



**2008 ANNUAL CONFERENCE AND TRADE SHOW  
FREEDOM TO SOAR...WITH BOOKS AND MORE!**

The Millennium Hotel  
200 South Fourth Street  
St. Louis, Missouri 63102  
October 1 - 3, 2008

**TRADE SHOW APPLICATION/CONTRACT**

THIS APPLICATION WILL BECOME A CONTRACT UPON SIGNED ACCEPTANCE BY BOTH PARTIES AND PAYMENT IN FULL OF RENTAL FEE. THE CONTRACT IS BASED UPON THE INFORMATION LISTED BELOW.

<b>Full Name of Company/Organization</b> (Your booth sign will include your booth number and name as it appears here):							
Contact:		Title:					
Street Address:							
City:		State:		ZIP:			
Phone:		E-Mail:					
<b>Booth Staff (Including contact listed above if appropriate):</b>							
Name:		Name:					
Name:		Name:					
<b>Those that contract for trade show space at the full rate shall receive two complimentary conference registrations. Please list registrants below:</b>							
Name:		Title:					
Name:		Title:					
<b>Company/organization is represented by a MLA corporate member in good standing (A Corporate Membership Application is enclosed for your use):</b>			Yes:		No:		
<b>Booth Assignment Preference:</b>	First Choice:		Second Choice:		Third Choice:		
<b>Locate our booth near the following company/organization:</b>							
<b>Do you require adjoining booths?</b>			Yes:		No:		
<b>Locate our booth away from the following company/organizations:</b>							
<b>Describe your business (information will be used in the conference program):</b>							
<b>Will you provide a prize for the trade show drawing:</b>			Yes:		No:		
<b>Will you provide merchandise for the Bohley Scholarship Fund Silent Auction:</b>			Yes:		No:		

**NOTE:**

*MLA will assign booth space in the days following the July 31, 2008 early bird registration postmark deadline on a first received, first assigned basis with preference given to corporate members..*

*MLA will assign booth space to those applying after the July 31, 2008 early bird registration postmark deadline on a first received, first assigned basis regardless of corporate member status.*

*MLA will select an alternate space for those exhibitors whose booth preferences have been taken.*

*Exhibitors may not sublet or apportion booth space to any other business. Parent and subsidiary businesses are not considered other businesses.*

*Booths must be open and staffed during all regular exhibit hours. Anyone arriving late, leaving early, or breaking down during trade show hours may be refused entrance to future shows.*

*Cancellations made in writing and postmarked prior to July 31, 2008 are subject to a 50% cancellation fee. No refunds will be made following the July 31, 2008 postmark deadline.*

*All cancellations are final. MLA may resell cancelled booths as opportunities allow. No refunds shall be paid as a result of subsequent booth sales.*

<b>Booth Description:</b>	<b>Quantity:</b>	<b>Cost:</b>	<b>Amount:</b>
Single-8'x10' early bird booth (postmarked before 7.30.08):		\$515.00	\$
Single-8'x10' full-price booth (postmarked after 7.30.08):		\$615.00	\$
Premium Two-Booth Combo-10'x16' early bird booth (booths 33, 47, 67, and 78) [postmarked before 7.31.08]:		\$1,230.00	\$
Premium Two-Booth Combo-10'x16' full-price booth (booths 33, 47, 67, and 78) [postmarked after 7.31.08]:		\$1,330.00	\$
<b>Total Amount Enclosed:</b>			<b>\$</b>

Make check or purchase order payable to:

Missouri Library Association  
3212-A LeMone Industrial Boulevard  
Columbia, MO 65201

Authorized Company/Organization Representative Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**TO COMPANY/ORGANIZATION:** Please accept this countersigned copy of the application as your trade show booth contract for our 2008 MLA Annual Conference and Trade Show.

Authorized MLA Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Your booth assignment is \_\_\_\_\_