

# **MO INFO**

Newsletter of the Missouri Library Association  
(ISSN 0884-2205)

## **Advertising Rates:**

Ad Size	Insertion 1 Time	Insertion 3 Times	Insertion 6 Times
Whole Page (7.5 x 9.5")	\$225.00	\$550.00	\$975.00
½ Page (7.5 x 5")	\$125.00	\$275.00	\$550.00
¼ Page (3.5 x 5")	\$75.00	\$200.00	\$350.00

- *MO INFO* is published six times annually: January, March, May, July, September, and November.
- The most recent newsletter is available for review on the MLA web site at <http://molib.org/Membership.html#moinfo>
- Deadline for advertising is the fifteenth of the month preceding publication.
- Electronic copy is required; TIF and JPG formats are preferred. Resolution: 600 dpi at full size.
- The newsletter is a color publication and we accept both color and black and white ads.
- Send all copy via e-mail attachment or disk to:

Margaret Booker, Editor  
Missouri Library Association  
3212-A LeMone Industrial Boulevard  
Columbia, Missouri 65201  
573.449.4627, Fax: 573. 449.4655  
mla001@more.net  
molib.org