

Join Us in  
Jefferson City



2009 Missouri  
Library Advocacy Day

February 10, 2009

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- 9:30 am Registration and Coffee  
Missouri State Information Center  
First Floor Auditorium  
600 W Main  
Jefferson City, MO 65101
- 10:30 am-12 pm • Welcome and Orientation  
Presenters:  
Kimberlee Ried, MLA President  
Steve Potter, MLA Legislative Committee Chair  
Margaret Conroy, State Librarian  
Robin Carnahan, Secretary of State  
Randy Scherr, MLA Legislative Advocate  
MOREnet Education and Library Programs update.
- Afternoon Legislator Visits, State Capital Building  
Please make your appointments as soon as possible.
- 6-7:30 pm Library Advocacy Day Reception  
Jefferson City Country Club  
516 South Country Club Drive  
Jefferson City, Missouri 65109

(Reception invitations are delivered to all legislators. Please contact your legislators personally and encourage them to attend as their schedules allow.)

Can you afford to attend Advocacy Day?  
The question is, can you afford **not** to attend?

The average public library receives \$22,329 in revenue from State appropriations, excluding MOREnet discounts and A&E revenue. The cost of registration is reasonable relative to the average library's state revenues.

Come to Jefferson City and  
help protect your funding.

WHAT HAPPENS AT LIBRARY ADVOCACY DAY?  
Librarians, library trustees, and friends from across Missouri come together on one day to meet with State Representatives and Senators to discuss the importance of all libraries - academic, public, and school - and their contributions to the lives of Missourians.



*Americans go to school, public, and academic libraries 16% more often than they go to the movies - 62% of adults in the US have public library cards.*

Through meetings with elected officials, we raise awareness of the importance of State Aid to Public Libraries; state funded programs such as the Internet access, information databases, and technology training provided by MOREnet; and the services of the Missouri State Library.

By coming together in Jefferson City on Library Advocacy Day, we promote libraries in a visible way and, by our numbers, show the importance of libraries state-wide. Face-to-face discussion is the most effective means of communication and is essential to the establishment of a solid working relationship. The 2009 MLA Legislative Agenda, approved by the membership on 10.2.08, is available for your review, along with talking points, at the web address shown below.

[http://molib.org/  
legislative/day.html](http://molib.org/legislative/day.html)