Wednesday, October 6

9:00-11:45am  MLNC Breakfast and Board Meeting  
Location: Granada A

11:00-12:00pm  MLA Meet and Greet  
Location: Valencia  
Are you interested in learning more about MLA? Join current MLA committee, SIG and board members to learn more about the organization and the role you can play. Everyone is welcome to mix and mingle and enjoy some refreshments.  
Sponsored by Membership Committee

1:00-2:00pm  Beta Phi Mu Keynote Speaker – Author Marilyn Johnson  
Location: Granada B  
Author of “This Book is Overdue!” speaks about her new book and the positive role libraries play in your community.  
Speaker: Marilyn Johnson  
Sponsored by Beta Phi Mu

2:15-3:00pm  Advanced RefWorks  
Location: Madrid  
A continuation of a presentation at the 2009 MLA conference, this program will demonstrate advanced features of RefWorks. Topics discussed will include RefShare, WriteNCite, and RefMobile.  
Speakers: Jodie Borgerding, Joshua Lambert  
Sponsored by CITSIG

2:15-3:00pm  LibX Toolbar: Maximize the Use of Your Library Resources  
Location: Barcelona  
LibX is a Firefox add-on that provides direct access to the library’s resources though any website. Users can highlight any text on the web and find information on that text in your library’s holdings. See a demonstration and learn more about how it works.  
Speaker: Judy Seibert Maseles  
Sponsored by MACRL

2:15-3:00pm  Beyond the ‘Flick’ and ‘Lit’: Integrated Advisory for Readers of Women’s Stories  
Location: Valencia  
Readers’ advisory is moving beyond the book. Learn the various appeals of the literature of women’s lives and relationships and how to suggest films, television shows, and radio programs for these same readers.  
Speaker: Kaite Stover  
Sponsored by RISSIG

2:15-3:00pm  Finding Free Images: How to Locate and Use Images Ethically  
Location: Escollo  
It is easy to locate quality images on the internet. What is not so simple is determining how to use images in a fair and ethical manner. This presentation will identify sources for free images and provide information about using images ethically.  
Speaker: Coleen Rose  
Sponsored by MACRL
2:15-3:00pm  **New or Old: Getting Out There on the Job Market**
Location: Lookout
How to approach hunting for the right position whether one is a new graduate from library school or a more seasoned librarian looking for a new opportunity.
Speakers: Neosha Mackey, Ann Riley, and Bonnie Postlewaite
Sponsored by MACRL, PEERSIG

2:15-3:00pm  **Mega Database Review: How to Have What You Want and Want What You Have**
Location: Sea Chase
Webster University staff members share their method for assessing their large collection of databases in order to maximize return on investment.
Speakers: Mary Anne Erwin and Emily Scharf
Sponsored by MACRL

2:15-3:00pm  **What’s Hot in Young Adult Fiction and Non-fiction**
Location: Marabella A
Teen librarian and blogger Sarah Bean Thompson will present new and forthcoming teen books and tell how to keep up with new titles using book blogs.
Speaker: Sarah Bean Thompson
Sponsored by YASIG

2:15-3:00pm  **NewsBank News Personal Research Manager**
Location: Terrace III
NewsBank is introducing a great new feature – the Personal Research Manager. This tool allows each user to setup their own folder within NewsBank to save searches and articles, set up email alerts and more. The instructor will demonstrate these new features and show you how to set up your own free account in NewsBank.
Sponsored by MOREnet

3:15-4:00pm  **Cataloging Audiovisual Materials: Tools of the Trade**
Location: Madrid
An overview of the educational, training, and reference resources that can be used when cataloging audiovisual materials. Appropriate for less experienced catalogers of AV materials.
Speaker: Amy Pennington
Sponsored by TSSIG

3:15-4:00pm  **Innovative Ways Patrons Can Ask a Librarian Using IM, Texting, Twitter, and VoIP**
Location: Barcelona
Overview of using low-cost internet messaging services in library reference services. Participants will come away with new ideas for how to expand their reference services and meet the patrons where they are: online.
Speaker: Danielle Theiss-White
Sponsored by MACRL

3:15-4:00pm  **Competitive Reading**
Location: Valencia
Two public librarians talk about their experience getting staff members to read more, to discuss books more, and become more comfortable with being Readers’ Advisors all while trying to win valuable prizes.
Speakers: Christa van Herreweghe, Patrick Wall
Sponsored by RISSIG
3:15-4:00pm  How Do You Get Others to Do What You Want? Leadership in the Library  
Location: Escolo  
A panel of three library directors from a variety of sizes and types of libraries across Missouri offer their insights on leadership and lead an audience discussion.  
Speakers: Shirley Baker, Laura Rein, Steven Potter  
Sponsored by PLD and MACRL

3:15-4:00pm  Do You Have a Recipe for a Cactus Leaf?  
Location: Lookout  
Gloria Tibbs, UMKC Reference Librarian, posed the above question to her staff after a weekly trip to her grocery store. Learn how the answers to this question lead to the formation of UMKC University Libraries Cultural Celebrations Committee.  
Speaker: Gloria Tibbs  
Sponsored by MACRL

3:15-4:00pm  Energize Your Library Board  
Location: Sea Chase  
Are you thinking about conducting board training? Planning for a board retreat? Help your board members carry out their role in your organization by sharing your knowledge, skills, and vision for the library’s future direction.  
Speaker: Tracy Rochow Byerly  
Sponsored by PEERSIG, PLD

3:15-4:00pm  Using Building Blocks in Storytime  
Location: Marabella A  
A brief history and description of the Missouri Building Blocks Picture Book Award. We will discuss each of the ten nominees for 2010 and provide ideas for how to use these books in storytimes.  
Speaker: Ron Freeman  
Sponsored by CSRT Building Block Committee

3:15-4:00pm  Learning Express Library  
Location: Terrace III  
This resource is designed to help people succeed on the tests they must pass to gain citizenship, improve their testing skills or to further their education or career. Learn more about its features at this session.  
Sponsored by MOREnet

4:00-5:00pm  MLA Task Force Meeting  
Location: Granada Meeting Room B

5:00-6:30pm  Exhibitor Reception  
Join our vendors for hors d’oeuvres and drinks. Learn about the great products on display, network with peers, and say hello to old friends.  
Location: Exhibit Hall

6:30-8:30pm  MLA Divisions Dinner  
Location: Granada A  
Speaker: John Gillispie  
Sponsored by MLA Conference Coordinators
Thursday, October 7

7:30-9:00am  Exhibitor Breakfast
Location: Exhibit Hall

7:30-8:00am  Committee Meetings
Budget & Finance, Location: Madrid
Public Relations, Location: Barcelona
Publications, Location: Valencia
Bylaws & Handbook, Location: Escollo
Intellectual Freedom, Location: Lookout
Legislative, Location: Sea Chase
Long Range Planning, Location: Marabella A
Membership, Location: Granada A

8:00-8:30am  SIG Business Meetings
CIT, Location: Madrid
Tech Svs, Location: Barcelona
CIRCILL, Location: Valencia
Genealogy and Local History, Location: Escollo
Government Documents, Location: Lookout
Outreach, Location: Sea Chase
RIS, Location: Granada A
PEER, Location: Granada A
Support Staff/Paraprofessional, Location: Granada BC

8:00-8:45am  Open Computer Lab
Location: Terrace III
Check your email and more during this open lab time.
Sponsored by MOREnet

9:00-10:45am  Poster Sessions
Location: Exhibit Hall
- Graduate Assistantships - Experience, Knowledge and More!, Katie Schneider
- Missouri State Agency Databases, Annie Moots
- Snapshot Day 2010: Show Me Your Library, Kathleen O'Dell
- Digitizing Archival Materials at Missouri State University, Shannon Mawhiney
- Using a "No Logs" Study to Improve Customer Service, Patricia Miller and Judy Pruitt
- Popular Reading on the Move: Bookmobile Service at an Academic Library, Jodie Borgerding, Emily Scharf, and Eileen Condon
- You Got the Job - Now What?, Vicki Gruzynski
- E-Book Reader Petting Zoo, Christy Schink
- To Tweet or Not to Tweet: Academic Libraries & Social Networking Sites, Melanie Church
9:00-9:45am  **UCM Technology Survey Results**  
**Location:** Madrid  
A campus survey of students and faculty was conducted at the University of Central Missouri in April 2010. The study explored the uses of existing technology services and gauged interest in new technology. Learn more about the survey and its utilization.  
**Speaker:** Alice Ruleman  
**Sponsored by CITSIG**

9:00-9:45am  **Don’t Stop Believing: Saint Louis University Libraries’ Journey with CONTENTdm**  
**Location:** Barcelona  
A presentation from two SLU librarians about their experiences using CONTENTdm (OCLC’s digital collection management software), a program used to organize, describe, and display archival images and other collections.  
**Speakers:** Drew and Lori Kupsky  
**Sponsored by TSSIG**

9:00-9:45am  **Introduction to the American Community Survey**  
**Location:** Valencia  
A discussion of the Census Bureau’s replacement of the long form, including how its data are gathered, disseminated and should be used.  
**Speaker:** Katina Jones  
**Sponsored by Gov Docs**

9:00-9:45am  **Becoming a Public Library Director in Missouri: Your First Year**  
**Location:** Escollo  
What will your first year as a library director be like? Learn more here.  
**Speakers:** Margaret Conroy and Glenda Hunt  
**Sponsored by PLD**

9:00-9:45am  **Mobile Library: What’s Important and What’s Practical**  
**Location:** Lookout  
Is it possible to use mobile technology for library services, especially for academic libraries? Learn what works and what’s essential in implementing mobile devices into your library services.  
**Speaker:** Ying Lin  
**Sponsored by MACRL**

9:00-9:45am  **Library Marketing Inside Out**  
**Location:** Sea Chase  
A focus on practical tactics that can be employed inside as well as outside the library walls to market to customers and how these tactics align with the marketing plan strategy.  
**Speaker:** Christina Pryor  
**Sponsored by PRC**

9:00-9:45am  **Programming for Your Home School Community**  
**Location:** Marabella A  
How can you meet the needs of homeschoolers, have a bundle of fun, and turn these families into lifelong library supporters? Join us as we discuss great and inexpensive ideas for the largest to the smallest libraries.  
**Speaker:** Carrie Cline  
**Sponsored by YSD**
9:00-9:45am  Let the Web Do the Work with RSS  
Location: Terrace III  
Did you know that the RS in RSS stands for Really Simple? Continually monitoring websites for research or updates can be very time consuming. But there is a better way. Come see how to set up a simple Web 2.0 tool called an RSS reader and begin having all those sites come to you instead.  
Sponsored by MOREnet

10:00-10:45am  Getting Ready for RDA  
Location: Madrid  
Get ready for changes in cataloging rules that may happen as soon as 2011. Hear an overview of Resource Description and Access, including changes in description, new MARC fields, FRBR concepts, and the new controlled vocabularies.  
Speaker: Felicity Dykas  
Sponsored by TSSIG

10:00-10:45am  Reference Purchasing: Buying What Your Users Will Use  
Location: Barcelona  
Two academic librarians and one public librarian explore the complexities of purchasing reference materials that patrons will want and use in a time of multiple formats and wildly varying pricing.  
Speakers: Patricia Gregory, Deborah Katz, Patrick Wahl  
Sponsored by RISSIG

10:00-10:45am  Web 2.x Tools to Make You Look Cool: The Internet Strikes Back  
Location: Valencia  
The follow-up to the 2009's popular session on free and easily accessible web tools to enhance library service. A fun and fast-paced look at the “new” best of the web.  
Speaker: Cynthia Dudenhoffer  
Sponsored by MACRL

10:00-10:45am  Elements of an Information Literacy Program  
Location: Escollo  
A discussion of the growing importance of information literacy in the academic library, its position in the general education curriculum, and providing for-credit courses in library research skills.  
Speakers: Karen Robinson, Diane Hunter, Katy Smith, Jane Theissen  
Sponsored by MACRL

10:00-10:45am  Biographies ‘R Us: Nonfiction Reader’s Advisory  
Location: Lookout  
Why do biographies continue to be so popular with readers? Are there different types of biographies? Come and find out what the scoop is on the perennially popular nonfiction topic.  
Speaker: Lucy Lockley  
Sponsored by RISSIG
10:00-10:45am  **Great Multicultural Reads for Grades 5-8**  
Location: Sea Chase  
Identifying quality literature for young people is a time-consuming task and even harder is making sure that it presents positive cultural role models and offers diverse perspectives. Presenters will booktalk the best of the best in multicultural readers in grades 5-8.  
Speakers: Cherri Jones, Dea Borneman, JB Petty  
Sponsored by YSD

10:00-10:45am  **“What is an Outcome?” A Quick Peek Into the Logic Model-Based Project**  
Location: Marabella A  
This session offers a broad brush explanation of the logic model as a key part of the grant and project planning process.  
Speaker: Andy Stewart  
Sponsored by PLD, MACRL

10:00-10:45am  **What’s New with Google Docs**  
Location: Terrace III  
Join us as we preview Google Docs, look at some of the great new features and learn how to set up a Google Docs account. Then share these tools with your patrons.  
Sponsored by MOREnet

10:00-10:45am  **Chalk Talk with Ed Emberley**  
Location: Granada B  
Fun and informative presentation by the 2009 Building Block winner.  
Sponsored by CSRT

11:00-11:45am  **Vendor Visits**  
Location: Exhibit Hall  
Make sure to stop by and see one of our many fine vendors.

12:00-1:15pm  **Thusnelda Schmidt Luncheon—Guest Speaker Shane Evans**  
Location: Granada A  
Sponsored by YSD

1:30-3:15pm  **Everyone a Leader, Everyone a Change Agent**  
Location: Granada B  
This workshop highlights several positive approaches and tools that are useful in leading, influencing, and managing change in all types of libraries, and provides an opportunity for participants to build basic skills in applying these approaches and tools.  
Speakers: Leo Agnew, M. Jean Darbyshire, Keith Russell  
Sponsored by MACRL

1:30-2:15pm  **Survival Archival: Archival Processing for the Clueless Librarian**  
Location: Madrid  
Are you a librarian with an archival collection that you don’t know what to do with? A representative of Missouri Digital Heritage will present techniques for archival processing and making the materials more accessible for your patrons.  
Speaker: Tricia Walker  
Sponsored by TSSIG
1:30-2:15pm  **Book Groups Beyond**  
Location: Valencia  
A look at forming book groups outside of the walls of your library. Corporate Lunch Hour Book Groups, Outreach Book Groups, and Community Book Groups will be discussed.  
Speaker: Kaite Stover  
Sponsored by Outreach SIG

1:30-2:15pm  **Developing the Faculty-Librarian Bond: Beyond Rank and Tenure**  
Location: Escollo  
A discussion on developing relationships between university faculty and librarians.  
Speaker: Sharon McCaslin, Candice Baldwin, Sharon Bostick, Jim Pakala  
Sponsored by MACRL

1:30-2:15pm  **Google Analytics: Tracking Traffic to Your Website**  
Location: Lookout  
Do you want to know if your splendidly designed web pages are seeing sufficient traffic? Stop by this session to learn how to use this free resource that tracks hits on your web pages.  
Speakers: Karen Robinson, Chris Niemeyer  
Sponsored by MARCL and CIT

1:30-2:15pm  **Missouri Open Meetings and Records Law**  
Location: Sea Chase  
A presentation on Missouri’s Sunshine Laws. To whom do they apply? What is a public meeting? What is a public record?  
Speaker: Tom Durkin  
Sponsored by Intellectual Freedom Committee

1:30-2:15pm  **Top 5 (or more!) Online Tools**  
Location: Terrace III  
Join us for the fast-paced session as we preview as many great free online tools as we can in one hour. Be ready when your patrons ask “What’s a YoLink?”  
Sponsored by MOREnet

1:30-3:15pm  **Performer’s Showcase**  
Location: Marabella A

2:30-3:15pm  **Table Talks**  
*Redeiscove the Classics*, Jenny Ellis  
*Sustanable Library Design and Operations*, Sue Pruchniki  
*MACRL – How Can We Serve You?*, Wendy McGrane  
*Show Me the World: One Courier Stop at a Time*, Susan Burton  
*Local History and Genealogy from the Front Lines*, Deborah Luchenbill and the GENE SIG Officers  
*Collaboration and Successful Planning of Library Multi-Cultural K-16 Programs*, Grace Jackson-Brown  
*Read More in 2011 with READMOre*, Jodie Borgdering and Sara Nielsen  
*The ABCs of XYZs: Reaching out to 20/30-Somethings*, Rebecca Clarke, Heather Cottle, Sharla Lair, Tracy Stout  
*Reference to Go: Public Librarians Working With Middle and High School Teachers and Librarians*, Paul Steensland  
*Adult Books for Teens*, Crystal Faris  
*Government Documents: Weeding for a New Era*, Tammy Stewart  
Location: Exhibit Hall
2:30-3:15pm  **Positively Indispensable Resources from the United Nations**  
Location: Madrid  
In celebration of the United Nations’ 65th anniversary, learn about valuable UN resources available to you.  
Speaker: Ann Fuhrman  
Sponsored by Gov Docs

2:30-3:15pm  **Wolfner Library’s Digital Transfer**  
Location: Barcelona  
Learn about upcoming changes in the Wolfner Library’s talking book program.  
Speaker: Richard J. Smith  
Sponsored by RISSIG, CITSIG

2:30-3:15pm  **The Revolution Will Be Cataloged: Re-Envisioning the Academic Library**  
Location: Valencia  
This presentation describes the planning process and steps involved in revolutionizing the Smiley Memorial Library from the information “gatekeeping” mode into a 21st century user-centered learning space.  
Speaker: Cynthia Dudenhoffer, Carrie Flaspohler  
Sponsored by MACRL

2:30-3:15pm  **Show Me the Data: Turning Numbers Into Illustrations with Excel**  
Location: Escollo  
Does numerical data sometimes make your head spin? Learn how to visually represent database usage numbers in Excel with PivotTable and PivotChart reports in ways that make it easier for non-mathematical decision makers to understand the data.  
Speaker: Andrea Miller  
Sponsored by TSSIG

2:30-3:15pm  **Greening Missouri’s Libraries**  
Location: Sea Chase  
Re-think library lighting, learn about improving indoor air quality and strategies for reducing utility bills. Also, find out about parking lots that store water.  
Speaker: Lisa Drew-Alton  
Sponsored by the Conference Planning Committee

2:30-3:15pm  **Firefox Add-ons**  
Location: Terrace III  
Firefox, that simple little browser used to surf the web, has some incredible features and add-ons for searching and researching, as well as many other functions critical to librarians and students. Come see some of the best add-ons to beef up your Firefox functionality.  
Sponsored by MOREnet

3:15-4:15pm  **Vendor Visits**  
Location: Exhibit Hall  
Come visit one of our many fine vendors.

4:15-5:15pm  **MLA Annual Business Meeting**  
Location: Granada B  
Open to all MLA members.
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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>5:15-6:45pm</td>
<td><strong>SISLT Reception</strong></td>
<td>Enjoy drinks and fellowship with your colleagues. Location: Valencia Sponsored by SISLT</td>
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<td>7:00-9:00pm</td>
<td><strong>MLA Awards Banquet</strong></td>
<td>Location: Granada A Speaker: David Harrison</td>
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<td>9:30-11:30pm</td>
<td><strong>Song &amp; Story Swap</strong></td>
<td>Location: Madrid A casual get-together to share stories and songs, or just listen. Sponsor: CSRT</td>
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**Friday, October 8**

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<tr>
<th>Time</th>
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<tr>
<td>7:30-9:00am</td>
<td><strong>MLA All Conference Breakfast—ALA President Roberta Stevens</strong></td>
<td>Location: Granada B Sponsored by MLNC</td>
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<td>9:00-9:45am</td>
<td><strong>A Race to the Top: Improving Rankings in Google Scholar</strong></td>
<td>Location: Barcelona Learn about Google’s recommendations for improving rankings in Google Scholar as well as our library’s experience working with Google in an attempt to raise the profile of our institutions’ papers in the search results. Speaker: Adrienne Brennecke Sponsored by MACRL, CITSIG</td>
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<td>9:00-9:45am</td>
<td><strong>Economic Data: Positively Indispensable During a Financial Crisis</strong></td>
<td>Location: Valencia During the most recent financial crisis and recession, researchers and the public wanted financial and economic information to better understand current events. Learn about FRED (Federal Reserve Economic Data), a highly regarded and comprehensive source of economic data and how to use it. Speaker: Katrina Stierholz Sponsored by Gov Docs</td>
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<td>9:00-9:45am</td>
<td><strong>The Role of the Academic Library in the Future: Perspectives From a Sabbatical Visit in the United Kingdom</strong></td>
<td>Location: Escollo Learn how academic libraries are changing in the United Kingdom. Emphasis will be given to how libraries are changing due to the use of technology, the emphasis on active, collaborative learning and the future role of the book. Speaker: Genie McKee Sponsored by MACRL</td>
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<td>9:00-9:45am</td>
<td><strong>Library Services for Kids with Print Disabilities</strong></td>
<td>Location: Lookout Literacy is important for everyone, even kids who can’t use standard printed literary materials. Wolfner Library offers a presentation on how you can help serve your young patrons who can’t use standard printed materials. Speaker: Elizabeth A. Lang Sponsored by RISSIG, CSRT</td>
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9:00-9:45am  E-Books: Loaning, Licensing and Listening  
Location: Sea Chase  
A presentation about e-book vendors, how e-books are borrowed via interlibrary loan, licensing issues, and the ramifications for libraries.  
Speaker: Linda Tarantino  
Sponsored by CircILL, PLD

9:00-9:45am  Squeeze, Splash, Stomp—Wow! Sensory Learning and Literacy  
Location: Marabella A  
The founders of ECHO Communications explore the connection between sensory experiences and learning. Use these connections to create activities you can incorporate into storytimes to enhance early literacy and other kindergarten-readiness skills.  
Speaker: Marta Gore, Laura Stephens  
Sponsored by YSD

9:00-9:45am  Open Computer Lab  
Location: Terrace III  
Check your email and more during this open lab time.  
Sponsored by MOREnet

10:00-10:45am  Update from the Computers in Libraries 2010 Conference  
Location: Madrid  
Discussion of ideas culled from the Washington, DC, conference on the use of technology to enhance learning and information fluency in libraries.  
Speakers: Jodie Borgerding, Gail Keutzer  
Sponsored by CITSIG

10:00-10:45am  Information and Media Freedom  
Location: Barcelona  
A discussion on matters of information and media freedom from the executive director of the National Freedom of Information Coalition.  
Speaker: Professor Charles N. Davis  
Sponsored by Intellectual Freedom Committee

10:00-10:45am  Lighthouses, Taxation, Women’s Rights and Molasses: Finding and Using Government Documents as Primary Sources  
Location: Valencia  
Government documents don’t usually come to mind when searching for primary sources. Learn about print and digital resources for government documents, both free and fee-based.  
Speaker: Sandy Schiefer  
Sponsored by Gov Docs

10:00-10:45am  Making It Happen—Fast!  
Location: Escollo  
Have a great idea, but you don’t think you can get it done at your library? Join us for some ideas on how you can work to make things happen at your library.  
Speakers: Brent Husher, Cindy Thompson  
Sponsored by MACRL
10:00-10:45am  WALL-E Hits the Stacks: Implementing a Robotic System for Collection Storage and Retrieval
Location: Lookout
Which way do you turn when your library is out of space and continues to grow in both collections and users? To the non-human alternative, of course. Learn what impact a robot has on services.
Speakers: Bonnie Postlethwaite, Stuart Hinds
Sponsored by MACRL

10:00-10:45am  Programming for the Spectrum
Location: Sea Chase
It is estimated that one of every 90 children has Autism Spectrum Disorder (ASD). Learn about characteristics of children with ASD, challenges for their families in utilizing library services, and how children’s staff can enhance the quality of library visits for all children.
Speaker: Heather Dieffenbach
Sponsored by YSD

10:00-10:45am  Great Read-Alouds for Storytime!
Location: Marabella A
A Caldecott Committee member presents some of the top choices for storytime use. Suggested activities will be included with each book.
Speaker: Brandy Sanchez
Sponsored by CSRT

10:00-10:45am  What We Love About Gale
Location: Terrace III
The Gale periodical research tools available through MOREnet are packed with useful features. Join us for this informational session as we demonstrate some of the MOREnet Trainer’s favorite features including tracking searches with RSS feeds, using the built in dictionary, searching by publication and generating citations.
Sponsored by MOREnet

11:00-11:45am  Leading a Science Fiction Discussion Group
Location: Madrid
The presenter will discuss the characters, plot, and themes of Starship Troopers and provide suggestions on how to lead a productive book discussion group.
Speaker: Tom Pearson
Sponsored by RISSIG

11:00-11:45am  New Ways of Organizing Library Collections: The Topeka and Shawnee Public Library’s (TSPL) Pilot Neighborhood Project
Location: Barcelona
Description and update of TSPL’s reorganization project, wherein they combined a bookstore approach with a Dewey classification approach to develop a new way to organize materials in order to create a more user-friendly collection and increase circulation.
Speaker: Dawn Sanders, Jenny Ellis
Sponsored by TSSIG

11:00-11:45am  Free Means Free: An Overview of Open Source Technologies
Location: Valencia
Want to add capability, increase flexibility, and reduce cost all at the same time? Learn about open source desktop and web-based applications, library management systems and more.
Speakers: Brent Husher, Jon Goodell
Sponsored by MACRL
11:00-11:45am  Bibliographic Management Remix  
Location: Escollo  
See head-to-head comparisons between the latest versions of EndNote and RefWorks. Learn about Wizfolio, a program to enhance the usefulness of these products.  
Speakers: Rachel Brekhus, Danielle Theiss-White  
Sponsored by MACRL

11:00-11:45am  More Than a Melody: Providing Graphical Subject Access to Sheet Music Covers  
Location: Lookout  
See how a music cataloger can effectively provide graphical subject analysis to fully present the non-verbal information from sheet music to researchers across multiple academic disciplines.  
Speaker: Garth Tardy  
Sponsored by TSSIG, MACRL

11:00-11:45am  Summer Reading 2011: Where Will You Start?  
Location: Marabella A  
Get a head start on planning for the 2011 summer reading themes. Discussions will include programming, promotion, administration, and other ideas for initial implementation.  
Speaker: Marge Kudrna  
Sponsored by Youth Services Division

11:00-11:45am  Google Forms  
Location: Terrace III  
Google forms can be used to create surveys, collate submitted responses and create charts from numerical data. Join us for this informational session to see some of the many ways this free online tool is being used to collect, organize, compare and structure data.  
Sponsored by MOREnet

12:00-1:00pm  Business Meetings  
PLD, Location: Madrid  
SLD, Location: Barcelona  
MACRL, Location: Valencia  
TFD, Location: Escollo  
CSRT, Location: Lookout  
YASIG, Location: Sea Chase  
YSD, Location: Marabella A