Missouri Library Association

2011 Annual Conference Program Guide

October 5-7
Kansas City Expo Center
Kansas City, MO

#molib11
### MLA Board Members

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Karen Hicklin</td>
</tr>
<tr>
<td>President-Elect</td>
<td>Glenda Hunt</td>
</tr>
<tr>
<td>Past-President</td>
<td>Sharon McCaslin</td>
</tr>
<tr>
<td>Secretary</td>
<td>Brandy Sanchez</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Neosha Mackey</td>
</tr>
<tr>
<td>Youth Services Division Chair</td>
<td>Nancee Dahms-Stinson</td>
</tr>
<tr>
<td>MACRL Division Chair</td>
<td>Jodie Borgerding</td>
</tr>
<tr>
<td>Member at Large</td>
<td>Carol Smith</td>
</tr>
<tr>
<td>Public Library Division Chair</td>
<td>Candice Oliver</td>
</tr>
<tr>
<td>Member at Large</td>
<td>Marian Davis</td>
</tr>
<tr>
<td>Trustee and Friends Division Chair</td>
<td>Joy Dufrain</td>
</tr>
<tr>
<td>ALA Councilor</td>
<td>Pam Klipsch</td>
</tr>
</tbody>
</table>

### Committee and SIG Chairs

<table>
<thead>
<tr>
<th>Committee/Chair</th>
<th>Chair</th>
</tr>
</thead>
<tbody>
<tr>
<td>Archivist</td>
<td>Debbie Luchenbill</td>
</tr>
<tr>
<td>Public Relations Chair</td>
<td>Chris Pryor</td>
</tr>
<tr>
<td>Genealogy and Local History (GENE SIG) Chair</td>
<td>Tom Pearson</td>
</tr>
<tr>
<td>2011 Conference Coordinator</td>
<td>Brent Husher</td>
</tr>
<tr>
<td>Publications Chair</td>
<td>Kristine Helbling</td>
</tr>
<tr>
<td>Outreach SIG Chair</td>
<td>Margaret (Peg) Hulse</td>
</tr>
<tr>
<td>2012 Conference Co-Coordinators</td>
<td>Melissa Davis</td>
</tr>
<tr>
<td>2013 Conference Site Selection Chair</td>
<td>Carolyn Chittenden</td>
</tr>
<tr>
<td>Professionalism, Education, Employment, and Recruitment (PEER SIG) Chair</td>
<td>Candice Oliver</td>
</tr>
<tr>
<td>Awards Committee Chair</td>
<td>John Furlong</td>
</tr>
<tr>
<td>Emerging Technologies Task Force Chair</td>
<td>Carol Smith</td>
</tr>
<tr>
<td>Reference and Government Information (RGISIG) Co-Chairs</td>
<td>Eric Petersen Sandy Schiefer</td>
</tr>
<tr>
<td>Budget &amp; Finance Chair/Treasurer</td>
<td>Neosha Mackey</td>
</tr>
<tr>
<td>Public Relations Chair</td>
<td>Carol Smith</td>
</tr>
<tr>
<td>Web Chair</td>
<td>Carol Smith</td>
</tr>
<tr>
<td>Professionalism, Education, Employment, and Recruitment (PEER SIG) Chair</td>
<td>Candice Oliver</td>
</tr>
<tr>
<td>Bylaws &amp; Handbook Chair</td>
<td>Jane Theissen</td>
</tr>
<tr>
<td>Children's Services Round Table (CSRT) Chair</td>
<td>Michelle Akins</td>
</tr>
<tr>
<td>Outreach SIG Chair</td>
<td>Margaret (Peg) Hulse</td>
</tr>
<tr>
<td>Intellectual Freedom Chair</td>
<td>Lisa Pritchard</td>
</tr>
<tr>
<td>CSRT Building Block Picture Book Award Chair</td>
<td>Margaret (Peg) Hulse</td>
</tr>
<tr>
<td>Legislative Chair</td>
<td>Steve Potter</td>
</tr>
<tr>
<td>Reference and Government Information (RGISIG) Co-Chairs</td>
<td>Eric Petersen Sandy Schiefer</td>
</tr>
<tr>
<td>Membership Chair</td>
<td>Laura Pirondi</td>
</tr>
<tr>
<td>Support Staff/Paraprofessional (PARA SIG) Chair</td>
<td>Lisa Henry</td>
</tr>
<tr>
<td>2011 Nominating Chair</td>
<td>Sharon McCaslin</td>
</tr>
<tr>
<td>Technical Services (TSSIG) Chair</td>
<td>Lori A. Kupsky</td>
</tr>
<tr>
<td>Computer and Information Technology (CIT-SIG) Chair</td>
<td>Joshua Lambert</td>
</tr>
<tr>
<td>Young Adult (YASIG) Chair</td>
<td>Sarah Wood</td>
</tr>
</tbody>
</table>
Thank You!

MLA 2011 Conference Planning Group
Alicia Ahlvers
Christine Angolia
Vicky Baker
Brandi Blankenship
Pat Bogue
Jodie Borgerding
Jackie Burns
Susan Burton
Stephen Chalmers
Terri Clark
Scott Curtis
Amy Dobek
Tiara Dixon
Shari Ellison
Amy Fisher
Linda Fox
Ron Freeman
Angela Gillette
Asia Gross
Clare Hollander
Glenda Hunt
Diane Hunter
Brent Husher
Sharla Lair
Marty Miller
Melissa Muth
Tammy Parrott
Jennifer Peters
Eric Petersen
Christina Prucha
Jacqueline Reed
Christen Rhodes
April Roy
Dawn Sanders
Susan Sanders
Katie Schneider
Janet Heitzman Smith
Rosalynd Spring
Kaite Stover
Danielle Theiss
Cindy Thompson
Sheryl Williams
Fu Zhuo

MLA 2011 Conference Volunteers
Beth Atwater
Elena Bonjour
Tracey Boswell
Carrie Cline
Phyllis Cluchey
Cindy Coburn
Tammy Doughty
Betty Dusing
Crystal Faris
Megan Garrett
Kathleen M. Goodyear
Lynn Grimshaw
Geri Haile
Nancy Huffman
Peyton Jenkins
Teresa Johnson
Tobi Knight-Daiss
Greg Lawson
Chris Le Beau
Candice Oliver
Jane Palmer
Lisa Pritchard
Evelyn Pypes
Mary Beth Revels
Linda Sanchez
Wendy Shay
Sandra Lynn Schiefer
Gayla Spurlock
Jane Theissen
Lisa Townley
Sara Truax
Cherie Kay Turner
Karen Gilson Wickwire
Lisa Wolfe
Nancy Yeager
<table>
<thead>
<tr>
<th>Time</th>
<th>Salon A</th>
<th>Salon B</th>
<th>Salon C</th>
<th>Salon D</th>
<th>Salon E</th>
<th>Salon F</th>
<th>Lobby Ctyd</th>
<th>Ambassador</th>
<th>Exhibit Hall</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 AM</td>
<td>Pre-conference Positive Techniques for Envisioning Tomorrow, and Making it Happen</td>
<td>Pre-conference Serving Mobile Users: How to Develop a Mobile Site</td>
<td>New Members Meet &amp; Greet</td>
<td></td>
<td></td>
<td></td>
<td>MLNC Annual Membership Meeting</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:00 AM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:45 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:00 PM</td>
<td>What's New in Children's Literature</td>
<td>It's All Academic: Connecting with Campus Communities through Cultural Programs</td>
<td>Envisioning Tomorrow's MLA Leadership</td>
<td>Building a Better Student: Increasing Information Literacy through Library Instruction Assessment</td>
<td>Usability Study on MU Digital Libraries: The Louisiana Purchase Exposition: The 1904 St. Louis World's Fair</td>
<td>The Future of Government Information</td>
<td>Open Lab (MOREnet)</td>
<td>Improve the Local Funding Outlook through Community Advocacy</td>
<td></td>
</tr>
<tr>
<td>1:45 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:45 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:00 PM</td>
<td>Lions, and Tigers and Bears, Oh, My! Multiple Generations in the Workplace</td>
<td>Meeting the Challenges of Mobile Technology - a Variety of Approaches</td>
<td>Library Transformations: Addressing Multiple Learning Styles and a Case Study on a Learning Commons</td>
<td>Dream Big – Read: Programming Ideas for the 2012 Summer Reading Club</td>
<td>Making an Impact! Using Library Impact Statements in Collection Development</td>
<td>2010 Census Results - What Librarians Need to Know</td>
<td>Open Lab (MOREnet)</td>
<td>Librarians Reading for Glory: The Statewide Reading Competitions So Far</td>
<td>Tradeshow 3:00-5:00</td>
</tr>
<tr>
<td>3:45 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:00 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:00 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:00 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:30 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Time</td>
<td>Salon A</td>
<td>Salon B</td>
<td>Salon C</td>
<td>Salon D</td>
<td>Salon E</td>
<td>Salon F</td>
<td>Lobby Ctyd</td>
<td>Ambassador</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>-----------</td>
<td>--------------------------------------------</td>
<td>----------------------------------------------</td>
<td>----------------------------------------------</td>
<td>----------------------------------------------</td>
<td>----------------------------------------------</td>
<td>----------------------------------------------</td>
<td>-------------------------------------------------</td>
<td>-------------------------------------------------</td>
<td>-------------------------------------------------</td>
</tr>
<tr>
<td>7:30 AM</td>
<td>Awards Committee</td>
<td>Budget &amp; Finance Committee</td>
<td>Bylaws &amp; Handbook / Publications Committees</td>
<td>Intellectual Freedom Committee</td>
<td>Membership / Public Relations Committees</td>
<td>Emerging Tech/Web Committees</td>
<td>All Conference Breakfast</td>
<td>7:30-8:30</td>
<td></td>
</tr>
<tr>
<td>7:45 AM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00 AM</td>
<td></td>
<td>CSRT / YASIG / YSD</td>
<td>CIRCILL.SIG</td>
<td>CITSIG and TSSIG</td>
<td>PEERSIG</td>
<td>RGISIG</td>
<td>GeneSIG</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:15 AM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:30 AM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:45 AM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Break - Visit and Thank MLA Exhibitors at Trade Show!</td>
<td></td>
</tr>
<tr>
<td>9:00 AM</td>
<td>Using Targeted Marketing to Promote Underused Services</td>
<td>Using the Building Block Picture Books in Story Time</td>
<td>Unshelved breakout: Favorite Moments in Comics and Graphic Novels</td>
<td>Campus Copyright Support from a University Library</td>
<td>Behind the Cloud: Networking Basics for Librarians</td>
<td>Information Literacy Instruction -- From Present to Future</td>
<td>Open Lab (MOREnet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:45 AM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Break 9:45-10:00 - Enjoy Coffee &amp; Tea in the Exhibit Hall - sponsored by Bibliotheca ITG: Building Smarter Libraries Together</td>
<td></td>
</tr>
<tr>
<td>10:00 AM</td>
<td>Transforming the Student Experience of Research from High School to Higher Education</td>
<td>Merging Traffic: How We Planned for and Implemented a Combined Reference &amp; Access Services Desk</td>
<td>The World of Book Blogs</td>
<td>The Revised Missouri Digital Heritage Initiative</td>
<td>The OPAC and the Web: Harmonious Future or Perpetual Discord?</td>
<td>Science in the Library</td>
<td>Less Than Beginner Troubleshooting Techniques -- Troubleshooting Your Computer</td>
<td>MLA One Read: Little Brother by Cory Doctorow</td>
<td></td>
</tr>
<tr>
<td>10:45 AM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:00 AM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:15 AM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30 AM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:45 AM</td>
<td></td>
<td>MACRL Lunch 11:45-1:00</td>
<td>CSRT Lunch 11:45-1:00</td>
<td>Firefox as a Research Tool</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:15 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:30 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:45 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:00 PM</td>
<td>Promoting Diversity and Literacy, African American Read-In Programs in Missouri Libraries</td>
<td>Read It / Watch It: Using Books and Films in Library Programs</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:15 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:30 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:45 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:00 PM</td>
<td>Authentic Assessment: Evaluating the Growth of Student Research Skills</td>
<td>The Future of the Summer Reading Club</td>
<td>Envisioning the Teen Literature of Tomorrow: YA Authors Speak</td>
<td>The ABCs of XYZs: Reaching Out to 20/30 Somethings</td>
<td>Stand by Your State: Researching Missouri Civil War Militia Soldiers and Organizations</td>
<td>Promoting Access to Government Documents and Services at Johnson County Library</td>
<td>Open Lab (MOREnet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:15 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:30 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:45 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:00 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:15 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:30 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:45 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:00 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:15 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:30 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:45 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:00 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:15 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:30 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:45 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:00 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:15 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:30 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:45 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:00 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:15 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:30 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:45 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:15 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:30 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:45 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:15 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:30 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:45 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:00 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:15 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:30 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:45 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:00 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:15 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:45 PM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00 AM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Time</td>
<td>Salon A</td>
<td>Salon B</td>
<td>Salon C</td>
<td>Salon D</td>
<td>Salon E</td>
<td>Salon F</td>
<td>Lobby Ctyd</td>
<td>Ambassador</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>----------</td>
<td>----------------------------------------------</td>
<td>----------------------------------------------</td>
<td>----------------------------------------------</td>
<td>----------------------------------------------</td>
<td>----------------------------------------------</td>
<td>----------------------------------------------</td>
<td>-------------------------------------------</td>
<td>-------------------------------------------</td>
<td>---------------------------------------------</td>
</tr>
<tr>
<td>7:00:00</td>
<td>MACRL Mtg</td>
<td>PLD Mtg</td>
<td>Trustees/Friends Mtg</td>
<td>Slalom</td>
<td>Slalom</td>
<td>Slalom</td>
<td>Slalom</td>
<td>Slalom</td>
<td>Slalom</td>
</tr>
<tr>
<td>7:30 AM</td>
<td>Break 7:45-8:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Break 7:45-8:00</td>
<td>YASIG Breakfast</td>
<td>7:30-9:00</td>
</tr>
<tr>
<td>8:45 AM</td>
<td>Catch them While You Can! Embedding Librarians and Resources to Enhance Patron Services</td>
<td>Complete Overhaul: A Teen Space Renovation</td>
<td>A Reader's Best Friend: Therapy Dogs in the Library</td>
<td>Multicultural Fiction and the Public Librarian</td>
<td>Using Omeka to Create a Simple and Elegant Digital Library</td>
<td>Lightning Rounds</td>
<td>Google Docs</td>
<td>Break 8:45-9:00</td>
<td></td>
</tr>
<tr>
<td>10:00 AM</td>
<td>Break 10:45-11:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Break 10:45-11:00</td>
<td>Performers Showcase</td>
<td></td>
</tr>
<tr>
<td>10:45 AM</td>
<td>Keeping Up with YA</td>
<td>NASA Goes Beyond Space Sciences Bringing You Fun Science Today for a More Inquisitive Tomorrow</td>
<td>The Challenges of Challenges</td>
<td>Video Rental and Its Use in Academic, Public, or Special Libraries: A Debate on Copyright and Terms of Service</td>
<td>Is There an App for That? iPads in the Library</td>
<td>Uncovering Hidden Communities: Approaches to LGBT Archives in Missouri and Kansas</td>
<td>Google Chrome – Your Customized Google Buddy</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:45 AM</td>
<td>Break 11:45-12:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Break 11:45-12:00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00 PM</td>
<td>MACRL Mtg</td>
<td>PLD Mtg</td>
<td>Trustees/Friends Mtg</td>
<td>Slalom</td>
<td>Slalom</td>
<td>Slalom</td>
<td>Slalom</td>
<td>Slalom</td>
<td>Slalom</td>
</tr>
<tr>
<td>12:30 PM</td>
<td>Community of Interests Council 1:30-2:00</td>
<td>Salon A</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Salon A</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:00 PM</td>
<td>UMKC RooBot Tours 3:00-4:00 Miller Nichols Library</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Break 10:45-11:00</td>
<td>Performers Showcase</td>
<td></td>
</tr>
</tbody>
</table>
Keynote and Featured Speakers

Keynote Speaker: Molly Raphael, ALA President 2011-2012
Opening Keynote: Wednesday, October 5 (reception at 6:00pm, presentation at 6:30pm)
Location: Kansas City Public Library – Central Library

Molly Raphael served as director of two major urban public library systems in Washington, DC and Portland, OR. She has devoted much time serving ALA, including Executive Board, three terms on Council, and leadership positions on numerous ALA-wide committees and committees in four divisions.

Raphael’s career-long commitment to diversity, inclusiveness, and service to underserved communities is extensive. In Washington, she created the first deaf services program in any public library in the nation, and championed adult literacy programs and outreach to children at risk. In Portland, she initiated and then expanded ethnic and cultural diversity in staffing, collections, and programming. For this effort, Raphael received the Arthur Flemming Civil Rights Award.

As ALA president, Raphael is the chief elected officer for the oldest and largest library organization in the world. The ALA has a membership of more than 62,000 librarians, library trustees and library supporters. Its mission is to promote the highest quality library and information services and public access to information. During her term, Raphael’s priorities as ALA president are: 1. advocacy; 2. diversity and inclusiveness; and 3. defending our core values.

Gene Ambaum and Bill Barnes, co-creators of Unshelved
Keynote: Thursday, October 6, 5:00pm
Location: Grand Ambassador

Librarian Gene Ambaum and cartoonist Bill Barnes are the creators of the library comic Unshelved. In this daily strip, Ambaum and Barnes provide an insightful and humorous look into the happenings around the Mallville Public Library, poking fun at library administrators, staff, and patrons alike.

**Gene Ambaum bio by Bill Barnes:** Gene Ambaum uses a pen name because he’s scared of his own shadow. He is so good at making fun of strange, difficult customers in Unshelved because he is the strangest, most difficult customer of all. He taught English overseas because no one there was in a position to criticize his spelling. If he ever starts another comic strip it will be about poop, because that’s what he spends most of his time thinking about. Follow @ambaum.

**Bill Barnes bio by Gene Ambaum:** Bill Barnes loves librarians, show tunes, and meat. He can count his toes without taking off his shoes. Over the past eight years, he has tried to convince Gene that the meaning of “partnership” is doing what he says 99% of the time. He can often be seen wandering the floor at tradeshows playing “The Final Countdown” on his ukulele Death Adder. In his spare time he draws Unshelved and writes a comic about the software industry, Not Invented Here (http://notinventedhe.re/). Follow @billba.
Joyce Ogburn, ACRL President 2011-2012

ACRL President-Elect Joyce Ogburn will be speaking at a MACRL-sponsored Luncheon on October 6, 2011. Joyce is dean and university librarian of the University of Utah Marriott Library, and assumed the ACRL presidency in July 2011 for a one-year term.

The MACRL Luncheon with Joyce Ogburn will take place on Thursday, October 6, 2011, 11:45am-1:00pm. Those without lunch tickets may seat themselves at or after 12:15.

David Clewell, Poet Laureate of Missouri

Mr. David Clewell will be our featured speaker at the Awards Banquet. Mr. Clewell, a professor of English at Webster University, is currently serving as the Poet Laureate of Missouri. He has published seven collections of poems--most recently, Taken Somehow by Surprise--and two book-length poems (The Conspiracy Quartet and Jack Ruby's America). His work has appeared regularly in a wide variety of magazines, including Harper's, Poetry, The Kenyon Review, The Georgia Review, Ontario Review, New Letters, and Yankee. His poetry is represented in five dozen anthologies. He's been the recipient of the Pollak Poetry Prize (for Now We’re Getting Somewhere) and the Lavan Poetry Prize from the Academy of American Poets. His Blessings in Disguise was a winner in the National Poetry Series.

"You don't have to spend very long with David Clewell, or his poetry, to know that he has a unique perspective on contemporary American life and the characters and ideas that loom large in our recent history," Governor Jay Nixon said. "David's wry humor, tart social commentary and accessible style give his poetry a broad appeal."

Clewell teaches poetry workshops, 19th and 20th Century literature and topics-in-poetry seminars at Webster University. He directs the Creative Writing program and coordinates the attendant Visiting Writer Series, which he started in 1986. He received his B.A. in English at the University of Wisconsin (Madison) and his M.F.A. in writing at Washington University in St. Louis.

The MLA Awards Banquet will take place on Thursday, October 6, 2011, 7:00pm-9:00pm. Those without tickets may seat themselves at or after 7:30
Deborah Diesen, Children’s Author, Winner of the 2010 Missouri Building Block Award

Deborah Diesen is the winner of the 2010 Missouri Building Block Award for her book *The Pout Pout Fish*. She will be speaking at the *Thusnelda Schmidt Luncheon on Thursday, Oct. 6, 2011*. Those without meal tickets may seat themselves at or after 12:15.

She grew up in Midland, Michigan, and developed an interest in writing early on. Her parents encouraged her interest; in fact, her mom called the first poem she ever wrote “Wonderful!” and also told her to put a date on it, because “real writers always date their work.” That bit of encouragement helped her develop a good writing habit and also provided her with a lifelong belief in herself as a Real Writer.

During college, Deborah explored a number of potential career paths and interests, taking courses in telecommunications, psychology, political science, acting, philosophy, anthropology, and more, but she never found a field of study that fit quite right. After she graduated, with a multidisciplinary social science degree, she worked for many years at an independent bookstore. Finally, she decided on librarianship, and returned to school to earn an MILS.

She and her husband started a family, and their children were enthusiastic about books from a very early age. She found herself immersed in children’s literature on a day-to-day basis, and the experience reawakened her interest in writing. She began to write stories for her boys and discovered she enjoyed it more than any other genre of writing. Writing in rhyme is especially appealing to her, as it combines her love of words with her more analytical love of form and rhythm. Writing for children has allowed Deborah to combine all the various paths she’s traveled and explored into one pursuit that -- at last -- fits just right.

2011 Newbery Author Clare Vanderpool

Clare Vanderpool is the author of the 2011 Newbery Medal winner, *Moon over Manifest*. Clare will be speaking at the *Young Adult Services Interest Group Breakfast on Friday, Oct. 7, 2011*. Those without tickets may seat themselves at or after 8:00.

Clare grew up reading books in unusual places—in dressing rooms, in the bathroom, while walking down the sidewalk (sometimes into telephone poles), in church, in math class. She suspects that some of her teachers knew she had a library book hidden behind her textbook, but the good ones didn’t let on.

Historical fiction is a favorite of Clare’s, to read and to write. *Moon Over Manifest*, her first novel, is set in the fictional small town of Manifest, Kansas, based on the real southeastern Kansas town of Frontenac, home of her maternal grandparents. Drawing on stories she heard as a child, along with research in town newspapers, yearbooks, and graveyards, Clare found a rich and colorful history for her story.
General Information and Abbreviations

The Missouri State Library is proud to support the MLA Conference! Since 1996 the Missouri State Library through the REAL Program has sponsored Internet access for the conference meeting rooms and the MOREnet room (in the Lobby Courtyard) which offers training and access to e-mail stations.

Sessions are open to conference attendees in accordance with published safety capacities.


Internet Access
- wired access available to all presenters in presentation rooms and in Lobby Courtyard
- wireless access available through purchase at Expo Center Sales Office

Official hashtag #molib11

Abbreviations for Divisions and Special Interest Groups

<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>CIRCILL</td>
<td>Circulation and Interlibrary Loan</td>
</tr>
<tr>
<td>CIT</td>
<td>Computer and Information Technology</td>
</tr>
<tr>
<td>CSRT</td>
<td>Children's Services Round Table</td>
</tr>
<tr>
<td>Gene</td>
<td>Genealogy and Local History</td>
</tr>
<tr>
<td>MACRL</td>
<td>Missouri Association of College and Research Libraries</td>
</tr>
<tr>
<td>PARA</td>
<td>Support Staff/Paraprofessional</td>
</tr>
<tr>
<td>PEER</td>
<td>Professionalism, Education, Employment, and Recruitment</td>
</tr>
<tr>
<td>PLD</td>
<td>Public Library Division</td>
</tr>
<tr>
<td>RGI</td>
<td>Reference and Government Information</td>
</tr>
<tr>
<td>SIG</td>
<td>Special Interest Group</td>
</tr>
<tr>
<td>TS</td>
<td>Technical Services</td>
</tr>
<tr>
<td>YA</td>
<td>Young Adult</td>
</tr>
</tbody>
</table>
Tuesday October 4

10:00am – 4:00pm Do You Know Where You Were? A Crash Course in Genealogy (Pre-Conference)
   Location: Mid-Continent Library Midwest Genealogy Center
   Speakers: Janice Shultz, Angela McComas, Andrew McKinley, Tiffany Wright
   Sponsored by: Mid-Continent Library Midwest Genealogy Center

6:00-8:00pm MLA Board Meeting
   Location: Salon A

6:00-8:00pm MLS Students’ Dinner with ALA President Molly Raphael
   Location: Salon C
   Sponsored by: Missouri Library Association

Wednesday, October 5

9:00-11:00am Positive Techniques for Envisioning Tomorrow, and Making It Happen (Pre-conference)
   Location: Salon A
   Envisioning tomorrow requires the ability to engage in productive conversations about the future, issues, and opportunities, and coupled with surfacing stakeholder's viewpoints, to identify solutions and bring unity of vision and purpose. This workshop highlights 10+ timeless, positive approaches to leading, influencing, envisioning, and facilitating organizational change.
   Sponsored by: MLA Conference Planning Committee

9:00-11:00am Serving Mobile Users: How to Develop a Mobile Site (Pre-conference)
   Location: Salon B
   Web-enabled phones are more widely used than ever and are important vehicles to consider in the marketing and distribution of library resources and services. This presentation explains how to select which resources and services to include and teaches basic HTML coding skills needed to develop mobile websites.
   Speaker: Jon Goodell, Web Services Librarian, University of Arkansas for Medical Sciences Library
   Sponsored by: MLA Conference Planning Committee

9:00am-12:00pm MLNC Annual Membership Meeting
   Location: Ambassador

12:00-12:45pm New Members Meet and Greet
   Location: Salon C
   Sponsored by: MLA Membership Committee
1:00-1:45pm Open Lab
   Location: Lobby Courtyard
   Sponsored by: MOREnet

1:00-1:45pm What’s New in Children’s Literature
   Location: Salon A
   Pete Cowdin from The Reading Reptile will introduce the newest children’s book titles available.
   Speakers: Michelle Akins, Youth Services Specialist, St. Louis County Library; Pete Cowdin, The Reading Reptile
   Sponsored by: CSRT

1:00-1:45pm It’s All Academic: Connecting with Campus Communities through Cultural Programs
   Location: Salon B
   Library programming can be a highly effective means of connecting with a targeted audience. Programs can be tailored to specific themes, cultures, or communities to draw in audiences and turn them into library users. Let’s have a conversation about how we can effectively and creatively offer a new service to our users.
   Speakers: Stuart Hinds, Head of Special Collections, University of Missouri-Kansas City; Gloria Tibbs, Information Commons/Instruction Librarian/Diversity Liaison for UMKC University Libraries
   Sponsored by: MACRL

1:00-1:45pm Envisioning Tomorrow’s MLA Leadership
   Location: Salon C
   MLA is looking for leaders to provide support and direction for our organization as we approach an exciting new year of transition. In this panel discussion, we will be exploring how our new bylaws will affect the structure and governance of our association. Come learn of the many opportunities to share your talents within this vibrant community of library professionals.
   Speakers: Glenda Hunt, Library Director/MLA President-Elect, Adair County Public Library; Brandy Sanchez, Daniel Boone Regional Library; Karen Hicklin, Trails Regional Library; Sharon McCaslin, Fontbonne University; Jane Theissen; Cynthia Dudenhoffer, Smiley Memorial Library - Central Methodist University
   Sponsored by: PEER SIG

1:00-1:45pm Building a Better Student: Increasing Information Literacy through Library Instruction Assessment
   Location: Salon D
   Assessment of current instruction is one method of meeting the information literacy needs of UMSL students. This presentation will discuss the results of the assessment before and after instruction as well as the improvement in students’ information literacy following changes in library instruction practices. We will describe how the assessment was constructed using ACRL Standards and changes made in UMSL’s library instruction.
   Speakers: Lindsay Schmitz; Chris Niemeyer; Mary Doran; Clinton Berry, University of Missouri-St. Louis
   Sponsored by: MACRL
1:00-1:45pm Usability Study on MU Libraries: The Louisiana Purchase Exposition: 1904 St. Louis World's Fair  
*Location: Salon E*  
The presentation will discuss a usability study performed in February of 2011 on the University of Missouri Digital Library collection: The Louisiana Purchase Exposition: The 1904 St. Louis World’s Fair. Highlights from the study will be examined, showcasing the strengths and weaknesses of the collection, as well as an overview of usability. The ramifications of the usability findings and the potential implementation of key findings will be discussed.  
*Speakers: Anselm Huelsbergen, University of Missouri-Columbia; Yunhui Lu, University of Missouri-Columbia; Ben Richardson, University of Missouri-Columbia*  
*Sponsored by: CIT-SIG / MACRL*

1:00-1:45pm The Future of Government Information  
*Location: Salon F*  
A discussion of the future of free government information and the future of the Federal Depository Library Program (US Government Printing Office). Historically a print based program and now primarily online. Dramatic changes have occurred in the last 5 years. Reliable information and data is vital to research and planning for businesses and academia.  
*Speakers: Bernadine Abbott Hoduski, Government Information Advocate; Christine Angolia, University of Missouri-Kansas City*  
*Sponsored by: MLA Conference Planning Committee*

1:00-1:45pm Improve the Local Funding Outlook through Community Advocacy  
*Location: Ambassador*  
*Speaker: Jenny Powell, OCLC Field Marketing Manager; OCLC – Geek the Library Campaign*

2:00-2:45pm Racing to Read: Incorporating Early Literacy at Your Library  
*Location: Salon A*  
The Springfield-Greene County Library has recently branded its own early literacy initiative called, "Racing to Read," based on the research behind ALA's Every Child Ready to Read. A group of Children's Librarians within Springfield-Greene worked to develop the concept, five key learning objectives, craft a marketing campaign, acquire a commitment from administration, and buy-in from staff. Action plans, resources, and scenarios will be given for even the smallest library with absolutely no budget.  
*Speakers: Nancee Dahms-Stinson, Youth Services Coordinator, Springfield-Greene County Library, Jessie Alexander-East, Youth Services Department Manager, Mid-Continent Public Library*  
*Sponsored by: YSD / CSRT*

2:00-2:45pm Putting the Library in Your Pocket: Creating a Library Website for Mobile Devices  
*Location: Salon B*  
You see them everywhere: smart phones, Blackberries and other hand-held devices. As UMKC’s students and faculty started using these devices to access its website, the UMKC University Libraries recognized that our website did not translate very well to a smaller screen. The Mobile Web Task Force was created to design a version of the website that functioned well on hand-held devices. Along the way, the team asked itself a number of questions. This presentation will detail the process the team used to create the site.  
*Speakers: Linda Fox, Library Information Specialist II, UMKC University Libraries; Barbetta Croft, Software Support Analyst-Specialist, UMKC University Libraries*  
*Sponsored by: CIT-SIG / MACRL*
Wednesday, October 5

2:00-2:45pm Addressing the Total Customer Experience: The Impact of Branding in Shaping Tomorrow’s Libraries
Location: Salon C
The audience will gain new insights on how to transform their library’s image through branding, and deliver an experience that exceeds customer expectations. In particular, this presentation will help the audience learn how to apply branding concepts and techniques to their service operations; highlight their library’s image and reputation in new and innovative ways; build brand advocates through internal communication; learn new ways to reach their community through their brand promise; achieve brand differentiation in a competitive marketplace.
Speakers: Rajesh Singh, Assistant Professor, School of Library & Information Management, Emporia State University; Amber Ovsak, Graduate Research Assistant, School of Library & Information Management, Emporia State University
Sponsored by: MACRL

2:00-2:45pm Online Information Literacy Instruction: Challenges and Strategies
Location: Salon D
The proposed breakout session will present different methods of teaching information literacy in an online environment. It will then focus on our own personal experiences in creating and teaching an information literacy course online from a pre-existing face-to-face class taught at the University of Missouri-Columbia. We will discuss the advantages of teaching information literacy online as well as the challenges we have encountered in both the teaching and development of curriculum for this course. We will then present strategies we have employed in order to overcome these challenges and techniques used by ourselves and others in order to engage students in an online environment.
Speakers: Kristine Stewart, Doctoral Student, ISLT 1111 Supervisor, University of Missouri-Columbia; Kyle Denlinger, Teaching Assistant ISLT 1111, University of Missouri-Columbia
Sponsored by: MACRL / RGISIG

2:00-2:45pm The Library Automation Landscape in Missouri: Integrated Library Systems and Resource Sharing
Location: Salon E
Currently, the library automation and resource-sharing landscape in Missouri features many different integrated library systems, using both proprietary and open source software. Some consortia share only the ILS software itself, while others have a shared bibliographic database that they use for additional functions, including copy cataloging, resource sharing and collection development. Resource-sharing among public libraries takes place via OCLC interlibrary loan and intra-consortial borrowing, using both courier services and the Show Me The World “Get Connected” service. This workshop takes a look at the trends in the ILS marketplace, developments among Missouri library consortia and potential directions for library automation and resource sharing statewide.
Speakers: Carl Wingo, Consultant - Technology & Digitization Services, Missouri State Library
Sponsored by: CIRCILL SIG / CITSIG / TSSIG

2:00-2:45pm Consumer Health Literacy and Public Libraries: Envisioning a Healthier Tomorrow for our Customers
Location: Salon F
How can the public library help the community learn about health literacy? A St. Louis County Reference Librarian shares her experience about creating a monthly consumer health literacy
Wednesday, October 5

Educational series including free medical screenings in the public library. The speaker will discuss the strategy used to develop the series, special considerations and lessons learned when planning healthcare events in the public library, and the promotional efforts used to inform the community about the series. The session will also cover some alarming healthcare statistics and the basics of health literacy as well as other ideas about how public libraries can reach out to their constituencies about health literacy. Participants will gain valuable insights on how to recruit a community healthcare partner when developing consumer health literacy programming for public libraries.

**Speaker:** Christina Pryor, Reference Manager, St. Louis County Library
**Sponsored by:** Outreach

2:00-2:45pm What’s New with MOREnet’s Online Resources

*Location: Lobby Courtyard*

Whether you are new to our Online Resources or have been using them for some time, MOREnet’s Online Resources are always making new upgrades and changes. In this session, we’ll examine all of our resources and the changes that have been made over the last year. We will also look to the future to see what changes are on the horizon for all of our resources. Join us for an overview of these exciting tools and learn how they can be valuable resources for you and your students.

**Speaker:** John Riley, Technical Trainer, MOREnet

**Sponsored by:** MOREnet

2:00-2:45pm Lightning Round 1 (10 minute presentations with 5 minutes QA each topic)

*Location: Ambassador*

1. **QR Codes, Text a Call Number, and LibX: How These New Tools Can Enhance Your Catalog Usage.**

   Danielle Theiss, Rockhurst University and Jessica Hammond, MOBIUS

   Join us for this fast overview of how to enhance your user’s experience with the catalog using QR codes, adding text a call number features, and LIBX. Jessica Hammond, MOBIUS Library Support Representative, shares how she implemented these features in the MOBIUS library catalog and Danielle Theiss, Head of Public Services at Rockhurst University, will share patron comments and feedback. Live examples of these new tools will be offered.

2. **Managing Social Media**

   Jennifer Peters and Danielle Theiss, Rockhurst University

   Social media tools will include: Facebook, Twitter, Youtube, Ow.ly, bitly, tiny url, and several others. A handout will be shared with even more resources.

3. **Using QR Codes to Promote Library Services.**

   Jodie Borgerding, Webster University

   The audience will learn how to use QR codes to promote and market library services and programs. Other information discussed will include tips on how to create QR codes, tracking statistics, pros/cons and lessons learned from our initial experience using QR codes.

3:00-3:45pm Open Lab

*Location: Lobby Courtyard*

**Sponsored by:** MOREnet
Wednesday, October 5

3:00-3:45pm Lions, and Tigers and Bears, Oh, My! Multiple Generations in the Workplace
   Location: Salon A
   This session will help you identify the characteristics of each group and how to motivate and provide opportunity for them to shine.
   Speaker: Vicky Baker, North Regional Manager, Mid-Continent Public Library
   Sponsored by: PEER SIG / PLD

3:00-3:45pm Meeting the Challenges of Mobile Technology - A Variety of Approaches
   Location: Salon B
   A panel of librarians from academic, public, and special libraries will address these questions as they share their challenges and lessons learned with mobile technologies. A variety of approaches to delivering access and services via mobile devices will be shared. Discussion will focus on solutions developed to meet the many challenges associated with mobile technology as well as where these trends might lead in the near future.
   Speakers: Adrienne Brennecke, Librarian, Federal Reserve Bank of St. Louis; Richard J. Smith, Director of The Wolfner Library; Cynthia Dudenhöffer, Director of Information Resources, Smiley Memorial Library; Jim Schmidt, Associate Director (OR Kelly Miller, Business Librarian) Springfield-Greene County Library District
   Sponsored by: CIT-SIG

3:00-3:45pm Library Transformations: Addressing Multiple Learning Styles and a Case Study on a Learning Commons
   Location: Salon C
   In an effort to create an environment that supports the collaborative, interactive and technology-rich teaching, learning and research methods demanded by students, John Furlong teamed with Sue Pruchnicki for a comprehensive library study resulting in a report of broad trends in collegiate learning commons, spaces and specific equipment and furniture required to support a common’s plan. With the new robotic storage and retrieval system in place at the UMKC Miller Nichols Library, space has been opened up for new and traditional learning needs. Collaborative learning and team projects characterize the current trends in teaching and learning and provide the impetus behind the new design. The enhancements and expansion offer students the ability to learn and study according to their needs, preferences, and the requirements of their classes.
   Speakers: John Furlong, St. Louis Community College at Florissant Valley; Sue Pruchnicki, Bond Wolfe; Bonnie Postlethwaite, University of Missouri-Kansas City
   Sponsored by: MACRL

3:00-3:45pm Dream Big – Read: Programming Ideas for 2012 Summer Reading Club
   Location: Salon D
   Need programming ideas for your 2012 Summer Reading Program? Join us for an exciting presentation by Naphtali Faris, youth services consultant for the Missouri State Library. She will highlight ways to use the children's theme "Dream Big - Read" and the teen theme "Own the Night" at your library to help make your Summer Reading Club a success.
   Speaker: Naphtali Faris, Youth Services Consultant, Missouri State Library
   Sponsored by: CSRT
Wednesday, October 5

3:00-3:45pm Making an Impact! Using Library Impact Statements in Collection Development

*Location: Salon E*

Library impact statements are utilized as a part of the academic institution’s curricular review process to assess library resources available to support a new course, major, or program. This session will demonstrate how two libraries evaluate their collections in the curricular review process. There will be a time for questions and a time for sharing in what ways other libraries handle collection evaluation for new courses, majors, and programs.

*Speakers: Kenette Harder, Acquisitions/Collection Development Librarian, Southwest Baptist University; Andrea Miller, Acquisitions Librarian, Missouri State University*

*Sponsored by: TSSIG / MACRL*

3:00-3:45pm 2010 Census Results - What Librarians Need to Know

*Location: Salon F*

2010 saw the constitutionally-mandated decennial enumeration of the resident population via Census. The results down to the block level were released this summer. This presentation will discuss the results and guide you through new online tools available from the Census Bureau and the Missouri Census Data Center.

*Speaker: Katina Jones, Statistical Research Analyst, Missouri State Library*

*Sponsored by: RGISIG*

3:00-3:45pm Librarians Reading for Glory: The Statewide Reading Competitions So Far

*Location: Ambassador*

A follow up to last year's session about Competitive Reading, we will discuss the intricacies of team competition and the perils of comparing results across an array of participating libraries.

*Sponsored by: MLA Conference Planning Committee*

3:00-5:00pm Tradeshow

*Location: Exhibit Hall*

4:00-5:00pm Exhibitor Reception

*Location: Exhibit Hall*

5:00-6:00pm Bus Travel to Kansas City Public Library Central Library

6:00-8:00pm Reception and Keynote Presentation: Libraries: Essential for Learning, Essential for Life

*Location: Kansas City Public Library Central Library*

*Speaker: ALA President Molly Raphael*

*Sponsored by: Missouri Library Association and the Kansas City Public Library*

8:00-9:00pm Membership Networking Event

*Location: Ambassador*

*Sponsored by: Membership Committee*

9:00-10:30pm Cheesecake and Cash Bar

*Location: Expo Hall*

9:30-10:30pm Battledecks

*Location: Ambassador*

*Sponsored by: MACRL / CIT-SIG*
Thursday, October 6

7:30-8:30am All Conference Breakfast
Location: Ambassador/Exhibit Hall

7:30-8:00am Committee Meetings
Awards Location: Salon A
Budget & Finance Location: Salon B
Bylaws & Handbook/Publications Location: Salon C
Intellectual Freedom Location: Salon D
Membership/Public Relations Location: Salon E
Emerging Tech/Web Location: Salon F

8:00am-4:00pm Tradeshow
Location: Exhibit Hall

8:15-8:45am SIG Business Meetings
CSRT/YASIG/YSD Location: Salon A
CIRCILL Location: Salon B
CIT-SIG and TSSIG Location: Salon C
PEER SIG Location: Salon D
RGISIG Location: Salon E
Gene-SIG Location: Salon F

8:45-9:00am Break
Enjoy a Break in the Exhibit Hall
Sponsored by: Bibliotheca ITG: Building Smarter Libraries Together

9:00-9:45am Using Targeted Marketing to Promote Underused Services
Location: Salon A
Establishing a potential market for a service, and focusing on promotion of the service to that market, is a great way to ensure valuable library resources are utilized by those who can most benefit from them. This session will focus on establishing target markets, identifying communication methods with those markets, and evaluating efforts.
Speakers: Jim Staley, Marketing & Communications Manager, Mid-Continent Public Library, and Kasey Riley, Communications Manager, Johnson County Public Library
Sponsored by: PR Committee

9:00-9:45am Using the Building Block Picture Books in Story Time
Location: Salon B
A brief history and description of the Missouri Building Block Picture Book Award will be given. All ten nominee books for 2011 will be discussed and ideas provided on how to use the books in story times.
Speakers: Amy Held, Children's Librarian, Jefferson County Library, Julie Schwartz, Children's Librarian, St. Charles City-County Library District
Sponsored by: CSRT / YSD
9:00-9:45am *Unshelved* Breakout: Favorite Moments in Comics and Graphic Novels
*Location: Salon C*
Gene loves comics, and in this program he shows us some of the reasons why, showing moments that demonstrate the unique power of this amazing medium.
_Speaker: Gene Ambaum_

9:00-9:45am Campus Copyright Support from a University Library
*Location: Salon D*
In the summer of 2010, the UMKC University Libraries created a Copyright Support Team for the purpose of filling a void on campus to help faculty with their copyright issues. This session will provide an overview of the impetus for this initiative, resources employed, a discussion of the way the team built campus recognition, and an explanation of how copyright issues and questions and handled. The presenters will also share the copyright team’s deliberations over the institutional copyright policy and plans for the future.
_Speakers: Bonnie Postlethwaite, Associate Dean, UMKC University Libraries; Laura Gayle Green, Music/Media Librarian, UMKC University Libraries; Paul Callister, Associate Professor and Director, UMKC Law Library_
_Sponsored by: RGISIG / MACRL_

9:00-9:45am Behind the Cloud: Networking Basics for Librarians
*Location: Salon E*
Collections and services have increasingly moved “to the cloud.” This presentation will provide an exposure to basic terminology, common networking equipment, and simple diagnostic techniques needed to understand the technology that supports the access to resources patrons have come to expect.
_Speaker: Robert Hallis, Information Services Librarian, University of Central Missouri_
_Sponsored by: CIRCILL / TSSIG / CIT-SIG_

9:00-9:45am Information Literacy Instruction -- From Present to Future
*Location: Salon F*
What are some of the new, transferable information literacies that will be increasingly important to information consumers and creators of the future? What role should Missouri libraries take in introducing these literacies to their users? This interactive panel will use ideas from current LIS research, practice, and technological developments to inspire the audience to envision the future of library information literacy instruction.
_Speakers: Sandra Erdelez, Kristine Stewart, Nathan Lowrance, Elizabeth Lomax - University of Missouri_
_Sponsored by: MACRL / PLD_

9:00-9:45am Open Lab
*Location: Lobby Courtyard*
_Sponsored by: MOREnet_

10:00-11:45am Poster Sessions
*Location: Exhibit Hall*
5 Displays You Should Be Doing  
*Kira Green - Mid-Continent Public Library*  
Whether you are just looking for a couple of quick and easy display ideas or you want to rethink your current display scheme, you'll learn about the five, easiest, most effective and proven library displays to promote your library collection, draw patrons to your space, and enhance their library experience.

**ALA's Choose Privacy Week**  
*Lisa Pritchard, Chair - Intellectual Freedom Committee*  
Poster Session highlighting ALA's Choose Privacy campaign and how individual public and academic libraries can promote the campaign. Posters will have photos of displays, ideas for promotion of the campaign, etc.

**The American Academic Libraries from the Perspective of Chinese International Students**  
*Shuqin Jiao - Saint Louis University*  
In recent years, the number of Chinese international students has increased dramatically on SLU’s campus. During fall 2010, a bilingual survey was conducted at Saint Louis University to obtain feedback from the Chinese international students on their American library experience in an American Academic library. The purpose of the study is to examine how Chinese international students view American academic libraries in terms of library services, collections, electronic access, and the library as a social and educational place.

**Bacon and Tape (and Other Bad Things We Do to Books): Preservation on a Budget**  
*Ellie Kohler - Greenlease Library, Rockhurst University*  
This display will look at the bad things that happen to library books and how to do damage control using preservation techniques. The poster will explain why some repairs are worse for books than the initial damage as well as offer repair solutions that are easy, inexpensive and long lasting.

**Can You Shop Your Library in 10 Minutes or Less?**  
*Kathy Bigley - Mid-Continent Public Library*  
Half of your customers will spend less than 15 minutes in your library. How can you ensure they don’t spend all their time wandering aimlessly through the aisles or giving up and leaving? Learn merchandising and collection layout strategies to help your patrons quickly find what they need and additional items they never knew they wanted.

**Choosing Your Happily Ever After**  
*Anna Maria Huckey - Mid-Continent Public Library*  
Romance is one of the hottest genres in fiction today, with over 75 million devoted readers! Explore the reasons why romance inspires devotion in its readers, discover more about the numerous subgenres that exist within romance, and learn techniques that help you match your patron to the perfect book!

**Collaborative Partnerships - Something for Everyone**  
*Kathryn Barden - Westminster College*  
What can the donation of an alumni collection start? When it meets a student outreach / service project it can start a whole new way of thinking! See the academic library as a bridge between service-learning; course work; community organizing; and alumni relations. It’s a whole new way of resourcing patrons through program development for them rather than targeting them.
10:00-11:45am Poster Sessions, Cont’d.

Database Features for International Students or Recent Immigrants
Tom Burns & Fu Zhuo - University of Missouri-Kansas City
Immigrants and international students face many challenges upon arriving in the United States. Effective use of American public and academic libraries can greatly help them find resources in coping with a new country and culture. Our poster session will illustrate how some major library database features can help international and immigrant patrons to use American libraries more effectively.

Here Comes the Future: Embedding Future Library Leaders
Sarah Francka, Amanda Pence, J.P. Majors - University of Missouri-Columbia
Through an Institute of Museum and Library Services (IMLS) grant the University of Missouri has provided 20 masters students with the opportunity to be embedded within university libraries under the guidance of library leaders. Student speakers will attest to their experiences, which have included attending national and state conferences, working in academic libraries as their degrees are in progress, opportunities to show initiative within the library, and tremendous chances for networking and professional development.

The Inner-Librarian Is Strong with This One: An Undergraduate Internship in an Academic Library
Gabby Tuttle - University of Missouri-Kansas City
Surveys one student’s experiences as an undergraduate intern at UMKCs Miller Nichols Library. Provides a brief overview of learning objectives, activities designed to help meet those objectives, completed projects, and benefits for both the student and the library. The poster session will be designed and presented by the student participating in the internship, with assistance from her internship supervisor.

Mental Health Kits to Go
Nancy Nickolaus - Missouri Department of Mental Health
The Department of Mental Health through a Library Service Technology Act Grant has created "mental health kits" to go for library patrons. Each kit focuses on a different mental health issue: depression, autism, substance abuse. Users will find the kits full of helpful information - like books, DVDs, and support group listings.

Missouri Humanities Council's READ from the START Program
Julie Douglas - Missouri Humanities Council
Libraries are invited to partner with the Missouri Humanities Council to present the READ from the START (RFTS) program in communities all over Missouri. RFTS is a free program for parents of young children that teaches parents how to interact with their children using books and stories. RFTS participants receive a set of books to keep and are also strongly encouraged to become regular library users. Poster will highlight some of MHC’s successful partnerships with libraries.

Reaching Out from Special Collections: Venturing Beyond our Walls
Christina Prucha - Logan College of Chiropractic
Special Collections and Archives can be intimidating spaces filled with rules and obstacles that may frustrate some from searching for information and in the worst case scenario may even prevent them from entering our facilities. This poster presentation will document how the archives at Logan College of Chiropractic chose to break down the walls during Homecoming 2011 by bringing the archives to the people.
That All May Read: Serving Seniors and Our Veterans
*Natalie Junkin - Wolfner Library for the Blind and Physically Handicapped*
Wolfner Library's potential patron base is increasing due to the growing population of seniors as well as returning war veterans who may be dealing with visual or physical limitations that prevent quality of life activities like the ability to read regular print material. The poster will provide information and graphics to illustrate our services and how we can partner with other Missouri libraries to reach out to qualified individuals.

Tomorrow's Forecast: A Bright Future for Two Kinds of Cloud Computing
*Dr. Heather Moulaision and Nathan Lowrance - University of Missouri*
Librarians may hear that computing will be moving to “the cloud” – but what does that mean? And more specifically, how can we envision its implementation in libraries? This poster makes the case for BOTH kinds of cloud computing in libraries, first by disambiguating the nuances of the term, then by describing some practical applications for these two kinds of cloud computing. A handout with examples will be available at the session and posted with embedded links to the web.

Web-scale Discovery Services: An Overview
*Emily Scharf - Webster University*
The hot ticket item for college and university libraries right now is web-scale discovery services. This poster will showcase Summon from Serial Solutions, EBSCO Discovery Service and WorldCat Local. Pros and cons of these systems will be covered as well as other information from Webster University Library's decision making process on acquiring a discovery service.

10:00-10:45am Transforming the Student Experience of Research from High School to Higher Education
*Location: Salon A*
Through College Readiness Dialogs, librarians from high schools and academic libraries in the Kansas City area are establishing collaborative projects to address these questions. Librarians involved in the College Readiness Dialog events will share their insights into what they have learned so far, how it has influenced their approach to their work with incoming students, and ideas for future collaborations.
*Speakers: Laurie Hathman, Library Director, Rockhurst University, Ken Stewart, Librarian, Blue Valley High School, Jill Becker, Public Service & Instruction Specialist, KU Libraries, Danielle Theiss, Head of Public Services, Rockhurst University*
*Sponsored by: MACRL*

10:00-10:45am Merging Traffic: How We Planned for and Implemented a Combined Reference & Access Services Desk
*Location: Salon B*
Join us for a discussion of how we created a set of working procedures as a basis to guide our service, how those procedures evolved as we experienced the changes, and what outcomes we have seen from behind our new service desk.
*Speakers: Tom Burns, Melanie Church, and Fu Zhuo, University of Missouri-Kansas City*
*Sponsored by: RGISIG*
10:00-10:45am The World of Book Blogs  
**Location: Salon C**  
Book blogs can be a resource for alternative book reviews and for understanding what readers are reading, but they have a jargon and environment all their own, quite separate from the library blogosphere. Take a guided tour of the world of book blogs to meet the players, learn their language, and visit their gathering places.  
**Speaker:** Joy Weese Moll, Book Blogger, Joy's Book Blog  
**Sponsored by:** CIT-SIG

10:00-10:45am The Revised Missouri Digital Heritage Initiative  
**Location: Salon D**  
Missouri Digital Heritage (MDH) staff will discuss the findings of the usability study as well as issues had with the site from its inception. Additionally, we will talk about how changes were implemented to the site, what factors led to certain decisions, and if the changes have been received favorably by its audience. Future plans and what type of content we are hoping to add to MDH will also be discussed.  
**Speakers:** Dr. Tom Kochtanek, Haiying Qian, Yunhui Lu  
**Sponsored by:** GENE-SIG / CIT-SIG / RGISIG

10:00-10:45am The OPAC and the Web: Harmonious Future or Perpetual Discord?  
**Location: Salon E**  
Can average library users benefit from seamless access to the web via the OPAC? This presentation provides the results of a two-part study aimed at determining the success of the online public access catalog (OPAC) in general and also examines the desirability of offering web resources when library collections do not meet patron need. Presenters will discuss the results of their study and subsequent ideas for supplementing OPAC queries with web results, a method that could lead to greater patron search success and satisfaction in the future.  
**Speakers:** Rebecca Thompson, Assistant Professor and Cataloging Librarian, Missouri State University  
Duane G. Meyer Library, Heather Moulaison, Assistant Professor, University of Missouri-Columbia, School of Information Science & Learning Technologies  
**Sponsored by:** TSSIG / Outreach / MACRL

10:00-10:45am Science in the Library  
**Location: Salon F**  
With so much emphasis today on standardized tests, kids are losing out on math and science in the curriculum. How to change that rising tide before it's too late may fall to the public librarian.  
**Speaker:** Christine Taylor-Butler, Writer  
**Sponsored by:** CSRT / YSD / PLD

10:00-10:45am Less Than Beginner Troubleshooting Techniques -- Troubleshooting Your Computer  
**Location: Lobby Courtyard**  
Whether a novice or simply someone facing a daunting basic computer skill challenge, this course will give you a greater understanding and confidence in your technical skills. Learn simple do-it-yourself troubleshooting techniques that anyone can follow to fix many of the most
common PC problems. Find out how to distinguish little problems you can fix yourself and when to call the tech. We will also go over good practices and tools that will keep the PC doctor away.

*Speaker: John Riley, Technical Trainer, MOREnet*

*Sponsored by: MOREnet*

10:00-10:45am MLA One Read: Little Brother by Cory Doctorow

*Location: Ambassador*

Join us as we discuss this excellent young adult novel which is available as a free ebook at [http://www.gutenberg.org/ebooks/30142](http://www.gutenberg.org/ebooks/30142) or at [http://craphound.com/littlebrother/download/](http://craphound.com/littlebrother/download/). The author will be joining us during the discussion via Skype.

*Speakers: Nancee Dahms-Stinson, Youth Services Coordinator, Springfield-Greene County Library District, Christy Schink, Youth Services Librarian, Scenic Regional Library*

*Sponsored by: YSD / MLA Conference Planning Committee*

10:45am-11:45am No-Conflict Time for Vendor Visits

*Location: Exhibit Hall*

Make sure to stop by and see our many fine vendors.

11:45-1:15pm MACRL Luncheon

*Location: Salons D, E, F*

*Speaker: Joyce Ogburn, ACRL Chair 2011-2012*

11:45am-1:15pm CSRT Luncheon

*Location: Ambassador*

*Speaker: Deborah Diesen, Winner of the 2010 Missouri Building Block Award*

1:00-1:45pm Promoting Diversity and Literacy: African American Read-In Programs in Missouri Libraries

*Location: Salon A*

This presentation highlights the successes and challenges of the Springfield AARIC, with anecdotal information gathered through informal interviews with librarians from a cross-section of Missouri libraries that participated in the AARIC, 2009-2011. We share what Missouri librarians have found to be best practices in the use of AARIC to promote diversity and literacy.

*Speaker: Grace Jackson-Brown, Assistant Professor, Library Science, Missouri State University*

*Sponsored by: Outreach / GENE-SIG / PLD / MACRL / RGISIG / CSRT*

1:00-1:45pm Read It/Watch It: Using Books and Films in Library Programs

*Location: Salon B*

Get beyond “the book was better” in a program that encourages attendees to read and view critically and then discuss their thoughts on both book and film. Participants will learn how to choose books and films for discussable content and how to structure a discussion that focuses on the similar and different elements of books and films.

*Speakers: Kaite Stover, Head of Readers' Services, Kansas City Public Library, Jenny Ellis, Director, Albany Carnegie Public Library*

*Sponsored by: PLD*

1:00-1:45pm Firefox as a Research Tool

*Location: Lobby Courtyard*
Some of the most powerful tools at our disposal are often right under our noses. Firefox, that simple little browser used to surf the web has some incredible features and add-ons for display, searching, research and many other functions critical to librarians and students. Come see some of the best add-ons to beef up your Firefox functionality.

*Speaker: Brad Meyerhoff, Technical Trainer, MOREnet*
*Sponsored by: MOREnet*

**1:00-1:45pm Table Talks**
*Location: Exhibit Hall*

**Asian Libraries and Librarianship: How Practices a World Away Can Affect Missouri Librarianship**
*Dorian Lange - University of Missouri-Columbia*
Would you like to understand how libraries and librarians work in different cultures? In this talk, you will gain a broader understanding of the field of librarianship in its totality, enabling you to better evaluate your institution’s role in your own community, and building a foundation for understanding how we can help prepare librarians to know the needs and experiences of our international library patrons. This presentation will be provided by a PhD Student who has studied Asian libraries, predominantly Korean libraries, in Asia for one year.

**Community Built Digital Libraries**
*Erika Van Vranken and the GENE-SIG officers*
*Sponsored by: GENE-SIG*
An interactive discussion group to stimulate conversation centered on the topic of libraries in the vein of Kete Horowhenua, "a community-built digital library of arts, cultural and heritage resources for and about Horowhenua, New Zealand" (http://horowhenua.kete.net.nz). We explore the role Missouri libraries might play in helping to develop similar projects, and will have special appeal for librarians from small- to medium-sized communities where the concept is likely to be more manageable.

**Developing an Online Public Sphere: Connecting Library Patrons to Online Collections**
*Jenny Bossaller – University of Missouri-Columbia*
Creating an Online Public Sphere from free materials allows us to build on the foundational purposes of libraries, copyright, and knowledge sharing. Based on studies of librarians’ use of free e-resources, this presentation presents an overview of some of the best free collections, including some innovative ways for libraries to connect their patrons to the extensive holding in the collections.

**Digital Romance**
*Anna Maria Huckeby*
Participants will learn about online communities where they can search for reviews about the latest romances and connect with fellow romance novel enthusiasts. They will take away information about mediums publishers and writers are using to communicate with their readership such as book trailers and blogs.

**Embedded Librarianship**
*Melissa Muth - University of Missouri-Kansas City*
Drop by this table talk if you have stories to share or you want to learn about embedded librarianship. We will discuss definitions, scalability, return on investment, and whatever else is of interest to the group.
Good Practices for Great Outcomes: Cataloging Efficiencies That Make a Difference

Eric Forte
Sponsored by: Tech Services SIG
We’ve also sponsored a series of OCLC member events around the country in which cataloging personnel from all types of libraries share and trade ideas (see http://www.oclc.org/us/en/memberservices/goodpractices/default.htm) about cataloging efficiencies and the future of cataloging. At this Table Talk we’ll share and discuss what we’ve learned from our events and travels, and trade ideas for efficiencies among attendees.

1:00-1:45pm Table Talks, Cont’d.

International Librarianship: The Benefits of International Travel as Part of the MLS Educational Experience

Katie Hill – Emporia State University
For the past several years, the School of Library and Information Management at Emporia State University (SLIM) has sponsored numerous international trips that allow our students to gain international experience as well as credit towards their master’s degree. In June 2011, 15 graduate students from SLIM will travel to Kiev and Lviv, Ukraine. During this session, we will take a look at what the students did while traveling in Ukraine as well as the educational and professional benefits that our MLS students received by learning about international librarianship.

Library Design and Building Trends

Eric Street and Jim Stufflebeam - Sapp Design Associates, Springfield, MO
Come learn about current trends in design and construction for the future of library spaces and buildings.

Meaningful Information for Digital Collections: Metadata Creation, Policies, and Procedures

Lori Kupsky
Sponsored by: TSSIG
Participants will have the opportunity to learn from and share their experiences with other librarians who are adding metadata to their digital collections.

Nuts and Bolts of Access Services & ILL

Cindy Thompson
Sponsored by: CIRCSIG
Join us for a discussion of the daily triumphs, trials, and tribulations in interlibrary loan and access services. This is your opportunity to get together with other librarians and library staff to discuss your issues and ideas, get feedback on things you might like to try, see what others are doing, and get to know the faces of your colleagues at other institutions.

Send Us Your Articles, Your Data Sets, Your Grey Literature Yearning to be Read: Managing and Publicizing an Institutional Repository

Jacqueline R. Blonigen and Amy Lana - University of Missouri-Columbia
In this table talk, we will explore the challenges of managing and publicizing an institutional repository from the perspective of those on the front lines. Aspects of the discussion may include communicating with authors, metadata application, staffing needs, skill sets, data curation and potential library publishing services.
Uncover a Classic
*Kira Green – Mid-Continent Public Library, Parkville Branch*
Description: Does the word “classic” make you shudder? Come see the new, exciting, repackaged classics that will fly off your shelves. Learn merchandising techniques such as color blocking, repetition, and cross merchandising to boost circulation and attract a new audience of classic lovers. Discover creative ways to display your classics throughout the year.

2:00-2:45pm Authentic Assessment: Evaluating the Growth of Student Research Skills
*Location: Salon A*
This session will provide easy-to-integrate tools for observation and authentic assessment of students’ research behaviors. Examples of assessment techniques for both "one shot" bibliographic instruction and semester-long instructional collaboration will draw from the experiences of several librarians at Washington University.
*Speakers: Kristine Helbling, Subject Librarian for English and American Literature/Instruction Coordinator, Washington University, Kasia Leousis, Art and Art History Subject Librarian, Washington University*
*Sponsored by: MACRL*

2:00-2:45pm The Future of the Summer Reading Club
*Location: Salon B*
Nancee Dahms-Stinson from Springfield-Greene County Library District, and Shelley Akins from St. Louis County Library will be part of a panel to discuss how using online Summer Reading Club systems have been used by their libraries. They will talk about what worked for them, what problems they faced and how they overcame them. They will also discuss the response of the public to using an automated system. Jane Haller from Evanced Solutions will also be present to talk about the Evanced software and some of its special features.
*Speaker: Michelle Akins, Youth Services Specialist, St. Louis County Library, Nancee Dahms-Stinson, Youth Services Coordinator, Springfield-Greene County Library District, Jane Haller, Evanced Solutions*

2:00-2:45pm Envisioning the Teen Literature of Tomorrow: YA Authors Speak
*Location: Salon C*
Young adult authors Elizabeth Bunce (*A Curse Dark As Gold*), Jennifer Brown (*The Hate List*), 2011 Schneider Family Award Winner Antony John (*Five Flavors of Dumb*), will speak about their books, plus current and upcoming trends and topics in teen literature.
*Speakers: Sarah Wood, Assistant Manager, Youth Services, St. Louis County Library+ YA authors: Elizabeth Bunce, Antony John, Jennifer Brown*
*Sponsored by: YASIG*

2:00-2:45pm The ABCs of XYZs: Reaching Out to 20/30 Somethings
*Location: Salon D*
In this age when information is available everywhere and at any time, what compels people to use a library, especially 20- and 30-somethings? Discussion will focus on successful strategies for identifying and attracting this underrepresented population to libraries and to social media spaces through targeted marketing, outreach, planning, and programming efforts.
*Speaker: Rebecca Clarke, Heather Cottle-Dillon, Sharla Lair*
*Sponsored by: PLD / Outreach / RGISIG*
2:00-2:45pm Stand by Your State: Researching Missouri Civil War Militia Soldiers and Organizations

Location: Salon E

The presenter will discuss the bewildering variety of Missouri War militia organizations (Union and Confederate), and describe book, microfilm, manuscript, and Internet sources of information on Missouri militia soldiers and units.

Speaker: Tom Pearson, St. Louis Public Library

Sponsored by: GENE-SIG / RGISIG

2:00-2:45pm Promoting Access to Government Documents and Services at Johnson County Library

Location: Salon F

Johnson County Library was named 2010 Federal Depository Library of the Year by the U.S. Government Printing Office and the Federal Depository Library Program. GPO selected Johnson County Library, for its excellent customer service and ongoing commitment to open Government. The library has implemented many initiatives in order to better provide the public with access to Federal Government information. Through its annual GovFest event, Johnson County Library connects government agency representatives and business owners to create and expand economic opportunities. The library is also an active participant in GovDocs Kids Group, a national group of Government document librarians that provide Government information and resources to K-12 students, teachers and librarians. Additionally, during the 2009 tax season, the Johnson County Library’s Government information Web pages and Tax Tips blog assisted over 5,000 people with federal tax-related issues. Join Martha Childers, who will describe initiatives and programs to promote access and use of government documents.

Speaker: Martha Childers, Government Documents Librarian, Johnson County Library

Sponsored by: RGISIG

2:00-2:45pm Open Lab

Location: Lobby Courtyard

Sponsored by: MOREnet

2:45-3:00pm Coffee/Tea in the Exhibit Hall

Location: Exhibit Hall

Sponsored by Davidson Titles

3:00-4:00pm No-Conflict Time Vendor Visits

Location: Exhibit Hall

Make sure to stop by and see one of our many fine vendors.

4:00-5:00pm MLA Business Meeting

Location: Grand Ambassador

Open to all MLA members.

5:00-6:00pm Unshelved Keynote

(followed by Book Signing at Reception in Expo Lobby)

Location: Grand Ambassador
Thursday, October 6

6:00-7:30pm All Conference Reception
Sponsored by: SISLT
Location: Expo Lobby with overflow in café

7:00-9:00pm MLA Awards Banquet
Speaker: David Clewell, Poet Laureate of Missouri
Location: Ambassador

9:30-11:30pm Song and Story Swap
Location: Salon A
A casual get-together to share stories and songs, or just listen.
Sponsored by: CSRT

Friday, October 7

7:00-7:45am Committee Meetings
MACRL Location: Salon A
PLD Location: Salon B
Trustees and Friends Location: Salon C

7:30-9:00am YASIG Breakfast
Speaker: 2011 Newbery Author Clare Vanderpool
Location: Ambassador

8:00-8:45am Pre-teach and Post-teach: Maximizing Librarian Involvement in Courses
Sponsored by: MACRL
Location: Salon A
The body of information grows while librarians’ contact with students shrinks. For academic institutions without a dedicated “Research 101”-type course or a research component in a required course, librarians have even fewer opportunities to interact with students. Online classes provide librarians another avenue to instruct students. Sometimes, however, the librarian sits on the sideline, being little more than a link on the navigation bar. The importance of information literacy and the expertise of librarians are vital in educating students, so we need to promote our value authentically but unobtrusively.
Speakers: Kristine Helbling, Instruction Coordinator and Subject Librarian for English and American Literature, Washington University; Kasia Leousis, Art and Art History Subject Librarian, Washington University

8:00-8:45am Security in Libraries: Preventive Practices, Emergency Policies, and Post-Crisis Management
Sponsor: Dorian Lange, Ph.D. student, University of Missouri - Columbia
Location: Salon B
Every library must have a solid plan for insuring the security of their institution. This presentation will address the necessary preventive practices, essential emergency policies, and post-crisis management actions that are necessary to insure the safety of library patrons and protection of the physical library and its resources. Using actual library security case studies, participants will learn how to ensure the safety of library staff and patrons and the physical security of the building.
Speaker: Dorian Lange, Ph.D. student, University of Missouri - Columbia
Sponsored by: MACRL
8:00-8:45am Future of Librarians as Leaders and Teachers
Location: Salon C
Envisioning the future of library science includes librarians assuming the leadership role in developing information literate educational communities. In order to accomplish this goal, library science degree programs must develop curricula that provide train-the-trainer models that prepare librarians qualified to develop and teach IL programs in their institutions.
Speaker: Chabha Hocine-Tepe, LRC Director, Logan College of Chiropractic
Sponsored by: MACRL

8:00-8:45am Show Me Grants! Nonprofit Resources for Missouri’s Smaller Public Library Communities
Location: Salon D
The current economy poses formidable challenges for grant writers of non-profit organizations and individuals seeking grants in smaller communities and rural areas. Public libraries can provide the grant researcher with access to diverse resources for a variety of projects, including fiscal sponsorship for small non-profits that haven’t yet obtained their 501(c)(3) status; emergency funds for both non-profit agencies and individuals; resources for hybrid organizations and social entrepreneurs; assistance for individuals with disabilities and medical needs; and funds for visual and performing artists.
Speaker: Kelly Mahon, Cooperating Collection Supervisor, Foundation Center, Kansas City Public Library
Sponsored by: PLD

8:00-8:45am Promoting eBooks to Reluctant Users: Reasons for User Dissatisfaction and Challenges of Overcoming Technology Resistance
Location: Salon E
This presentation will share some experiments in making online and in-person connections with students and faculty beyond the classroom.
Speakers: Andrew J. M. Smith, Assistant Professor, Emporia State University; Sheila O’Hare, Assistant Professor, Emporia State University
Sponsored by: CIT-SIG / PLD

8:00-8:45am Google Maps and Google Earth – More than Finding Your House and Flying Through the Grand Canyon
Location: Salon F
Learn to create a Google Map to highlight local resources. You can use Google Maps to create a history of your town, show entertainment and activities, or provide a directory of government assistance locations. Google Earth, a separate application, allows access to the entire globe. Google Maps and Google Earth are also available for a variety of mobile applications. Come explore the earth (plus the moon and Mars) through Google Maps and Google Earth!
Speaker: Sandy Schiefer, Government Documents Librarian, University of Missouri - Columbia
Sponsored by: RGISIG

8:00-8:45am Open Lab
Location: Lobby Courtyard
Sponsored by: MOREnet
Friday, October 7

9:00-9:45am Catch Them While you Can! Embedding Librarians and Resources to Enhance Patron Services

*Location: Salon A*

In today’s information-rich culture, libraries must find creative and innovative ways to meet the needs of patrons. This session will share virtual tools and services, as well as some face-to-face guerrilla tactics, used to encourage use of materials, enhance information fluency, and market the library and its programs. We will discuss techniques including QR codes, embedded and "free range" librarians, traveling collections, pop culture hooks, and more!

*Speakers: Cynthia Dudenhöffer, Director of Information Resources, Central Methodist University; Carrie Flaspholer, Information Service Librarian, Central Methodist University*

*Sponsored by: CIT-SIG / MACRL*

9:00-9:45am Complete Overhaul: A Teen Space Renovation

*Location: Salon B*

With an old, run-down space and a teen librarian in a “fishbowl,” Lawrence Public Library was ready for a new teen space. This is the story of our renovation project that doubled the size of our Teen Zone, adding a homework center, reading lounge, and gaming area. We’ll cover funding, needs assessment, the design process, and collection issues. After securing grant funding, and approval, we faced the many challenges that come along with designing a space. We used this opportunity to make big changes to our collection, too, analyzing policies, weeding, and reorganizing. We’ll talk about the entire process and give an idea of how the space has been received over the last six months.

*Speakers: Rebecca Power, Teen Services Librarian, Lawrence Public Library; Kim Fletcher, Youth Services Coordinator, Lawrence Public Library*

*Sponsored by: YASIG*

9:00-9:45am A Reader's Best Friend: Therapy Dogs in the Library

*Location: Salon C*

Join Heddie Leger, and her canine partner Hero, from The PawZone to learn more about using therapy dogs in the library as a way to encourage children to read. She will discuss The PawZone’s program, BowWOWing for Books, a Reading Education Assistance Dogs program. This program is designed to promote reading by allowing students the experience of reading without the scrutiny of a teacher or parent.

*Speaker: Heddie Leger, The Paw Zone*

*Sponsored by: CSRT*

9:00-9:45am Multicultural Fiction and the Public Librarian

*Location: Salon D*

More than 50% of all children born today are ethnic minorities. It has become a moral imperative to create a climate where kids are featured in stories where their race isn't the central source of their conflict. Publishers are still resistent, but the tide is turning. Librarians are in place to help drive that.

*Speakers: Christine Taylor-Butler, Writer*

*Sponsored by: PLD / YSD / CSRT*
9:00-9:45am Using Omeka to Create a Simple and Elegant Digital Library

*Location: Salon E*

Learn about the success of KOPN 89.5 FM, Columbia, Missouri, in creating a digital library of archived radio broadcasts using Omeka open source web publishing. Topics include technology requirements and considerations, customizing Omeka using plugins and themes, copyright issues, creation of a controlled vocabulary for subject headings, mapping metadata to Dublin Core, and marketing. Attendees will learn how their organizations can implement a professional-looking digital library at little cost and with minimal programming required.

*Speakers: Zach Coble, LIS Graduate Student, University of Missouri- Columbia; Brian Cain, LIS Graduate Student, University of Missouri-Columbia; Eric Brown, IT Consultant, Smallwood Technologies*

*Sponsored by: TSSIG / CIT-SIG*

9:00-9:45am Lightning Round 2 (10 minute presentations with 5 minutes QA each topic)

*Location: Salon F*

1. **Jing vs. Camtasia: A comparison of TechSmith products for video creation**  
   *Ellie Kohler, Rockhurst University's Greenlease Library*

   One tutorial, two results. This presentation focuses on how free video creation software stacks up against paid software. The presenter will use the same script to highlight these two different programs and share the differences and/or similarities found in the creation, publishing, and viewing of the videos. Participants will see short examples of the same tutorial on the two different video platforms.

2. **Podcasting with Audacity**  
   *Susan Sanders, University of Missouri-Kansas City*

   The audience will learn about Audacity's free software and learn how to use it to make a podcast.

3. **Screencapture Software: Which One Should We Use?**  
   *Emily Scharf, Webster University*

   A comparison of web-based and downloadable screencapture software will be presented. Attendees will learn the features of each program or website and what library situations might call for screencapture or screencasting.

9:00-9:45am Google Docs

*Location: Lobby Courtyard*

Google never ceases to amaze with their simple, useful, effective, and easy-to-use tools. Earlier this year, Google added some great new features to their already amazing suite of tools. No software required! And you can enjoy real-time collaboration as well as save, store and share your documents with others quickly and easily. Join us as we preview Google Docs and look at some of the great new features. Then share these tools with your patrons - they will love them!

*Speakers: Brad Meyerhoff, Technical Trainer, MOREnet*

*Sponsored by: MOREnet*
10:00-10:45am Web 2.x Tools to Make You Look Cool 3: Tools for Tomorrow

Location: Salon A

The newest edition of the popular perennial session! Learn about free and easily accessible web tools to enhance library service at all levels. Build your web application toolbox with free, cloud-based applications. Join us for a fun and fast-paced look at the “new” best of the web.

Speakers: Cynthia Dudenhöffer, Director of Information Resources, Central Methodist University

Sponsored by: MACRL

10:00-10:45am My Info Quest: A Collaborative SMS-based Text Reference Service

Location: Salon B

Started in July 2009 under the leadership of the Alliance Library System in Illinois, My Info Quest (www.myinfoquest.info) is a collaborative, multi-state SMS-based text reference service that enables cell phone users to ask reference questions and receive short answers via text. Several types of libraries, library systems, library-related organizations, and even individual librarians are involved, including in Missouri the Jefferson County Library and TAP Information Services. The presenters will discuss the opportunities and challenges of SMS reference in a collaborative environment.

Speakers: Tom Peters, CEO, TAP Information Services; Meredith McCarthy, Reference Librarian II, Jefferson County Library

Sponsored by: CIT-SIG / YASIG / RGISIG

10:00-10:45am Creating a Glass-Half-Full Organization

Location: Salon C

There are all types of negativity in any workplace. There are gripers and naysayers, the apathetic and the victims. These behaviors become even more prominent in tough times like we are currently facing. This session will help participants to identify what negativity might be in their workplace.

Speaker: Vicky Baker, North Regional Manager, Mid-Continent Public Library

Sponsored by: PEERSIG / PLD

10:00-10:45am Preservation the Easy Way: Tips Learned from the ISPSR Digital Preservation Workshop

Location: Salon D

Participants will learn techniques and strategies gleaned from the facilitator attending the Digital Preservation Workshop sponsored by: the Inter-University Consortium for Political and Social Research in June 2011. Topics discussed include organizational strategy and context, building blocks and challenges, digital preservation in practice, requisites and readiness, and how to garner institutional support.

Speaker: Danielle Theiss, Head of Public Services, Rockhurst University Library

Sponsored by: TSSIG / CIT-SIG
Friday, October 7

10:00-10:45am Heartland REFORMA and Pura Belpré

Location: Salon E
Every year Heartland REFORMA hosts a Mock Pura Belpré Award Ceremony. The award recognizes Latino/Latina writers and illustrators whose work best portrays, affirms, and celebrates the Latino cultural experience in an outstanding work of literature for children and youth. Our mock session is held each winter in Kansas City and is available to remote participants online. We will discuss the Award and our mock session, and we will book talk past honorees.

Speakers: Christine Peterson, Library Information Specialist, Johnson County Library; Anitra Steel; Sarah E. Velasquez
Sponsored by: Outreach / CSRT / YSD

10:00-10:45am Executive Orders of Missouri Governors

Location: Salon F
The Reference Services Division of the Missouri State Library has been charged with placing the Executive Orders of Missouri governors online. This presentation will explain the project, its scope, how to use and search the collection, the historical significance of Executive Orders in Missouri, and unusual things we encountered.

Speakers: Annie Moots, Government Documents Librarian, Missouri State Library; Tom Leimkuehler, Electronic Resources Librarian, Missouri State Library; Melissa Gamblin, Library Technician II, Missouri State Library
Sponsored by: RGISIG

10:00-10:45am Open Lab

Location: Lobby Courtyard
Sponsored by: MOREnet

10:00am-12:00pm Performers’ Showcase

Location: Ambassador
Jugglers, Singers, Escape Artists, Oh My! The Performers Showcase is guaranteed to be a whirlwind. Come join us for some fun entertainment! This program is geared toward librarians who book or enjoy children’s, family, and teen programs. The Showcase will feature brief samples of 14 programs and there will be 35+ performers at tables around the room promoting their acts. Light refreshments will be served. For more details about all performers, check out the Performers Showcase Directory that was included in your conference materials.

Sponsored by: YSD / CSRT

11:00am-12:00pm Teaching Information Literacy: Is More Necessarily Better?

Location: Salon A
After providing a single, one-hour information literacy session to classes for four years, I saw that very few students actually retain the information. I collaborated with one of the instructors to expand the session from a one-time, one-hour session, to two three-hour sessions. This presentation will detail the collaboration efforts between us, the specific information literacy sessions and assignments provided for the class, what we have learned, and how we plan to continue.

Speaker: Holli Henslee, M.A., Director, St. John’s College of Nursing & Health Sciences Library, Assistant Professor, Southwest Baptist University/St. John's College of Nursing
Sponsored by: MACRL
11:00am-12:00pm Show-Me Succession Planning

Location: Salon B

The presenter will demonstrate how to identify key competencies, develop individual development plans, and encourage staff to prepare for the library’s future. This session will address “who” should be involved, “what” options and strategies librarians can use, “when” to begin planning, and revise planning, “where” to identify needed talent and skills; and “how” to get buy-in from Human Resources and the administration, colleagues, and subordinates. Attendees will learn how to handle succession by buying it (hiring), growing it (mentoring from within), or borrowing it (learning from others).

Speaker: Stephanie Tolson, Dean of Learning Resources, St. Charles Community College
Sponsored by: PEER SIG

11:00am-12:00pm Reference to Go: An Innovative Public Library Outreach Program

Location: Salon C

Reference-to-Go takes place in classrooms. A St. Louis County Library reference librarian consults with the school’s librarian or teacher to design a presentation geared toward the class’ specific needs and assignments, relying heavily on electronic databases, particularly those accessed via the Library’s website (www.scll.org). The librarian delivers a tailored presentation in the classroom using a live connection, with examples that pertain to assignments.

Speaker: Paul Steensland, Reference Librarian, St. Louis County Library
Sponsored by: Outreach / YASIG / PLD

11:00am-12:00pm Strengthening Your Digital Library Branch

Location: Salon D

Creating an interactive online environment is key to establishing a successful digital branch for your library. Learn about low-cost tools and marketing techniques that will increase patron awareness and usage of your library’s web-based services. In addition, we will tour popular online collections such as eBooks and downloadable audiobooks.

Speakers: Brandy Sanchez, Regional Services Librarian, Daniel Boone Regional Library; Lauren Williams, Generalist Reference Librarian, Daniel Boone Regional Library; Kirk Henley, Generalist Reference Librarian, Daniel Boone Regional Library
Sponsored by: CIT-SIG

11:00am-12:00pm Evolving the MLA Way: How 10 Years of Conference Attendance Helped One Librarian’s Professional Development

Location: Salon E

This demonstrates one librarian’s use of the learning opportunities provided by 10 years of annual conference attendance. It will further show how those opportunities led to an improved ability to serve the students and faculty on her campus. It also seeks to inform as well as encourage new members to take full advantage of this unique yearly event, with its excellent opportunities for growth, networking, enjoyment and friendship within the Association.

Speaker: Marty Miller, Reference Librarian, MCC-Longview
Sponsored by: MACRL
11:00am-12:00pm Libraries at the Front Lines of Workforce Recovery

*Location: Salon F*

The IMLS-funded Project Compass session will provide participants with real-world success stories and a foundation of skills to take the guess-work out of building programs and services in response to patron workforce recovery needs. We will explore best practices for building programs and services for job seekers and local business development, building partnerships with your local workforce agency, and providing financial literacy and technology training.

*Speaker: Zola Maddison*

*Sponsored by: RGISIG*

11:00am-12:00pm Computer Safety for the Faint of Heart

*Location: Lobby Courtyard*

How safe are you on the internet? You are exposed to constant threats to your confidential information, network, even your computer systems performance. This session is geared toward the beginner and will focus on things that you can do to help keep your information, network, and computer secure. We will explore some free tools to help you be safe on the web.

*Speaker: John Riley, Technical Trainer, MOREnet*

*Sponsored by: MOREnet*

12:00-12:45pm Keeping Up with YA

*Location: Salon A*

Looking for the must-have titles for young adults? Need to expand your YA audiobook collection and get teens listening to books? This session will be filled with booktalks for YA fiction and audiobooks to help you keep up your YA collection.

*Speaker: Sarah Bean Thompson, Springfield-Greene County Library*

*Sponsored by: YASIG*

12:00-12:45pm NASA Goes Beyond Space Sciences Bringing You Fun Science Today for a More Inquisitive Tomorrow.

*Location: Salon B*

Come explore new paths to success as we experience how award-winning NASA educational resources can enhance your library experience with youth. After conducting fun and easy hands-on activities we will brainstorm ways to incorporate them into library programs. These hands-on and interactive activities will help participants explore ways to incorporate NASA’s educational resources in their library programs—space sciences and beyond—bringing all areas of the science to life for young people visiting the library.

*Speaker: Ollie Bogdon*

*Sponsored by: YSD*
12:00-12:45pm The Challenges of Challenges

Location: Salon C
Do you believe in the freedom to read, and are you concerned about attempts to ban books? Come hear the award-winning, young adult author Jennifer Brown discuss how it feels to be a writer who knows her material is a potential target for being banned. Also hear from a school librarian, Laura Ann Burdette of Rountree Elementary School, and a public librarian, Lisa Sampley of the Springfield-Greene County Library, who have both faced book challenges. Learn the stories of the challenges that have transpired at their libraries and how they handled the situations. In addition, Rebecca Clarke of the Springfield-Greene County Library will discuss their programming for Banned Books Week, why they chose to do it, and how they are attempting to be proactive about the locally hot issue. Ideas will be shared that may help other librarians become better prepared. Please join us for this panel discussion moderated by Andrea Miller of Missouri State University, and bring your questions or comments about your own experiences!

Speakers: Andrea Miller, Acquisitions Librarian, Missouri State University; Jennifer Brown, Author; Lisa Sampley, Collection Services Manager, Springfield-Greene County Library; Laura Ann Burdette, PYP Coordinator--Library Media Specialist, Rountree Elementary School; Rebecca Clark, Springfield Greene County Library

Sponsored by: Intellectual Freedom Committee

12:00-12:45pm Video Rental and Its Use in Academic, Public, or Special Libraries: A Debate on Copyright and Terms of Service

Location: Salon D
Join us for a lively debate about the use of commercial video rental services in academic, public, or special libraries. We will discuss current libraries which are providing rented videos to their patrons via commercial services such as Netflix or Red Box. Copyright issues will be discussed and participants will have an opportunity to participate in the discussion as well as ask questions.

Speakers: Dawn Sanders, Cataloger, Spencer Art Reference Library, Nelson Atkins Museum of Art; Danielle Theiss, Head of Public Services, Rockhurst University Library

Sponsored by: CIRCILL SIG / CIT-SIG / TSSIG

12:00-12:45pm Is There An App for That? iPads in the Library

Location: Salon E
Patrons bring their personal computing devices to the library, and many use ipads. This session takes a look at what they see when they use several different OPACS, how they access information through several different databases, and see how several ebook readers become accessible through free apps. Attendees will see how various web designs and features are displayed.

Speaker: Rob Hallis, Information Services Librarian, University of Central Missouri

Sponsored by: PLD
12:00-12:45pm Uncovering Hidden Communities: Approaches to LGBT Archives in Missouri and Kansas

Location: Salon F

The Lesbian, Gay, Bisexual, and Transgendered communities have long been underrepresented in archives and special collections, particularly in the Midwest. Fortunately the histories of those groups are now being systematically captured, preserved, and made accessible to community members and researchers at large through three distinct projects in Missouri and Kansas: the Ozarks Lesbian and Gay Archive at Missouri State University in Springfield; the Gay and Lesbian Archive of Mid-America at the University of Missouri – Kansas City; and the Under the Rainbow Oral History Project at the University of Kansas. Attendees will learn the details of each project, the unexpected challenges and success encountered by the librarians and archivists carrying out the projects, and some of the special concerns that are associated with collecting from these communities.

Speakers: Stuart Hinds, Head of Special Collections, University of Missouri - Kansas City; Tami Albin, Undergraduate Instruction & Outreach Librarian, Women, Gender & Sexuality Studies Librarian, Anschutz Library, University of Kansas; Anne M. Baker, Archivist, Meyer Library, Missouri State University

Sponsored by: GENE-SIG

12:00-12:45pm Google Chrome – Your Customized Google Buddy

Location: Lobby Courtyard

Google Chrome has become a popular browser over the past couple of years. When you dig deeper into Google Chrome, valuable features and tools become available. We will explore these tools, check out the Chrome Web Store and grab some great apps for you and your patrons. Learn how to sync Google Chrome so you have access to your favorite apps anywhere.

Speaker: Brad Meyerhoff, Technical Trainer, MOREnet

Sponsored by: MOREnet

1:30-2:00pm Community of Interest Council Meeting

Location: Salon A

3:00-4:00pm Tours of the RooBot

Location: University of Missouri-Kansas City Miller Nichols Library, 800 E. 51st St. (northwest corner of 51st St. and Rockhill Rd.)
Thank you to the Institutional Members of MLA

Appleton City Public Library
Assemblies of God Theological Seminary
Camden County Library District
Cameron Public Library
Cass County Public Library
Central Methodist University
Centralia Public Library
Christian County Library
Crystal City Public Library
Davidson Titles
Douglas County Public Library
Drury University
Federal Reserve Bank of STL
Fontbonne University
Foundation for Restoration of Ste. Genevieve
Harris-Stowe University Library
Howard County Public Library
Jefferson County Library
Little Dixie Regional Libraries
Mid-Continental Public Library
Missouri Baptist University
Missouri Library Network Corporation
Missouri State Library
Missouri State University Meyer Library
MOBIUS
Norborne Public Library
Park Hills Public Library
Putnam County Public Library
Ranken Technical College
Rolling Hills Consolidated Library
Sapp Design Associates Architects, P.C.
Scenic Regional Library
St. Charles Community College
St. Louis Community College
St. Louis Public Library
St. Louis University
Stone County Library
Three Rivers Community College
Unique Books
Unity Library and Archives
University of Missouri – Columbia (SISLT)
University of Missouri Kansas City
University of Missouri-Columbia
Washington County Library

Thank you to the Individual Members of MLA

Bernadine Abbott Hoduski
Hilary Aid
Michelle Akins
Jennifer Alexander
Jessie Alexander-East
Linda Allcorn
Brenda Allee-Bates
Sharon Anderson
Julie Andresen
Christine Angiola
Lewis Aukes
Donna Bacon
Steven Bailey
John BAKEN
Vicky Baker
Shirley Baker
Candice Baldwin
Robert Barnard
JaTara Barnes
Meagan Barnes
Amanda Barnhart
Deb Barry
Ken Barthelette
Mary Batterson
Sarah Bean Thompson
Vivienne Beckett
Tracy Bell
Grace Bentley
Jason Bernth
Jeannine Birkenfeld
Brandi Blankenship
Jackie Blonigen
Pat Bogue
Katherine Bohnenkamper
Jodie Borgerding
Jenny Bossaller
Sharon Bostick
Tracey Boswell
Margaret Bowe
Lillie Brack
Nancy Brakeman
Rachel Brekhus
Don Bridgforth
Bill Briggance
Brian Briscoe
Lise Broccard
Gerald Brooks
Dan Brown
Chris Brown
Jim Brown
Christal Bruner
John Budd
Eric Bullock
Jackie Burns
Rene Burress
Susan Burton
Bobbie Bushman
Eric Button
Tracy Byerly
Brian Cain
Lisa Campbell
Steven Campbell
Linda Cannon
Sharon Canter
Marilyn Carbonell
Melissa Carr
Janet Caruthers
Keri Cascio
Liz Cashell
Stephen Chalmers
Wilma Chilton
Diane Christensen
Melanie Church
Rebecca Clarke
Adrienne Clevenger
Carrie Cline
Lynn Cline
Phyllis Cluchey
Mickey Coalwell
Cindy Coburn
Janean Coker
Cynthia Cole
Rodney Combs
Kathleen Condon-Boettcher
Regina Cooper
Tom Cooper
Ethan Cordray
Heather Cottle-Dillon
Patricia Crane
Shannon Crary
Allison Crowe
Carolyn Cunningham
Scott Curtis
Lee Cushing
Lucia D’Agostino
Nancee Dahms-Stinson
Lucinda Dailey
Cathy Dame
Erin Davies
Marian Davis
Be sure to thank our local sponsors! Looking for a place to eat? Here’s a good list!

Bravo
Zona Rosa
7301 NW 87th St, Kansas City

Brewtop Pub & Patio
In the Shops at Boardwalk
8614 N Boardwalk Ave, Kansas City
http://www.thebrewtop.com/

Buffalo Wild Wings Grill and Bar
Zona Rosa
8441 NW Prairie View Rd, Kansas City

Build-A-Bear Workshop
Zona Rosa
8660 N Dixon Ave, Kansas City

Chocolaterie Stam
Zona Rosa
8747 NW Prairie View Road, Kansas City

Cracker Barrel
I-29, Exit # 10
7920 NW Tiffany Springs Pkwy, Kansas City
http://www.crackerbarrel.com/

Fazenda Brazilian Grill
In the Shops at Boardwalk
8626 N Boardwalk Ave, Kansas City
http://www.fazendagrill.com/

Heavenly Oils
Zona Rosa
8601 NW 86th Ter, Kansas City

Hereford House
Zona Rosa
8661 N Stoddard Ave, Kansas City

Houlihans
In the Shops at Boardwalk
8660 N Boardwalk Ave, Kansas City
http://www.houlihans.com/home.aspx

Kansas City Improv Comedy Club and Dinner Theatre
Zona Rosa
7430 NW 87th St, Kansas City

The Melting Pot
450 Ward Parkway, Kansas City
http://www.meltingpot.com/

Mimis Café
Zona Rosa
8501 NW Prairie View Rd, Kansas City

Minsky's Pizza
Zona Rosa
1-29 and Barry Road
http://www.minskys.com/home.aspx

Noodles & Company
Zona Rosa
8538 NW Prairie View Rd, Kansas City

On The Border Mexican Grill & Cantina
8340 NW Roanridge Rd, Kansas City
http://www.ontheborder.com/

Outback Steakhouse
Zona Rosa
7006 NW Barry Road, Kansas City
http://www.outback.com/

Planet Sub
Zona Rosa
8671 NW Prairie View Rd, Kansas City
http://www.zonarosa.com/tenants/planetsub.aspx

Rocky Mountain Chocolate Factory
Zona Rosa
7212 NW 86th Ter, Kansas City

Smokehouse Bar-B-Que
Zona Rosa
8451 NW Prairie View Rd, Kansas City
Tradeshow Exhibits

Booth number followed by vendor name, in alphabetical order

603  3M Library Systems
3M Library Systems is the only company that develops designs and manufacturers cutting-edge digital media circulation management and security solutions. 3M’s promise is to deliver a long term partnership that is built to exceed the expectations.

700  Agati
AGATI designs, engineers and manufactures finely crafted and timeless furniture. Our quality pieces and complete collections are tailored to meet the functional aesthetic and technological needs of clients in the Education, Hospitality, Healthcare and Corporate markets.

304  AWE
AWE Inc. is a provider of digital learning solutions to libraries, schools, child care centers and other educational entities.

502  Baker & Taylor
Baker & Taylor is a global company offering print and digital books entertainment products and value-added services to libraries institutions and retailers. Baker & Taylor distributes more than 37,000 book publishers, more than 6 500 music and video production companies and has a database of more than 6.5 million title listings.

411  Bibliotheca ITG
Bibliotheca ITG is the premier developer and supplier of flow management technology solutions for library materials in the U.S., Canada and South America. We create scalable self-checkout, RFID security and AMH solutions that can be easily customized to meet site-specific requirements. With extensive experience in the library industry, our solutions offer unparalleled integration with ILS systems for optimal staff efficiency as well as easy-to-use, intuitive user interfaces for both patrons and staff - all with the backing of an international company that offers true global customer service and support.

413  Bond Wolfe Architects
Bond Wolfe is one of the region’s most diverse and respected design practices, focusing on educational, municipal and commercial environments. Combining the talent, knowledge and experience of a large firm with the personal contact, responsiveness and attention to detail of a smaller firm, Bond Wolfe provides architecture planning, interior design and sustainable building solutions to an extensive range of clients.

404  Books On Tape/Listening Library INC.

602  Bound To Stay Bound Books
Prebound Juvenile library books with full processing and automation support available.

405  Brodart Co.
Brodart is the premier supplier of shelf-ready materials to libraries delivering carefully selected, catalogued and processed books, as well as automation resource tools.

705  BWI
BWI offers books, A/V and more to public libraries. For specialized collection development and personal service, choose BWI.

416/417  Children's Plus Inc.
Children’s Plus Inc. represents 700+ publishers offering over 110 000 YA titles, classroom/curriculum support materials and MS/HS novel units. Free shipping/handling & up to 30% discount. Accelerated Reader quizzes. www.childrensplusinc.com
500  **Coronado Binding Systems**
Coronado Binding Systems, family owned and operated since 1977, specializes in custom presentation products, desktop binding equipment & supplies! Our office headquarters are located in Olathe, Kansas in a 30 000 square foot office and warehouse facility. We also have a branch office location in St. Louis, Missouri that is comprised of a 5 000 square foot space, housing warehouse and meeting areas.

608  **Davidson Titles Inc.**
Davidson Titles Inc. provides library materials, books, e-books, i-books, databases, including non-fiction, fiction, reference and language titles. We offer diverse opening day collections for new libraries or collection analysis and weeding with replacement suggestions for the existing collections. Visit our website at www.davidsontitles.com.

300  **Delaney Educational Enterprises Inc.**
Delaney Educational Enterprises Inc. (DEE) has been serving schools and school libraries for over 40 years with an excellent reputation for service and satisfaction. We proudly provide high quality shelf-ready, non-fiction, fiction and curriculum based books for all age levels.

409  **Department of Mental Health LSTA Initiative**
The Department of Mental Health provides training for library staff on a wide range of disability related issues.

205  **EBE**
Microfilm reader/printer/scanners

301  **EBSCO**
EBSCO provides e-journal, e-book and e-journal package and print subscriptions, e-resource management tools, full-text and secondary databases and related services for all types of libraries research organizations and corporations.

702  **Emporia State University School of Library and Information Management**
Graduate school for Master of Library Science degree

211  **Gale Cengage Learning**
Gale, part of Cengage Learning, serves the world's information and education needs through its dynamic content pools which are used in libraries, schools and online.

606  **HANG-MATE PRODUCTS LLC**
Ceiling and wall display systems - safety hangers with retractable reels. Hang items from ceilings without risk of falls; you need never leave the floor to create beautiful spaces. Fabulous!

402  **Innovative Interfaces**
Innovative Interfaces: Trusted Library Technology and Services. Innovative dedicates its energies to meeting the needs of libraries and the challenges of library automation.

303  **JP Cooke Company**
We manufacture and sell Reading Awards Dog Tags and Chains. School and public Libraries can award kids with our tags for Reading Points Reading Programs Attendance etc...

206  **LexisNexis**
LexisNexis Academic & Library Solutions serves the research needs of academic and secondary school students as well as public library patrons by providing unparalleled access to precise and authoritative news, legal, business information through its web-based databases – LexisNexis Academic, LexisNexis Scholastic, LexisNexis Library Express and lexis.com. For more information please call us at 800-227-9597 ext. 54846, or visit academic.lexisnexis.com.

503  **Library and Information Science / University of Missouri Library and Information Science**
An interdisciplinary graduate program dedicated to excellence in librarianship.
505 Library Ideas LLC / Freegal Music / Rocket Languages
An innovative media company focused on the Public Library & educational markets. Our flagship product is Freegal Music Service, which is downloadable music from the Sony catalog. Library Ideas also has downloadable video games from Big Fish Games and an online interactive language learning program called Rocket Languages. Library Ideas hallmarks are new & innovative solutions, affordable pricing and a superior technical experience.

609 mag|box by 3Branch Products
Manufacturer of the "mag|box," an acrylic periodical display box that displays the current issue with the back issues and increases circulation! Stop by our booth to see this great new product!

604 Magazine Subscription Service Agency
We are a small, independent subscription service. We handle over 250 000 publications. Our target markets are libraries (schools, public and institutional) and professional offices. When available, we will provide free replacement issues for our customers.

610 Mid-America Library Alliance Kansas City
Metropolitan Library & Information Network Provide Courier Delivery Service and Professional Development for Library Staff

308 Missouri Association of School Librarians
The Missouri Association of School Librarians (MASL) is the premier professional organization for library media specialists who work in Missouri schools.

419/420 Missouri Library Association
MLA materials, Building Block information & book sales

421/422 Missouri Library Association
Bohley Silent Auction and Books for Tots

207/208 Missouri State Library
Missouri State Library provides assistance and guidance to Missouri's public libraries.

408 Missouri Vocational Enterprises
Wood furniture, clothing, signage, metal engraving, etc.

305 Missouri Writers' Guild/Missouri Humanities Council
The statewide organization for professional writers in Missouri, providing networking, inspiration, career enhancement, education, and marketing opportunities for Missouri authors, and the Missouri affiliate of the National Endowment for the Humanities, helping build a thoughtful, informed, and engaged society through programs associated with encouraging family reading, supporting local museums, libraries, and other organizations, promoting humanities education, facilitating the sharing of our stories, and generating public conversation.

210 MLNC
For thirty years MLNC has been helping member libraries leverage their buying power of electronic resources and library supplies, increase their knowledge through attendance at workshops and continuing professional education and implement change by utilizing the effective consulting and management services available. MLNC is a multi-type consortium focused on fostering library development throughout the region. Stop by the booth to learn more!

701 MOBIUS
Since its founding in July 1998, MOBIUS has transformed library services for the citizens of Missouri. On July 1, 2010, MOBIUS became a MO not-for-profit corporation with 501(c)(3) tax-exempt status. Thanks to the hard work and dedication of its members, the organization has grown from 50 founding charter members to 59 academic libraries, 2 public libraries and the Missouri State Library. The organization's purpose is to share library materials, information and services using accessible, cost effective methods.
Today, the MOBIUS Union Catalog has expanded to include more than 23 million items, serving over 1.5 million people from the higher education community and the state of Missouri. A courier service delivers library materials to member libraries once per day, five days a week. The MOBIUS Bylaws and Articles of Incorporation govern the internal affairs of the consortium and formalize the purpose, membership guidelines and structure. MOBIUS looks forward to continued growth with the intention of building on the strength of its current and future members.

209 MOREnet
Technology partner for Missouri higher education, K-12 schools and public libraries by providing Internet access, training, technical support and other technology services.

501 National Network of Libraries of Medicine
The mission of the National Network of Libraries of Medicine (NN/LM) is to advance the progress of medicine and improve the public health by providing all U.S. health professionals with equal access to biomedical information and improving the public’s access to information to enable them to make informed decisions about their health. The Program is coordinated by the National Library of Medicine and carried out through a nationwide network of health science libraries and information centers.

601 ProQuest
ProQuest connects people with vetted, reliable information. Key to serious research, the company has forged a 70-year reputation as a gateway to the world’s knowledge.

600 Quality Books Inc.
Quality Books Inc. specializes in distributing small press print and non-print materials to libraries. We offer approval, annotation, standing order plans and shelf-ready library processing.

309 RAND State Statistics
RAND State Statistics offers 70 statistical databases covering all 50 states. Virtually all offer data at the state and county levels, while several provide data at the city and zip code level. Used by more than 200 academic and public libraries nationwide. (And as a non-profit, we don’t charge and arm and a leg.....)

410 Recorded Books
Recorded Books offers unabridged audiobooks, language-learning products, online continuing education courses, films, games and other audio products for public & university libraries. Thousands of titles are available for all audiences. Packaging designed for high circulation. One-year warranty, cataloging, processing and free marc records available.

307 Sapp Design Associates Architects P.C.
Full Service Architectural Firm

605 Sebco Books
Sebco Books is a distributor of various publishers representing books from pre-K through Adult. Now also featuring www.eSebco.com for site-licensed Flip Books and Interactive Books.

414 SFS Architecture
SFS Architecture serves groups, communities, and organizations that have defined functional needs and a heightened appreciation for well-executed, evocative design. We believe a library is first and foremost a people place: a place offering a cutting edge environment for learning and sharing knowledge. People prefer to be presented with a variety of available spaces in which to locate themselves for study, entertainment, research, and conversation, often seeking out an architectural environment which nurtures them in terms of natural light, appropriate scale, volume, and views. SFS Architecture’s goal is to create an environment with a timeless architectural image while providing flexibility for functional changes over the lifetime of the facility.

703 SimpleScan Station
SimpleScan Station, a self-service book-scanning kiosk for library patrons and staff. The scanner’s patented book-edge design allows you to capture
full pages of text without text distortion. Powered by ABBYY FineReader, the SimpleScan Station converts books and documents into PDF/searchable Word files. Patrons can save scanned files to their USB drive, GoogleDocs, or email them as an attachment.

403 Southwest Solutions Group
Southwest Solutions Group is the largest innovative library storage and solutions company serving public and private libraries throughout Texas, Oklahoma, Arkansas, Kansas, Tennessee, Missouri and Mississippi. Southwest Solutions Group is a full service company providing equipment, design installation and ongoing maintenance on all types of library shelving and furniture, compact book stacks, art storage racks and archival box storage. Additional information on Southwest Solutions Group is available at www.southwestsolutions.com/library

607 ST Imaging Inc.
ViewScan Desktop Digital Library Reader/Printer Scanner for all forms of Microfilm. Instantly scan, print, e-mail, and convert microfilm images. Also see the new Zeta High Quality High Speed Patron Friendly Book Scanner.

302 The Book Farm Inc.
Childrens library books, puppets, puzzles and felt products.

704 The Clark Enersen Partners
Architects and Engineers

306 The Library Corporation
Library Automation Solutions

412 Unique Books INC.
Unique Books is the premier distributor of hard-to-find non-fiction books and media for all ages. Specializing in popular-reading high circulating non-fiction categories and our customer service and fill rate are excellent.

504 World Book Inc.
Print and on-line: reference, circulating non-fiction and curriculum based databases
MLA is pleased to thank the following advertisers for their important contributions to this year’s conference.

Stop by MLA Booth #419-420 to purchase books by all the great conference presenters and more! Selected titles are available and authors will be signing copies during tradeshow hours. For events before or after tradeshow hours, you may pre-purchase books for signing at a later time. For a complete schedule stop by the booth during the tradeshow Kick Off! A percentage of book sales will be donated to MLA.

READING REPTILE
Books for Young Mammals
328 W. 63rd St.
Kansas City, MO 64113
816-753-0441

http://research.stlouisfed.org/
Where information touches life.

HSLNK
Health Sciences Library Network
-Kansas City-

www.hslnk.org

It's YOUR Library, it's full-service, and it's free!

Open Sunday-Thursday until 2:00 am!

Who?
YOU, your friends, your classmates, your teammates
EVERYONE can meet at Meyer Library.

What?
Use Wi-Fi, meet your tutor, get help with writing, read magazines, use computer/multimedia labs, assistive technology, do projects, check out books, DVDs, CDs, maps: for planning trips. The list is endless!

Where?
Meyer Library - by the bell tower, BearCLAW / Center for Learning and Writing, Computer Lab, Multimedia Lab, Assistive Technology Services, Group Study Rooms, small tables, big tables, comfy seating, New Books Area.

How?
Use your Zip Card to check out materials, pay for photocopies (cheaper that way), and get books from lots of other Missouri libraries with MOBIUS delivery.
Check out RAND's new collection of 70 state and local statistical databases

Sign up for a free trial

See why 200 academic and public libraries have subscribed to RAND State Statistics

70 detailed state and local databases
- Economics
- Population/Demographics
- Education
- Health and Socioeconomic
- Government Finance
- Community
- Energy and Environment

Wednesday only at MLA 2011

Booth # 309.

Contact information
Joe Nation, Ph.D
Director
nation@randstatistics.org or mobile (415-602-2973)
The Official Librarian: Bessy's Back
A hilarious children's mystery novel for children and pets of all ages!

Enter to WIN!
Visit officiallibrarian.com for “Name That Dog” contest details

"... Miller writes with sprightly energy, engaging readers instantly..."
ForeWord Clarion Review

Get your copy at Barnes and Noble, Borders or order online at officiallibrarian.com
SAVE the DATE
YALSA’S YOUNG ADULT LITERATURE SYMPOSIUM

NOVEMBER 2-4, 2012
WWW.ALA.ORG/YALITSYMPOSIUM

Paper & program proposals accepted through Nov. 15 at www.ala.org/yalitsymposium.
Registration opens in April for The Future of YA Lit: Hit Me with the Next Big Thing, Nov. 2-4 in St. Louis.
Sign up for updates at www.ala.org/yalitsymposium!
Join the conversation: #yalit12
Sponsors and Tradeshaw Exhibitors

Silver Level Sponsors

- Bibliotheca ITG
- Knighton Business Solutions
- MU Libraries
  [http://mulibraries.missouri.edu/](http://mulibraries.missouri.edu/)

Bronze Level Sponsors

- Davidson Titles
- Dwayne G. Meyer Library at Missouri State University
  [http://library.missouristate.edu/](http://library.missouristate.edu/)
- Health Sciences Library Network of Kansas City
- Federal Reserve Bank of St. Louis
Gold Level Sponsors

Innovative Interfaces
http://www.iii.com/

Mid-Continent Public Library
http://www.mymcpl.org/

MOREnet
http://www.more.net/

Missouri State Library
http://www.sos.mo.gov/library/

Kansas City Public Library
http://kclibrary.org/

School of Information Science & Learning Technologies
http://education.missouri.edu/SISLT/

UMKC Libraries
http://library.umkc.edu/