

MO INFO

NEWSLETTER OF THE MISSOURI LIBRARY ASSOCIATION

May 2011

Volume 42, Number 3

The Missouri Library Association Status Report

Occasionally, someone asks me, in a furtive manner, how the Missouri Library Association (MLA) is doing. They are obviously concerned and the relief expressed on their faces as I recount the many positive indicators of a healthy organization is genuine. I thought it might be helpful to all members to hear some of the good news that was delivered at the April Board meeting.

Membership: Over 400 total members, with 358 individual and 43 institutions. Over 30% of the Individual memberships and about 10% of the Institutions are new memberships. This year, the Board agreed that an Institutional Membership may include trustees or Friends under that category.

Finances: MLA has a comfortable balance in its account – nearly \$130,000. Approximately \$30,000 of that is reserved in the Bohley and the Schmidt funds. Of the remaining \$100,000, a portion must be available for monthly bills and conference expenses that will be incurred prior to October. The Budget & Finance Committee is developing a policy to guide the investment of surplus funds.

2011 Conference: The Conference Planning Committee has snagged some terrific presenters and has developed creative ideas to spark up the experience for the librarians and vendors who attend. Lots of program ideas were submitted and the committee is trying to fit in as many events and programs as possible. Detailed information about the conference will be available in late summer

2012 MLA Board: The Nominating Committee has contacted several candidates to gauge their interest in positions on the Board. The new bylaws require multiple candidates for Board positions. Additional nominations are permissible but must be submitted to an Executive Board member by July 15th. The Board thanks everyone who has expressed an interest in shaping our future through Board service.

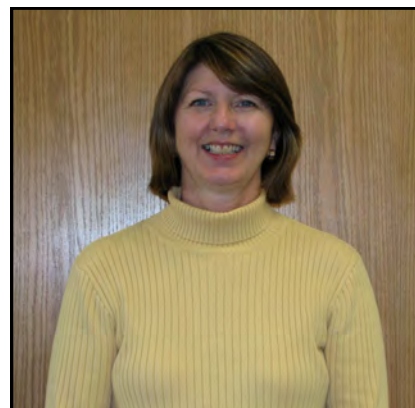
Bylaws & Handbook Committee: This committee is revising the handbook so it is consistent with the new MLA bylaws that take effect on January 1, 2012. Suggestions from committees and officers, past and present, are welcome.

Other:

The Reference & Government Information SIG has been formed by the merger of the Reference & Information Services SIG and Government Documents SIG.

The Site Selection Committee will soon visit hotels in St. Louis to select their recommendation for the location of the 2013 Conference.

The next meeting of the Board will be July 29th, and you may attend at any of the videoconference sites listed on the MLA website (molib.org).



Karen Hicklin, President
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The most recent issue as well as back issues of *MO INFO* can be viewed on the MLA membership web page at <http://molib.org/Membership.html>.

Advertising is accepted and rates are available upon request; send your inquiries to Amber Donaldson at abdonaldson@gmail.com. Article copy submitted by e-mail to Kristine Helbling at helbling@wustl.edu. You are encouraged to include digital photos and graphics with your articles, which will be included on a space-available basis.

Article and Advertising Submission Deadline: 15th of the month preceding publication.

MO INFO Submission Guidelines

MO INFO is produced by the Publications Committee. To facilitate the Committee's production process, please follow the submission suggestions below.

Article format:

- Microsoft Word document
- Include desired headline and your contact email and role in MLA
- Include digital photos (with captions) and graphics with your articles as desired

Article and Advertising Submission Deadline: 15th of the month preceding publication.

Article copy submitted by e-mail to Kristine Helbling at helbling@wustl.edu.



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2011 MLA Conference Update

Table Talks, Poster Sessions, and Lightning Rounds, Oh My!

Thanks to all who submitted proposals for a break-out session! Those of you whose break-out proposals were accepted have been notified. At this time, we encourage and invite all members whose break-out proposals were not accepted to submit your idea as a proposal for a [table talk](#), [poster session](#), or [lightning round](#).

Why do a table talk, poster session, or lightning round?

The best reason for offering a table talk, poster, or lightning round has to do with the content, format and style of your presentation. These sessions allow you to briefly discuss a topic and then answer questions from your audience of Missouri librarians. If your materials are especially intricate, it may be a better idea to present them in a poster, table talk or lightning round where your colleagues will be able to take their time with the information, and then pose questions at greater length. Likewise, if you are presenting something a bit esoteric, one of these presentation formats might enable you to spend more time with the colleagues who are most interested in your specific topic.

What is the difference between the three formats?

Table Talks

A Table Talk is designed to be a small group presentation or discussion group with about 8-10 participants. The format is a venue for engaging colleagues in an informal group setting or for meeting colleagues with similar interests to discuss a relevant topic. This year, we hope to have a recorder at each table so that we can preserve highlights of Table Talk discussions and make them available to members after the conference. Table Talks are tentatively scheduled for Thursday, October 6 from 1:00 p.m. - 1:45 p.m.

Lightning Rounds

Lightning Rounds are designed to be a "rapid-presentation" format. Lightning Rounds are intended to inform, teach, or highlight a good idea, procedure, product, service, or area of interest in a maximum time frame of 10 minutes per session. If you are interested in organizing a "team" of fast-talking colleagues to present on a favorite theme, this might be a perfect format! Suggestions could include best practices, technology applications, or teaching

strategies. **How will the Lightning Rounds work?** There will be three presenters at each Lightning Round session. Each presenter (or team of presenters) will have exactly 10 minutes to present their topic, and then the audience will have five (5) minutes to ask questions of the presenters. Two Lightning Rounds are tentatively scheduled—one for Wednesday, October 5 from 3:00 - 3:45 p.m., and another on Friday, October 7 from 9:00 - 9:45 a.m.

Posters

Posters combine text and graphics to make a visually appealing presentation. As viewers walk by, your poster should communicate your topic. Unlike the fast pace of a slide show or verbal presentation, a Poster Session allows viewers to study and reread your information and discuss it with you one on one. Poster sessions will be conducted simultaneously and are tentatively scheduled from 10:00-11:45 a.m. on Thursday, October 6, 2011. This program will be conducted in the Trade Show Hall.

How do I submit a proposal?

You may submit a proposal for one, two, or all three presentation opportunities. Head over to the 2011 Conference website - <http://molib.org/conference/index.html> - for the links to poster, table talk, and lightning round applications where you can submit your proposal. The deadline for submission to any one of these events is **Tuesday, May 31st**. Your proposal will be reviewed, and notification sent on or before June 20th.

Share your ideas for "Missouri Libraries Envisioning Tomorrow!"

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MLA Conference 2011: Food and Shopping Information

We are really excited about the upcoming 2011 Missouri Libraries Envisioning Tomorrow conference to be held in Kansas City from October 5-7, 2011 and not only because of the excellent presentations and speakers all participants will be able to hear, but also for all the good restaurants and shopping nearby. The conference hotel (<http://tinyurl.com/3nx83nu>) even has a shuttle which runs every 30 minutes to take participants to nearby restaurants or shopping areas located within five miles. One location of great restaurants and shopping is Zona Rosa (<http://www.zonarosa.com/>).

Restaurant inside the Conference hotel:

Kem's Café

Breakfast is served 6-10 a.m., Monday-Friday and 7-11 a.m., Saturday-Sunday.

They have a breakfast menu; selections from the menu are individually priced.

A full buffet is available for \$11.95 and a Continental buffet is available for \$6.95.

Dinner is served 5-10 p.m. every day.

The bar is open from 5-11 p.m. every day, serving appetizers, sandwiches, and salads.

Room service is available during the same hours as breakfast, dinner, and the bar.

Danielle Theiss, 2011 Conference Arrangements Co-Chair

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Be an Early Bird:
[Register for Conference](#)
 by August 5

<http://molib.org/conference/index.html#rates>

Tracy Stout: Missouri Millennial Librarian and Future Face of the Missouri Library Association

After attending a panel session of contributed papers about Millennial Librarians at the 2011 Annual Conference of the American College & Research Libraries (ACRL) in Philadelphia in April, I went on a search to find an archetypal Missouri Millennial Librarian. I wanted to know if that person would express similar perspectives as those attributed to Millennial Librarians discussed during the ACRL Contribute Papers panel session. In particular, I was looking for a Missouri Millennial Librarian who was a member of the Missouri Library Association (MLA), and willing to share insights into what Missouri Millennial Librarians might uniquely contribute to the librarian profession in the state of Missouri.



Tracy Stout

I quickly found a representative Millennial Librarian and MLA member at the academic institution where I am employed, Missouri State University (MSU) in Springfield. Her name is Tracy Stout. In the spirit of full disclosure, I'll report that I'm a "Baby Boomer" librarian who made a mid-life career change and moved from Indiana to Missouri about four years ago. Tracy is a native Missourian from Ava, who has part Cherokee tribal heritage. She earned her Bachelor's Degree in psychology from the College of the

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Ozarks, a Master's Degree in industrial/organizational psychology from Missouri State University, and a Master's Degree in Library Science from the University of Arizona in Tucson. Tracy currently holds the position of Assistant Professor, Reference and Instruction Librarian at Missouri State University, Meyer Library, where she started in January 2008.

Tracy is a three years veteran member of MLA. She said, "I joined MLA so I can stay up-to-date with what's going on in the region and with state issues. Librarians on the east coast can have completely different experiences from here in the Midwest." She enjoys the "local networking," and has found that when she attends national American Library Association (ALA) conferences that MLA often has gatherings there for MLA members. Tracy said she's attended several MLA Fall Conferences. And, one of her favorite memories of MLA conferences was when she stood in a long line to get an autographed action figure from librarian and author Nancy Pearl, only to find that the last action figure was given away to the person in line immediately in front of her. Tracy lamented that she missed out on getting an autographed doll, but she asked Nancy Pearl to join her in a photograph and was happy to receive that instead.



Tracy with Nancy Pearl



Tracy is also actively involved in ALA. She is a member of the ALA, ACRL Division and the Reference and User Services Association (RUSA) of ALA. She is presently chairperson for the New Members Round-Table (NMRT), Membership Pavilion Committee. In 2009, she was one of 107 librarians with less than five years of experience chosen nationwide to participate in ALA's Emerging Leaders Program. This program enables newer librarians from across the country to participate in problem-solving working groups, to gain an inside look into ALA structure, and to have an opportunity to serve the profession in a leadership capacity. Tracy is currently a part of ALA's Discovering Librarianship Recruitment Program, an initiative to recruit ethnically diverse persons into the field of librarianship.



Tracy finds time for hobbies in addition to having an active professional life. These hobbies are reflected by the avatars that she has used in designing and maintaining more than a dozen subject LibGuides as part of her responsibilities for the MSU Meyer Library, Reference and Government Information Services Department. Her two hobbies are race car driving (in the semi-professional sport of drag car racing) and ballroom dancing. Tracy's librarian responsibilities include answering reference questions at the reference desk, leading "one-shot" library presentations, serving as collaborator with faculty and students in Learning Communities, and teaching a one-credit information literacy course.

Tracy in her work life sees only "a slight difference" between herself and her older colleagues. As a "digital native" her natural inclination is to seek databases and other internet resources first, although regardless of age she says, "A good librarian will know which resources to start with to find information." At work, she can also be seen "multi-tasking" with three different databases open at the same time, plus Google Scholar, and maybe something else as well.

Tracy is excited about the changes she sees in the future for libraries. "Libraries will have to change with the changing technology...and I see this as an opportunity." According to Tracy, "Librarians can be at the forefront of the changes, which will give them opportunities to be more connected with students." She said students still need librarians because "they are tech savvy, but they're not always critical thinkers, and librarians can help them think critically about the information that they're bombarded with all the time."

In conclusion, I found Tracy to have many of the perspectives and traits of the Millennial Librarians that were a hot topic at the ACRL Conference. But Tracy has a uniqueness all her own, and she represents a future face of MLA.

Grace Jackson-Brown, MLA Membership Committee
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ALA Councilor Report

Frontline Fundraising Toolkit Now Available!

American Library Association (ALA) President Robert Stevens' Frontline Fundraising Toolkit now covers the basics of annual funds, memorials and tributes, online giving and planned giving. It will also teach you how to deepen relationships with your donors and move your donors from being one-time givers to long-term library supporters. Remember that successful fundraising isn't about money. It's about relationships, and wise fundraisers understand the importance of nurturing those relationships.

Click here to get started:

<http://www.ala.org/ala/issuesadvocacy/advocacy/frontlinefundraising/index.cfm>

St. Charles City-County Library District's Imagine Campaign Awarded Gale Prize

The St. Charles City-County Library District has won the Gale Cengage Learning Financial Development Award for 2010 for its Imagine campaign. The campaign was created in 2009 with a project goal of \$25,000 as a vehicle to cultivate donor interest for the St. Charles City-County Library Foundation, which supports the Library District.

According to Kristin Williams, planning and development coordinator for SCCCLD, the campaign incorporated active fundraising to benefit programming in community outreach and services.

Over \$20,000 raised during the first year's campaign was used to create Early Literacy Kits for pre-readers and their parents. The kits were designed to encourage reading and to provide tools that would be useful to the learning process. In all, 2,000 kits were distributed to social service agencies and school districts' kindergarten and pre-school programs in St. Charles County.

The 2010 Gale Cengage Learning Financial Development Award will be presented at the ALA Award Ceremony and Reception on June 28, during the ALA Annual Conference in New Orleans.

2011 State of America's Libraries Report

The Great Recession may have come to an end, but there's no end to libraries' key role in helping hard-pressed Americans find employment or launch a bootstraps venture. These and other key trends in the library community are detailed in this report on the State of America's Libraries, 2011.

Even as budget-cutters take aim at libraries and their services, more than two-thirds of the 1,000-plus adults contacted in a survey in January said that the library's assistance in starting a business or finding a job was important to them, according to the poll, conducted for the American Library Association (ALA) by Harris Interactive.

Sixty-five percent of those polled said they had visited the library in the past year; women are significantly more likely than men (72 percent vs. 58 percent) to fall into this category, especially working women, working mothers, and women aged 18-54. Overall, 58 percent of those surveyed said they had a library card, and the largest group was, again, women, especially working women and working mothers. College graduates and those with a household income of more than \$100,000 were also well represented among card holders, according to the survey."

This report is provided free of charge from the American Library Association's Public Information Office in a PDF or online ZMag format. Just click here to get started:

<http://ala.org/ala/newspresscenter/mediapresscenter/americaslibraries2011/index.cfm>

Library Copyright Alliance Releases Fourth Guide to Google Books Proposed Settlement Following Judge's Decision

The Library Copyright Alliance (LCA) announces the release of "A Guide for the Perplexed Part IV: The Rejection of the Google Books Settlement," an analysis of the latest decision in the Google Books Search case and its potential effect on libraries. The LCA is comprised of the American Library Association (ALA), the Association of Research Libraries (ARL), and the Association of College and Research Libraries (ACRL).

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This guide is the latest in a series prepared by LCA legal counsel Jonathan Band to help inform the library community about this landmark legal dispute. Band explains why the Court rejected the proposed class action settlement, which would have allowed Google to engage in a wide variety of activities using scanned books. Past guides and other LCA materials related to the case are available on the LCA website.

Pam Klipsch
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Join MLNC at MLA 2011 Kansas City

The Missouri Library Network Corporation (MLNC) Annual Membership Meeting and Breakfast will be held on Wednesday morning, October 5 at the KCI Expo Center, before the official Missouri Library Association conference opening.

MLNC is celebrating its 30th anniversary with a great program that includes Bylaws vote, the Treasurer's report, and the Executive Director's report - Tracy Rochow Byerly.

In addition to this great program, MLNC is very pleased to announce that the Guest Speaker for the morning will be

Bruce Crocco, OCLC Vice President, and Library Services for the Americas. He will discuss the recently released report Perceptions of Libraries, 2010 - freely available online at: (<http://www.oclc.org/reports/2010perceptions.htm>).

All MLNC member libraries are welcome to attend. As usual, breakfast will be provided for MLNC Member voting representatives.

We will have a fun giveaway to celebrate MLNC 30th Anniversary!

Lars Hagelin, Communications and Events Specialist-MLNC
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A Unique Marketing Strategy

This may be the only tractor in the county which has a logo showing support of and membership in a state library association. Lynn Cline, Neosha Mackey and David Adams stand in front of Lynn's antique Farmall tractor in front of Meyer Library at Missouri State University. The tractor has pulled both homecoming and Labor Day floats for the Library. Lynn has rigged a special holder for his parking permit for when he wants to drive the tractor to campus!

The day we took the photo a number of international students stopped to take photos of the tractor and us! We were a tourist site.

Neosha A. Mackey,
MLA Treasurer
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Lynn Cline, Neosha Mackey, David Adams, and the Farmall

St. Charles City County Library District Receives 2011 Outstanding Public Library/Public Health Partnership Award

The St. Charles City County Library District received one of three awards for its public library/public health partnership with area healthcare providers. The award, sponsored by the National Network of Libraries of Medicine, MidContinental Region, is offered to recognize public libraries that have had successful public library/public health partnerships involving health information.

St. Charles City-County Library District Librarian Denise Ulett serves as the Consumer Health Information Resource Manager and works with Barnes-Jewish St. Peters Hospital and Progress West HealthCare Center to provide a new level of consumer health literacy to residents of St. Charles County. The St. Charles City-County Library District, identifying a need to boost the health literacy gap in the community, sought partnerships with local healthcare providers to conduct health information lectures and programming. The goal of the project is to pair the expertise of local hospital health professionals with the knowledge of "information professionals" at the library. Participants attending programs are able to ask questions of the health professional and then utilize library staff and resources to find further health information.

The partnership has expanded with library staff organizing and maintaining the Cancer Education Center Library at the Siteman Cancer Center. With the library's expertise, patients and Center staff are able to more efficiently locate and use resources at this mini-library location. In addition, the library also participates at Wellness Fairs highlighting the lectures and health information resources.

The St. Charles City-County Library also has an extensive Consumer Health Information print collection arranged in bookstore style to facilitate customers looking for information in specific areas. The District seeks the most up-to-date pamphlets and information from health organizations to provide quick and easy access to the most current health information for library customers to browse and take home. The Library has rightfully gained a reputation throughout the County as being "Your Healthy Answer Place" as well as delivery of award-winning* traditional library services.

Ms. Maggie Preiss, Children's Resources & Marketing
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Assessment Presentation

On February 24, the Saint Louis Theological Consortium Librarians sponsored a presentation by three colleagues from the Emerson Library of Webster University, who donated their time and expertise. They were Laura Rein, Dean of the Library, Eileen Condon, Associate Dean of the Library, and Holly Hubenschmidt, Instructional Services Librarian.

The title of their presentation was "Multi-faceted and Continuous Library Assessment." Covenant Theological Seminary hosted the event. Attendees represented five of the local theological libraries. Besides those from Webster University, approximately 15 academic librarians attended representing: Fontbonne, Lindenwood, Saint Louis Universities, and the University of Missouri at Saint Louis.

James C. Pakala, Library Director
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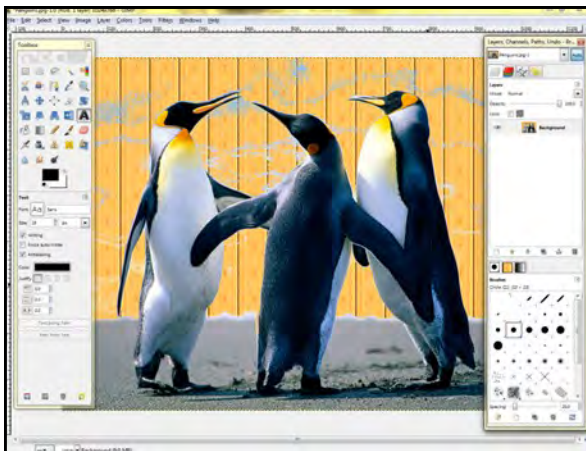
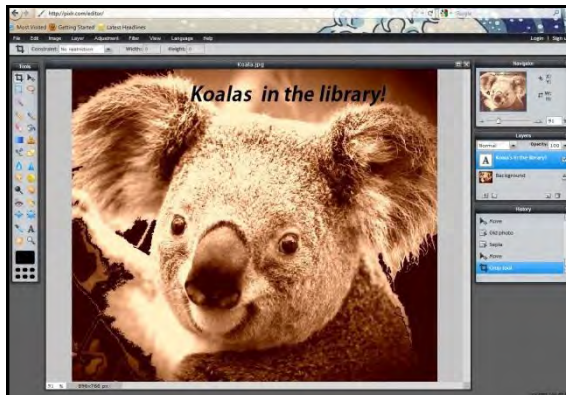


Laura Rein

Digital News: Let's Get Digital

When digitizing images for user services, outreach, or web use, every library at some point needs an image editor. Microsoft Paint can do basic things, but certainly not everything; and software like Adobe Photoshop can run \$600+. So what options are available for a library on a budget?

The Pixlr Editor at Pixlr is one free option with functionality very similar to PhotoShop. It operates straight out of your web browser, with the only necessary download being Adobe Flash Player. If you're not familiar with PhotoShop, there is a bit of a learning curve, but Pixlr offers tutorials both in text format and in YouTube videos. Some of its options include the lasso tool, used to select any odd-shaped portion of an image for editing; the clone stamp tool, used for duplicating portions of an image; multiple layers, so that one part of an image can be moved or edited without affecting the rest of the image; and basics like paint bucket, crop, text, and eraser.



GIMP (GNU Image Manipulation Program) is another free option similar to PhotoShop, but this one is downloaded rather than used in a web browser. It is compatible with Windows 2000 (and later), Mac OS X (and later), and Linux operating systems. It has all the same features listed above for Pixlr, and it includes useful documentation and tutorials to help beginners.

For more free image editing software (and free software for other purposes as well), see a recent article from PC Magazine: <http://www.pcmag.com/article2/0,2817,2381528,00.asp>

If you have any ideas you would like to see addressed in a future article, please contact Shannon Mawhiney at smawhiney@missouristate.edu.

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MACRL @ ACRL

Missouri Association of College and Research Libraries (MACRL) members enjoy happy hour at Finn McCool's while at the Association of College and Research Libraries (ACRL) Conference in Philadelphia.

From left to right: Vicki Gruzynski, Cindy Dudenhoffer, Brent Husher, Emily Scharf, and Jodie Borgerding.



Building Block Award Materials Now Available Online

The Missouri Building Block Picture Book Award materials are now available online. These materials are free! To access, please visit <http://molib.org/awards/buildingblock/index.html> and click on "Free Downloads" under the "Promotional Materials" heading.

Once you access the site, you will find activity sheets for all nominees since 1996, as well as the Building Block poster, clip art, spine labels, bookmarks, and even a bookmark that lists the 2011 nominees.

On behalf of the Missouri Building Block Committee, I would like to thank you all for your support. Voter participation has continued to grow significantly every year. Nearly 20,000 Missouri children voted in 2010, and our winning book, *The Pout-Pout Fish* by Deborah Diesen, was chosen by almost 4,000 of those kids. Please continue to spread the word about the Building Block Award. We encourage everyone to participate next year!

Margaret Hulse, Awards Chair
Missouri Building Block Committee
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ReadMOre to Sponsor "A Conversation with Ursula K. Le Guin"

ReadMOre will be sponsoring a program with award-winning speculative fiction author, Ursula K. Le Guin on July 26th at 7 pm. The program will be a conversation between Le Guin and Missouri author, Mark Tiedemann. Libraries across the state will be able to participate through their choice of a live webcast or videoconference through MOREnet. Shortly after the program, a recording of the event will be available for download on ReadMOre's website.

Ursula K. Le Guin's novel, *The Dispossessed*, is the 2011 ReadMOre Reading Initiative Selection. A world famous scientist and political dissident returns to the planet his people left 170 years before to pursue their vision of community based on individual freedom and mutual aid. Le Guin, one of our most acclaimed au-

thors of speculative fiction, published her award-winning novel, *The Dispossessed*, during the tumultuous seventies, but the multiple levels of narrative — social, political, scientific, and personal — are as illuminating today as they were then. With honesty, compassion and hope in the face of all odds, Le Guin examines how our choices shape ourselves, each other, and the fate of our world.

If you are interested in being a host site for the live webcast or videoconference, please contact Jodie Borgerding at jborkerding80@webster.edu or 314-246-7819. For more information on ReadMOre, please visit <http://www.readmoremissouri.org>.

"A Conversation with Ursula K. Le Guin" is made possible through support by the Missouri Humanities Council and The Missouri Center for the Book.

Jodie Borgerding,
2011 ReadMOre Co-Chair
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Nominate a Missouri Librarian

The awards committee is continuing to take nominations for Missouri library leaders. Make sure someone who has gone above and beyond in library service is recognized for their outstanding work! Nominations for the various awards are accepted until July 1st and can be made online here, via molib.org. The winners will be announced and recognized at the annual Awards Banquet during our annual conference.

John Furlong, Senior Manager of Library and Instructional Resources
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Something for Everyone: MLA's 2011 Conference Sessions

Go to <http://tinyurl.com/3gij4j2r> to see session abstracts and times.

Wednesday, October 5

- Positive Techniques for Envisioning Tomorrow, and Making it Happen
- Serving Mobile Users: How to Develop a Mobile Site
- What's New in Children's Literature
- It's All Academic: Connecting with Campus Communities through Cultural Programs
- Envisioning Tomorrow's MLA
- Leadership
- Building a Better Student: Increasing Information Literacy through Library Instruction Assessment
- Usability Study on MU Digital Libraries: The Louisiana Purchase Exposition: The 1904 St. Louis World's Fair
- The Future of Government Information
- Racing to Read: Incorporating Early Literacy at Your Library
- Putting the Library in Your Pocket : Creating a Library Website for Mobile Devices
- Evolving the MLA Way: How 10 Years of Conference Attendance Helped One Librarian's Professional Development
- Online Information Literacy Instruction: Challenges and Strategies
- The Library Automation Landscape in Missouri: Integrated Library Systems and Resource Sharing
- Consumer Health Literacy and Public Libraries: Envisioning a Healthier Tomorrow for Our Customers
- What's New with MOREnet's Online Resources
- Lions, and Tigers and Bears, Oh, My! Multiple Generations in the Workplace
- Meeting the Challenges of Mobile Technology - a Variety of Approaches
- Library Transformations: Addressing Multiple Learning Styles and a Case Study on a Learning Commons
- Dream Big – Read: Programming Ideas for 2012 Summer Reading Club
- Making an Impact! Using Library Impact Statements in Collection Development
- 2010 Census Results - What Librarians Need to Know

- Librarians Reading for Glory: The Statewide Reading Competitions So Far

Thursday, October 6

- Using Targeted Marketing to Promote Underused Services
- Using the Building Block Picture Books in Story Time
- *Unshelved* Breakout: Favorite Moments in Comics and Graphic Novels
- Promoting Diversity and Literacy, African American Read-In Programs in Missouri Libraries
- Behind the Cloud: Networking Basics for Librarians
- Information Literacy Instruction -- From Present to Future
- Transforming the Student Experience of Research from High School to Higher Education
- Merging Traffic: How We Planned for and Implemented a Combined Reference & Access Services Desk
- The World of Book Blogs
- The Revised Missouri Digital Heritage Initiative
- The OPAC and the Web: Harmonious Future or Perpetual Discord?
- Science in the Library
- Less Than Beginner Troubleshooting Techniques -- Troubleshooting Your Computer
- MLA One Read
- Campus Copyright Support from a University Library
- Read It/Watch It: Using Books and Films in Library Programs
- Making your Library Socially Relevant: Marketing Through Social Media
- Firefox as a Research Tool
- Authentic Assessment: Evaluating the Growth of Student Research Skills
- The Future of the Summer Reading Club
- Envisioning the Teen Literature of Tomorrow: YA Authors Speak
- The ABCs of XYZs: Reaching Out to 20/30 Somethings
- Stand by Your State: Researching Missouri Civil War Militia Soldiers and Organizations
- Promoting Access to Government Documents and Services at Johnson County Library

Friday, October 7

- Pre-teach and Post-teach: Maximizing Librarian Involvement in Courses
- Security in Libraries: Preventative Practices, Emergency Policies, and

Post-Crisis Management Future of Librarians as Leaders and Teachers

- Show Me Grants! Nonprofit Resources for Missouri's Smaller Public Library Communities
- Promoting ebooks to Reluctant Users: Reasons for User Dissatisfaction and Challenges of Overcoming Technology Resistance
- Google Maps and Google Earth – More Than Finding Your House and Flying Through the Grand Canyon
- Catch Them While you Can! Embedding Librarians and Resources to Enhance Patron Services Complete Overhaul: A Teen Space Renovation
- A Reader's Best Friend: Therapy Dogs in the Library
- Multicultural Fiction and the Public Librarian
- Using Omeka to Create a Simple and Elegant Digital Library
- Web 2.x Tools to Make You Look Cool 3: Tools for Tomorrow
- My Info Quest: A Collaborative SMS-based Text Reference Service
- Creating a Glass Half Full Organization
- Preservation the Easy Way: Tips Learned from Attending the ISPSR Digital Preservation Workshop
- Heartland REFORMA and Pura Belpré
- Teaching Information Literacy: Is More Necessarily Better?
- Show-Me Succession Planning
- Reference to Go: An Innovative Public Library Outreach Program
- Strengthening Your Digital Library Branch
- Addressing the Total Customer Experience: The Impact of Branding in Shaping Tomorrow's Libraries
- Libraries at the Front Lines of Workforce Recovery
- Computer Safety for the Faint of Heart
- Keeping Up with YA
- NASA Goes Beyond Space Sciences Bringing You Fun Science Today for a More Inquisitive Tomorrow
- The Challenges of Challenges
- Video Rental and Their Use in Academic, Public, or Special Libraries: A Debate on Copyright and Terms of Service
- Is There an App for That? iPads in the Library
- Uncovering Hidden Communities: Approaches to LGBT Archives in Missouri and Kansas
- Google Chrome – Your Customized Google Buddy