

MO INFO

NEWSLETTER OF THE MISSOURI LIBRARY ASSOCIATION

September 2010

Volume 41, Number 5

The Future Depends on You



In recent months, the Missouri Library Association has been rising like a phoenix from the ashes. The internal strength and inherent professionalism of its members has been heartening to observe. To continue the transformation and to ensure a strong future for MLA, it is vital that we choose strong leaders and support them as they develop the kind of organization that we all want to be a part of.

During the month of September you will have an opportunity to vote in the MLA election. Ballots will be mailed and must be returned by September 30 in order to be counted. Carol Smith (in her second year as a Member-At-Large) and I (as Past-President) are the only two members of the current board who are sure to be returning to next year's board. All of the remaining board positions will be on the ballot, and most are in contested elections this year. Unfortunately, our President-Elect has recently resigned, causing us to have one or two uncontested elections. However, most of the positions have two excellent candidates running for office. Their biographies, statements, and photos are included in this issue of the newsletter. Please do make your decision thoughtfully and take part in this essential exercise for making MLA the organization you want it to be. **Your vote is important.**

Part of the transformation of MLA comes from the efforts of the Task Force on Structure, Organization, and Governance, which completed its work this summer and proposed a new set of bylaws to the Board in July. Along with your ballot, you will be receiving a copy of those proposed bylaws. Please do read them carefully and be prepared to discuss them at the convention (Oct. 6-8) and to vote on them at the Annual Business Meeting on October 7. **Your opinions count.**

As we prepare for MLA's brighter future, we need to remember that our future success will have to build on the success of our current endeavors. Chief among these is the annual MLA Convention, being held at the Lodge of Four Seasons on the scenic Lake of the Ozarks, October 6-8. If you haven't already turned in your registration, register for this conference right away at <http://molib.org/Conference.html>. Don't forget to also reserve your hotel room and sign up for conference meals where possible. Many of your colleagues have spent many months creating an exciting and memorable conference for your enjoyment. **Your active participation and involvement is needed to make this year's conference a success.**

MLA is becoming what you, as an MLA member, want it to be. Please join us in making MLA's future a reality.

As we move forward in this time of change for MLA, remember that the five characteristics of your changing organization remain constant: (1) MLA supports legislation and a lobbyist. (2) MLA is your link to ALA and other state associations. (3) MLA provides networking opportunities and conferences. (4) MLA is efficiently and responsively developing an online presence. (5) MLA is flexible and adaptable and responsive.

Sharon McCaslin, President
smccaslin@fontbonne.edu

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The most recent issue as well as back issues of *MO INFO* can be viewed on the MLA membership web page at <http://molib.org/Membership.html>.

Advertising is accepted and rates are available upon request; send your inquiries to Amber Donaldson at abdonsalson@gmail.com. Article copy submitted by e-mail to Kristine Helbling at helbling@wustl.edu. You are encouraged to include digital photos and graphics with your articles, which will be included on a space-available basis.

Article and Advertising Submission Deadline: 15th of the month preceding publication.

MO INFO Submission Guidelines

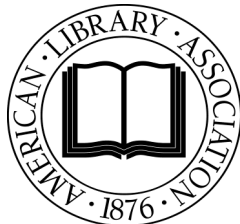
MO INFO is produced by the Publications Committee. To facilitate the Committee's production process, please follow the submission suggestions below.

Article format:

- Microsoft Word document
- 10 point Arial font
- Include desired headline and byline
- Include committee/SIG/division acronym in file name

Article and Advertising Submission Deadline: 15th of the month preceding publication. Include digital photos and graphics with your articles as desired

Article copy submitted by e-mail to Kristine Helbling at helbling@wustl.edu or through the article submission link at molib.org.



The Missouri Library Association, Columbia, MO, est. 1900, is the Missouri State Chapter of the American Library Association, Chicago, IL.

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ALA Councilor: (2008-2010)

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Candidates' Statements

Karen Hicklin, President

Employment: Director, Trails Regional Library 2005 – Present
 Director, Livingston County Library 1983 – 2005
 Reference Librarian, Missouri State Library 1981-1983

MLA Activities: President, 2003

Chair, 2009/10 Task Force to Examine MLA's Structure, Governance & Organization
 Secretary 1991

Additional Professional Activities: MLNC Board, KCMLIN Council, ALA Member

Statement

I believe that MLA will have a future only if its members actively contribute to its success. During this period of rebuilding, it is important that the Board continues to demonstrate a commitment to make difficult decisions which move the organization forward. I feel the Board should focus its attention on providing oversight and financial management and support other leaders within the association who are interested in delivering programs, activities and professional development opportunities offered through MLA.



Glenda Hunt, President-Elect



Employment: Adair County Public Library Director 1991-present
 Fairfield Public Library 1974-1991

Started as shelver working up to Asst. Director after MLS from University of Iowa

Professional Memberships: ALA, MLA, MPLD, Grand Rivers Library Conference, Kirksville Rotary Club (1st female president)

Statement

President Sharon McCaslin's work during this year of reorganizing has been inspirational. Through her work I feel motivated and want to run as President-Elect of MLA.

I have learned from personal experience that organizations can become stronger after restructuring and I believe that is, and will be the experience of MLA. I will work to make that happen and believe it will require the involvement of every MLA member for us to have that strong organization.

Listening, working to gain consensus and not being afraid to make decisions after the facts are presented are my strongest personal strengths.

If we want a Missouri Library Association each of us must step forward, so join me and let's make this happen.

Brandy Sanchez, Secretary

Employment: General Reference Librarian, Daniel Boone Regional Library, Columbia
Statement:

I am proud to work at the Columbia Public Library as a Generalist Reference Librarian. Prior to this position, I coordinated statewide training opportunities as the Continuing Education Consultant for the Missouri State Library. In addition to my work experience, I have recently completed my tenure on the 2010 Caldecott Committee.

I joined MLA nearly five years ago while pursuing my MLS at the University of Missouri-Columbia. Since then, I have enhanced my skills as a professional and learned so much from this vibrant community of fellow library lovers. This past year of transition has reaffirmed the resiliency of MLA and the dedication of its membership. As secretary, I promise to help maintain this momentum by actively participating in Board decisions and maintaining accurate, detailed records for the Association. It would be a great honor to serve MLA in this capacity and I thank you for your support!



Candidates' Statements, continued



Dawn Sanders, Secretary

I am currently a Cataloger and Book Repair Technician at the Spencer Art Reference Library, Nelson-Atkins Museum of Art in Kansas City. I wish to be considered for Secretary of MLA, because I want to become more involved in the organization, show some additional representation of Special Libraries, and am very good at taking accurate and detailed notes. I've been at the Spencer Library for 14 years. Previously, I worked in both Academic and Public library settings. I'm also at present working on an M.A. in Information Science and Learning Technologies at MU, so I can give representative for library students as well as use my broad experience gained from working in various types of libraries. I'm fairly new to MLA, having been a member for two years, but have worked in libraries for 21 years. In the past several years, I've mainly been involved in an organization more specifically targeted toward art librarians, and I'm now interested in broadening outreach to the state of Missouri. Because of my background, I feel that I might offer a fresh

perspective for ideas and dialogue. Advocating for Missouri libraries is imperative now more than ever, as we all struggle financially in an ever-changing environment, and I realize the value of becoming involved to help make positive changes happen.

Neosha A. Mackey, Treasurer

Employment: Dean of Library Services, Missouri State University

I have been a member of the Missouri Library Association most years since 1985, when I came to Missouri as Head of Reference at Southwest Missouri [State University](#). [I attended the University of Oklahoma for both a B.A. in Economics and the MLS. While working at the University of New Mexico, I earned the MBA. My entire career has been in academic libraries](#) and I have been active in the New Mexico Library Association, Mountain Plains Library Association (MPLA), Ohio Library Association and Missouri Library Association (MLA). I have been active in various parts of the American Library Association, MLNC, and MOBIUS. Most recently I served on the MOBIUS Task Force on Financial Planning. When I was in MPLA, I was registration chair for the regional conference in Albuquerque. All of the tracking was done manually—there was no Excel worksheet to use!



Statement:

All libraries and associations are facing difficult times with the economy not in full recovery. It is incumbent upon everyone to be good stewards of our funds, encourage membership, and develop alternative ways of dealing with financial needs.

I am committed to the Missouri Library Association as seen by promoting membership, having our library become an institutional member, and presenting at the conference this fall. MLA is here for all libraries and librarians. Each officer needs to focus not just on his or her type of library and services. I have worked in academic libraries my entire career, but we do have a K-12 library in the MSU Libraries, and I have been affiliated with special libraries. With two colleagues either currently on the Springfield Greene County Library Board or as past member, I have become well-versed in the needs of public libraries. I have also been involved in library science education. This kind of broad knowledge will help me evaluate the needs of all types of libraries and how MLA can financially support programs and activities related to them. Every job has involved some type of budgetary responsibility so I feel comfortable working with financial statements, budgets, and accounting and banking reports. It would be an honor and privilege to serve the Missouri Library Association as its Treasurer.

Candidates' Statements, continued



Jim Pakala, Treasurer

James C. Pakala is director of the J. Oliver Buswell, Jr. Library at Covenant Theological Seminary, St. Louis. From 1974-1991 he served in a similar capacity in Pennsylvania. Jim holds three graduate degrees, including the M.S. in library and information science from Drexel University. He has served on the board of MLA (1996-98) and executive committee of MOBIUS (2001-05), and currently serves two other Missouri library organizations in a similar capacity: the Missouri Library Network Corporation (MLNC) and the St. Louis Regional Library Network (SLRLN). In June he completed six years of service on the board of the American Theological Library Association and was president of the Greater St. Louis Library Club in 2006-07. Projects he has overseen include library self-studies, retrospective conversion, automation, staff development, and library renovation and expansion.

Statement

MLA is commencing what I perceive to be an exciting new chapter in its history. Every state needs its general library association, not least of all Missouri, which has what I have found to be an excellent community of librarians. Collaboration ranks high. We are neither too big to get to know one another nor too small to take some of the most ambitious steps of any state's libraries and librarians. Whether I am elected to be treasurer of MLA or not, I am honored to run and happy to be involved in MLA. Our Association should be a key

component of the existing and emerging synergies we are blessed to have in Missouri. MLA can and should bring us together both in helping to chart new advances and to steer shy of mere fads or false starts.

Pam Klipsch, ALA Councilor

Education: MLS Indiana University-Bloomington IN (1983), BA St. Louis University (1972)

Employment: Director, Jefferson County Library (2005-present)

Assistant Director, Kirkwood Public Library (2000-2005)

Youth Services Librarian, Hayner Public Library, Alton IL (1984-2000)

Branch Reference Librarian, Springfield-Greene County Library (1983-84)

Branch Library Support Staff, St. Louis County Library (1978-1982)



Statement

I have been active in ALA since 1983. I have been a member of MLA since I began working in Missouri in 2000. Before that I worked in Illinois and was a member of ILA, where I was active in youth services and intellectual freedom. I chaired the Missouri IFC for two years before I was elected Chapter Councilor, and have served in that position for one term, 2008-2010.

When I first ran for Chapter Councilor I stressed my experience on ALA Council, as a division councilor and as a round table councilor. While there are additional elements to representing a chapter that I had to learn, the basics of being a councilor was something I already knew. This advantage allowed me to better represent the interests of Missouri libraries, and to know when to relay national issues and actions of particular relevance back to you. As chapter councilor I also served as a voting member of the MLA Executive Board during a period of great challenge and change for MLA. I hope that I have made a positive contribution there also. I thank you for allowing me to represent you, and I would welcome the opportunity to serve one more term as your chapter councilor.

Wendy McGrane, ALA Councilor

Education: MLIS University of Oklahoma (1995) Library and Information Studies

BA Mercer University (1991)

Political Science

Employment: Missouri Southern State University:

Library Director (2002

to present), Reference/Instruction Librarian (1999-2002).

Joplin Public Library: Adult Services Librarian (1997-1999), Cir-

culation Supervisor/Librarian (1993-1997), Inter-Departmental Desk Assistant (1991-1993)



Statement

I am currently the Library Director at Missouri Southern State University. Since joining MLA in 1993, I have been actively involved with a number of MLA Special Interest Groups such as PEER and New Members and am currently serving on the MACRL Ad-Hoc Steering Committee. I am also an active member of MOBIUS and have served on the executive committee, advisory committees, and various task forces.

Serving as your ALA Councilor will allow me to contribute to Missouri libraries in a new capacity and learn more about ALA and MLA in the process. My experiences as both a public and academic librarian support my understanding of the range of issues that impact different types of librarianship. The Missouri Library Association plays an important role in supporting the success of Missouri libraries and librarians and I'm excited to facilitate the partnership that exists between our state and national organizations. I am a strong MLA supporter and will work to ensure that the needs of the membership are addressed as the organization looks to the future.

Candidates' Statements, continued

Gerald Brooks, Member-at-Large

Employment: Director of Marketing and Public Relations for the St. Louis Public Library (18 yrs)

Missouri Historical Society, Coordinator of Gift Records Processing (1 yr)

McDonnell Douglas Corp. (21 yrs), mailroom clerk to Corporate Advertising

Coordinator

Community Service: McDonnell Douglas Food Drive (chairman), Christmas Park Food Drive (chairman), Fair St. Louis (24 yrs including chairman), Mel Loewenstein Distinguished Volunteer Service Award, Hilltop Day Care (chairman), St. Paul Saturdays, Community Women Against Hardship Advisory Board (chairman), Cameron Youth Chamber Orchestra, Dred Scott Heritage Foundation, African Arts Festival Planning Committee, Boys and Girls Clubs, 100 Black Men of Metropolitan St. Louis, etc.

Board Service: Press Club of Metropolitan St. Louis, Double Helix Corporation, First Night of St. Louis, Women's Safe House, St. Louis Society for the Blind and Visually Impaired (chairman), St. Louis Community Credit Union (currently chairman), African Heritage Association of St. Louis (currently chairman), Friends of the 150th Anniversary of the Dred Scott Decision (currently co-chair)

Library Service: Appointed by state librarian to Missouri Library Marketing Task Force (1999)

MLA Legislative Committee (to present)

MLA Federal Legislative Coordinator (to present)



Statement

I am running for the MLA Board position of Member-At-Large because I strongly believe in the work MLA does. As a long-time member of the Legislative Committee, I support the role MLA plays across Missouri. MLA is an important association that takes the concerns of Missouri's libraries and librarians to Jefferson City and Washington, D.C. It is a viable organization that, as state and local budgets shrink, fights for the common good for libraries and librarians. However, my previous work with MLA has made me realize that there are still many avenues that need attention. I believe I can help all genres of librarians be better at serving an ever-growing diverse population within the State. I hope to be part of the decision-making process that will lead to a bigger, stronger advocate for libraries and the citizens of our State.

Marian Davis, Member-at-Large



I ask for your support to become your next Member-At-Large representative! It is my good fortune to have a professional background in both academic and public library settings. While I have spent most of my professional career in academic libraries, I served as Outreach Librarian in a public library district in rural Arizona for five years. As such, I witnessed first-hand the importance of legislative endeavors which supported library construction and programming. Specifically, I was instrumental in securing funds for our rural district during the FCC's initial roll-out of the e-rate program which was distributed through the state library. Since my return to Missouri in 2001, I have been with the University of Central Missouri's Kirkpatrick Library. I am currently a public services librarian serving as the Distance Learning Librarian and the Liaison to the College of Science and Technology. I have been a member of MLA since 2004, first becoming active as co-founder of the CIRC-ILL SIG, and subsequently their first chair. I currently serve on the MLA Publications Committee, which has been busy this year bringing you *Mo Info* in the absence of an executive director. Missouri librarians recognize these are critical times for our profession as well as for our state association. I feel it is our professional duty to pull together in order to

assure the success of both. With your support, I will be able to fulfill my personal professional duty by becoming your next Member-at-Large representative.

ALA Councilor Report

Seeking ALA and Council Committee volunteers

Serving on an ALA or Council committee provides members with leadership training, networking opportunities, and experience in working on specific association topics. ALA President-Elect, Molly Raphael, who chairs both the Committee on (ALA) Appointments and the Committee on (Council) Committees, is now seeking volunteers from the membership for the 2011-2012 appointment process.

Currently, the following committees are in need of volunteers: Accreditation; American Libraries Advisory; Awards; Budget, Analysis and Review; Chapter Relations; Conference; Constitution and Bylaws; Council Orientation; Diversity; Education; Election; Human Resource Development and Recruitment Advisory; Information Technology Policy Advisory; Intellectual Freedom; International Relations; Legislation; Library Advocacy; Literacy; Literacy and Outreach Services Advisory; Membership; Membership Meetings; Organization; Policy Monitoring (current Council members only); Professional Ethics; Public and Cultural Programs Advisory; Public Awareness; Publishing; Research and Statistics; Resolutions; Rural, Native and Tribal Libraries of all kinds; Scholarships and Study Grants; Status of Women in Librarianship; Training, Orientation and Leadership Development; Website Advisory; ALA-Children's Book Council (Joint); ALA-Association of American of Museums (Joint); and ALA-Association of American Publishers (Joint).

To volunteer for a committee, complete the online committee volunteer form at: www.ala.org/ala/mgrps/committees/volunteer frm_vol.cfm.

The deadline for submitting this completed form is Friday, Nov. 5, 2010.

For more information on the committee appointments process, contact Delores Yates, ALA Staff Liaison to the Committee on Appointments and the Committee on Committees at dyates@ala.org.

Pam Klipsch
ALA Chapter Councilor
pklipsch@jeffcolib.org

MLA Task Force to Examine MLA's Structure, Governance & Organization – Proposed Amendments to MLA Bylaws

At the upcoming "Annual Business Meeting" at the Missouri Library Association Conference in October, the membership will have the chance to vote to amend our current bylaws. This has the potential to change the structure and direction of our association. Please take a moment to read the following recommendations from and the Task Force's vision for MLA.

The Task Force to Examine MLA's Structure, Governance & Organization, through member forums and surveys has become aware of the reluctance by members of the organization to participate in leadership positions due to existing meeting and procedural requirements. Members also expressed unhappiness with the inflexibility and lack of accountability of the overall management of the association. With this in mind, the Task Force spent the past year reviewing the Association's overall structure and working on a set of recommendations which will flatten the governing structure, create more representation on the Board, and give members more flexibility in organizational activities.

In order for the Association to proceed, the MLA Bylaws need to be ratified, and this new structure set in motion for 2012. It is our hope that these new changes will be widely accepted and adopted by the

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membership in October.

The following are some of the more significant changes in these proposed bylaw amendments:

- Increase the Executive Board from 8 elected members (President, President-Elect, Past-President, Secretary, Treasurer, ALA Councilor, and 2 Members-At-Large) to 9 members who will hold two year terms; except the ALA Councilor who will hold a 3 year term. The new Board will be made up of the President, President-Elect, ALA Councilor, and 6 Directors-At-Large. This will facilitate more direct communication from the membership to the Board by encouraging members to contact any Board member and raise issues directly. It will also create generalized positions encouraging more members to run and participate in the Association.
- Eliminate several Standing Committees including Budget & Finance, Bylaws & Handbook, Continuing Education, Long Range Planning, and Personnel. These committees are performing duties that should be ongoing responsibilities of the Board.
- Eliminate all Divisions and Special Interest Groups and create new subgroups called "Communities of Interest." There will be no "levels" of groups; all will be considered the same regardless of the subgroup's degree of engagement in the Association.
- Allow for the Communities of Interest to be free-flowing groups, organizing and disbanding as times and interests change. Communities of Interest are allowed to structure loosely or with bylaws, elect leaders, and organize activities. The Executive Board's function is to allocate funds, collect the required reporting information, and provide the space and support to allow these communities to flourish.
- Create a new Standing Committee called "The Community of Interest Council." The Board President will appoint two members as leaders of the council. The rest of the council will be made up of voluntary leaders from the communities. The council will be responsible for reviewing annual reports, budgeting funds for groups, and providing oversight to ensure the communities' activities are in line with the Association's overall mission.

If these new bylaws are ratified, the elected officers for 2011, with the help of the Task Force, will need to help transition the Association into the new structure. We will be setting up pilot communities and investigating technologies that will aid in facilitating communication. There will be plenty of time in the next year to prepare and inform the members of all of the changes and new ways of doing things.

However, the first step is the ratification of the new bylaws. Please look at the proposed bylaws changes posted on the Task Force website (<http://mlataskforce.wordpress.com/>). We will also be sending the proposal out by email and will have information sessions at the MLA Conference in October. Active discussion of these bylaw changes is encouraged, and all suggestions and feedback is welcome.

Laura Pirondi
MLA Task Force Committee Member
lpirondi@stchlibrary.org

New Circulation Coordinator Welcomed

Covenant Theological Seminary's Buswell Library in late June welcomed Christopher Goodman as full-time Circulation Coordinator. Chris came to us from Washington University, where he worked for four years, the last two at the Chemistry Library. He graduated from Lindenwood University and earned his library degree from the University of Missouri. His wife, Sarah, teaches in the Rockwood School District. Chris was one of sixty-seven applicants and a short-list of four. He is the first person in his new position to be a career librarian (which was one purpose of the search process).

James C. Pakala, Director
Covenant Theological Seminary
jim.pakala@covenantseminary.edu



CIRCILL SIG Recorder Needed

If you are interested in getting involved in one of the newest SIGs of MLA, here is your opportunity. The Nominating Committee is looking for someone who is interested in being the Recorder for The Circulation/Interlibrary Loan Special Interest Group (CIRCILL-SIG) for 2011.

According to the by-laws of the SIG, the responsibilities of the Recorder are as follows:
"The Recorder shall record all official actions of the SIG, shall keep minutes of all meetings, and shall forward a copy of all meeting minutes to the Executive Director of MLA for archival purposes."
The 2011 Recorder will be the Vice-Chair in 2012 and the Chair in 2013.

PSST: This would also look very good on your resume!

Contact Katherine Bohnenkamper, the nominating committee chair, at kbohenk@drury.edu to express interest.

Kansas City Metropolitan Library & Information Network Recruiting for KC Trains Speakers' Bureau

The Kansas City Metropolitan Library & Information Network offers a valuable resource for meeting planners to enhance their programs by tapping into a wealth of speakers. The Continuing Education Committee of KCMLIN has set up a speakers' bureau, coordinating information from library, non-profit and business speakers, making it readily available to workshop and meeting planners.

The KC Trains Speakers' Bureau has more than 35 experts who can speak on library, non-profit, business, supervisory, human resources, paraprofessional and administrative topics.

KCMLIN is currently looking to expand our Speakers' Bureau. We are looking for speakers who have expertise in a variety of fields to participate. We are interested in library-related topics, technology topics and HR topics. Interested parties should contact Susan Burton, KCMLIN executive director, at (816) 521-7267 or susanburton@kcmlin.org, to receive an application.

The Speakers' Bureau can help save on speakers' travel fees by utilizing regional speakers, and can find a last-minute replacement if a keynote speaker, workshop leader or panelist cancels. Booking local talent for keynote addresses, workshops and panel discussions can save meeting planners the costs of transportation, hotel and meals for out-of-town experts. Take advantage of the strong regional talent pool.

The Kansas City Metropolitan Library & Information Network is a multi-type consortium serving Missouri and Kansas. Under the umbrella of their KC Trains program, KCMLIN has established a strong, professional, energetic pool of speakers who are willing to travel to share their expertise.

To book a speaker or to find out more about the KC Trains Speakers' Bureau, contact Mary Puhr at 816-521-7257, or marypuhr@kcmlin.org.

Beth Willis
Public Relations and Marketing Coordinator, KCMLIN
bethwillis@kcmlin.org

Youth Services Division Gets Excited!

The Youth Services Division is excited about our upcoming conference in October! Ed Emberley, our Building Block Picture Book Award winner, will be in attendance at the luncheon to accept his award. Later in the afternoon, Mr. Emberley will hold a workshop to present a Chalk Talk.

Our Thusnelda Schmidt Luncheon will feature Shane Evans, the fabulous author and illustrator of children's books. Mr. Evans has more than 30 books to his credit as an illustrator, including *Olu's Dream*, which he also authored. Many of the books have been featured on The Oprah Winfrey Show, The Today Show, Reading Rainbow, and Late Night with David Letterman.

There will also be a session on Programming for your Home School Community for those librarians interested in either starting home school programs, or enhancing their current programs.

Additionally, participants may enjoy a session dealing with "multicultural reads" for grades 5-8, as well as a program on serving patrons with autism, called "Programming for the Spectrum." The Missouri State Library will present a session on the 2011 Summer Reading Program, introducing the theme and offering guidance about how to begin preparations now.

"Squeeze, Splash, Stop – Wow! Sensory Learning and Literacy" is another program that all librarians in Youth Services won't want to miss. Also check out all of the Children's Services Round Table and Young Adult SIG programs that will be provided.

Join us at the MLA Conference for a wonderful time!

Carrie Cline, Chair
MLA Youth Services Division
carecline@yahoo.com

Three Little Wishes: Requests on behalf of PEERsig

1) The Professionalism, Education, Employment and Recruitment Special Interest Group (PEERsig) is currently in need of three volunteers to fill leadership positions. The three soon-to-be vacant roles are those of Chair, Vice-Chair, and Recorder. In January 2012, the Vice-Chair will move to Chair and at the same time the Recorder moves to Vice-Chair. Among other things, PEERsig is responsible for acquiring items for the Bohley Silent Auction, which is held annually at the MLA Conference. PEERsig is also responsible for recruiting applicants and selecting the recipient of the annual Bohley Scholarship Award. PEERsig's main purpose is to pursue issues and serve as an advocate for professionalism, education, employment and recruitment in the library field. <http://molib.org/peersig/bylaws.pdf>

2) Next, PEERsig is in need of items for the Bohley Silent Auction to be held at the upcoming MLA Conference at the Lake of the Ozarks. These can be gift items, gift baskets, gift certificates, etc. All items are welcome and much appreciated! In addition, commitments for contributions are requested as soon as possible (ASAP!!). If you will not be attending the Conference, you may mail items to me by September 20th (contact me directly for mailing address). Otherwise, please bring your auction items to the Booth (booth number to be determined) by noon on Wednesday, October 6th.

3) Finally, we are looking for volunteers to "work" the Bohley Silent Auction table at the MLA Conference. The auction is open during exhibit hours (Wednesday, October 6, 4pm-6pm; Thursday, October 7, 9am-4pm). This is a great time to network with your colleagues, meet Missouri librarians and check out the auction items yourself!

Please contact me with any questions you may have!

Candice G. Oliver, PEERsig Chair
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10 Performers to Perform at Performers' Showcase

The Performers' Showcase will take place on Thursday, October 7th from 1:30 p.m. to 3:15 p.m. at the Lodge of the Four Seasons, Lake Ozark, as part of the 2010 MLA Annual Conference. The Showcase will be held in room Marbella A.

The following ten performers will be participating in the Showcase this year:

Serengeti Steve
William Mitchell (Hypnotist)
Wildheart-- Jan and George Syrigos
Jay and Leslie's Laughing Matters
Mad Science
Babaloo Music and Fun
Brian Wendling (Juggler)
Sandford Lee (Professor Farquar)
Nitro Joe's Science Show
Paul Vandivort Puppets

More details about the performers and their web sites are available at <http://molib.org/ConferencePS.html>.

Sign up for a Performers' Showcase pass on the Conference registration form and join all the fun while finding educational, creative, and fun entertainment for your library!

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School Librarian Reports on the 2010 Emerging Leader Experience

Thanks to the generous sponsorship of the Missouri Library Association and the support of the Parkway School District, I was able to attend my first ALA Midwinter and Annual Conferences this year as a member of the 2010 class of ALA Emerging Leaders. The program is designed to give new librarians across the country the opportunity to build leadership skills, network with others within the library profession, learn more about ALA, and advance professionally. The program began in 2007 as an initiative of Leslie Burger, former ALA President, and one hundred individuals have since been selected to participate. The program starts off with a day-long session at the ALA Midwinter Meeting and culminates in a poster session presented at the ALA Annual Conference, showcasing the work completed by each Emerging Leaders team.

One of the major components of the Emerging Leaders (EL) program is the project work. Before the 2010 Midwinter Meeting in Boston, each of us had the opportunity to review the possible project choices and state our preference. Among the 21 available projects, there were several from which to choose that were relevant to my position as a high school librarian. I was assigned to Project U, under the sponsorship of Young Adult Library Services Association (YALSA). Our job was to create a job shadowing initiative that YALSA could implement through its membership with the goal of recruiting more teens and young people to the field of young adult librarianship, especially young people from diverse backgrounds.

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In Boston, I had the chance to get to know my fellow ELs at several official and unofficial events. The Thursday before our meeting, I attended my first professional basketball game, watching the Chicago Bulls defeat the hometown Celtics. The electric atmosphere at Boston Garden provided a fitting introduction to the vibrant New England city and a great way for the EL 2010 class to get acquainted before getting to work Friday morning.

At our EL session the next day, we had a chance to get to know our team members over breakfast. My team included librarians from public, school, and university library settings. We were also geographically diverse, including both rural and urban/suburban settings, which allowed us to approach our task from varying points of views.

The rest of the day included speeches by program facilitators Peter Bromberg, Connie Paul, and Maureen Sullivan on such topics as "effective leadership" and "shared leadership," as well as practical discussions about creating guidelines for successful projects. Our program facilitators led us through discussions of how we would work as a group and establish goals and expectations. It was a working lunch, during which we also had time to talk with our program liaison from YALSA, Beth Yoke. ALA President, Camila Alire, also stopped by to voice her support for the program and speak to us about her career path and how we could serve ALA through committee work and other leadership roles. The last portion of the day was a reception in which we visited with our fellow ELs and our EL facilitators. That evening, we got together again for an unofficial EL event at an Irish pub a few blocks from the convention center.



Emerging Leaders Project Team U. members: From left, Ashley Robertson, Angela Watson, Lizz Zitron, Jessica Laganosky, and Laura Amos.

Over the next five months, my team and I met about once a month through ALA Connect, to discuss the progress of our job shadowing project and decide how to move forward. The rest of the time we worked extensively on our individual portions of the project. My main responsibility was creating a toolkit for school librarians that included everything from permission slips and a suggested schedule for a job shadow day to a sample press release, and more. Another team member created a toolkit tailored to the needs of public librarians who would want to create a job shadow day. We also created promotional materials about job shadowing as well as teen library work, and a video entitled "Busting Myths: The Real Teen Librarians" that shows the different activities teen librarians engage in and dispels some myths about librarians in general. Our overall vision was to put together everything a librarian might need to create a job shadow program without having to search for resources. The project resources will soon be posted on the YALSA web site.

Our final time to formally meet as the EL class of 2010 was at the ALA Annual Conference in Washington D.C. Much of the day was spent preparing for the poster session and discussing what we had learned from the process as a whole. During the poster session we had the opportunity to showcase our work and also learn more about what other groups had done. The room was filled with colleagues, presenters, and ALA press workers, as ELs chatted about the projects that had practically become our second jobs over the winter and spring months.

Overall, I would rate my experience as an Emerging Leader as excellent. The process enabled me to take on challenges that I had not previously faced in my career, including presenting at a poster session and at the YALSA board meeting. I also learned more about ALA structure and how to get a foot in the door with respect to leadership in ALA divisions.

To learn more about the Emerging Leaders Program, visit the official web site at <http://www.ala.org/ala/educationcareers/leadership/emergingleaders/index.cfm>.

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Tech Services Programs at the 2010 Annual Conference!

Don't miss these programs on technical services-related topics at the 2010 Annual Conference! All are sponsored by the Tech Services Special Interest Group of MLA. We hope to see you there!

Cataloging Audiovisual Materials: Tools of the Trade (Wed. Oct. 6, 3:15-4:00)

An overview of some of the educational, training, and reference resources that can be helpful to those who catalog audiovisual materials. Appropriate for less-experienced catalogers of these materials.

Speaker: Amy Pennington (Pius XII Memorial Library, Saint Louis University)

Don't Stop Believing: Saint Louis University Libraries' Journey with CONTENTdm (Thurs. Oct. 7, 9:00-9:45)

A presentation from two SLU librarians documenting their experience using CONTENTdm (OCLC's digital collection management software) to organize, describe, display, and provide access to archival images and other collections.

Speakers: Drew and Lori Kupsky (Pius XII Memorial Library, Saint Louis University)

Getting Ready for RDA (Thurs. Oct. 7, 10:00-10:45)

Get ready for changes in cataloging rules that may happen as soon as 2011. Hear an overview of Resource Description and Access, including changes in description, new MARC fields, FRBR concepts, and the new controlled vocabularies.

Speaker: Felicity Dykas (Ellis Library, University of Missouri-Columbia)

Survival Archival: Archival Processing for the Clueless Librarian (Thurs. Oct. 7, 1:00-1:45)

Are you a librarian with an archival collection that you don't know what to do with? A representative of Missouri Digital Heritage will present techniques for archival processing and making the materials more accessible for your patrons.

Speaker: Tricia Walker (Missouri State Library)

Show Me the Data: Turning Numbers Into Illustrations with Excel (Thurs. Oct. 7, 2:00-2:45)

Does numerical data sometimes make your eyes cross? Learn how to visually represent database usage numbers in Excel with PivotTable and PivotChart reports in ways that make it easier for non-mathematical decision makers to understand the data.

Speaker: Andrea Miller (Duane G. Meyer Library, Missouri State University)

New Ways of Organizing Library Collections: The Topeka and Shawnee Public Library's (TSPL) Pilot Neighborhood Project (Fri. Oct. 8, 11:00-11:45)

Description and update of TSPL's reorganization project, wherein they combined a bookstore approach with a Dewey classification approach to develop a new way to organize materials in order to create a more user-friendly collection and increase circulation.

Speaker: Dawn Sanders (Spencer Art Reference Library, The Nelson-Atkins Museum of Art) and Jenny Ellis (St. Joseph Public Library)

More Than a Melody: Providing Graphical Subject Access to Sheet Music Covers (Fri. Oct. 8, 11:00-11:45)

Co-sponsored by TSSIG and MACRL

See how a music cataloger can effectively provide graphical subject analysis to fully present the non-verbal information from sheet music to researchers across multiple academic disciplines.

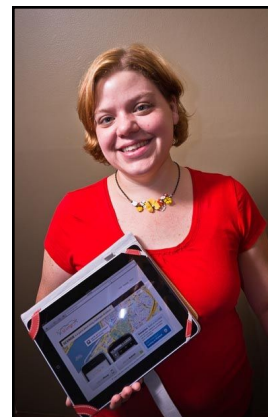
Speaker: Garth Tardy (Miller Nichols Library, University of Missouri-Kansas City)

Amy Pennington, Chair

MLA Tech Services Special Interest Group (TSSIG)
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MO Librarian wins ALA "SCVNGR" Hunt

Cynthia Dudenhoffer, library director at Central Methodist University in Fayette, MO, won first place in ALA's first ever SCVNGR Hunt. The tasks were listed in a smart-phone application, and participants used texts and pictures to complete the hunt. Dudenhoffer competed with over 300 other "Trekks" in the app-based hunt and received the prize of an Apple iPad. In the SCVNGR ALA, annual conference attendees explored the exhibit hall and information desks searching for clues, snapshot opportunities, and puzzle solutions. "The trek was really fun. It added a whole new level to visiting the exhibits," Dudenhoffer said. "I must have taken over a hundred pictures of people in plaid and super chicken nugget boy!" ALA plans to continue the SCVNGR treks at future annual conferences.



Opportunities for School Librarians/Media Specialists

The Missouri Association of School Librarians is proud to announce two opportunities for librarians across the state to participate in quality professional educational activities. Plan to participate in one or both of the events listed below. Registration and event information can be found at www.maslonline.org by clicking on the Conferences & Events link on the left side of the MASL webpage.

2010 AASL Leadership Institute: Leading Through Collaboration

Saturday, October 2, 2010

8:00 - 5:00 p.m.

Jefferson City High School

Jefferson City, Missouri

AASL's Leadership Institute: Leading Through Collaboration ties together two of the basic ideas - collaboration and leadership - that underlie the vision of school library programs. Each is integral to every aspect of the school library program and every component of the school librarian's role.

The instructor will guide you through this one-day workshop, providing you with an opportunity to increase your understanding of the components of leadership, identify your own leadership skills and professional priorities, and apply leadership strategies to the challenges we face in our schools and our profession. You will have time and opportunities to connect with other school library media professionals and establish networks to work together to effect change. Topics addressed in the institute include:

- Qualities of leadership
- Self-awareness of personal characteristics
- Perceptions of the profession
- Challenges facing the profession
- Leadership strategies to employ
- Action Plan for leadership

2010 MASL Fall Forum

November 6, 2010

Fort Zumwalt South High School

St. Peters, Missouri

This year's Fall forum will feature Charles Smith, Jr. Author, Poet and Illustrator. Charles Smith, Jr. is the winner of the 2010 Coretta Scott King Award for Illustration for *My People*. In addition, he has received the 2008 Coretta Scott King Author Honor Award and 2008 Norman Sugarman Best Biography Honor Book for *Twelve Rounds of Glory: The Story of Muhammad Ali*. To learn more about Charles Smith, Jr. visit his [web-site](#). Breakout sessions covering a variety of topics are scheduled for the afternoon.

Linda Weatherspoon
bks2rd@hotmail.com
AASL Affiliate Assembly Delegate for the Missouri Association of School Librarians

What's Going on at Conference for Public Librarians?

Members of the Public Library Division have been hard at work this year planning fun and educational programs for the Missouri Library Association's Annual Conference at The Lake of the Ozarks. In addition to networking and fun, check out these sessions:

Becoming a Public Library Director in Missouri: Your First Year

What will your first year as a library director be like? Learn more here.

Speakers: Margaret Conroy and Glenda Hunt

How Do You Get Others to Do What You Want

A panel of library directors from a variety of sizes and types of libraries across Missouri offer their insights on leadership and lead an audience discussion.

Speakers: Shirley Baker, Laura Rein, Steven Potter

Energize Your Library Board

Are you thinking about conducting board training? Planning for a board retreat? Help your board members carry out their role in your organization by sharing your knowledge, skills, and vision for the library's future direction.

Speaker: Tracy Rochow Byerly

"What is an Outcome?" A Quick Peek Into the Logic Model-Based Project

This session offers a broad brush explanation of the logic model as a key part of the grant and project planning process.

Speaker: Andy Stewart

E-Books: Loaning, Licensing and Listening

This presentation is about e-book vendors.

Speaker: Linda Tarantino

PLD is also sponsoring great Table Talks this year:

Reference to Go with Paul Steensland
ReadMOre with Jodie Borgerding and Sara Nielsen

Last but not least is one PLD sponsored Poster Session:

No Logs with Patricia Miller

In addition to these great sessions, PLD will hold a business meeting and elect new officers for the upcoming year. Please join us, voice your opinions and volunteer to help make MLA even better in 2011.

April Roy, Chair
Public Library Division
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MLA Annual Conference Sessions: Positively Indispensable Professional Development Opportunities

Wednesday, October 6

Advanced RefWorks
 LibX Toolbar: Maximize the Use of Your Library Resources
 Beyond the 'Flick' and 'Lit': Integrated Advisory for Readers of Women's Stories
 Finding Free Images: How to Locate and Use Images Ethically
 New or Old: Getting Out There on the Job Market
 Mega Database Review: How to Have What You Want and Want What You Have
 What's Hot in Young Adult Fiction and Non-fiction
 NewsBank News Personal Research Manager
 Cataloging Audiovisual Materials: Tools of the Trade
 Innovative Ways Patrons Can Ask a Librarian Using IM, Texting, Twitter, and VoIP
 Competitive Reading
 How Do You Get Others to Do What You Want? Leadership in the Library
 Do You Have a Recipe for a Cactus Leaf?
 Energize Your Library Board
 Using Building Blocks in Storytime
 Learning Express Library

Thursday, October 7

UCM Technology Survey Results
 Don't Stop Believing: Saint Louis University Libraries' Journey with CONTENTdm
 Introduction to the American Community Survey
 Becoming a Public Library Director in Missouri: Your First Year
 Mobile Library: What's Important and What's Practical
 Library Marketing Inside Out
 Programming for Your Home School Community
 Let the Web Do the Work with RSS
 Getting Ready for RDA
 Reference Purchasing: Buying What Your Users Will Use
 Web 2.x Tools to Make You Look Cool: The Internet Strikes Back
 Elements of an Information Literacy Program
 Biographies 'R Us: Nonfiction Reader's Advisory
 Great Multicultural Reads for Grades 5-8
 "What is an Outcome?" A Quick Peek Into the Logic Model-Based Project
 What's New with Google Docs
 Survival Archival: Archival Processing for the Clueless Librarian
 Book Groups Beyond
 Developing the Faculty-Librarian Bond: Beyond Rank and Tenure

Google Analytics: Tracking Traffic to Your Website
 Missouri Open Meetings and Records Law
 Everyone a Leader, Everyone a Change Agent
 Top 5 (or more!) Online Tools
 The Revolution Will Be Cataloged: Re-Envisioning the Academic Library
 Positively Indispensable Resources from the United Nations
 Wolfner Library's Digital Transfer
 Show Me the Data: Turning Numbers Into Illustrations with Excel
 Greening Missouri's Libraries
 Firefox Add-ons

Friday, October 8

A Race to the Top: Improving Rankings in Google Scholar
 Economic Data: Positively Indispensable During a Financial Crisis
 The Role of the Academic Library in the Future: Perspectives From a Sabbatical Visit in the United Kingdom
 Library Services for Kids with Print Disabilities
 E-Books: Loaning, Licensing and Listening
 Squeeze, Splash, Stomp—Wow! Sensory Learning and Literacy
 Google Forms
 Update from the Computers in Libraries 2010 Conference
 Information and Media Freedom
 Lighthouses, Taxation, Women's Rights and Molasses: Finding and Using Government Documents as Primary Sources
 Making It Happen—Fast!
 WALL-E Hits the Stacks: Implementing a Robotic System for Collection Storage and Retrieval
 Programming for the Spectrum
 Great Read-Alouds for Storytime!
 What We Love About Gale!
 Leading a Science Fiction Discussion Group
 New Ways of Organizing Library Collections: The Topeka and Shawnee Public Library's (TSPL) Pilot Neighborhood Project
 Free Means Free: An Overview of Open Source Technologies
 Bibliographic Management Remix
 More Than a Melody: Providing Graphical Subject Access to Sheet Music Covers
 Summer Reading 2011: Where Will You Start?