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## **For Immediate Release**

Contact: Margaret Booker, Executive Director  
Missouri Library Association  
3212-A LeMone Industrial Boulevard  
Columbia, Missouri 65201  
573.449.4627 Fax 573.449.4655  
mla001@more.net

### **MISSOURI LIBRARY ASSOCIATION ADOPTS ALL-VOLUNTEER MANAGEMENT MODEL IN 2010**

Columbia, (MO)....The Missouri Library Association Executive Board voted on Friday, November 13, 2009, to go to an all-volunteer management model as of January 1, 2010.

The thirteen person board, including chairs of MLA's five Divisions – the Missouri Association of College and Research Libraries (MACRL), Public Libraries, Special Libraries, Trustee and Friends, and Youth Services – will continue to oversee the work of MLA's Divisions, Special Interest Groups, and Committees and Task Forces. This group will engage in hands-on association management, producing long-standing services such as the *MO INFO* newsletter and its related advertising opportunities, subscription fulfillment, Jobline web-based employment advertising, and the Missouri Building Block Picture Book Award merchandise sales.

Standing Committees will assume primary responsibility for event planning, stepping up to provide hands-on management of MLA's 2010 Missouri Library Legislative Day (to be held on February 2, 2010 in Jefferson City) and longer-term planning of the 2010 Annual Conference (to be held October 6-8, 2010 in Lake Ozark).

“While times of transition and change are always difficult for any organization I suspect 2010 will be very challenging for MLA. However, I do believe that our volunteer leaders will do their very best to continue to lead the organization,” states MLA President, Kimberlee Ried.

Fiscal development will be the paramount concern of the Executive Board in 2010, with primary focus given to membership development and short and long range planning. Member needs remain first and foremost as the Missouri Library Association Executive Board leads the library community into its 110<sup>th</sup> year.