



2009 Performer Guide Information Sheet

In conjunction with our 2009 Performers Showcase, October 9, 2009, the Missouri Library Association is producing a 2009 Performer Guide. We welcome all who participate in our 2009 Performers Showcase and those who are not able to perform this year but wish to get their information out to attendees and others in the public library community to purchase an ad in the Guide. MLA will distribute the 2009 Performers Guide to all who attend this year's Annual Conference, the Performers Showcase, members of the Children's Services Round Table, our Young Adult Special Interest Group, Public Libraries Division, and all who request copies for as long as supplies last. The guide will be posted to the MLA web site after the Conference.

Guide Specifications:

Please send electronic copy to MLA headquarters at mla001@more.net.

Cost: \$25

Page Size: 5-1/2" x 8-1/2"

Photo/Logo Formats: Submitted electronically as a JPG, TIF, or EPS. You may submit a photo, a logo, and any text you would like to have included on your page. The Guide will be printed in black and white, so be sure to send high contrast images.

Resolution: 300 dpi at full size (e.g., if your photo is 2" x 3", then the pixel dimensions should be 600 x 900). *Overly pixilated images will not be used.*

Text Formats: Submitted electronically as at ext (TXT) or Microsoft Word (DOC) document.

Do not style your text with multiple fonts, bold, italics, etc. Entry text should include performer program information along with your full contact information, including e-mail and web page, where appropriate. Be sure to include any travel restrictions that might apply as the Guide will be distributed statewide.

Space is limited so please act quickly! In order to receive consideration, **your application must be postmarked no later than July 13, 2009.** In the weeks following, those selected for inclusion in the Guide will be sent an invoice and the desired listing will be considered secure upon receipt of invoiced fees.

If you have questions about the guide, please contact Angela Scott at ascot@dbri.org or 573.817.7052.

Thank you!

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