

Brainstorming Session

Essential Information Literacy Skills

(In no particular order)

Website evaluation

Plagiarism

Citation methods

Copyright & ownership of information

Library lingo/technology lingo

Information cycle

Different types of sources

Evaluation of sources

Organization of information/classification systems

Know how to pose a good research question

Know how, when, and where to ask for help

Narrowing a topic

Controlled vocabulary

Source of databases

Critical thinking skills

Google Scholar

Tour of library

Where to find information

Library catalog

Searching strategies

Scholarly vs. popular magazines

Provide a "Research Road Map"

Marketing an Information Literacy Course
(Again in no particular order)

Faculty liaison relationships

Posters

Brochures

Flyers

Balloons

Double-list course

E-mail students and faculty

Campus newspapers

Library website

Brown bags

Class visits

Orientation events

Offer food when possible

Information tables at student fairs

Meet with advisors

One-shot BI's

T-shirts

Departmental meetings/faculty buy-in

List-servs

Word-of-mouth

My Space/Facebook/Blogs

Alumni testimonials

Bulletin boards

Library Open House