



MISSOURI LIBRARY ASSOCIATION 104th ANNUAL CONFERENCE

In the Footsteps of Lewis & Clark: *On the Road to New Discoveries*

October 27-29, 2004 -- St. Louis, Missouri
Sheraton Westport Lakeside Chalet

Tuesday, October 26

2-5 pm

Ronald G. Bohley Scholarship Fund Golf Tournament

A best ball, four-person scramble is planned. The event will be held at the Norman K. Probst (Forest Park) Golf Course. The course was redesigned by Hale Irwin and completed last year. It is located in the northwest part of Forest Park. Proceeds from the tournament provide scholarship funds for students enrolled in an ALA-accredited MLS program. For information, e-mail Gary Holdefer at St. Louis County Library, gholdefer@slcl.org

Wednesday, October 27

Pre-Conferences:

8-11:30 am

Legal Research for the Non-Specialist

Location: Zermatt

The workshop will consist of five sections: government/court structure, reference help vs. legal advice, essential legal reference materials, pro se patrons and how to help them prepare for court, and an intro to the MO Bar/MLA partnership to provide free MO Bar legal brochures to all Missouri libraries.

Speakers: Jack Wax, Media Relations Director-Missouri Bar; Millie Aulbur, Law Related Education Director-Missouri Bar; Cindy Shearrer, Reference/Government Documents Librarian-University of Missouri-Columbia Law Library; Nancy Ogg, Retired Assistant Librarian-Missouri Supreme Court Library.

Sponsored by the Special Library Division

8-11:30 am

The Good, the Bad, and the Ugly: Customer Service on the Front Line

Location: Bern

The key to great service is direct, personable patron-staff contact. This lively program is especially for public service staff, managers, and other employees who want to improve their people skills.

Speaker: Charlene Ezell, library consultant and President of The Extra Edge

Sponsored by the Public Library Division

8-11:30 am

Storytelling 101 - Learn to Tell Stories Quick and Easy

Location: St. Moritz

Lynn Rubright, a 40-year veteran of the storytelling profession and a 33-year storytelling instructor at Webster University, will present the principles of storytelling in a joyful, fun, and interactive way. Participants will leave prepared to tell several quick and easy stories. Short literary tales and folk tales will be discussed. You will learn how to use your imagination so that you are not just memorizing stories.

Sponsored by the Children's Services Round Table

8-11:30 am

Unlocking the Mysteries of Consumer Health Information

Location: Alpine I

The National Network of Libraries of Medicine, coordinated by the National Library of Medicine, is a nationwide network of over 4,500 health science libraries and information centers. Barbara Jones, a NN/LM librarian, will introduce a variety of FREE services including MedlinePlus, TOXNET, PubMed, and Clinical Trials. Barbara will discuss document delivery systems and membership benefits including grant and training opportunities. You will learn how to expand your professional knowledge in consumer health subjects and improve the quality of your library services by incorporating online health resources.

Sponsored by the Special Library Division





Wednesday, October 27

- 9-9:45 am** **MLNC Breakfast**
Location: Basel
- 9:45-10:15 am** **MLNC Annual Business Meeting**
Location: Basel
- 10 - 11 am** **Welcome to Conference 2004: Orientation for New Members**
Location: **Alpine II**
An overview of what's going on at the conference, followed by presentations and welcomes from MLA President Dr. Victor Gragg and unit leaders.
Sponsored by the New Members Special Interest Group
- 10:15-11:15 am** **The 2003 OCLC Environmental Scan: Pattern Recognition**
Location: **Basel**
Speaker: Cathy Derosa, OCLC Vice-President of Corporate Marketing
Sponsored by the Missouri Library Network Corporation
- 11:15-noon** **MLNC Board Meeting**
Location: **Basel**
- 11:45-noon** **Conference Welcome - MLA President Victor Gragg**
Location: **Geneva/Zurich**
- Noon-12:45 pm** **KEYNOTE ADDRESS**
How I Became a Library Advocate - American Library Association President Carol Brey-Casiano
Location: **Geneva/Zurich**
American Library Association President Carol Brey-Casiano will share her presidential plan and "vision" for the year, encouraging everyone to join her grassroots advocacy campaign "Stand Up, Speak Out for Libraries." Find out how serving as the Bookmobile Librarian for the Ozark Regional Library (based in Ironton, MO) affected Ms. Brey-Casiano early in her career and inspired her to become a library advocate.
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Carol Brey-Casiano
- Noon-6:00 pm** **Ronald G. Bohley Scholarship Silent Auction**
Location: **Lobby Level Hall**
All proceeds from this annual Conference event benefit MLA's Ronald G. Bohley Scholarship Fund. Stop by the auction tables near the registration area and check out the nifty items donated by vendors, area businesses and organizations, and fellow MLA members. Bid on items anytime from noon to 6 pm today and 8 am to 3:30 pm on Thursday. High bidders will be announced when the bidding closes. Items may be purchased with cash or check.
- 1-1:45 pm** **ALA Forum - Participate with ALA President Carol Brey-Casiano in ALA's strategic planning initiative.**
Location: **Zurich**
- 1-1:45 pm** **Models for Community Outreach by Academic Libraries**
Location: **Zermatt**
A panel of Northwest Missouri State University librarians will discuss models for addressing requests for library orientation, tours, and borrowing privileges at academic libraries. Panelists will also talk about Info Pass and how to approach library instruction for high school classes and individual students, community organizations, home schoolers, distance education students, campus staff, and genealogy buffs.
Speakers: Gordon Johnston, Charlotte Dugan, & Connie Ury - Northwest Missouri State University, Owens Library
Sponsored by the Missouri Association of College and Research Libraries
- 1-1:45 pm** **Community Family Reading Event: Reading Together Makes a Difference**
Location: **Bern**
How to plan an annual family reading night in cooperation with local community organizations.
Speaker: Diane Lick, Reading Specialist - Washington School District
Sponsored by the Children's Services Round Table

Wednesday, October 27

- 1-1:45 pm **Learning Beyond Skills: Teaching Information Literacy Competencies to Undergraduate Students**
Location: Alpine I
Integration of information literacy content into the course syllabus and collaboration between education faculty and library faculty is the focus of this presentation. Speakers will explore the issues of "digital divide", censorship and filtering, plagiarism and academic integrity, privacy and security, and culture.
Speakers: Martha Allen & Sandy Gambill - Saint Louis University, Pius XII Memorial Library
Sponsored by the Continuing Education Committee
- 1-1:45 pm **Making Sure that Everyone is Welcome in Library Land**
Location: Alpine II
The disability community is part of the diverse clientele using library services. A resource packet, including *People First Language* and community disability resources, will be available for all attendees.
Speakers: Mark Miller, Nancy Nickolaus, Tracy Depriest, & Sarah Stanton - Department of Mental Health
Sponsored by the Local Arrangement Committee
- 1-1:45 pm **Ensuring Library Services to Distant Students: How to Find Book Reviews in Some Popular Databases**
Location: Davos
Finding book reviews online is one of the areas where librarians are making an effort to help. Librarians at Central Missouri State University will examine the periodicals listed in both *Book Review Index* and *Book Review Digest* and provide information on where those periodicals are covered in some of the popular databases.
Speakers: Fu Zhuo, Steve Walker, Jenny Emanuel - Central Missouri State University, James C. Kirkpatrick Library
Sponsored by the Local Arrangement Committee
- 1-1:45 pm **Security for Gates Computers**
Location: MOREnet Lab in Lugano Room
A combination of lecture and demonstration to inform participants about security basics for Gates computers.
Speakers: MOREnet Staff
- 1-1:45 pm **Dress for Success for Less**
Location: Geneva
Do you feel "fashion challenged" when it comes to putting your work wardrobe together? This program will explore how you can build your professional wardrobe without spending your entire paycheck.
Speaker: Linda Tarantino - Mid-Continent Public Library, Grandview Branch
Sponsored by the Professionalism, Education, Employment & Recruitment Special Interest Group
- 1-1:45 pm **Part 1 Concurrent - Table Talks & Poster Sessions**
Table Talks
Location: Basel
• **Coordinating an Event Series: ReadMOre at St. Louis County Library**
Discussion will focus on how to coordinate a multi-event program series.
Presenter: Katy Smith - St. Louis County Library
- **Libraries in Correctional Institutions**
The Librarian at the Tipton Correctional Center will lead a discussion about working in a correctional institution library.
Presenter: Kimberly Bresnahan - Tipton Correctional Center Library
- **Get Connected – Courier Delivery Service for Libraries in Missouri & Kansas**
The Kansas City Metropolitan Library and Information Network has initiated a courier expansion project designed to provide courier service to libraries throughout the states of Kansas and Missouri. This next day service has the potential to save libraries postage money and cut down on wear & tear on materials. Find out how your library can participate.



Wednesday, October 27

Poster Sessions

Location: St. Moritz

• **A Two-Way Learning Experience**

Analysis of the library's chat reference service transcripts according to ALA's RUSA Guidelines for Behavioral Performance of Reference and Information Service Providers.

Presenters: Mark Love, Assistant Professor of Library Services & Fu Zhuo, Assistant Professor of Library Services
Central Missouri State University

• **Discover Missouri's United Nations Depository Library**

A demonstration of the types of UN documents available for circulation via MOBIUS & ILL, and services provided by Missouri's only UN depository.

Presenter: Ann Fuhrman, United Nations Documents Specialist Government Documents/Maps Dept.
Southwest Missouri State University

• **Blackboard as a Management Tool**

How to use course management software in libraries for everything from warehousing documents to training.

Presenter: Wendy McGrane, Library Director - Missouri Southern State University

• **Library Ergonomics**

How to avoid injuries that can occur when working with computers and other technology.

Presenter: Patricia Wyatt, Reference Specialist - Northwest Missouri State University

• **Marketing the Academic Library**

Library promotion and marketing efforts at St. Louis Community College at Florissant Valley.

Presenters: Patricia Williams, Library Manager & Cathy Reilly, Reference Librarian/Assistant Professor
St. Louis Community College at Florissant Valley

• **Value of MLA Membership Involvement**

Presenters: Terri Clark, Branch Librarian - Mid Continent Public, Library Blue Springs North Branch, and Linda Tarantino, Branch Librarian - Mid Continent Public Library, Grandview Branch
Sponsored by PR SIG, New Members SIG, and the Membership Committee

2-2:45 pm

Division Business Meetings:

**Missouri Association of College and Research Libraries (MACRL)
Special Library Division (SLD)**

Location: Geneva

Public Library Division (PLD)

Location: Zurich

2-2:45 pm

Geographic Information Systems (GIS) for Decision Making

Location: Davos

Learn how to incorporate GIS solutions into your strategic planning process. Presenters will demonstrate how GIS can be used for evaluating and analyzing your collection and service needs and as a tool for selecting a new library site.

Speakers: Charles Seavey, Denice Adkins, Denyse Sturges
University of Missouri-Columbia School of Information Science and Learning Technologies
Sponsored by the Computer & Information Technology Special Interest Group

Wednesday, October 27

2-2:45 pm

Facilitating a Practicum Experience: The Library's Role in Developing Future Librarians

Location: Zermatt

Are library school students asking for a practicum or internship experience at your library? Do you wonder how much to expect of the practicum student? Speakers will talk about their personal experiences, provide tips for creating a successful library practicum or internship, and discuss other issues.

Speakers: Diane Hunter, Carrie Donovan, Thaylia Smith, Courtney Bruch, & Chis Le Beau - University of Missouri-Kansas City, Miller Nichols Library

Sponsored by the Professionalism, Education, Employment & Recruitment Special Interest Group & the Reference & Information Services Groups

2-2:45 pm

Exploring Online Resources

Location: MOREnet Lab in Lugano Room

This session is designed to familiarize participants with various resources available to MOREnet customers.

Resources:

EBSCOhost - an online search and retrieval system for periodical publications.

Searchasaurus - enables searches in the Encyclopedia of Animals, General Encyclopedia, periodicals for young readers, and Fun Facts.

Gale Business and Company Resource Center - provides accurate, up-to-date company and industry intelligence on thousands of companies.

NewsBank - provides full-text news stories from select Missouri newspapers.

Speakers: MOREnet Staff

2-2:45 pm

Demonstration of MICA (Missouri Information for Community Assessment) and Community Data Profiles

Location: Alpine II

Get an overview of the MICA system and the Community Data Profiles, interactive systems that allow anyone to create a table of specific data from various data files including births, deaths, hospital discharges, Medicaid status, and others.

Speaker: Norma D'Eagle - Department of Health & Senior Services

Sponsored by the Government Documents Special Interest Group

2:15-4 pm

Sixth Annual Performers Showcase

Location: St. Moritz/Bern

Fifteen children's performers, storytellers, singers, magicians, and puppeteers give a 10-minute preview of their talent. Book them for your events and programs!

Sponsored by the Children's Services Round Table and the Young Adults Special Interest Group



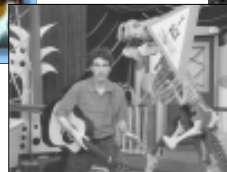
Doug Kincaid



Chris Vallillo



Babaloo



Thaddeus Rex



Kathy Schottel



Troy Roark



Wildheart



Wednesday, October 27

3-3:45 pm

The Impact of MOBIUS on ILL

Location: Alpine I

A panel discussion on changes in ILL philosophy, staffing, workflow, and other areas in public service.

Speakers: June DeWeese, Nada Vaughn, & Rita Gulstad - University of Missouri-Columbia, Ellis Library
Sponsored by the Missouri Association of College and Research Libraries

3-3:45 pm

Discovering Lewis & Clark Resources

Location: Zermatt

An introduction to Lewis and Clark resources at the Kansas City Public Library, U.S. Army Corps of Engineers, and the Missouri Historical Society. Each representative will give an overview of materials and services available at each institution that will help librarians guide customers to resources about the Lewis & Clark Expedition.

Speakers: Sherrie Kline Smith - Kansas City Public Library, Kristina Gray Perez - Missouri Historical Society, & Janet Mifflin - U. S. Army Corps of Engineers Rivers Project
Sponsored by the Local Arrangement Committee

3-3:45 pm

Grab Your Teens with Graphic Novels

Location: Davos

The presenter will discuss many aspects of graphic novels, including various formats, collection development, finding resources, and physical location in the library.

Speaker: Christine Mills - St. Charles City-County Library District
Sponsored by the Local Arrangement Committee

3-3:45 pm

Databases: Leading the Way in Assisting with Library Technology

Location: Alpine II

Learn how database software can be used to assist with library automation. The presentation will include an overview of a database structure, why to use it, and its benefits.

Speaker: Tony Garrett, Director of Library Services - Baptist Bible College, G.B.Vick Memorial Library
Sponsored by the Computer & Information Technology Special Interest Group

3-3:45 pm

Take Care! How to Improve Security, Protect Visitors, Staff, and Collections with Reduced Means

Location: Basel

Greg Gaul will walk the audience through reasonable, practical, and cost-effective steps to improve library security, make better spending decisions, and meet the demands of our ever-changing environment.

Speaker: Greg Gaul, Safety and Security Manager - Topeka-Shawnee County Public Library, Kansas
Sponsored by the Public Library Division

3-3:45 pm

Sing a Song

Location: Zurich

Liven up your storytelling and programming with music. Sarah Howard, storyteller, musician, librarian and teacher will delight the audience with her stories, songs, and ideas.

Speaker: Sarah Howard, Children and Youth Services Coordinator - Daniel Boone Regional Library
Sponsored by the Children's Services Round Table

3-3:45 pm

Introduction to e-Conferencing Services

Location: MOREnet Lab in Lugano Room

Learn how MOREnet is helping its customers bridge the geographical hurdles and distance gaps using technology. The presenters will review features and benefits of MOREnet's new e-Conferencing service powered by Centra 7.

The e-Conferencing service is a low-bandwidth, Internet-based tool suite designed to allow communication and creation of virtual learning and meeting environments over the Internet. A demonstration of the Centra 7 tool suite will be provided.

Speakers: MOREnet Staff

Wednesday, October 27 - Thursday, October 28

- 3-4 pm** **Second Annual Graduate Research Contest: Presentation of the Winning Research**
Location: Geneva
Moderator: John Budd
Sponsored by the Missouri Association of College and Research Libraries, University of Missouri, School of Information Science and Learning Technologies, and Beta Phi Mu
- 4-6 pm** **Exhibitor's Reception – Exhibits Open! – Enjoy Cocktails & Hors d'oeuvres**
Location: Versailles Ballroom
- 6-7:30 pm** **KEYNOTE ADDRESS**
The Practical Future of Academic Libraries
Tyrone Cannon, Dean, University Libraries-University of San Francisco
Location: Matterhorn
Tyrone Cannon, 2003-2004 ACRL President, looks at the future of reference services.
Sponsored by the Missouri Association of College and Research Libraries
- 7-9 pm** **Unique Books' Reception - Fall Fiesta!**
Plan to come to Unique Books' Fall Fiesta for food, fun, lots of entertainment, and of course ... Margaritas! Unique Books will provide free transportation to the reception. Shuttles will begin running from the main hotel entrance at 6 pm and will pick up every 15 minutes throughout the reception. When you are ready to return, catch a shuttle back to the hotel.

Thursday, October 28

- 7:30-8:45 am** **Young Adult Special Interest Group Breakfast - Featuring Author Chris Crutcher**
Location: Matterhorn
Award-winning author Chris Crutcher talks about turning real life, where stories and characters come from, into fiction. He is one of six authors selected by *The Writer* for his significant contributions to the field of writing. Several of Crutcher's books will be available for purchase at Booth #70 in the Exhibit Hall. Chris Crutcher will be at booth #70 to autograph copies of his work beginning at 10:00 am today.
Sponsored by the Young Adults Special Interest Group
- 7:30-9:30 am** **Breakfast with the Exhibitors**
Location: Versailles Ballroom
Join us in the Exhibit Hall for a fully funded continental breakfast with vendors who serve Missouri libraries.
- 8 am-4 pm** **Exhibitor Classroom - See Brief Product Demonstrations**
Schedule will be posted at the entrance to the Exhibit Hall.
Location: Interlaken (Located next to Basel)
- 8 am-3:30 pm** **Ronald G. Bohley Scholarship Silent Auction**
Location: Lobby Level Hall
High bidders will be announced when the bidding closes.
- 8-8:45 am** **Metadata, FRBR, and New Challenges**
Location: Alpine II
Arlene Taylor, nationally known author, Professor at the University of Pittsburgh's library school, and cataloging guru, addresses changes facing technical services now and in the next few years.
Sponsored by the Missouri Association of College and Research Libraries



Arlene Taylor



Thursday, October 28

8-8:45 am

What to Do Besides Panic When Your Patrons Ask Questions about Patents and Trademarks

Location: Geneva

This program is an introduction to the basics of intellectual property with a primary focus on patents and trademarks. There will also be a brief discussion of copyright and trade secrets.

Speaker: Carol Giles-Straight, Senior Subject Specialist and Patent and Trademark Depository Library Representative - St. Louis Public Library -- Sponsored by the Government Documents Special Interest Group

8-8:45 am

Communication Between Techies and Non-Techies

Location: Basel

Gain some understanding of how techies and non-techies think and some strategies to improve communication in your work environment. This session covers the basics of how to bridge communication gaps, including what to do with technical jargon, how to handle technical sessions, how to simplify describing a solution to non-technical staff, and how to describe technical problems and projects clearly.

Speaker: David King - Kansas City Public Library
Sponsored by the Reference & Information Services Group

8-8:45 am

Reading with Your Ears: Reader's Advisory and Audio Books

Location: Alpine I

Audio books are the latest reader's advisory challenge. Learn how to evaluate their appeal and how to interest your patrons in new titles.

Speaker: Kaite Mediatore - Kansas City Kansas Public Library
Sponsored by the Reference & Information Services Group

8-8:45 am

Library of the Year: Las Vegas-Clark County Library District

Location: Zurich

Las Vegas' explosive growth and diversity created heavy demands on the Las Vegas-Clark County Library District. Library Deputy Director Nancy R. Ledebor describes how by taking a critical look at all library functions, she and her staff transformed their library district into the 2003 Library of the Year.

Speaker: Nancy R. Ledebor - Las Vegas-Clark County Library District
Sponsored by the Public Library Division

8-8:45 am

Understanding How a Listserv Works

Location: Zermatt

Learn how listservs operate and how to use listserv commands to maximize your use of this professional tool.

Speaker: Jim Neal, Librarian - Truman High School in Independence, MO
Sponsored by the Local Arrangement Committee

8-9:30 am

Lions, Tigers, Bears, and More: Selecting Children's Materials

Location: St. Moritz

Discover the best tools to use to evaluate children's materials in areas such as multiculturalism, appropriateness to age level, and shelf appeal.

Speaker: Jobeth Bradburn - North Kansas City Public Library
Sponsored by the Children's Services Round Table

8-9:30 am

How We Started a Buzz in Our Community

Location: Bern

The anatomy of an exciting community project that connected schools, a public library, a newspaper, service organizations, and a community's children.

Speakers: Dawn Kitchell and Chris Stuckenschneider - The Washington Missourian
Sponsored by the Children's Services Round Table

9-9:45 am

Telecommunications Today and Tomorrow

Location: Alpine I

What are the trends? What about the regulatory environment? What policies will encourage growth? Senator Chuck Gross discusses the changing world of telecommunications.

Speaker: Missouri State Senator Chuck Gross -- Sponsored by the Local Arrangement Committee

Thursday, October 28

9-9:45 am

Teen Programs: Been There, Done That, Might Do It Again

Location: Geneva

Learn about new and exciting programs from the Springfield-Greene County Library YA staff.

Speakers: Julie Rhodes, Mary Ann Garrett, David Freeman, & Beth Snow
Springfield-Greene County Library

Sponsored by the Young Adults Special Interest Group

9-9:45 am

Intellectual Freedom - Author Chris Crutcher Shares His Insights

Location: Zurich

What happens when the grit of real life meets the community censor? Author, Chris Crutcher gives an author's perspective on intellectual freedom.

Speaker: Chris Crutcher, one of six authors selected by *The Writer* for significant contributions to the field of writing.
Sponsored by the Young Adults Special Interest Group

9-9:45 am

ALA's Every Child Ready to Read @Your Library

Location: Zermatt

An overview of ALA's Every Child Ready to Read initiative and how it is being implemented.

Speakers: Jim Neal, Truman High School Librarian and Mid-Continent Public Library Trustee and Beth Humphries, MCPL Trustee and Literacy Coach for the Excelsior Springs School District
Sponsored by the Local Arrangement Committee

9-9:45 am

Panel Discussion on Cataloging and New Practices

Location: Alpine II

Continuation of Arlene Taylor's program.

(See "Metadata, FRBR, & New Challenges" 8:00-8:45 am)

Sponsored by the Missouri Association of College and Research Libraries

Panel Facilitator:

Mary Ann Mercante, Assistant Director & Head Technical Services - Maryville University Library

Panelists:

Carrie Donovan, Reference Librarian & Coordinator of Library Instruction - University of Missouri-Kansas City

Susan W. Lewis, User Services Librarian - Missouri Library Network Corporation

Barb Knotts Manager, Electronic Content & Collections - St. Louis Public Library

Kathy Nystrom, Head of Cataloging - Eden-Webster Library System

9-9:45 am

Internet Content Filtering with Bess N2H2

Location: MOREnet Lab in Lugano Room

This session will familiarize participants with the new Internet content filtering service available to MOREnet customers.

Designed for the beginning Internet filtering administrator.

Speakers: MOREnet Staff

10-10:45 am

No-Conflict Exhibit Time - Prize Drawings in the Exhibit Hall!

10:00 am

Author Book Signing

Location: Exhibit Hall Booth #70

Young Adults Special Interest Group author Chris Crutcher

11:00-11:45 am

GENERAL SESSION

It's Your Life - Choose Well: Living a Happier, Healthier, Saner Life Now - Not Someday
Kathy Passanisi, internationally recognized speaker, award-winning humorist, and author.

Location: Geneva/Zurich

Do you wake up tired? Look older than your parents? Need to ground your inner child? Want to vote a few people out of your family? Call in sick when you just can't face work? Feel like there's a hole in your soul? A happier, healthier life is possible, and you'll find out how when you join Kathy Passanisi in a rousing hour you don't want to miss. Passanisi's book *It's Your Life - Choose Well* will be available for purchase at Booth #70 in the Exhibit Hall.

Kathy Passanisi will be at booth #70 to autograph copies of her book beginning at 12:30 pm today.



Kathy Passanisi



Thursday, October 28

11:00-11:45 am

Open Lab

Location: MOREnet Lab in Lugano Room

Need to use a computer? This is the place and the time.

Noon-1:30 pm

Lunch with the Exhibitors

Cash sales lunch in the Exhibit Hall. Enjoy a sandwich while browsing the many services and products on display.

Noon-1:30 pm

Thusnelda Schmidt Children's Luncheon - Featuring author Douglas Wood

Location: Matterhorn



Douglas Wood

Join us to hear author, artist, musician, naturalist, and wilderness guide Douglas Wood. As a writer of books for children and adults, Wood has over one million copies in print. His inspiration for many of his books comes from nature. The beauty of nature is seen in his award-winning title *Old Turtle*, as the people of the earth learn the message of God's love from Old Turtle's teachings. Several of Wood's books will be available for purchase at Booth #70 in the Exhibit Hall. Douglas Wood will be at booth #70 to autograph copies of his work beginning at 2:00 pm today. Wood's many honors and awards include the Christopher Medal, ABBY Award, International Reading Association Book of the Year, Minnesota Book Award, Midwest Publishers Association Book of the Year, Parent's Choice Award, Barnes and Noble Star of the North, and Story Telling World Award.

Sponsored by the Children's Services Round Table

12:30 pm

Author Book Signing

Location: Exhibit Hall Booth #70

General Session featured speaker Kathy Passanisi

1-1:45 pm

KEYNOTE ADDRESS

Exploring Lewis & Clark - Featuring Author Thomas Slaughter

Location: Geneva/Zurich



Thomas Slaughter

Thomas Slaughter talks about his book, *Exploring Lewis and Clark*, a provocative work that challenges traditional accounts of Meriwether Lewis and William Clark's expedition. *Exploring Lewis and Clark* uncovers deeper meanings in the explorers' journals and lives, exposes their self-perceptions and deceptions, and describes how they interacted with those who traveled with them and the people they discovered.

Speaker: Thomas P. Slaughter, the Andrew V. Tackes Professor of History at the University of Notre Dame and award-winning author of several books, including his most recent, *Exploring Lewis and Clark, The Natures of John and William Bartram*.

Sponsored by the Missouri Association of College and Research Libraries

2:00 pm

Author Book Signing

Location: Exhibit Hall Booth #70

Children's Services Round Table author Douglas Wood

2-2:45 pm

Perspectives on Lewis & Clark: A Panel Discussion

Location: Geneva

Panelists: Thomas Slaughter, Carolyn Gillman - Missouri History Museum, Peter Kastor - Washington University, and Jeffrey Smith - Lindenwood University

Sponsored by the Missouri Association of College and Research Libraries

2-2:45 pm

Out-of-Site Out-of-Mind? The University of Missouri Libraries Depository: Service and Success Beyond Mitigation of Space Issues

Location: Basel

The manager of the University of Missouri Libraries Depository discusses operations, service, standards of a Harvard style depository, the future of remote storage, and large and small transfers from home libraries.

Speaker: James G. Keyzer-Andre - University of Missouri Depository Manager

Sponsored by the Local Arrangement Committee

Thursday, October 28

- 2-2:45 pm** **Romancing the Reader: Making the Move to Promote Romance Fiction in Your Library**
Location: Davos
Romance fiction has a higher market share of popular fiction than any other genre but only 14% of romance readers get their books from the library. This "how-to" program will help librarians find solutions to improve circulation of romance fiction.
Speaker: Jennifer Hendzlik - Brentwood Public Library
Sponsored by the Reference & Information Services Special Interest Group
- 2-2:45 pm** **Under the Covers: What's Inside This Year's BBYA & Best of the Best**
Location: Zurich
Presenters will discuss and book-talk the YALSA Best Books for Young Adults and the MLA YASIG Best of the Best book award winners.
Speakers: Shori Ellison and Kimberlee Ried - Mid Continent Public Library
Sponsored by the Young Adults Special Interest Group
- 2-2:45 pm** **Fair Employment Law: What Every Manager and Supervisor Needs to Know**
Location: Bern
This workshop provides an overview of key employment laws and how to apply them in the workplace to proactively prevent issues that may arise from daily employee interactions.
Speaker: Steve Potter, Business Manager - Mid Continent Public Library
Sponsored by the Public Library Division
- 2-2:45 pm** **Missouri State Publications Access Program**
Location: Alpine I
This presentation will cover MSPAP which replaces the Missouri State Documents Library Depository Program.
Speaker: Linda Harris - Missouri State Library
Sponsored by the Government Documents Special Interest Group
- 2-2:45 pm** **ILLiad and ILL**
Location: Zermatt
A discussion of using ILLiad in university inter-library loan including competitive ideas from small (Maryville University) and large (Washington University) libraries.
Speakers: Melissa Belvadi - Maryville University and Nada Vaughn - Washington University
Sponsored by the Missouri Association of College and Research Libraries
- 2-2:45 pm** **Part 2 Concurrent - Table Talks and Poster Sessions**
- Table Talks**
Location: St. Moritz
- **Young Adults and Reader's Advisory**
Finding great books and providing outstanding reader's advisory for teens will be discussed.
Program Organizer: Catherine Mudd

 - **All Things Teen: Creating a Teen Friendly Atmosphere**
A discussion of ways to make the library a place that teens want to visit including attitudes toward teen services, creating effective teen spaces, building teen collections, and working with staff or managers who don't like teens.
Program Organizer: Catherine Mudd
Sponsored by Young Adults Special Interest Group



Thursday, October 28

Poster Sessions

Location: Zurich

• **Dragons, Dreams, and Daring Deeds**

Program materials, planning manuals, and incentives for the 2005 statewide summer reading programs.

Presenter: Nancee Dahms-Stinson, Consultant Youth & Senior Services - Missouri State Library

• **Missouri Teen Spaces**

Teen spaces in libraries around the state.

Presenters: Shari Ellison, Branch Librarian - Mid Continent Public Library, Smithville Branch and

Kimberlee Ried, Archives Specialist-NARA - Central Plains Region

• **Young Adult Bibliographies**

YA Bibliographies provided by SISLT students from Univ. of Missouri-Columbia.

Presenters: Q9434 Library Materials for Teens class, Denice Adkins, Assistant Professor, and Linda Esser, Clinical Associate - University of Missouri-Columbia, School of Information Science and Learning Technologies

• **Young Adult Professional Resources**

Professional resources for serving teens.

Presenters: Terri Clark, Branch Librarian - Mid Continent Public Library, Blue Springs North Branch, Shari Ellison,

Branch Librarian - Mid Continent Public Library, Smithville Branch, and Kimberlee Ried, Archives Specialist-NARA - Central Plains Region

• **Death at the Library**

How to host a murder mystery night for teens, complete with script and props.

Presenter: Catherine Mudd, Reference Librarian - Daniel Boone Regional Library, Columbia

2-2:45 pm

Open Lab

Location: MOREnet Lab in Lugano Room

Check your e-mail!

2-2:45 pm

Children's Services Roundtable Business Meeting

Location: Alpine II

3-3:45 pm

**No-Conflict Exhibit Time - Prize Drawings in the Exhibit Hall!
Last Chance! Exhibits close at 3:45 pm.**

3:45 pm

Friendly Booth Award winner announced!

Location: Exhibit Hall

4-5 pm

General Membership Meeting - Including a report from State Librarian Sara Parker & announcement of the ReadMOre 2005 title.

Location: Geneva/Zurich

5-5:45 pm

Young Adults Services Special Interest Group Business Meeting

Location: Alpine II

5-6 pm

**University of Missouri – School of Information Science and Learning Technologies
Wine & Cheese Reception**

Location: St. Moritz

Please join the faculty and students of SISLT in celebrating another great year. We've received an IMLS grant, the faculty have been incredibly productive and the student body is excellent. Everyone is welcome to join in the fun.

5-6:30 pm

**University of Illinois – Graduate School of Library & Information Science
Alumni Reception**

Location: Bern

Thursday, October 28 - Friday, October 29

7-9 pm

**Awards Banquet
Libraries - Thinking Like a Non-Profit**

Location: Matterhorn

Awards to be given include Outstanding Library Employee and Ron Bohley Award.

Speaker: John W. Kerber, CFRE - Jack Kerber has served a broad range of nonprofit organizations in his professional career including 10 years as the Director of Civic Affairs & Development for The Muny in St. Louis. He is a frequent speaker and instructor at development seminars for nonprofit organizations.

Friday, October 29

8-8:45 am

Trustees & Friends Division Business Meeting

Location: Davos

Speaker: Ellen Miller, Regional VP - Association's of Library Trustees and Advocates (ALTA)

8-8:45 am

Special Interest Group and Committee Business Meetings

Computer/Information Technology SIG; Technical Services SIG - Alpine I

Government Documents SIG; Reference & Information Services SIG – Alpine II

New Members SIG; PEER SIG; Membership Committee; Personnel Committee – Zermatt

Public Relations SIG; Publications Committee– St. Moritz

Long Range Planning Committee; Bylaws & Handbook Committee – Bern

Intellectual Freedom Committee; Legislative Committee - Geneva

Budget & Finance Committee – Zurich

Awards Committee; Nominating Committee; Annual Conference Site Committee - Basel

9-9:45 am

Learning and Serving the Wireless Way

Location: Alpine I

Saint Louis University staff share their experience managing a successful wireless local area network along with a notebook checkout program.

Speakers: Steven Pryor, Information Specialist and Win Shih, former Assistant University Librarian for Automation St. Louis University Libraries

Sponsored by the Local Arrangement Committee

9-9:45 am

American FactFinder

Location: Alpine II

American FactFinder (AFF) is a valuable online resource for population, housing, economic, and geographic data. Learn search strategies, customization, and saving techniques.

Speaker: Matthew Milbrodt - Census Bureau

Sponsored by the Government Documents Special Interest Group

9-9:45 am

There Is More than Meets the Eye: National Genealogical Society Book Loan Collection

Location: Bern

Genealogists often require specialized resources that are not available from their local libraries. The NGS Book Loan Collection, available at St. Louis County Library and through Inter-Library Loan, makes a wide variety of information available to genealogists everywhere.

Speaker: Ruth Ann Hager, Special Collection - St. Louis County Library

Sponsored by the Special Library Division

9-9:45 am

Understanding and Reaching Out to Generation Y

Location: St. Moritz

Hear the results of this fascinating research study that assessed the mindset of Generation Y and learn how librarians connect to this special population of patrons.

Speaker: Lynda Duke, Public Service Librarian - Illinois Wesleyan University

Sponsored by the Continuing Education Committee



Friday, October 29

9-9:45 am

Thrive, Survive, or Nosedive: How Libraries Can Assist Entrepreneurs

Location: Zermatt

From how to market your services to the business community to how to quickly identify and locate the information entrepreneurs need to succeed, this presentation will show how libraries can assist small businesses at every stage of development.

Speaker: John Spears - St. Charles City-County Library District

Sponsored by the Local Arrangement Committee

9-9:45 am

What's the Right Thing to Do: Ethics and Information

Location: Davos

Discussion of some of the practical ethical challenges that face libraries and information professionals, with attention to electronically accessible information.

Speaker: John Budd, Professor - University of Missouri-Columbia, School of Information Science and Learning Technologies

Sponsored by the Computer & Information Technology Special Interest Group

9-9:45 am

NetSmartz

Location: MOREnet Lab in Lugano Room

NetSmartz is a program of the National Center for Missing & Exploited Children and Boys & Girls Clubs of America. It is an interactive, educational resource for youth ages 5 to 17, parents, guardians, educators, and law enforcement.

The program uses age-appropriate, 3-D activities to teach young people how to stay safe on the Internet. This NetSmartz session, designed for the beginner, will familiarize participants with this new service and teach them how to locate and use NetSmartz at their organization.

Speakers: MOREnet Staff

9-10:30 am

Destination Renovation: Turning Libraries of Today into Libraries of Tomorrow

Location: Geneva

This presentation will educate library directors, staff, and board members on the particulars of library renovation and expansion as it relates to current changes and growing trends in libraries. A panel of architects and library directors will discuss when it is time to renovate, how to select an architect, and how to live with renovation. Panelists will share their experiences and first hand knowledge regarding the renovation process and will be available for questions and answers at the close of the program.

Speakers: Susan Pruchnick et al. Bond Wolfe Architects

Sponsored by the Local Arrangement Committee

9-10:30 am

Meet Me at the Model Library: Libraries & Librarians at the 1904 St. Louis World's Fair

Location: Basel

It's 1904 and the world is coming to St. Louis. As we celebrate the 100th anniversary of the St. Louis World's Fair, see what the world saw when it came to our town through St. Louis Public Library's Louisiana Purchase Exposition collection, archives, and virtual tour.

Speaker: Jean E. Meeh Gosebrink, Special Collection - St. Louis Public Library

Sponsored by the Special Library Division

9-10:30 am

Is This "Fair Use?" - A Copyright Primer

Location: Zurich

Get a brief history and review of copyright basics. Find out what a copyright is, who can claim it, what works are protected, what is fair use, what is not protected by the copyright, technology and copyright, and more.

Speaker: Heather Lea Moulaison - Southwest Missouri State University

Sponsored by the Computer & Information Technology Special Interest Group

Friday, October 29

- 9:30-11:30 am** **Webster University Library Tour**
Tour the beautiful, new library that opened in May 2003. Meet at the Registration Desk for a map and/or to arrange carpools starting at 8:45 am.
Organizer: Ann Riley
Sponsored by the Missouri Association of College and Research Libraries
- 10-10:45 am** **Mud, Mosquitoes, and Mysteries**
Location: Alpine I
Slog through the mud of educational standards, the mosquitoes of changing needs, and the mysteries of K-12 curricula to successfully collaborate with teachers and school librarians using government publications to foster student learning.
Speaker: Patricia Antrim, PhD. - Central Missouri State University
Sponsored by the Government Documents Special Interest Group
- 10-10:45 am** **Thinking About Purchasing a Videoconference System for Your Library?**
Location: Alpine II
In this session, MLNC staff will share their experiences including: equipment selection and use, room considerations, network concerns, "best practices" for conducting a videoconference, and technical support and training opportunities.
Speaker: Deb Ehrstein, User Service Manager - Missouri Library Network Corporation
Sponsored by the Missouri Library Network Corporation
- 10-10:45 am** **What's My Genre: Readers' Advisory Book Discussions**
Location: St. Moritz
The presenter will describe how to use a book discussion format with library staff as a venue to improve readers' advisory service. Participants will get tips on organizing genre-based readers' advisory book discussions designed to help all library staff learn about the many different fiction genres. An example of a case study will be presented.
Speaker: Lucy Lockley - St. Charles City-County Library District
Sponsored by the Reference & Information Services Group
- 10-10:45 am** **Senior Moments @Your Library: Programming for Seniors**
Location: Zermatt
Learn how to create, use, and promote activity and book discussion lists for senior patrons, and to provide workshops for activity directors, caregivers, and senior reading clubs.
Speaker: Mary Anne Marjamaa - St. Louis County Library
Sponsored by the Special Library Division
- 10-10:45 am** **Internet Safety Awareness for Children**
Location: Davos
Get information on Internet crimes against children and programs available to help teach children how to be smart online. This will include a demonstration of MOREnet's NetSmartz.
Speaker: Sgt. Joe Laramie - Glendale Police Department
Sponsored by the Children's Services Round Table
- 10-10:45 am** **Building a Library Without Increasing Taxes**
Location: Bern
Learn about tax anticipation notes, 63-20 Corporations, lease-purchase arrangements, and tricks of the trade in controlling building costs.
Speakers: Architect/Magician Don Rataj - Rataj-Krueger Architects, and Library Director Carl Sandstedt - St. Charles City-County Library District
Sponsored by the Local Arrangement Committee



Friday, October 29

10-10:45 am

Open Lab

Location: MOREnet Lab in Lugano Room

Need to use a computer? This is the place and the time.

11-11:45 am

Voting Smarter: Elections 101

Location: Alpine I

This practical introduction to the electoral process in the United States is designed to help reference librarians help their customers to be smart voters. Topics to be covered include ballot access, election laws, candidate biographies and voting records, campaign finance data, election results, and the Electoral College. Local, statewide, and presidential races will be covered.

Speaker: Geoffrey D. Swindells, Ellis Library - University of Missouri-Columbia,
Sponsored by the Government Documents Special Interest Group

11-11:45 am

Information Literacy and Primary Sources in the 21st Century

Location: Davos

This presentation will address primary source research and education and contemporary information literacy policies and programs. It will look at how librarians can help make patrons more aware of the changing nature of primary sources as a result of contemporary technologies.

Speaker: Mikael D. Kriz - St. Louis University, Pius XII Library
Sponsored by the Reference & Information Services Group

11-11:45 am

Harry Potter and Others: Children's Materials Challenges

Location: Bern

Beverly Becker will discuss challenges that have been made against children's materials in the last year. This presentation is not intended to be a collection development session but an awareness refresher.

Speaker: Beverly Becker - ALA's Office for Intellectual Freedom
Sponsored by the Children's Services Round Table

11-11:45 am

Ethics in Library Management

Location: Geneva

For more than a decade Maryland Heights City Administrator and Public Administration faculty member Mark Levin has posed tough ethics questions to all sorts of public managers. The questions asked are tweaked to appeal to librarians but will give insights on how our responses compare to others in the public sector.

Speaker: Mark Levin - Maryland Heights City Administrator & UM St. Louis faculty member
Sponsored by the Local Arrangement Committee

11-11:45 am

**Employee Opportunity–Employer Value–Customer Benefit:
The Paraprofessional Training Program**

Location: Alpine II

The St. Charles City-County Library District paraprofessional staff has grown to be an integral part of the District's mission and services. Paraprofessionals hold positions in general reference, subject specialties, children's services, outreach, and more. St. Charles City-County Library District staff will discuss the district's paraprofessional classification, why paraprofessionals are needed, the development and implementation of the paraprofessional training, and what is included in the current training.

Speakers: Bob Houck, Cheryl Hanks-Sinecki, & Julie Cinco - St. Charles City-County Library District
Sponsored by the Local Arrangement Committee

11-11:45 am

Meet Me at the Fair – Online Exhibits

Location: Basel

See a demonstration of the type of exhibit that can be created by combining the expertise of librarians, designers, and technology staff. Get a virtual tour of the 1904 St. Louis World's Fair via St. Louis Public Library's "Celebrating the Louisiana Purchase" exhibit.

Speaker: Barbara Knotts - St. Louis Public Library
Sponsored by the Special Library Division

Friday, October 29

11-11:45 am

ReadMOre Program

Location: Zurich

Kathleen Nigro will discuss the ReadMOre program. She will lead a group discussion on the 2004 ReadMOre title, *Mississippi Solo*, by Eddy L. Harris. Her program will conclude with the announcement of the ReadMOre 2005 title.

Speaker: Kathleen Nigro - ReadMOre coordinator

Sponsored by the Special Library Division

11-11:45 am

The Wonders of Statistics: Peer Comparison Tool and Bibliostat Data Collection

Location: St. Moritz

Have you ever wondered how your library compares with others? This presentation will introduce library administrators and trustees to some of the possibilities offered by a "peer comparison tool" available online through the National Center for Education Statistics. By selecting different criteria, *Compare Public Libraries* allows users to generate a report comparing your library with others. The second part of the presentation will introduce *Bibliostat Collect*, a software program the State Library will use for the annual statistical data collection.

Speakers: Barbara Reading, Director Library Development and Michaela Hansen, Consultant Library Administration - Missouri State Library

11-11:45 am

**More Senior Moments @Your Library
Computers: The Library Reaches Out to Seniors through Technology**

Location: Zermatt

Learn how St. Louis County Library developed their highly successful computer technology programs and why they have a special appeal to seniors in the community.

Speakers: Carol Horn, Amy Knese, Patti Lee, & Marilyn Niebling - St. Louis County Library

Sponsored by the Special Library Division

Noon-1 pm

Trustees Luncheon and Secretary of State Candidates' Forum

Location: Matterhorn

Featuring Democratic Candidate Robin Carnahan, Republican Candidate Catherine Hanaway, and Libertarian Candidate Christopher Davis.

Moderator: Julian Pace

Sponsored by the Trustees & Friends Division

1:30–2:30 pm

MLA Executive Board Meeting

Location: Bern

Business Meetings

Division Business Meetings

Wednesday, October 27 -- 2:00 pm

MACRL - Geneva

Special Library Division - Geneva

Public Library Division - Zurich

Friday, October 29 -- 8:00 am

Trustees & Friends Division - Davos

Special Interest Group & Committee Meetings

Thursday, October 28

CSRT - 2:00 pm - Alpine II

YASIG - 5:00 pm - Alpine II

Special Interest Group & Committee Meetings

Friday, October 29 -- 8:00 am

Computer/Information Technology SIG - Alpine I

Technical Services SIG - Alpine I

Government Documents SIG – Alpine II

Reference & Information Services SIG – Alpine II

New Members SIG; PEER SIG – Zermatt

Membership Committee; Personnel Committee – Zermatt

Public Relations SIG; Publications Committee– St. Moritz

Long Range Planning Committee – Bern

Bylaws & Handbook Committee – Bern

Intellectual Freedom Committee; Legislative Committee - Geneva

Budget & Finance Committee – Zurich

Awards Committee; Nominating Committee - Basel

Annual Conference Site Committee - Basel



Conference at a Glance -- Wednesday/Thursday

Tuesday, October 26

2-5 pm Ronald G. Bohley Scholarship Fund Golf Tournament

Wednesday, October 27

Pre-Conferences:

- 8-11:30 am Legal Research for the Non-Specialist
- 8-11:30 am The Good, the Bad, and the Ugly: Customer Service on the Front Line
- 8-11:30 am Storytelling 101 - Learn to Tell Stories Quick and Easy
- 8-11:30 am Unlocking the Mysteries of Consumer Health Information

9-9:45 am MLNC Breakfast

9:45-10:15 am MLNC Annual Business Meeting

10 -11 am Welcome to Conference 2004: Orientation for New Members

10:15-11:15 am The 2003 OCLC Environmental Scan: Pattern Recognition

11:15-noon MLNC Board Meeting

11:45-noon Conference Welcome - MLA President Victor Gragg

Noon-12:45 pm **KEYNOTE ADDRESS: How I Became a Library Advocate** - ALA President Carol Brey-Casiano

Noon-6:00 pm Ronald G. Bohley Scholarship Silent Auction

1-1:45 pm ALA Forum

1-1:45 pm Models for Community Outreach by Academic Libraries

1-1:45 pm Community Family Reading Event: Reading Together Makes a Difference

1-1:45 pm Learning Beyond Skills: Teaching Information Literacy Competencies to Undergraduate Students

1-1:45 pm Making Sure that Everyone is Welcome in Library Land

1-1:45 pm Ensuring Library Services to Distant Students: How to Find Book Reviews in Some Popular Databases

1-1:45 pm Security for Gates Computers

1-1:45 pm Dress for Success For Less

1-1:45 pm Part 1 Concurrent - Table Talks & Poster Sessions

Table Talks

- Coordinating an Event Series: ReadMore at St. Louis County Library
- Libraries in Correctional Institutions
- Get Connected – Courier Delivery Service for Libraries in Missouri & Kansas

Poster Sessions

- A Two-Way Learning Experience
- Discover Missouri's United Nations Depository Library
- Blackboard as a Management Tool
- Library Ergonomics
- Marketing the Academic Library
- Value of MLA Membership Involvement

2-2:45 pm Division Business Meetings:
Missouri Association of College and Research Libraries
Special Library Division
Public Library Division (PLD)

2-2:45 pm Geographic Information Systems (GIS) for Decision Making

2-2:45 pm Facilitating a Practicum Experience: The Library's Role in Developing Future Librarians

2-2:45 pm Exploring Online Resources

2-2:45 pm Demonstration of MICA (Missouri Information for Community Assessment) and Community Data Profiles

2-4 pm Sixth Annual Performers Showcase

3-3:45 pm The Impact of MOBIUS on ILL

3-3:45 pm Discovering Lewis & Clark Resources

3-3:45 pm Grab Your Teens with Graphic Novels

3-3:45 pm Databases: Leading the Way in Assisting with Library Technology

3-3:45 pm Take Care! How to Improve Security, Protect Visitors, Staff, and Collections with Reduced Means

3-3:45 pm Sing a Song

3-3:45 pm Introduction to e-Conferencing Services

3-4 pm Second Annual Graduate Research Contest: Presentation of the Winning Research

4-6 pm Exhibitor's Reception – Exhibits Open! Enjoy cocktails & hors d'oeuvres

6-7:30 pm **KEYNOTE ADDRESS**
The Practical Future of Academic Libraries
ACRL President Tyrone Cannon

7-9 pm Unique Books' Reception - Fall Fiesta!

Thursday, October 28

7:30-8:45 am Young Adult Special Interest Group Breakfast
Author Chris Crutcher

7:30-9:30 am Breakfast with the Exhibitors

8 am-4 pm Exhibitor Classroom - Brief product demonstrations

8 am-3:30 pm Ronald G. Bohley Scholarship Silent Auction

8-8:45 am Metadata, FRBR, and New Challenges

8-8:45 am What to Do Besides Panic When Your Patrons Ask Questions about Patents and Trademarks

8-8:45 am Communication Between Techies and Non-Techies

8-8:45 am Reading with Your Ears:
Reader's Advisory and Audio Books

8-8:45 am Library of the Year:
Las Vegas-Clark County Library District

8-8:45 am Understanding How a Listserv Works

8-9:30 am Lions, Tigers, Bears, and More:
Selecting Children's Materials

8-9:30 am How We Started a Buzz in Our Community

9-9:45 am Telecommunications Today and Tomorrow

9-9:45 am Teen Programs: Been There, Done That, Might Do It Again

9-9:45 am Intellectual Freedom - Author Chris Crutcher

9-9:45 am ALA's Every Child Ready to Read @Your Library

Conference at a Glance -- Thursday/Friday

		<u>Friday, October 29</u>	
9-9:45 am	Panel Discussion on Cataloging & New Practices		
9-9:45 am	Internet Content Filtering with Bess N2H2	8-8:45 am	Trustees & Friends Division Business Meeting
10-10:45 am	No-Conflict Exhibit Time - Prize drawings-Exhibit Hall	8-8:45 am	Special Interest Group and Committee Business Meetings
10:00 am	Author Book Signing - Chris Crutcher	9-9:45 am	Learning and Serving the Wireless Way
11:00-11:45 am	General Session It's Your Life – Choose Well: Living a Happier, Healthier, Safer Life Now – Not Someday Internationally Recognized Speaker Kathy Passanisi	9-9:45 am	American FactFinder
11:00-11:45 am	Open Lab	9-9:45 am	There Is More than Meets the Eye: National Genealogical Society Book Loan Collection
Noon-1:30 pm	Lunch with the Exhibitors	9-9:45 am	Understanding and Reaching Out to Generation Y
Noon-1:30 pm	Thusnelda Schmidt Children's Luncheon Author Douglas Wood	9-9:45 am	Thrive, Survive, or Nosedive: How Libraries Can Assist Entrepreneurs
12:30 pm	Author Book Signing -Kathy Passanisi	9-9:45 am	What's the Right Thing to Do: Ethics and Information
1-1:45 pm	KEYNOTE ADDRESS: Exploring Lewis & Clark Award Winning Author Thomas Slaughter	9-9:45 am	NetSmartz
2:00 pm	Author Book Signing -Douglas Wood	9-10:30 am	Destination Renovation: Turning Libraries of Today into Libraries of Tomorrow
2-2:45 pm	Perspectives on Lewis & Clark: A Panel Discussion	9-10:30 am	Meet Me at the Model Library: Libraries & Librarians at the 1904 St. Louis World's Fair
2-2:45 pm	Out-of-Site Out-of-Mind? The University of Missouri Libraries Depository: Service and Success Beyond Mitigation of Space Issues	9-10:30 am	Is This "Fair Use?" - A Copyright Primer
2-2:45 pm	Romancing the Reader: Making the Move to Promote Romance Fiction in Your Library	9:30-11:30 am	Webster University Library Tour
2-2:45 pm	Under the Covers: What's Inside This Year's BBYA & Best of the Best	10-10:45 am	Mud, Mosquitoes, and Mysteries
2-2:45 pm	Fair Employment Law: What Every Manager and Supervisor Needs to Know	10-10:45 am	Thinking About Purchasing a Videoconference System for Your Library?
2-2:45 pm	Missouri State Publications Access Program	10-10:45 am	What's My Genre: Readers' Advisory Book Discussions
2-2:45 pm	ILLiad and ILL	10-10:45 am	Senior Moments ... @Your Library: Programming for Seniors
2-2:45 pm	Part 2 Concurrent - Table Talks and Poster Session	10-10:45 am	Internet Safety Awareness for Children
	Table Talks 2	10-10:45 am	Building a Library without Increasing Taxes
	• Young Adults and Reader's Advisory	10-10:45 am	Open Lab
	• All Things Teen: Creating a Teen Friendly Atmosphere	11-11:45 am	Voting Smarter: Elections 101
	Poster Sessions 2	11-11:45 am	Information Literacy and Primary Sources in the 21 st Century
	• Dragons, Dreams, and Daring Deeds	11-11:45 am	Harry Potter and Others: Children's Materials Challenges
	• Missouri Teen Spaces	11-11:45 am	Ethics in Library Management
	• Young Adult Bibliographies	11-11:45 am	Employee Opportunity–Employer Value–Customer Benefit: The Paraprofessional Training Program
	• Young Adult Professional Resources	11-11:45 am	Meet Me at the Fair – Online Exhibits
	• Death at the Library	11-11:45 am	ReadMORE Program
2-2:45 pm	Open Lab	11-11:45 am	The Wonders of Statistics: Peer Comparison Tool and Bibliostat Data Collection
2-2:45 pm	Children's Services Roundtable Business Meeting	11-11:45 am	More Senior Moments ... @Your Library Computers: The Library Reaches Out to Seniors through Technology
3-3:45 pm	No-Conflict Exhibit Time - Prize drawings Exhibit Hall Last chance! Exhibits close at 3:45 pm.	Noon-1 pm	Trustees Luncheon and State Secretary of State Candidates' Forum
3:45 pm	Friendly Booth Award announced.	1:30–2:30 pm	MLA Executive Board Meeting
4-5 pm	General Membership Meeting State Librarian Sara Parker		
5-5:45 pm	Young Adults Services Special Interest Group Business Meeting		
5-6 pm	University of Missouri – School of Information Science and Learning Technologies Wine & Cheese Reception		
5-6:30 pm	University of Illinois – Graduate School of Library & Information Science Alumni Reception		
7-9 pm	Awards Banquet		



Exhibit Hall Graphic
Missouri Library Sheraton Westport 2004.pdf

Exhibits - Versailles Ballroom

3M	11	Missouri Association of School Librarians	53	Truman State Univ Press	15
A-R&B Associates, Inc.	12	Missouri Bar	33	Unique Books, Inc.	51/52
Baker & Taylor	34	Missouri Department of Mental Health	09	Univ of North Texas-SLIS	55
BBC Audiobooks America	22	Missouri Library Network Corporation	41/42	Usborne Books	02
Bond Wolfe Architects	29	Missouri State Library	45	UXL, Greenhaven & Blackbirch	60
Book Farm	56	MLA/Books N' More Conference Store	70	Virtually Missouri	43
Book Systems	46	MOBIUS Library Consortium	48	Vision Quest	19
Books on Tape/Listening Library	63	MOREnet	49	Watson Label Products	54
Bowker	08	National Network of Libraries of Medicine	66	West Circle Books	47
Brodart Co.	06	Newsbank, Inc.	13/14	World Book Inc.	31/32
BWI	69	Opinion Research Specialists, LLC	40	WT Cox Subscriptions, Inc.	18
Checkpoint Systems, Inc.	17	Penworthy Company	58		
Children's Plus	65	Peterson Group	67/68		
Child's World	21	Poosum Grape RHK Inc.	50		
Cooks Book Company	04	PRINTVENDING.COM, INC.	27		
Creative ED & Enslow Pub.	61	ProQuest Company	62		
Davidson Titles, Inc.	35	Quality Books Inc.	44		
Dynix	05	Recorded Books, LLC	37		
EBSCO Information Services	07	Safe Business Systems	20		
Elsevier-Health Sciences	39	Salem Press Inc.	10		
Emery-Pratt Company	57	Sapp Design Associates Architects, PC	01		
Grolier/Children's Press/Franklin Watts	36	Sebco Books	38		
H.W. Wilson Company	28	Sirsi Cooperation	25		
Houchen Bindery Ltd.	30	Stop Falling	64		
Ingram Library Services Inc.	16	Thomson Gale	26		
Itty Bitty Books	24				
Library Corporation-TLC	03				
Mason Crest Pub.	59				
Microtek, Inc.	23				

EXHIBIT SCHEDULE
<u>Wednesday, October 27</u>
4:00 pm Exhibits Open
4:00-6:00 pm Exhibitor's Reception
<u>Thursday, October 28</u>
7:30 am - 3:45 pm Exhibits Open
7:30 - 9:30 am Free Continental Breakfast
8:00 am - 4:00 pm Exhibitor Classroom-Product Demos
10:00 - 10:45 am No Conflict Exhibit Time Prize Drawings
Noon - 1:30 pm Lunch with the Exhibitors Cash Sales in Exhibit Hall
3:00 - 3:45 pm No Conflict Exhibit Time Prize Drawings
<u>Tell a Co-Worker</u>
\$5.00 <i>Exhibit Only Conference Pass</i> on sale at Registration!



Hotel Map Graphic
Chalet Map.pdf

Conference Sessions

All sessions are open to all registrants. After meals, seating will be made available to those who wish to attend the program without purchase of a meal ticket. The program will be held approximately 45 minutes after the scheduled beginning of meal service.

Smoking Policy

Conference participants are asked to refrain from smoking during all sessions.

Registration Hours

Wednesday, October 27

7:00 am - 5:30 pm

Thursday, October 28

7:00 am - 6:30 pm

Friday, October 29

7:30 am - 12:30 pm

2004 Corporate Members

Books on Tape - Scarlett Grant

Cooks Book Company - Nancy Crowell
Davidson Titles, Inc. - Brenda Davidson & Jeff Clark

EDCO-The Document People - John Elkins

Elsevier Health Science - Ginny Dittmar

Missouri Library Network Corporation
Keith Gaertner

Safe Business Systems, Inc.
Robert Butler

Sapp Design Associates Architects, PC
Michael Sapp

Unique Books, Inc. - Mary Jo Hunter

World Book, Inc. - Phyllis Hurshman

Special thanks to these conference supporters:

Davidson Titles, Inc.

Midwest Library Service

Special thanks to the following for their generous donation of staff time and equipment:

St. Charles City-County Library District

St. Louis County Library

St. Louis Public Library

St. Louis Community College

Washington University Olin Library

St. Louis University Libraries

Program cover design by:

Dennis Brandt

Bohley Scholarship Silent Auction

Place your bids on some great items at the auction table near Registration Wed., Oct. 27 from noon to 6:00 pm or Thurs., Oct. 28 from 8:00 am to 3:30 pm. High bidders announced after 3:30 pm on Thursday.

Special Thanks to the 2004 Planning Committee

Conference Coordinator

Anna Sylvan
Information Resource Manager
St. Charles City-County Library District

Chair

Celia Bouchard
Reference Librarian,
St. Louis Community College – Forest Park

Hospitality

Sheila Ouellette
Manager, Acquisitions and Serial Services
St. Louis Community College

Meeting rooms/meals

Becky M. Helbling
Assistant Professor/Reference Librarian
St. Louis Community College – Meramec

Registration

Ann Randolph
Librarian Deer Run Library
St. Charles City-County Library District

Publicity/Publications

Maggie Preiss & Jan Bardon
Children's Resources & Marketing
St. Charles City-County Library District

Table Talks

Kathy Leitle
Associate Deputy Director
St. Louis Public Library

Poster Sessions

Kay Garsnett
Reference Librarian
St. Louis Community College – Florissant Valley

Transportation

Patricia L. Gregory, Ph.D.
Assistant University Librarian for Public Services
Pius XII Memorial Library
Saint Louis University

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Conference Notes