



Press Release

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THE NATIONAL ARCHIVES OF KANSAS CITY RECEIVES MISSOURI LIBRARY ASSOCIATION'S 2009 PUBLIC RELATIONS ACHIEVEMENT AWARD

11/16/2009

Columbia, MO:

The National Archives of Kansas City has been given MLA's 2009 **Public Relations Achievement Award** for their ambitious public relations and media campaign that was launched with the goal of increasing the number of visits to their new facility and to encourage the public to view two new exhibits that opened in May 2009. The National Archives produced high quality printed materials, television and radio spots as part of this campaign. R. Reed Whitaker, Regional Administrator at the National Archives, accepted the award.

The **Public Relations Achievement Award** recognizes a Missouri library for outstanding public relations during the previous year. Libraries may submit pictures, newspaper articles, sample printed pieces or their own written account of outstanding public relations activities for the period of June 1 of the preceding year to May 31 of the current year. A description of the purpose or goal of the project must be included.