

June 8, 2009

Dear Performer:

The Missouri Library Association's Annual Conference is in Columbia this year, October 7-9, 2009. We are again organizing a Performers Showcase for librarians who book children's, family, and teen programs for their libraries. This might be your golden opportunity to present a brief sample of your program and distribute brochures and flyers to librarians from across the state.

Each performer chosen will be given 8 minutes (includes set up and take-down time) to perform for the group. A table is also available for you to hand out flyers and information about your program. The cost of performance time and table is \$50. If you only want a table to let people meet you and pick up your material, the cost is \$15.

We are also again producing a Performers Guide for conference based distribution. A 5 1/2" x 8 1/2" black and white ad is available at an additional cost of \$25 per page. This will also become available on the MLA website after the conference.

The Performers Showcase will take place from **2:00-4:30 pm on Friday, October 9, 2009**, at the Holiday Inn Select, 2200 I-70 Drive Southwest, Columbia, MO 65203 (across from the Columbia Mall). We will be set up in Windsor III and IV. The room will be available at **1:00 pm** for you to begin set-up.

Due to time constraints, not all applicants will be able to participate in this Showcase. The committee will be looking for quality programming at a reasonable cost. It is our goal to create a well balanced evening with a variety of programs. **If you would like to be a part of this event, please complete the enclosed application and return it to: Missouri Library Association, 3212-A LeMone Industrial Boulevard, Columbia, MO 65201. Fax: 573.449.4655.**

In order to receive consideration, your application must be **postmarked no later than Monday, July 13, 2009**. In the weeks following, those selected for any of the listed options will be sent an invoice and placement in the lineup will be considered secure upon receipt of invoiced showcase/table/guide fees.

We hope you will be able to participate. This is an excellent opportunity for you to promote your skills and present a taste of your program to librarians throughout Missouri.

Please feel free to call or e-mail us if you have any questions. We look forward to another great Performers Showcase this year!

Sincerely,

Sarah Howard, Angela Scott, and Hollis Stolz
2009 Performers Showcase Organizers
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E-Mails: showard@dbri.org, ascott@dbri.org, hstolz@dbri.org

Enclosures: 2009 Performers Showcase and Guide Application
2009 Performer Guide Information Sheet