, independent, and local TV and film. We will offer resources, discuss trends, and give marketing techniques for passive or display-based watcher’s advisory and more assertive hand-selling or “upselling”.

Track: User Services

Presenters: Andie Paloutzian, Story Center Program Manager and Beth Atwater, Multi-Media Collection Development Librarian, Mid-Continent Public Library

Using Google Apps to Effectively Manage Employees

Location: 2505A

We will discuss the methods used by our institutional repository management team to more effectively manage our student employees in order to optimize our efficacy, our transparency, and our teamwork. We were challenged to mitigate the potential loss of information, the potential loss of quality, and inconsistencies that arise from having multiple hands on a common project. We found the solution to this challenge in the strategic integration of Google Apps for Education. We will demonstrate real-time examples of how to use the various Google Apps, and will provide examples of our successes and challenges. These methods can be easily adapted to a variety institutional needs.

Track: Leadership

Presenters: Roger Weaver, Institutional Repository & Digital Collections Librarian, Missouri University of Science and Technology; Josalyn Larson, Digital Project Specialist, Missouri University of Science and Technology
Creating Partnerships to Reduce Recidivism
Location: 2505B
There are over 70,000 people in Missouri on probation and parole. This traditionally underserved population struggles with a high unemployment rate, low literacy rate, and a lack of education. Nearly 40% of Missouri’s supervised population is unemployed and more than 30% lack a high school diploma. In 2014, Scenic Regional Library and Four Rivers YMCA approached the Franklin County Parole & Probation Board to explore ways to direct their clients to their adult literacy tutoring program. The discussion evolved to include East Central College’s Adult Education & Literacy program, the Washington Career Center, and the State of Missouri’s Division of Vocational Rehabilitation. The agencies and organizations partnered to create the Community Resource and Education Workshop to educate people recently placed on probation or parole about the free educational and job training resources available to them in the county. The presenters will discuss challenges they faced, lessons learned, and future plans.
Track: General Interest
Presenters: Steven W. Campbell, Director, Scenic Regional Library; Tamra Pearson, Resource Officer, Franklin County Probation & Parole Board

Let’s Talk About Race (Baby): Community Programming
Location: 3501A/B
Panelists from the Johnson County Library will discuss their series of community conversations about race centered around the book, Some of My Best Friends Are Black. Librarians collaboratively developed outreach programs that included educators, students, and community members from throughout the Kansas City Metro. Participants will describe planning, programming, partnerships, goals, difficulties faced, and how audience members might apply this model of programming to their community.
Track: Programming & Outreach
Presenters: Ashley Fick Smith, Civic Engagement Librarian; Young Adult Librarian; Youth Services Specialist, Johnson County Library; Angel Dew Tucker, Young Adult Librarian, Johnson County Library; Mary Shortino, Youth Services Specialist, Johnson County Library

Top Tech Trends 2015
Location: 3501E/F
In the next installment of this perennial conference favorite, we will take a look at what’s new in library technology: PCs, apps, VR, trends in service, apps, web, badges, and whatever looks like the next big thing! This fun, fast-paced session will share some of the newest, coolest, ever changing tools to help your library services stay on the cutting edge. Also, bring your favorites tools to swap!
Track: Technical/Technology Services
Presenter: Cynthia Dudenhofer, Director of Information Resources, Central Methodist University

Fresh Out of the Gate: How Two New Library Professionals Navigate Their Careers of Consulting, Advising, and Supporting Veteran Public Library Directors and Their Staff
Location: 2503A
Savannah Ball & Meagan Zampieri graduated from SLIM in the spring of 2014. Meagan took Northwest Kansas Library System’s consultant position in June and Savannah moved to the Southwest Kansas Library System in March. Current MLS students and newly graduated professionals are invited to come and share Savannah and Meagan’s voyage through the world of rural public library consulting, where they support and advise library staff with vastly more years of experience. Learn how these positions have shaped their knowledge of the library world, and let them help you navigate it.
Track: Career
Presenters: Savannah Ball, Consultant, Southwest Kansas Library System; Meagan Zampieri, Northwest Kansas Library System, Consultant

11:30 AM - 12:45 PM
CULS/MACRL Luncheon
Location: 3501C/D
Ticketed Event

Children’s Literature Luncheon
Location: 3501G/H
Ticketed Event
Sponsor: Bound to Stay Bound Books

1:00 - 1:45 PM
Library Makeover Tour around Southeast Kansas
Location: 2502A
In May 2015, Southeast Kansas Library System sponsored a bus tour of five SEK libraries that had recently remodeled their spaces. The library communities ranged in size from under 300 to 10,000. Some had grant money and some found ways to work with their communities to achieve phenomenal changes to their buildings, use of space, and furnishings. We will show pictures of the changes, discuss the process the libraries went through, share their sources for materials and give ideas for other small libraries working with tight budgets.
Track: User Services
Presenter: Kim Rutter, Library Consultant, Southeast Kansas Library System

Teen Books for Adult Readers
Location: 2502B
Teens have always known what adults are just now learning—their books are better. This session will explore the appeal of teen literature to adults. What are adults finding so intriguing in young adult books? What are some of the trends in teen literature that adults are discovering? Which genres are crossing over the most?
Track: Readers’ Advisory
Presenters: Rachel Crowe, Information Specialist, Johnson County Library; Colleen Olinger, Information Specialist, Johnson County Library

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Professional Headshots
Location: 2500B Office
Wednesday
2:00 - 4:00 PM
Thursday
1:00 - 5:00 PM
Sign up on site to take a 10 minute break and have a professional photo taken for just $20.00.
### Digital Border-Crossing: Practical Advice for Digitization Projects that Transcend Borders

**Location:** 2503B

The online environment makes all types of border-crossing possible, including sharing a library’s distinctive resources with audiences around the globe. This breakout session will explore practical advice gleaned from a project at the University of Kansas to digitize extremely rare 19th- and early 20th-century Central American political broadsides in its collections (slated for release in September 2015). In addition to encouraging attendees to think about the ethical dimensions of digitization, this session will focus on providing concrete and scalable advice for progressing through the stages of a digital project. The speakers will offer tips for addressing the selection of materials to be digitized, conservation of the physical artifacts, imaging and metadata creation, and making the most of the technological platforms available at one’s institution.

**Track:** Academic

**Presenters:** Elspeth Healey, Special Collections Librarian, University of Kansas; Erik Radco, Metadata Librarian, University of Kansas; Betsaida Reyes, Librarian for Spanish, Portuguese, Latin American and Caribbean Studies, University of Kansas; Jocelyn Wehr, Digitization Services Coordinator, University of Kansas

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### Circulating E-Readers in Public Libraries

**Location:** 2504A

This session will give an overview of lessons learned from a two year pilot project at Lawrence Public Library that introduced a circulating e-reader collection that included devices for adults, children, and teens, an ereader with patron selected content, and book club ereader sets. It will also include how the collection was adapted after the experimental period concluded.

**Track:** Technical/Technology Services

**Presenter:** Molly Wetta, Collection Development Librarian, Lawrence Public Library

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### Building an Online Book Club at Your Library

**Location:** 3501A/B

Book Clubs are all the rage these days, with Goodreads and Facebook’s online book clubs proving to be very popular. Because of this KCKPL decided to create Youngbloods, an online book club for adults. Youngbloods is part of our continuing efforts to expand library services beyond the walls of the library. We will discuss how the book club came to be, what the process for creating an online book club has consisted of thus far, and more. Each of us will also discuss our roles in the book club, and how our role in the book club directly relates to our area of expertise in the library. We have had our share of challenges and successes, and hope by sharing these with you that you will gain the necessary wisdom and skills needed to create your own online book club.

**Track:** Programming & Outreach

**Presenters:** Carmen Hannon-Patton, Reader’s Services Librarian, Kansas City, Kansas Public Library; Kim Woolery, Public Relations Specialist, Kansas City, Kansas Public Library; Vashon Middleton, Web Specialist, Kansas City, Kansas Public Library; Ench Kessler, eContent Librarian, Kansas City, Kansas Public Library

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### Going Where They Are: Measuring the Impact on Student Learning of Intentionally Embedded Librarians

**Location:** 2505A

Embedded librarianship is a way for academic librarians to be intentionally and strategically inserted in the learning and teaching process through a variety of initiatives collaborating with faculty and students. Beginning in the fall of 2013, we became much more intentional about our efforts to be embedded in the various academic departments throughout the university which allowed librarians to address the research and curricular needs of students and faculty in their teaching and learning spaces and in learning communities. We needed to assess the impact of these embedded initiatives on student learning. To do that, we employed a mixed-methods approach to assessment utilizing a variety of quantitative and qualitative methodologies such as surveys, interviews, and focus groups with students and faculty members. In this program, we will present information on our embedded program and what we discovered through assessing the impact on student learning and the assessment plan that we created. Finally, we will discuss future plans for embedded librarianship and assessment at our institution.

**Track:** Academic

**Presenters:** Terri Summey, Head of Reference Services, Emporia State University Libraries and Archives; Cynthia Kane, Director of Assessment, Emporia State University Libraries and Archives

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### Surefire Read-Aloud Hits: The MO Building Block Picture Book Award

**Location:** 2505B

The Missouri Building Block Picture Book Award, administered by the Youth Services Community of Interest of MLA, is presented annually to the author and illustrator of the top picture book voted on by children in Missouri. Designed to encourage reading aloud to children from birth through kindergarten age, the award was first given in 1996. We will present the 2015 nominees and ways to use them in story time including art and craft activities, songs and rhymes.

**Track:** Youth Services

**Presenters:** Michelle Ballard, Youth Services Associate, Springfield-Greene County Library District; Jerilyn Hahn, Children’s Librarian, Callaway County Public Library

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### It’s Not Change That’s the Problem, It’s the Lack of Transition That’s the Problem

**Location:** 3501E/F

Libraries are constantly reinventing themselves and sometimes it takes staff a while to get on board with the new direction. Undoubtedly, Melvil Dewey ran into the same complaining when he created the Dewey Decimal system! Is the negativity just because people can’t handle “change?” Or is it because we don’t transition to change in an appropriate way? This session will teach a transition process that will stop resistance in its tracks!

**Track:** Leadership

**Presenters:** Vicky Baker, Associate Director for Public Services, Mid-Continent Public Library
Redefining Inspirational Fiction for a Broader Audience
Location: 2502B
If you hear “Inspirational Fiction” do you immediately picture a book with a bonnet on the cover? Maybe the latest Karen Kingsbury novel? Inspirational Fiction has a reputation for being a narrow genre with a well-defined readership. This may be the perception, but the reality is much more diverse. While Inspirational Fiction is a genre unto itself, it also encompasses many other genres. Romance, Historical Fiction, Mystery, Fantasy, Science Fiction, Young Adult, even Horror are all represented. Wel cover appeal factors, genre definitions, and what Amish vampires are doing in space. (Really!) Inspirational Fiction is expanding its horizons and its audience. There’s something for everyone, but they may need your help to find it!
Track: Readers’ Services
Presenter: Claire Rust, Assistant Branch Manager, Mid-Continent Public Library

The Special Librarian Career Path
Location: 2503B
According the American Library Directory (2013-2014), there are 8,887 special libraries in the country. Traditional career paths include public, academic, and school libraries which total 120,096 libraries. With 7% of libraries considered to be in the special category, this session will investigate an alternative career path for library employees. The panel will discuss types of special libraries in Kansas and Missouri, responsibilities of their positions, work environments, breaking into the field, finding open positions, and professional involvement opportunities. The career path is often nonlinear with some competencies developed while working in other industries. The panel is made up of experienced special librarians from the nonprofit, medical, legal, and corporate industries.
Track: Career
Presenters: Mary Odom, Director of Library Services, International Association of Assessing Officers Library; Michelle Rogers, Senior Reference Librarian, Polinseni PC; Lu Dayrt, Information Professional, Federal Reserve Bank; Katie Dayani, Library & Taxonomy Manager, American Academy of Family Physicians

Demystifying Library Fundraising
Location: 2504A
Does the thought of asking people for money terrify you? This fun and interactive session will take the mystery out of library fundraising. Learn how to make friends for your cause, identify prospective donors, open doors, solicit gifts, and keep relationships strong. The presentation will include a case study of the Lawrence Public Library Foundation’s successful capital campaign.
Track: Leadership
Presenters: Kathleen Morgan, Director of Development and Strategic Partnerships, Lawrence Public Library; Judy Keller, Executive Vice President, Jeffrey Byrne + Associates

A Storywalk in the Park
Location: 2505A
Learn about how Scenic Regional Library used a Racing to Read grant from the Missouri State Library to put Storywalks in 7 parks, and tied them to Racing to Read literacy information.
Track: Programming & Outreach
Presenter: Christy Schenk, Youth Services Librarian, Scenic Regional Library

Young Adult Literature Update 2015
Location: 2505B
What’s happening in YA Lit in 2015? What trends are popular and what genres are taking over? Learn about need to know titles to share with your teens in this popular annual session.
Track: Youth Services
Presenter: Sarah Bean Thompson, Youth Services Manager, Springfield-Greene County Library District
Horrible, Evil Library Books: Intellectual Freedom for New Staff
Location: 3501A/B
Does your staff cringe when someone asks for 50 Shades of Grey? Does Wicca make them wince? Do they gasp in horror at splatter punk? Do they bury the swimsuit issue of Sports Illustrated? Do they blush at bosoms? How well is your staff trained to practically engage with Intellectual Freedom? Join us for an overview of how we developed a purposeful method to train new public library staff. Find out what we have done, what’s been done learned and what we will do in the future.
Track: User Services
Presenters: Tammy Parrott, Branch Manager - North Independence, Mid-Continent Public Library; Katie Gregory, Assistant Branch Manager - Liberty, Mid-Continent Public Library; Tiffany Mautino, Assistant Branch Manager - North Independence, Mid-Continent Public Library

Ready, Set, GO: Making the move from FirstSearch to WorldCat Discovery
Location: 3501E/F
WorldCat Discovery Services will replace the OCLC FirstSearch access you receive through the Kansas State Library or the Missouri State Library. WorldCat Discovery continues your access to WorldCat, so your users can find the resources they need in your library, other Kansas or Missouri libraries and libraries around the world. This program will provide information about how WorldCat Discovery expands the familiar FirstSearch service with single-search access to WorldCat plus more than 2,000 e-content collections and a new interface that adjusts to all your users’ devices. It includes information you need to complete your library’s transition from FirstSearch to WorldCat Discovery Services by late 2016, when access to FirstSearch ends. The session will give you the opportunity to hear how librarians have set up their WorldCat Discovery sites, trained staff on searching the new service and introduced WorldCat discovery to library users.
Track: Technical/Technology Services
Presenter: Suzanne Butte, Library Services Consultant, OCLC

3:00 - 3:45 PM
All Conference Break & Prizes
Location: Exhibit Hall
Must be present to win! Be sure to thank our vendors who donated prizes and see if they have extra prize tickets!

4:00 - 4:45 PM
Using Topics from Journal Most Read/Most Cited Articles as Search Terms in Library Instruction Class
Location: 2502A
Academic journals list most read and most cited articles on their journal websites. Although those journals meant to help their readers to pay attention to the most read/cited articles published, they also hit an unintended audience – academic librarians. When teaching library instruction, in particular at graduate level, the librarian can use topics from those articles as keywords or subject search terms to demonstration sample searches to students. As a result of this practice, the student could be led to those most read/cited articles as good sources for their research interests. This method supplements often asking students or teaching faculty for research topics in order to meet their point of need. Librarians, teaching faculty, and students can learn and keep up with new developments of a research topic.
Track: Academic
Presenter: Fu Zhuo, Research & Liaison Librarian, University of Missouri - Kansas City

Reading is my Superpower: Comics in the Library
Location: 2502B
Have you ever wondered why Batman isn’t in any of the Avengers movies? What in the world is the difference between an issue and a volume? Want to lure the cosplay crowd into your library? Join comics fangirls Lindsay and Karen for a newbie-friendly foray into the wonderful world of comics! We’ll be talking about comics history and terminology, collection development and programming. Learn how to respond to those patrons and coworkers who still feel that “comics don’t belong in the library!”
Track: Readers’ Services
Presenters: Karen Young, Youth Services Librarian, St. Louis Public Library; Lindsay Beckman, Youth Services Manager, Brentwood Public Library; Amanda Barnhart, Teen Associate, Kansas City Public Library

A Room of One’s Own: Library Study Room Usage
Location: 2503A
Our 29 study rooms at the University of Central Missouri are wildly popular with our students and often fill up by noon and stay full until 10 or 11 o’clock at night. We instituted a waiting list for rooms and have had over 100 names on it in one day. We wondered what the students are actually using the rooms for. Are they using the equipment or not? Do they need them for quiet space to study alone? Are they studying in groups? We felt that if we could answer some of these questions, we might be able to provide better services to our students. In the fall 2014 and early 2015 we had circulation staff hand out surveys to the students as they checked out the study room keys to discover the answers to our questions.
Track: User Services
Presenters: Alice Ruleman, Access Services Librarian, University of Central Missouri; Anthony Kaiser, Business Librarian, University of Central Missouri
Pop-up Usability Testing – More Data, Less Time (and Money)
Location: 2503B
Library websites are notoriously hard to design. We strive to build effective websites that serve a variety of users but we must blend original local content with third party tools and interfaces. Standard usability testing helps us design effective sites, but it is costly, time consuming and laborious. In this session, you will learn how to perform a streamlined version of usability testing, allowing rapid iterations of your site designs. Whether you are tweaking your present site or creating a new one, this testing method can be planned, executed and the results reported in days or maybe even hours. Using real world examples, this session will give attendees the tools and hands on experience needed to perform “Pop-up” testing methods in their library. Using this process, you will save time, work and money!
Track: Technical/Technology Services
Presenters: Kelley Martin, Usability Testing Coordinator, UMKC University Libraries; Vicki Kirby, Library Information Specialist Sr., UMKC University Libraries

Eat Up! Read Up! Learning the Ins and Outs of Hosting Feeding Programs at your Library
Location: 2505A
In big cities and rural communities, children are suffering from food insecurity. Join us to learn how to help with this problem at your library. This presentation will teach you about summer and after school feeding programs that might be available at little or no cost! Feeding programs at the library will not only enhance your current programming but can also help with many behavior issues in the library and create a new audience.
Track: Programming & Outreach
Presenters: April Roy, Manager, L.H. Bluford Library, Kansas City Public Library; Angela Jeppesen, Program Manager, Harvesters Community Food Network; Dealy Sims, Library Director, Williamsburg Community Library

Misery Loves Company: Legislative Challenges on Both Sides of the Border and Beyond
Location: 2504A
As legislative chairs for MLA and KLA, respectively, Jim Schmidt and Carol Barta will discuss the legislative issues libraries are facing in their state legislatures. Marie Pyko and Rob Banks will present the national legislative issues identified by ALA during the spring National Library Legislative Day.
Track: Leadership
Presenters: Carol Barta, Assistant Director, North Central Kansas Libraries System; Marie Pyko, Public Services Director, Topeka Shawnee County Library; Jim Schmidt, Associate Director, Springfield Greene County Library District; Rob Banks, COO, Topeka Shawnee County Library System

Don’t Make the Blind Kid Play Dodge Ball: Making Library Instruction Accessible to Students with Disabilities
Location: 2505B
Your instruction sessions are active, dynamic and engaging, but are students with disabilities able to fully participate? Can a student, who is blind or partially sighted, use your library map to find materials? Can a student, who has a spinal injury, participate in all your hands-on activities? Find out in this session!
Track: Academic
Presenter: Angie Brunk, Missouri Western State University

Awards Reception
Location: 2501A
Thursday 5:00 - 7:00 PM
Awards Reception Location: 2501A
Sponsor: Lyrasis

Trivia Night
Crowne Plaza 28th Floor Ballroom
Sponsor: Swank Digital Campus
Ticketed Event

Join us to celebrate our esteemed colleagues, partake in basket raffles, enjoy black-tie appetizers and cash bars, and mingle with old friends and new at this first ever joint KLA/MLA Awards Ceremony.
TABLE TALKS & POSTER SESSIONS

TABLE TALKS
9:00 - 9:45 AM
Location: Exhibit Hall

Find a friend at work: Increasing productivity and impact with Creative Pairs
Jessica Williams and Dani Wellemeyer
Miller Nichols Library | University of Missouri—Kansas City
Inspired by Joshua Wolf Shenk’s book The Powers of Two: Finding the Essence of Innovation in Creative Pairs, two work-BFFs decided to delve into the dynamics of their relationship: Why did they work so well together? Why were they always more productive together than apart? At what point did they begin to finish each other’s sentences? How long have colleagues been referring to them as a unit? And ultimately—how does their relationship impact the goals of the library?

RA Toolkit: DIY RA - Self Serve
Readers’ Advisory Environments
Diana Platt and Natalie Pauley
Kansas City Public Library | Mid-Continent Public Library
Sometimes the readers are too busy to talk to us! But they’re not too busy to check out displays, pick up book lists, or browse our shelves, virtually or actually. There are plenty of places to conduct stealth RA, in the library and online. Attend a presentation that will generate ideas for all manner of DIY RA promotions.

Are you a Library Hustler?
Mary Olive Thompson
Kansas City Public Library
Take part in a loose LEAN Coffee with the goal of building a regional outreach community. Employees who provide outreach services facilitate a provocative discussion of how your library serves your communities. Be part of a big picture discussion as we begin a long-term project to create a regional outreach coalition. This workshop will be an information sharing and gathering event. We want to hear from you. What does outreach looks like for your library? What lessons have you learned? And how can we work together moving forward? We encourage participation from all libraries regardless of type, size, or location.

How can you become a part of your client’s tool belt, so they carry you with them?
Rebel Cummings-Sauls
Kansas State University, Libraries
Having clients on your side, or rather you being on theirs, means there are no borders. In this discussion we will try to answer the question “How can you become a part of your clients’ tool belt, so they carry you with them?”

Presentation Excellence
Dr. James H. Walther
Emporia State University School of Library and Information Management
If you are a library director, librarian making a grant presentation or a library school student, a presentation is often ahead of you and knowing how to continue to freshen your presentation skills should be as important as your message. This presentation is designed to help you rethink how you effectively get your message across to your audience, and to understand no audience or presentation can be exactly the same. Using the elements of marathon training as a framework, attendees will be able to look at all of their presentations in different ways and learn to present information most effectively. Attendees will leave understanding the need to constantly rethink and reimagine their presentation style and skills.

Not Your Mother’s Reference Desk
Brian D. Moss, MLS
University of Kansas Libraries
Like most library units, Reference Services has changed immensely in recent years. Changes in user expectations, changes in resource formats, changes in discovery services, and changes in instruction delivery (such as the rapid increase in online courses) constantly present new challenges to the effective delivery of research assistance in today’s academic library setting. At the same time, reference units face increasing internal pressures – such as decreased funding, decreased staffing, competing priorities, and the ever-challenging demand to demonstrate our value – while the need for our services is actually greater than ever in this age of information overload. This presentation will discuss how one large university library system has tackled those challenges by streamlining its desk staffing model and developing a consultation referral system for in-depth questions, concluding with an opportunity for audience members to compare notes about how their own libraries have tackled similar challenges.

Expanding Beyond Our Walls: Using Outreach to Promote and Advance Campus Discussions
Jorge Leon
Pittsburg State University
Outreach is often seen solely as the marketing and programmatic process to get patrons into the library and raise user awareness of services, spaces and programs. While this role the library and its services, it is too inwardly focused. As part of a changing educational landscape, librarians today must also focus their outreach efforts beyond the walls of the library and engage the broader campus conversations. This can be an opportunity for participants to rethink the goals of Outreach. In addition it is a chance to engage in the conversation of what is the role on libraries on campus? And what are ways libraries can be more connected to the large topics that affect every campus.

Creation Stations: A Unique Approach to Implementing Digital Content Creation for Teens
Jenny Cox & Graham Fox
Mid-Continent Public Library
We will discuss the process of implementing digital content creation at Mid-Continent Public Library in the form of Creation Stations. This process included grant proposals, collaboration between departments, purchasing of hardware/software, and class design. We will also share the results of our year of programming.
Are There Borders in Your Customer Service?
Karen M. Robinson
Assistant Teaching Professor, The iSchool at the University of Missouri, & Reference Librarian, UM-St. Louis

This table discussion will focus on both external and internal customer service in your organization. Is there a culture of good customer service throughout your library? How do you create that culture? How often does your organization provide customer service training? Is there an evaluation process in place to monitor internal and external customer service? These and more questions will be addressed, as well as general guidelines for effective customer service.

Librarian vs. Life: Skills to Deal with Incidents at the Library
Megan Garrett and Sarah Gil
Kansas City Public Library

Have you ever shocked someone with your stories of what happened at the library? Have you ever wondered if you could have handled incidents or patrons better? We've all survived our own library horror stories – some of us better than others. Being prepared for the situations they didn't teach you about in library school can come in handy. Come and share stories (good and bad) with other library staff while we discuss and brainstorm solutions for dealing with the many problems that often confront us in the library. We hope that by discussing what could be done better the next time a situation, both the everyday happenings in a library and the truly strange incidents that occur, arises, we can improve how to deal with the repercussions of incidents not only in the library but with staff members as well.

Let's Talk Copyright
Chris LeBeau
University of Missouri Kansas City

Two members of the UMKC Copyright Support Team will host a table talk about copyright issues. Share your problems and questions with the group. Chris LeBeau also teaches copyright at the University of Missouri iSchool.

POSTER SESSIONS
9:00 - 9:45am

If You Create It, They...Might Come: Marketing and Outreach in the Academic World
Paige Libbert, Avila University

May include clippings: Development of Artist File Records with Customized Contents Notes; Documenting Kansas City’s Creative Visual Community
Tracey Boswell, Nelson-Atkins Museum of Art

StoryTime 3.0: An unconventional approach to children’s programming
Lindsey Sanchez, Eudora Public Library

Six Degrees of Reading
Lucy Lockley, St. Charles City-County Library District

Mustard Seed Outreach - how a small liberal arts academic library can inspire, encourage, and/or assist student-led library "planting.”
Kat Barden, Westminster College

Latino Outreach Services @ Johnson County Library
Christine I Peterson, Johnson County Library

From Grant to Washington: How I used the Show Me Steps Grant to go to DC
Megan Durham, MOBIUS

Which A-Z Electronic Database List Your Favor?
Xiaocan (Lucy) Wang, Missouri Southern State University Library

Un-Deweying Library Classification in Kansas Libraries: A Comparison of Four Subject-Based Classification and Organization Methods Used in Children's Book Collections
Libby Albers, Hesston Public Library

Bringing multiple scholarly services under one umbrella, creating a digital scholarship center
Rebel Cummings-Sauls, Kansas State University

Archives Accessibility for People with Disabilities
Carolyn Jackson, ESU Robert J. Dole Institute of Politics, Archive and Special Collections

Collaborate and Listen: The Importance of Librarian Collaboration and Expertise within Research Data Organization
Natalie Whitaker, University of Missouri-Columbia

A Tougher Heroine: The Evolution of Female Protagonists in Children's and Young Adult Fiction
Ashley Setzer, Columbia College

DPLA: How can my library contribute content?
Emily Jaycox, Missouri History Museum

Usability Studies of Information Portals in the age of technology.
Kodjo Atiso, University of Missouri

Gateway Readers Awards
Angie Wiegers, Oak Park High School

A symbiotic relationship: How graduate students and information professionals can benefit from collaborating and networking
Rachel Miles, Emporia State University

Books for Babies and Beyond: How Two Systems Partnered to Create Early Literacy Outreach Without Borders
Lisa Campbell and Naphtali Faris, Mid-Continent Public Library and Kansas City Public Library

MSTA Reading Circle
Brenda Steffens, Missouri State Teachers Association Reading Circle
Fiction: Talk Up Your Era with Today’s Readers
Location: 2502B
Whether you were a love child, a material girl, a grunge fan or followed The Simple Life, you love recommending books from your youth! However, a new reader is born every minute and to them, these titles are historical fiction. Our panel of experienced librarians will each represent their own “youth decade” and will highlight notable trends and pop culture. We’ll cover the 70s, 80s, 90s, and 2000s - and we’ll discuss the differences between books written in that era and books written about that era. Come jam out with us as we hop into our reader’s advisory time machine!
Track: Readers’ Advisory
Presenters: Erin Downey Howerton, Children’s Manager, Wichita Public Library; Kaite Stover, Director of Readers Services, Kansas City Public Library; Lucy Lockley, Collection Development Manager, St. Charles City-County Library District; Naphtali Faris, Early Literacy Manager, Kansas City Public Library
The 7 Habits of Highly Effective Library Students (and their supervisors)
Location: 2503A
The presenters will discuss how students interested in librarianship and their supervisors can benefit from the symbiotic relationship that should be created in the professional library work environment. Library students who are encouraged to use their talents and participate within the library environment provide a unique perspective from the newly fostered passion for libraries and their recent skills obtained in library school. This presentation will reveal the motivations of graduate library assistants and how supervisors can take advantage of the ideas and creativity of their student employees. Both presenters have recent experience as former graduate student assistants and are now in full time positions, providing a unique opportunity to give feedback to library professionals.
Track: Career
Presenters: Brent Sweany, Access Specialist II, Mid-Continent Public Library; Angela Parks, Teen Librarian, Olathe Public Library
Library and County Extension Partnership: “Super Heroes” Dreams
Enlarge Library Boundaries
Location: 2503B
Over the last twelve months, the partnership between the Library and K-State Extension has made things happen that seem like Super Heroes Dreams coming true. With this Summer Reading theme, we took the super hero challenge and decided to work on making those dreams reality for our community. We saw a need for summer food program, we invited the community to help, and we’ve formed partnerships with churches and civic groups and individuals to meet those needs. By working first with the children and meeting their needs, we hope to transition into more programming to help the parents in the future. Our dreams haven’t stopped, the library is a natural avenue for extension to reach people because the library is the community center.
Track: Programming & Outreach
Presenters: Janet Reynolds, Librarian/Library Media Specialist, Library District #2 of Linn County/Prairie View High School; Kathy Goul, K-state Family Nutrition Program Assistant from the Marais des Cygnes District
Connecting Public Libraries with Alternative Schools
Location: 2504A
There are no boundaries when serving teens. Alternative schools are a territory to consider partnering with to bring students access to programming, print, and digital resources. Learn the most successful portions of partnering with your communities alternative schools, including art shows, book talks, short story discussion, and delivery of books.
Track: User Services
Presenter: Angela Parks, Teen Librarian, Olathe Public Library
FRIDAY CONFERENCE SCHEDULE

Don’t Be Scared, It’s Just an Early Literacy Fair
Location: 2505A
Have you wanted to host an early literacy fair? Curious as to what one is? We can show you how we use grant funding to make an early literacy based program that can be done on any budget. This presentation will focus on how to design a program incorporating the five early literacy skills for an audience from babies on up to readers and adults. Join our interactive session and get ideas on how to use everyday objects to create fun literacy tools that anyone can duplicate.
Track: Youth Services
Presenters: Melissa Brown, Access Specialist II, Mid-Continent Public Library; Leanna Gezich, Access Specialist II, Mid-Continent Public Library; Melissa Ward, Access Specialist II, Mid-Continent Public Library

Support Open Educational Resources Now!
Location: 2505B
At the University of Missouri our students want our campus to engage with the Open Educational Resources (OER) movement, especially the Open Textbook movement. Our primary student governance bodies have passed resolutions supporting the investigation of Open Educational Resources on our campus. This program will focus on what librarians need to know about OER and open textbook initiatives and what librarians can do to support adoption and use of OERs on our campuses and in our communities.
Track: Academic
Presenters: Jeanette Pierce, Associate Director for Research & Information Services, University of Missouri Columbia

9:00 - 9:45 AM
MLA COI/Committee/Division Meetings
Location: 3501A/B/C/D

KLA Round Table/Section Meetings:
Location 3501E/F/G/H

Crossing the Musical Borders @ Your Library: Let’s Jam!
Location: 2502A
At the Olathe Public Library, we make music. Once a month, we host an acoustic jam session that regularly attracts 15 to 25 musicians, and nearly as many listeners. Come learn how to host a jam session at your library from the musicians who lead our sessions and the librarian who started the program. We’ll discuss how to attract participants. We’ll also talk about bringing bands to your library and offer resources for finding local musicians in the Greater Kansas City Area.
Track: Programming & Outreach
Presenters: Ralph Tomlinson, Adult Services Librarian, Olathe Public Library; Brett Hodges, Musician; Betse Ellis, Musician

RA Toolkit: Writing Reviews, Annotations, Book Talks, & Blog Posts
Location: 2502B
You’ve read all those books, NOW what do you do? Turn that reading into writing. In this session learn how to take all the knowledge about elements of the reading, appeals for readers, and turn it into short reviews, exciting annotations, captivating booktalks, and lively blog posts.
Track: Readers’ Advisory
Presenters: Molly Wetta, Collection Development Librarian, Lawrence Public Library; Polli Kenn, Readers’ Services Coordinator, Lawrence Public Library

Art of Negotiation
Location: 2503A
Negotiating with eResources vendors can be something most librarians want to avoid. I will share my experience of setting up relationships with vendors when purchasing eResources and how I try to overcome the industry standard annual increase of 5% (or higher) on renewals.
Track: Technical/Technology Services
Presenter: Heidi Vix, Electronic Resources Librarian, Webster University

A Funny Thing Happened When I Left the Library: Making the Library Accessible to Business Owners
Location: 2503B
What happens when a librarian walks out of the building? For Mid-Continent Public Library, the answer is: amazing things! By taking resources directly to the business community, MCPL found people hungry for resources. Business owners weren’t the scary figures they seemed, and marketing to them was nowhere near an impossible challenge. Come hear how working with business partners and taking resources directly to the community has changed the library and the business landscape forever.
Track: User Services
Presenters: Amy Fisher, Information & Reader Services Manager, Mid-Continent Public Library; Morgan Perry, Small Business Specialist, Mid-Continent Public Library; Kate Hodel, Special Projects, KCSourceLink

Minecrafting Data: How to Collect Information, Best Practices for Reviews, & Data Collection for Advocating
Location: 2504A
This presentation’s main focus is on best practices for when a library is nearing a review, accreditation or other formal assessment. The goal is to help a library or other institution prepare for a review and how to keep records in order so that the next time a review pops its ugly head up it will be effortless and trouble-free. There will be information about gathering information and proper naming conventions, advocating for the library, best practices for institutional continuance, rules for keeping records, and other general information. This is important because of the increased oversight many libraries face and having complete records will help to have a pain free review.
Track: Leadership
Presenter: Ronald Rozzell, Graduate Research Assistant, Emporia State University
STEAM-y Storytimes
Location: 2505A
Come play with STEAM! (Science, Technology, Engineering, Art, and Mathematics) At the Olathe Public Library, 2-5 year olds, and the adults who bring them, explore these concepts in creative ways through engaging activities. Come for the easy, inexpensive ideas and stay for the hands-on fun!
Track: Youth Services
Presenter: Julie Crabb, Library Associate - Children’s Services, Olathe Public Library

My First Year as an Academic Library Director: Lessons Learned
Location: 2505B
As the first year of working as a new library director at a small university ends, Thiess reflects on the challenges, opportunities, and lessons learned. From negotiating with local recycling companies to take down 25 rows of shelving for free, attending faculty senate meetings and building relationships across all university departments, the author will describe her journey through the first year and how she made decisions. Thiess also participated in ACRL’s College Libraries Section 2014-15 New Library Director’s Cohort and will offer lessons learned from this year long program.
Track: Academic
Presenter: Danielle Thiess Dion, Library Director, University of Saint Mary

11:00 - 1:00 PM
Performers Showcase
Location: 2501D
See pages 46-51 for more information.

11:00 - 11:45 AM
Attracting Digital Users with Easy Access: Online User Registration for Electronic Resources
Location: 2502A
The Kansas City Public Library created an online user registration for new cardholders through the library’s website. This permanent card provides immediate access to all of the library’s electronic resources. It is intended to be a Digital version of the regular patron account to serve those patrons who only want electronic resources and don’t want to visit a physical building. We will discuss the policies we put into place to support open access to these new users.
Track: Technical/Technology Services
Presenters: Melissa Carle, Library Systems Manager, Kansas City Public Library; David LaCrone, Digital Branch Manager, Kansas City Public Library

Nonfiction -- Got to Be Real
Location: 2502B
Narrative nonfiction is one of the fastest growing leisure reading areas in the past ten years. From micro-histories to memoirs to travelogues and history, nonfiction offers the same compelling story lines, breath-holding suspense, and colorful characters as the best fiction. Hear about some of the most popular nonfiction areas for readers, what the reader appeal is for nonfiction, and some failsafe titles for library staff and patrons.
Track: Readers’ Advisory
Presenters: Polli Kenn, Readers’ Services Coordinator, Lawrence Public Library; Kim Beets, Global Library Manager, Black & Veatch; Amanda Hendrix, Information Specialist, Johnson County Library

Communication is Key: How Connecting Collection Development and ILL Can Develop a Better Collection
Location: 2503A
An open discussion about Collection development and how input from ILL can influence a collection and bolster circulation.
Track: User Services
Presenters: Betsy Davis, Collection Development and Technical Services Supervisor, Newton Public Library; Daniel Eells, Adult Services Supervisor, Newton Public Library

Being Together, Not the Same: Training Student Assistants in Different Library Departments
Location: 2503B
Like many academic libraries, the Greenlease Library at Rockhurst University relies heavily on student assistants in order to function effectively. Whether they are gathering data or directing patrons, student assistants do foundational work that enables librarians to accomplish goals and realize projects that otherwise may not be achievable. The important work that students perform means that a good training system is vital to the success of the libraries that employ them. The two departments at Greenlease Library (public and technical services) use various tools, including online application forms, electronic and paper training manuals, online support, and on-the-job guidance in the hiring and training process. While the use of some of these tools overlap, each department uses them in different ways and selects those which are best for meeting its needs. From interviews to performance reviews, this presentation will discuss the separate systems each department uses in managing student assistants and why each divergent choice works best for their respective department.
Track: Leadership
Presenters: Melanie Church, Content Services Librarian, Rockhurst University; Ellie Kohler, Access & Learning Services Librarian, Rockhurst University
FRIDAY CONFERENCE SCHEDULE

Film Programming  
**Location: 2504A**  
Public libraries are perfectly poised to support the community's interest in movies by providing film programming. As a natural extension of viewers' advisory, film-related events add to the experience of advisory by creating connections among movie enthusiasts. Film discussions, for example, create a space for people to discuss ideas from varying viewpoints as well as investigate the history of film and the processes used to make movies. Film screenings, on the other hand, create ways to share the experience of viewing movies. Programming can be focused towards the interests of diverse communities by offering a safe and exciting place for patrons to meet others outside their age, race, and gender. And its possibilities can be tailored to the interests of the community, the budget of the library and size of its collection.

**Track: Programming & Outreach**  
**Presenters:** Michelle Holden and Barbara Grigsby, Information Specialists, Johnson County Library

**Engaging Tweens and Teens in Our Libraries**  
**Location: 2505A**  
We will talk about how our different systems ignite and encourage youth in middle and high school, as well as those of that age who are not currently in school, to find what they are passionate about and to then “geek out.”

**Track: Youth Services**  
**Presenters:** Anna Francesca Garcia, Education Librarian, Kansas City Public Library; Peggy Hendershot, Johnson County Public Library; Kimberly A. Patton, Youth Services Supervisor Kansas City, Kansas Public Library

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| **12:00 - 1:45 PM** | **Missouri State Librarian’s Luncheon with Barbara Reading, MO State Librarian**  
**Location:** 3501A/B/C/D  
**Ticketed Event.**

**Kansas State Librarian’s Luncheon with Jo Budler, KS State Librarian**  
**Location:** 3501E/F/G/H  
**Ticketed Event.**

**2:00 - 2:45 PM**  
**Library-Created eBook Platforms: An Update**  
**Location: 2502A**  
Over the past few years, libraries and library organizations have begun creating their own e-book platforms. Each month, it seems another library is considering this as an option to enhance their e-resource collections. During this session, we will discuss the goals and states of these projects, including the possibility of a “national ebook platform.”

**Track: Technical/Technology Services**  
**Presenter:** Christine Peterson, Ebook Program Manager, Amigos Library Services

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| **12:00 - 1:45 PM** | **What Faculty Think they Know: Understanding Faculty Awareness and Perceptions of Library Services**  
**Location: 2505B**  
The need for assessment is an important one for improving library quality, and one important benchmark is faculty satisfaction as an indicator, as they have their own needs and also drive much of student use in the classroom. In this session, the presenters will discuss the findings of a Faculty Awareness Survey deployed in Spring 2015 alongside lessons learned from other assessment tools to look longitudinally at the needs and concerns expressed on our campus.

**Track: Academic**  
**Presenters:** Alex Mudd, Reference & Instruction Librarian, Emporia State University; Cynthia Kane, Emporia State University

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| **12:00 - 1:45 PM** | **New Adult Fiction: A New Genre for a Growing Audience**  
**Location: 2502B**  
New Adult Fiction is a genre gathering buzz everywhere from Goodreads to Booklist. Publishers are releasing more and more titles each month. This session will focus on building a core collection including finding review sources, defining the genre, and getting to know it’s target market.

**Track: Readers’ Advisory**  
**Presenters:** Beth Atwater, Collection Development Librarian, Mid-Continent Public Library; Lisa Palmer, Book Group Services Coordinator, Mid-Continent Public Library

**STEMming Outside the Box: Passive and Self-Directed Programming for Teens and Tweens**  
**Location: 2503A**  
It is hard to talk to a children’s or teen librarian in the country who hasn’t heard of the importance of Science, Technology, Engineering, and Math (STEM) programming, but many libraries feel like they don’t have the resources, space, or expertise to put on a STEM event. We will demonstrate STEM programming ideas for teens and tweens based on the NWKLS You Try-It! Kits and the NCKLS Maker Kits. STEM itself, covers a broad range of subjects, and the sample kits address different areas in unique ways. This panel will provide directions and resources for creating kits and discuss ways of using kits for passive programs or for circulation. We will also discuss community organizations available for partnering in STEM programs. There will be time during the session for participants to try out materials from the kits.

**Track: Programming & Outreach**  
**Presenters:** Melendra Sanders, Youth Services Consultant, North Central Kansas Library System; Meagan Zampieri, Continuing Education and Self-Directed Programming Coordinator, Mid-Continent Public Library
Finding the Funding: Crossing Borders to Find Grant Opportunities
Location: 2503B
It’s no surprise to those in the field that libraries, whether academic, public or special, often hold personal and family papers, corporate archives, photograph collections, motion pictures, sound recordings, electronic records, and/or such visual materials as unpublished architectural, cartographic, and engineering drawings. These items hold significant value to the institution or community in which they are housed but are often neglected due to limited budgets and access issues. However, library professionals may not be aware of certain federal grant programs that provide potential sources of funding for projects related to digitization & access, preservation, and literacy & engagement as applied to those historical records of national interest. Presenters from the State Historical Records Advisory Boards in Kansas and Missouri will discuss available programs, suggest project ideas, and answer questions about these lesser-known funding opportunities.
Track: Leadership
Presenters: Matt Veatch, Kansas State Archivist, Kansas Historical Society; Cliff Hight, University Archivist, Kansas State University; Representative from Missouri State Archives

Libraries Without Borders: Common Themes and Different Solutions
Location: 2504A
The latest group of international explorers from the MLS program at ESU SLIM share their discoveries on library services and innovative solutions from Bulgaria, Serbia, Scotland and England. No matter where we are, information needs are the same across the world. However, different cultures have different approaches to meeting those needs and we can all learn from the innovations and practices of our library colleagues in other countries. From innovative volunteer programs to new modalities of service to shut-ins and diverse populations, and libraries created especially for women, we’ll share what we’ve learned on our travels during the past year, and highlight the ideas that were most striking and innovative.
Track: General Interest
Presenters: Andrew Smith, Associate Professor, Emporia State University; Selected SLIM students

Why We Need Diverse Books
Location: 2505A
A panel of four librarians serving children and teens will discuss WHY we need to have collections that represent a wide variety of cultures. Presenters will discuss: the Coretta Scott King Book Award, criteria and its significance, as well as other African American titles of interest; difficulties of building a world languages collection and where to find appropriate titles as well as how to reach immigrant populations; diverse programming and the award that Johnson County Public Library won from YALSA’s We Need Diverse Books contest and how other libraries can build quality programs that bridge cultural divides; and how to build a quality Latino collection as well as REFORMA.
Track: Youth Services Section
Presenters: Kim Patton, Youth Services Supervisor, Main Branch, Kansas City, KS Public Library; April Roy, Branch Manager, L.H. Bluford, The Kansas City Public Library; Julie Robinson, Refugee & Immigrant Services Outreach Manager, The Kansas City Public Library; Jean Hatfield, Alford Regional Library, Wichita Public Library; Peggy Hendershot, Youth Specialist, Blue Valley Library, Johnson County Library System

MLA Annual Business Meeting
Location: 3501A/B/C/D

KLA Annual Business Meeting
Location: 3501E/F/G/H
Collaboration + Innovation = Great Design

Our flexibility and 29+ years of experience allows us to seamlessly work with you to achieve results that are true reflections of YOUR VISION and YOUR BUDGET

FEATURED PROJECT

The new Joplin Public Library is collaboratively designed by Sapp Design Associates Architects and OPN Architects to be a catalyst for new development in Joplin, MO.

www.sdaarchitects.com
TRADE SHOW MAP & VENDOR KEY

1 Midwest Tape
2 Salina Blue
3 AWE
4 Sapp Design Associates Architects
5 Truman State University Press
6 MOBIUS
7 3M Library System
8 Stifel Nicolaus
9 Origami Owl Independent Design
10 Vendor Information Booth
11 Findaway
12 Bond Architect, Inc.
13 MO Association of School Libraries
14 University of Missouri Press
15 Special Libraries Associations-KWM
16 Scholastic Library Publishing
17 EBSCO Information Services
18 Emporia State University - SLIM
19 Missouri State Library
20 Today's Business Solutions
21 Baker & Taylor
22 MOREnet
23 Innovative Interfaces
24 Midwest Genealogy Center - MCPL
25 Auto-Graphics, Inc.
26 State Library of Kansas
27 Ingram Content Group
28 Brodart Co.

34 Amigos Library Services
35 ReferenceUSA
36 Quality Books, Inc.
37 SISLT at University of Missouri
38 ChiliFresh.com
39 POSSUM GRAPE RHK INC
40 Comprise Technologies
41 Mid-America Library Alliance
42 Northern Micrographics
43 Recorded Books
44 WT Cox Information Services
45 National Library of Medicine
46 Librarian411--MO Dept of Mental Health
47 Grey House Publishing
48 SFS Architecture
49 Penguin Random House
50 Capira Technologies, LLC
51 Children's Plus, Inc.
52 ABDO publishing
53 Magazine Subscription Service Agency
54 Tech Logic
55 University Press of Kansas
56 FaxScan24 Fax & Scan Service
57 TLC- -The Library Corporation
58 Dake Wells Architecture
59 65-66 DLSG at Image Access
60 70 EBE Office Solutions
61 SirsiDynix Corporation
62 OverDrive
63 RMC Imaging
64 Britannica Digital Learning
65 Bibliocommons, Inc.
66 The Book Farm, Inc.
67 The Clark Enersen Partners
68 Alexandria Library Automation
69 ESSDACK
70 sComm
71 University of North Texas
72 Bound to Stay Bound Books
73 Missouri Library Association
74 Bibliotheca
75 Dunfield Design
76 Bohley Scholarship
77 Kansas Library Association
78 Educational Foundation
79 Thirty-One Gifts
80 LuLaRoe Lisa Boos
81 BopBopKat Embroidery
82 Finding My Way Books
83 Kathy Hoff - Author
84 Slipada Designs
85 Stephanie Bearce - Author
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223 SirsiDynix Corporation
224 OverDrive
225 RMC Imaging
226 Britannica Digital Learning
227 Bibliocommons, Inc.
3M Library Systems  #7
3M’s productivity and security solutions let staff spend less time on routine tasks and more time helping patrons. Our Cloud Library e-book and e-audio platform drives circulation and connects libraries to their communities.

ABDO Publishing  #56
Fiction and nonfiction books.

Alexandria Library Automation  #81
Alexandria is a powerful, modern library automation software to effectively manage your catalog and give patrons the ability to search your collection anytime from anywhere.

Amigos Library Services  #34
Amigos is one of the nation’s leading member-led library consortia. Our members benefit from discounts, training, professional consultation, association management, courier service, and Amigos eShelf Service e-book platform.

Auto-Graphics, Inc.  #28
While the technologies and methods to deliver public library automation have evolved, our dedication to serving the public library community has always remained constant. At the center of our automation technology is VERSO, a full-featured library automation system designed from our industry-leading proven Auto-Graphics Library Management Platform that is currently used by more than 5,500 public libraries across North America.

AWE  #3
AWE is the leading provider of all-in-one digital learning solutions to public libraries. Our products feature top-rated educational programs and are ready to go right out of the box. No Internet connection is required.

Baker & Taylor  #22
Baker & Taylor is the premier distributor of digital and print books and entertainment products. We offer cutting-edge digital media services and technology platforms to publishers, libraries, schools and retailers worldwide.

BiblioCommons, Inc.  #75
Live with 200+ libraries, the BiblioCore catalog features an exceptional online patron experience. Other modules available include Events, Summer Reading and BiblioCMS, a complete solution for content and website management.

Bibliotheca  #90
Bibliotheca is the largest global company dedicated to the development, deployment and support of self-service library solutions. It has worked alongside libraries for more than 20 years.

Bohley Scholarship  #92
Come and purchase raffle tickets to try your chance at winning delightful gifts and prizes generously donated by your fellow library professionals and corporate partners. Proceeds will benefit the Ronald G. Bohley Scholarship. (See p. 45 for more information.)

Bond Architects, Inc.  #12
Bond Architects provides architecture, interior design and planning solutions. Our projects and people have been recognized for their commitment to enhancing communities, advancing education and promoting sustainability.

BopBopKat Embroidery  #96
BopBopKat sells fun and trendy embroidered tote bags, towels, blankets and more that are embroidered in Kansas City by a young disabled woman. As an artist, she uses high quality supplies to ensure a wonderful high quality product. Items also can be customized or personalized.

Bound to Stay Bound Books  #88
BTSB provides prebound juvenile library books with full processing and automation support available.

Britannica Digital Learning  #74
Online information resources and supplemental curriculum products -- accessible from any device anytime and anywhere -- to prepare K-12 students for the world they’ll shape.

Capira Technologies, LLC  #54
The leaders of Capira Technologies have a combined 35 years of in-library service. Yes! That’s correct: our team has served in every capacity of library and patron service. From library aides, network administrators, administrative personnel all the way up to library director, we have served where you serve and engaged the patrons in every manner possible. This experience allows our company to offer you a one-of-a-kind “patron first perspective.” We know what your patrons’ expectations are and how seamlessly change must be developed and introduced. Capira Technologies offers many services to fit the ever-growing mobile and online marketplaces. Our primary services are based in native mobile application and web site development. We take great pride in our custom development work. From layout to completion each client is welcomed as part of our extended family of extremely satisfied clients.

Exhibit Hall Schedule

Wednesday
4:00 - 5:30 PM
Trade show open, vendor reception

Thursday
8:00 AM - 8:45 AM
All-conference Vendor Breakfast
9:00 AM
Exhibit Hall opens
9:15 AM - 10:00 AM
Table Talks
10:30 AM - 2:30 PM
Vendor Demos
3:00 PM - 3:45 PM
All-conference break and prize drawings
4:00 PM
Exhibit Hall closes

Friday
8:30 AM - 11:00 AM
Exhibit Hall Open
EXHIBIT HALL VENDORS
(In alphabetical Order)

Children’s Plus, Inc.  #55
Children’s Plus, Inc. offers you the best in quality, service and selection. With nearly 300,000 titles and over 20,000 favorites in our guaranteed library editions, we can help you build your best library -- PreK to YA!

ChiliFresh.com  #38
ChiliFresh provides enhanced interactive & static content for your online catalog. Patron Reviews, Professional Reviews, Book Jacket Cover Art, Mobile & Facebook Apps, Global Social Interaction sharing Profiles Bookshelves.

Comprise Technologies  #40
Comprise Technologies is a provider of software and technology to public libraries. Today, our product line encompasses the only PCI-Compliant Unified Payment System for print, copy and fines at every point of payment.

Dake Wells Architecture  #64
Dake Wells Architecture is recognized as an influential voice for design excellence. Emphasizing architecture in the public realm, their work seeks to enrich the lives of others through the power of engaging design.

DLSG at Image Access #65-66
Digital Library Systems Group offers the best hybrid-library digitization products possible at prices that virtually any academic or research library can afford. More university students have access to KIC self-serve scanning systems than all other self-serve scanning systems combined. DLSG also leads in digital archival and ILL/Digital Document Delivery.

Dunfield Design  #91
Dunfield Design is a full service architecture firm with a strong emphasis on the design of public libraries. Our joint venture "Architecture for Libraries," with Hans J. Fischer, AIA, has served more than fifty library clients.

EBE Office Solutions  #70
Microfilm viewer/scan/printers; desktop and high production book scanners, document scanners, document imaging

EBSCO Information Services  #18
EBSCO provides e-journal, e-book and e-journal package and print subscriptions, e-resource management tools, full-text and secondary databases, and related services for all types of libraries and research organizations.

Emporia State University-SLIM #19
Graduate school for the Master of Library Science degree.

ESSDACK  #82
ESSDACK serves libraries with innovative education products including MakerBot 3D printers and littleBits plus on-site workshops with nationally recognized facilitators.

FaxScan24 Fax & Scan Service #82
FaxScan24 is an affordable and easy-to-use self-service fax & scan kiosk. Send faxes and email scanned documents using credit debit or prepaid fax cards as payment. No library cost. No staffing required. www.faxscan24.com

Findaway #11
Playaway: delivering a world of digital content on pre-loaded devices. Circulated in over 40,000 schools, libraries, & military installations worldwide, regardless of connectivity, geography, or technical capability.

Finding My Way Books #97
Finding My Way Books create picture books sharing true and inclusive stories of children living with disabilities or developmental delays.

Grey House Publishing #49
Publisher of authoritative reference works in the fields of business health general reference demographics and education. Titles are available in print in online databases and ebooks. Grey House is also the publisher of the print editions of Salem Press & H.W. Wilson titles. Weiss & TheStreet Ratings Guides and RR Bowker’s Books In Print product line.

Ingram Content Group #30
With the largest print and electronic inventory in the book industry, Ingram delivers innovative systems expertise and precise assistance in developing and maintaining your library’s collection. Ingram has the industry’s highest fill rates a wealth of collection development services opening day collections specialized lists and a comprehensive standing order program.

Innovative Interfaces #26
Library Automation Software.

Jeanie Franz Ransom, Author #101
Jeanie Franz Ransom is an award-winning picture book author and presenter from O’Fallon, MO who does school visits, library programs, and professional development workshops.

Kansas Library Association Educational Foundation #93
Come and purchase raffle tickets to try your chance at winning delightful gifts and prizes generously donated by your fellow library professionals and corporate partners. Proceeds will benefit the Kansas Library Association Educational Foundation. (See p. 45 for more information.)

Kathy Hoff, Author #98
We all have stress! Learn some tips to help manage your stressors in Kathy Hoff’s new book “Be the Duck...Tips for Letting Things Roll Off Your Back.”

Librarian411 - MO Dept of Mental Health #48
Librarian411 provides training and resources for library staff on a wide range of disability related issues. We help front-line workers better serve all patrons, promoting the full inclusion of persons with disabilities.

LuLaRoe Lisa Boos #95
Beautiful comfortable and affordable clothing for women and kids.

Magazine Subscription Service Agency #57
We are a small independent subscription service. We handle over 250,000 publications. Our target markets are all libraries (schools public and institutional). Our Terms of Sale are “We will HONOR or MATCH the LOWEST available price regardless of source.” We also guarantee that there will be NO additional or supplemental billings or surcharges applied during the term of the subscriptions. Finally when available we will provide free replacement issues for our customers.

Mid-America Library Alliance #43
Multi-type library consortia providing professional development interlibrary loan and courier delivery service.
Midwest Genealogy Center,
Mid-Continent Public Library #27
The Midwest Genealogy Center of Mid-Continent Public Library is one of the nation’s preeminent resources for family history providing access to U.S. and international resources and technology genealogists need to research.

Midwest Tape #1
We speak LIBRARY with PASSION. Midwest Tape is a library-exclusive distributor of Video, Audiobooks, CDs, and allied services. hoopla offers ebooks, eComics, eAudio, Video & Music in one mobile-centric, cloud-based app.

Missouri Library Association #89
Missouri State Library #20
Missouri State Library promotes excellence in library service through support of library funding grants and staff development.

Missouri Association of School Librarians #13
For more information on MASL please visit www.maslonline.org.

MOBIUS #6
MOBIUS is made up of 74 member libraries and also hosts and manages Missouri Evergreen. Our goal is to connect all types of libraries in Missouri and beyond to create equal access to materials and information.

MOREnet #25
We are the non-profit technology partner enabling you to stay relevant and reflect the changing interests and learning style of your community by facilitating technology in your library and high-speed, reliable connectivity.

National Library of Medicine #47
The National Library of Medicine is the world’s largest biomedical library. It promotes and provides access to health information in communities across the United States.

Northern Micrographics #44
We provide a variety of preservation imaging services, including the scanning of bound/disbound volumes, photos, maps and microfilm. We also offer microfilming, microfilm duplication, metadata creation, data conversions, hosting and book binding.

Origami Owl #9
Origami Owl custom jewelry.

Overdrive #72
Create your Virtual Branch! OverDrive® enables you to offer bestselling audiobooks, ebooks, music and video - online 24/7 - from your library’s website. www.overdrive.com

PartyLite Candles #102
PartyLite Candles specializes in outstanding candles, fragrances, home decor and gifts.

Penguin Random House #53
Publishing House

Possum Grape RHK, Inc. #39
Distribute adult and children fiction and nonfiction information titles.

Quality Books, Inc. #36
Quality Books Inc. specializes in distributing small press print and non-print materials to libraries. We offer approval annotation standing order plans and shelf-ready library processing.

Recorded Books #45
Recorded Books provides ebooks, audiobooks, language-learning programs, films and other products for public and university libraries. RBdigital from Recorded Books offers electronic resources and digital databases.

ReferenceUSA #35
ReferenceUSA is a powerful online reference and research tool providing library cardholders instant real-time access to accurate in-depth information on 24 million U.S. businesses and 235 million U.S. residents. ReferenceUSA makes it faster and easier to find new business opportunities, research executives and companies, find news articles, conduct job searches, research papers, locate addresses and phone numbers, conduct market research, and much more.

RMC Imaging #73
Sales and Service of ViewScan III Digital Library Microfilm Reader/Printer with 14.6 Mega Pixel Color Camera Automatic Film Scanning and OCR Plus Software. Produces crisp clear images from virtually all microforms.

Salina Blue #2
Reseller of Digital Microfilm Scanners and Wide Format Printers and Scanners.

Sapp Design Assoc. Architects #4

Scholastic Library Publishing #16
Scholastic Library Publishing is a leading publisher of fiction and non-fiction materials for both print and digital. Live demonstrations for Scholastic GO TrueFlix FreedomFlix and ScienceFlix will take place throughout the conference.

sComm #83
sComm is the manufacturer of the UbiDuo. The UbiDuo communication device enables deaf hard of hearing and hearing individual to communicate with each other face-to-face. The UbiDuo allows deaf or hard of hearing people to interact freely with hearing people anywhere anytime in the work and social settings.

SFS Architecture #52
SFS designs spaces that enrich people organizations and communities. Design is what we do; it's what we love. We have planned and designed libraries for communities institutes of higher education and K-12 schools.

Silpada Designs #99
.925 Sterling Silver jewelry as well as jewelry pieces made with solid brass beads seeds mixed metals and stones.

SirsDynix Corporation #71
SirsDynix connects people with knowledge for over 23000 libraries worldwide. Library management technology and search and discovery tools allow SirsDynix customers to bring resources and knowledge to their users.

SISLT at University of Missouri #37
SISLT is home for the University of Missouri’s graduate programs in Library and Information Science and Educational Technologies. Degrees offered: Master’s, Ed. Specialist, Certificate or Ph.D. In IS&LT.

Special Libraries Association - Kansas Western Missouri #15
The Kansas/Western Missouri Chapter of Special Libraries Association is a professional association of librarians employed by local corporations, government agencies, nonprofit institutions, law firms & medical facilities.
The State Library of Kansas seeks to improve the lives of Kansas residents by providing resources that increase reading readiness & academic success, help businesses & job seekers, and provide lifelong learning opportunities.

Stephanie Bearce - Author
Author of Children’s non-fiction books.

Stifel Nicolaus
Financial and investment banking services.

Tech Logic
Tech Logic, a leader and pioneer in library automated material handling and Self-Checkout, provides the most innovative, reliable and cost effective library solutions exclusively to libraries.

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The Clark Enersen Partners offers architecture, engineering, interior design, and landscape architecture. We have designed libraries for 50 years, with offices in Missouri, Kansas, Nebraska and Oregon.

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Thirty-One Gifts is a faith-based company that sells fun and functional items that are customizable solutions to help you stay organized. Whether it is a new purse for you cubes for your home/office or thermal lined items to take to the ball game. There is something for every aspect of your life to help you manage!

TLC - The Library Corporation
The Library Corporation serves more than 4500 libraries worldwide. Our Web-based touchscreen-optimized automation cataloging and social media integration products and services are backed by outstanding customer support.

Today’s Business Solutions, Inc.
TBS providers of high-tech library solutions; enhancing patrons exp. w/computer reservation, mobile printing, print management, scan kiosk, Computer Management, Fees/Pines Payment w/ PCI Compliant Credit/Debit Card solutions.

Truman State University Press
Truman State University Press was established in 1986 to publish peer-reviewed research and literature for the scholarly community and the reading public. TSUP publishes about 12 each year and has over 200 titles in print.

University of Missouri Press
Since 1958 the University of Missouri Press has proudly published important humanities scholarship and books about the history, culture and individual lives of Missouri. We are pleased to support our university’s obligation to produce and disseminate knowledge that will improve the quality of life in the state, the nation and the world.

University of North Texas
The Department of Library & Information Sciences at UNT offers programs at the bachelor, masters and doctoral levels, graduate academic and school library certification. The Arkansas/Tennessee cohort starts Spring 2016.

University Press of Kansas
The University Press of Kansas publishes scholarly and regional books about Kansas and the Great Plains, U.S. politics, military history, western history, and American culture.

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WT Cox Information Services
WT Cox proudly offers the best service standards in the industry. Our customers enjoy personalized electronic and print serials management along with a host of integrated services. Added offerings include eContentStats - powered by Pubget, providing your library the ability to collect, manage and analyze e-resource statistics; Journal Finder - our exclusive A-Z Link Resolver and ERM solution and more. WT Cox is committed to providing cost-effective services tailored to your library.

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Jim Minges has consulted with over 300 libraries of all types and sizes, including 26 years of experience working with Kansas and Missouri libraries. Minges & Associates offers consulting in:

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For an introductory consultation at no cost talk with me at the conference or contact me at:

Jim Minges
Email: jim@mingesassociates.com
Phone: 913-948-0615
Website: www.mingesassociates.com
RAFFLES & GOVERNANCE

Ronald G. Bohley Scholarship & Kansas Library Association Educational Foundation Gift Basket Raffles

Wednesday, September 30, 4:00 PM – Thursday, October 1, 3:00 PM
Exhibit Hall, Booths (#92 - 93)
Raffle winners announced during Awards Reception Thursday evening at 5:00 PM

Come and purchase raffle tickets to try your luck at winning one of many delightful baskets generously donated by your fellow library professionals and corporate partners. All proceeds to benefit the Ronald G. Bohley Scholarship and the Kansas Library Association Educational Foundation. Revisit the Exhibit Hall throughout Wednesday evening and Thursday to purchase your tickets. Please remember all tickets must be purchased and submitted toward your basket of choice by Thursday at 3 PM. Join us at the awards ceremony Thursday evening at 5:00 pm to discover if you’ve won!

The Ronald G. Bohley Scholarship is sponsored by the Professionalism, Education, Employment, and Recruitment (PEER) Community of Interest and is awarded annually to an individual enrolled in or recently accepted into an ALA-accredited program in pursuit of a master’s degree in library/information science.

Ronald G. Bohley, 1942-1991, was the director of the University of Missouri-Rolla Library from 1976 until his death in 1991. Ron earned a Bachelor of Arts degree in social studies/English from Purdue and an MLS from Indiana University. He was very active in the Missouri Library Association, serving as president in 1989-1990, and for several years as a member of the MLA Legislative Committee as well as other MLA committees. He also served several terms as MLNC President. In addition, Ron served on the Library Advisory Board for Higher Education, the Southwest Missouri Library Network and the Missouri State Library Automation Advisory Group. He was a Dixieland enthusiast, an author and a champion of libraries. He died in a fatal car crash near Cuba, Mo., and the Bohley scholarship was developed in 1995 to recognize his zest for libraries.

The Kansas Library Association Educational Foundation (KLAEF) is dedicated to providing grants and scholarships for the members of the Kansas Library Association and assisting the KLA conference through financial sponsorship. KLAEF is a non-profit organization. In addition to the baskets fundraiser, in 2015, KLAEF provided sponsorship for the opening keynote speaker, provided $2,000 in continuing education grants, provided ten $100 mini-grants for KLA members to attend the KLA/MLA Joint Conference, and provided one $500 scholarship for one KLA member to pay towards a masters degree in library or information science.

All money raised during the basket auctions will help go toward the Bohley Scholarship Fund and the Kansas Library Association Educational Foundation to provide scholarships for the upcoming conference year.

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Performer Showcase: Live Performances

Friday, 10:00 AM–12:30 PM, 2501D

Performer showcase listings are paid advertisements and do not constitute endorsement by KLA or MLA.

Dino O’Dell’s Music and Stories

Contact: (816) 309-7636, dino@dinoodell.com, www.DinoODell.com

On Your Mark...Get Set...Blast Off! Eat like a rabbit! Fix spaceships! Swim in peanut butter! Dino’s music and storytelling shows are engaging and interactive. The audiences study a bit of science in order to learn how the body creates energy; they meet a cowboy that loves the great outdoors; and they teach a space alien about the best energy source on planet Earth: fruits and vegetables. It’s time to blast-off to health! Whether he’s counting monsters, fixing spaceships or swimming in peanut butter, Dino’s interactive songs and tall tales engage curiosity and inspire laughter. Before 2003, Dino was an elementary music and drama teacher, as well as a folk and reggae musician. Now he performs educational and interactive music and storytelling shows throughout the country.

Show Length: 45 minutes. Fee: $300

Vodvill Entertainment Company

Contact: (785) 749-2226, rrenner@vodvill.com

“Read All About It!” Laugh and Learn with the Vodvill Klown, Richard Renner

One of the America’s most beloved clowns brings his talents to illustrate the Joy of Reading. Through his well crafted comic characters we take a tour of the library and share their favorite books. Each character brings the book to life with Richard’s circus skills. There’s a pilot who shows them the proper way to fly a stunt plane, a bumbling scientist who introduces us to big words and a musician who gets the kids involved as they learn to read music. These skits and more blend in together to give your students the thrill of reading a good book and the effect it can have on a lifetime of learning. Actor, Juggler, Orangutan, Poet and Fool all describe Richard Renner as performs his special brand of humor. Whether juggling, unicycling, ropewalking, or creating a zany improvisation, Richard performs with unbounded energy and skill.

Happy Faces Entertainment, LLC

Contact: (816) 309-2460, dennis@happyfacesentertainment.biz, www.HappyFacesEntertainment.biz

Smile Olympics-Becoming an Olympian takes lots of planning and training. The Smile Olympics makes it high energy fun. Explore the flags of the world, what the Olympic rings mean and get ready to become a healthy athlete. Set to music of the world, players will participate in games to emphasize healthy habits in eating and exercise. They will also take the Smile Olympics oath, experience a torch relay and build teamwork with their fellow library athletes. This interactive program will allow everyone to become an Olympian of smiles. Established in 2001, Happy Faces Entertainment has performed and created smiles for thousands of people across the United States. Providing fun for the whole family, laughter is guaranteed at every performance. Presenting in an at least 50 libraries a year, HFE enjoys encouraging reading for all ages. We also have programs and workshops, with a variety of topics, for teens and adults!

Laughing Matters

Contact: (913) 660-3162, laughing@leslieandjay.com, www.leslieandjay.com

Jay Cady and Leslie Seifert-Cady of Laughing Matters have tickled funny bones in 36 states and 7 foreign countries. Their lively blend of juggling mime magic and wacky stories are a hit with the whole family. They write a new library program each summer based on the summer reading theme.
Performer Showcase: Live Performances

Friday, 10:00 AM–12:30 PM, 2501D

**Priscilla Howe**

Contact: (785) 331-6181, priscilla@priscillahowe.com, http://priscillahowe.com

Hopping on one foot—story stretches, songs and silliness! Storyteller Priscilla Howe brings her favorite story games and songs to your library, along with a few of her ridiculous hand puppets. Priscilla has been a full-time storyteller since 1993, after five years as a children's librarian. She's as comfortable with the stroller crowd as she is with older kids. Check out her website, www.priscillahowe.com, for many other available programs.

**Mad Science**

Contact: (913) 888-8877, kathy@madsciencegkc.com, kansas.city.madscience.org

Mad Science Presents—On Your Mark, Get Set, Read—Rube Goldberg Style. Mad Science will bring to life an interactive Rube Goldberg Machine that will set off a series of hilarious chain reactions with a simple goal in mind: to open a book. What better way to inspire a child's life-long adventure in the world of books and literature! Libraries receive their very own copy of the best-selling book, The Art of Rube Goldberg, already in its 4th printing, with each performance. Mad Science of Greater Kansas City, owned by Dave and Kathy Smythe, is the world's leading science enrichment provider. Mad Science has franchises located around the world, who bring science education to millions of children each year. Our innovative programs help kids learn about science through our fun after-school programs, preschool programs, in-class workshops, camps, birthday parties and special events. Mad Science encourages scientific literacy in children in an age when science is as vital as reading, writing and arithmetic and we don’t stop there.

Book Now! $300.00 plus Travel charge

**Music Works**

Contact: (217) 473-5889, mworks@fgi.net, www.dulcimer.guy.com, www.hugokringle.com

Mike Anderson is one of the most versatile folk performers and educators in the Midwest. Mike is nationally renown appearing at the Nat’l Mt. Music Festival holding a prestigious position on the faculty of the Mt. Dulcimer Workshops at Appalachian State Univ. Boone NC and West Carolina Univ. NC Dulcimer Workshops and presenting workshops and concerts across the US. Mike’s children’s concerts are very popular. He received a National Children’s television award for his show “Mike’s Music Works.” Under the auspices of the Illinois State Board of Education Mike has conducted many teacher and parent workshops for developing literacy through the art of storytelling. His Early Childhood shows are legendary. Mike plays guitar banjo jaw harp noseflute bones and more. He is best known as an outstanding mountain dulcimer player. As an author and retired elementary school teacher Mike has honed his skills as a storyteller and is one of the best yarn-spinners and worst pun-tellers anywhere.

**Jeff Quinn, Magician**

Contact: (402) 339-6726, jqmagic@cox.net, www.bestlibrarymagician.com

Omaha-based magician Jeff Quinn is one of the Midwest’s most popular Summer Reading Program presenters. This past summer he performed 75 shows at 63 libraries in 5 states. His programs are always customized for the Summer Reading Program theme and are entertaining for both children and adults. Prices are all-inclusive and discounts are given for multiple libraries in the same area on the same day. In 2016, Jeff will become the 100th President of the Society of American Magicians, the world’s oldest and most prestigious magic organization. Past Presidents include such magic legends as Howard Thurston and Harry Houdini. Jeff Quinn is an award-winning full-time magician and performs over 300 shows per year across the country. For more information, go to www.bestlibrarymagician.com.
Performer Showcase: Live Performances

Friday, 10:00 AM–12:30 PM, 2501D

Randy’s Music Jam for Kids

Contact: (785) 623-9378, randysmusicjam@gmail.com, www.randysmusicjam.com

Randy’s Music Jam program will include many songs written especially for the 2016 Theme “On your mark Get Set Read” Original songs like “Rusty the Robot Gets Fit” and “Get Ready Get Set Read” will be just a couple of new songs for this show. “Get Ready Get Set Read” will be a fun song to help kids get their brain warmed up to release their imagination and read!! Other songs will be movement/action songs that will promote a healthy lifestyle for kids. Programs for children and teens. Average performance: 45 to 60 minutes. Cost: $250.00 + Mileage  Prices flexible depending on number of programs and libraries. Travel expenses may apply.

Celia and Friends

Contact: (314) 280-8794, jeanbeanbryan@gmail.com, korsomagic.com

“Celia and Friends: a Musical Puppet Show” Celia’s Sing-a-Long Dance Party takes an unexpected turn when her puppet friends arrive with their hilarious, show-stopping antics. The puppets desire to be in the show too, but will they get it together in time for the show’s grand finale?

Sky Parade Inc.

Contact: (913) 912-3024, korsomagic@gmail.com, korsomagic.com

Korso is a Kansas City based Magician and entertainer. Performing for years he found his love in Magic and never looked back. He’s entertained audiences big and small all across the country with his quick and witty comedy. Blending his top notch skill with positive lessons and encouragement Korso teaches children to believe in themselves and the importance of learning. Having learned a great deal of his art form from books in the library, he’s avid about the importance and power of reading.

Stories from Stigall

Contact: (785) 242-3259, sanctus46@hotmail.com, storiesfromstigall.com

Jim Stigall is a freelance storyteller and inspirational speaker. He is a member of the National Storytelling Network, the Healing Story Alliance, Rivers and Prairies Storyweavers, and an Ordained Elder in the United Methodist Church. Jim has been a featured and regional teller at several storytelling festivals and celebrations in Missouri and Kansas. He tell stories for all ages: pre-school thru senior citizens and for most audiences: civic organization, schools, clubs, retirement centers, and church services. However he specializes in stories for Pre-School through 6th grade, and workshops for older adults.
Juarez Storybook Dressup Theatre
Contact: 7733922887, ellenjuarez41@hotmail.com
Bring famous picture books to life through storytelling, sight word recognition, and role playing. This 45 to 60 minute program engages everyone from the shy 2 year old who sits on moms lap while holding a puppet to the extraverted 4 year old who wants to act out a character in front of a large audience. Mrs. Juarez introduces the timeless Berenstain Bears through a story time mixed with an audience holding stick puppets and a variety of sight word cards that will pop up when certain characters speak. Then she lets the children volunteer to put on homemade costumes (Velcro in back for easy on and off) of mama, papa, sister, brother, and extra background bears. The beginning, middle, and end of book are modified into short skits and acted on stage in a simple format.
Cost: 250.00

WildHeart Music
Contact: (573) 229-8815, syrigos@juno.com, www.wildheartmusic.com
Nature’s Olympics...with WildHeart! How quickly can a Blue Racer snake slither? How far can a Jumping Spider jump? Which of our Missouri birds can dive to the earth at speeds of 200 miles per hour? Join in the Nature Olympics and find out! Slither on in to your library and discover nature’s athletes with Emmy Award® winning singers/songwriters Jan & George Syrigos. Plan to move to their groovy tunes all designed to help you learn about Nature’s incredible Olympians! Ready, set, GO on our musical race, singing and exploring wildlife together! WildHeart is the Parent’s Choice® and Emmy Award® winning duo, conservation educators and entertainers, who have performed at the St. Louis Gateway Arch, Silver Dollar City, Missouri State Capitol, and schools and libraries throughout the Midwest. Kids will love their memorable music and active actions! Also, be prepared to meet two mini backyard critter-athletes! It’s Wild-Heart...bringing the heart of the wild, to the heart of the child.

The Fishin’ Magicians
Contact: (417) 725-5800, fun@fishmagic.com, www.fishmagic.com
Catch the Magic - Read! Magic happens when anyone opens a book. Fiction and non-fiction books come to life using magic, puppets and humor. When asked how to do a trick, The Fishin’ Magicians suggest, “Go check out a book from the library.” Watch books about magic and many other subjects illustrated in the program fly off the shelves. Contact Steve Craig and Amy Short for more information.

Diana Rockwell, Ventriloquist
Contact: (785) 979-1660, diana@rockwellvent.com, www.rockwellvent.com
I am an educational ventriloquist and I can provide programs for any time of the year. My prices start at 50 dollars for 30 minutes.

Parasol Puppets
Contact: (660) 684-6825, dlpallen@grm.net, www.parasolpuppets.com
Parasol Puppets offers a choice of three entirely different puppetry experiences for the 2016 Summer Library Program. “Ready, Set, Puppets!” uses four different styles of puppetry to illustrate the classic tale of THE TORTOISE AND THE HARE. Family audiences will enjoy seeing the familiar story told with shadow puppets, string puppets, hand puppets and rod puppets. The performance includes a demonstration of how each type of puppet is built and operated. For more hands-on fun, we offer our 90-minute shadow puppet workshop. Participants make simple shadow puppets and experiment with them behind several shadow stages. Flashlights and shadow-casting materials make this workshop an exciting, interactive experience. Supplies provided. Professor Peter Allen of Parasol Puppets is well known for his performances of the classic show, PUNCH AND JUDY. Teenagers and adult audiences would enjoy this interactive show for the summer library performances of 2016.
Show Length: 45 minutes. Cost: $235 plus travel expenses. Group bookings share the travel fee and save money! Parasol Puppets is proud to be included in the Missouri Arts Council Touring Roster Directory.
**Performer Showcase: Info Tables**

**Friday, 10:00 AM–12:30 PM, 2501D**

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**Brian Wendling: Juggling! Comedy! Energy!**

Contact: (816) 561-4695, brianwendling@kc.rr.com, www.brianwendling.com

Brian Wendling: Juggling! Comedy! Energy! International Jugglers Association Team Champion! Best Stage Performer at Kansas City Renaissance Festival! National School Assembly tours! Over 30 years of performing for thousands of audiences! High energy performances of award-winning juggling audience antics and family friendly humor are his forte. From the big (rolling globe freestanding ladder 6 foot unicycle Russian cube) to the small (spinning tops soccer balls Chinese yoyos juggling clubs) and everything in between Brian knows how to juggle his “toys” and his audiences! He loves what he does and so will you!

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**Thad Beach Music**

Contact: (785) 577-5182, thad@thadbeachmusic.com, thadbeachmusic.com/libraries

“SHAKE RATTLE & RHYME!” Kids of all ages enjoy a highly interactive show with musician and songwriter Thad Beach. He inspires children to flap their wings, knock their knees sing and play an instrument from the Band in a Bucket while listening to cleverly crafted songs and stories. He performs with ukulele kazoo harmonica jaw harp and guitar. Thad’s Band in a Bucket includes a washboard bucket bass one-stringer limberjacks and more instruments to explore! This family-friendly show will have everyone shakin’ rattlin’ and rymin’ for a great time! Availability: Thad is available year round for performances workshops and residencies for all ages. Cost: The performance fee is $250; travel is negotiable; tour rates and discounts for block bookings are available.

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**Marshall Mitchell Entertainment**

Contact: (479) 466-2591, marshall@marshallmitchell.com, www.marshallmitchell.com

Marshall Mitchell’s Cowboy Music for Kids program is a foot tapping, hand clapping, coyote howling, good time. With his interactive songs, stories, and trusty sidekicks, Marshall intertwines character traits and cowboy ways. He emphasizes the importance of education, reading, and physical activity as their foundation; building blocks for a healthy mind and body. The program is a perfect fit for your 2016 Summer Reading Program. Everyone in the audience will enjoy Marshall’s music. Age Suitability: Pre-K through 3rd Grade, adaptable to all elementary ages. Program Length: Program lasts approximately 45 minutes with a question/answer period following the show. Fee: $350 + reasonable travel expenses if travel over 150 miles. Group booking discounts offered.

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**Looking Up Productions**

Contact: (573) 445-2310, hcharlan@gmail.com, www.heatherharlan.com

Heather Harlan, a professional storyteller and songwriter, has been delighting listeners “turning ordinary moments into extraordinary fun” for over 30 years. With a seemingly boundless supply of energy, she spins traditional folk tales from around the world and blends them with her own whimsical style of original stories, songs and guitar playing. She tailors program length and content with the needs of each set of listeners in mind. From audiences of pre-schoolers to corporate professionals animation, warmth and audience participation hallmark her sharings. Performances generally last 30-60 minutes. She has a one-hour presentation entitled S.T.E.P. into Storytelling for parents, teachers and older students, an introduction to telling stories to audiences of all ages. Discounts are available for block bookings and multiple performances.

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**Circus Kaput**

Contact: (314) 813-2503, josh@circuskaput.com, http://www.omgjosh.com/

Oh My Gosh Josh - The Game is Afoot! Join Oh My Gosh Josh for an all new summer reading adventure! The championship game is almost here and someone stole all of the equipment! It’s up to you and hilarious super sleuth OMG Josh to solve the mystery! This show is a magic, comedy and circus stunt filled race against the clock that everyone gets to play a part in. As always OMG Josh will have lots of wacky tricks, books to recommend and a wild story that you won’t want to miss! Don’t forget to come dressed in your favorite sports team outfit!
SpinMaster Brent Dellinger  
Contact: (785) 342-6514, brentspinmaster@aol.com, www.truprzministries.org  
Previous National and runner-up World Yo-Yo Champion will dazzle audience by performing free-style routines to lively music using four different types of manipulation: Single hand, Double hand (using two at a time) Free-Hand (when the string is not tied to his finger) and Off-String (when the string is not tied to the yo-yo). Brent will demonstrate individual tricks from beginner to pro level. If the area can be darkened he will perform a light show as a grand finale! He answers questions and offers his signature yo-yo for sale after his performance including individual instruction.

The Rockin Rob Show  
Contact: (913) 963-1513, rob@therockinrobshow.com, www.therockinrobshow.com  
The Rockin Rob Show is an interactive and educational musical kids show geared for ages 2 - 10 & families that promotes FUN & education through the many benefits of music & movement. a rock concert for kids and families. www.therockinrobshow.com

Paul Vandivort’s Puppets  
Contact: (314) 620-7927, Paulspuppets@gmail.com, puppetsbypaul.com  
Now on the Missouri Touring Performers Directory, Paul Vandivort has been making his own puppets, and performing his own puppet shows for over 15 years. Puppet shows are intended for audiences of all ages, and are funny and entertaining for children and adults alike. Paul Vandivort has become a specialist in funny voices, and is able to make each character sound distinctive, often times making the children think he has a whole team of people operating the puppets. Each puppet is a unique work of art.

Clement McCrae Puppet Shows  
Contact: (816) 444-1492, office@funpuppetshows.com, www.FunPuppetShows.com  
“Puppets on the Move” is the title of our Library Reading theme, featuring Marionettes, with Rod Puppets, and Hand Puppets all set to music, in short acts performed out front with puppeteers in full view. The show is quick-paced, filled with things like acrobats, dancing poodles, a strong man who attempts amazing feats of strength, and a good helping of many styles of dance and music. Our shows are truly meant for all audiences. We then do a demonstration where the audience learns how to work a marionette using thinking and moving skills together in balance – all at the same time. This is a very hands-on moment of our presentation. Kids are engaged as they watch, learn and move! - What Fun Show Length: 60 min performance, 35-40 min show with the rest of our time doing a demonstration - Cost: $249 plus mileage (travel cost discount with bundled libraries who book together)

Rajpa Productions  
Contact: (816) 349-2771, brjohn.anderson62@gmail.com, brotherjohnrajpa.com  
Br. John’s BOOKS ARE MY FRIENDS SHOW: Join acclaimed motivational storyteller vocalist Br. John in this enthusiastic interactive showcase. Where we not only use our imagination exploring and acting out Classic Children's book stories. But we also celebrate one of Br. John’s favorite fun places in the whole wide world-THE LIBRARY! For over 20 years, John (Br. John) Anderson has dazzled audiences of all ages throughout the United States and the Caribbean with his unique brand of enthusiastic, interactive, stage presence. A former early childhood educator and children’s pastor, Br. John fully employs his life motto, “I Live and Learn so to Share.” Not only a lead vocalist in a Motown Tribute band, Br. John brings the themes of Literacy Empowerment, Motivative Self Worth Self Esteem Skill Development, Music an Intra-personal Communication Skills Development. Currently, he’s also the Executive Producer of a motivational, internet radio talkshow titled “Legacy Alive Testify”.

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