

Keeping Up and
Reaching Out with
Blogs and RSS

Joy Weese Moll

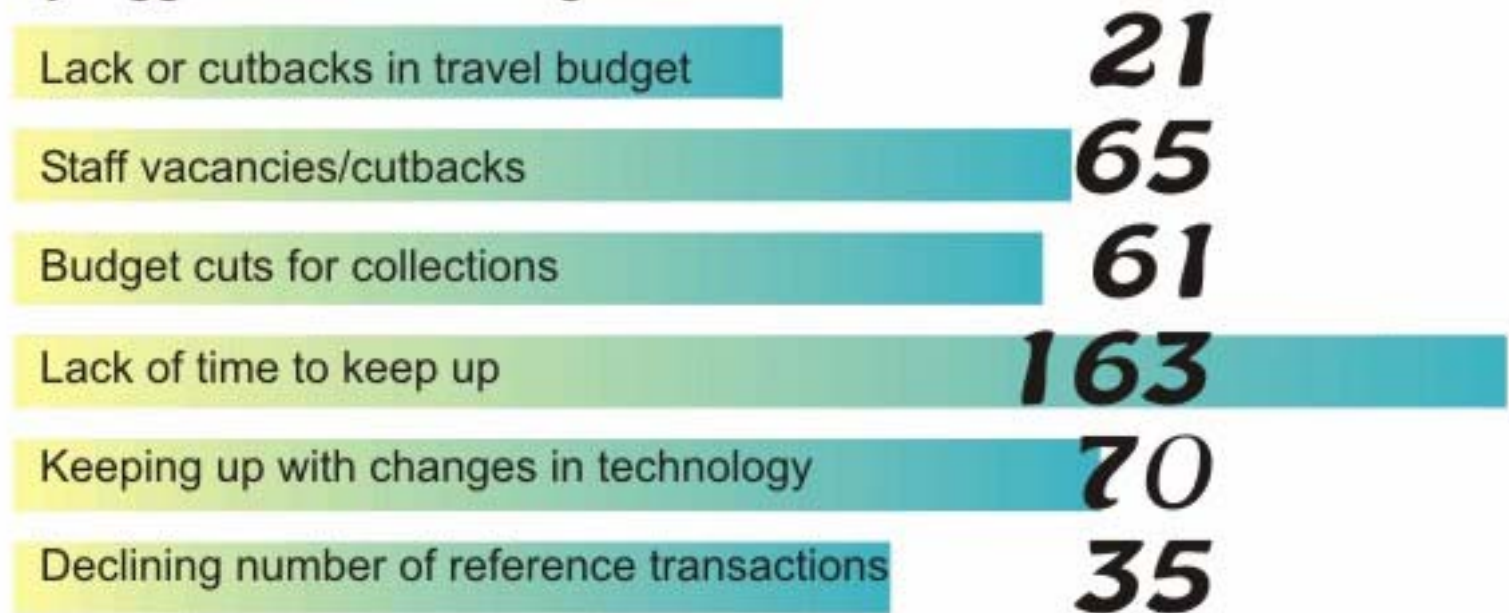
Student

School of Information Science and Learning Technologies

University of Missouri - Columbia

Keeping Up

My biggest work challenge is:



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Weblog

A Web page that provides frequent continuing publication of Web links and/or comments on a specific topic or subject (broad or narrow in scope), often in the form of short entries arranged in reverse chronological order, the most recently added piece of information appearing first.

Also spelled *Web log*. Synonymous with *blog*.

**From ODLIS —
Online Dictionary for
Library and Information Science
by Joan M. Reitz**

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Examples of LIS blogs

- [dave's blog](#) (cached)
- [PLA blog](#) (cached)
- [digitizationblog](#) (cached)

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Questions?

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RSS

RSS is a family of XML file formats for web syndication used by (amongst other things) news websites and weblogs. The abbreviation is used to refer to the following standards:

- Rich Site Summary (RSS 0.91)
- RDF Site Summary (RSS 0.9 and 1.0)
- Really Simple Syndication (RSS 2.0)

From Wikipedia

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Three types of aggregators

- Online ([MyYahoo!](#) (cached), [Bloglines](#) (cached) (dave's blog))
- Stand-alone ([FeedDemon](#) (cached))
- Integrated (extensions to Outlook, Firefox)

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Questions?

Reaching Out

Examples of Library blogs

- [SJCPL Lifeline](#) (cached)
- [Georgia State University](#) (cached)
- [University of Oklahoma](#) (cached)

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RSS Feeds for Fun and Fancy

- [Vacuum](#) (cached)
- [University of Saskatchewan](#) (cached)
- [University of Winnipeg](#) (cached)

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Steps to setting up a blog

- Choose software
- Choose a host
- Create a how-to page
- Link from the blog to the home page and back

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Questions?