

Missouri Library Association
May 26, 2006 Minute Appendixes

Appendix A-1 : Wicky Sleight's Memorandum for Discussion

To: MLA Board
From: Wicky
Subject: Direction of MLA

Date: May 2, 2006

Last week I met with the Directors of Large Libraries (DOLL) during their quarterly meeting here in St. Louis. These libraries include Kansas City, St. Louis Public and County, Mid-Continent, Columbia, and Springfield. I wanted to get their feedback as to what direction they thought MLA should be heading.

I would like for the MLA Board to discuss these same issues for the first thirty minutes of our Board meeting on May 26. Here are some of my concerns as a prelude to our discussion.

MLA has low membership, 637, compared to, for instance, Missouri Association of School Librarians (MASL) which has over 1000 members. There are 151 public libraries in the state. Only 72 are represented by individual staff members and only 26 of those 151 have trustee members. There are 103 academic libraries with only 51 of those libraries represented.

The Missouri State Library reports that 86 public libraries have Friends' groups. There is one institutional Friends member and one individual Friends member of MLA. With the Friends groups in special and academic libraries, there are far more than 86 in the state. There are 119 special libraries listed in the Missouri directory and only 39 of those libraries have MLA members.

MLA also has competition for members—from MASL, ALA, SLA, Missouri Public Library Directors, and MOBIUS, to name a few. I would like to discuss what value MLA brings to its members and how we can do a better job.

Individual members form the basis for leaders in a volunteer association such as ours. We need these members and their dedication to the organization to provide leadership and to thrive.

Funding is another serious issue which we must address. Last year, according to the unaudited profit and loss statement, we were over \$31,000 in the red. We cannot continue to operate with red ink for long.

Funding relates directly to membership as dues are second to conference in amount of income. I have asked the Budget and Finance Committee to study the possibility of a dues increase. Hopefully, they will have a tentative report for us in May. Do we continue to operate on the backs of the current members, charging them more for membership or is there a way we can increase interest and value and thereby membership?

The dues structure is extremely complicated. I believe it would be helpful to streamline that as well. Members have also begged to be able to use credit cards for membership and conference registration. This will continue to be an issue.

As this is a volunteer association, member participation is crucial. Last year there were no nominees for 2 out of the 6 awards which are given solely by MLA. Awards are extremely important for public relations efforts, both for the individual library and for MLA. This year we have only one librarian member going to Washington, D.C. for National Library Day.

On a more positive note, St. Louis is one of two finalists to host the ACRL conference in 2011. We are in competition with Indianapolis, which is the frontrunner, but we are doing our best to convince the ALA powers that St. Louis is better. We have a new State Librarian and will soon have a new director of MOBIUS.

Melissa Carr and her group have planned an outstanding annual conference in Columbia. There will be sessions of interest to Friends and trustees on Thursday afternoon and most of the day Friday. MLA will be presenting the Virginia Young Trustee of the Year Award on Thursday night at the Awards banquet. All this

activity is aimed at attracting many more trustee registrations and overnight stays. The MASL spring conference is being held on Saturday in conjunction with MLA.

What did the Directors of Large Libraries offer? They believe the roles of MLA are in advocacy and education. They suggested the use of a service agent to run MLA, thus saving the organization approximately \$27,500 per year (their figures). These savings could then be used to upgrade the annual conference by bringing in top notch speakers and well known authors. They also suggested that MLA hold joint conferences every other year with the adjoining states of Kansas and Illinois.

I hope you will think about the direction of MLA during the month and come prepared for a lively and productive discussion on May 26.

Wicky

P.S. Congratulations to Steve Potter, MLA Board member and Chair of the Public Library Division, who has just been promoted to Assistant Director at Mid-Continent Public Library.

Appendix A-2 : Notes from Discussion

SISLT

- *Student Chapters - State Assn. Membership, MLA \$15/year
- *Conference Attendance & Presentations - MACRL/SISLT Student Papers
- *Distance Ed. Challenges - Nebraska, Illinois
- *Beta Phi Mu
- *LISGA - ALA Student Chapters
- *Practicums
- *Liaison Communications - emails to Doug, Ambassador at Large
- *MO Library Advocacy Day student participations
- *Prof. Development as a job criteria - academics
- *Conf. Stakeholders - SISLT - LISGA
- *Book cart drill team
- *LIS Radio - PR for conf.
- *MLA/MO Bar Legal Research for the Non-specialist - UMKC & UMSL

Member Benefits

Conferences

- *Rural Librarian Issues - Librarians who lunch (at conf.), tabletalks, SIGS, Div.
- *Member contributions
- *Rural Librarians institute, ALA initiative
- *Factionalized perceptions - Rural vs. Urban, Public vs. Academic...
- *Collaboration partners - DOLL, MPLD - Liaisons to MLA Membership committee.
- *Funding diversification, beyond conference & membership
- *Breakout session crossover appeal
- *MASL Program - crossover
- *"I brought a friend to Conf." acknowledgment program
- *SuperConf. with MPLD and DOLL (MCPL truck) - Wed. program track.

Membership

- *Jeff Co. Lib. pays new prof. hire membership fee
- *Para. welcome and involvement.

Appendix C-1 : Library Advocacy Day

Approximately 178 attended the dinner at the Jefferson County Country Club:

- 95 library community
- 73 legislators
- 10 legislative staff, spouses, etc.

There were 138 paid dinners—95 library community and 43 legislators. 30 legislators and approximately 10 staff, etc. in attendance did not have paid dinners paid for them.

Eighteen libraries paid for 43 legislative dinners:

Boonslick Regional	4 legislators
Christian County	3 legislators
Daniel Boone	2 legislators
Gentry County	1 legislator
Jefferson County	5 legislators
Kirkwood Friends	2 legislators
Kirkpatrick Library-CMSU	1 legislator
Little Dixie	1 legislator
Mid-Continent	7 legislators
MO River Regional	1 legislator
Nevada	1 legislator
Scenic Regional	4 legislators
Springfield-Greene	4 legislators
St. Joseph	2 legislators
Texas County	1 legislator
Trails Regional	1 legislator
Webster County	2 legislators
Wright County	1 legislator

29 individual registrations were paid by the libraries and 10 by individuals.

Total cost for the dinner was \$5401.80 and income was \$3,500. Shortfall was \$1,901.80 for the dinner. With 138 paid dinners the ticket price would need to have been \$40 to cover the total cost of the dinner. The overall shortfall for LAD including the dinner was \$1,319.47.

The cost of the dinner in previous years: 2004--\$3,575.95 and 2005--\$4,315.00.

Interpretive Center has been reserved for 2007 LAD on February 6th or 13th, 2007.

Appendix C-7 : Jefferson City Country Club Charges

Tuesday, Feb. 7, 2006 6 p.m. Host : Randy Scherr

Room Setup: Reception Style
10 rounds of 10

Bar : Portable in Jefferson & Truman
Open Bar – House brands
2 bartenders

Buffet Style Hord's
200 crab Rangoon \$560.00
200 Italian sausage stuffed mushrooms \$480.00
100 mini quiche \$250.00
400 chilled shrimp on ice \$1,400.00

Carving Station : Marinated and roasted pork loin with rolls and condiments for
75 people @ \$5.75/person = \$431.25

Vegetable crudite mirror for 50 people @ \$3.75/person = \$187.50
Fresh fruit mirror for 75 people @ \$4.50/person = \$337.50
Cheese mirror for 25 people @ \$4.25/person = \$106.25

Appendix D : ALA Councilor's Report

Current Issues being discussed on the ALA Council listserv:

- Project Vote Smart's decision to terminate their library program, where they sent information on programs and positions of candidates for public office. Since libraries play a primary role in supporting the informed electorate essential to democracy, Keith Michael Fiels urged libraries to communicate with Project Vote Smart. Of course, many councilors raged against the Project and suggested using the League of Women Voters website instead.
- June 24 5K Run/Walk in New Orleans to benefit higher education in N.O. The call is for people around the country to register as honorary members of the race and show a day of national support to support the New Orleans schools. We are being asked to pass the word and check out the website at www.akatrinawalk.com
- Medway Public Library in Medway, Massachusetts, is scheduled to close. Last year, the library budget was cut 22%, resulting in staff cuts of 1/3 and reduced operating hours. The final decision will be made at the June 12 town hall meeting.
- The Colorado Association of Libraries has produced a brochure that they would like other libraries to customize and use on "What You Should Know About the USA Patriot Act." A boxed section explains the kind of information the FBI can retrieve about patrons. For your downloadable copy, go to www.cal-webs.org/if_patriot.html
- The 35-year-old nationwide system of 10 regional EPA (Environmental Protection Agency) libraries could be closed because of proposed budget cuts of 80%. The library in Chicago already is shutting down. These libraries help EPA track new environmental technologies and health risks associated with dangerous chemicals. With libraries closing down, it will be difficult for the agency scientists and other specialists to obtain documents to do their jobs. The fear is that industries will then be freer to go forward with plans that have environmental implications.
- Revising ALA practices, policies, and budgeting -- New ways of conducting ALA business involve virtual member and their status on ALA committees, open meetings policy, policy regarding meetings held outside the Annual Conference or Midwinter Meeting, and the provisions of the parliamentary manual (i.e. Sturgis). Some opinions disdain the current procedures as being routed in a pre-electronic, pre-networked era. It is time for ALA to look at how it conducts business, make that business conduct transparent to its members, and offer opportunities for participation to a wide range of members. There has been discussion on the Executive Board and in other places, but no real study. Discussion continues. . .

Appendix F : 2006 Conference Program

**MISSOURI LIBRARY ASSOCIATION
106th ANNUAL CONFERENCE
"Set Sail with MLA"
October 4-6, 2006
Columbia, Missouri
Holiday Inn Executive Center**

**Program
(Draft-May 26, 2006)**

Tuesday, October 3

**Noon – 2 p.m.
MLA Pre-Conference Registration**

**1 p.m. – 4 p.m.
Paraprofessionals Pre-Conference**

This preconference includes three different speakers on three different topics: Marketing Across the Desk; Dealing With Difficult People; and Freedom to Read. (Support Staff/Paraprofessional)

Hands-on Legal Research - Pre-Conference

Legal research isn't only for lawyers. With the Internet, more and more people are checking primary legal references, and asking librarians for help. Should they be looking at the state statutes? published U.S.

opinions? Missouri Court of Appeals opinions? Municipal Codes? Without a basic understanding of the court system and how and where laws are made, selecting the right references is more luck than skill. This workshop will provide an overview of the U.S. and Missouri legal system and the laws that arise from the branches of government including case law, statutes, and administrative regulations. We will review how to discern legal research from legal advice. This pre-conference will be held at the Law Library at the University of Missouri in order to take full advantage of the print and online resources available.

1 p.m. – 5 p.m.

Connexion Training - Pre-Conference

This session will provide a beginning to advanced level of practical instruction to assist librarians with the transition from OCLC Passport to OCLC Connexion in the areas of cataloging, acquisitions, collection development and reference. Topics will include: searching in the bibliographic and authority files; interpreting search results; maneuvering in the indices; and utilizing shortcuts for efficiency and ergonomic concerns. The instructor is a Cataloging Librarian, thus, techniques for searching music-related items such as scores and sound recordings, as well as tips for employing uniform titles, will be included. Interested participants are encouraged to submit questions ahead of time to enable the instructor to offer highly relevant instruction. (Technical Services SIG)

Wednesday, October 4

7:30 a.m. – 6 p.m.

MLA Conference Registration

9 a.m. – 11:45 a.m.

MLNC Annual Meeting

9 a.m. – Noon

Blogs, Wikis & Other Emerging Trends - Web 2.0 - Pre-Conference

The Web has grown and there are many, many new areas to explore. Web 2.0 offers many social networking services and loads of new emerging trends. You will be introduced to tools that library patrons are using, and librarians SHOULD be using, like Instant Messaging, social bookmarking services, blog and RSS, photo sharing services like flicker, etc. Ideas for library usage of each will be explored. (MACRL)

Paraprofessionals Pre-Conference

This preconference includes three different speakers on three different topics: Marketing Across the Desk; Dealing With Difficult People; and Freedom to Read. (Support Staff/Paraprofessional)

Introduction to Wireless - Pre-conference

This three-hour pre-conference session is designed for the beginning wireless network administrator and is both lecture and lab oriented. Topics to be discussed include the "802.11 family" of standards for implementing wireless LANS, as well as common wireless terminologies used in the field today. Hands-on exercises will include setting up a wireless LAN, installing the appropriate drivers to ensure success and browsing to the wireless access points to configure them. (MOREnet)

11:45 a.m. – 12:45 p.m.

MLNC Board Meeting

Noon – 12:45 p.m.

Presenting MLA

Welcome, invitation and conference information for library members who are new to the librarianship career, and new members of the Missouri Library Association. (New Members Committee & Outreach Special Interest Group)

Email service available in MOREnet room

1 p.m. – 2 p.m.

Opening General Session - Web 2.0 and the Library 2.0 in Your Future

Featured speaker: Stephen Abram, VP Innovation, SirsiDynix There is a global conversation going on right now about the next generation of the Web happening under the name Web 2.0. It's the McLuhanesque hot web where true human interaction takes precedence over merely "cool" information delivery and e-mail. It's about putting information into the real context of our users' lives, work and play. Come and hear an overview

of Web 2.0 and a draft vision for Library 2.0 and an opinion about what adaptations we'll need to make in order to thrive in this future scenario. (Conference Coordinator)

2:15 p.m. – 3:45 p.m.

Using Your Body to Reach Their Minds: Non-Verbal Communication at the Reference Desk or for Professional Presentations

This session will provide a demonstration of simple non-verbal communication techniques to: 1) gain audience attention (whether it's 1 or 1,000), 2) focus their attention on your information, and 3) encourage your desired response. (Reference and Information Services)

2:15 p.m. – 3 p.m.

Face-to-Face Reference Services: Marketing and Implementing a Research Consultation Service

This presentation will review the implementation of a research consultation service at Missouri State University. The session will cover designing an electronic submission form; marketing the service; guidelines for consultations; review of the reference interview; and assessment of the service. (MACRL)

Gaming in Libraries

Want to know about the latest YA craze in libraries? Or better yet, how to incorporate gaming into your programming? This session is for you! (YASIG)

Transforming Libraries

ALA President Leslie Burger will speak on her presidential initiative. (ALA Councilor)

2:15 p.m. – 4 p.m.

Discover the Magic of Audiobooks

An executive producer and an award-winning narrator for Books on Tape (a division of Random House) will present a fascinating behind-the-scenes look at what goes into making an outstanding unabridged adult audiobook, including casting, editing, pronunciation issues and more. (RISSIG)

Smartboard V9.x and Friends

This two-hour session will demonstrate Smartboard as an innovative presentation tool that can add splash and effectiveness to special presentations. We will discuss software tools available to enhance the use of the board such as Smartideas, Gallery software, Clipart, software developed specifically for use with the Smartboard and interactive websites used for the Smartboard. (MOREnet)

Tour - Western Historical Manuscripts Collection

Take this opportunity to tour the Western Historical Manuscripts Collection and the State Historical Society and to view a special exhibit of the Missouri Library Association archives

3:15 p.m. – 4 p.m.

From Students to Statistics: managing library instruction data using Access and Excel

A look at the planning, implementation and maintenance of a customized Access program set up in 2004 for tracking reference librarian's student instruction sessions at Saint Louis University's Pius XII Memorial Library. (Computer & Information Technology SIG)

Government Information and the Reference Interview

The session will discuss the continuing value of the reference interview in the changing environment of government information at all levels. In an electronic environment all libraries become federal or state depository libraries serving diverse users in public and academic libraries. A well done reference interview enhances the service provided to such users. (Government Documents SIG)

Libraries, Democracy, and the Public's Interests

The presenters will lead a discussion of the key issues that define democracy today, as they affect our professional work. These include defining communities, addressing who is served and who is underserved, participating in public debates, and serving as a limited public forum. Ideas for a radical re-vision of democracy will be presented. Attendees will be able to participate in the discussion, thus engaging in a dialogue about the present and future state of our democracy and our profession. (School of Information Science and Learning Technologies)

4 p.m. – 4:30 p.m.

Book Cart Drill Team Competition

The 1st Annual MLA Book Cart Drill Team Competition (in the Exhibit Hall).

4 p.m. – 6 p.m.

Exhibitor Reception

Sponsored by Exhibitors

6 p.m. – 8 p.m.

MLNC 25th Anniversary Reception

The Missouri Library Network Corporation (MLNC) invites all conference attendees to its 25th anniversary celebration.

6:30 – 8:30 p.m.

Performers Showcase

Come for an evening of entertainment! Performers for children and young adults have been selected to showcase their talents. Enjoy the show and take notes for next year's Summer Reading Program!

(Sponsored by CSRT & YASIG)

MACRL Dinner: Creating an Environment of Continuous Assessment: Applying the ACRL Standards for Libraries in Higher Education

Dr. Bill Nelson, chair of the ACRL College Libraries Section Standards Committee, will introduce the ACRL Standard for Libraries in Higher Education (2004) as a standard for assessing academic libraries.

Thursday, October 5

7:30 – 6 p.m.

MLA Conference Registration

7:30 – 8:30 a.m.

Breakfast with the Exhibitors

Tour the exhibits and have continental breakfast, courtesy of the Exhibitors.

7:30 – 9 a.m.

YASIG Breakfast

This year's annual YASIG breakfast will feature Pete Hautman, author of "Godless", which won the National Book Award for Young People's Literature. (YASIG)

8 a.m. – 9 a.m.

SIG Meetings

8 a.m. – 9:45 a.m.

Security Policies: Don't Get Caught Without One!

A security policy is used as an outline or guide to secure an organization's resources and should address security requirements at a high level without being overly specific. Specific security requirements are referenced in supplemental policies, i.e., password policy, remote access policy. This session will focus on why a security policy is important to an organization and the steps you should go through to develop one. It will also highlight some essential security policy components. (MOREnet)

E-mail service available

8:30 a.m. – 9:45 a.m.

Civil War Soldier and Regiment Research Techniques

Learn how to answer many reference questions about Civil War soldiers and regiments using the Internet and books already available in many public libraries. (Reference and Information Services Special Interest Group)

9 a.m. – 9:45 a.m.

Braving Stormy Water: How to form a GLBT group and get real results

The Mid-Continent Public Library's GLBT group will talk about how to form a GLBT group and work with your administration to develop a GLBT collection without making waves. (Public Library Division)

Chart a Course For Success With Special Customers!

Learn how to serve the needs of special populations. Representatives of the Dept. of Mental Health will discuss the challenges and opportunities presented by customers with disabilities and mental illness. (Outreach SIG and Public Library Division)

Make It and Take It Musical Instruments

Comb kazoos! Flower pot bells! Paper towel rain sticks! Children love turning junk into musical instruments. Judy Domeny Bowen will share several music-oriented books correlated with simple art activities that result in playable instruments. You'll get lots of ideas for sending your youngsters out of the library with homemade instruments and the knowledge that recycling can be tons of fun! (CSRT)

Making the Most of MOREnet's Online Resources

You may know that MOREnet provides several Online Resources for your patrons. But did you know there are several ways to customize those resources? This session will review the options available for customizing the way online resources look, the way they are used, and the way they are accessed. (MOREnet)

Stand and Deliver: How to Master Speaking in Public

These days, effective communication and public speaking skills are vital. Whether it be for staff meetings, internal or external presentations, traditional bibliographic instruction classes, job interviews, or formal occasions - the ability to speak clearly and convey a distinct message is essential. In this session we will discuss how to organize and prepare; deliver with ease and confidence; avoid common public speaking pitfalls; and integrate complementary technology such as PowerPoint. (PEER SIG)

Legislative Advocate Program

Randy Scherr, MLA's Legislative Advocate, will speak about how a bill becomes a law. (Sponsored by Legislative Committee)

10 a.m. – 10:45 a.m.

Creating an Environment of Continuous Assessment: Applying the ACRL Standards for Libraries in Higher Education

Dr. Bill Nelson will discuss the ACRL Standard for Libraries in Higher Education (2004) as a standard for assessing academic libraries, a follow up to his talk at the MACRL Dinner on Wednesday evening. Dr. Nelson chairs the ACRL College Libraries Section (CLS) Standards Committee that produced the current edition of the Standards in 2000.. (MACRL)

The Library and the Community: Ideas for Collaboration

The Springfield Greene County Library System actively collaborates with its community and you can too! Vera will discuss the Stories to Go project, the Summer Reading Stories to Go grant with the State Library, Summer Reading collaborations, Wee Read program, and much more. (CSRT)

Library Store

Wondering how to go about opening a library store? Get first-hand information from experts who have done it. Library stores are an excellent way to sell donated books (100% profit); offer merchandise not available anywhere else in town; bring people, and more Friends, into your library; and involve your Friends in a fun and rewarding activity year-round. Learn the minimum required for starting a store and the benefits to the Library, the Friends, and the Trustees. (Trustees and Friends)

Securing Your Printers: Oh, I never thought of that!

We will talk about the importance of securing your printers from unauthorized access and then show you actual ways to secure your printers. Most of the focus will be on HP printers, but the concepts will be transferrable to other printer manufacturers. (MOREnet)

Training: Where and How to Find It!

Hear from Missouri training providers about opportunities available and see the new enhanced Missouri Continuing Education Calendar and find out what it can do for your library. Representatives from MLNC, MOREnet, KCMLIN, MOSL, MASL, and MOBIUS will present information about their training initiatives and how those educational events can benefit Missouri library staff. The Missouri State Library will also highlight the online statewide Continuing Education Calendar and how it can be utilized for planning staff development. (Continuing Education Committee)

Virtually Missouri: Your Statewide Digitization Program

Carl Wingo, State Library technology and digitization consultant and manager of the Virtually Missouri program, will review the history, goals and objectives of the program and discuss some exciting changes,

including expanded outreach activities, the migration to CONTENTdm software, and new opportunities for Missouri cultural heritage institutions to 'go digital' and get their historical collections on the Web. (Computer and Information Technology)

Channel Markers for Librarians Working with Special Customers

Responding to mental health reference questions is challenging for even the most experienced librarian. In "Caring for the mind", participants will learn how to effectively provide reference services for mental health information for the public. Participants will learn the best web sites, databases and collection development materials to respond to mental health related questions. The presenter will be Barb Jones, Missouri Liaison, National Network of Libraries of Medicine. (Public Library Division).

10 a.m. – Noon **Poster Sessions**

Poster sessions in the Exhibit Hall. (Details to come)

11 a.m. – Noon **No Conflict - Exhibit Time**

11:55 a.m. – 1 p.m. **Librarians Who Lunch**

Join other MLA members for lunch! This is a very informal opportunity to network with other library folks. Small groups of 6-8 will sign-up to meet at (?) Sign-up sheets will be located at the Conference Hospitality Desk on Wednesday morning and will indicate the group's 'theme' and the lunch location. Each person is responsible for his/her own transportation (if necessary), meal, and tip. (Membership Committee)

Noon-1:00 p.m. **E-mail service available**

Noon – 1:30 p.m. **Thusnelda Schmidt Luncheon**

Lisa Wheeler and Laura Huliska-Beith will talk about the creation of "Bubble Gum, Bubble Gum" the 2005 Building Block Award Winner. (CSRT)

Noon – 3 p.m.

Tour of the University of Missouri Press and the University of Missouri Libraries Depository

Guests will tour the offices of the University of Missouri Press warehouse and have the opportunity to view a display of items published by the University Press, highlighting the State of Missouri. Upon completion of the University Press program, guests will go next door to the University of Missouri Libraries Depository for a tour. (MACRL)

1 p.m. – 1:45 p.m.

A Passage to India: Personal Experiences of the Future of Information Technology

A look at the state of librarianship and information retrieval in Indian universities and research institutions, as observed during three recent research and lecture trips taken by presenter, Edward Proctor. (Computer and Information Technology SIG)

Reference Help for Librarians Serving Genealogists

Find out how to use the resources in your library to help genealogy researchers, some ILL sources, and some basic guides to add to your reference collection. (Reference and Information Services Special Interest Group)

1:30 – 2:45 p.m.

Libraries and the Law: How the First Amendment Affects Your Policies, Programs, Services and Collections

Panel Discussion featuring Waller McGuire, Executive Director, St. Louis Public Library; Therese Bigelow, Deputy Director, Kansas City Public Library; and attorneys Lisa Stump (Lashly & Baer, P.C. St. Louis) and Kent Brown (Jefferson City), with Q & A from audience. (MLA Intellectual Freedom Committee)

Sailing to Success: How to Navigate through the Bond Campaign Process

A step-by-step guide on how to successfully reach bond campaign goals. Specific topics include: community engagement, managing your message, developing a wish list and budget, creating effective communication tools, identifying funding options, developing referendum language, selecting the appropriate election date and mounting your campaign (strategy and sequence). (Friends and Trustees)

So Who Will You Hire in the Future?

Some serious challenges will be facing libraries in the near future. There are concerns that applicants for entry-level professional positions do not have the knowledge and skills employers desire. At the national level discussion about core competencies has drawn considerable attention. This session will include some information about the current state of education (including accreditation, trends in faculty hiring, and other large-scale issues) and will feature a conversation about what professional librarians need to know. Audience participation is strongly encouraged. (PEER)

2 p.m. – 2:45 p.m.

Author Jim Butcher

Author Jim Butcher will discuss his path to becoming an author as well as his two bestselling series: the fantasy-morphed-mystery/PI series *The Dresden Files* (soon to be made into a Sci-Fi Channel TV series) and the traditional fantasy series *Codex Alera*. (MACRL)

NetSmartz - Keeping Kids Safer on the Internet

NetSmartz is an interactive, educational resource for youth (ages 5 to 17) provided by the National Center for Missing & Exploited Children and Boys & Girls Clubs of America. The program uses age-appropriate, 3-D activities to teach young people how to stay safe on the Internet. (MOREnet)

Using the American Community Survey

Matthew Milbrodt will provide a demonstration on how to access information in the American Community Survey available on the U.S. Census Bureau's website. (Government Documents SIG)

2 p.m. – 3 p.m.

Table Talks

Details to come. In the Exhibit Hall.

CSRT/YASIG Business Meeting

3 p.m.

Know Me in Missouri - The Columbia Edition

Participate in the 2nd Annual Know Me in Missouri! Just interact with other conference attendees, jot down some information, and maybe win a prize! Completed forms are due by 3 p.m. Thursday in the drop box at the Conference Hospitality Desk. Winners will be announced at the General Membership Meeting. (Membership Committee)

3 p.m. – 4 p.m.

No Conflict - Exhibit Time

4 p.m. – 5 p.m.

MLA Annual Membership Meeting

5 p.m. – 5:30 p.m.

Committee Meetings

5 p.m. – 7 p.m.

SISLT's Annual Library Science Reception

Join us to mark the 40th birthday of MU's Library Science Program. We'll have wine, cheese, a birthday cake, and opportunities for folks to catch up with each other. Share in this celebration of the program's continuing success. (SISLT)

7 p.m. – 9 p.m.

Story Swap

Got a great song, book, or story? Bring it to the Story Swap! We'll have a great time sharing ideas for storytimes, programs and booktalks. (CSRT)

MLA Annual Awards Banquet

Presentation of MLA Awards. Guest speaker: Joe Raiola, senior editor of *Mad Magazine* on "The Joy of Censorship". (Sponsored by Awards Committee)

Friday, October 6

7:30 – 2 p.m.

MLA Conference Registration

8 a.m. – 9 a.m.

Special Library Division Annual Business Meeting

MACRL Annual Business Meeting

Public Library Division Annual Business Meeting

E-mail service available

8:30 – 10 a.m.

Presenting MLA for Trustees and Friends

What exactly is MLA? Membership Committee members will provide an introduction to the state association for libraries tailored especially for Friends and Trustees. (Membership Committee) Followed by the Trustees & Friends Division Business Meeting.

9 a.m. – 9:45 a.m.

Information Literacy Assessment and Beyond: An Evolution of Implementation and Analysis

This presentation by librarians from Rockhurst University will discuss assessing information literacy, and will include the process of gathering information, positives and negatives, and modifications to address the negatives, i.e. the use of Scantron forms and SurveyMonkey for analysis time saving and reports. Speakers will also discuss design of assessment tools and analysis of results, and will provide samples. (MACRL)

Just What Exactly Does a Special Librarian Do?

Find out how special libraries differ from public and academic settings. Panelists will talk about their libraries and answer questions. (Special Library Division)

Training @ Your Desktop

Need training, but don't have the time or money to travel? Find out about the multitude of web-based training opportunities available. Find out how to participate in training through webinars, webcasts, e-conferencing and online tutorials all from the convenience of your desktop. (Continuing Education Committee)

Using Building Blocks in Storytime

This year's Building Block list is really exciting! Find out how you can build programs and storytimes around these titles with exciting activities and crafts. The Building Block Committee will share ideas with you. (CSRT)

Exploring EBSCO's Specialty Searching Interfaces

Did you know that EBSCO has released specialty searching portals designed for primary and secondary/adult users? This one hour session will focus on how to access these specialty searching interfaces, how to navigate between each interface, and how to use searching "best practices". (Sponsored by MOREnet)

10 a.m. – 12 noon

From Good to Great: Transforming Your Library

Guest speaker: Cate McNeely, Deputy Chief Librarian, Richmond Public Library, British Columbia.

10 a.m. – 10:45 a.m.

ABCs of E-rate

An overview of the National E-rate program. The presentation will focus on the benefits of the program for libraries, the application process, and tips for a successful application. (Public Libraries Division)

Best 2005-2006 Choices in Multicultural Literature for Grades 4-8

Short, snappy booktalks featuring the latest high quality multicultural titles. Presenters have read all the books they talk about. Participants will receive an annotated bibliography of the books presented. (CSRT)

Leave No Stone Unturned: Bring Your Holdings to Light With WorldCat Collection Analysis

To make the most of your acquisitions budget, your library needs data that reveals your collection's strengths, gaps, and overlaps in subject-matter coverage. WorldCat Collection Analysis is a web-based service from OCLC that allows libraries to analyze their collections and compare to peer libraries that have their holdings in WorldCat, OCLC's union catalog. We will demonstrate how to compare a collection to that of other OCLC member libraries for age and subject content, generate printable graphs, and export analysis results. (MACRL)

Measuring Success in the Nonprofit World

Have you ever noticed that we try to measure the success of nonprofit institutions by the same standards used for businesses? How is a library or school profitable? What is the bottom line for these institutions? In this session we will explore ways of determining the success of a library or other nonprofit. We will develop strategies for evaluating your library's performance in a new light. (Trustees and Friends)

Preservation 101 or "Help! My Collection is Crumbling!"

Preservation isn't just for rare book collections or specialists. Every library needs to treat its resources with love and care to preserve them. Learn from the experts how to protect materials in all formats and what to do if disaster strikes. Presented by the Genealogy and Local History SIG. (Special Library Division)

7 Top Secrets

MOREnet staff will share information on some of the lesser-known tools that all MOREnet members can use to become more efficient, better informed and more valuable to their customers.(MOREnet)

11 a.m. – 11:45 a.m.

Effective Meeting Skills

Develop and polish your meeting skills by learning about conducting an efficient meeting, planning and following an agenda, making and handling a motion, etc. (Trustees and Friends)

Lexis Nexis

Lynn Smith is the LexisNexis trainer for Missouri and she will demonstrate how to use the new LexisNexis Congressional. (Government Documents)

Committee Meetings

SISLT Student Paper Presentations

Noon – 1 p.m.

Trustees and Friends Luncheon

Luncheon featuring guest speaker Waller McGuire, Director, St. Louis Public Library. (Trustees and Friends)

1:00-4:00 p.m.

Time slot for collaborative programming with MASL

1:15 – 2 p.m.

Friends' Building Blocks: Building Boards and Building Membership

Learn how to encourage and prepare people to become involved at the Board level. Learn about the keys of membership development and how they can be used by your group. (Trustees and Friends)

2 p.m. – 3 p.m.

MLA Executive Board Meeting

2:15 – 3 p.m.

How to Hire the Right Library Director

How to hire and evaluate a Director. Learn how to recognize the needs of your library, play to the strengths of your Director, and coach him or her through any weaknesses. (Trustees and Friends)

2:30 – 4 p.m.

Tours - Informal tours of the Columbia Public Library, 100 W. Broadway. and optional meeting with Columbia Friends of the Library and tour of their booksale operations

Appendix I : RISSIG Report

Since the 02/08/06 MLA Board Meeting, the RISSIG Steering Committee:

- Composed RISSIG bylaws (based on the MLA SIG bylaw template) and submitted them to Margaret Booker and Nancy Ogg for approval. The bylaws have been posted to the RISSIG Web site.
- Updated the RISSIG mission statement and compiled a list of goals for 2006. Both have been posted to the RISSIG Web site.
- Submitted a request to start a MLA-RISSIG Reader's Advisory listserv. The Steering Committee is currently awaiting a response.
- Solicited program proposals for the MLA conference via email and the RISSIG Web site.
- Submitted proposals for the following programs which have been accepted.
 - "Using Your Body to Reach Their Minds: Non-Verbal Communication at the Reference Desk or for Professional Presentations"
 - "Reference Help for Librarians Serving Genealogists"
 - "Civil War Soldier and Regiment Research Techniques"
 - "Discover the Magic of Audiobook Making"

RISSIG Vice-Chair, Laura Pirondi, attended two conference planning meetings and reported back to the RISSIG Steering Committee.

Respectfully submitted,

Jamie Schmid
2006 RISSIG Chair

Appendix J : Intellectual Freedom Committee Report

1. Librarians and the Law Seminar

As chair of the IFC I was invited to attend the "Librarians and the Law" seminar sponsored by the Office of Intellectual Freedom of ALA. All state chapter IFC chairs were invited to attend free of charge; the cost was covered by a grant funding the seminar received from the Ford Foundation.

Eighty-four persons attended; all fifty states were represented. In addition to state IFC chairs, other attendees included representatives from seventeen state libraries or library commissions and four state library associations.

The seminar was held April 3-6 at the Allerton Crowne Plaza Hotel in Chicago, just a block from ALA Headquarters. The program began with a reception on Monday night, followed by two-and-a-half days of intensive lectures, discussions and brainstorming activities. The speakers covered the basics of First Amendment case law as applied to library policies and operations, current issues under litigation, a review of library advocacy and media techniques, and methodology for replicating the training we received for colleagues at home.

The "faculty" for this seminar included Theresa Chmara of Jenner & Block, attorney for the Freedom to Read Foundation; Dan Mach, Senior Litigator for the ACLU's National Program on Freedom of Religion and Belief; Deborah Caldwell-Stone, attorney and deputy director of the OIF; William Zieske of Bryan Cave in Chicago, a trial attorney and library lawyer with many Illinois libraries among his clients. Other faculty: Candace Morgan, retired library administrator and adjunct faculty for the library school at Emporia State University KS and the Hatfield School of Government at Portland State University OR, also vice president of the FTRF; June Pinnell-Stephens, retired library administrator, past president of the FTRF, four term president of the Alaska ACLU, member of the ALA Executive Board; Carrie Gardner, assistant professor and coordinator of the school library media program for the library school at Catholic University of America, and member of the ALA IFC; Catherine Lord, trainer, consultant, and staff development coordinator for King County Library System WA; Marci Merola of the ALA Advocacy Office and Larra Clark of the ALA Public Information Office.

All those attending the seminar are committed to organizing at least two training sessions on these issues in their states as a follow-up to the seminar.

Even after twenty-five years of immersion in IF work at ALA and in Illinois and now Missouri, I found this seminar invaluable for the synthesis it provided, plus the opportunities for networking.

2. MLA 2006 Conference Program - Columbia

I attended the MLA Conference Planning meeting for stakeholders at Columbia Public Library on Monday, May 1. Pending final approval by the MLA board, I was told that the proposed IFC program was tentatively scheduled for Thursday, 1:30-3 p.m. Room assignments will be made in August. This program will qualify as one of the training sessions I agreed to organize when I attended the "Librarians and the Law" seminar.

Susan Sanders, a member of the committee, is organizing a table talk on cataloging and shelving for children's materials that discuss sensitive social issues. The table talks are also scheduled for Thursday afternoon between 2 and 3 p.m.

I have asked the Conference Planning chairs if it will be possible to set aside a time and place for committee meetings at conference. There are already time slots in the schedule for division and interest group meetings, but at this point, no slot for committees to meet.

3. Other Meetings

I will be attending the Missouri Public Library Directors meeting in Warrensburg June 1-2, and the American Library Association Annual Conference in New Orleans June 22-28.

4. IF Issues

Two issues are turning up in legislative efforts in other states; I suggest we need to be on the watch for these issues to appear in our own state legislature.

The first was an effort in Oklahoma to require public libraries to shelve all children's and YA materials that deal with homosexuality specifically or human sexuality generally --- both fiction and nonfiction --- on restricted shelves available to adults only, or suffer the loss of their tax revenues. This was defeated after intensive lobbying by the Oklahoma library community, but the senator who sponsored this bill has vowed to resubmit it next session.

The second was an effort in the Colorado legislature to prohibit the use of public funds to purchase Spanish language materials for libraries. The intent was to prevent libraries from providing resources and services to immigrant populations. This was also defeated this session by a party line vote, and will probably be back.

Youth services librarians from REFORMA and YALSA are already collaborating on a program for the ALA 2007 Conference in Washington DC on this issue of denying library services to immigrants, and have approached the ALA IF community for assistance. I understand from our REFORMA colleagues that these kind of anti-immigrant legislative proposals are proliferating in the Southwestern states.

Respectfully submitted,

Pam Klipsch
2006 IFC Chair
pam@jeffersoncountylibrary.org
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